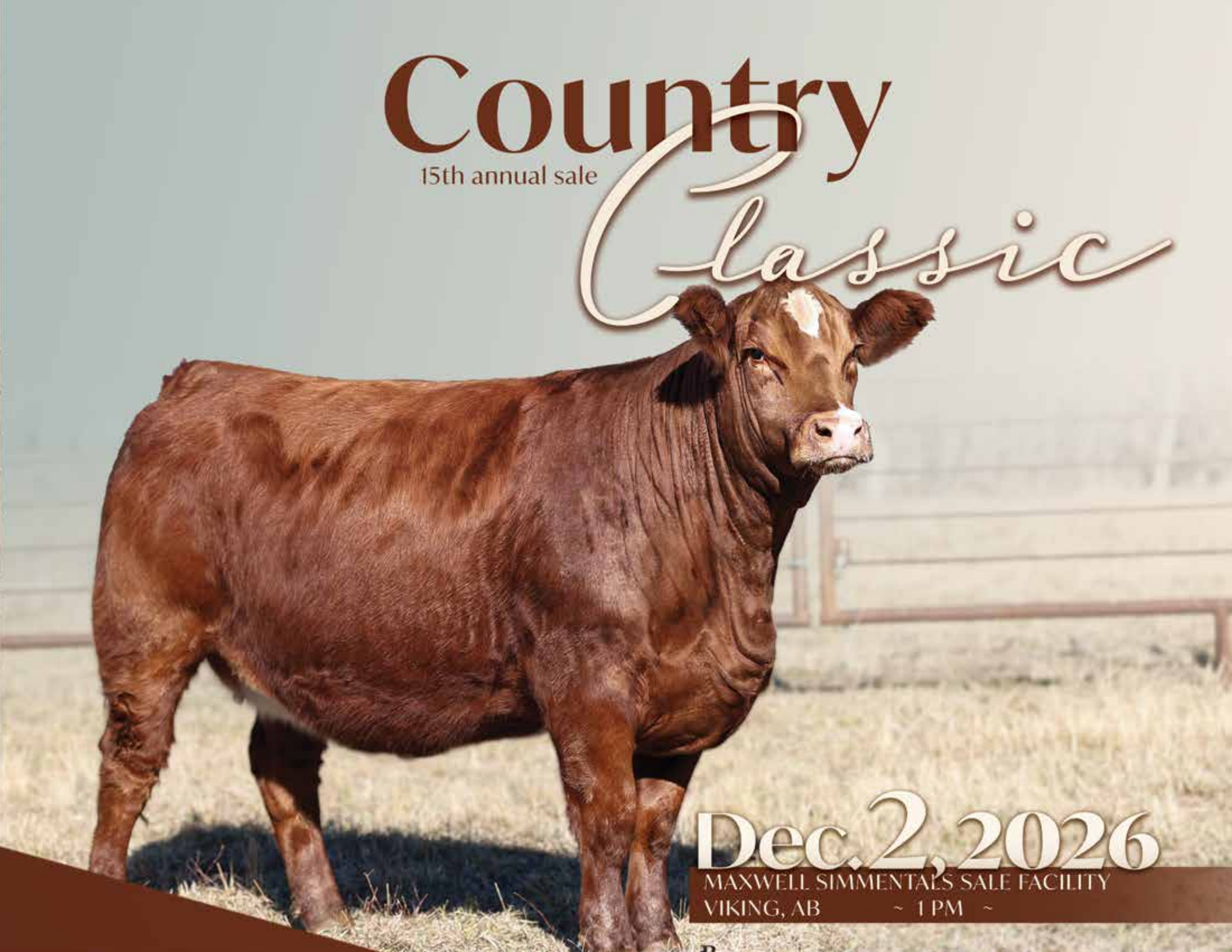
Country Classic

15th annual sale



Dec. 2, 2026

MAXWELL SIMMENTALS SALE FACILITY

VIKING, AB ~ 1 PM ~

SALE

LOCATION

AT MAXWELL SIMMENTALS - VIKING, AB

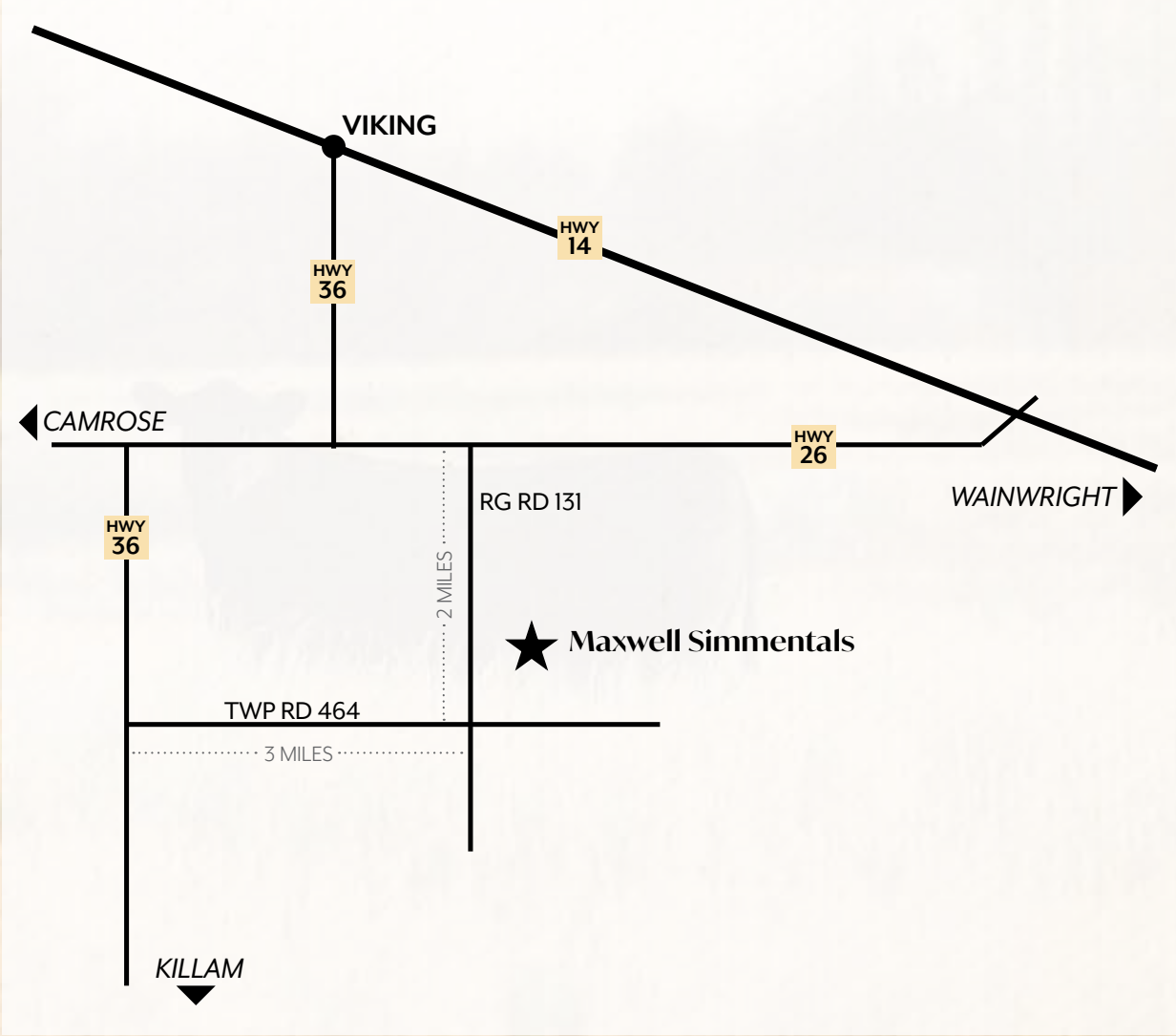
Directions

FROM VIKING: Go 5 miles south on highway 36 the 3/4 of a mile east on highway 26 to range road 131. Then south 1 3/4 miles on the east side of the road. (first place on the left.)

FROM WAINWRIGHT: go west on highway 14 through Kinsella. Turn left on highway 26 to Camrose for 7 miles to range road 131. Then south 1 3/4 miles on the east side of the road. (first place on the left.)

TABLE OF CONTENTS

Maxwell Simmentals.....pg. 6-38
Tri-K Cattle.....pg. 39-42
Rancier Farms.....pg. 43-50
Johnson Ranching.....pg. 51-59
South Seven Farms.....pg. 60-67



WEDNESDAY
DEC.02
1 PM MST

SALE DAY PHONES

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Taylor Richards	(306) 821-4169
Rob Voice	(306) 270-6082
Cody Haney	(403) 845-8806
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SALE CONSULTANTS

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Roger Peters	(403) 828-9815

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Mark Shologan	(780) 699-5082

SPECIAL REPRESENTATIVES

Randy Noble CSA President
Ryan Edwards ASA President
Kyron Manske SSA President
Brooke Canart MSA President

CATALOGUE PRODUCTION

All catalogue information has been supplied by the seller. The seller believes that the information is current and correct and Bohrson Marketing Services does not hold any responsibility for incorrect information.

ACCOMMODATIONS

Killam Krossing Hotel (780) 385-6611
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BOHRSON
MARKETING SERVICES










WELCOME FROM BOHRSON MARKETING SERVICES LTD.

There are certain events on the fall cattle sale calendar that stand out year after year, and the Country Classic has firmly established itself as one of those occasions. It is a sale that brings together an exceptional group of cattle, but more importantly, it represents the vision, dedication, and hard work of the families and operations behind them. The Country Classic is a reflection of what can be accomplished when a commitment to quality, a passion for the cattle industry, and a long-term approach to breeding come together.

This year's offering showcases the strength of five respected programs: Maxwell Simmentals, Tri-K Cattle, Rancier Farms, Johnson Ranching, and South Seven Farms. Each brings its own perspective and breeding philosophy to the sale, yet all share a common goal of raising cattle that offer genuine value to their next owners. These are programs built on generations of selection, careful breeding decisions, and the belief that the best cattle must deliver not only in the show ring or sale ring, but also in the pasture and in production for years to come.

What makes this event so exciting is the depth of quality represented throughout the offering. Behind these cattle are cow families that have earned their place, sires chosen with purpose, and breeders who understand the importance of building a program that stands the test of time. There is tremendous value in the opportunity to study these cattle, learn the stories behind their pedigrees, and invest in genetics backed by people who believe in what they are producing. Whether your focus is on building a foundation of productive females, adding proven maternal strength, or finding the next piece to move your breeding program forward, this sale offers plenty to appreciate.

The Country Classic has become a highlight of the fall for good reason. It brings together outstanding cattle and the people who stand behind them, creating an opportunity for breeders and cattlemen to connect, share in the excitement, and take home genetics that can make a lasting difference in their own operations. The quality on offer is a credit to the families who have put in the work, made the tough decisions, and continued to raise the bar within their respective programs.

Congratulations to each of the consigning families on assembling another exciting offering and for the continued commitment they demonstrate to the Simmental breed and the beef industry. Thank you for the confidence and support that make this event possible, and thank you to everyone who takes the time to study the offering and participate.

We invite you to enjoy the Country Classic, take a close look at the cattle, and join us in celebrating the families and programs that make this sale such a special part of the fall season. Please don't hesitate to reach out to any of the consignors or our sales team with any questions you may have. We would be happy to help. We look forward to seeing you at Maxwell's!

Best regards,

The Bohrson Marketing Team



Maxwell Simmentals | LOTS 1 - 34

The Maxwell Family - Viking, AB
Glen & Leigh Maxwell - 780.385.5552, Kevin & Pru Maxwell - 780.385.5625,
Reece Maxwell - 780.385.5394, Bryce Maxwell - 639-998-5053

*All heifers exposed to NUG Pedro 10M from April 21 to May 3, NUG MR 49M from May 4 to June 1.



Tri-K Cattle | LOTS 35 - 38

The Hodges Family - Beaverlodge, AB
Keith 780-831-7999, Keiran 780-933-5637



Rancier Farms | LOTS 39 - 46

Garth, Angela, Kade & Abby Rancier - Killam, AB
Garth - 780-385-5313
garth@rancierfarms.com



Johnson Ranching | LOTS 47 - 55

Byron, Bernice, Wyatt and Shelby Johnson - Amisk, AB
Byron - 780-806-3560 | johnsonranching@gmail.com



South Seven Farms | LOTS 56 - 63

Rob, Linden & Nolan Stuart - Vegreville, AB
Rob 780-632-9358
Box 2118 - Vegreville, AB - T9C IT3 | sseven@telusplanet.net

well established programs
with recognizable value in their product



SIRE

MATERNAL SIB TO DAM

1 *lot*

NUG *Joanne* 598N

PB - Homo Polled - PG1516085 - NUG 598N - 26 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
95	**723**	**4**	**5.1**	**93.7**	**140**	**25.5**	**2.8**	**114.04**	**77.74**

SVS TYCOON 841F | KWA FLYF RED MOUNTAIN 16Z
DEEG RECOIL 90K | **NUG JOANNE 228J**
DEEG MS SAGE 105G | NUG CORAL 87G

AI bred to WBC Ease on March 25, 2026. Safe

When picking which heifer to start our section of the catalog with it wasn't that hard. 598N has everything that we strive to produce in our red cattle. Super dark red, tons of hair massive ribbed and long hipped, big black feet and feminine through the front end. She is wide in her pins and is setting up a gorgeous udder. Her mother is a massive dark red Red Mountain cow that all visitors pick out. Her Grand dam, 87G is one of our most impressive females and is the dam of NUG Lazer who was a high seller in the bull sale to Double R N and Westman Farms a couple years back. The top side is loaded with Sage, 56U and Tycoon, no guesswork in this pedigree. 598N was a part of our champion pen of 3 heifers at Vermillion fair.



2 lot

NUG *Miss* 554N

PB - Homo Polled - G1513961 - NUG 554N - 15 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	**695**	**4.6**	**5.4**	**94**	**142.1**	**25**	**3.6**	**116.56**	**77.82**

SVS TYCOON 841F | NUG LANDMARK 310G
DEEG RECOIL 90K | **NUG JENESIS 212J**
DEEG MS SAGE 105G | NUG PAISLEY 112G

AI bred to WBC Ease on April 12, 2026. Safe

A really intriguing breeding piece here. Super low set, dark red, hairy, awesome footed and as quiet as they come. She is out of a really powerful young Landmark cow that has a very good heifer calf in the pen again this year. 554N has some serious maternal power in her with Tycoon, Liner 56U, Landmark and Sage. She was a part of our group of 3 heifers that were champion at the Vermillion Fair this summer. These Recoil heifers are super consistent in their type and quality. We lost Recoil last winter so this might be one of the only chances to get a daughter and they look like they are going to be special.



SIRE

MATERNAL SIB

3
lot

NUG *Lassy* 578N

PB - Homo Polled - PG1516050 - NUG 578N - 20 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
90	**651**	**6.9**	**3.4**	**81.8**	**122**	**21.6**	**4**	**118.98**	**73.54**

SVS TYCOON 841F | NUG LANDMARK 310G
DEEG RECOIL 90K | **NUG LASSY 278J**
DEEG MS SAGE 105G | NUG SASSY 9A

AI bred to WBC Ease on April 12, 2026. Safe
Here is a ¾ sister to the last heifer. 578N carrier a lot of the same characteristics in a moderate framed package. She is awesome footed and setting up a really nice udder. Here is your chance to add a female to your program off a proven Landmark cow that is so powerful and cherry red. 278J had our leadoff and high selling red female in the sale last year that went to Triangle Stock Farms. I can see the early breeding to Ease offering a really good chance to pay for this heifer in the first year.



4 *lot*

NUG *Miss* 255N

PB - Homo Polled - PG1518208 - NUG 255N - 6 March 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
101	**755**	**2.7**	**6.2**	**93.1**	**136.7**	**26.2**	**3.1**	**110.8**	**74.4**

SVS TYCOON 841F | KOP CROSBY 137W
DEEG RECOIL 90K | **NUG DIANNA 89F**
DEEG MS SAGE 105G | NUG PAPRIKA 20Y

Bred to NUG Mr 49M on May 18, 2026. Safe
Yet another dark red, hairy, soft made Recoil daughter that's backed by a nice Crosby cow tracing back to Red Force. 255N has excellent feet and is setting up a nice udder. We really dug deep on this years offering of red breds. We are proud of these females and they were all bred and managed to go back into our cow herd. We select or sale females later in the fall so all these heifers are destined for our own program. Step in and load up on a few of these good females, were confident they will become productive and profitable cows.



5
lot

NUG *Merlot* 243N

PB - Homo Polled - PG1517777 - NUG 243N - 18 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
89	**657**	**7.3**	**4.3**	**88.3**	**132.4**	**18.7**	**5.2**	**112.06**	**74**

SVS TYCOON 841F | MRL RED WHISKEY 101B
DEEG RECOIL 90K | **NUG MERLOT 58H**
DEEG MS SAGE 105G | MECK MISS 19X

AI bred to WBC Ease on April 4, 2026. Safe
Here is a younger Recoil daughter that is stamped just like all the other Recoils. Heavy haired and soggy with that easy doing build. Her Dam, 58H, is a really nice Red Whiskey daughter that's the result of flushing one of our favorite red cows we've had, going back to the 816U cow that was a true beauty. 243N backed by 5 of the breeds best donor cows in the first 3 generations of her pedigree, she is one to invest in with confidence.



6 *lot*

NUG *Reba* 227N

PB - Hetero Polled - PG1517681 - NUG 227N - 7 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
88	677	6.1	3.7	87.8	134.3	23.2	5.9	105.5	73.22

SVS TYCOON 841F
DEEG RECOIL 90K
DEEG MS SAGE 105G

SVS MATRIX 530C
NUG REBA 260J
MAF REBA 250B

AI bred to WFL Water Valley on March 25, 2026. Safe

Another big bodied, awesome haired Recoil daughter that has that cowey look. She has a beautiful, feminine head and is setting up a real nice udder. I seem to be saying a lot of the same things about these Recoil daughters and that's because they are so consistent in their quality. We stepped out and bought Recoil in hopes that he would leave us an awesome set of females and so far he has not disappointed. Her Dam, 260J, is a Reba 250B daughter that is fault free and productive. Going back to some maternal giants like Lotto and Liner 56U, Matrix and Tycoon, it's easy to get excited about her on paper and she definitely doesn't disappoint when you lay your eyes on her. The Reba cow family has produced our high selling bred heifer each of the last 2 years.



7 lot

NUG *Katie* 562N

PB - Homo Polled - PTG1516392 - NUG 562N - 18 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
92	661	1.1	5.8	79.2	113.2	25.9	1.7	94.67	63.69

BEE ALPHA 915J
RED TOP 108L
SKORS RED FORTUNE 176Y

KOP WALKERSON 136Z
SKORS KATIE 319B
SKORS MS RED KATE 112U

AI bred to WBC Ease on March 28, 2026. Safe

562N is dark red, soft made, elegant through her front third and setting up a big time udder. Her Dam, 319B, was one of our favorite donor cows in the past and always passed on her overall mass, structural soundness, dark red color and foot quality. We have sold some daughters of 319B through this sale and many bulls through the bull sale and they always come to the front end. 562N was a part of our group of 3 heifers that was champion this summer at Minburn Fair. She combines an outcross pedigree, blaze face and a beautiful build.



SIRE

MATERNAL GRANDDAM

8 *lot*

NUG *Miss* 587N

PB - Homo Polled - PG1516066 - NUG 587N - 23 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
90	**686**	**6**	**2.5**	**81.3**	**121.1**	**24**	**3.2**	**117.85**	**72.12**

BEE ALPHA 915J | SPRINGCREEK DENALI 21E
RED TOP 108L | **NUG LILY 92K**
SKORS RED FORTUNE 176Y | SPRINGCREEK BROOKE 68Z

AI bred to Ultra Tokyo Rose on April 8, 2026. Safe
The best word that I can think of to describe this female would be Elite. She is beautiful in terms of her lines and udder development, she is so sound and attractive through her front 1/3 yet still so powerful and deep bodied and she has the perfect blaze face. This is a female that shouldn't be leaving our place but every year we try to sell a couple that have big time donor potential. Her dam is a direct daughter of the Brooke 68Z cow who was our main donor cow for years and has left us close to 20 daughters that always seem to put offspring in the front pasture or the front of the bull sale. With an early breeding to Tokyo Rose I would anticipate a potential black blaze calf that regardless of sex, would cause excitement from the day it's born.



MATERNAL BROTHER

9 lot

NUG *Coral* 205N

PB - Hetero Polled - PG1516102 - NUG 205N - 29 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
98	750	1.5	5.7	102.5	151.2	21.1	0.9	93.93	76.27

BEE ALPHA 915J | WFL WESTCOTT 24C
RED TOP 108L | **NUG CORAL 87G**
SKORS RED FORTUNE 176Y | NUG DARLA 664D

Bred to NUG Mr 49M on May 27, 2026. Safe

Here is a bigger framed, blazed face, deep bodied 108L daughter that is just going to keep getting better as time goes along. She is a maternal sister to NUG Lazer and her Dam, 87G is an absolute beast of a cow. 205N is feminine and attractive yet powerful and long bodied. This is by far our largest offering of red females and we feel they are extremely deep in quality. Be sure to come check them out in person on sale day. It's pretty interesting to see these sire groups and how consistent they are in type and kind. This heifer carries a service to an Epic son that we kept the early walking rights on to use on heifers and he was the first calf from 69K, our Landmark x Brooke 68Z donor female.



10 *lot*

NUG *Erica* 556N

PB - Homo Polled - PG1513964 - NUG 556N - 16 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	**784**	**5.3**	**3.5**	**94.9**	**139**	**21.7**	**3.9**	**106.33**	**77.31**

BEE ALPHA 915J
RED TOP 108L
SKORS RED FORTUNE 176Y

MRL PRECISION 143E
NUG ERICA 146H
ERIXON LADY 201A

AI bred to NUG Pedro and WBC Ease on May 1, 2026. Safe. We will pay to DNA the resulting calf.

556N is a bigger framed, long necked, feminine headed female that is setting up a really nice udder. We bought a semen pack on her sire right after he sold as he offers an outcross pedigree, big time performance and built in calving ease. Her Dam, 146H, is beautiful cow who goes back to a former high seller that we purchased from Erixon's at Friday Night Lights. I would expect this female to be a big time producer and she is going to look good doing it.



DAM

11 *lot*

NUG *Bailey* 261N

3/4 Blood - Homo Polled - PRS1518222 - NUG 261N - 10 March 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
94	**881**	**5.8**	**3.4**	**95.7**	**151.6**	**23.2**	**5**	**113.86**	**81.91**

DOUBLE BAR D RED WAVE 2005H
DOUBLE BAR D RUGER 581K
COME AS U R SCREAM 44H

HF STORM CENTER 26D
SUN RISE BLACK 27F
SUN RISE BLACK 22D

AI bred to WBC Ease on April 11, 2026. Safe
This is our youngest and possibly our most powerful female in the offering. Super attractive and up headed, setting up an unreal udder, good footed and bid barreled. 261N is a ¾ blood female whose dam we purchased from Sunrise Simmentals. 27F is so massive and powerful with incredible udder quality, cross that with Ruger who ands some power and look to his offspring and you get this big time female. 261N offers a very outcross pedigree in a really high quality package.



12 lot

NUG *Roxanne* 218N

PB - Homo Polled - PG1516146 - NUG 218N - 4 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
90	672	6.4	3.6	85.5	128.7	17.9	3.1	114.87	76.53

DOUBLE BAR D RED WAVE 2005H
DOUBLE BAR D RUGER 581K
COME AS U R SCREAM 44H

IPU LIEUTENANT 24E
SKORS AISLINN 218G
SKORS REAL DREAM 225B

Bred to NUG Mr 49M on May 8, 2026. Safe
Another really nice, dark red Ruger daughter that's backed by an awesome cow. Her Dam, 218G was our pick of the heifer calves in the Skor dispersal and she has turned into a true front pasture cow. Her most notable calf would by a heifer calf that sold in the World Simmental Sale to Sunny Valley and the one she just weaned, sired by NUG Viking is going to cause a stir come February. 218N has a beautiful hair coat, she's smooth made, long bodied, maternally bred and will be one you'll want to find in the pens come sale day.



SIRE

14 lot

NUG Darah 211N

PB - Hetero Polled - PG1516122 - NUG 211N - 1 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
92	**705**	**6.7**	**3.9**	**86.9**	**129.2**	**18.8**	**5.4**	**127.02**	**80.46**

DOUBLE BAR D RED WAVE 2005H
DOUBLE BAR D RUGER 581K
COME AS U R SCREAM 44H

MRL RED FORCE 12U
SOUTH HOLDEN DARAH 18D
NUG SARAH 216B

Bred to NUG Mr 49M on May 6, 2026. Safe

211N is a moderate framed, easy doing really complete type of female. Her sire, Ruger, has become one of our go to herd bulls with his added performance, masculine bull calves, feminine heifer calves and outcross pedigree. These are our oldest Ruger daughters and they look to be setting up really nice udders and look like they will be a sire group that will leave their mark on our cow herd for years to come. Her mother was one of our picks from the South Holden dispersal and has been an awesome production cow. She still looks good at 10 years old.



SIRE

SERVICE SIRE

15 *lot*

NUG *Olivia* 244N

PB - Hetero Polled - PG1517783 - NUG 244N - 19 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
94	**701**	**6**	**5**	**82.1**	**122.4**	**26.1**	**2.5**	**101.62**	**66.85**

SVS TYCOON 841F | LRX WALLBANGER 73Z
LRX TYCOON 36K | **KHG DIAMOND 192F**
LRX MS BLACK 155B | KHG VIENNA 156Y

AI bred to WFL Water Valley on March 25, 2026. Safe
Super dark red and soft made with her feminine head and neck tying in high to her smooth shoulder. Her sire, LRX Tycoon, is one of the most impressive mature bulls we've ever owned in term of muscle, presence and soundness. He's blood red and his first daughters are coming 3 year olds, the few we have have big time udders and did an awesome job on their first calves. 192F is a really nice Wallbanger cow that came from Westgold a few years back as our pick of his red bred heifers that year. Bred for an early January calf, look for a quick return on investment with this heifer.



16 *lot*

NUG *Suzanne* 214N

PB - Polled - PG1516129 - NUG 214N - 3 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
88	759	8.8	2.1	91.5	137.5	24.7	6.9	115.69	85.5

WS ALL ABOARD B80 | MRL WALTER 47H
WS EPIC E152 | **NUG SUZZANE 525L**
WS MAJESTIC Z133 | KKH DIANA 12G

AI bred to WBC Ease on March 27, 2026. Safe

214N is a heifer's first calf and sired by the calving ease specialist Epic. Her Dam is a really nice red blazed face Walter daughter and off of one of our fullblood donor cows. 525N is dark red and has a really nice udder. The Walter females have been super productive around here and they look awesome. 214N is a really nice combination of calving ease and performance with an outcross pedigree. She will develop into a fault free production cow that will pay her way year after year. Her first calf from the Ease bull has potential to be a heifer bull or a heifer bull producer if it's a heifer.



17
lot

NUG *Sangria* 581N

PB - Homo Polled - PG1516057 - NUG 581N - 21 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
85	**721**	**11.1**	**2**	**83.4**	**123.6**	**22.8**	**5.2**	**130.59**	**80.07**

HOOKS SHEAR FORCE 38K
MRL RED FORCE 12U
MRL MISS 824S

SVS BROOKS 669D
NUG SANGRIA 466L
NUG JOULE 87H

AI bred to WBC Ease on April 4, 2026. Safe
A little bit of a throwback on the top side of this heifer. A direct Red Force daughter out of a really nice young Brooks female that has a near perfect udder. The Red Force females that we've had have been super productive females that have exceptional longevity. 581N is cherry red, black footed and has beautiful teat size and placement.



18
lot

NUG *Holly* 542N

PB - Homo Polled - PG1513916 - NUG 542N - 11 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
83	**680**	**15.1**	**-1.2**	**68.8**	**96.6**	**21.3**	**8.2**	**127.04**	**79.32**

KWA SLIDER 196H | R PLUS FLEETWOOD 1012J
WBC EASE 6L | **NUG HOLLY 498L**
BLAIR'S RED PARK 851H | NUG HOPE 156H

AI bred to WFL Water Valley on March 27, 2026. Safe
Here is a really attractive Ease daughter out of a nice, young, dark red Fleetwood cow that will be easy to find on sale day. Her Dam, 498L, has a really good bull calf in the pen this year. She's clean made through her front third and setting up a really nice udder. 542N has a couple generations of breed leading calving ease bulls up close in her pedigree which gives you lots of options for future matings. This would be our deepest group of red heifers to sell to date and we are extremely proud of them. Bred for an early January Water Valley calf, she could be carrying the next great calving ease bull.



SIRE

19 *lot*

NUG *Kenzie* 514N

PB - Hetero Polled - PG1510121 - NUG 514N - 4 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
80	**759**	**15.1**	**-1**	**85.1**	**119.3**	**30.2**	**9.4**	**132.23**	**83.98**

HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E
CMS SODA POP 422B

LRX EXECUTIVE 212H
KKH HERSHEY 147L
NUG HERSHEY 138H

AI bred to WFL Water Valley on March 26, 2026. Safe
514N came in Dam from our good friends at Tri K through this sale in 2024. She is blood red with awesome hair, big square black feet and is setting up a really nice udder. This is a calving ease female that looks like a power heifer. With a 80lbs birthweight and a 862lbs weaning weight the growth cure is really impressive. Her mating to Water Valley for an early January calf is pretty exciting with the potential to crank out an outcross heifer bull with that dark red color locked in.



20 lot

RNR Red Zoey 26N

PB - Homo Polled - PG1516194 - RNR 26N - 16 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
80		10.2	1.2	70.7	110.1	26	5.2	118.73	68.9

SBSF EASTWOOD 22E
SPRINGCREEK MAVERICK 48H
SPRINGCREEK RIVAL 127F

LFE LOYALTY 836H
SVS RED ZOEY 56L
SVS RED ZOEY 24H

AI bred to WBC Ease on April 6, 2026. Safe
Here is the first calf that came in dam when we purchased a big time donor prospect that turned into a big time donor at Friday Night Lights from Sunny Valley. 56L is a beautiful young cow with a near perfect udder, awesome feet, angular build and that sought after cherry red color. 26N carries all those characteristics with a shot more hair and some built in calving ease. If you're in search of a cool red donor prospect with awesome teat size and placement, this may be your girl. The calves that we have weaned from Zoey are really impressive and consistent.



FULL SIB TO DAM

SIRE

21 *lot*

NUG *Cammie* 567N

PB - Homo Polled - Hetero Black - BPG1550296 - NUG 567N - 19 Jan 25

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
84	**696**	**13.1**	**0.1**	**91.5**	**133.8**	**18.2**	**7.1**	**135.68**	**85.89**

CDI VEGAS 26X | RF CALIBER 014G
KWA SLIDER 196H | **NUG CAMMIE 488L**
CROWE GOLDIE 3F | HLTS SAMMIE

AI bred to SAV Rainfall on April 9, 2026. Safe

567N is a really intriguing female in terms of her phenotype as well as her pedigree. She is low set, deep bodied, feminine and broody while setting up a nice udder. Her mother is a Caliber off of the great Sammie cow. That mating has proven to be potent with multiple full siblings becoming big time donor females. The predictability and consistency of this pedigree is easy to get excited about. Bred for an early SAV Rainfall calf is an added bonus. We sold a couple heifers bred that way last year and the reports on those calves was awesome.



SERVICE SIRE

22 lot

NUG *Dakota* 559N

PB - Homo Polled - Homo Black - BPG1513972 - NUG 559N - 17 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	602	5.6	3.2	79.3	121.1	19.2	3.9	120.85	73.83

MRL WALTER 47H | MRC HIGHMORE 283G
NUG DARK HORSE 131L | **NUG MISS 327J**
SKORS LADY FREDA 27G | EARLY-SUNSET LADY 5G

AI bred to Ultra Tokyo Rose on April 5, 2026. Safe
Our black offering this year is low in numbers but they are very high in quality. 559N has a highly maternal, feminine made, long bodied and necked beautiful skulled female that stands on great foot and is setting up an awesome udder. Her mother carries all of those same characteristics. Sired by the Dark Horse bull who has bred so well for us and Horner's. Carrying an early service to the highly sought after Tokyo Rose bull is just the cherry on top.



SERVICE SIRE

23 lot

NUG *Kalua* 583N

PB - Hetero Polled - Homo Black - BPG1516061 - NUG 583N - 22 Jan 25

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
94	**725**	**5.4**	**3.9**	**96.8**	**151.9**	**19.6**	**3.5**	**114.96**	**81.51**

NGDB STRUCTURE 34D | WFL ABSOLUTE 51Y
RF CALIBER 014G | **NUG KALUA 66G**
RF NOT JUST A FLIRT 404B | NUG ENVIUS 28E

AI bred to SAV Rainfall 6846 on March 27, 2026. Safe
Here is an extremely feminine, maternally bred female that is super sound and smooth made. The cow power behind this one is super deep with Caliber on the top side being backed by the incredible Flirt cow family and on the bottom side she goes back to our Tara 7P donor female that was a sight to behold in her prime. Chances to buy these good Caliber bred heifers don't come along every day so capitalize on the opportunity when it presents itself. Bred to the SAV Rainfall bull who has calved like a dream for us and left some very impressive calves.



MATERNAL SIB

PATERNAL GRANDDAM

24 lot

NUG Sandy 539N

Fullblood - Horned - 1513893 - NUG 539N - 10 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
90	680	6.6	5.8	90.6	130.5	32.2	3.5	107.23	75.07

BLACK GOLD BATTLE 40H
NUG RAMBLER 228K
NUG MISS 462B

LFE JUSTIFIED 7328X
NUG SANDY 554C
NUG MONIQUE 893U

AI bred to Kuntz Monte Carlo 16M on April 5, 2026. Safe

NUG Sandy 539N is backed by some of the most influential fullblood pedigrees in our program representing generations of genetics that have helped shape our program. She boasts a dark red heavy haircoat and the kind of performance that makes her standout. Her dam is a proven producer whose influence speaks for herself. She has put many sons through the bull sale and had daughters go through this sale to XRC Simmentals and Circle M farms. With all her progeny consistently being cherry red heavy haired offspring that push down the scale and females with impeccable foot and udder structure that will stand the test of time we decided to retain her bred heifer last year for the next generation of a cow family that has been nicknamed “Beauty” around here. Here is a chance once again to get a “Beauty” of your own.



MATERNAL SIB

25 lot

NUG *Jessee* 210N

Fullblood - Horned - T1517010 - NUG 210N - 1 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
97	818	1.2	8.4	97.8	148.9	29.5	-0.8	105.19	79.76

JNR STERLING
JAYSHAW MR KAPTAIN COOK 34K
JSEE MS DANNA

STARWEST TOTAL VALUE
NUG MISS 462B
NUG TERAN 738T

AI bred to NUG Pedro 10M on April 15, 2026. Safe
For sure powerhouse female in our entire bred heifer offering and is one who topped the scale at weaning and we expect she will do the same herself as a mature cow as well as her progeny. She comes from a very intriguing pedigree that includes some of the best Fleck and Fullblood bulls of recent years. We make our cows prove themselves before entering the donor pen and 210N's dam NUG 462B now has 18 registered progeny either retained within our own herd or residing at top end commercial and fullblood breeders. Her most well-known accolade is the walking herdsire for Skywest Simmentals and Wolfe Farms NUG Rambler. We think this heifer's breeding to NUG Pedro will really click with his solid red coloring and homo polled gene.



SERVICE SIRE

SIRE

26 lot

NUG *Clementine* 240N

Fullblood - Horned - 1517756 - NUG 240N - 18 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
92	769	5.1	5.4	89.3	130.1	37.1	2.3	114.04	76.34

HPR WILLIAM 117G | VIRGINIA PAYDIRT 44E
SAJ SHOOK 96L | **NUG JAM 222J**
SAJ BETSY 64E | NUG SUGAR 53Z

AI bred to SBV Wildcard 500J on April 3, 2026. Safe
NUG 240N has been a phenotypic standout since early on and we are eager to hear about the production record for her new owners. She has that clean lined pear-shaped build we strive for in our females and is solid red marked from her wrap around goggles to her feet. Check out the udder development and foot structure on these Shook daughters they truly are flawless in their design. She is bred on early to SBV Wild Card which would be of no surprise if she hits it out of the park with her first calf.



27 *lot*

NUG *Mira* 248N

Fullblood - Horned - 1517825 - NUG 248N - 21 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	**730**	**6.7**	**5.6**	**89.7**	**130**	**36.4**	**4.3**	**107.58**	**75.4**

HPR WILLIAM 117G
SAJ SHOOK 96L
SAJ BETSY 64E

BLACK GOLD BATTLE 40H
NUG HOPE 82K
NUG MIRA 78A

AI bred to NUG Pedro 10M on April 12, 2026. Safe
Good luck telling NUG 248N and her sister 240N apart as they have identical builds and will be a challenge for buyers come sale day which one is their favourite. NUG Mira 248N has that little extra lipstick pigmentation but shares the same clean lined pear-shaped build as her sisters in the sale. Another female from the Mira cow family that carries the same skeletal design, maternal foundation, and pedigree depth as her matriarchs to be a long-term contributor for any producer. All these heifers have been built for the pasture and come from pedigrees that have proven themselves in the sale barn. She is bred for a middle of January Pedro calf and we welcome you to come see the first set of Pedro offspring we have on offer in the sale pen.



SERVICE SIRE

28 lot

NUG *Miss* 564N

Fullblood - Horned - 1513982 - NUG 564N - 18 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
87	675	8.2	3.9	77.1	110	38.3	4.1	113.31	72.67

HPR WILLIAM 117G
SAJ SHOOK 96L
SAJ BETSY 64E

KEATO PLD DIRECTORS CUT 21D
SWANTEWITT GEVONNE 194G
SWANTEWITT EVONNE 250E

AI bred to NUG Pedro 10M on April 3, 2026. Safe
NUG Miss 564N is a carbon copy of her dam who has been an extremely functional, easy keeping female that pays her way every year. We expect this heifer to follow in her mother's footsteps as she is the type that combines a feminine attractive design with the maternal functionality to stay in production for years. With the addition of her sire SAJ Shook whose daughters look to be setting up impeccable udders and are flawless on the move this truly is a female who is built to work and bred to last. She carries a service to our homo polled fullblood calving ease sire we chose to retain for our own use and his first set of calves have turned into a dream come true for ease at calving and growth through out the summer.



MATERNAL GRANDSIRE

29 lot

NUG *Stella* 241N

Fullblood - Horned - 1517767 - NUG 241N - 18 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
96	715	5.9	5.4	85.6	123	36.9	4.6	117.26	75.53

HPR WILLIAM 117G
SAJ SHOOK 96L
SAJ BETSY 64E

BAR KR AVALANCHE 52X
NUG STELLA 166E
NUG STELLA 650S

AI bred to Anchor D Imax 250Y on March 25, 2026. Safe
These Shook daughters are like peas in a pod, they could honestly all share the same footnote. Another female that checks the boxes where it matters most and has all the right pieces to make a productive cow year after year. NUG 241N comes from the Stella cow family and her dam is a testament of how a pedigree rooted in longevity, fertility, and maternal excellence is what makes a cow herd work as her 9 year old dam has never missed a stride with 6 out of 7 calves being bulls all going to long term commercial customers. Bred early to Imax, sit back and relax as she is built to work and bred to last.



SIRE

30 lot

NUG *Cinnimon* 552N

Fullblood - Horned - 1513960 - NUG 552N - 15 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
93	706	6.2	4.1	75.3	107.2	30.7	1.3	111.02	71.27

JNR STERLING | ANCHOR D IMAX 250Y
JAYSHAW MR KAPTAIN COOK 34K | **NUG CINEMA 77H**
JSEE MS DANNA | NUG FELICITY 45F

AI bred to SBV Wildcard 500J on April 15, 2026. Safe

NUG Cinnamon 552N will be hard to miss sale day with her moderate frame attractive make and one who perfectly combines style and balance with performance. Despite being smaller statured she performed right at the top for weaning weights which is of no surprise as her cow family has been as proven and dependable as any. Her sire Kaptain Cook is impossible not to notice in the herd bull pasture due to his overall mass and blood red haircoat. Her service to SBV Wildcard is a true feature as his first sons at our place have topped the fullblood division at sale time and we will likely see his daughters do the same these upcoming years. We are eager to here how she performs for her new owners with the combination of calving ease and performance throughout her pedigree she offers breeding versatility and is another one built for longevity and productivity.



31 lot

NUG *Miss* 202N

Fullblood - Polled - P1516087 - NUG 202N - 27 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
103	741	0.6	7.1	88.7	125.8	34.1	2.1	95.98	70.17

SILVER LAKE JACKSON 24J
SBV MODANO 518L
SBV EMMA 413G

VIRGINIA PAYDIRT 44E
NUG GEORGY 22G
NUG MIRA 947W

AI bred to Anchor D Imax 250Y on April 7, 2026. Safe

NUG Miss 202N is a powerfully constructed polled female that combines scale and substance with the added presence that easily makes her a standout in the pen. Her pedigree is stacked with potent cow families as her sire SBV Modano needs no introduction and her powerhouse dam NUG 22G has already had a daughter top this sale to MAVV Farms and a herd sire for Big Valley Simmental Ranch just to name a few. Miss 202N goes back to our Mira 27M cow family that has put too many direct sons and daughters to count through both the bull and heifer sale. We bred her to Imax in hopes of carrying on that polled gene. We think a polled fullblood with this much power will get a lot of looks come sale day.



SERVICE SIRE

32 *lot*

NUG *Lunna* 511N

Fullblood - Hetero Polled - P1510102 - NUG 511N - 3 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
76	628	14.7	-0.4	54.4	71.7	32.3	4.8	128.27	64.58

ANCHOR D IMAX 250Y | VIRGINIA MARQUEE 423D
BILJ POL KENTUCKY 104K | **VIRGINIA LUNA 330L**
CEDAR CREEK SPOT | VIRGINIA COLLEEN 840F

AI bred to Kuntz Monte Carlo 16M on April 5, 2026. Safe

NUG Luna 511N is a well-rounded polled female backed by the prominent Virginia herd, bringing proven maternal influence to the table. She is heavily pigmented and extremely attractive in her overall makeup. Look at her calving ease profile it has heifer bull deluxe written all over it. We are excited to see the resulting calf from her service to Monte Carlo as we can almost guarantee it will be a blood red calf with endless potential. NUG 511N is the kind of female that combines practicality with long term value making her an exciting option to add versatility and quality to your herd.



SERVICE SIRE

MATERNAL SIB

33
lot

NUG *Miss* 540N

Fullblood - Horned - 1513921 - NUG 540N - 11 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
93	**674**	**5.4**	**5.2**	**75.1**	**114.7**	**29.2**	**3.4**	**96.54**	**64.86**

SAJ MOGUL 42H
RWR CASH 30K
RWR JEWEL 81D

ANCHOR D MOTOWN 865E
NUG MISS TOWN 28K
NUG HANNA 478B

AI bred to Kuntz Monte Carlo 16M on March 26, 2026. Safe

NUG Miss 540N is a larger scaled female that offers plenty of presence and eye appeal, highlighted by her distinctive wrap around goggles. She is backed by a proven pedigree painted with potent cow makers such as Anchor T Rusty, French Attack, and Standout 42Z. She is a female built on generations of longevity and represents the kind of maternal foundation that stands the test of time. We have been very pleased with her service sire Kuntz Monte Carlo as the calves come easy, are uniform in type, yet have added performance for that consistency and productivity which cattleman demand.



DAM

SON OF DONOR

34 lot

DEEG/SVS/CD *Sage* 78J - RIGHT TO FLUSH

PB - Homo Polled - PG1375399 - BOHR 178J - 5 Mar 2021

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
90	**808**	**6.4**	**4.7**	**87.5**	**124.8**	**15.2**	**5.8**	**104.19**	**73.40**

WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

R PLUS RELOAD 2006Z
WFL SAGE 506C
WFL RED SAGE 1003Y

This is an opportunity to step up and get in on one of the most impressive and productive young donor cows that we've ever had the pleasure of owning. The first flush we did on this cow was as a 3 year old and resulted in the two Cool Hand Luke calves that we've had at farmfair and The Immortals this fall. There are 2 full sisters and a full brother to those two and they are like peas in a pod. Dark red and super sound, stout and soft made. She is the Dam of the NUG Tartan 84N bull that was a high seller in last year's bull sale to SAJ. Her natural calf this year is sired by Ruger and is in the running to be our favorite red bull in the pen this year. It doesn't seem like it matters what you mate this cow to, she just works. The foot and udder quality is incredible, the pedigree is right, the production record is there. The Landmark females have been awesome here, 4 Landmark daughters are current donors for us and then you pair that with the legendary Sage 506C cow and it's pretty hard to beat.

We are willing to split 2 flushes if the buyer chooses. Guaranteeing 6 transferable embryos



SIRE

DAM

35 lot

KKH *Melody* 616N

PB - Homo Polled - Hetero Blk - BPTG1524166 - KKH 616N - 8 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
95	638	9.1	2.6	77.5	110.2	26.1	8	126.4	75.26

SVS RANCHER 42H
RUSYLVIA/SC RIGHT HAND MAN 14L
WFL RED SAGE 506C

SKORS BLACK ENTICER 4W
SKORS MELODY 302Z
SKORS DREAM GAL 24X

AI bred to KKH Hay City 844M on April 13/26. Exposed KKH Approval 853M April 15/26 to May 14/26. Ultrasound 65 days on June 15/25.

A special lot to start out this year's offering, a direct daughter of our most productive donor ETZ 302Z. She is massive ribbed long bodied and just has powerful cow written all over. Out of the five full sibling females we got from this flush she might be as carbon copy of the Melody donor as any of them. The maternal power in this cow should be as good as any Sage Sammie and Melody stacking together three of the most proven donor cows in the Simmental breed. We have had 38 progeny from 302z since we purchased her from Skors in 2019, every year our high selling bull has been a direct Melody son or last year the son off a direct 302 daughter who brought $52000 to Mitchell Cattle Co. Structurally sound and strong footed this female should only get better with age. One of the first black hided Right Hand Man daughter to sell have a good look at this outcross female.



36 lot

KKH Crossfire 563N

PB - Homo Pld - Hetero Blk - BPG1521474 - KKH 563N - 17 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
92	664	3.3	4	88.2	136	26.2	0.6	110.58	74.9

MADER WALK THE LINE 92J
CIRCLE G LINE DRIVE 301
MAF TYRA 232B

JSEE MR CARISMA
KKH CROSSFIRE 113G
TYS MS. CROSSFIRE 316A

AI bred to KKH Hay City 844M on March 25/26. Exposed KKH Approval 853M April 15/26 to May 14/26. Ultrasound 80 days on June 15/25

Powerhouse black baldy female who comes from one of our most coveted red cows on the farm. I said in our bull sale if there was a fantasy draft of our cow herd 113G would be my first pick in the red cows she is just flat out good! Expect to see an awesome udder and the ability to add substance and hair to her calves. The Linedrive bulls lead off our bull group with a bang last spring and what was cool with how great the sons were I thought the group of daughters might even be better. There is some dandy looking Linedrive females around the farm both the breds and heifer calves from this year are looking very good. Early mating to Hay City should leave you with a calf with a ton of style, we really like the Hay City calves we have on the first calvers this summer.



37 lot

KKH *Jacey* 583N

PB - Homo Polled - PG1521488 - KKH 583N - 9 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
98	632	1.2	4.4	91.3	144.4	19.6	-0.2	96.63	73.26

MADER WALK THE LINE 92J
CIRCLE G LINE DRIVE 30L
MAF TYRA 232B

WFL MR WESTWAY 7B
NUG JACEY 347J
NUG DAKOTA 74E

AI bred KKH Red Heat 807M on March 25/26. Exposed KKH Approval 853M April 15/26 to May 14/26. Ultrasound 80 days on June 15/25

Here is a heifer that catches your eye every time you are out in the pen. Beautiful headed with a great hair coat and put together nice. She is long and deep and looks to be setting up a nice udder. The Jacey cow we got from this very sale a couple of years ago and she has been a great producer for us. Having a nice full sibling in the replacement pen has helped the decision to offer this red beauty in the sale. Bred to our high selling red calving ease bull who sold the same year we sold Hay City. We kept some semen on him because of his dam; she is one of the best red cows to come in the Circle G package of heifers we got a few years ago.



38 lot

KKH Zenia 536N

PB - Homo Pld - PG1511602 - KKH 536N - 2 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
87		8.6	2.8	83	105	26.9	4.2	122.12	76.74

SVS RANCHER 42H | PWK CLIFFHANGER 18C
RUSYLVIA/SC RIGHT HAND MAN 14L | **KKH ZENIA 389J**
WFL RED SAGE 506C | BEE ZENIA 992G

AI bred Kuntz Sheriff 8A March 24/25. Exposed KKH Approval 853M April 15/26 to May 14/26. Ultrasound 80 days on June 15/25.

Moderate framed with tons of power best describes this heifer. She was a looker as a replacement heifer and got picked out frequently by visitors. She carried that look along into a bred female. Setting up a fantastic udder and if she is anything like her dam, she will be able to produce. We started using Right Hand Man to get some Sage genetics into our program and the females so far have been great we are excited to get them into production. This summer we showed a full sibling heifer to this bred and she ended up winning the Peace Country Jackpot Circuit as high point female with a couple of grand champion banners along the way. Proof is in the pudding here there is no fluke with the quality of this female! Bred to the old legend himself Kuntz Sherriff I might not have sold her if I checked the breeding book before sorting her out for the sale……



SERVICE SIRE

DAM

39 lot

RF/Elite *Honey* 576

PB - Homo Pld - Hetero Blk - BPG1519905 - GNR 76N - 7 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
96	**656**	**1.3**	**6.4**	**104.7**	**157.4**	**17**	**-0.2**	**120.52**	**84.42**

RF SHAKEDOWN 074H | SPRINGCREEK DENALI 21E
RF BOOMER 262K | **SPRINGCREEK HONEY 134G**
RF FLIRT 850F | SPRINGCREEK HONEY 65C

AI bred to Ultra Tokyo Rose on March 23-Ultrasounded safe

This is the bred that probably should have gone to town with a halter on. Honey 576 has a ton of presence and is so typical of the Boomer daughters with the extra rib shape, capacity and power. Her dam,134G, was our favourite at the Spring Creek Dispersal and was purchased with Elite Cattle Co from Australia. 134G is a powerful, great uddered cow and her sons have been popular in our bull sale. She was on the short list to be in the show string as a calf so she is halter broke and ready to show with her calf at side next year or just be a front pasture cow. She ultrasounded safe to the early service to the calving ease specialist, Tokyo Rose, with a high probability of a heifer calf. Truly a heifer with a ton of potential to be a big time cow.



SIRE

DAM

40 lot

RF *Scream* 545

PB - Homo Pl - Homo Blk - BPG1508388 - GNR 45N - 2 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
88	698	5.7	3.7	108.1	165.4	17.4	2.7	127.86	92.71

RF SHAKEDOWN 074H | CLRS GUARDIAN 317G
RF BOOMER 262K | **RF SCREAM 218K**
RF FLIRT 850F | RF SCREAM 0122H

AI bred to Ultra Tokyo Rose on March 22-Ultrasounded Safe

RF Scream 545 has been a favourite since she was a calf and is one we really shouldn't be selling. You can't have too many Boomer cows and the daughters we have in production are awesome uddered, massive bodied females just like his dam, 850F. You might remember a Boomer daughter out of RF Scream 974G that we campaigned and sold last fall. She won her division every where she went and ended up being a Friday Night Lights high seller at $170,000. Her dam is a big bodied, moderate framed female that has had three heifer calves in a row and every one has been a favourite in the keeper pen. A 2 year old, maternal sister was one of the favourite first calvers on the bull calf pasture all summer and weaned off a 925 lb Tokyo Rose bull calf this fall. The early service to Tokyo Rose with a high probability of carrying a bull calf could pay very quick dividends on this Scream heifer!



41 lot

RF *Flirt* 5143

PB - Homo Pld - Homo Blk - BPTG1510413 - GNR 143N - 2 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
89	**738**	**4.3**	**5.6**	**100.1**	**154.3**	**14.8**	**2.8**	**96.06**	**79.17**

RF CALIBER 014G | SVS BETTS 808F
RF INTENSE 3144 | **RF CERTAINLY FLIRTIN 250K**
RF SCREAM 974G | RF CERTAINLY FLIRTIN 202Z

AI bred to Ultra Tokyo Rose on Apr 4 - Ultrasounded Safe

RF Flirt 5143 was originally slated for Friday Night Lights last fall but had a heat days before and was too sore to take there. Fortunately she healed up, bred to an early service to Tokyo Rose and has developed exactly how we expected. Her full brothers were features and high sellers in our bull sale last year and there is a group of maternal brothers that you will hear a lot more from in our 2027 bull sale. Her dam is quickly becoming one of the most potent breeding females in our herd. A sister was KT Ranches, $107,500, pick of the heifer calves and another full sister in blood to 5143 will be one of our feature Friday Night Lights heifers this year. Her sire, Intense, was a $70,000 high seller to Grass Roots and Muirhead Cattle Co and his pedigree is lined with some of the most productive and most exciting cows that have ever walked our pastures. A full sister was a many times Champion last fall including Supreme Champion female at Farmfair International. Not only is her pedigree lined with generations of prolific donors but if you take a quick tally, there is 5 past Friday Night Lights high sellers in her 3 generation pedigree that are all making a mark on the Simmental breed!



42 lot

RF Sheila 542

3/4 Blood - Homo Pl - Hetero Blk - BPRS1508385 - GNR 42N - 2 Jan/25

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
78	652	12.8	0.6	79.4	113.4	23.1	5.2	107.25	72.06

RFS HEAVY HITTER H45 | WS STEPPING STONE B44
CROSSROAD DATELINE 59L | **MADER SHEILA 39F**
TSZ KEEPSAKE 703A | LFE BS SHEILA 82A

AI bred Ultra Tokyo Rose on March 23- Ultrasounded Safe
RF Sheila 542 is a baldy, big bodied, elegant fronted female with extra length and extension just like her dam. Her dam has been a no miss cow and you will also see her Adrenaline daughter at Friday Night Lights this year. Another sister sold through this sale and 3 more sons have sold in our bull sale. We have a fairly large group of Dateline daughters to calve this year and we are excited about the potential they have stacking the great 703A donor cow in their pedigree. Another early service to Ultra Tokyo Rose should prove exciting.



43 lot

RF/STR *Red Divine* 569

PB - Homo Polled - PG1519898 - GNR 69N - 5 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
80	636	11.8	0.7	73.7	105.9	19	4.7	128.7	74.01

RFS HEAVY HITTER H45 | WFL ABSOLUTE 51Y
CROSSROAD DATELINE 59L | **RF RED DIVINE 9104G**
TSZ KEEPSAKE 703A | MOES BRINGIN SEXY BLACK

AI bred Ultra Tokyo Rose on March 23- Ultrasounded Safe
We don't get too many red ones each year but Divine 569 provides an outcross for the red guys stacking black sires like Heavy Hitter, Hustler, Absolute, Tempatation and Dateline all into one red pedigree. The red blaze and beautiful udder coming under her are a bonus as well. Her dam has been a great producer for ourselves and Sky Track Ranch and daughters have been hitting it out of the park at Southpaw Cattle Co and LA Ranch and a son was a high performance red bull in our bull sale last year. The early service to the calving ease specialist, Tokyo Rose, could provide a quick ROI too!



DAM

GRAND DAM

44 lot

RF/DBD *Certainly Flirtin* 570

PB - Homo Pld - Hetero Blk - BPG1519899 - GNR 70N - 5 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
82	734	12	1.8	71.2	109.1	14.8	5.7	115.2	69.29

RFS HEAVY HITTER H45
CROSSROAD DATELINE 59L
TSZ KEEPSAKE 703A

RF CAPACITY 742E
RF CERTAINLY FLIRTIN 956G
RF CERTAINLY FLIRTIN 202Z

AI bred to Ultra Tokyo Rose on March 23- Ultrasounded safe

The dam of Certainly Flirtin 570, RF Certainly Flirtin 956G, is one of the most impressive females we've ever had walk our pastures and was a feature female at the Jenna/Flirt Event where 2/3 interest sold to Double Bar D farms. She has a beautiful udder, massive rib and a ton of presence and look. She has also been a great embryo producer and sons and daughters have not only been features for Double Bar D and ourselves but for many other programs including feature heifer calves at Friday Night Lights and sons in numerous bull sales. The mating to Dateline gave 570 a little chrome and she is dropping a very nice udder. Another early service to Tokyo Rose with a high probability of a heifer calf could be a quick way to start a new cow family.



DAM

GRAND DAM

45 lot

RF *Certainly Flirtin* 582

1/2 Blood - Homo Pld - Homo Blk - BPRS1519912 - GNR 82N - 8 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
78	675	9.6	1.7	91.5	153.3	17.8	6.8	126.49	85.34

WOODHILL RELEVANCE
WOODHILL REVIVAL H028
WOODHILL EVERGREEN A43-F039

RF CAPACITY 742E
RF CERTAINLY FLIRTIN 3180
RF CERTAINLY FLIRTIN 625D

AI bred to Ultra Tokyo Rose on March 22- Ultrasounded safe

Certainly Flirtin 582 is another heifer that really shouldn't be leaving our pen because she is exactly what we're striving to produce in our halfblood program. She is an angular, big bodied, broody female with an outcross sire and backed by the most prolific cow families in our herd and possibly in the black side of the Simmental breed. Her dam is a beautiful Capacity daughter, and her grand dam is a full sister to the great 404B cow who would be most well known as the dam of RF Caliber. Her sire, Revival, offers calving ease with a big maternal punch and sons have been sought after in our bull sale and daughters have perfect udders and are proving to be highly productive females. The early service to Tokyo Rose will read incredible on paper in terms of EPD's and should be even better in the flesh.



DAM

FULL SISTER TO DAM

46 lot

RF *Sheila* 513

1/2 Blood - Homo Pld - Homo Blk - BPRS1505553 - GNR 13N - 1 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
66	661	16.5	-1.8	84.9	137.3	24.4	8.8	130.94	83.1

S A V FINAL ANSWER 0035 | RF CALIBER 014G
LFE BEST ANSWER 800H | **RF SHEILA 384**
LFE BA CHINOOK 627F | RF SHEILA 7105E

AI bred to Ultra Tokyo Rose on March 23- Ultrasounded safe
If you came for a tour last summer you will remember Sheila 513. She and her dam were always picked out as one of the very favourite 2 year old pairs on the heifer calf pasture. Her dam is a female that will without a doubt enter our donor program after proving herself with her first two calves. She is a great uddered, big ribbed, extremely feminine female with a ton of power. She has an Adrenaline heifer calf this year that is one of the favourites in the keeper pen and we are excited about her future in our program. 513 is just like her dam with loads of feminity, a big, deep rib and lots of power. Another heifer carrying an early service to Tokyo Rose.



47 lot

WJS *Noteworthy* 538N

PB - Homo Polled - BPG1529266 - WJS 538N - 15 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	**631**	**10.9**	**1.9**	**78.8**	**116.7**	**20.5**	**5.6**	**118.4**	**72.56**

RFS HEAVY HITTER H45
CROSSROAD DATELINE 591
TSZ KEEPSAKE 703A

MADER FULL MONEY 145X
WJS MONEYLILLY 606D
WJS ARMFUL OF TIGER LILLY

Bred to Jayshaw Mr No It All 3N on March 25. (safe)
Exposed to Jayshaw 3N March 22 – May 22
It worked well last year so we decided to do it again. We brought back another bred from WJS 606 Moneylilly. She raised our last year's Classic high seller to the Labatte Simmental program. 538N is a direct daughter of Crossroad Dateline and that combination has momma cow written all over her.



MATERNAL GRANDSIRE

48 lot

WJS *Nita* 517N

PB - Polled - BPG1529258 - WJS 517N - 3 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
80		11	1.8	76.9	115.4	21.6	6.1	121.59	73.26

RFS HEAVY HITTER H45
CROSSROAD DATELINE 59L
TSZ KEEPSAKE 703A

WJS TRAILBLAZER 108H
WJS OCTOBER WIND 235K
WJS OCTOBER 768E

Bred to Jayshaw Mr No It All 3N on March 25. (safe)
Exposed to Jayshaw 3N March 22 – May 22

Nita is a heifer that's real hard to part with. This big barreled stout made girl has brood cow written all over her. Crossroad Dateline on the top and Trailblazer on the bottom, there is a lot of maternal power bred into her. She also carries the money stripe and this easy going girl will be easy to find.



49 *lot*

WJS *Sadie* 541N

PB - Homo Pld - Homo Blk - BPTG1530402 - WJS 541N - 16 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
93		**3.5**	**3.9**	**91.6**	**140.4**	**18.1**	**3.8**	**103.2**	**74.77**

WJS EVERLAST 70E | IPU BENTLEY 81F
WJS MAXPOWER 33K | **RF/CD SADIE 060H**
WJS PRICEY BRICEY 825F | BLACKSAND SADIE 4Z

Bred to Jayshaw Mr No It All 3N on March 25. (safe)
Exposed to Jayshaw 3N March 22 – May 22

There is always one or two we argue about in the pen come selection day and this girl had us going toe to toe to toe between us 3. Ultimately, it was voted on that she would attend this year's sale group. A powerful tanky daughter of the great RF Sadie 60H that we purchased years back in this very sale. Sadie 60H was put into the donor program very quick here and the results have been great. The latest flush we did for her was to WJS Maxpower where we sold 5 sons in last years bull sale that averaged $17,200. Maxpower was a bull we raised here and was our 2023 high seller to a very reputable commercial herd. A powerful individual himself we were super excited to see what this cross would be like and 541N being the only female from that flush it was very difficult for us to let this one go. Our loss, your gain.



SIRE

50 lot

WJS Neanne 546N

PB - Homo Pld - Hetero Blk - BPG1529269 - WJS 546N - 19 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
102	723	6	3.7	88.8	124	23.1	3.4	107.86	74.75

SVS RANCHER 42H | WJS EVERLAST 70E
ULTRA/BARLEE LETHAL WEAPON 63L | **WJS HENNIE 76H**
WFL RED SAGE 506C | NUG DEANNE 606D

Bred to Bee Redman 22N on March 25. (safe)
Exposed to Jayshaw 3N April 1 to May 22
546N a daughter from no other than Ultra/Barlee Lethal Weapon who needs no introduction since becoming a breeding sensation. 76H was a wonderful cow here who has an awesome udder. It seems she passed along that trait to her daughter here as she is setting up to have a great one herself. We exposed our best black heifers to our new heifer bull we purchased from the great folks at Beechnoir Bros. A bull with an unreal EPD profile that will be shooting the calves out of these girls like 22 rounds firing at a gopher.



51 lot

WJS *Gypsy* 561N

Fullblood - Diluter Free - Polled - P1529278 - WJS 561N - 23 Jan 2025

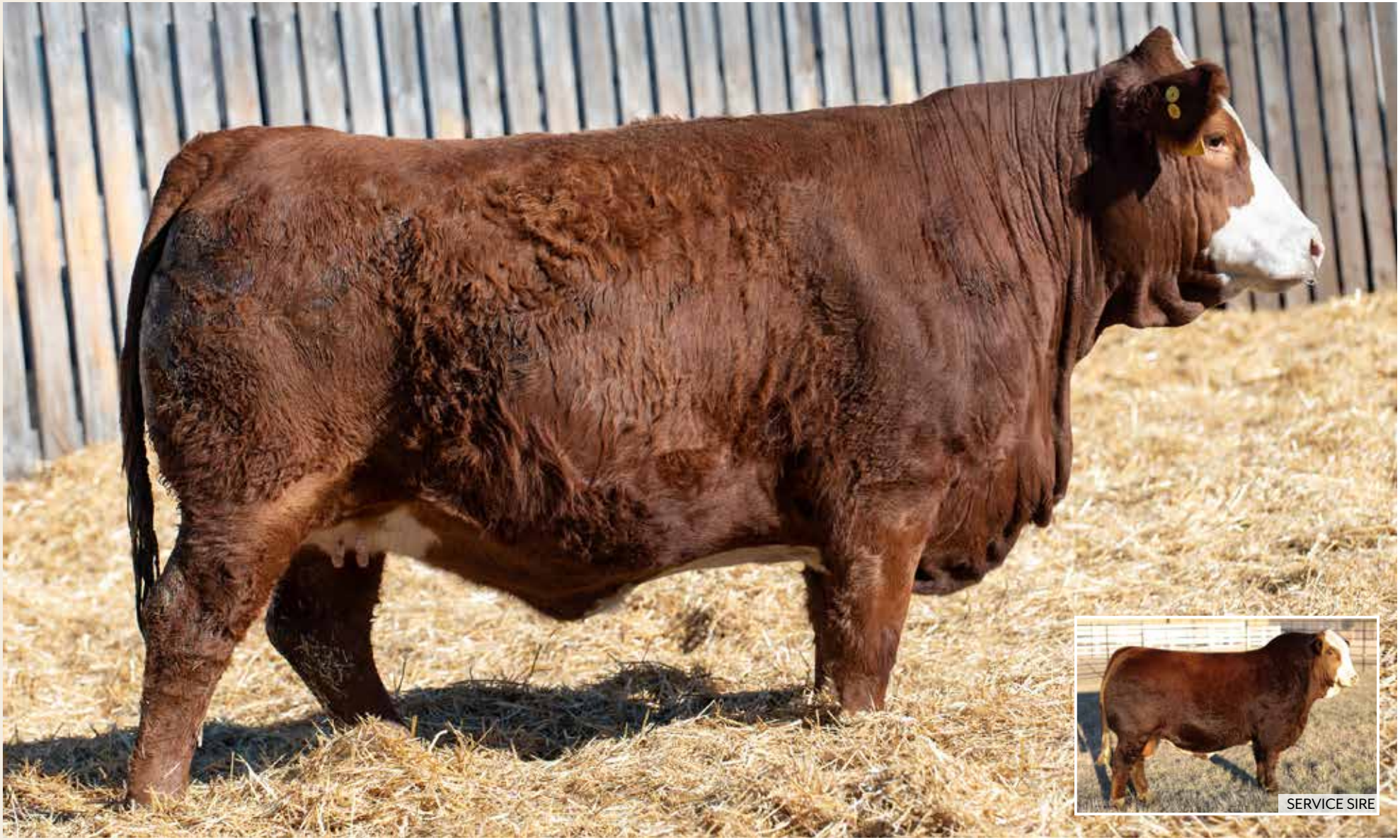
bw	ww	ce	bw	ww	yw	milk	mce	api	ti
99	**778**	**4.6**	**5.2**	**83.5**	**124.5**	**44**	**2.3**	**108.07**	**75.45**

SBV REPUTATION 707F
NUG ADVANTAGE 104J
NUG DANDIE 605D

LRX TOTAL VALUE 163C
WJS GYPSY 961G
WJS DURRI 683D

AI bred to Crossroad Pilot March 23 (safe)
Exposed to Jayshaw 3N April 18 – May 22

We were being greedy this year and decided to retain pretty much all our Advantage daughters. Gypsy here slipped through our fingers. Or accidentally got caught in the wrong pen who knows. We can't say enough of how the Advantage daughters have gone on to become outstanding cows of their own. Then throwing some LRX Total Value in the mix, this has maternal written all over it. We sold a full sister last year to the great folks of at Newton Creek.



52 lot

WJS *Nessa* 563N

Fullblood - Carrier - Polled - P1529280 - WJS 563N - 24 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
86	716	7.7	4.9	73.3	101.1	32.3	5.8		

NAC BATTLE CRY 4F | NUG ADVANTAGE 104J
NAC BATTLE CRY 98J | **WJS LAVISHNESS ADVANTAGE 330L**
NAC ISABELLA 25G | WJS FULL VALUE 855F

AI bred to Kuntz North Star 15L on March 23, 2026 (safe)
Exposed to Jayshaw 3N April18 – May 22

We always like to take note of the breds that the Bohrson boys like to point out and ask, "what's her deal". This year it was Tig that found this one. Nessa was one that sits right in the top of our rankings, and as she has started to mature, she just keeps getting better. She is dropping down what looks to be a 5 star udder as she quickly climbed the ranks. Coming off a 1st calver Advantage daughter 563N comes to you with lots of hair, robust build with volume. Having the sire of calving ease specialist Battle Cry and Bred to Kuntz North Star this calf should come to you hitting the ground running.



53
lot

WJS *Sweetpea* 500N HOP

Fullblood - Diluter Free - Homo Pld - P1529246 - WJS 500N - 1 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
80		15	1.1	79.3	112.4	32.9	6.5	122.42	77.83

FAIRVIEW PHILOSOPHY 99E
CROSSROAD PILOT 21H
CROSSROAD ZELESTE 19Z

NUG ADVANTAGE 104J
WJS LOTTIE SWEETPEA 319L
WJS SWEETPEA 985G

AI bred to Kuntz North Star 15L on March 23, 2026. (safe)
Exposed to Jayshaw 3N April18 – May 22
This dark red and heavily pigmented heifer is one that will be easy to find sale day. She is a very feminine heifer that's setting up a beautiful udder. Maternally she goes back to Wyatt's strongest cow family who have all been known for their udder qualities and their ability to produce top end bulls.



54 lot

WJS *Your Choice* 508N

Fullblood - Dilutor Free - Polled - P1530941 - WJS 508N - 1 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
81		15.1	1.3	73.5	99.7	31.6	7	131.34	71.71

FAIRVIEW PHILOSOPHY 99E
CROSSROAD PILOT 21H
CROSSROAD ZELESTE 19Z

ANCHOR D RAPTOR 392C
WJS A LADIES LEGACY 324L
PHS YOUR CHOICE

AI bred to Kuntz North Star 15L on March 23, 2026. (safe)
Exposed to Jayshaw 3N April18 – May 22

Here is another Pilot daughter that has a royal pedigree. Her dam is a direct daughter of Your Choice 54Y and is a full sib to Erika and Eliza. Udder quality on these 54y daughters is as good as they come. If your looking to make cow families the 54Y progeny is a great place to look.



SIRE

55 lot

WJS *Priscilla* 525N

Fullblood - Dilutor Free - Horned - 1529262 - WJS 525N - 10 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
82		12.7	4.1	74.1	98.3	36.9	7.2	119.85	68.44

BEE BATTLE CRY 282B
NAC BATTLE CRY 4F
MI MS DALLAS 39D

BLL RUMBLE 62H
BEE PRISCILLA 340L
BEE PRISCILLA 571C

AI bred to Crossroad Pilot March 25
Exposed to Jayshaw 3N April18 – May 22 (Safe to April 18th breeding)
Priscila was purchased in dam from Beechnoir Bros. She has grown into a beautiful heifer that is looking to be setting up a real nice udder. Battle Cry is known for his high quality females, but adding Bee Couture and Bee Priscilla into her pedigree will just add to her maternal strengths.



56 lot

SOUTHSEVEN *Miss Royality* 1N

Full Fleckvieh - Horned - 1532984 - STU 1N - 2 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
84		10.6	2.7	76.9	99.7	37.5	4.1	114.07	72.54

PINE CREEK BYLAW
FSMB KACHIMBO 1K
ELM TREE CHARMER 1C

NAC BATTLE CRY 4F
BLCC MISS BATTLE CRY 18K
BLCC MISS FUTURE 296H

AI bred to Anchor D Imax on April 4/2026. Ultrasounded safe
Miss Royality is truly a gem. Her dam was the high selling bred female at the Bonchuk 2023 female sale and raised a standout Outlook heifer with her first calf. Sired by Kachimbo, whose first sons this past spring averaged close to $20000.



57 lot

SOUTHSEVEN *Miss Freida* 22N

Full Fleckvieh - Horned - 1533018 - STU 22N - 12 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
82		8.1	4.1	71.1	103.3	32.8	2.4	103.56	65.33

VIRGINIA PRECISION 16C
ANCHOR D OUTLOOK
ANCHOR D KAEL 255C

SOUTHSEVEN POLLED POWER 14F
SOUTHSEVEN MISS FREIDA 13L
SOUTHSEVEN MISS FREIDA 9F

AI bred to Rafter 4T Independence on April 3/2026. Ultrasounded safe
All the Outlook females we have in production are performing excellently for us. They are moderate-framed with excellent udders. We're excited about this breeding to Independence; The inserted picture shows one of his sons out of an Outlook first calver. A 78lb polled bull. I think we've taken all the guesswork out.



58 lot

SOUTHSEVEN *Miss Legacy* 25N

PB - Polled - PG1565518 - STU 25N - 12 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
81		7.1	4	74.4	102.7	27.7	6.6	95.35	66.03

RUGGED R BORDEAUX 0029H
SOUTHSEVEN POLLED LEGACY 71L
SOUTH SEVEN MISS POLLED 107G

CINDERELLA MAN
SOUTHSEVEN MISS CINDERELLA 83K
RAINALTA FREDA CASINO 95A

AI bred to WLB Top Tier on March 30/2026. Ultrasounded safe
This is the first female to sell out of our polled fullblood Legacy with a twist. She is out of a red purebred.She is one of the stoutest, deep bodied females in our offering. The resulting Top Tier calf will have a unique pedigree.



59 lot

SOUTHSEVEN *Miss Red Nora* 39N

PB - Polled - PG1533066 - STU 39N - 17 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
85		7.2	4.1	94.7	136.1	23.2	2.4	126.51	82.69

KWA RED ITALIAN 122E
WFL MOUNTAIN VIEW 4J
WFL 9072 MS RED DOLL 913G

SPRINGCREEK LAUNCH 110E
SOUTHSEVEN MISS LAUNCH 57L
SOUTHSEVEN MISS WESTCOTT 54E

AI bred to WCB Ease on March 22/2026. Ultrasounded safe
A Mountain View bred heifer backed by a top producing Launch cow whose second calf is one of this year's highlights in the bull pen. Her granddam, Westcott 54E will get noticed by most visitors; she is a tank of a cow. A dark red, big capacity, broody cow.



60 lot

SOUTHSEVEN *Miss Polled* 47N

Full Fleckvieh - Polled - P1533095 - STU 47N - 19 Jan 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
85		8.8	2.9	70.7	97.2	31.2	4.1	107.03	69.35

PINE CREEK BYLAW
FSMB KACHIMBO 1K
ELM TREE CHARMER 1C

SOUTHSEVEN POLLED POWER 14F
SOUTHSEVEN MISS POL JACEY 110J
SOUTH SEVEN MISS 40Y

AI to Rafter 4T Independence on March 24/2026. Ultrasounded safe
A dark red, long spined bred heifer that looks very much like her productive dam. Bred to Independence gives you the possibility of a homo polled calf.



61 lot

SOUTHSEVEN *Miss Red Nellie* 82N

PB - Polled - PG1533137 - STU 82N - 3 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
102	735	0.5	6.3	87.7	141.2	17.9	-1	99.19	72.46

KWA LAW MAKER 59C
BLACK GOLD LAWMAKER 141G
RF CERTAINLY FLIRTIN 532C

WFL WESTCOTT 24C
SOUTHSEVEN MISS WESTCOTT 4E
SOUTHSEVEN MISS RED 48B

Observed bred to Rafter 4T Independence on April 30/2026. Ultrasounded safe

One of my favorite breds on offer. We have sold very few Blackgold Lawmaker females. Beautiful udders, good feet, and their easy-keeping nature made us want to keep every one of them. Backed by a deep bodied Westcott dam. Independence gave us some of his best calves out of the red purebreds.



62 lot

SOUTHSEVEN *Miss Red Blaze* 102N

PB - Polled - PG1533320 - STU 102N - 16 Feb 2025

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
91	751	6.2	4.5	85	126.1	33	3.8	114.56	75.19

SVS TYCOON 841F
SUNNY VALLEY MAGNATE 35K
SUNNY VALLEY CARRIE 15E

SOUTHSEVEN DENVER 34D
SOUTH SEVEN MISS POLLED 108G
SOUTH SEVEN MISS VIPER24Z

Observed bred to Rafter 4T Independence on April 28/2026. Ultrasounded safe

A blaze-faced Magnate heifer out of a polled full fleck cow resulting in a slightly different genetic cross. Still maintaining the polled gene.and breeding her to the homo polled Independence will result in a very intriguing calf.



63 lot

SOUTHSEVEN *Miss Red* 150M

PB - Polled - PG1532989 - STU 150M - 13 Dec 2024

bw	ww	ce	bw	ww	yw	milk	mce	api	ti
92		-1.3	7.1	86.3	135.8	21.3	-1.3	96.73	70.77

KWA LAW MAKER 59C
BLACK GOLD LAWMAKER 141G
RF CERTAINLY FLIRTIN 532C

WFL WESTCOTT 24C
SOUTHSEVEN MISS WESTCOTT 57E
SOUTH SEVEN MISS REDTOP

AI bred to WBC Ease on April 2/2026. Ultrasounded safe
This heifer was born a little earlier than our normal calving season. I guess that's what happens when you don't chain up a gate. A bigger framed heifer from a Westcott cow that has had every calf registered. Bred to Ease might give you a quick ROI if she follows in her dam's footsteps.

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CERTIFICATE OF REGISTRY: A registration certificate issued by the applicable breed association and a certificate of registry duly transferred will be furnished to the buyer of each animal after final payment has been made.

PREGNANCY INFORMATION: All bred females have been pregnancy examined by an accredited veterinarian, who has provided the seller with an estimated length of gestation. The estimated gestation period shall be used only as a guideline to calving and is not a guarantee of actual service. Bohrson Marketing Services will provide supplement sheets with breeding services provided for the purchaser.

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