

CANADA'S OLDEST RED ANGUS BULL SALE



MARCH 21
SATURDAY 1PM 2026

55TH
Annual Red Angus
BULL SALE

**SOUTHERN ALBERTA
LIVESTOCK EXCHANGE
FORT MACLEOD, ALBERTA**



Left to Right: **Don, Linda, Jade, Steve.**

We sincerely welcome you to the 55th Annual V8U Ranch Bull Sale!

What an exciting time to be a cow-calf producer. We extend our congratulations to our fellow producers as we were able to market cattle at record prices in 2025. This achievement reflects the dedication and resilience of you and your families. Even amid more affordable protein alternatives, consumers continue to demonstrate strong demand for high-quality beef.

The fundamentals remain firmly in place for sustained “good times” in the cow-calf sector for the foreseeable future. It is an especially exciting time for Red Angus. Across Western Canada, Red Angus females and females bred to Red Angus bulls were frequent sale toppers. Red Angus genetics continue to be a powerful hedge - maximizing profitability even during unprecedented strong markets. Red Angus genetics are the answer as the industry looks to grow the herd.

We welcome you to the 55th Annual V8U Ranch Bull Sale and sincerely thank all of our customers who have purchased bulls from us over the years. We are also grateful to everyone who participated and attended our historic 2025 sale. Few moments in our professional lives compare to the feeling we experienced following last year’s event. We are truly honored to have supplied bulls to your operations. We remain committed to providing genetics that deliver the convenience traits required for success in a demanding environment, while still balancing the performance and carcass quality needed to meet market demands.

We are extremely proud of this year’s offering. The bulls are as uniform as any group we have produced and have progressed exceptionally well through development. This marks our fifth year feeding bulls

WELCOME TO CANADA'S OLDEST CONTINUOUSLY RUNNING *Red Angus Bull Sale*

at home, a program that continues to demonstrate measurable benefits. These bulls are developed to be durable breeding athletes, built for longevity and multiple breeding seasons. We want to ensure that their most productive years begin once they enter your program—not on short-term conditioning for sale day appearance.

The bulls receive no creep feed, and feet are not trimmed. They are raised together throughout the summer as a single group and, since weaning, have been developed in one large contemporary group with no preferential treatment for individuals requiring extra attention. This approach allows for a more accurate evaluation of performance and structure, making true genetic outliers readily identifiable.

After more than six decades of continuous improvement, we feel our cow herd has reached a level we have long been striving toward. Structure, foot quality and udder development are at the point where we’ve been trying to get to. We are pleased with their conception rates and fleshing ability, particularly as they calve during the winter months of February and March and are bred back in late April before the grass greens up.

With the exception of a few embryo calves, all breeding is conducted using live cover in multi-sire breeding groups. You can be confident that every bull in the sale is sired by a bull that has physically settled cows in real-world conditions.

This is a no-nonsense, traditional bull sale. Bulls will walk through the ring as they have every year since the first sale at the Fort Macleod Auction Market. Ideally it would be great if you could view the bulls in person; however, if you are unable to attend, please contact us or our trusted sale staff directly to discuss the offering. The sale will be hosted live with internet bidding available via DLMS. We do not video the bulls.

Please join us on Saturday March 21st at 1:00pm in Fort Macleod. Coffee & Donuts will be served throughout the morning with a complimentary hot lunch provided prior to the sale.

We look forward to visiting with you and sincerely appreciate your continued support of the V8U Ranch program. Feel free to contact Jade, Steve or our sale staff with any questions.

Jade, Steve, Don & Linda.

V8U RANCH LTD

55th ANNUAL BULL SALE

Saturday, March 21, 2026 | 1:00PM

Southern Alberta Livestock Exchange
Fort Macleod, Alberta

V8U RANCH LTD. RED ANGUS
Mountain View, AB

Jade Mackenzie & Steve Brander ----- 403-653-2555
E-Mail ----- office@v8uranch.com
Jade - Cell ----- 403-394-5703
Steve - Cell ----- 403-462-9972

Don & Linda Mackenzie
Website ----- www.v8uranch.com

SALE STAFF

AUCTIONEER

Frank Jenkins | Southern Alberta Livestock Exchange
Cell ----- 403-627-6700

RINGMEN

Justin Keeley ----- 403-627-6534
Ryan Konynenbelt ----- 403-892-6534

BUYER REPRESENTATIVES - S.A.L.E.

Allan Lively ----- 403-627-7776
Dylan Bates ----- 403-627-6546

HERD HEALTH



OUR ENTIRE HERD IS ON A STRICT HERD HEALTH PROGRAM WORKING THE FORT MACLEOD VET CLINIC. THE BULLS ARE ENROLLED IN THE SELECTVAC GOLD PLUS PROGRAM.

This includes the Dams of the bulls being vaccinated with Bovi-Shield Gold FP5 in the year that they were conceived. All calves are vaccinated at birth with Inforce 3 intranasal IBR BRSV PI3 Vaccine. At spring turnout they receive a booster of Inforce 3 along with One Shot BVD and Ultrabac 7 Somubac. At Weaning they were vaccinated with Bovi-Shield Gold One Shot and Ultrabac 7 Somubac. With this program they are guaranteed by Zoetis to be 100% BVD PI free.

DELIVERY

The bulls will return back to the Ranch immediately following the sale. Take your bull home sale day and receive a \$100/Bull discount. We offer free delivery on all bulls within 300km of the sale site at our convenience. For invoices totaling \$15,000 or greater we will deliver to central locations up to 800km of the sale site at our convenience. Bulls will be delivered by May 1st. All bulls returning to the ranch do so at the risk of the purchaser. We encourage that insurance be purchased on any bulls returning to V8U Ranch. Insurance is available sale day.

CHERYL BROWN | Stockman's Insurance | 403-601-3460

PERFORMANCE LEGEND

AOD..... Age of Dam 205D..... 205 Day Adj. Wt.
BW..... Birth Weight E.T. Embryo Transplant

EXPLANATION OF EPD TERMS



EPD = Expected Progeny Differences

They are another tool used to select a bull and are predictions on how each bull rates against his own contemporary group and the rest of the breed. **EPD Averages for all Red Angus calves born in 2025** (these are the averages to compare the Red Angus bulls in this catalogue to):

BW: +1.3	WW: +44	YW: +75	MILK: +25
CE: +2.3	REA: +0.42	CWT: +26	MARB: +0.24
			FAT: -0.005

- BW:** This value predicts the difference in avg. birth weight of a bull's calves compared to breed averages.
- WW:** Indicates the ability of a sire's calves to grow from birth to weaning (expressed in pounds).
- YW:** Growth from birth to yearling (expressed in pounds)
- Milk:** A reflection of the milking ability of a bull's daughters. It compares the difference in gain between birth to weaning of a bull's daughter's calves compared to the calves from daughters of other sires evaluated.
- CE:** the average difference in ease with which a sire's calves will be born when he is bred to first calf heifers.
- REA:** Expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.
- CWT:** Expressed in lbs, this EPD predicts differences in the average hot carcass weight in progeny.
- MARB:** A prediction of future progeny's performance for carcass marbling scores.
- FAT:** Expressed in inches, predicts the comparative depth of back fat over the 12th rib in the average calf.
- CE Rating** **★★★★** We have moved to a 4-star calving ease rating. Four ratings are used for the bulls calving ease expectations. The more stars the more confident we are that they can be used on Heifers.

ACTUAL WEIGHTS

Actual sale weights will be taken March 18 and posted along with scrotal measurements and sale order available in printed form and online on DLMS on sale day.

VIEWING

The bulls can be viewed at the ranch ahead of the sale. Please call ahead if you plan to come to view the bulls. For directions to V8U Ranch contact Steve at 403-462-9972. The bulls will be transported to Fort Macleod on March 18. They can be viewed at S.A.L.E. in Fort Macleod from March 19 right up until sale time.

BREEDING SOUNDNESS EVALUATION.

Every bull for sale on sale day will have been declared a satisfactory breeder by a licensed veterinarian through a breeding soundness evaluation. No bulls with a deferred result will be for sale.



REFERENCE *Sires*



A RED COUNT RIDGE *Frontier 4H* XGB 4H January 30 2020 #2165019

2026 EPDS	BW: +0.2	WW: +41	YW: +66	Milk: +25
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RED REDRICH BUMPER CROP 336B
RED SHILOH FRONTIER 20F
RED SHILOH DELIGHTFUL 111D

RED TG REDMAN 112Z
RED COUNT RIDGE HILADY 28F
RED COUNT RIDGE HILADY 52C

Frontier is a calving ease bull that we had used on our heifers for the first two seasons we owned him. To date his sons average 74lbs at birth yet still perform with a 100-weaning ratio. He proves that you can have calving ease yet still maintain performance. We have moved him up to be used on the mature cows to continue to build heifer bulls that you'll want to retain daughters from. We are calving his third set of daughters this year and have a great deal of confidence for him to be a cow maker. Frontier produces moderate front pasture type females with tidy udders that have plenty of milk. With this upcoming season being his 6th breeding season, he has proven to be tremendously sound and athletic. He really excels at covering the basics which the entire industry could really use right now.



B RED COUNT *Ridge Anthem 79J* XGB 79J February 16 2021 #2201288

2026 EPDS	BW: +3.6	WW: +71	YW: +125	Milk: +29
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RED BAR-E-L ANTHEM 46A
RED RICHMOND ANTHEM SRD 17G
RED PIRO BRANDINA 305A

RED BAKERS RIDER PRIDE 100Z
RED WRAZ EMMY 137E
RED FRASER EMMY 144Y

Anthem is a Bull that we purchased in 2022. We purchased Anthem to add some growth and muscle. He sires some of the growthiest, thick bodied calves on the place and does this consistently. The sons are easy to find with added muscle shape and power. In 2024 two Anthem sons managed to break two sale records. An Anthem son sired some head turning progeny in the seedstock world this past fall that were highly sought after.



C RED VGW *Credence* 159

IMP 159J February 14 2021 #2256883

2026 EPDS

BW: +4.4

WW: +65

YW: +105

Milk: +18

RED LJC ICEMAN 411D OSF MAF
RED VGW CUTTING EDGE 807 OSF MAF
 RED VGW FUS-STAR 1601

RED 3SCC DOMAIN A163 AMF CAF NHF OSF MAF DDF
RED VGW DO-DORA 1909
 RED VGW CI-DORY 1707

In 2022 We found an outcross pedigreed bull that we felt checked all the boxes. Credence is dark red, long bodied with a ton of volume. He had a moderate birth weight with curve bending performance. He currently ranks in the top 2% for his WW EPD & 5% for YW. He has proven to be a potent breeder with his ability to be the sire of some of our larger sire groups in multi sire breeding. His is the largest sire group in this year's sale. His sons have an average BW of 80lbs with a 102- Weaning Ratio.



D RED VGW *Admiral* 335

IMP 0335L February 07 2023 #2392148

2026 EPDS

BW: -2.2

WW: +52

YW: +88

Milk: +32

RED STRA GENERAL 882
RED STRA ADMIRAL 0150 MAF
 RED STRA BANDITO 8132

RED VGW MERCY- MERCY 412
RED VGW MM-DORY 1875
 RED VGW PAL-DORY 1456

Admiral is a new sire that we sought out to use on our heifers and to moderate some frame size. We're super happy so far with his calving ease and his strong libido. He demonstrated aggressive breeding behavior and tremendous conception on our heifers for his first two breeding seasons. He seems to be really sound footed and has an eye appealing profile. We're expecting big things out of this young up and coming sire.



E RED TR *Battle Call* 82L

CBT 82L February 11 2023 #2319984

2026 EPDS

BW: +3.0

WW: +51

YW: +88

Milk: +19

RED U2 APEX 82G
RED PACIFIC BATTLE CALL 73J
 RED U2 BELLA 344E

RED WARD'S C SIGNATURE 613D
RED TR HEATHER 1171J
 RED TR HEATHER 7213E

We purchased Battle Call as he had a moderate birth weight with a curve bending weaning weight and a whole bunch of eye appeal and style. We're pleased with the first set of calves he has sired. They too are moderate BW while maintaining performance with eye appeal and presence.



REFERENCE Sires



F RED GRMA *Foreman* 3206L

IMP 3206L January 08 2023 #2392149

2026 EPDS	BW: +0.5	WW: +62	YW: +110	Milk: +30
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RED BIEBER CL STOCKMAN E116
RED BIEBER FOREMAN H165
RED BIEBER ROSE 202F

RED FEDES BRUNSWICK D202
RED GMRA FIREFLY 117J
RED GMRA FIREFLY 945

We found Foreman on a tour through some really good Red Angus herds in Montana in 2024. He quickly made it through our selection criteria covering all the bases including structure, a shaggy dark red hair coat and eye appeal. He had the added benefit of a total outcross pedigree. He has sired a really nice set of sons in this year's offering. Unfortunately, we lost this young sire way too soon last winter. This will be the only set of calves to be sired by Foreman. We had really high expectations out of this young sire. This set of calves cause us to miss him even more.



G RED NCJ *Comin in Hot* 24E

XDS 24E January 31 2017 #1987684

2026 EPDS	BW: +2.5	WW: +61	YW: +107	Milk: +28
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MUSGRAVE AVIATOR
RRA AVIATOR 507
RED RRA RACHEL 246 746 OSF

RED NCJ LAZY MC VENOM 34Z
RED NCJ MINERVA 35C
RED NCJ MINERVA 135

We were looking for a sire to use to flush to our good 18D cow who had a done a few big things in her career. After seeing quite a number of progeny we settled on Coming In Hot. We really like how he can maintain structural integrity and improve foot quality while keeping hide colour real dark. He offers added performance while keeping birth weight in check. In this year's sale we have 3 full ET siblings that we are really proud of. Make sure to search them out.





OUR Yearling Bulls

100 RED JEWEL CONFIDENCE 100N

JSM 100N January 19 2025 #2447617

RED RREDS COPPER G929
RED COCKBURN CONFIDENCE 3010
RED COCKBURN CORA 1066

RED WILBAR CRACKERJACK 73F
RED YCR LADY 22138K
RED YCR LADY 1382A

PERFORMANCE DATA: AOD: 4 BW: 77 lbs. 205D: 663 lbs. Calving Ease: ★★

2026 EPDS	BW: +0.5	WW: +44	YW: +93	MILK: +34	
	% 33	48	14	1	
	CE: -2.0	REA: +0.35	CWT: +36	MARB: +0.58	FAT: +0.048
	% 77	63	13	5	98

An in-Dam purchase from the Yarrow Creek Ranch Dispersal. His maternal brother was the high selling lot in the same dispersal. We don't often purchase many cows, but felt that 138K would be a nice addition as we were really high on the Crackerjack daughters. We are pleased with our purchase after seeing lot 100 develop.

101 RED JEWEL ANTHEM 101N

JSM 101N January 21 2025 #2447944

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED ANDRAS FUSION R236 AMF CAF NHF OSF MAF
RED JEWEL SPARKLES 9E
RED SHODEREE SPARKLES 32T

PERFORMANCE DATA: AOD: 9 BW: 81 lbs. 205D: 651 lbs. Calving Ease: ★★

2026 EPDS	BW: +1.2	WW: +51	YW: +87	MILK: +30	
	% 45	22	24	6	
	CE: +2.0	REA: +0.65	CWT: +30	MARB: -0.19	FAT: -0.086
	% 50	12	31	99	1

Tremendous cow power behind this bull. He is a maternal brother to our good 2G cow who set a sale record a couple years ago with a Bull she raised sired by Anthem. 2G struck again last year with another really good Anthem son selling. 9E herself goes back to a real good cow we purchased at the Shoderee Ranch dispersal some years back who was in production for 13 years.

102 RED MAC ANTHEM 102N

ZDM 102N January 25 2025 #2447932

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED 5L TRADIN RIGHT 9010-45A OSF MAF
RED MAC LEADING LADY 12D
MAC LEADING LADY 6B

PERFORMANCE DATA: AOD: 10 BW: 75 lbs. 205D: 598 lbs. Calving Ease: ★★★

2026 EPDS	BW: -0.1	WW: +46	YW: +87	MILK: +19	
	% 24	40	24	94	
	CE: +8.0	REA: +0.59	CWT: +17	MARB: +0.55	FAT: -0.003
	% 13	18	81	6	54

An Anthem son out of a cow who's been around for awhile now. Tradin Right in this pedigree did a lot of things right around here leaving some outstanding cows who were easy fleshing. Take note of the Marbling EPD if you're trying to improve carcass quality.

103 RED MAC FRONTIER 103N

ZDM 103N January 25 2025 #2447572

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
RED COUNT RIDGE HILADY 28F

RED 5L TRADIN RIGHT 9010-45A OSF MAF
MAC LEADING LADY 1D
MAC LEADING LADY 8B

PERFORMANCE DATA: AOD: 10 BW: 74 lbs. 205D: 667 lbs. Calving Ease: ★★★

2026 EPDS	BW: +0.9	WW: +37	YW: +64	MILK: +25	
	% 40	74	75	42	
	CE: +2.0	REA: +0.12	CWT: +14	MARB: +0.51	FAT: -0.021
	% 50	95	88	8	22

This is a bull that should build you a cow herd with the combination of Frontier on a Tradin Right daughter. 1D is just getting warmed up at 10 years of age with 3 daughters producing in the herd. A daughter of hers is one of our favorites who is calving in the heifer bunch this year. 1D is very closely related to the 12D cow who is the dam of lot 102.



104 RED JEWEL SLOWBURN 104N

JSM 104N January 26 2025 #2447615

RED LWNBRG SLOWBURN 102H
RED YCR SLOWBURN 51K
RED YCR LYDIAN 1984G

RED WILBAR CRACKERJACK 73F
RED YCR FANTASY 2083H
RED YCR FANTASY 1830F

PERFORMANCE DATA: AOD: 6 BW: 94 lbs. 205D: 734 lbs. Calving Ease: ★

2026 EPDS	BW: +4.3	WW: +54	YW: +95	MILK: +29	
	% 93	14	12	9	
	CE: -9.0	REA: +0.84	CWT: +34	MARB: +0.04	FAT: +0.007
	% 98	4	18	88	72

This is another in Dam purchase from the Yarrow Creek dispersal. The Crackerjack daughters have done a lot of things right which caused us to seek them out. The 83H cow had raised a bull calf and a bred heifer who had both sold in last year's dispersal.



105 RED MAC FOREMAN 105N

ZDM 105N January 28 2025 #2447571



RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J
 RED VGW BOURNE 709
RED MAC MISS ROSEBUD 22K
 RED MAC MISS ROSEBUD 23F

PERFORMANCE DATA: AOD: 4 BW: 71 lbs. 205D: 737 lbs. Calving Ease: ★★★

2026 EPDS		BW: +0.5	WW: +70	YW: +120	MILK: +28	
	%	33	1	1	15	
		CE: +6.0	REA: +1.02	CWT: +54	MARB: +0.42	FAT: -0.047
	%	22	1	1	14	4

My oh my look what we have here. A Foreman son who checks all the boxes. First of all, he's out of a Bourne Daughter which we couldn't ever have too many Bourne daughters. Next he goes back to 23F who raised a real popular bull in last years sale and was the grandmother to a big deal the year before. Oh yeah 13N is in the pedigree who is a premier dam with 38 progeny. Then we get to the EPD's where he excels at most of them. He tops it off with a dark red hide colour and tremendous eye appeal. Did we mention that he has an outcross pedigree? If you're looking for calving ease and want to keep some of the best females around look out for 105.



106 RED JEWEL Credence 106N

JSM 106N | January 29 2025 | #2447612

PERFORMANCE DATA: AOD: 9 BW: 93 lbs. 205D: 795 lbs. Calving Ease: ★

RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED BECKTON NEW ERA C249 J2
RED JEWEL MISS TWILIGHT 31E
 RED JEWEL MISS TWILIGHT 32C

2026 EPDS		BW: +3.9	WW: +64	YW: +102	MILK: +23	
	%	90	3	6	66	
		CE: -1.0	REA: +0.36	CWT: +32	MARB: +0.60	FAT: +0.023
	%	72	61	24	5	91

This is a real dark red hided cool kind of a dude. He was a favorite all through the summer with ample muscle shape and added length of body. Take note of his WW, YW, & Marbling EPD's. His mother is sired by the old Beckton New Era Bull who left us some real nice cows that have lived here for a long time.



107

RED JEWEL *Foreman* 107N

JSM 107N | January 31 2025 | #2447545

PERFORMANCE DATA: AOD: 4 BW: 67 lbs. 205D: 700 lbs. Calving Ease: ★★★★★

RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J

RED VGW BOURNE 709
RED JEWEL MISS CRESTA 46K
 RED JEWEL MISS CRESTA 34D

2026 EPDS		BW: -1.2	WW: +51	YW: +79	MILK: +29	
	%	12	22	41	9	
		CE: +9.0	REA: +0.78	CWT: +22	MARB: +0.58	FAT: -0.024
	%	9	5	64	5	18

Here is another Foreman out of a Bourne daughter. We just can't say enough good things about the Bourne bull or his daughters. This is an excellent candidate to breed to your heifers and keep all the daughters. 46K is just getting started in her career, but she has already raised a real nice bull that sold in last years sale, and now she has gone and raised another with the two bulls being born 366 days apart. Pretty nice calving interval from her first calf to her second.

108 RED JEWEL FRONTIER 108N

JSM 108N January 31 2025 #2447544



RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED RSL MOONSHINE MAN 908F
RED NORTH POINT PRINCESS 20J
 RED NORTH POINT PRINCESS 2G

PERFORMANCE DATA: AOD: 5 BW: 79 lbs. 205D: 768 lbs. Calving Ease: ★★★

2026 EPDS		BW: +1.3	WW: +50	YW: +80	MILK: +26	
	%	48	25	39	31	
		CE: +5.0	REA: +0.22	CWT: +24	MARB: +0.36	FAT: -0.018
	%	29	86	56	22	25



This is a real nice bull sired by Frontier. Frontier will really help moderate frame and make nice females. The cow 20J is a tanky, deep bodied cow with excellent fleshing ability. We purchased her at a dispersal sale a couple of years ago. We don't often buy many cows, but we thought that she really fit our type.

109 RED MAC FRONTIER 109N

ZDM 109N February 01 2025 #2450286 

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED BROWN JYJ REDEMPTION Y1334
RED MAC MISS ROSEBUD 8D
 RED MAC MISS PEPPY 13N

PERFORMANCE DATA: AOD: 10 BW: 81 lbs. 205D: 629 lbs. Calving Ease: ★★

	BW: +3.4	WW: +47	YW: +83	MILK: +11
2026 EPDS	% 84	36	32	100
	CE: -4.0	REA: +0.52	CWT: +20	MARB: +0.39
	% 87	28	71	18
				FAT: -0.013
				34

Some real good cows in the pedigree of this Bull. 13N was a cow we thought enough about to enter her into our embryo transfer program. She had 38 progeny of which we still have several of her daughters in our herd. Frontier has left some outstanding cows that appear like they're really gonna pay their way around here.

Internet Bidding Available



www.dlms.ca

For more information call DLMS:
 Mark Shologan 780.699.5082 or
 DLMS Purebred Team 780.991.3025



110 RED JEWEL FRONTIER 110N

JSM 110N February 02 2025 #2447609 

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED GEIS MISSION 221'11
RED JEWEL MISS CHEROKEE 38D
 RED JEWEL MISS CHEROK 2Y

PERFORMANCE DATA: AOD: 10 BW: 75 lbs. 205D: 718 lbs. Calving Ease: ★★★★★

	BW: +0.0	WW: +45	YW: +74	MILK: +20
2026 EPDS	% 25	44	53	90
	CE: +8.0	REA: +0.28	CWT: +13	MARB: +0.35
	% 13	77	90	23
				FAT: +0.013
				81

This is a good heifer bull candidate. The Frontier bull has really held up well for us. He has a ground covering walk with high libido.

111 RED JEWEL ADMIRAL 111N

JSM 111N February 02 2025 #2447608 

RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
 RED VGW MM-DORY 1875

RED VGW CREDESCENCE 159
RED JEWEL MISS ATLAS 32L
 RED JEWEL MISS ATLAS 44H

PERFORMANCE DATA: AOD: 3 BW: 74 lbs. 205D: 718 lbs. Calving Ease: ★★

	BW: +1.1	WW: +50	YW: +90	MILK: +26
2026 EPDS	% 43	25	19	31
	CE: +1.0	REA: +0.41	CWT: +21	MARB: +0.14
	% 58	49	68	71
				FAT: -0.006
				48

This would be a really unique pedigree to most Canadian Red Angus herds. Here is a soggy made, kind of a bull with added performance and large testicle size. A really nice first effort out of a heifer.

112 RED MAC FRONTIER 112N

ZDM 112N February 03 2025 #2447570 

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED 5L TRADIN RIGHT 9010-45A OSF MAF
RED MAC MISS RULER 53E
 RED MAC MISS RULER 44B

PERFORMANCE DATA: AOD: 9 BW: 81 lbs. 205D: 669 lbs. Calving Ease: ★★

	BW: +1.6	WW: +36	YW: +69	MILK: +26
2026 EPDS	% 53	77	65	31
	CE: +2.0	REA: +0.36	CWT: +21	MARB: +0.14
	% 50	61	68	71
				FAT: -0.012
				37

If a pleasant disposition is on your checklist make sure to search out 112. He inherited his docility from the bottom side of his pedigree. Both his dam and grandam are amongst some of the most docile cows on the ranch. The Tradin Right bull left us some fabulous daughters. The 44B cow is an Elite Dam who has generations of either Elite or Premier Dams on the top and bottom side of her pedigree. 44B just had her 11th natural calf this year and is heading for our Embryo Transfer program. 44B has a direct son selling as lot 117. If you're looking to keep some replacements 112 should be on your short list.

113 RED JEWEL ADMIRAL 113N

JSM 113N February 03 2025 #2447606



RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
 RED VGW MM-DORY 1875

RED COUNT RIDGE FRONTIER 4H
RED JEWEL MISS CHEROKEE 1L
 RED JEWEL MISS CHEROKEE 52J

PERFORMANCE DATA: AOD: 3 BW: 60 lbs. 205D: 707 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -3.3	WW: +34	YW: +60	MILK: +35	
	% 2	83	82	1	
	CE: +11.0	REA: +0.19	CWT: +12	MARB: +0.42	FAT: +0.036
	% 4	90	91	14	96

A great option to breed to your heifers for a trouble-free calving season and to ensure calf survival during the good times in the cattle market. We sure have enjoyed calving our own heifers bred to the Admiral bull. Whether you plan to breed heifers to keep yourself or maintain a strong reputation in bred heifers for sale it is hard to go wrong with 113.

114 RED JEWEL ADMIRAL 114N

JSM 114N February 04 2025 #2447605



RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
 RED VGW MM-DORY 1875

RED COUNT RIDGE ANTHEM 79J
RED JEWEL MISS CHRISTINA 60L
 RED JEWEL CHRISTINA 12G

PERFORMANCE DATA: AOD: 3 BW: 64 lbs. 205D: 624 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -0.9	WW: +39	YW: +67	MILK: +28	
	% 14	68	69	15	
	CE: +4.0	REA: +0.36	CWT: +11	MARB: +0.14	FAT: -0.016
	% 35	61	92	71	28

Another good selection to safely start the productive years of your heifers to keep them in the herd for a long time. 12G who is the granddam of 114 raised our high selling bull in 2023 to Lust Farms where he has done an outstanding job for them.



115 RED JEWEL Foreman 115N

JSM 115N | February 05 2025 | #2447602

PERFORMANCE DATA: AOD: 4 BW: 75 lbs. 205D: 733 lbs. Calving Ease: ★★★★★

RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J

RED JEWEL DESPERADO 181G
RED JEWEL MISS SEPTIMA 7K
 RED JEWEL MISS SEPTIMA 25C

2026 EPDS	BW: +0.4	WW: +49	YW: +85	MILK: +26	
	% 31	29	28	31	
	CE: 7.0	REA: 0.30	CWT: 26	MARB: 0.16	FAT: -0.019
	% 17	74	49	65	26

Here is another candidate to use on your heifers. His young dam has begun her career really strong raising a bull that sold in last years sale to an outfit that only picks from the top. This year she sends another one that was actually born a couple weeks earlier than the one before. This is exactly what we're striving for with these young cows. There is a ton of longevity in this cow family. The granddam 25C is still in production at age 11. The great granddam 14A is also still producing at age 13 - 14A's mother stuck around until she was 14. I could go on but I think you get the picture.



117 RED MAC FRONTIER 117N
 ZDM 117N February 05 2025 #2447483



RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED MAC TREND 18X
RED MAC MISS RULER 44B
 RED MAC MISS RULER 16Z

PERFORMANCE DATA: AOD: 12 BW: 70 lbs. 205D: 764 lbs. Calving Ease: ★★★

2026 EPDS	BW: -1.4	WW: +35	YW: +65	MILK: +32	
	% 10	80	73	2	
	CE: +8.0	REA: +0.49	CWT: +7	MARB: +0.45	FAT: -0.035
	% 13	33	97	12	8

We talked about the 44B cow on lot 112. She's done it again raising a bull that could be used on heifers, wean off some whoppers, and give you an opportunity to keep every daughter. The combination of Frontier and 44B will give you some flawless replacement heifers who will outlive the barbed wire that contains them. 44B is an Elite Dam, her mother 16Z was Premier, as was her mother 2U. These classifications are determined by the Canadian Angus Association.



118 RED JEWEL BOWIE 118N
 JSM 118N February 06 2025 #2450295



RED TOWAW JIVE 468E
RED TR BOWIE 144K
 RED TR MISS FIRE 5201C

RED FRITZ MERLIN 421F OSF
RED JEWEL MISS CHRISTINA 3H
 RED JEWEL CHRISTINA 22F

PERFORMANCE DATA: AOD: 6 BW: 79 lbs. 205D: 771 lbs. Calving Ease: ★★

2026 EPDS	BW: +0.7	WW: +56	YW: +99	MILK: +29	
	% 36	11	8	9	
	CE: +0.0	REA: +0.63	CWT: +49	MARB: +0.18	FAT: -0.019
	% 65	14	3	60	24

Really take note of the weaning weight on this bull. He was orphaned in July, yet managed to wean off with a 110 weaning ratio just running out on grass. He was sired by Bowie of which there is exceptionally limited availability of this sire group. We were really high on the Bowie bull, but he unfortunately was injured in the 2024 breeding season before he could settle many cows.



119 RED JEWEL COMIN IN HOT 119N
 JSM 119N February 07 2025 #2447601



RRA AVIATOR 507
RED NCJ COMING IN HOT 24E
 RED NCJ MINERVA 35C

RED ANDRAS FUSION R236
RED JEWEL MISS CLEOPATRA 18D
 RED JEWEL MISS CLEOPATRA 15Y

PERFORMANCE DATA: AOD: 10 BW: 74 lbs. 205D: 665 lbs. Calving Ease: ★★

2026 EPDS	BW: +4.5	WW: +70	YW: +119	MILK: +24	
	% 94	1	1	54	
	CE: -7.0	REA: +0.39	CWT: +53	MARB: +0.42	FAT: -0.024
	% 95	54	2	14	18

In our 50th bull sale the high seller was arguably one of the coolest heifer bulls that we have raised. That bull was raised by 18D. 18D has been designated Elite by CAA. She is sired by Fusion who did great things for the entire breed. We chose to flush her to Coming In Hot which has resulted in lot 119. This bull has made quite a few friends of those who have visited the ranch. He is a full flush mate sibling to lot's 139, & 154 and a maternal brother to lot 134.

121 RED JEWEL BATTLE CALL 121N

JSM 121N February 08 2025 #2447600

RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
 RED TR HEATHER 1171J

RED JEWEL DESPERADO 181G
RED JEWEL MISS FANCY GIRL 20K
 RED JEWEL MISS FANCY GIRL 7A

PERFORMANCE DATA: AOD: 4 BW: 67 lbs. 205D: 609 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -1.3	WW: +37	YW: +76	MILK: +31	
	% 11	74	49	3	
	CE: +13.0	REA: +0.28	CWT: +25	MARB: -0.05	FAT: +0.021
	% 2	77	51	96	89

A calving ease deluxe here again with some cow power behind him. His young mother put her first calf into our replacement pen last year and then got bred right back to calve a week earlier than her first calf to bring us 121. Her mother 7A has been enrolled in our embryo program with a total of 20 progeny so far. We are expecting another 6 calves out of her again in the 2026 calving season.

122 RED JEWEL CREDENCE 122N

JSM 122N February 08 2025 #2447540

RED VGW CUTTING EDGE 807 OSF MAF
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED RED-ROCK DESPERADO 883D
RED JEWEL MISS CLEOPATRA 12F
 RED JEWEL MISS CLEOPATRA 25D

PERFORMANCE DATA: AOD: 8 BW: 87 lbs. 205D: 719 lbs. Calving Ease: ★

2026 EPDS	BW: +4.9	WW: +55	YW: +83	MILK: +21	
	% 96	12	32	84	
	CE: -7.0	REA: +0.17	CWT: +21	MARB: +0.18	FAT: -0.048
	% 95	91	68	60	3

Here is a bull with a little more horsepower. His calves should really weigh up in the fall. Make sure to check the air pressure in your tires before you haul them to town.

123 RED JEWEL FOREMAN 123N

JSM 123N February 08 2025 #2448708

RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J

RED U2 TNT 23D
RED NORTH POINT SANDRA 43F
 RED NORTH POINT SANDRA 76D

PERFORMANCE DATA: AOD: 8 BW: 93 lbs. 205D: 737 lbs. Calving Ease: ★

2026 EPDS	BW: +2.4	WW: +55	YW: +97	MILK: +29	
	% 69	12	10	9	
	CE: +2.0	REA: +0.91	CWT: +39	MARB: +0.43	FAT: -0.012
	% 50	2	9	14	37

This is a rugged made type of a bull built for tough country sired by Foreman. He is out of a cow that we purchased at a dispersal a couple of years ago that we really liked for her depth of body, shaggy hair coat and fleshing ability. He can be a bit quick on his feet when pressured so he'll need to go to a home where he can have some room.

125 RED MAC FRONTIER 125N

ZDM 125N February 08 2025 #2447529

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED BROWN JYJ REDEMPTION Y1334
RED MAC MISS ROSEBUD 21E
 RED MAC MISS PEPPY 13N

PERFORMANCE DATA: AOD: 9 BW: 76 lbs. 205D: 603 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: +0.7	WW: +42	YW: +76	MILK: +23	
	% 36	56	49	66	
	CE: +8.0	REA: +0.17	CWT: +20	MARB: +0.45	FAT: +0.024
	% 13	91	71	12	91

Another great candidate if you want to keep some replacements. Frontier has left us some beautiful daughters who can really produce. The grandam 13N is a Premier Dam who spent some time in the Embryo program with a total of 38 progeny. We have several 13N daughters and granddaughters in production. Here we are offering bulls with an "N" tattoo in their ear again this year and 13N still has such a heavy influence on our place. She's made her way through the entire alphabet. Not very common for a cow in any breed.

Thank you to our good friends and neighbors

MATT & KERRI NELSON & FAMILY

Thank you to our good friends and Neighbors Matt & Kerri Nelson and family. They are always there for us especially when we have a big job to do. Both of them and their boys have been influential in



our accomplishments with their unwavering support. This business would be real challenging without them.

Fall Gather – Mitch, Matt & Keston Nelson with Steve. Kerri is on the other side of the camera.





126

RED MAC *Anthem* 126N

ZDM 126N | February 08 2025 | #2447931

PERFORMANCE DATA: AOD: 5 BW: 84 lbs. 205D: 722 lbs. Calving Ease: ★★

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED VGW THUNDER 654
RED MAC MISS ROSEBUD 54J
RED MAC MISS ROSEBUD 55D

2026 EPDS		BW: +3.1	WW: +63	YW: +108	MILK: +29	
	%	80	3	3	9	
		CE: -1.0	REA: +0.89	CWT: +47	MARB: +0.09	FAT: -0.039
	%	72	3	4	81	7

A bit of a favorite in the pen this year. He is larger framed and as long as a train when you're late for dinner and stuck at a crossing. This is the third bull in a row for his young mother. Her grandmother is 13N who we talked about on lot 125.

127

RED JEWEL ADMIRAL 127N

JSM 127N February 09 2025 #2447539



RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
RED VGW MM-DORY 1875

RED COUNT RIDGE FRONTIER 4H
RED JEWEL MISS SEPTIMA 2L
JEWEL MISS SEPTIMA 8J

PERFORMANCE DATA: AOD: 3 BW: 66 lbs. 205D: 749 lbs. Calving Ease: ★★★★★

2026 EPDS		BW: -0.6	WW: +43	YW: +81	MILK: +29	
	%	17	52	37	9	
		CE: +8.0	REA: +0.29	CWT: +29	MARB: +0.18	FAT: +0.048
	%	13	75	35	60	98

Here is a bull that you can use on your heifers, but not give up any weaning weight on sale day. Make sure that you check him out as he has the eye appeal it takes to sire a set of fancy calves.



128 RED JEWEL CREDENCE 128N

JSM 128N February 09 2025 #2447598



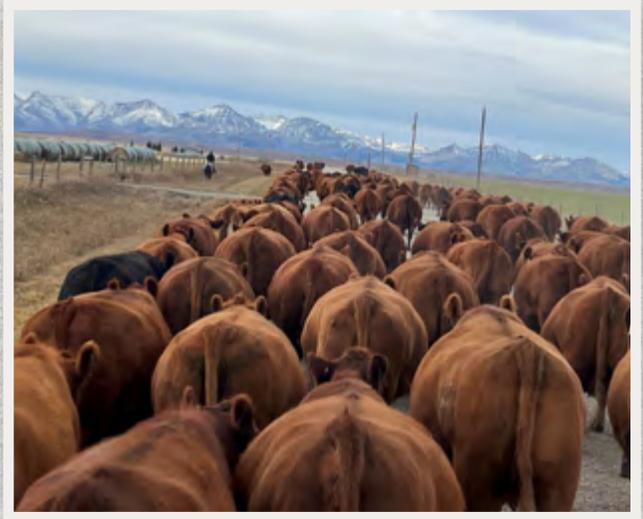
RED VGW CUTTING EDGE 807 OSF MAF
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED VGW BOURNE 709
RED JEWEL MISS FOXY LADY 29J
 RED JEWEL MISS FOXY LADY 57F

PERFORMANCE DATA: AOD: 5 BW: 77 lbs. 205D: 661 lbs. Calving Ease: ★★★

2026 EPDS		BW: +0.9	WW: +50	YW: +83	MILK: +18	
	%	40	25	32	97	
		CE: +7.0	REA: +0.13	CWT: +8	MARB: +0.46	FAT: -0.040
	%	17	94	96	11	6

If you follow EPD's this candidate has a fairly balanced set of them. He is out of a young Bourne daughter who raised a good bull that sold in last year's sale.



129

RED MAC Anthem 129N

ZDM 129N February 10 2025 #2447929

PERFORMANCE DATA: AOD: 10 BW: 89 lbs. 205D: 757 lbs. Calving Ease: ★

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
 RED WRAZ EMMY 137E

RED ANDRAS NEW DIRECTION R240
RED MAC MISS GOLDETTE 4D
 RED XO CROWFOOT GOLDETTE 0132X

2026 EPDS		BW: +3.3	WW: +66	YW: +112	MILK: +33	
	%	83	2	2	1	
		CE: +1.0	REA: +0.89	CWT: +42	MARB: +0.27	FAT: -0.034
	%	58	3	7	38	9

A cow bull with added horsepower. He himself posted an impressive weaning weight and then really stepped on the gas since weaning to post a 123 YW ratio. Take note of his WW & YW, & Milk EPD's. His mother 4D has been a big-time bull producer. She has raised 7 bulls who have a way of finding a home of those who only purchase #1's. If you like the good ones make sure to search out 129.

130 RED JEWEL ROLEX 130N

JSM 130N February 10 2025 #2447596



RED RAINBOW ROLEX 15F
RED SIX MILE ROLEX 571K
 RED SIX MILE GLORIA 623H

RED COUNT RIDGE FRONTIER 4H
RED JEWEL MISS SEPTIMA 56L
 RED JEWEL MISS SEPTIMA 47J

PERFORMANCE DATA: AOD: 3 BW: 83 lbs. 205D: 818 lbs. Calving Ease: ★

2026 EPDS	BW: +3.9	WW: +67	YW: +103	MILK: +19	
	% 90	2	6	94	
	CE: -6.0	REA: +0.91	CWT: +34	MARB: +0.04	FAT: -0.053
	% 93	2	18	88	2

The only Rolex son in the sale. Rolex is a new herd sire that we are really excited about and anticipate you'll be hearing quite a bit about in the future. He did not disappoint with this son as 130 posted the heaviest adjusted weaning weight out of our heifers this year. Not only did he have a heavy weaning weight himself, he should pass this onto his progeny if you take a look at his WW & YW Epd's.



131 RED MAC CREDENCE 131N

ZDM 131N February 11 2025 #2447567



RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED MAC TREND 18X
RED MAC MISS ALLIANCE 39Z
 RED MAC MISS ALLIANCE 37X

PERFORMANCE DATA: AOD: 14 BW: 74 lbs. 205D: 653 lbs. Calving Ease: ★★★

2026 EPDS	BW: +1.6	WW: +32	YW: +57	MILK: +13	
	% 53	88	87	100	
	CE: +2.0	REA: +0.27	CWT: +5	MARB: +0.24	FAT: -0.035
	% 50	79	98	45	8

It's not every day that you have the opportunity to purchase a bull out of a 13-year-old cow. 39Z has been an excellent producer for us with some bulls selling in previous sales and a few replacements in the herd. We did ship her last fall simply due to age. She was still good uddered and very sound.

132 RED JEWEL CREDENCE 132N

JSM 132N February 12 2025 #2447537



RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED FRITZ MERLIN 421F
RED JEWEL MISS SEPTIMA 47J
 RED JEWEL MISS SEPTIMA 51D

PERFORMANCE DATA: AOD: 5 BW: 70 lbs. 205D: 669 lbs. Calving Ease: ★★★★

2026 EPDS	BW: +0.9	WW: +49	YW: +89	MILK: +21	
	% 40	29	20	84	
	CE: +6.0	REA: +0.67	CWT: +29	MARB: +0.10	FAT: -0.046
	% 22	11	35	79	4

This is a maternal brother to 56L who is the dam of lot 130. 47J is just getting started in her career, however she comes from a cow family with multiple generations of longevity. 51D is still in production at 10 years of age.

134 RED JEWEL CAP 134N

JSM 134N February 12 2025 #2447591



RED COAT
RED MAC CAP 62F
 BLACK MAC MISS ATLAS 3W

RED ANDRAS FUSION R236
RED JEWEL MISS CLEOPATRA 18D
 RED JEWEL MISS CLEOPATRA 15Y

PERFORMANCE DATA: AOD: 10 BW: 97 lbs. 205D: 749 lbs. Calving Ease: ★

2026 EPDS	BW: +1.7	WW: +41	YW: +73	MILK: +25	
	% 55	60	56	42	
	CE: +1.0	REA: +0.25	CWT: +23	MARB: +0.47	FAT: -0.021
	% 58	82	60	10	22

The true value of liquid nitrogen right here. The sire of this Bull Red Mac Cap 62F, was born in 1996. That's right these are 30-year-old genetics. Cap saw heavy use in the late 90's & early 2000's. We flushed our good 18D a couple of times and thought that she was a good candidate to incorporate Cap. If there is a cow family on the ranch that will consistently have 10 or 12 calves in their lifetime they likely trace back to Cap. We have talked about 18D throughout the catalogue as she has 3 other sons in this year's sale in lot #119, 139, & 154. We are calving more recipient cows with the Cap x 18D mating this calving season.



RED MAC CAP 62F | SIRE OF LOT 134

136 RED JEWEL CREDENCE 136N 
JSM 136N February 14 2025 #2447535

RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
RED VGW DO-DORA 1909

RED JEWEL KING 108Z
RED JEWEL MISS SEPTIMA 58F
RED JEWEL MISS SEPTIMA 12Z

PERFORMANCE DATA: AOD: 8 BW: 84 lbs. 205D: 677 lbs. Calving Ease: ★★

2026 EPDS		BW: +3.3	WW: +52	YW: +85	MILK: +23	
	%	83	19	28	66	
		CE: -3.0	REA: +0.40	CWT: +29	MARB: +0.13	FAT: -0.023
	%	83	52	35	73	19

The dam of this bull 58F raised a bull a few years back that went to breed heifers in a program who sells front end bred heifers each fall. 58F has some cows on both the top and bottom side of her pedigree who produced for a very long time with her granddam 13U producing until she was 12 and being designated and Elite Dam by the Canadian Angus Association.



137 RED JEWEL BOWIE 137N 
JSM 137N February 14 2025 #2447939

RED TOWAW JIVE 468E
RED TR BOWIE 144K
RED TR MISS FIRE 5201C

RED BECKTON NEW ERA C249 J2
RED JEWEL MISS CRESTA 12H
RED JEWEL CRESTA 20B

PERFORMANCE DATA: AOD: 6 BW: 74 lbs. 205D: 556 lbs. Calving Ease: ★★★

2026 EPDS		BW: +1.4	WW: +36	YW: +66	MILK: +22	
	%	49	77	71	76	
		CE: +1.0	REA: +0.22	CWT: +5	MARB: +0.20	FAT: -0.028
	%	58	86	98	54	14

One of just a few Bowie sons in the sale. We really liked to Bowie bull but unfortunately didn't get to use him much as he got injured early in his career. Good cow family here. The dam of 12H is 20B who is still in production at age 12, the dam of 20B was 15W who produced until she was 13. 15W was actually sired by Red Mac Cap 62F who we talked about on lot 134.

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138 RED MAC ANTHEM 138N 
ZDM 138N February 14 2025 #2447927

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED RED-ROCK DESPERADO 883D
RED MAC MIS ROSEBUD 3F
RED MAC MISS ROSEBUD 39D

PERFORMANCE DATA: AOD: 8 BW: 81 lbs. 205D: 729 lbs. Calving Ease: ★★

2026 EPDS		BW: +0.8	WW: +35	YW: +61	MILK: +33	
	%	38	80	81	1	
		CE: +2.0	REA: +0.32	CWT: +11	MARB: -0.04	FAT: -0.015
	%	50	69	92	95	30

This is the type & kind you can expect out of the Anthem bull. Anthem has consistently added thickness, while still keeping some style and eye appeal. A good candidate if you are looking to improve some milk production in your replacement heifers.



139 RED JEWEL COMIN IN HOT 139N

JSM 139N February 14 2025 #2447590

RRA AVIATOR 507
RED NCJ COMING IN HOT 24E AMF CAF NHF OSF MAF DDF
 RED NCJ MINERVA 35C

RED ANDRAS FUSION R236 AMF CAF NHF OSF MAF
RED JEWEL MISS CLEOPATRA 18D
 RED JEWEL MISS CLEOPATRA 15Y

PERFORMANCE DATA: AOD: 10 BW: 85 lbs. 205D: 607 lbs. Calving Ease: ★★

2026 EPDS	BW: +1.6	WW: +52	YW: +102	MILK: +29	
	% 53	19	6	9	
	CE: -1.0	REA: +0.44	CWT: +42	MARB: +0.75	FAT: -0.003
	% 72	42	7	2	54

Another full ET sibling to lot #'s 119, & 154 and a maternal brother to 134. You can't go wrong with this mating. We don't flush many cows so you can be assured that when we do, they have jumped through all the hoops.

140 RED JEWEL ADMIRAL 140N

JSM 140N February 14 2025 #2447589

RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
 RED VGW MM-DORY 1875

RED VGW BOURNE 709
RED JEWEL MISS CRESTAB 46L
 RED JEWEL CRESTA 24B

PERFORMANCE DATA: AOD: 3 BW: 67 lbs. 205D: 696 lbs. Calving Ease: ★★ ★★

2026 EPDS	BW: -0.8	WW: +42	YW: +77	MILK: +26	
	% 15	56	46	31	
	CE: +8.0	REA: -0.06	CWT: +17	MARB: +0.32	FAT: +0.026
	% 13	100	81	28	93

A real safe bet for to use on your heifers. With the current market conditions, it's never been more important to have a live calf to sell in the fall. Furthermore, getting a heifer to re-breed after her first calf makes economic sense. You can count on 140 to ensure an easy calving to have a live calf in the fall, and you won't mess up your heifers by yanking a big monster out of them either.



141 RED JEWEL Anthem 141N

JSM 141N | February 14 2025 | #2447937

PERFORMANCE DATA: AOD: 5 BW: 78 lbs. 205D: 714 lbs. Calving Ease: ★★

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
 RED WRAZ EMMY 137E

RED FRITZ MERLIN 421F OSF
RED JEWEL MISS RULER 26J
 RED JEWEL MISS RULER 10Y

2026 EPDS	BW: +2.1	WW: +69	YW: +114	MILK: +31	
	% 63	1	2	3	
	CE: +4.0	REA: +0.79	CWT: +47	MARB: +0.00	FAT: -0.068
	% 35	5	4	92	1

Anthem can sure sire some growthy calves. This bull should do the same as you can take note of his WW & YW epd's. His mother 26J is a younger cow who's just getting warmed up in her career. She is a daughter of 10Y who produced until she was 13, the dam of 10Y and the granddam of 10Y were both designated as Premier Dams by CAA. Once again if you go back far enough on the cow side of the pedigree you can find Red Mac Cap who we talk about as the sire of lot 134.

142 RED MAC ADMIRAL 142N
ZDM 142N February 14 2025 #2447566



RED STRA ADMIRAL 0150 MAF
RED VGW ADMIRAL 335
RED VGW MM-DORY 1875

RED BCC COBRA 7G
RED MAC MISS ROSEBUD 8L
RED MAC MISS ROSEBUD 21E

PERFORMANCE DATA: AOD: 3 BW: 62 lbs. 205D: 680 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -1.4	WW: +43	YW: +79	MILK: +27	
	% 10	52	41	22	
	CE: +6.0	REA: +0.25	CWT: +22	MARB: +0.21	FAT: +0.032
	% 22	82	64	52	95

The Admiral bull has consistently sired calving ease sons so you can be sure that it is bred right in. This is the first set of calves we have out of him and he was used exclusively on our heifers. The dam of this bull made a good first effort. She has a strong maternal background with 13N as her granddam. We have talked about 13N over the years as she has had a major influence on our herd. She would be the foundation of the largest cow family on the entire ranch.

We would like to offer special recognition to

DARREN SHAW



Darren has been working with the Mackenzie family as a ring man for our sale since 2003. Darren is directing his focus to a successful business he has built with his family. We express our sincere gratitude to Darren for working with us on one of our most important days of the year for the last 22 years. Darren is a class act and we wish him the all the best on his future endeavors.



143 RED MAC Credence 143N

ZDM 143N | February 15 2025 | #2447564

PERFORMANCE DATA: AOD: 6 BW: 90 lbs. 205D: 701 lbs. Calving Ease: ★

RED VGW CUTTING EDGE 807 OSF MAF
RED VGW CREDENCE 159
RED VGW DO-DORA 1909

RED FRITZ MERLIN 421F OSF
RED MAC MISS GOLDETTE 11H
RED MAC GOLDETTE 1F

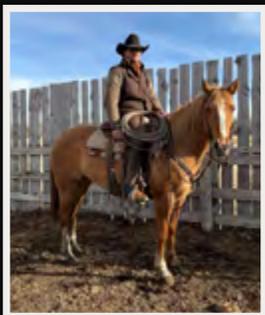
2026 EPDS	BW: +3.4	WW: +56	YW: +96	MILK: +16	
	% 84	11	11	99	
	CE: -2.0	REA: +0.88	CWT: +29	MARB: +0.25	FAT: -0.066
	% 77	3	35	42	1

If you retain ownership in your calves you may want to consider this Credence son. He performed really well since weaning with a 117 yearling ratio. His epd's indicate that his calves will perform well above average when you look at WW & YW. His carcass traits are intriguing also being able to incorporate the quality grade of a Red Angus still with a large REA and will ensure to keep the yield grade 3's & 4's in check when you look at his high ranking for Fat. If you don't retain ownership, you will have a happy cattle feeder when they get a hold of the calves that this bull sires.

Special thank you to

KOLE NEILSON

Kole has helped us on our biggest days even before he was old enough to drive since 2010. He is a top hand that we can always count on when we really need him. Even on the days that he isn't directly helping us he is always watching out for V8U cattle and takes action if he sees anything out of sorts. He has started a young family and we are really happy for him.



144 RED JEWEL ADMIRAL 144N



RED STRA ADMIRAL 0150
RED VGW ADMIRAL 335
 RED VGW MM-DORY 1875

RED JEWEL MERLIN 133H
RED JEWEL MISS LANA 18L
 RED JEWEL MISS LANA 43D

PERFORMANCE DATA: AOD: 3 BW: 70 lbs. 205D: 728 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -0.5	WW: +51	YW: +85	MILK: +28	
	% 19	22	28	15	
	CE: +5.0	REA: +0.34	CWT: +45	MARB: +0.05	FAT: +0.046
	% 29	65	5	87	98

Take a look at the EPD's. This is a really balanced set with no extremes on any trait. Individuals like this don't come around every day. He offers plenty of calving ease still with above average performance.

145 RED JEWEL BATTLE CALL 145N



RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
 RED TR HEATHER 1171J

RED VGW BOURNE 709
RED JEWEL MISS SEPTIMA 41K
 RED JEWEL MISS SEPTIMA 37E

PERFORMANCE DATA: AOD: 4 BW: 75 lbs. 205D: 772 lbs. Calving Ease: ★★★

2026 EPDS	BW: +1.6	WW: +59	YW: +108	MILK: +21	
	% 53	6	3	84	
	CE: +6.0	REA: +0.63	CWT: +34	MARB: +0.49	FAT: -0.003
	% 22	14	18	9	54

This is a curve bender here. He is moderate in birth weight and has put a real nice weaning weight on the board. He also has some balance to his epd's ranking quite high for CE, WW, YW, and Marbling. The dam side of this pedigree is absolutely loaded with cows who lived to be old cows on the ranch.

146 RED JEWEL FRONTIER 146N



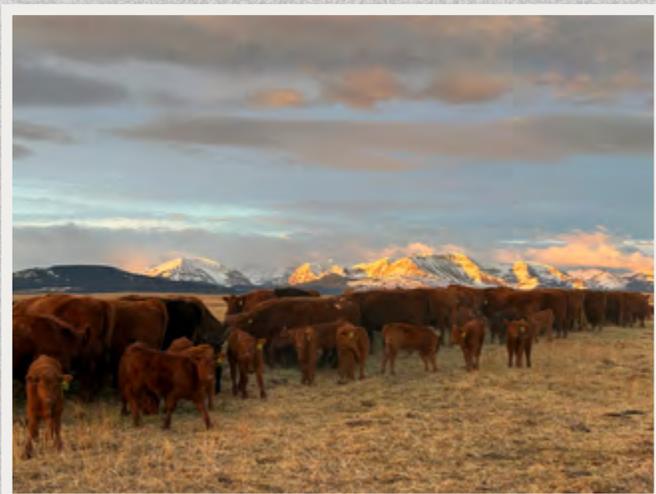
RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED GEIS MISSION 221'11
RED JEWEL MISS LANA 54D
 RED JEWEL MISS LANA 15X

PERFORMANCE DATA: AOD: 10 BW: 73 lbs. 205D: 627 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -0.1	WW: +45	YW: +78	MILK: +32	
	% 24	44	44	2	
	CE: +7.0	REA: +0.56	CWT: +14	MARB: +0.36	FAT: -0.015
	% 17	22	88	22	30

The Frontier sired calves offer calving ease and they stay relatively moderate so you can get away using them on your heifers for a few years. Frontier also makes some tremendous daughters so you may be tempted to use a bull like this on your cows for a few years to build some moderate replacements.



147 RED JEWEL CREDENCE 147N

JSM 147N February 16 2025 #2447585 

RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED BECKTON NEW ERA C249 J2
RED JEWEL MISS ATLAS 51G
 RED JEWEL MISS ATLAS 5E

PERFORMANCE DATA: AOD: 7 BW: 77 lbs. 205D: 759 lbs. Calving Ease: ★★★

2026 EPDS	BW: +1.2	WW: +59	YW: +100	MILK: +16	
	% 45	6	7	99	
	CE: +4.0	REA: +0.74	CWT: +36	MARB: +0.55	FAT: -0.032
	% 35	7	13	6	10

A lower BW bull with added performance. His EPD's also show that he should really help improve carcass quality also. Take note of his WW, YW, & Marbling EPD's.



148 RED JEWEL FRONTIER 148N

JSM 148N February 16 2025 #2447584 

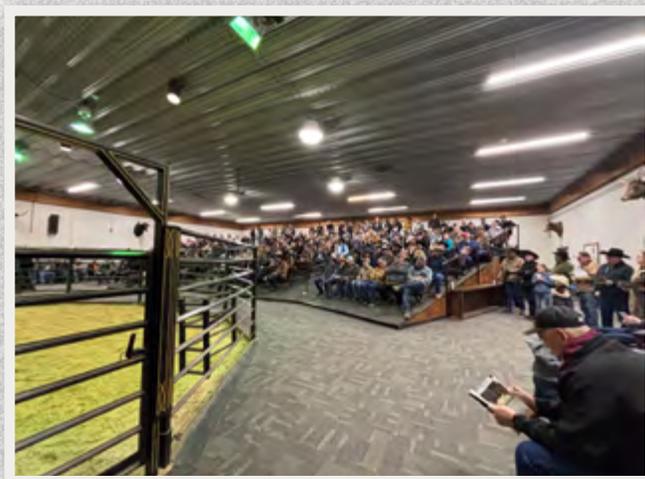
RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED JEWEL ROLLIN DEEP 123E
RED JEWEL MISS ATLAS 44H
 RED JEWEL MISS ATLAS 5E

PERFORMANCE DATA: AOD: 6 BW: 92 lbs. 205D: 702 lbs. Calving Ease: ★

2026 EPDS	BW: +4.0	WW: +47	YW: +79	MILK: +22	
	% 91	36	41	76	
	CE: +1.0	REA: +0.24	CWT: +26	MARB: +0.58	FAT: +0.018
	% 58	83	47	5	86

The dam of lot 111 is a maternal sister to this bull. Their mother 44H is a younger cow who is working her way up the ranks. Out of her first 4 calves she has put two daughters in the replacement pen and this will be her second bull to go through the sale. She raised a full brother to 148 as a heifer that went to an outfit where they pursue only the good ones.



149 RED MAC CREDENCE 149N

ZDM 149N February 17 2025 #2447562 

RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED VGW THUNDER 654
RED MAC MISS ROSEBUD 12J
 RED MAC MISS ROSEBUD 8D

PERFORMANCE DATA: AOD: 5 BW: 87 lbs. 205D: 705 lbs. Calving Ease: ★

2026 EPDS	BW: +4.0	WW: +64	YW: +106	MILK: +14	
	% 91	3	4	100	
	CE: -5.0	REA: +0.68	CWT: +35	MARB: +0.23	FAT: -0.048
	% 90	10	15	47	3

We talk about the Rosebud cow family often with this bull once again going back to our good old 13N cow back a couple generations in the pedigree. Take special note of the WW, & YW EPD's. This bull should sire some heifers to put in the replacement pen and some steers that will hit the scale with a thud in the fall.





150

RED JEWEL *Frontier* 150N JSM 150N | February 17 2025 | #2447583

PERFORMANCE DATA: AOD: 8 BW: 74 lbs. 205D: 679 lbs. Calving Ease: ★★★★★

RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
RED COUNT RIDGE HILADY 28F

RED BECKTON NEW ERA C249 J2
RED JEWEL MISS CLEOPATRA 13F
RED JEWEL MISS CLEOPATRA 18D

	BW: 0.7	WW: 51	YW: 90	MILK: 28
2026 EPDS	% 37	22	19	12
	CE: +8.0	REA: +0.23	CWT: +6	MARB: +0.51
	% 13	85	97	8
				FAT: -0.038
				7

Here is a calving ease specialist that you can make rapid genetic improvement by breeding him to the newest genetics in your herd, your heifers. Hard to come up with any more female making sires in a pedigree. Frontier is building tremendous cows, the New Era bull left us with some outstanding daughters, and then you have Fusion in there who is one of the most notable sires in the entire breed. On the dam side you have 13F who raised a herd bull that we used in Merlin 133H. The dam of 13F is 18D who has four ET sons in this year's sale in lot 119, 134, 139, & 154. A full brother to 150 sold in last years sale where the new owner is really pleased with the conception on his heifers.

151 RED JEWEL CREDENCE 151N JSM 151N February 17 2025 #2447582

RED VGW CUTTING EDGE 807
RED VGW CREDENCE 159
RED VGW DO-DORA 1909

RED JEWEL KING 108Z
RED JEWEL CLEOPATRA 20E
RED JEWEL MISS CLEOPATRA 15Y

PERFORMANCE DATA: AOD: 9 BW: 90 lbs. 205D: 696 lbs. Calving Ease: ★

	BW: +5.4	WW: +54	YW: +92	MILK: +20
2026 EPDS	% 98	14	16	90
	CE: -7.0	REA: +0.25	CWT: +29	MARB: +0.56
	% 95	82	35	6
				FAT: -0.005
				51

Another Credence son with a notable set of WW, YW, & Marbling EPD's. The dam of 151 has raised some real good bulls that have sold in previous sales. She also has some real good cows on both the top and bottom side of her pedigree. The Credence bull can sure add some style and eye appeal to the calves he sires.

152 RED JEWEL FOREMAN 152N JSM 152N February 18 2025 #2447581

RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
RED GMRA FIREFLY 117J

RED BECKTON NEW ERA C249 J2
RED JEWEL CHEROKEE 4G
RED JEWEL CHEROKEE 34E

PERFORMANCE DATA: AOD: 7 BW: 72 lbs. 205D: 670 lbs. Calving Ease: ★★★★★

	BW: +0.0	WW: +45	YW: +78	MILK: +27
2026 EPDS	% 25	44	44	22
	CE: +9.0	REA: +0.43	CWT: +27	MARB: +0.42
	% 9	45	43	14
				FAT: +0.006
				70

This bull was born a twin to a heifer calf. Take note of his calving ease EPD. A good candidate to use on the heifers. Also has a fairly descent marbling EPD.



154

RED JEWEL *Comin In Hot* 154N

JSM 154N | February 19 2025 | #2447580

PERFORMANCE DATA: AOD: 10 BW: 90 lbs. 205D: 699 lbs. Calving Ease: ★★

RRA AVIATOR 507
RED NCJ COMING IN HOT 24E
RED NCJ MINERVA 35C

RED ANDRAS FUSION R236
RED JEWEL MISS CLEOPATRA 18D
RED JEWEL MISS CLEOPATRA 15Y

2026 EPDS		BW: +4.3	WW: +60	YW: +107	MILK: +25	
	%	93	5	4	42	
		CE: 8.0	REA: 0.34	CWT: 43	MARB: 0.59	FAT: 0.028
	%	12	67	6	4	94

This is another full ET sibling to lot #'s 119, 139, & a maternal sibling to 134. We like this bull quite a bit. The biggest question is which of these brothers do you like? They are alike in so many ways.

155 RED JEWEL ANTHEM 155N

JSM 155N February 19 2025 #2447935



RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED RED-ROCK DESPERADO 883D
RED JEWEL KANDY 13J
RED JEWEL MISS KANDY 9U OSF

PERFORMANCE DATA: AOD: 5 BW: 90 lbs. 205D: 751 lbs. Calving Ease: ★

2026 EPDS		BW: +3.4	WW: +64	YW: +109	MILK: +28	
	%	84	3	3	15	
		CE: -1.0	REA: +0.58	CWT: +45	MARB: +0.25	FAT: -0.015
	%	72	19	5	42	30

These Anthem sons have so much muscle and thickness. It's no wonder that they have typically found themselves selling near the top of the sale the last couple of years. They are a really rugged sire group. 13J is just getting warmed up in her production record, but her mother 9U produced on the ranch until she was 13.

156 RED MAC ANTHEM 156N

ZDM 156N February 19 2025 #2447912



RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED 5L TRADIN RIGHT 9010-45A
MAC LEADING LADY 55F
MAC LEADING LADY 6B

PERFORMANCE DATA: AOD: 8 BW: 72 lbs. 205D: 651 lbs. Calving Ease: ★★★

2026 EPDS		BW: +0.1	WW: +49	YW: +98	MILK: +29	
	%	27	29	9	9	
		CE: +9.0	REA: +0.27	CWT: +28	MARB: +0.34	FAT: +0.007
	%	9	79	38	25	72

A bull with calving ease with a fairly balanced set of numbers behind him. The Tradin Right sire on the dam side has really done some great things for our cowherd.



157 RED MAC BATTLE CALL 157N

ZDM 157N February 20 2025 #2450298

RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
RED TR HEATHER 1171J

RED ROD WYOMING 9343G
RED MAC MISS ALLIANCE 16K
RED MAC MISS ALLIANCE 54H

PERFORMANCE DATA: AOD: 4 BW: 58 lbs. 205D: 648 lbs. Calving Ease: ★★★★★

2026 EPDS	BW: -2.5	WW: +20	YW: +45	MILK: +22	
	% 4	99	97	76	
	CE: +12.0	REA: +0.36	CWT: -7	MARB: +0.32	FAT: +0.030
%	3	61	100	28	94

This bull will make calving heifers stress free. Exceptional calving ease here. Nobody sells calves the day that they are born, and dead ones don't pay ever. If you're looking to get a live calf to sell out of your heifers and ensure that they breed right back the next year search out lot 157.

159 RED MAC BATTLE CALL 159N

ZDM 159N February 23 2025 #2447560

RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
RED TR HEATHER 1171J

RED COUNT RIDGE FRONTIER 4H
RED MAC MISS LEADING LADY 11K
RED MAC MISS LEADING LADY 41H

PERFORMANCE DATA: AOD: 4 BW: 76 lbs. 205D: 709 lbs. Calving Ease: ★★★

2026 EPDS	BW: +1.2	WW: +31	YW: +58	MILK: +25	
	% 45	89	85	42	
	CE: +3.0	REA: +0.44	CWT: +16	MARB: +0.33	FAT: -0.028
%	43	42	83	27	14

Straight Canadian Pedigree here. This is the first set of Battle Call calves. So far, we're really happy with them. They have a ton of eye appeal and presence.

161 RED MAC BATTLE CALL 161N

ZDM 161N February 28 2025 #2447558

RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
RED TR HEATHER 1171J

RED COUNT RIDGE FRONTIER 4H
RED MAC MISS FIREFLY 28K
RED MAC MISS FIRFLY 21H

PERFORMANCE DATA: AOD: 4 BW: 78 lbs. 205D: 753 lbs. Calving Ease: ★★

2026 EPDS	BW: +3.8	WW: +43	YW: +68	MILK: +27	
	% 89	52	67	22	
	CE: -2.0	REA: +0.86	CWT: +25	MARB: +0.25	FAT: -0.029
%	77	4	51	42	13

Moderate birth weight with strong performance as indicated by his weaning weight. He had a weaning ratio of 107. The calves sired by this bull should be vigorous at birth and wean up heavy in the fall.

158 RED JEWEL ANTHEM 158N

JSM 158N February 20 2025 #2447914

RED RICHMOND ANTHEM SRD 17G
RED COUNT RIDGE ANTHEM 79J
RED WRAZ EMMY 137E

RED VGW BOURNE 709
RED JEWEL CHRISTINA 12G
RED JEWEL CHRISTINA 19E

PERFORMANCE DATA: AOD: 7 BW: 85 lbs. 205D: 676 lbs. Calving Ease: ★★

2026 EPDS	BW: +2.1	WW: +46	YW: +83	MILK: +25	
	% 63	40	32	42	
	CE: +4.0	REA: +0.44	CWT: +14	MARB: +0.09	FAT: -0.053
%	35	42	88	81	2

Another Anthem son out of our good 12G cow. 12G raised our high selling bull in 2023 to Lust Farms where he has worked very well for them. Anthem has sired some of our highest selling bulls.

160 MAC FOREMAN 160N

ZDM 160N February 23 2025 #2447559

RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
RED GMRA FIREFLY 117J

RED JEWEL DESPERADO 181G
MAC MISS LEADING LADY 31K
MAC LEADING LADY 55F

PERFORMANCE DATA: AOD: 4 BW: 92 lbs. 205D: 698 lbs. Calving Ease: ★

2026 EPDS	BW: +3.2	WW: +54	YW: +97	MILK: +23	
	% 82	14	10	66	
	CE: -4.0	REA: +0.45	CWT: +40	MARB: +0.91	FAT: -0.003
%	87	40	8	1	54

BLACK HIDDEN RED GENE CARRIER - This is about as much of an outcross pedigree as you could find for any black hided bull. Take special note of his marbling EPD as well as the WW, & YW. We are particularly critical when we decide to put these black bulls in the sale. They need to jump through a few more hoops to find a place on the truck to Fort Macleod.

162 RED JEWEL BATTLE CALL 162N

JSM 162N March 05 2025 #2447576

RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
RED TR HEATHER 1171J

RED JEWEL DESPERADO 181G
RED JEWEL MISS SEPTIMA 14K
RED JEWEL MISS SEPTIMA 14A

PERFORMANCE DATA: AOD: 4 BW: 74 lbs. 205D: 669 lbs. Calving Ease: ★★

2026 EPDS	BW: +3.6	WW: +46	YW: +84	MILK: +14	
	% 87	40	30	100	
	CE: +0.0	REA: +0.74	CWT: +27	MARB: +0.23	FAT: -0.023
%	65	7	43	47	19

This bull shares the style and eye appeal of his sire. This is another good candidate to consider retaining daughters out. They will be ultra fancy and based on the dam side should be around for a long time. 14K is in the early stages of her career, but she put a daughter in the replacement pen last year as a heifer and then raised this handsome devil for the bull sale. The dam of 14K is 14A who is still in production at 13 years of age. The dam of 14A was 35U who produced until she was 14.

164 RED MAC FRONTIER 164N

ZDM 164N March 05 2025 #2447556



RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED GEIS MISSION 221'11
RED MAC MISS ROSEBUD 20D
 RED MAC MISS ROSEBUD 27Y

PERFORMANCE DATA: AOD: 10 BW: 85 lbs. 205D: 757 lbs. Calving Ease: ★★

2026 EPDS	BW: +3.5	WW: +60	YW: +99	MILK: +19	
	% 86	5	8	94	
	CE: -6.0	REA: +0.54	CWT: +35	MARB: +0.11	FAT: -0.023
	% 93	25	15	77	19

A straight Canadian Pedigree with some punch in the performance department. Take note of his WW & YW EPD's.



167 RED JEWEL Foreman 167N

JSM 167N | March 07 2025 | #2447575

PERFORMANCE DATA: AOD: 9 BW: 84 lbs. 205D: 762 lbs. Calving Ease: ★★★

RED BIBBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J

RED 5L TRADIN RIGHT 9010-45A
RED JEWEL CHRISTINA 19E
 RED JEWEL CHRISTINA 25B

2026 EPDS	BW: +1.0	WW: +54	YW: +104	MILK: +33	
	% 42	14	5	1	
	CE: +4.0	REA: +0.44	CWT: +46	MARB: +0.71	FAT: +0.024
	% 35	42	4	2	91

A true multi purpose kind of a bull with balance across the most economically relevant traits. His epd's rank him well above average for CE, BW, WW, YW, CWT, Marbling, & Milk. He weaned off heavy and stepped on the pedal since weaning to score a 111 Yearling Ratio. He has style and presence amongst his contemporary group even being one of the younger bulls in the pen.

168 RED JEWEL FOREMAN 168N

JSM 168N March 09 2025 #2447574



RED BIEBER FOREMAN H165
RED GMRA FOREMAN 3206L
 RED GMRA FIREFLY 117J

RED VGW BOURNE 709
RED JEWEL MISS SEPTIMA 42K
 RED JEWEL MISS SEPTIMA 45E

PERFORMANCE DATA: AOD: 4 BW: 72 lbs. 205D: 692 lbs. Calving Ease: ★★★

2026 EPDS	BW: +1.7	WW: +56	YW: +103	MILK: +32	
	% 55	11	6	2	
	CE: +2.0	REA: +0.43	CWT: +37	MARB: +0.41	FAT: -0.015
	% 50	45	12	15	30

Moderate at birth with an EPD profile indicating that he will sire calves with growth and will improve carcass quality. His dam is a young Bourne daughter who hit a home run last year raising a bull that sold in the sale to regular customer who seeks out only the best ones. There are some really good cows backing 42K. She goes back a few generations to 35U who we talked about on lot 162. If you're looking to build some red cows 168 would be a good start as he will improve fertility and milk production.

170 RED MAC FRONTIER 170N

ZDM 170N March 15 2025 #2447926



RED SHILOH FRONTIER 20F
RED COUNT RIDGE FRONTIER 4H
 RED COUNT RIDGE HILADY 28F

RED BCC COBRA 7G
RED MAC MISS BRNDINA 51K
 RED MAC MISS BRNDINA 39H

PERFORMANCE DATA: AOD: 4 BW: 75 lbs. 205D: 781 lbs. Calving Ease: ★★★

2026 EPDS	BW: +2.4	WW: +56	YW: +104	MILK: +11	
	% 69	11	5	100	
	CE: +4.0	REA: +0.36	CWT: +26	MARB: +0.35	FAT: -0.026
	% 35	61	47	23	15

Straight Canadian Pedigree on this bull. He is a real soggy made individual with a powerful hip and added depth of body. His young mother placed her first calf in our replacement heifer group last year. 51K goes back to 41D who raised our high selling bull in 2022.

169 RED MAC CREDENCE 169N

ZDM 169N March 09 2025 #2447555



RED VGW CUTTING EDGE 807 OSF MAF
RED VGW CREDENCE 159
 RED VGW DO-DORA 1909

RED 5L TRADIN RIGHT 9010-45A OSF MAF
RED MAC MISS RULER 46D
 RED MAC MISS RULER 44B

PERFORMANCE DATA: AOD: 10 BW: 90 lbs. 205D: 792 lbs. Calving Ease: ★

2026 EPDS	BW: +4.4	WW: +65	YW: +107	MILK: +22	
	% 94	2	4	76	
	CE: -7.0	REA: +0.59	CWT: +48	MARB: -0.06	FAT: -0.031
	% 95	18	3	96	11

Here is a bull with a whole bunch of growth bred in. He weaned off heavy and his EPD's tell a tale that you can expect the calves that he sires may create the need to hire another truck in the fall. You'll forget all about the added freight costs when the sale cheque arrives. His dam 46D has done a whale of a job raising 4 bulls who sold near the top of the sale in prior years and two daughters in the replacement pen. The dam of 46D is 44B who is an Elite dam still in production and raised lot 117 in this year's sale.

172 JEWEL BOWIE 172N

JSM 172N March 26 2025 #2447934



RED TOWAW JIVE 468E
RED TR BOWIE 144K
 RED TR MISS FIRE 5201C

MAC UPSHOT 118B
JEWEL MISS CLEOPATRA 6E
 RED JEWEL MISS CLEOPATRA 20C

PERFORMANCE DATA: AOD: 9 BW: 93 lbs. 205D: 720 lbs. Calving Ease: ★

2026 EPDS	BW: +6.3	WW: +62	YW: +104	MILK: +19	
	% 99	4	5	94	
	CE: -10.0	REA: +0.46	CWT: +44	MARB: -0.06	FAT: -0.017
	% 98	38	5	96	27

BLACK HIDE RED GENE CARRIER - A younger bull with some added punch in an eye appealing package. We were really disappointed that the Bowie sire got injured so early in his career as we were really excited in the great things he had in store. There are just a few Bowie sired calves.

173 RED JEWEL BATTLE CALL 173N

JSM 173N March 30 2025 #2447531



RED PACIFIC BATTLE CALL 73J
RED TR BATTLE CALL 82L
 RED TR HEATHER 1171J

RED TROTTERS STRONGHOLD 156 AMF CAF NHF OSF
JEWEL MISS CHEROKEE 5D
 BLACK JEWEL CHEROKEE 1Z

PERFORMANCE DATA: AOD: 10 BW: 85 lbs. 205D: 850 lbs. Calving Ease: ★★

2026 EPDS	BW: +3.7	WW: +53	YW: +89	MILK: +16	
	% 88	17	20	99	
	CE: -2.0	REA: +0.97	CWT: +28	MARB: +0.33	FAT: -0.044
	% 77	2	38	27	5

The youngest bull in the offering, but don't overlook him. He had the heaviest adjusted 205-day weight of the entire offering. His dam is a bull producing machine with this being the fifth bull she has raised to make it into the bull sale. The dam of 5D is 1Z who raised a black hide bull that was the high seller in our 2015 sale. That bull can still stimulate a conversation with the owners when Frank Jenkins is around.

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GENOMICS TESTING EXPLAINED



Costs have risen dramatically in the cow-calf industry over the last several years. A cow only has one chance each year to raise a calf. We utilize Genomic testing as a risk management tool. We ourselves have put great emphasis into EPD's to support buying decisions, and have gone one step further by investing in Genomic testing in all our retained Bull and Heifer calves since 2015. This is an investment that we have made to improve the accuracy of the EPD's within our herd. With Genomically enhanced EPD's we can have much more confidence in what to expect from the progeny that a sire will produce. This also gives you as a buyer, more reliable information which in turn gives you more control and aids to reduce disappointment. With several generations of data collected, visual evaluation although still very important cannot be the only trait used to select one of the most important purchase decisions in a cow calf operation. We suspect that we are not alone in saying that we have at times invested in cattle that appeared to be superior, but just didn't turn out as expected. With the use of Genomically Enhanced EPD's disappointment is minimized.

Normally when EPD's are calculated, there is a calculation made based on the production of the sire and the dam. Although the resulting progeny share parentage these animals are not identical. If the sire and the dam were the same for two calves born in the same year the resulting EPD's of those two calves would be identical until they begin to produce progeny of their own. With genomic testing we get predictions from the animal's DNA which will either increase or decrease an EPD value based on the genetic makeup. This does not artificially improve the actual EPD value, but instead improves the accuracy. An animal that undergoes Genomic testing has as much potential to have their EPD's negatively impacted as they do to have a positive response. We have had on multiple occasions where two full siblings could be as different as one being a calving ease sire with another being a cow bull with added performance. Genomically enhanced EPD's help us identify these individuals before they sire any calves. For example, Lot #'s 119, 139, & 154 are full siblings through embryo transfer. Normally their EPD's would be identical, however because we have utilized this technology you can see variance between them. Depending on the trait, the EPD value printed in our catalogue would have similar accuracy to each bull selling having sired approximately 20 calves before ever breeding a cow. This obviously doesn't tell us the whole picture, but does certainly offer more confidence than a bull who has not undergone this testing.

Cattle are purchased every day based on visual appraisal alone. Wouldn't it be nice to have more information when selecting a pen of replacement heifer calves with data to show that they will milk, or have improved fertility over other individuals? It would also be ideal to purchase a pen of feeder cattle and have data to show that their performance, or grading potential is above average. Unfortunately, these are tools that are not readily available as a rule. We are extremely fortunate to have this resource available in the seedstock business and we feel it is to our advantage to utilize it ourselves and provide the information to you to help improve confidence in your purchase decisions.

A big advantage of V8U Ranch incorporating Genomic testing is that parentage verification is included. Every bull available on sale day has been "Sire Verified". Better yet, all bulls raised by cows who were born since 2015 have been "Parent Verified". This means that they have been confirmed by DNA as being progeny of both the sire and the dam. This gives us confidence that the cattle that we raise and sell are exactly what we say they are.

If you have any questions about EPD's or Genomic testing please give Steve a call and he would be happy to answer your questions.

TERMS AND CONDITIONS

TERMS - The terms of the sale are cash or cheque payable at par at Fort Macleod, Alta. The right of property shall not pass until settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released.

BIDS - Every animal entering the sale ring will be sold to the highest bidder A floor price will apply to each animal consigned.

DISPUTES - In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold.

ANNOUNCEMENTS - Errors discovered in the catalogue will be corrected by announcements from the Auction Stand at sale time and such corrections will take precedence over the printed matter in the catalogue.

CERTIFICATE OF REGISTRY - A certificate of registry duly transferred will be furnished to the buyer for each animal after settlement is made.

SHIPPING - Assistance will be given in making shipment after the sale, but no risk is assumed by the Fort Macleod Auction Market Ltd., or the seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement. Any additional expenses are the responsibility of the buyer, including duty, brokerage fees, etc.

BREEDER'S GUARANTEE - V8U Ranch Ltd. have done everything possible to assure you, the buyer, that every bull in this sale will be a breeder. A certified veterinarian will have semen tested and physically evaluated every bull. In the unlikely event of a dispute, regular terms & conditions standard with the Canadian Angus Association shall apply.

RETAINED INTERESTS - Buyer receives full possession and one half semen interest in all bulls in the catalog. V8U Ranch Ltd. retains one half semen interest. If semen is marketed by the purchaser, V8U Ranch Ltd. receives one half royalty interest on gross semen sales, and the purchaser one half interest. The purchaser retains full possession, full pasture use rights, and full salvage value in these bulls.

ACCIDENTS - Although every precaution will be taken to protect the safety and comfort of buyers, neither the sales manager, auctioneer nor any owner assumes any responsibility in this matter and disclaims any liability, legal or otherwise, in the event of accident or loss of property.

LIABILITY - Southern Alberta Livestock Exchange are acting as agents only and assume no responsibility for representations made by the seller. Purchasers must look to the seller for fulfillment of all guarantees and representations made hereunder.

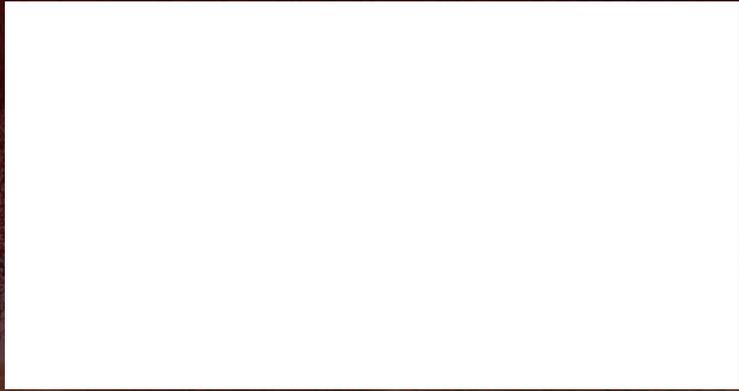
ACCOMMODATIONS

Modern Hotels are available approximately 30 minutes away from Fort Macleod in either Pincher Creek or Lethbridge.



**Box 87
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T0K 1N0**

If you would like to be removed
from our mailing list, please email
office@v8uranch.com
or call 403-653-2555



55TH
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