



*Feel the
Beat
Simmental
Bull Sale!*

**ONLINE OPENS 10 AM - SUNDAY, FEBRUARY 15, 2026
CLOSES 8 PM - MONDAY, FEBRUARY 16, 2026**



**OPEN
HOUSE
Feb. 8/26
11 am MST**

FULLBLOOD | RED and BLACK BULLS

Welcome from Madge Simmentals

Dear Friends and Fellow Simmental Enthusiasts,

Welcome to the First Annual Madge Simmentals - Feel The Beat Bull Sale! It is hard to believe that 2026 marks our 10-year milestone in the Simmental breed. Time has truly flown by, and as I sit down to write these opening remarks, I find it quite a challenge to put into words what this journey has meant not just for me personally, but for everyone who has been a part of it.

First and foremost, I want to extend a huge thank you to all the incredible people who have helped us reach this point. From the very beginning, Madge Simmentals owes so much to those who believed in us and invested in our vision. Our foundation was laid with the purchase of our first registered Fleckvieh cows from Diamond B Simmentals. Without those three cows, Madge Simmentals simply wouldn't be what it is today. Later, we began incorporating genetics from Virginia Ranch. For those of you who know me well, you know how much I admire a good Virginia Ranch cow. Harry and Michelle Satchwell have played a huge role in advising and mentoring me; their friendship, wisdom, and support have been invaluable. To raise quality cattle, you truly need to know quality cattle.

We've also had the pleasure of acquiring many bulls and females from Dan and Karen Skeels at Anchor D Simmentals. They are, quite honestly, one of the kindest and most welcoming families I've ever met. Their herd is industry-leading, admired around the world, and reflects an incredible work ethic I deeply respect.

One of our largest purchases came from the JB Livestock family when we bought Jeff Bruketa's portion of the JB Herd. Jeff's brother, Jason is hands down one of the most cow-family oriented breeders I know. The conversations I've shared at the JB household about cattle and genetics have been some of the most enriching. There is almost a picture of each and every animal that has ever walked their pastures. Such pride and dedication are truly inspiring.

I'd like to share one of the most special memories I have from my very first year in the breed. I have always been fascinated by embryos and artificial insemination. Early on, I was eager to experiment with embryos and straws of semen but lacked the resources. I posted on Facebook looking for help and found myself on a wonderful journey of connection with breeders I had not yet met. Bill and Donna McMurtry graciously invited me out to their farm to pick up straws from bulls BEL C&B WESTERN 4TH, HAMILTON, and 3R'S TRISTAN all given to me free of charge. On the embryo front, Lyle and Pam Langer were fantastic too. After chatting about cattle and admiring the embryo matings Pam sent me, we arranged to meet near the Innisfail Auction Market where they generously dropped off embryos for me to implant, with no cost. Their kindness to a fifteen-year-old trying to make a go of it meant the world to me, and those memories I'll carry forever. I strive to pay that generosity forward each and every chance I have.

I could go on endlessly about all the wonderful people in this Simmental family, the countless operations I've been fortunate to connect with, purchase genetics from, and now call friends. The generosity and friendliness across this community are truly remarkable, and I am beyond honored to have genetics from your herds thriving here in the Special Areas.

The year, 2025, brought one of the strongest cattle markets many of us have ever seen, and I firmly believe this momentum will continue for a few more years. The hardworking women and men in agriculture deserve every bit of this reward! People say you don't work a day in your life if you love what you do. That is absolutely true, but it is no secret this lifestyle brings its share of stress and nonstop hustle. We all know firsthand the highs and lows, but there are moments that make it worthwhile, the birth of a calf, watching cattle roam a green pasture, and teaching the next generation to love agriculture are things that keep us going. So, enjoy the highs, keep your head up during the lows, and be there for others.

Now, since this is a bull catalogue, let's talk about the bulls. This offering is by far the best we've ever put together, and to say we are excited would be an understatement. We have polled and horned bulls across multiple sire groups, truly something for every program. I've always wanted the bull pen to look consistent across the board, but after a decade of selling bulls, I've learned variety is a good thing. Often, my favorite bull isn't the one that sells first, and that is okay. Variety helps people meet their herd goals whether that is bigger birth weights, calving ease, polled, horned you name it. We encourage you to come tour the bull pen or give us a call to chat. We'd be honored to have a Madge Simmentals bull working in your herd.

With all that said, I warmly welcome you to the First Annual Feel The Beat Bull Sale. Thank you for your support, your friendship, and for being part of this journey.

Warm regards,
Tanner Madge

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4 Lone Stone Cannon 210H calves from our April embryo program

Reference Sires



RS

Lone Stone Cannon 210H

P1310874 | LNK 210H | Jan 09, 2020 | Polled Fullblood

Sire of Lots 1, 2, 10



RS

Anchor D Zam 487H

P1324203 | ZDS 487H | Jan 10, 2020 | Polled Fullblood

Sire of Lot 5



RS

Virginia Skynyrd 734K

P1387395 | LNK 210H | Feb 27, 2022 | Polled Fullblood

Sire of Lots 6, 7, 9, 13, 14



RS

LFE BS Lewis 3200J

BPG1402939 | LFE 3200J | May 21, 2021 | BLK PLD Purebred

Sire of Lot 18



RS

Virginia Warsmoke 24J

1346281 | VRS 24J | Jan 02, 2021 | Fullblood

Sire of Lots 3, 4



RS

Elm Tree Knox 73K

1437180 | ETF 73K | Dec 18, 2022 | Fullblood

Sire of Lots 8, 17

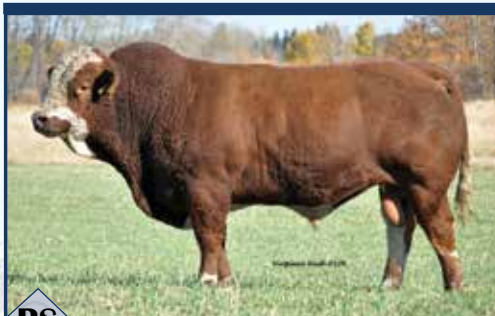


RS

Virginia Viking 213L

BPG1419881 | VRS 1045L | Jan 7, 2023 | BLK PLD Purebred

Sire of Lots 19, 20



RS

Virginia Rush 010K

1382536 | VRS 010K | Jan 01, 2022 | Fullblood

Sire of Lots 15, 16



RS

JB CDN Ayatollah 2279

1398142 | JB 79K | Mar 22, 2022 | Fullblood

Sire of Lots 11, 12

A heartfelt Thank You to all of our bidders and buyers from the past years.

We appreciate the support you have shown in our program and look forward to many more years of supplying you with quality bulls to support your needs.

Please join us at our
OPEN HOUSE
for lunch and some true
Southern Alberta Hospitality
Sunday, Feb 8, 2026, 11 am
at Madge Farms

Search Madge Farms Ltd
on Google Maps



1

Madge Mr No Brainer 19N

P1509198 | TANN 19N | Jan 8, 2025 | Polled Fullblood

JNR CASHMERE
LONE STONE CANNON 210H
DOUBLE BAR D DONITA 111C

APLX CLANCY 6B
VIRGINIA DAKOTA 63D
WILD-WEST MS ROCKY

JNR'S CONCEPT
JNR SHELAIN
ANCHOR D IMAX 250Y
DOUBLE BAR D ADONIS 535S

TTU CANYON
VIRGINIA MS ZILLOW
VIRGINIA'S MANIA 960M
LAKE ISLE MISS 30B

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
110	882	752	1225	1238

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.0	5.5	75.3	104.9	33.1	3.3	70.8

Hetero Polled - 100% Full Fleck - Diluter Free

19N is a son to our Virginia Dakota cow, she has been one of the top cows in our herd for many years, and once again, she produced our lead-off bull and the pet off the pen. Here's a quick look at her incredible track record:

- 2018: Top bull calf sold to our friends Cody and Kindra Mashon; that bull just got shipped in 2025
- 2019: Top bull calf, used as a show bull, Sold to Kent and Dawn Bowden
- 2020: Top bull calf, still out breeding cows for Steve and Helen Madge
- 2021: Heifer calf retained in the herd
- 2022: Full-sib open heifer calf sold to Anchor D Simmentals for \$7,500
- 2023: Full-sib open heifer calf sold to JNR Farms for \$12,500
- 2024: Top bull calf, retained as a new herd sire for our herd

Just like his name, this son of 63D and Cannon is really a no-brainer.



MADGE MR MOONWALK 59M - Future Herd Sire at Madge Simmentals



Full Sister - Sold to JNR Farms



2

Madge Mr Nailed It 31N

P1509204 | TANN 31N | Jan 11, 2025 | Polled Fullblood

JNR CASHMERE
LONE STONE CANNON 210H
DOUBLE BAR D DONITA 111C

BLACK GOLD EPIC 14Z
ANCHOR D MACS BRITTANY 342E
MACKENZIE'S KISSES 368Z

JNR'S CONCEPT
JNR SHELAIN
ANCHOR D IMAX 250Y
DOUBLE BAR D ADONIS 535S

ALLM COLOSSAL 25U
CROSSROAD WHISPER 930W
FGAF BARBOSSA 707X
ANCHOR D CANDY 122W

PERFORMANCE (LBS)					EPD's						
BW	WW	AWW	YW	AYW	CE	BW	WW	YW	M	MCE	MWWT
98	890	758	1185	1176	5.0	4.6	75.4	105.7	34.0	3.1	72.2

Hetero Polled - 100 % Full Fleck - Diluter Free

31N is another son off of our late Lone Stone Cannon 210H bull and off the cow MACS 342E. We've done this mating a few times and it's really simple, it just works amazing every time!

- Wide topped
- Moderate framed
- Deep bodied

Nailed It is the real deal and a bull we are quite excited to see the future of. If you like ones that grow fast and weigh up in the fall, then consider Lot 2. Full sister sold in 2022 to Virginia Ranch.



Full Sibling - Sold to Logan Brothers



3

Madge Mr Marley 101M

1531228 | TANN 101M | May 25, 2024 | Fullblood

MJB WAR CRY 8G

VIRGINIA WARSMOKE 24J

SKYWEST GWEN

BEE BATTLE CRY 282B
MJB MISS ELAINE 25E
KUNTZ DURAMAX 12D
VIRGINIA MS ZALIKA

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
90	575	746	1035	1141

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.7	4.7	73.2	106.5	35.5	-0.6	72.1

ANCHOR D ZAM 487H

MADGE MS SCARLETTE 32K

BEE SCARLETTE 892F

ANCHOR D SHAZAM 318E
ANCHOR D DEVYN 487D
ROLLING ACRES TORQUE
BMS SCARLETTE 10B

Horned - 100% Full Fleck - Diluter Free

We are hoping this is the start to an extra age/2-year-old division for our bull sale. 101M is a bull I think really highly on, off of a beautiful Anchor D Zam daughter with a picture-perfect udder. Marley has a very strong pedigree to go with his standout presence; this guy is equivalent to a human body builder. There's so much I could say about this bull, but I think I'll let his sale picture/sale video do the talking. Power, power, power!! One we would love to keep in our herd.



MADGE MS SCARLETTE 32K - Dam of Lot 3



4

Madge Mr Mars 102M

1531230 | TANN 102M | May 28, 2024 | Fullblood

MJB WAR CRY 8G

VIRGINIA WARSMOKE 24J

SKYWEST GWEN

BEE BATTLE CRY 282B
MJB MISS ELAINE 25E
KUNTZ DURAMAX 12D
VIRGINIA MS ZALIKA

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
88	560	738	1055	1164

EPD's

CE	BW	WW	YW	M	MCE	MWWT
5.3	3.9	69.5	93.6	37.6	-0.1	72.4

MAVV ALAMO 84G

JB CDN DAGMAR 2284

JB CDN DAISY 15107

BEE BATTLE CRY 282B
MI MISS BESSEY 75B
JB CDN WIND WALKER 1102
JB MALAYSIA 99M

Horned - Full Fleck - Diluter Free

This is our second and last extra age bull for this year's sale and he's another bull that we are super proud of. Mars is the only calf off the 2284 cow. We lost her this past year to a bad weed on pasture; this cow was going to have a beautiful future as she was stunning. She was one that anyone would be happy to have a 100 of in their pasture. 102M is very free in his movement, showcasing an incredible length of spine, shoulder and structure. If you're looking for something that'll breed a few extra cows this year, then look no further.



The Madge Family



5

Madge Mr No Mans Land 9N

P1508276 | TANN 9N | Jan 03, 2025 | Polled Fullblood

ANCHOR D SHAZAM 318E
ANCHOR D ZAM 487H
ANCHOR D DEVYN 487D

NGDB NITRO 16H
KSL LADY AMOURA 26K
ANCHOR D GAMBINI 651G

FGAF FRENCH ATTACK 010C
ANCHOR D BETTANNA 318A
ANCHOR D ENTOURAGE 235X
ANCHOR D PIPER 209Y

SUNNY VALLEY CANON 86E
SUNNY VALLEY LADY A 51A
BLACK GOLD EPIC 14Z
ANCHOR D BECKY 82B

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
107	938	810	1190	1167

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-0.2	7.6	92.5	136.1	32.4	-0.9	78.7

Hetero Polled - Full Fleck - Diluter Free

NO MANS LAND is quite a cool bull. 9N has been a standout since the day he was born and we couldn't be any more pleased with how he's matured since then. Coming from our KSL Lady Amoura 26K cow who is in my eyes one that'll make a big name for herself in a few short years. When we mated Lady to Zam we knew we'd be happy with the results, and I really think it worked as perfectly as it could've. If you're looking for an easy maintaining, heifer making, steer/bull making breeding machine then No Mans Land is a good fit for you.



KSL LADY AMOURA 26K - Dam of Lot 5





6

Madge Mr Network 47N

Pending | TANN 47N | Jan 17, 2025 | Fullblood

SIBELLE POL SYNERGY 18F
VIRGINIA SKYNYRD 734K
VIRGINIA CABERNET 734E

BLACK GOLD EPIC 14Z
ANCHOR D FELESHA 395F
ANCHOR D REBA 353Z

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
DOUBLE BAR D NOTORIOUS
VIRGINIA MS BARBI 46Y

ALLM COLOSSAL 25U
CROSSROAD WHISPER 930W
ROGANT
ANCHOR D RACHEL 123R

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
103	888	773	1145	1136

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
2.7	5.6	78.0	112.2	38.0	1.9	77.0

Horned - 100% Full Fleck - Diluter Free

Network is the maternal brother to the lead off bull from our catalogue last year. The few years I've owned the dam to 47N, I've noticed she's one you can mate to just about anything. 47N was a popular stop on our summer tours, his build and dark colour really made him stand out amongst the rest. His dam is also one that's very hard to miss amongst the herd.

- Power
- Growth
- Heavily Pigmented
- Wide Hipped



ANCHOR D FELESHA 395F - Dam of Lot 6



MADGE MR MEGATRON 52M - Maternal Brother of Lot 6



7

Madge Mr Nando 26N

Pending | TANN 26N | Jan 10, 2025 | Polled Fullblood

SIBELLE POL SYNERGY 18F
VIRGINIA SKYNYRD 734K
VIRGINIA CABERNET 734E

DFM RANGLAND 37A
JB CDN FERNANDA 1672
JB CDN FRANZSISKA 1201

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
DOUBLE BAR D NOTORIOUS
VIRGINIA MS BARBI 46Y

DDD BROADWAY G534
BROCK'S MEESHA
SS THOR 21T FF
JB CDN FASHIONISTA 9024

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
101	880	753	1155	1142

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
2.3	5.5	73.6	102.6	37.5	1.5	74.3

Hetero Polled - 100% Full Fleck - Diluter

26N is a Skynyrd son that we really think could benefit any herd. His dam Fernanda is a favourite from our Bruketa purchase 3 years ago. 9 coming 10 years of age the old girl looks like she'll continue to be producing some good ones for many years to come. Nando is a big hipped, curly haired, quiet bull that will produce some hellish good calves in his time. His tan colour is hard to find today in the fullblood market and I think he'd compliment a variety of cows. If you like the good ones then take a look here.



JB CDN FERNANDA 1672 - Dam of Lot 7

8

ANCHOR D OUTLOOK
ELM TREE KNOX 73K
 ELM TREE RHONDA 58H

MAVV ALAMO 84G
JB CDN TASHA 2325
 JB CDN TEA LIGHT 1796

Madge Mr Norwood 16N
 1509196 | TANN 16N | Jan 07, 2025 | Fullblood

VIRGINIA PRECISION 16C
 ANCHOR D Kael 255C
 SOUTHSEVEN MR ADONIS 96Z
 SBV RHONDA 59C

BEE BATTLE CRY 282B
 MI MISS BESSEY 75B
 DFM RANCLAND 37A
 JB CDN TULIP 1470

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
87	822	758	1135	1201

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
10.7	2.7	65.1	84.7	38.0	5.6	70.6

Horned - Full Fleck - Diluter Free

Norwood, AKA Batman is a bull that was Colin and I's favourite to watch mature over the summer months. Off a very promising young cow who we think did a bang-up good job on her first calf. Batman is all meat and no potatoes.

- Long spined
- Dark red
- Loose hided
- Lots of grow

His calving ease numbers say heifer bull, but we'd recommend this bull for second calvers and up.



Rosie, Madge Simmentals favourite blaze face

9

SIBELLE POL SYNERGY 18F
VIRGINIA SKYNYRD 734K
 VIRGINIA CABERNET 734E

VIRGINIA PRECISION 16C
ANCHOR D KESABELLA 288K
 ANCHOR D ESABELLA 827E

SIBELLE SPARTACUS 8A
 SIBELLE POL CROCUS 20D
 DOUBLE BAR D NOTORIOUS
 VIRGINIA MS BARBI 46Y

VIRGINIA RADISON 5Z
 BROCK YODA
 DOUBLE BAR D INTUITION
 FGAF SHEWOLF 064A

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
103	800	757	1130	1224

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
3.7	5.0	72.5	104.7	35.1	1.3	71.4

Madge Mr No Joke 65N
 Pending | TANN 65N | Jan 27, 2025 | Polled Fullblood

Hetero Polled - 100 % Full Fleck - Diluter Free

If I'm being completely honest, in summer tours 65N was one that really stayed under the radar. The longer time goes on the more this bull really comes into his own. The overall capacity of this calf is insane; he's got nuts and guts and is really special in his build. If you have a herd of solid-coloured cows and wanna add some blazes to your calf crop, it's really No Joke that this bull will do all that. Wide topped, big hiped, great foot and shoulder to carry him to any part of the province. This guy checks a lot of boxes.



Our trip to Sicamous to visit Colin's parents



10

Madge Mr No Problem 80N

P1509516 | TANN 80N | Feb 12, 2025 | Polled Fullblood

JNR CASHMERE
LONE STONE CANNON 210H
DOUBLE BAR D DONITA 111C

DFM RANCLAND 37A
JB CDN EDDA 1809
JB CDN EDEN 1281

JNR'S CONCEPT
JNR SHELAIN
ANCHOR D IMAX 250Y
DOUBLE BAR D ADONIS 535S

DDD BROADWAY G534
BROCK'S MEESHA
SS THOR 21T FF
JB CDN ERIKA 5024

PERFORMANCE (LBS)					EPD's						
BW	WW	AWW	YW	AYW	CE	BW	WW	YW	M	MCE	MWWT
112	842	811	1195	1310	0.0	6.7	78.3	107.8	32.2	0.8	71.4

Hetero Polled - 100% Full Fleck - Diluter Free

Big time power bull right here, being born almost in the middle of February a person wouldn't be able to tell. 80N is going to be a big bull one day and with his growth this guy has dollar signs all over him. If you sell your calves by the pound and are looking to gain even more in this great cattle market, then No Problem is the bull for you. Probably the biggest framed Cannon son we've ever had, and for a polled bull he doesn't give up on any performance. 1809 the dam to this bull is a larger framed cow with a very level tidy udder, strong foot and the building blocks to create a great bull like this. We welcome you to tour the cow herd, if you'd like to see the dams to these bulls.



JB CDN EDDA 1809 - Dam of Lot 10



11

Madge Mr Napoleon 18N

Pending | TANN 18N | Jan 07, 2025 | Fullblood

MAVV ALAMO 84G
JB CDN AYATOLLAH 2279
JB CDN FIESTA 1491

BEE BATTLE CRY 282B
MI MISS BESSEY 75B
JB CDN VINDICATOR 1215
JB CDN FREYSIA 4079

BLACK GOLD FORT KNOX 12F
ANCHOR D KALISTA 290K
ANCHOR D JOCASTA 256F

STARWEST BRYCK
MS BGS FLORA 81Z
SIBELLE AEGON 26C
ANCHOR D JOCASTA 360Y

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
86	762	672	1045	1072

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
8.9	2.9	63.0	83.5	35.2	4.5	66.7

Horned - Full Fleck - Diluter Free

18N is the first of two for the Ayatollah sons we have on offer for this bull sale. Napoleon isn't short or a mastermind in war strategy but he is one heck of a good bull. His dam is a female that came to us from Anchor D Simmentals as a calf at foot of her dam. 290K the dam has probably the smallest udder I've seen on a 3rd calver in my life, but always brings in a good calf. Small udder, rich milk, the ones that last a lifetime.

- Easy calving
- Eye appealing
- Cow maker

The only chance of two to get a bull off of Ayatollah, his life was short here and we sure wish we would've collected semen off him, a bull that we were sad to see go.



ANCHOR D KALISTA 290K - Dam of Lot 11



12

Madge Mr New Wave 44N

Pending | TANN 44N | Jan 16, 2025 | Fullblood

MAVV ALAMO 84G
JB CDN AYATOLLAH 2279
JB CDN FIESTA 1491

BEE BATTLE CRY 282B
MI MISS BESSEY 75B
JB CDN VINDICATOR 1215
JB CDN FREYSIA 4079

VIRGINIA MARQUEE 423D
VIRGINIA FREIDA 832F
R-FIVE CLAIR 15C

VIRGINIA RADISON 5Z
VIRGINIA BRANDY 423B
BDJL FF ZORRO
R-FIVE AINSLEY 17A

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
100	842	731	1150	1168

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
8.1	3.1	66.4	89.6	36.3	3.5	69.5



Maternal Sister of Lot 12 - Sold to Lone Stone Farms



Maternal Sister of Lot 12 - Sold to Beechinor Bros Simmentals



VIRGINIA FREIDA 832F
Udder - Dam of Lot 12

Horned - 100% Full Fleck - Diluter Free

New Wave is our second bull on offer off of JB Cdn Ayatollah, and off a cow that has done nothing but good for our operation. Freida, the mother of New Wave has produced two of our sale heifers in recent years that have gone to the well-respected herds of Beechinor Bros. and Lone Stone Farms. Also having many progeny in our embryo program in 2025. If you are wanting to try Fleckvieh and are scared of lots of white, 44N is dialed back on the chrome and ready to go to work. If you like hairy cattle, maternal traits and good udders then consider this guy for your 2026 breeding season. He may just be the sleeper of the sale.



13

Madge Mr Nacho 25N

Pending | TANN 25N | Jan 09, 2025 | Polled Fullblood

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
90	812	719	1090	1113

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
7.4	3.4	71.8	103.5	36.2	3.2	72.1

SIBELLE POL SYNERGY 18F
VIRGINIA SKYNYRD 734K
VIRGINIA CABERNET 734E

KUNTZ DURAMAX 12D
BEE FAITH 212K
RICOCHET FAITH 920F

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
DOUBLE BAR D NOTORIOUS
VIRGINIA MS BARBI 46Y

SOUTHSEVEN MR ADONIS 96Z
KUNTZ MISS MOSES 03X
JNR'S WARRIOR
RICOCHET YONITA 148Y

Hetero Polled - Full Fleck - Diluter Free

25N comes from a cow that we purchased a few years back from Beechinor Bros, she was our top pick from their offering and a female that goes back to Ricochet Yonita 148Y who we used to own. When we mated 212K to



BEE FAITH 212K - Dam of Lot 13

Skynyrd, I really hoped that the calf would come out without a pair of nuts but my loss is your gain. Nacho will sire an exceptional group of big fleck cross calves that'll top the market and females that'll have the herd looking top notch. Buy with confidence, this guy has herd bull written all over him. This bull is goggled on his other eye.



14

Madge Mr News At Five ON

Pending | TANN ON | Jan 01, 2025 | Polled Fullblood

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
97	818	708	1040	1022

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
5.8	3.7	67.3	93.8	38.6	3.9	72.3

SIBELLE POL SYNERGY 18F
VIRGINIA SKYNYRD 734K
VIRGINIA CABERNET 734E

SBV REPUTATION 707F
BLACK GOLD MS BOMBSHELL 61K
BLACK GOLD MS BOMBSHELL 78H

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
DOUBLE BAR D NOTORIOUS
VIRGINIA MS BARBI 46Y

CHERRY CREEK GLITZ 4D
SUNNY VALLEY RHEA 54C
NAC BATTLE CRY 4F
BLACK GOLD MS BOMBSHELL 36F

Homo Polled - Full Fleck - Diluter Free

News at 5 is a maternal brother to the bred heifer we sold this past year in the Western Harvest for \$22,000 to Springside Cattle Co. The dam to this calf is very moderate in her make, with lots of depth of body with an amazing udder. Sired by our Virginia Skynyrd bull, we feel ON could really go in any direction whether that's back on registered cows or a wide variety of commercial cattle. One that'll continue to get better with time, and leave a lasting mark on your herd.



BLACK GOLD MS BOMBSHELL 61K
Dam of Lot 14



MADGE MS BOMBSHELL 51M
Maternal Sister of Lot 14
Sold to Springside Cattle Co.



15

Madge Mr Nia 24N

1531218 | TANN 24N | Jan 09, 2025 | Fullblood

PERFORMANCE (LBS)				
BW	WW	AWW	YW	AYW
94	802	746	1065	1119

EPD's						
CE	BW	WW	YW	M	MCE	MWWT
8.2	2.6	72.4	101.9	38.6	2.0	74.8

MRB WAR CRY 8G
VIRGINIA RUSH 010K
VIRGINIA HAWLEY 010H

SIBELLE POL SYNERGY 18F
VIRGINIA LOREENA 362L
BMS SIBELLE LOREENA 17D

BEE BATTLE CRY 282B
MRB MISS ELAINE 25E
FGAF GUERRERO 810Y
BLL EMBER 1827F

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
VIRGINIA WALKER 97W
FBMS 93M PETRA 68X

Horned - 100 % Full Fleck - Diluter Free

The first Virginia Rush son of two and one with a bit more power than his paternal brother in the sale. Nia is off of another stunning Virginia



VIRGINIA LOREENA 362L - Dam of Lot 15

Ranch cow that follows suit to the rest, strong footed, good uddered, functional and hard working. 24N is going to be a big boy when he's done growing. One that I think a person should really take a look at.



16

Madge Mr No No 12N

1531219 | TANN 12N | Jan 04, 2025 | Fullblood

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
88	752	693	1035	1093

EPD's

CE	BW	WW	YW	M	MCE	MWWT
11.3	1.7	68.0	95.7	36.1	2.8	70.1

Lots 16-18 - All three are calving ease/heifer friendly bulls.

MEB WAR CRY 8G

VIRGINIA RUSH 010K

VIRGINIA HAWLEY 010H

BEE BATTLE CRY 282B

MEB MISS ELAINE 25E

FGAF GUERRERO 810Y

BLL EMBER 1827F

VIRGINIA MARQUEE 423D

VIRGINIA LAUREL 318L

WOLFE HERRA FF 116H

VIRGINIA RADISON 5Z

VIRGINIA BRANDY 423B

BLACK GOLD ELEVATION 20E

WOLFE DONATELLA FF 967D

Horned - Full Fleck - Diluter Free

12N is a calf off of one of our purchases from Virginia Ranch in the 2024 Western Harvest Female Sale. This Virginia Rush Son is something a



little bit more different than the rest with his unusual face markings and light red colour. The potential to use this guy on some big powerful heifers or second calvers is definitely an option. A few generations of proven heifer bulls in this guy's pedigree on both sides.

VIRGINIA LAUREL 318L - Dam of Lot 16



17

Madge Mr Nelson 85N

1509519 | TANN 85N | Feb 17, 2025 | Fullblood

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
79	704	760	958	1120

EPD's

CE	BW	WW	YW	M	MCE	MWWT
9.1	2.6	59.8	75.4	33.1	3.4	63.0

ANCHOR D OUTLOOK

ELM TREE KNOX 73K

ELM TREE RHONDA 58H

VIRGINIA PRECISION 16C

ANCHOR D KAEI 255C

SOUTHSEVEN MR ADONIS 96Z

SBV RHONDA 59C

JB CDN STAG'S LEAP 2064

JB CDN GOLDA MAE 2373

JB CDN GALIANA 1654

JB CDN STAG'S HOLLOW 1741

JB CDN BELLA DONNA 1713

DFM RANCHLAND 37A

JB CDN GABRIELLA 1144

Horned - Full Fleck - Diluter Free

Nelson is another heifer bull candidate in my eyes. We have zero complaints about how his sire Knox worked in the heifer pen in 2025, easy calving and fast growing. The sisters to this bull might just be our strongest sire group. Smooth shouldered, long and tidy headed I really think 85N will have a successful career in any heifer pen.



18

Madge Mr National 63N

BPG1509505 | TANN 63N | Jan 26, 2025 | Polled Black Purebred

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
85	724	721	1025	1147

EPD's

CE	BW	WW	YW	M	MCE	MWWT
12.1	1.1	58.1	90.7	22.6	7.2	51.7

LFE DIRECT DRIVE 810F

LFE BS LEWIS 3200J

LFE BS SIGNAL 2039A

LFE BEAST MODE 305D

LFE BS CROCUS 623C

LFE BELLARIO 529X

LFE RS SIGNAL 127U

MRL STERLING BLACK 138Z

OUTBACK RAPTURE 861L

OUTBACK RED RAPTURE 11B

LCHMN BRIGHT LIGHT L122L

MRL MISS 403X

D BAR C VISIONARY 238X

RED RAPTURE OBCC 47S

Homo Polled - Diluter Free

63N is 28/32 Simmental with the rest being Angus. His dam is a very feminine, tidy uddered, and a more angus looking female. We had great success using our Lewis 3200J bull in the heifer pen, he calves easily and they grow like weeds. This is a bull I would really consider putting in with your heifers; long spined, clean fronted, and built to calve easy. I always hesitate saying heifer bull, but I'm confident this calf will show some great results on those first calf heifers.



19

Madge Mr Nascar 68N

PG1509509 | TANN 68N | Jan 31, 2025 | Polled Red Purebred

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
102	768	718	1050	1118

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.6	5.0	79.7	118.4	20.4	3.9	60.3



20

Madge Mr New Moon 43N

BPG1509210 | TANN 43N | Jan 16, 2025 | Polled Black Purebred

PERFORMANCE (LBS)

BW	WW	AWW	YW	AYW
92	870	754	1135	1130

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.8	2.8	79.1	115.6	22.1	7.1	61.7

SUNNY VALLEY STRUT 30J
VIRGINIA VIKING 213L

NUG MISS 213B

ANCHOR D MATADOR 527E
ANCHOR D JEWEL 442J

ANCHOR D MS OLYMPUS 86C

BOUNDARY STRUT 155G
SUNNY VALLEY TRUFFLE 125F
BDS NACKERS 107Y
LWC MISS DYNAMITE 216Y

SPRINGCREEK LINER 56U
FGAF PRECIOUS THING 402T
SPRINGCREEK OLYMPIAN 66A
ANCHOR D VERA 702W

Hetero Polled - Diluter Free

Not often do you see a solid red bull in our offering, and one of two black parents for that matter. 68N is a unit!! If a person wanted to set the dinner table placement on this calf's back, you could. Wide as they come, deep ribbed, lots of hair and a foot structure that is flawless. Nascar is stunning and hard to miss, I know he revs my engine, does he rev yours?

SUNNY VALLEY STRUT 30J
VIRGINIA VIKING 213L

NUG MISS 213B

NCB COBRA 47Y
MADGE BLACK MAMBA 16H

LFS BLK EXOTICA 203F

BOUNDARY STRUT 155G
SUNNY VALLEY TRUFFLE 125F
BDS NACKERS 107Y
LWC MISS DYNAMITE 216Y

LFE VIPER 455U
NCB MISS DREAM 22T
FBF1 COMBUSTIBLE
SWANTEWITT ALANNA 188A

Homo Polled - Diluter Free

43N is our only black Simmental bull in the offering this year. His Sire Viking is a bull we purchased from Virginia Ranch a few years ago, and his first calf crop last year was everything we had hoped for minus the fact he gave us a lot more heifers than bulls. There's no bull with 43N though, he comes from very solid cow families on both sides, so much so that we purchased his maternal grand dam from Harry and Michelle to use as a flush cow to pioneer our red and black division. She's 12 years old and still a very youthful-looking and producing cow. Longevity packed with growth, hair and some stellar genetics.

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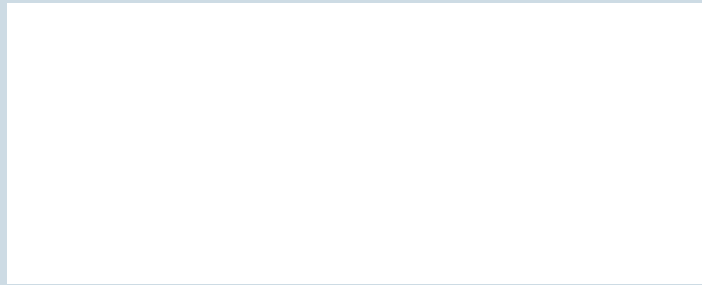
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