

WHEELER'S

Stock Farm



*23rd
Annual*

BULL SALE

Friday, March 27th, 2026 on the farm



Friday, March 27, 2026

SALE TIME 1:00 PM CST

Come early for lunch

SALE DAY PHONES

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AUCTIONEER

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WHEELER'S
STOCK FARM

MICHAEL, RHEA, TY, TATE & RHETT

FRANCES

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23RD ANNUAL BULL SALE

On behalf of our entire family, welcome to our 2026 bull sale offering. What a time to be in the cattle business! For everyone who has stuck through the hard times, it's about damn time you get rewarded for your perseverance. Now is the time to reap the benefits of the past investments you have made and position yourself for the future. Remember: regardless of where the market trades, top-quality cattle with predictable genetics always bring top dollar.

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**FOR EVERYONE THAT HAS STUCK
THROUGH THE HARD TIMES
IT'S ABOUT DAMN TIME**
•••••

We are extremely fortunate to work with some great people in this industry. There are not enough words to describe how much we appreciate our customers and the trust they have put in our program. The majority of our bulls sell to repeat customers every year. If you are seeing our program for the first time, feel free to reach out and visit with us; we would like to get to know you and earn your business.

The past several years have not been ideal in terms of moisture, but our cow herd continues to pull through. If there is a silver lining, it is that we have culled harder than ever, which has improved our genetic base. We had an extremely dry spring, which lowered our gains on pasture and weaning weights. The bulls did not receive creep feed during this time. We have continued to develop the bulls slowly and have not been willing to risk longevity to post inflated numbers.

The sale offering has more calving-ease options than ever, which have been in high demand. We also have a great lineup of what we call our "maternal power bulls," including many ET sons of our best cows. These bulls are ideal for producing replacement females, which are sure to be in high demand.

Feel free to reach out with any questions or to view the offering ahead of time. We try to make your bull-buying experience as easy as possible by providing videos, online bidding on DLMS, and a very capable sales team. Feel free to reach out to sale management or any of the sales staff, as they are very knowledgeable about our program.

Many thanks

Michael & Rhea Wheeler and Family



BULLS THAT MAKE GREAT COWS.



BOHRSON MARKETING SERVICES

Welcome to the 2026 edition of the Wheeler's Stock Farm bull sale! 23 years in already and their identity is firmly established - sound, functional, maternally focused cattle with a little extra bone and body than your traditional Angus animal. The 2026 edition features the same quality and consistent yet cutting edge genetics you have always found here. There are probably as many of the sought after 2 and 3 star calving ease options as they have ever had available, and of course the power bulls they have always been known for.

A few things you can count on when investing in a Wheeler herdsire. Cutting edge pedigrees that are deeply researched before implementation - it would be hard to find a keener breeder mentality than Micheal and Rhea have. Cow power - everyone that tours the Wheeler herd is impressed with the cow type, their body, capacity, hair, and just overall quality. Sensibly developed - bulls that are fed to last like their sires and dams, not just to look good on sale day. And great people - a family program, so passionate about this cow business, and salt of the earth hospitality.

We encourage you to join us on Friday March 27th at Wheeler's farm, which is super easy to find, located just East of Saskatoon and mostly paved to get there. There is always a strong return crowd of loyal customers and we look forward to seeing you all again, along with welcome new additions. The bulls will be displayed right out front of the sale barn and their dams are only a few steps away if you want to check out the high quality females backing this set of bulls. We can suggest these Wheeler bulls with confidence and we look forward to visiting with you about them. If you are unable to make the sale, please reach out and we would love to visit with you on the bulls and the entire program as we have worked together with the Wheeler family for many years.

Yours very truly,
The Bohrson Marketing Team



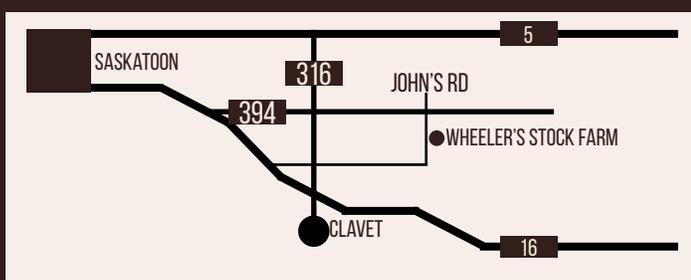
DIRECTIONS

Find us on google maps by searching Wheeler's Stock Farm.

From Saskatoon take Hwy 16 east, turn left at Zimmerman Road (Costco), immediately turn right onto Hwy 394. Go 10.3 kms east on Hwy 394 to Hwy 316 (Patience Lake Potash mine). Go straight east 4.9 kms to Johns Road. Turn right on to Johns Road and go 1 mile south.

From Hwy 5 turn south on to Hwy 316. Go 6.5 kms south to the Patience Lake Potash mine. Turn left and go east 4.9 kms to Johns Road. Turn right on to Johns Road and go 1 mile south.

From Hwy 16 turn north on to Hwy 316. Go 5 kms north to farm sign. Turn right and go east 4.9 kms to Johns Road. Turn left on to Johns Road and go 1 mile north.



Internet Bidding Available

DLMS
www.dlms.ca
Direct Livestock Marketing Systems

For more information call:
Mark Shologan 780-699-5082 or Purebred Team 780-991-3025

You are not just buying a bull.

YOU ARE BUYING OUR PROGRAM

CUSTOMER SERVICE PROGRAM

TERMS: Our terms are 50 percent due sale day and a post-dated cheque for the balance dated May 31, 2026. Please ask us if you require additional terms, we are willing to work with our customers.

VOLUME DISCOUNT: Purchase three or more bulls and receive a 3 percent discount, five or more bulls receive a 5 percent discount.

DELIVERY: Bulls will be delivered as soon as possible following the sale. They may stay on the farm until delivery can be made or you pick up your purchase. For US purchases we will complete necessary health papers and cover delivery to the border. We will also do our best to help with further trucking arrangements.

WINTERING: We are willing to winter all sale bulls free of charge until delivery or pick-up. All bulls staying on the farm **MUST** be insured for full mortality.

INSURANCE: Larry Toner Agencies will be available for your insurance needs on sale day. Remember all bulls staying on the farm must be insured for full mortality.

COMMON SENSE BREEDING GUARANTEE: All bulls will be semen tested and vet inspected. We fully guarantee all bulls sold 100 percent to be breeders. We do not cover injuries, but are willing to provide a bull while your bull heals. In the event of a problem, we guarantee to provide you with a quality bull to get your cows bred. We understand that when your livelihood depends on your cow herd's production you need service and not hassles.

BULL BUYING MADE EASY

SIGHT UNSEEN PURCHASE PROGRAM: Call us with your needs and we will recommend suitable bulls. We know our bulls better than anyone and can help you source the best bulls for your program. We have professional and knowledgeable cattlemen that can provide you with a second opinion as well. All orders are handled in strict confidence!

VIDEOS & ONLINE BIDDING: The entire offering will be videoed in March and will be available on our website and www.dlms.ca and www.cattlevids.ca. Online bidding will be available sale day, we encourage bidders to log in prior to sale day to get registered.



Videos available on www.dlms.ca

CALVING EASE RATING:

- ★ Larger calves at birth and more pounds at weaning. They are recommended for cows only.
- ★★ Moderate birth weights while maintaining performance. They can be used on cows, or large well developed heifers preferably of british breeds. A few assisted births may be expected out of heifers.
- ★★★ A calving ease bull that will provide very little calving difficulty and can be used confidently on heifers.

LET US HELP! 306-260-7336

Give us a call, text or come for a tour anytime! We would be happy to visit about your goals and help suggest bulls that will fit your needs. We can help you sort through all the data and information and find you the right bulls. And maybe even save you some money in the process!

RED W SUNRISE

Typhoon 604H

ACTUAL BW: 74 | ADJ. 205: 784 | ADJ. 365: 1379
EPD'S BW 0.1 | WW 55 | YW 87 | M 21 | CE 6.0 | MCE 10.0

We added Typhoon to our herd bull battery for his rare combination of calving ease, growth and maternal traits. His sire, Tycoon has proven to be one of the rare calving ease and high growth bulls in the breed. We feel Typhoon's dam makes him the next step in this line and his daughters have exceeded our expectations so far.



RED WHEEL

Hard Knox 75H

ACTUAL BW: 82 | ADJ. 205: 762 | ADJ. 365: 1358
EPD'S BW 0.2 | WW 45 | YW 79 | M 35 | CE 6.0 | MCE 2.0

Hard Knox has been a go to calving ease sire for us. His Auburn 19E is a consistent producer of calving ease, highly maternal, dark red progeny. We have lost Hard Knox so this will be the last major offering of his sons.



RED SSS

Hard Eight 800D

ACTUAL BW: 74 | ADJ. 205: 703 | ADJ. 365: 1379
EPD'S BW -3.2 | WW 26 | YW 34 | M 30 | CE 13.0 | MCE 12.0

Hard Eight was one of our past walking herd bulls that worked extremely well in the heifer pen. Now that we have mature daughters in the herd we have went back to the AI tank to use him more. They make fantastic cows with tremendous foot and udder quality.



RED SSS

Good Time Charlie 364J

ACTUAL BW: 86 | ADJ. 205: 763 | ADJ. 365: 1346
EPD'S BW 3.4 | WW 55 | YW 103 | M 20

We added Good Time Charlie to be our next female making sire. He has a herd bull presence, style and structural correctness we have not seen in a Red Angus bull in a long time. Find his video on our website and you will see what we mean. He is a big ribbed, and bold sprung bull with added bone. Charlie's dam is one of the most productive females in the SSS herd and we expect that production level will be passed on to his daughters.





RED WHEEL *Arrow* 66J

ACTUAL BW: 90 | ADJ. 205: 829
EPD'S BW 3.5 | WW 52 | YW 79 | M 19 | CE -4.0 | MCE 2.0

Arrow is a bull we retained to be a walking herd sire for ourselves. His pedigree combines Hawkeye (a Lewis 3008B son) on a Magic Mike daughter. Some of the best female producing sires we have used. Arrow is a smooth and correct bull that we admire for his length of body. Arrow is a bull we plan to utilize more into the future.



RED RAINBOW *Metric* 106K

ACTUAL BW: 84 | ADJ. 205: 870
EPD'S BW 5.2 | WW 62 | YW 104 | M 24 | CE -5.0 | MCE 5.0

There was a lot of chatter throughout the industry about the Slowburn progeny, and we chose to use through AI what we felt was his best son. Metric progeny are sound footed, and we used utilized him on some of our best females.



BLACK WHEEL *Purple Reign* 154L

ACTUAL BW: 92 | ADJ. 205: 703
EPD'S BW 4.6 | WW 47 | YW 85 | M 30 | CE -3.0 | MCE 3.0

Purple Reign is the first red carrier son of the legendary Angus cow Bar-E-L Erica 74A. Purple Reign should excel in producing eye appealing females with tremendous udder quality.



RED PIE *Hollywood* 222

ACTUAL BW: 75 | ADJ. 205: 766 | ADJ. 365: 1478
EPD'S BW 1.0 | WW 70 | YW 129 | M 33 | CE 2.0 | MCE 0.0

Hollywood is the \$400,000 record selling Red Angus bull in the US. We purchased a semen package to incorporate his huge curve bending growth curve and carcass quality. Very limited semen made it to Canada so not many progeny will ever be for sale.



RED BAR MM CONVOY

ACTUAL BW: 86 | ADJ 205: 852
EPD'S BW 4.8 | WW 68 | YW 98 | M 20

Owned with Bar Double MM Angus-

BLACK WHEEL DRACARYS 178E
RED WHEEL STARK 67G
RED WHEEL ROSE 66C

RED WHEEL N DEAL 143Y
RED WHEEL ANNIE OAKLEY 8B
RED WHEEL ANN 106X

FOB Alta Genetics
US Semen available from
Premium Beef Genetics

Convoy is the result of an embryo we sold to Bar Double MM and after seeing him we decided to buy him back to use in our own program. Never before have we bred a bull that we feel represents what we have been trying to achieve over the past 25 years in our breeding program. Knowing how his pedigree is stacked gives us great confidence in how he will reproduce his type and kind. You will not find an Angus bull that packs more natural muscle on to a sensible frame size. He stands on a solid foot, has lots of hair, and we admire his skull shape and masculinity. His dam Annie Oakley has not missed and is one of the most unique cows in the entire breed.

10 Straws
\$1500



| DAM - RED WHEEL ANNIE OAKLEY 8B



| MATERNAL SISTER



| MATERNAL SISTER



8 | FULL SISTER |



| PATERNAL SISTER

Call/Text 306.260.733
To Order Today!



RED PIE *Complete*

ACTUAL BW: 64 ADJ 205: 700 ADJ 365: 1281
BW -0.5 | WW 48 | YW 90 | M 26

LEACHMAN PLEDGE A282Z
KJL/CLZB COMPLETE 7000E
HXC 507C

PIE STOCKMAN 4051
PIE JULY DALLES 0167
PIE JULY DALLES 7295

Complete 221 was our selection from the record breaking 2023 Pieper Red Angus bull sale. Complete is a good footed, long made, sure fire calving ease bull with extra style and size. His sire Complete 7000E has proven to be of the most consistent calving ease and maternal sires in the United States with added carcass quality. The first daughters have now calved, and we are impressed with their udder quality and milk flow.

FOB Alta Genetics
10 Straws

\$750

30 Straws

\$2000





Lot 1 Dam - Bar-E-L Erica 74A



Lot 1 Full Sister - Black Wheel Erica 153L



BLACK WHEEL PURPLE REIGN 154L

MFW 154L | MARCH 4 2023 | 2334435 | ET | RC | PV

RED SSS CARSONCITY 710G BAR-E-L NATURAL LAW 52Y
 RED SSS GOOD TIME CHARLIE 364J BAR-E-L ERICA 74A
 RED SSS SIERA 104E HF ERICA 339T

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92 ET	703	+4.5	+51	+90	+31	-3.0	+3.0

We have debated back and forth about offering Purple Reign, but we have decided that after two breeding seasons, and semen in the tank we can share him. What an opportunity to buy an outcross herd sire that will cover a lot of cows!

We are impressed by the correctness, rib shape and eye appeal of his first calf crop. They have his attractive skull shape and pattern. He is highly fertile, measuring 38cm at 12 months, and freezing semen. He started serving natural service soon after.

His dam, is the most recognized Angus cow in North America Bar-E-L Erica 74A. His full sister, Black Wheel Erica 153L, is now a donor for ourselves and Sandridge Land & Cattle after being the high seller in our 2024 Female Sale. After seeing her calve out last spring we are confident that the females from Purple Reign will have nearly flawless udder quality.

Good Time Charlie has also made his mark across many programs. His progeny are popular for their correct, attractive phenotype and added rib shape. Heterozygous Black.



BLACK WHEEL TOPAZ 38N

MFW 38N | JANUARY 20 2025 | 2436518 | ET | PV

S A V RENOVATION 6822

S A V RAINDANCE 6848

BROOKING EMERALD 9179

BROOKING ROSE 0083

BROOKING BEAUTY 6051

SOO LINE ROSE 1019

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	90	731	+1.7	+63	+123	+27	+6.0	+6.0

We have made it our mission to incorporate the best cow families we can find into our program. We identified Soo Line Rose 1019 as one of the most potent maternal cows in the breed that has been a herd bull factory. Her daughter, Brooking Rose 0083, is her greatest daughter, and has the same massive rib and cow power as her dam. Brooking Emerald has proven himself to be one of the best all around Angus sires of the current day. His consistent ability to sire powerfull progeny with added rib, power, look and foot quality is unmatched. His daughters are considered some of the most beautiful young cows in the breed. We have two flush mate sisters we hope will be foundation cows for our growing black program. Homozygous Black.



Lot 2 Dam - Brooking Rose 0083



Lot 2 Grand-Dam - Soo Line Rose 1019



BLACK WHEEL HARD EIGHT 14N

MFW 14N | JANUARY 14 2025 | 2413301 | RC

RED FLYING K MAX 159Y
 RED SSS HARD EIGHT 800D
 RED SSS DYNA 688X

W SUNRISE EXECUTIVE 8J
 BLACK WHEEL JESTRESS 106L
 BLACK WHEEL JESTRESS 99G

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	71	668	-0.6	+44	+68	+30	+9.0	+11.0

We have reached back into the AI tank to use Hard Eight again because he calved easy and left great daughters. Executive 8J adds an extra shot of performance and the Jestress cow family is one of the oldest and most productive in our program. Heterozygous Black.



BLACK WHEEL METRIC 55N

MFW 55N | JANUARY 27 2025 | 2457291 | RC

RED LWNBRG SLOWBURN 102H
 RED RAINBOW METRIC 106K
 RED RAINBOW DOLL 46B

SSS DEUCE 2H
 W SUNRISE DYNASTORM 785K
 RED W SUNRISE DYNASTORM 693H

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	84	695	+3.1	+63	+107	+24	+2.0	+8.0

One of the softest made Metric sons in the sale with consistent calving ease in his dams pedigree. His Deuce dam produces moderate BW calves that perform well. Heterozygous Black.



BLACK WHEEL DEUCE 56N

MFW 56N | JANUARY 28 2025 | 2459212

PEAK DOT ATTRACTIVE 186F
 SSS DEUCE 2H
 U-2 ROSEBUD 157C

W SUNRISE EXECUTIVE 8J
 BLACK WHEEL ANNIE OAKLEY 122L
 RED WHEEL PISTOL ANNIE 30H

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	75	642	+1.8	+45	+82	+23	+6.0	+9.0

Deuce is another AI sire we used for his calving ease and strong maternal cow backing him. Executive 8J adds some growth to the equation.



WHEEL NEXT GENERATION 127N

TEW 127N | MARCH 1 2025 | 2454997

S A V AMERICA 8018
 BROOKING NEXT GENERATION 1038
 SOO LINE ROSE 1019

DUFF-JC 4REAL 16250
 BROOKING BEAUTY 3213
 BROOKING BEAUTY 8062

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	86	699	+3.8	+66	+113	+21	-5.0	-3.0

Tate was fortunate to win the donation heifer generously offered by Brooking Angus in 2023. Beauty 8062 is a donor cow in their elite program. The youngest bull in the sale but he deserves a second look. Homozygous Black.



7

7

RED WHEEL SHOTGUN WILLIE 2N

MFW 2N | JANUARY 3 2025 | 2412769 | TWIN

RED SSS CARSONCITY 710G RED MANN RED BOX 55C
 RED SSS GOOD TIME CHARLIE 364J RED WHEEL ANNIE OAKLEY 57J
 RED SSS SIERA 104E RED WHEEL ANNIE OAKLEY 8B

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	69	685	+2.3	+51	+92	+25	0.0	+1.5

Shotgun Willie is just what you would expect from this mating: Dark red, extra shape, attractive and hairy. Annie Oakley 57J is a donor dam for ourselves and Blairs.Ag Cattle Co. He is her natural calf, and proof of her strong production ability. Make sure you ask Rhea how he got his name. Unfortunately his full ET brother One Shot Willie died at weaning time.



Lot 7 Dam - Red Wheel Annie Oakley 57J

8

RED WHEEL TORNDADO 31N

MFW 31N | JANUARY 18 2025 | 2412781

RED SSS TYCOON 225E RED BAR-E-L AB MAGIC MIKE 189Z
 RED W SUNRISE TYPHOON 604H RED WHEEL ANNIE OAKLEY 31L
 RED HOWE JOANNA 145C RED WHEEL ANNIE OAKLEY 8B

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92	650	+4.1	+51	+82	+22	-9.0	-1.0

Tornado is a higher growth Typhoon son. His dam is a beautiful uddered two year old female. Magic Mike was one of our great female making sires. The Annie Oakley cow family is our most productive and consistent.



BULLS THAT MAKE GREAT COWS.



9

RED WHEEL MERIT 18N

MFW 18N | JANUARY 15 2025 | 2412774

RED LWNBRG SLOWBURN 102H
RED RAINBOW METRIC 106K
RED RAINBOW DOLL 46B

BROOKING BANK NOTE 4040
BLACK WHEEL ANN 127E
RED WHEEL ANN 106X

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	95	613	+4.3	+53	+90	+21	-5.0	+5.0

We mated Metric to some of our best cows. Ann 127E is a tanky cow with a nice square foot. She is a maternal sister to Annie Oakley 8B. Ann 106X produced until into her teens. Merit is the type of bull that should last a long time and will only look better and better as he matures.

10

RED WHEEL BOARDWALK 33N

MFW 33N | JANUARY 19 2025 | 2436509 | ET | PV

BROWN CRSB CONFIDENCE G1410
RED PIE HOLLYWOOD 222
RED PIE 0105

RED WHEEL N DEAL 143Y
RED WHEEL ANNIE OAKLEY 8B
RED WHEEL ANN 106X

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	97 ET	598	+2.1	+51	+86	+32	-1.0	-3.0

Very limited semen on Hollywood made it to Canada which makes these flush sons very rare. On paper Hollywood is off the charts for almost every EPD trait, but we utilized him for his elite foot quality, structural integrity, and awesome dam. The flush mate sisters to these bulls are special. They are very complete in their structure and are very balanced, not extreme in any way.

11

RED WHEEL TINSEL TOWN 46N

MFW 46N | JANUARY 25 2025 | 2436507 | ET | PV

BROWN CRSB CONFIDENCE G1410
RED PIE HOLLYWOOD 222
RED PIE 0105

RED WHEEL N DEAL 143Y
RED WHEEL ANNIE OAKLEY 8B
RED WHEEL ANN 106X

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	95 ET	637	+1.8	+46	+81	+33	-2.0	+2.0

Every once in a while people tell me, "calm down, it's only a cow" or, "it's a lot of money for just one cow." They don't know the distance traveled, the time invested or the costs involved in "just one cow".

Some of my proudest moments have been with "just a cow."

My only company has been "just a cow" and many hours I've spent with her, but I've never felt offended. Some of my saddest moments have been in the company of a cow, and on those days of darkness, the tender caress of "just a cow" gave me comfort and reasons to face the day.

If you don't think it's "just a cow," then you probably understand phrases like "just a friend," "just a joy," or "just a promise."

"Only a cow" gives my life the sheer essence of friendship, trust and unbridled joy.

"Just a cow" gives me the compassion and patience that makes me a better person. Because for "just a cow", I'll get up earlier, be in the paddocks for hours and look nostalgic towards the future. I believe the magic is in the cow, because she is a mother that holds the power to produce a future generation of dam and sire in the cattle industry.

So for some friends and for me, it's not "just a cow", but the representation of all the hopes and dreams of the future, the fond memories of the past, and the joy of the present.

"Just a Cow" shows me what's good in me and keeps my bad thoughts and worries away from the day.

I hope one day they can understand that it is not "just a cow", but what humbles me and prevents me from being "just a human".

So next time you hear the phrase "just a cow", just smile.. because they just don't get it.

Annie
Oakley
8B

Over 50 progeny registered in Canada and she is still going. Very few cows can match her production.





12

12

RED WHEEL METRIC 69N

MFW 69N | FEBRUARY 2 2025 | 2418599

RED LWNBRG SLOWBURN 102H RED MANN RED BOX 55C
 RED RAINBOW METRIC 106K RED WHEEL ANNIE OAKLEY 34J
 RED RAINBOW DOLL 46B RED WHEEL ANNIE OAKLEY 8B

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	84	712	+3.1	+60	+97	+28	-1.0	+4.0

Metric 69N would be my pick of this sire group, and I think really resembles his sire. His dam is one of our favourite young cows that we showed very successfully as a two-year-old. Moderate BW, awesome foot, great structure, exceptional cow family. He has it all.



Lot 12 Dam - Red Wheel Annie Oakley 34J

13

RED MCF METRIC 52N

MSK 52N | JANUARY 27 2025 | 2459208

RED LWNBRG SLOWBURN 102H RED WHEEL STARK 67G
 RED RAINBOW METRIC 106K RED WHEEL ANNIE OAKLEY 22K
 RED RAINBOW DOLL 46B RED WHEEL ANNIE OAKLEY 8B

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	87	686	+3.8	+57	+92	+21	-2.8	+4.8

Annie Oakley 22K is a model female, the kind you would want a whole pasture full of. Moderate framed, deep bodied, great udder. She is a full sister to Convoy and we sold an interest in our 2023 female sale to Maryka Cragg-Fortin who was working for us at the time. We sure miss having Mary's smiling face around, and Tom and Snoopy!



Lot 13 Dam - Red Wheel Annie Oakley 22K



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14

RED WHEEL KEN 209N

MFW 209N | JANUARY 4 2025 | 2436516 | ET | PV

RED WHEEL STARK 67G
 RED BAR MM CONVOY 127K
 RED WHEEL ANNIE OAKLEY 8B

LFE BA LEWIS 3008B
 RED WHEEL GINGER BARBIE 1E
 BLACK WHEEL BARBIE 84C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	88 ET	693	+3.4	+63	+105	+28	-8.0	-2.0

We tried really hard to get a picture of Ken, but he is just too quiet! He is a pretty special bull that combines our two best cows, Annie Oakley and Ginger Barbie, into one pedigree. Ken is dark red, long bodied, good footed and should sire some outstanding females.

15

RED WHEEL MERIT 66N

MFW 66N | JANUARY 31 2025 | 2436505 | ET | PV

RED LWNBRG SLOWBURN 102H
 RED RAINBOW METRIC 106K
 RED RAINBOW DOLL 46B

LFE BA LEWIS 3008B
 RED WHEEL GINGER BARBIE 1E
 BLACK WHEEL BARBIE 84C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	90 ET	735	+2.5	+51	+82	+22	+1.0	0.0

Take your pick from these Ginger Barbie sons, they all offer something a little different but she has proven she consistently produces some power in an attractive package. Merit has an added shot of muscle shape and power.

Breeding with *Intention*

Stacking as many great cows as possible into a pedigree creates genetic consistency. That prepotency translates into bulls that breed true to their type, adding quality and uniformity to their progeny. Doubling up on those top cows multiple times adds even more predictability.





17

16

RED WHEEL REIGN 57N

MFW 57N | JANUARY 29 2025 | 2418581

RED SSS GOOD TIME CHARLIE 364J RED WHEEL STARK 67G
 BLACK WHEEL PURPLE REIGN 154L RED WHEEL CALIENTE BARBIE 7K
 BAR-E-L ERICA 74A RED WHEEL GINGER BARBIE 1E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	88	668	+3.3	+55	+94	+28	-1.0	+4.0

One of our favourite Purple Reign sons out of a fantastic daughter of Ginger Barbie. Combing the great Erica 74A into a red hide makes Reign very unique and loaded with cow power. I would expect him to be an udder improver.

17

RED WHEEL GINGER CHARLIE 76N

MFW 76N | FEBRUARY 4 2025 | 2436504 | ET | PV

RED SSS CARSONCITY 710G LFE BA LEWIS 3008B
 RED SSS GOOD TIME CHARLIE 364J RED WHEEL GINGER BARBIE 1E
 RED SSS SIERA 104E BLACK WHEEL BARBIE 84C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92 ET	683	+1.1	+39	+79	+25	+3.0	-3.0

If you had to pick one bull that could make some show stopping females you would have to pick Ginger Charlie. He is exactly what you would expect from this mating being ultra attractive, big ribbed, square made and that added presence.



*Ginger
 Barbie*
1E

“more than just a pretty cow”

BULLS THAT MAKE GREAT COWS.



18

RED WHEEL ARROW 9N

MFW 9N | JANUARY 14 2025 | 2456934

BLACK WHEEL HAWKEYE 10G
RED WHEEL ARROW 66J
RED WHEEL BECKY 97C

RED WHEEL BAR-E-L PATRIOT 60F
RED WHEEL AUBURN 145K
RED WHEEL AUBURN 14E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	88	716	+4.3	+59	+93	+23	-6.0	+1.0

Arrow has been a dark horse for us, quietly and consistently siring great cattle with added length, muscle, performance and predictable maternal. You can start to see the impact his daughters are starting to make through their progeny. The Auburn cow family is easily the largest cow family we have because they always make the cut.

19

RED WHEEL SHARP SHOOTER 24N

MFW 24N | JANUARY 16 2025 | 2412776

BLACK WHEEL HAWKEYE 10G
RED WHEEL ARROW 66J
RED WHEEL BECKY 97C

RED WHEEL FORT KNOX 47H
BLACK WHEEL PRIDE 84K
BLACK WHEEL PRIDE 9F

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92	751	+5.6	+72	+113	+24	-9.0	0.0

Sharp Shooter is one of my favourite power bulls and he is backed by two of our best red carrier cows Pride 84K and 9F. They are powerful, tanky cows, with great square feet and awesome udders. They always bring in the heavy calves in the fall.





20

20

RED WHEEL REIGN 106N

MFW 106N | FEBRUARY 16 2025 | 2418639

RED SSS GOOD TIME CHARLIE 364J BLACK WHEEL DRACARYS 178E
 BLACK WHEEL PURPLE REIGN 154L RED WHEEL ROSE 5H
 BAR-E-L ERICA 74A RED WHEEL ROSE 129D

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	79	741	+1.8	+63	+108	+26	+1.0	+7.0

Maybe the most unique bull we have raised. Outcross pedigree, moderate birth and the highest WPDA calf at weaning. His dam Rose 5H raised our record selling bull last year to Y Coulee Land & Cattle named Foundation. Rose 5H has been mated to several sires and always produces a moderate BW, super soft, and easy doing calf.



Lot 20 Dam- Red Wheel Rose 5H

21

RED WHEEL FREEDOM 22N

MFW 22N | JANUARY 16 2025 | 2458716

RED WHEEL STARK 67G BLACK WHEEL HAWKEYE 10G
 RED BAR MM CONVOY 127K RED WHEEL PRIDE 13J
 RED WHEEL ANNIE OAKLEY 8B RED WHEEL PRIDE 118G

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	78	568	+2.3	+59	+95	+24	-0.5	+3.0

Pride 13J is another of our favourite young cows. Her sire Hawkeye was a Lewis 3008B son we used in our heifer pen with great success, and left fantastic females. Pride 13J has knocked it out of the park on her first 3 calves.



Lot 21 Dam - Red Wheel Pride 13J

BULLS THAT MAKE GREAT COWS.



22

RED WHEEL METRIC 35N

MFW 35N | JANUARY 20 2025 | 2412784

RED LWNBRG SLOWBURN 102H BLACK WHEEL DRACARYS 178E
 RED RAINBOW METRIC 106K RED WHEEL AUBURN 117H
 RED RAINBOW DOLL 46B RED WHEEL AUBURN 72E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	89	602	+3.0	+52	+89	+20	-1.0	+7.0

Metric x Dracarys is a double shot of excellent foot quality, added bone and power. Auburn 117H is maybe the easiest fleshing cow on the whole place. Added longevity in this pedigree.



23

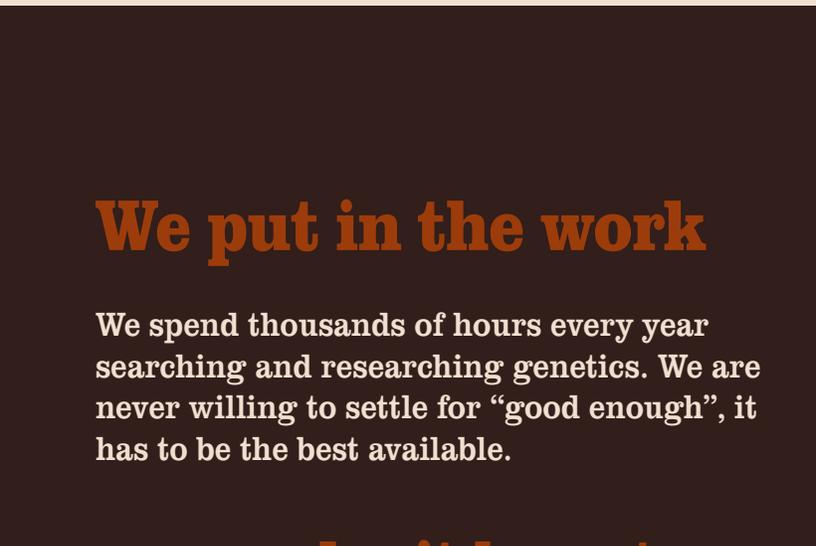
RED WHEEL METRIC 65N

TYW 65N | JANUARY 31 2025 | 2455344

RED LWNBRG SLOWBURN 102H RED SSS HARD EIGHT 800D
 RED RAINBOW METRIC 106K RED WHEEL CHRISTY 129F
 RED RAINBOW DOLL 46B RED KENRAY CRISTY 7D

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	88	666	+2.0	+49	+80	+26	+2.0	+6.0

Christy 129F if one of the reasons we went back and used Hard Eight more. She is a big bodied cow with great feet and udder. She hasn't missed yet in production, and two years ago she raised probably the best bull in the pen.



24

RED WHEEL METRIC 81N

MFW 81N | FEBRUARY 6 2025 | 2418610

RED LWNBRG SLOWBURN 102H RED WHEEL BAR-E-L PATRIOT 60F
 RED RAINBOW METRIC 106K RED WHEEL AUBURN 31J
 RED RAINBOW DOLL 46B RED WHEEL AUBURN 100F

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★	83	567	+3.5	+46	+76	+22	-1.0	+8.0

A moderate birth Metric son that is long bodied and soft haired. His dam Auburn 31J is moderate, consistent and dependable. The kind that pays the bills year in and year out.

25

RED WHEEL TEMPO 4N

MFW 4N | JANUARY 11 2025 | 2418549

RED WILBAR TEMPO 625H RED MRLA RESOURCE 137E
 RED SSS TEMPO 263L RED HR HAHN MAY 52L
 RED SUNBERRY BELLE 37H RED MINBURN MAY 300Y

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92	703	+4.1	+53	+94	+26	-1.0	+3.0

We bought May 52L as the lead off bred heifer in the Ladies of the West sale to add a new cow family. Her dam, May 300Y, is a full sister to maternal legend Red Minburn Copenhagen 3Y. May 52L is going to add some horsepower and performance to her offspring.

We put in the work

We spend thousands of hours every year searching and researching genetics. We are never willing to settle for "good enough", it has to be the best available.

so you don't have to.



26

RED WHEEL COMPLETE 12N

MFW 12N | JANUARY 14 2025 | 2457387

RED KJL/CLZB COMPLETE 7000E RED WHEEL ARROW 66J
 RED PIE COMPLETE 221 RED WHEEL JESTRESS 120L
 RED PIE JULY DALLES 0167 RED WHEEL JESTRESS 4H

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	70	645	-1.0	+47	+79	+26	+6.0	+6.5

Complete 221 has really impressed us as a calving ease sire. Consistent calving ease without sacrificing size, length and pounds in the fall. We can see why Complete 7000E has become one of the most widely used bulls in the United States and we are glad we could bring these new genetics to Canada.

27

RED WHEEL COMPLETE 17N

MFW 17N | JANUARY 15 2025 | 2412773

RED KJL/CLZB COMPLETE 7000E RED WHEEL HARD KNOX 75H
 RED PIE COMPLETE 221 RED WHEEL BRIDGET 32L
 RED PIE JULY DALLES 0167 RED WHEEL BRIDGET 103E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	76	669	+0.2	+44	+77	+28	+1.0	0.0

Consistent calving ease all the way through and enough growth for your heifers calves to stand in with your cows calves. Not an easy feat!



27

BULLS THAT MAKE GREAT COWS.



28

RED WHEEL COMPLETE 34N

MFW 34N | JANUARY 19 2025 | 2412783

RED KJL/CLZB COMPLETE 7000E RED WHEEL STARK 67G
 RED PIE COMPLETE 221 RED WHEEL LADY 102L
 RED PIE JULY DALLES 0167 RED WHEEL LADY 24F

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	66	695	-2.1	+53	+89	+27	+10.0	+9.0

The curve bending potential of Complete is obvious. We also have calved his first daughters and they don't disappoint either. Great udders and milk flow. Lady 102L has a great udder like all our Starks, and Lady 24F is a Hard Eight daughter with a great udder as well. Great-grand-dam Lady 415D entered the ET program last year.

29

RED WHEEL COMPLETE 49N

MFW 49N | JANUARY 26 2025 | 2412792

RED KJL/CLZB COMPLETE 7000E RED WHEEL ARROW 66J
 RED PIE COMPLETE 221 RED WHEEL BRIDGET 110L
 RED PIE JULY DALLES 0167 RED WHEEL BRIDGET 25H

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	69	635	-0.1	+46	+79	+25	+6.0	+7.0

The Complete calves are consistently long and smooth. You can see why we are excited about our Arrow daughters when they can raise calves like this on their first try. Really dependable cow family behind this bull going back to Bridget 1B that just left last fall, and always raised a good one that made the keeper pen.



BULLS THAT MAKE GREAT COWS.



30

RED WHEEL COMPLETE 59N

MFW 59N | JANUARY 29 2025 | APPLIED

RED KJL/CLZB COMPLETE 7000E RED RAML PAYLOAD 9500
RED PIE COMPLETE 221 **RED BMB CHERRY COLA 255L**
 RED PIE JULY DALLES 0167 RED BMB CHERRY COLA 263Y

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	77	711	-0.3	+45	+77	+28	+5.0	+3.0

Cherry Cola 255L was another female we purchased from the Ladies of the West sale and based on this first calf she is going to be a money maker. Loose hided, long bodied and some muscle shape. Waiting on DNA to complete registration. PE EPDS.

31

RED WHEEL TYPHOON 30N

MFW 30N | JANUARY 18 2025 | 2412780

RED SSS TYCOON 225E RED WHEEL FORT KNOX 47H
RED W SUNRISE TYPHOON 604H **RED WHEEL DAWN 105K**
 RED HOWE JOANNA 145C RED WHEEL DAWN 101G

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	82	626	+1.7	+49	+79	+23	+2.0	+6.0

Typhoon has been one of the best calving ease bulls we have used over the years. His calves are popular because they are born easy, grow well and are dark red. His daughters have proven to be valuable as well. This guy is easy to find in the pen.



31

BULLS THAT MAKE GREAT COWS.

32

RED WHEEL TYPHOON 40N

MFW 40N | JANUARY 21 2025 | 2412786

RED SSS TYCOON 225E
 RED W SUNRISE TYPHOON 604H
 RED HOWE JOANNA 145C

RED WHEEL STARK 67G
 RED WHEEL BRIDGET 54K
 RED WHEEL BRIDGET 87X

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	80	621	+1.4	+48	+80	+22	+3.0	+9.0

Typical Typhoon son, dark red, added muscle shape. Typhoon and Stark produce a similar type and kind so these bulls should breed very consistent. Bridgt 54K is a great uddered young cow, and her dam 87X, was super sound and stayed until she was 14 years old.

33

RED WHEEL TYPHOON 50N

MFW 50N | JANUARY 26 2025 | 2412793

RED SSS TYCOON 225E
 RED W SUNRISE TYPHOON 604H
 RED HOWE JOANNA 145C

RED FLYING K BOSS 95C
 RED WHEEL AUBURN 19J
 RED WHEEL AUBURN 19E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	85	672	+0.9	+51	+84	+24	+5.0	+8.0

When we used Typhoon on cows the BW were slightly higher than they were out of the same cows as heifers. We are confident these bulls will calve easy on heifers and would work to flip onto cows later if you wanted. Auburn 19J is a flush mate to our high selling calving ease bull that sold to Guerney Land & Cattle.

34

RED WHEEL TYPHOON 53N

MFW 53N | JANUARY 27 2025 | 2418572

RED SSS TYCOON 225E
 RED W SUNRISE TYPHOON 604H
 RED HOWE JOANNA 145C

RED WHEEL STARK 67G
 RED WHEEL ANNE 59K
 RED WHEEL ANNE 144F

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	85	628	+2.1	+55	+92	+22	+1.0	+8.0

Anne 59K is one of our favourite Stark daughters and why they are so highly regarded. Moderate framed, thick, great udder, dark red, just the right kind. Anne 144F was a great cow and always produced at the top. We have 5 daughters retained in herd.

35

RED WHEEL TWISTER 125N

MFW 125N | FEBRUARY 28 2025 | 2418660

RED W SUNRISE TYPHOON 604H
 RED WHEEL TWISTER 1L
 RED WHEEL ANNIE OAKLEY 57J

RED WHEEL FORT KNOX 47H
 RED WHEEL FANCY LADY 45K
 BLACK WHEEL FANCY LADY 31G

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★★★	80	697	+0.9	+62	+102	+24	+2.0	+4.0

Twister was the first calf produced by our donor Annie Oakley 57J and he was a rip. We hoped he would replace his sire, but unfortunately an injury ended his career far too soon. We have worked hard to breed multiple generations of the dark red colour everyone prefers.



Lot 33, 36, 37, 38, 40 Grand-Dam Red Wheel Auburn 19E



The most important number in our program is

0!

- 0 Assists
- 0 Open Cows
- 0 Foot Trims
- 0 Bad Udders
- 0 Bad Attitudes



BULLS THAT MAKE GREAT COWS.

36

RED WHEEL HARD KNOX 114N

TYW 114N | FEBRUARY 21 2025 | 2418644

RED MANN RED BOX 55C
RED WHEEL HARD KNOX 75H
RED WHEEL AUBURN 19E

BLACK WHEEL HAWKEYE 10G
RED WHEEL CHRISTY 147J
RED WHEEL CHRISTY 129F

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	80	640	-0.3	+42	+72	+31	+8.0	+5.0

Multiple generations of consistent calving ease again Hard Knox, Hawkeye and Hard Eight. Hard Knox makes dark red, light birth, very correct cattle. His daughters are good uddered, angular and feminine like his dam Auburn 19E.

37

RED WHEEL HARD KNOX 123N

MFW 123N | FEBRUARY 26 2025 | 2418658

RED MANN RED BOX 55C
RED WHEEL HARD KNOX 75H
RED WHEEL AUBURN 19E

RED WHEEL BAR-E-L PATRIOT 60F
RED WHEEL REBA 27J
RED WHEEL REBA 56E

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	81	639	+0.6	+41	+68	+29	+4.0	+5.0

Another dark red calving ease bull that offers some extra thickness as well that he gets from the Reba cow family.

38

RED WHEEL HARD KNOX 113N

MFW 113N | FEBRUARY 21 2025 | 2418644

RED MANN RED BOX 55C
RED WHEEL HARD KNOX 75H
RED WHEEL AUBURN 19E

RED WHEEL LANDSLIDE 90F
RED JIL WHEEL FANCY 24H
RED JIL FANCY 72C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	81	635	+0.1	+37	+65	+30	+6.0	+2.0

We have been doing our best to offer more calving ease bulls because our customers keep asking for them. Having a high quality walking sire like Hard Knox has made that job easier. We added the Fancy 72C cow family from JIL and they are moderate, tanky cows that produce.

39

RED WHEEL HARD EIGHT 54N

MFW 54N | JANUARY 27 2025 | 2456449

RED FLYING K MAX 159Y
RED SSS HARD EIGHT 800D
RED SSS DYNA 688X

RED LIBERTY 272C
RED JIL WHEEL FANCY 104G
RED JIL FANCY 72C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
***	74	638	-2.6	+31	+46	+25	+12.0	+11.0

We went back and AI'd to Hard Eight to try to get more daughters in our herd, and ended up with this solid calving ease son. Honestly the bulls never blow you away, but when you see their sisters you will be flat impressed.



Lot 38, 39, 40 Grand-Dam Red JIL Fancy 72C

Ruthless **CULLING**
O PROBLEMS!
Improved Genetics



TWO-YEAR-OLD



40

40

RED WHEEL HARD KNOX 27M

MFW 27M | JANUARY 20 2025 | 2368122

RED MANN RED BOX 55C
RED WHEEL HARD KNOX 75H
RED WHEEL AUBURN 19E

RED WHEEL LANDSLIDE 90F
RED JJL WHEEL FANCY 24H
RED JJL FANCY 72C

CE	BW	ADJ 205	BW	WW	YW	M	CE	MCE
★	92	703	+3.1	+38	+68	+28	-2.0	-1.0

Dark red power bull that will cover a lot of cows. We lent him to a customer last year who ended up short on bull power, so he is not a virgin bull. He is the only two-year-old on offer this year, as we sold out of bulls last year. Late in the season, many people had bulls go down and were forced to find replacements at the last minute. It would probably be a good idea to have an extra bull kicking around as an “insurance policy,” because an open cow is a significant expense at these prices. I also expect there might be fewer bulls for sale this year than people think. With high calf prices, there isn’t much incentive to keep extra bulls around when you can sell them in the fall for top dollar.

HAVE REPLACEMENT HEIFERS OR BRED HEIFERS TO SELL?

There is a demand for Red Angus and Red Angus cross females. Weather you are selling private treaty, by public auction, or just want to test the market, we can help. And if you are looking to buy females, we can help with that too! Talk to Michael for more details.



NEW GENETICS FOR 2027



RED WHEEL FOUNDATION 17M



BLACK WHEEL HEAVY DUTY 64M



RED ALLISON PRESTIGE 114M



RF LIT UP 357

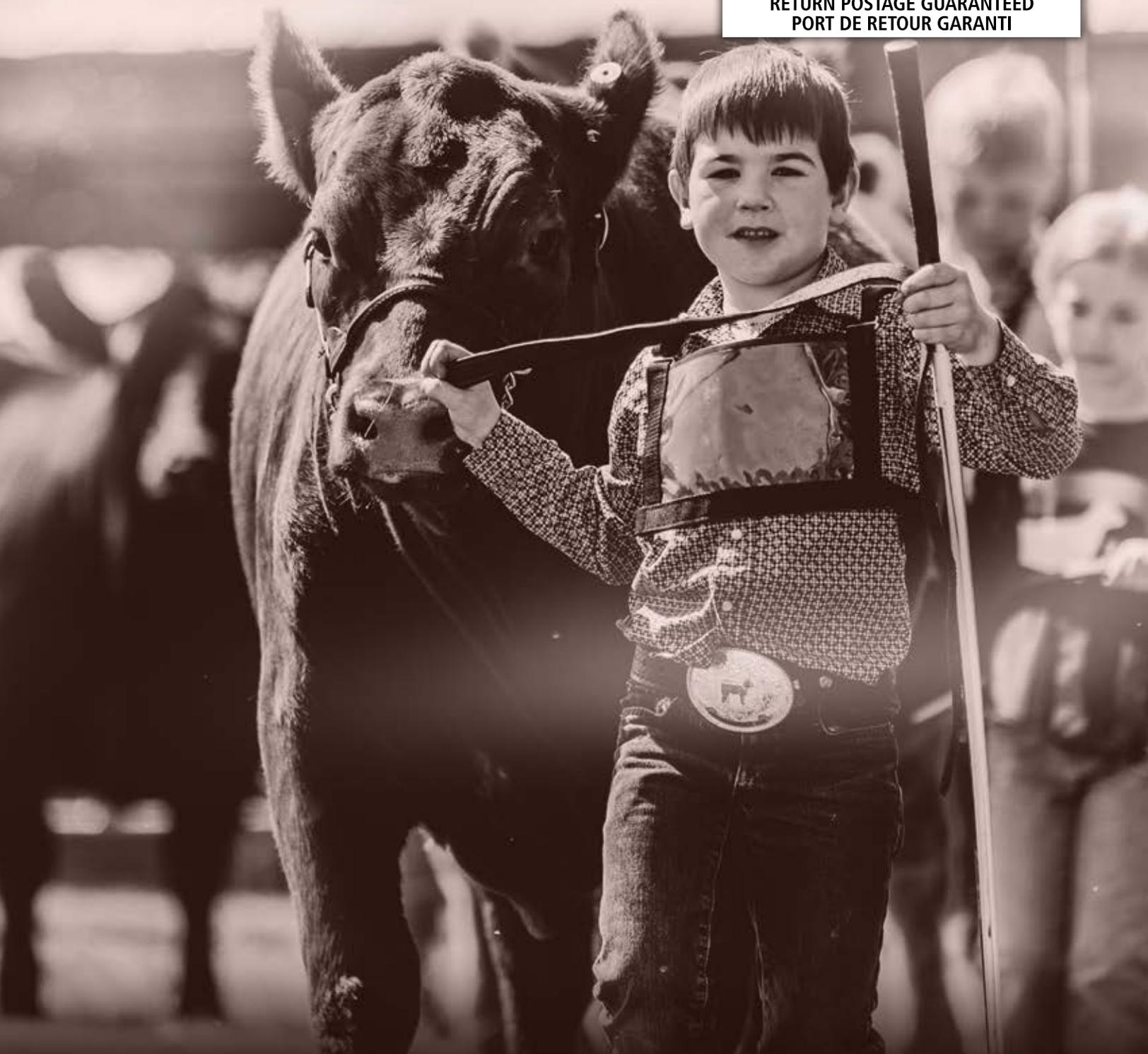
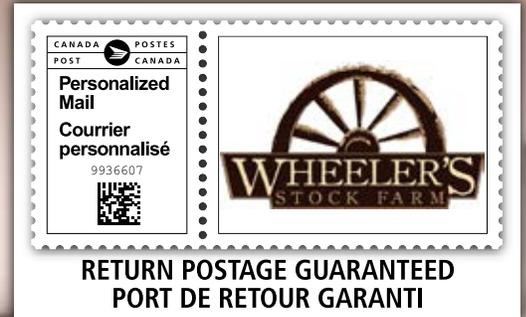


DUFF FEARLESS



BROOKING ANNIE K 2147

Return to:
Wheeler's Stock Farm
Box 284 RR9
Saskatoon, SK
S7K 1P3



Angus & Red Angus