

Mappin Gimmentals

Presented
by



Silver Smith Farms

21st

ANNUAL BULL SALE

MARCH 7, 2026 - 4PM

AT THE FARM, BYEMOOR AB

Featuring 58 BULLS / 30 OPEN HEIFERS
& PICK OF 2026 HEIFER CALVES

Welcome to the 21st Annual Mappin Simmentals / Silver Smith Farms Bull Sale. The cattle market remains robust and we are grateful for this continued strength. We extend our sincere thanks to our previous buyers for your trust and support over the years.

We strongly encourage you to visit the farm in the weeks leading up to the sale. This provides an excellent opportunity to analyse the sale offering in person, including the dams, sires, and sisters of the sale bulls. We are happy to recommend bulls tailored to suit your specific needs and the requirements of your unique cowherd. No one knows these bulls better than we do, and no one can give a true representation of the bulls better than we can—we are happy to go through them with you!

We are proud to present a selection of bulls with diverse pedigrees, offering true outcross options not commonly found elsewhere. Many visitors have remarked on the deep red colour and consistency of the sale pen this year. As seedstock producers, we believe it is our responsibility to offer exceptional reproductive genetics. Our herd is managed with a concise 42-day breeding season, ensuring that every bull has the greatest reproductive potential. This trait remains vitally important for all cattle producers.

All bulls have passed a semen evaluation and will be ready for work on sale day. Each bull is a registered Purebred and will be sold with an included transfer of paper. Sale weights will be made available just before the sale. Actual birth weight (BW), weaning weight (WW), and yearling weight (YW) are shown on each bull's registration paper, and we use our own calf scale for accuracy.

The bulls were weaned in mid-September and have been fed a Total Mixed Ration (TMR) comprising barley silage, cut hay, pea straw, super oats, split peas, rolled barley, and a custom mineral pack. We work closely with Delta Animal Solutions, Jack Fisher, to ensure the bulls are developed with a balanced ration, rich in forage and nutritional value. This year's group is exceptionally healthy, energetic, and ready to work.

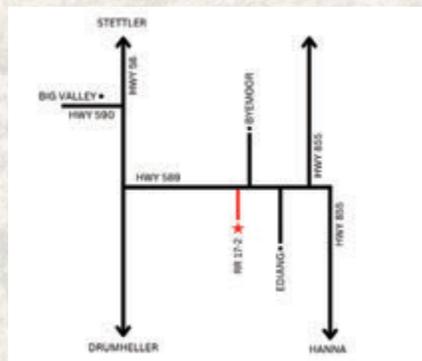
We are excited to introduce the pick of our 2026 heifer calves, featuring elite new genetics that are not typically offered for sale. Please refer to lot 59 for more details.

For the third consecutive year, we are offering a group of 30 non-registered replacement heifers. These outstanding females will be sorted and sold in groups of three to four head, directly from our "keeper" replacement pen. They are expected to be exceptional mother cows and present an excellent opportunity to enhance your own replacement pen with proven genetics. Additional details can be found on the inside back cover under lot 60.

The sale is quickly approaching on March 7. Please contact us to discuss any of the bulls available or to arrange a visit to the farm in the weeks prior to the sale. Viewing will also be available on sale day from 2:00 to 4:00 p.m. We look forward to welcoming you. Maureen, Eric, and Tulsa



 Mappin Simmentals/Silver Smith Farms implements a comprehensive herd health program developed with Lacombe Veterinary Centre. The cows and bulls are all SelectVac GOLD+ verified. The bulls are fully vaccinated with a modified live respiratory and 8way clostridial vaccines and receive an internal/external parasite control program. A breeding soundness evaluation, including semen testing, is performed on all the bulls. Skylar Bieleny, DVM



GOOGLE MAPS: Silver Smith Farms
WEBSITE: mappinsimmentals.com
FACEBOOK: Mappin Simmentals/ Silversmith Farms
EMAIL: silversmithcattle@yahoo.com

CATALOGUE DESIGN:
 Annabel O'Dea - pinedrivegraphics@outlook.com

VIDEOS OF ALL BULLS AVAILABLE ON DLMS



Featuring 58 Red/Black Simmental Bulls

30 Commercial Replacement Heifers & Pick of the 2026 Heifer Calves

**2PM - BULLS PENNED FOR VIEWING
 4PM - SALE TIME**

Supper and hospitality immediately following the sale

WORLD CHAMPION AUCTIONEER:

Dean Edge: 403-704-0280

SALE DAY PHONES:

Maureen: 403-321-0501

Eric: 403-820-6599

Kirk Goldsmith: 403-575-5654

Justin Gattety; 403-963-1334

INSURANCE:

Kolton Kasur: (708) 387-8376

Insurance coverage will be available sale day.

VOLUME DISCOUNT:

purchase 3 or more bulls and receive 5% off your total purchases

HEALTH PROGRAM:

All bulls are palpated, scrotal measured and semen evaluated. All are on a full herd health program. This includes Bovi-Sheild, Inforce, 8-way, & One-shot. All bulls offered for sale have passed a semen evaluation. All heifers are under the above mentioned vaccination program, and will be palpated prior to the sale.

DELIVERY:

Bulls picked up on sale day or prior to March 22, 2026 will receive \$100 cash or \$250 sale credit to the 2027 sale. Delivery will commence following the sale at Silver Smith Farms Ltd.'s convenience; We will do our best to accommodate you. Bulls will be delivered to central points across Western Canada free of charge, and we will do our very best to get them right to your yard. Delivery of bulls going to the USA and Eastern Canada will be cost shared—please contact us prior to the sale and we can discuss details. **ALL BULLS KEPT AT SILVER SMITH FARMS LTD. AFTER THE SALE MUST BE INSURED. HEIFERS** to be picked up by the buyer, no later than March 10, 2026.

OUR BULLS ARE AFFORDABLE:

98% of our bulls sell to Commercial Cowboys. 2/3 of our bulls go to repeat customers.

Thankyou Brandt Agriculture Stettler for supplying pre sale coffee and donuts.



BLACK GOLD *PREACHER* 68L

HOMO POLLED - 1447343 - JANUARY 12, 2023

REFERENCE SIRE TO LOTS 1-8

SIRE
R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

DAM
LFE AMBER JACK 385E
SUN VALLEY AMBER 60G
SUNNY VALLEY PRIDE 27Z



In the spring of 2024, our ongoing pursuit for distinctive and robust pedigrees led us to the Black Gold sale, where we selected Black Gold Preacher 68L as our top choice. Preacher immediately stood out for his overall presence: he is deep ribbed, broad topped, and displays notable athleticism, all wrapped in a striking liver red coat.

One of Preacher's remarkable qualities is the uniformity he imparts to his calves. Each offspring showcases that exceptional colour and stoutness, characteristics that have become hallmarks of his progeny. While the bulls sired by Preacher have made a strong impression, there is a firm belief that his daughters will be truly outstanding, as they already demonstrate exceptional qualities.

Preacher's maternal lineage adds further value to his pedigree. He is out of a Sunny Valley cow that is visually impressive, featuring a beautiful udder and the elusive cherry red colouring. The Amber cow family, which forms part of Preacher's maternal background, is highly regarded by LFE for its quality and consistency.

MOES *CONVICTION* 241N

HOMO POLLED - 1530249 - JANUARY 25, 2025

lot 1



241N and 241K (Dam) in July

BWT	WWT	WPDA	YRLWT
101	965	4.21	1397

SIRE
R PLUS REDDINGTON 0143H
BLACK GOLD PREACHER 68L
SUNNY VALLEY AMBER 60G

DAM
DEEG WALLSTREET 70H
JRCC KICKSTART MY HEART 241K
YR ATTITUDE REBORN 845F

Conviction has distinguished himself from birth with a combination of standout qualities. His dark red colour, impressive performance, extended spine, and overall mass make him a compelling sire to consider. Conviction's unique pedigree, paired with his distinct herd bull presence, positions him as a valuable outcross option, offering significant potential for his future owner.

He is the progeny of an exceptional second-calver cow that was acquired as a calf from JR Good. This young matron has already demonstrated her merit: her first calf sold in last year's sale to Blush Rose/ Wiess Cattle Co. She is notable for her larger frame, excellent feet, and tidy udder. With a promising future and a strong work ethic, she continues to be a productive and reliable member of the herd.

MOE'S *BIBLE BELT* 1122N

HOMO POLLED - 1530307 - FEBRUARY 11, 2025

lot 2



BWT	WWT	WPDA	YRLWT
85	795	3.75	1350

SIRE
R PLUS REDDINGTON 0143H
BLACK GOLD PREACHER 68L
SUNNY VALLEY AMBER 60G

DAM
MR CAMDEN 5E
MOES STEAK RANCH 1122K
MOES STEAK RANCH 221H

Bible Belt exemplifies the strengths found in Preacher's progeny. He displays a vivid cherry red colour, excellent muscle definition, a substantial black foot, and maintains a moderate birth weight. These characteristics make him an appealing option for breeders seeking to enhance the muscle shape and overall quality of both male and female offspring. Bible Belt is expected to contribute significant value to his daughters, passing along his impressive attributes and adding depth and dimension to future generations.

His dam is an outstanding second-calver, notable for her moderate frame, deep middle, and tidy udder. This young cow is highly regarded for her potential within the herd, and early indications from Bible Belt suggest that she will continue to meet, if not exceed, expectations as a productive and valuable member of the breeding program.

MOE'S *HAIL MARY* 708N

HOMO POLLED - 1530295 - JANUARY 31, 2025

lot 3



BWT	WWT	WPDA	YRLWT
88	775	3.48	1295

SIRE
R PLUS REDDINGTON 0143H
BLACK GOLD PREACHER 68L
SUNNY VALLEY AMBER 60G

DAM
KWA FLYF RED MOUNTAIN 16Z
MOES DIVINE MOUNTAIN 708E
MOES RED DIVINE 101P

Hail Mary stands out as a deep-sided, big-middled son of Preacher, offering versatility across various breeding scenarios. With his moderate frame, he presents an attractive birth weight-to-weaning weight ratio, making him a practical choice for producers seeking balanced performance. This bull exhibits impressive muscle definition, all contained within a striking liver red package.

The dam of Hail Mary is a favourite Red Mountain daughter celebrated for her consistent production excellence. She is deep-sided and pear-shaped, displaying superior structure in both her feet and udder. Notably, she is a direct daughter of 101P, a foundation cow in the herd recognized for her longevity and outstanding maternal qualities.

MOES *BORN AGAIN* 809N

HOMO POLLED - 1530298 - JANUARY 26, 2025

lot 4

BWT	WWT	WPDA	YRLWT
88	785	3.44	1305

SIRE	R PLUS REDDINGTON 0143H
	<i>BLACK GOLD PREACHER 68L</i>
	SUNNY VALLEY AMBER 60G

DAM	WFL MR WESTWAY 10Z
	<i>MOES RIOT 809E</i>
	MAPPINS KINGS RIOT 808Y



Maternal Grand Sire

Born Again is a striking cherry red son of Preacher, notable for his deep rib, square hip, and wide top. With his pronounced spring of rib and deep chest, Turn Again is expected to excel as a female maker, contributing desirable maternal traits to his offspring.

He is out of a 10Z daughter who is distinguished by her big middle, sound feet, and tidy udder. This productive cow has already proven her worth, with a son currently working at Spring Lake Simmentals and a consistent record of producing top-end progeny. She is recognized for being easy keeping and maintaining a moderate frame, further enhancing Born Again's pedigree and potential impact within a breeding program.

MOES *SCANDAL* 122N

HOMO POLLED - 1530225 - FEBRUARY 15, 2025

lot 5

BWT	WWT	WPDA	YRLWT
94	805	3.87	1328

SIRE	R PLUS REDDINGTON 0143H
	<i>BLACK GOLD PREACHER 68L</i>
	SUNNY VALLEY AMBER 60G

DAM	TYMARC CHIEF 48D
	<i>MOES PANAMA CHIEF 122H</i>
	MOES RANCHIN PANAMA 12D



Scandal is a smoothly constructed, deep-sided bull distinguished by his outcross pedigree, making him a suitable choice for many red breeding programs. He possesses a rich, deep red colour, a prominent belly, a broad top, and an extended spine, all of which are attributes that contribute significant value to both his male and female progeny. Notably, Scandal thrives within the herd environment and does not fare well when isolated.

His dam is an outstanding Chief daughter, exemplifying the hallmark Chief traits of exceptional udder quality, strong feet, and consistent productivity. This cow family is renowned for its longevity, with a full brother to Scandal's dam having previously served as a herd sire for both KD Simmentals and SIBL Simmentals.

MOES *SACRAMENT* 414N

HOMO POLLED - 1530272 - JANUARY 24, 2025

lot 6

BWT	WWT	WPDA	YRLWT
85	800	3.48	1325

SIRE	R PLUS REDDINGTON 0143H
	<i>BLACK GOLD PREACHER 68L</i>
	SUNNY VALLEY AMBER 60G

DAM	MOES ACCOMPLICE 430H
	<i>MOES OPEN BAR 44K</i>
	MOES OPEN BAR 144F



Sacrament has been an engaging bull to observe as he has matured, displaying consistent development from birth through summer and into the winter months. He is liver red in colour and marked by a striking blaze face, characteristics that suggest he will sire females of exceptional value within any breeding program. This bull is another moderate-framed son of Preacher, known for his capacity to contribute both rib and muscle shape to his progeny. His build and presence make him a valuable candidate for producers seeking to enhance these traits in their herd.

Sacrament is mothered by a cow with deep and influential roots in the herd. She is an Accomplice daughter and traces her lineage directly to 44Z, one of the original donor cows. With prominent cow makers such as Brooks, Accomplice, and the foundational 44Z in his pedigree, the daughters of Sacrament are expected to be highly sought after for their quality and potential impact in future generations.

MOES *CHOIR BOY* 273N

HOMO POLLED - 1530255 - JANUARY 22, 2025

lot 7



BWT	WWT	WPDA	YRLWT
101	800	3.45	1100

SIRE
 R PLUS REDDINGTON 0143H
BLACK GOLD PREACHER 68L
 SUNNY VALLEY AMBER 60G

DAM
 MR WESTWAY 7124E
MOES DIVINE EMERALD 273G
 MOES RED DIVINE 272A

Choirboy made a memorable entrance, being born liver red with a prominent bald face and substantial bone structure. He exhibits the unmistakable presence of a herd bull, combining a long spine and deep middle in a moderately sized package. These features suggest Choirboy will produce exceptionally attractive offspring, continuing the tradition of quality within his lineage.

Maternal Grand Sire

A maternal sister to Choirboy is expected to calve this spring, and early indications point to her being an outstanding addition to the herd.

Choirboy's dam is a large-framed, liver red cow with a striking blaze face. She stands out as a consistently high-performing producer, recognized for her excellent milking ability and being a frequent favourite among visitors to the herd.

MOES *MORALITY* 82N

HOMO POLLED - 1530211 - FEBRUARY 8, 2025

lot 8



BWT	WWT	WPDA	YRLWT
86	745	3.47	1241

SIRE
 R PLUS REDDINGTON 0143H
BLACK GOLD PREACHER 68L
 SUNNY VALLEY AMBER 60G

DAM
 X-T REGULATOR 9F
MOES MISS REGULATOR 82J
 KUNTZ KUZARI 820F

Morality stands out for his impressive middle and the rich colour that matches his brothers in the lineup. This bull is clean fronted, exhibiting a strong rear quarter and plenty of depth through his middle. While Morality may not be the largest framed bull in the group, he is built to maintain his condition and is expected to be a reliable breeder for years to come.

The bottom side of Morality's pedigree is a bit different from his siblings, as he is mothered by a productive young XBar cow. This dam has already demonstrated her quality, with her previous son selling to Colin McKenzie at Coronation last year. The XBar cows are known for their honesty and hard work, consistently fulfilling their roles within the herd without any issues.

ANCHOR D *SUPERMAN* 443K

HOMO POLLED - 1399612 - JANUARY 1, 2022

REFERENCE SIRE TO LOTS 9-19

SIRE
SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM
SUNNY VALLEY FORCE 47Y
WLB 47Y FAE 343E
WLB 756T TRESSIE 3556B



Anchor D Superman 443K stands out as an impressive breeding bull whose appeal began on paper and was confirmed in person during the 2023 Anchor D Sale. He is cherry red in colour, blaze faced, and possesses an exceptional foot. His progeny consistently reflect these traits, showing uniformity in type and strong physical attributes. Notably, Superman is an aggressive breeder, ensuring a high level of productivity within the herd. His calves are born with ease, yet display notable vigour and stoutness, growing rapidly and developing into robust animals.

For those interested in Expected Progeny Differences (EPDs), Superman boasts a highly impressive set of numbers. His maternal lineage is equally remarkable—he is out of the high-selling cow from the WLB dispersal, who is also the dam of Top Tier. This moderate-framed, blaze-faced cow's influence can be observed in Superman's offspring, as they consistently inherit her desirable qualities.

Superman's sire, Tycoon, is a well-known figure in the breeding community, having been widely used for his cherry red colour and excellent foot quality. Superman was acquired to take the place of Chief in the breeding program, with the goal of producing no-nonsense, highly vigorous calves that are easy to calve and demonstrate strong growth from birth.

To date, Superman has surpassed expectations. The first crop of daughters calving out are proving to be outstanding young matrons, further confirming Superman's value in the breeding lineup.

lot 9

MOES *NICE RACK* 244N

HOMO POLLED - 1530250 - FEBRUARY 5, 2025



BWT	WWT	WPDA	YRLWT
87	925	4.24	1471

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
SVS BROOKS 669D
MOES NICE RACK RED 244F
MAPPINS RED FEST 44Z

Nice Rack is a bull that has consistently stood out from an early age, displaying the classic herd bull look that breeders value. As he continues to mature, Nice Rack demonstrates impressive physical development—he becomes thicker, deeper, and wider with age, exemplifying the qualities sought after in a leading sire.

One of Nice Rack's most notable attributes is his outstanding growth, with an excellent spread from birth to weaning and continued progress as a yearling. Despite his significant mass, he remains extremely athletic, which bodes well for his effectiveness and longevity as a breeder. While his numbers indicate calving ease, his physical presence suggests substantial power and vigour.

Nice Rack is out of a Brooks daughter known for her remarkable length of spine. Brooks daughters are highly regarded within the herd for their tidy udders, extended body length, cherry red colouring, and reliable mothering ability. This particular cow is a direct daughter of the 44Z donor cow, further reinforcing the strong maternal foundation behind Nice Rack's pedigree.

MOES *WHISKEY AT NOON* 402N

lot 10

HOMO POLLED - 1530270 - FEBRUARY 2, 2025



BWT	WWT	WPDA	YRLWT
100	890	4.03	1448

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
SVS BROOKS 669D
MOES PLAYERS RESOLVE 402F
MAPPINS RESOLVED PLAY

Whiskey at Noon is a bull that is sure to draw significant attention on sale day. Born in February, he is a cherry red, heavy-haired, and stoutly built son of Superman. Whiskey at Noon closely resembles his three-quarter brother, Lot 9, particularly in his impressive muscle shape and extended length of spine. These features are expected to translate into added pounds and growth potential in his progeny.

His dam is an exceptionally long-spined, cherry red Brooks daughter, known for her tidy udder and sound foot structure. The Brooks daughters are highly valued in the herd for their practical, no-nonsense temperament and outstanding mothering abilities. This particular cow family traces back to the old Twin Chief Player bull, who was renowned for siring excellent daughters. The strong maternal foundation and proven genetics behind Whiskey at Noon make him a compelling option for breeders seeking both performance and reliability in their cattle.

MOES *CHOCTAW* 110N

lot 11

POLLED - 1530222 - JANUARY 26, 2025



BWT	WWT	WPDA	YRLWT
100	825	3.62	1365

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
MAPPINS ROAR 523A
MOES RANCHERS ROAR 110F
MAPPINS RAGGIN RANCHER 10X

Choctaw exemplifies the qualities of his full brother, who set a high standard as the lead-off bull in last year's sale and was purchased by Hays Land and Cattle at Hardisty. Bearing a dark red coat, Choctaw displays impressive physical attributes including a deep middle, stout muscle structure, and substantial hair coat. These features contribute to his potential for siring heavyweight steers and replacement females that are highly sought after by astute cattlemen.

The dam of Choctaw is a consistently excellent producing Roar female, noted for her strong foot structure and reliable milking ability. She maintains her condition steadily throughout the year and demonstrates admirable fertility, having bred back early for the 2026 season. This maternal strength further supports Choctaw's value and reliability within the breeding program.

MOES *TINDER* 410N

lot 12

HOMO POLLED - 1530538 - JANUARY 11, 2025



BWT	WWT	WPDA	YRLWT
95	925	3.81	1329

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
MAPPINS ROAR 523A
MOES RANCHING ROAR 410E
MAPPINS RAGIN RANCHER 10X

Tinder is set to be a popular attraction on sale day. Sporting a striking cherry red coat with a bold blaze face and red extending to the ground, he brings eye-catching colour that is sure to produce outstanding replacement females. His muscular build and strong skull structure highlight his impressive physical presence. At weaning in September, Tinder weighed 925 lbs. and has consistently shown continued development since then, maturing into a truly remarkable individual.

Tinder is sired by a hard-working, easy-keeping Roar daughter renowned for her excellent production capabilities. This dam traces back to Twin Chief Rancher, a bull recognized for producing exceptional cows with outstanding feet and udder quality. The maternal strength in Tinder's background is evident, promising reliability and longevity in his future progeny.

MOES *SUPERMAN TOO* 159N

lot 13

HOMO POLLED - 1530534 - FEBRUARY 18, 2025



BWT	WWT	WPDA	YRLWT
88	895	4.37	1446

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
HOT SHOT 718G
KSL HOT CHELLE RAE 59J
KSL FERN 10F

Superman Too has been particularly notable throughout his development, consistently mirroring the standout qualities of his sire in terms of markings, overall performance, and temperament. He is characterized by a broad, well-muscled top and a deep, full body, exhibiting substantial muscle definition. With a modest birth weight of 88 lbs. and a strong weaning weight of 895 lbs., Superman Too demonstrates considerable growth potential.

This bull offers versatility for a range of breeding scenarios, making him a valuable asset for progressive cattle operations. Superman Too's dam is a reliable, hard-working cow acquired from KSL Simmentals. She is a solid red female with sound foot structure and produces enough milk to consistently wean robust, healthy calves, further contributing to the overall performance and potential of Superman Too.

lot 14

BWT	WWT	WPDA	YRLWT
89	875	3.74	1274



71N in August

TULSAS PAINTED SMILE 71N

HOMO POLLED - 1530542 - JANUARY 20, 2025

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
DEEG VENOM 43C
MOES PAINTED SMILE JULIA 71G
MOES PAINTED SMILE 70B

Painted Smile stands out as a long-spined, deep-sided red bull, offering versatility for a range of breeding programs. For those seeking to moderate birth weights without compromising on overall performance, the Superman sons such as Painted Smile are an excellent choice. This bull demonstrates an impressive spread from birth weight to weaning weight, underscoring his strong performance and growth potential. Throughout the summer, Painted Smile consistently distinguished himself among his contemporaries.

His dam is a daughter of the renowned 70B cow, originally acquired by Tulsa as a show heifer years ago. Julia, the dam, is a moderate-framed black matron known for her great udder, substantial feet, and overall longevity.

This cow family has produced several high-selling bulls in recent years, further proving their value within the herd. In a twist of fate, Tulsa has once again selected another half-sister from this lineage for show heifer duties this year. These cows are characterized by their excellent udders, easy-keeping nature, sound feet, and impressive durability.

MOES GIN FIZZ 791N

POLLED - 1530297 - JANUARY 20, 2025

lot 15

BWT	WWT	WPDA	YRLWT
86	865	3.70	1259



791N and Dam

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
TYMARC CHIEF 48D
MOES CHIEF TASHANA 791F
MAPPINS RANCH TASHANA 79Y

Gin Fizz is a standout Superman son, recognized for his impressive genetic profile and visual appeal. This dark red bull showcases heavy hair and displays the consistent, desirable phenotype characteristic of the Superman lineage. With a moderate birth weight and outstanding growth rates, Gin Fizz promises to deliver both calving ease and robust development in his progeny.

The maternal influence behind Gin Fizz is remarkable, as he is mothered by a highly productive Chief daughter who continually produces top-quality bulls. Notably, her Superman son from the previous year was purchased by Hays Land and Cattle at Hardisty, highlighting the value and demand for her offspring. This cow is cherry red and is celebrated for her exceptional udder and foot quality, traits that are highly sought after and contribute to the longevity and reliability of the herd.

Gin Fizz is expected to sire outstanding replacement females, further strengthening the maternal side of any breeding program. His combination of genetic merit, physical attributes, and proven maternal lineage makes him a compelling choice for progressive cattle operations seeking consistent quality and performance.

lot 16

BWT	WWT	WPDA	YRLWT
79	785	3.46	1333



MOES CUBAN LUNCH 38N

HOMO POLLED - 1530188 - JANUARY 27, 2025

SIRE
SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM
MOES HOME GROWN 65G
MOES HOMEGROWN B ROCK 38K
MOES BLACKROCK 308E

Cuban Lunch is a red bull that stands out for his combination of proven and fresh genetics. He is moderate framed and exhibits a thick, hairy coat, which is typical of quality Simmental bulls. With a notably low birth weight of only 79 lbs., Cuban Lunch offers impressive calving ease, as reflected in his calving ease EPD of 14.0. Despite his modest size at birth, he shows excellent growth potential, weaning off at a substantial 785 lbs., making him suitable for a range of breeding scenarios.

The maternal side of Cuban Lunch is equally impressive. He is mothered by a promising Homegrown daughter from the respected Black Rock cow family. This lineage is recognized for producing females that are easy keeping, sound footed, and good milking. Typically, Homegrown females are moderate framed and demonstrate excellent mothering abilities, further contributing to the consistent performance and reliability of Cuban Lunch.

lot 17



BWT	WWT	WPDA	YRLWT
89	865	3.55	1210

MOES NIGHT SWEATS 846N

HOMO POLLED - 1530300 - JANUARY 10, 2025

SIRE SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM BLI DARK WHISKEY 659D
BLI UPPER CLASS 841F
BLI UPPER CLASS 647D

Night Sweats is a black, spot-headed Superman son who stands out for his impressive muscle shape, expansive rib, and athletic build. He is moderate in frame size, making him a versatile choice for various breeding programs. Notably, a group of Night Sweats' daughters will be highly valuable assets to any herd, reflecting the consistent quality associated with the Superman lineage.

This bull demonstrates the key strengths of the Superman sire group, offering a highly desirable combination of a moderate birth weight and a substantial weaning weight. His performance profile makes him a compelling option for producers seeking balanced growth and calving ease.

Night Sweats is mothered by a productive cow sourced from the SIBL herd. This dam has proven to be a reliable and consistent producer, with several daughters retained and working in the herd. These females share her easy-keeping nature, strong udder quality, sound feet, and agreeable disposition, further enhancing the value of Night Sweats' maternal lineage.

lot 18



BWT	WWT	WPDA	YRLWT
84	815	3.50	1260

MOES DIALED IN 503N

POLLED - 1530281 - JANUARY 21, 2025

SIRE SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM MOES DIVINE NIGHT TRAIN
MOES DIVINE PLAY 503C
MAPPINS RESOLVED PLAY

Dialed In is a distinctive black bull, marked with a star on his head and built with impressive stoutness and thickness. He closely resembles his Superman-sired brothers in overall appearance and performance, yet stands apart due to his unique pedigree, especially among black Simmental cattle. This genetic difference presents an opportunity for breeders seeking outcross options within the breed.

One of Dialed In's standout features is his exceptional birth weight to weaning weight spread, reflecting his potential for use in a variety of breeding scenarios. This performance profile, combined with his maternal strength, makes him a valuable addition to herds focused on both calving ease and growth.

The dam of Dialed In is an 11-year-old, solid black cow known for her consistent productivity and longevity. She maintains excellent body condition throughout the year, is sound footed, and has a tidy udder—qualities that contribute to her ongoing success as a brood cow. A cowherd composed of reliable matrons like 503C would undoubtedly be highly profitable and sustainable.

lot 19



BWT	WWT	WPDA	YRLWT
95	875	4.17	1491

MOES SPANISH COFFEE 310N

HOMO POLLED - 1530261 - FEBRUARY 13, 2025

SIRE SVS TYCOON 841F
ANCHOR D SUPERMAN 443K
WLB 47Y FAE 343E

DAM TYMARC CHIEF 48D
MOES CHIEF BLACKROCK 310G
MOES BLACKROCK SERENITY

Spanish Coffee exemplifies smoothness in both structure and style, living up to his distinctive name. This bull showcases a striking blaze face and a black-to-the-ground colour pattern, attributes that are highly sought after in today's market for producing well-marked females. His performance metrics are exceptionally well balanced, mirroring the harmony found in his physical appearance. As part of the Superman sire group, Spanish Coffee brings a well-rounded genetic profile to the lineup.

The maternal influence behind Spanish Coffee is notable. He is out of an impressively large-bodied Chief daughter from the respected Black Rock cow family.

This dam is recognized for consistent productivity, having raised a full brother to Spanish Coffee who was successfully sold in the previous year and is now working in Jace Poffenroth's reputable cowherd at Rimbey. Her reliability is further demonstrated by her sound feet and strong milking ability, consistently delivering value season after season.

MCINTOSH *AMPLIFY* 45L

HOMO POLLED - 1434151 - JANUARY 18, 2023

REFERENCE SIRE TO LOTS 20-25

SIRE
DOUBLE BAR D LIBERATOR 412E
ERIXON ASSET 81J
ERIXON LADY 15D

DAM
LFE DARE DEVIL 3238B
MCINTOSH WISH 55J
MCINTOSH WISH 33C



McIntosh Amplify stands out as the chosen bull from the McIntosh sale offering in 2024, valued for his distinctive outcross pedigree as well as his smoothness and overall style. During his first breeding season, Amplify was used on a diverse group of cows, demonstrating both aggressiveness in breeding and the ability to travel effectively on well-shaped feet.

The maternal side of Amplify's lineage is equally noteworthy. He is out of a Wish cow from the McIntosh program—a family recognized for its prolific and productive nature. The addition of Amplify to the herd represents an opportunity to benefit from the reliable qualities of the Wish cow family.

lot 20

MOES *JAMES BOND* 707N

HOMO POLLED - 1530294 - JANUARY 24, 2025



707N Dam

BWT	WWT	WPDA	YRLWT
93	845	3.67	1417

Bond is a bull designed to capture the attention of discerning cattle producers. He exhibits a very smooth and well-balanced build, characterized by a deep middle, rounded hip, and strong, sound structure. As one of the Amplify progeny, Bond displays the smoothness and sturdiness that are hallmarks of this sire group, complemented by a notably unique pedigree within the breed.

The maternal side of Bond's lineage is equally impressive. He is out of a Landmark daughter who traces back to the 101P foundation cow. The Divine family, from which this dam descends, is recognized for exceptional productivity and remarkable longevity. Few cow families in the herd rival the Divine family for these traits.

Bond's dam has already demonstrated her quality by raising a heifer that was sold as a bred heifer to Spring Side Cattle Company in the fall of 2025. With outstanding udder quality, structural soundness, and practical doability, cows from this line exemplify the type of maternal strength desirable in building a consistent and productive cowherd.

SIRE
ERIXON ASSET 91J
MCINTOSH AMPLIFY 45L
MCINTOSH WISH 55J

DAM
NUG LANDMARK 310G
MOES DIVINE LANDMARK 707J
MOES DIVINE MOUNTAIN 708E

MOES *NETWORK* 420N

HOMO POLLED - 1530273 - JANUARY 18, 2025

lot 21



BWT	WWT	WPDA	YRLWT
103	865	3.67	1382

SIRE
 ERIXON ASSET 91J
MCINTOSH AMPLIFY 45L
 MCINTOSH WISH 55J

DAM
 MOES ACCOMPLICE 430H
MOES ROCKSOLID 420K
 MOES ROCKSOLID 521F

Network is a cherry red, heavy-haired son of Amplify, distinguished by his impressive power and presence. Throughout the summer, he was a standout on pasture, and he continues to make an impact in the bullpen. His conformation showcases great muscle shape, width, depth, and length, positioning him as a sire capable of producing both attractive replacement females and robust, high-performing steers.

Network's dam is a hardworking Accomplice daughter, tracing her lineage back to 10Z and Rockstar—bringing proven power and quality into this pedigree. She exhibits a dark red coat, abundant hair, a long spine, sound feet, and the ideal milk production for sustained productivity. Notably, a maternal sister to Network's dam was selected for the World Simmental Sale in 2024 and is currently contributing to Mackenzie Skeels' renowned cowherd, further underscoring the strength and reliability of this maternal line.

MOES *HELL YEAH* 47N

HOMO POLLED - 1530191 - JANUARY 27, 2025

lot 22



BWT	WWT	WPDA	YRLWT
95	825	3.63	1373

SIRE
 ERIXON ASSET 91J
MCINTOSH AMPLIFY 45L
 MCINTOSH WISH 55J

DAM
 MOES BACKFIRE 430F
MOES RANCHIN 45J
 MOES RANCHIN 47U

Hell Yeah stands out as a high-performing Amplify son, exhibiting impressive development from summer through winter. This red-haired bull possesses excellent muscle shape and notable spine length, complemented by the trademark smoothness associated with Amplify progeny. These physical attributes contribute to his attractive overall appearance and suggest his potential to sire blaze faced offspring, mirroring the distinctive blaze face of his dam.

The dam of Hell Yeah is a young, productive blaze faced Backfire daughter known for having an exceptional udder and outstanding feet. Demonstrating early promise, she was recognized as a rising star in the herd but was sold this past fall due to circumstances unrelated to her performance or quality.

lot 23

BWT	WWT	WPDA	YRLWT
88	785	3.43	1354



MOES *HOT TODDY* 345N

HOMO POLLED - 1530657 - JANUARY 25, 2025

SIRE	ERIXON ASSET 91J
	<i>MCINTOSH AMPLIFY 45L</i>
	MCINTOSH WISH 55J

DAM	AJB THE MACHO MAN 16H
	<i>MOES UNIVERSAL MACHO 345K</i>
	MOES UNIVERSAL LOTTO 344G

Hot Toddy is a moderate-framed, long-sided bull who presents excellent overall balance, with no notable faults in his structure or development. He demonstrates good muscle shape and carries a notably moderate birth weight, making him adaptable for use in a variety of breeding scenarios. With a weight per day of age of 3.43 lbs at weaning, Hot Toddy offers significant growth potential and would be an ideal choice for use on second calvers.

The dam of Hot Toddy is a smaller-framed, red blaze-faced Macho daughter who has proven her quality by doing an excellent job raising her second calf. This pedigree stands out as exceptionally unique within the red Simmental breed, representing a complete outcross. Additionally, Hot Toddy's dam is recognized for her very tidy udder and sound feet, further strengthening the value and usefulness of this cow family.

lot 24

BWT	WWT	WPDA	YRLWT
93	765	3.46	1288



MOES *SHOUT OUT* 453N

HOMO POLLED - 1530659 - FEBRUARY 2, 2025

SIRE	ERIXON ASSET 91J
	<i>MCINTOSH AMPLIFY 45L</i>
	MCINTOSH WISH 55J

DAM	AJB THE MACHO MAN 16H
	<i>MOES ENTICING MACHO 453K</i>
	MOES ENTICING CHIEF 153G

Shout Out is a bull that closely resembles his three-quarter brother, Lot 23, in both build and athleticism. He demonstrates a moderate frame, long body, and substantial belly, contributing to his overall balance and agility. These characteristics suggest that Amplify sons, such as Shout Out, are likely to be enthusiastic breeders, following in the footsteps of Amplify himself, and will be able to cover a good number of cows efficiently.

The dam of Shout Out is a deep-bodied, moderate-framed red Macho daughter. Now on her second calf, she is evolving into an impressive young cow, displaying a very tidy udder and ease of maintenance. This pedigree also represents a true outcross within the herd, further enhancing its appeal and versatility.

lot 25

BWT	WWT	WPDA	YRLWT
93	800	3.48	1217



MOES *CILANTRO* 615N

HOMO POLLED - 1530288 - JANUARY 24, 2025

SIRE	ERIXON ASSET 91J
	<i>MCINTOSH AMPLIFY 45L</i>
	MCINTOSH WISH 55J

DAM	DEEG VENOM 43C
	<i>MOES SALSA 615J</i>
	MOES SALSA BOMB 615U

Cilantro exemplifies the consistent pattern seen among his brothers, demonstrating notable muscle shape, hip structure, and impressive spine length. While Amplify sons such as Cilantro may not be the largest bulls in the pen, they are distinguished by their remarkable do-ability, sound foot and udder structure, and the ability to make a significant impact within a herd. Cilantro stands out with his abundant hair and notably easy-going temperament.

He is mothered by a pear-shaped Venom daughter, renowned for her exceptional udder quality and strong production capabilities. The pedigree is further enhanced by lineage tracing back to Player 290P, a sire recognized for delivering superior maternal quality. This combination ensures Cilantro's appeal for breeders seeking reliable performance and maternal strength in their herd.

MOES *ACCOMPLICE* 430H

HOMO POLLED - 1331003 - JANUARY 25, 2020

REFERENCE SIRE TO LOTS 26-32

SIRE SVS MATRIX 530C
NUG ELIE 314E
NUG JENNY 87Y

DAM YR KING RANCH 55W
MAPPINS KING POWER 55W
MAPPINS RED POWER 429S



Maternal Grand Sire

Accomplice has proven himself to be an invaluable breeding sire, consistently producing deep, dark red bulls and females that display an exceptional combination of impressive body length and notable depth. His progeny are distinguished by their substantial physical presence and desirable phenotype within the red Simmental breed.

The daughters of Accomplice have developed into well-established matrons within the herd, and their continued performance and quality have been a source of great satisfaction. These females exhibit the kind of maternal strength, longevity, and productivity that are highly sought after in breeding programs, making Accomplice a sire of choice for those looking to improve herd consistency and maternal capability.

Accomplice's pedigree is uniquely suited to many red Simmental herds, offering an outcross option that broadens genetic diversity while maintaining superior quality.

He is mothered by a belly-dragging King Ranch 55W cow, a dam held in high regard for her remarkable mothering skills, outstanding production record, and distinctive outcross lineage. This maternal background further enhances the value of Accomplice's offspring and contributes to the overall strength and reliability of this breeding line.

lot 26

MOES *HOT GOSSIP* 134N

HOMO POLLED - 1530535 - JANUARY 13, 2025



BWT	WWT	WPDA	YRLWT
99	955	3.96	1456

SIRE NUG ELIE 314E
MOES ACCOMPLICE 430H
MAPPINS KINGPOWER 430Y

DAM OUTBACK STEAKHOUSE 104C
MOES UNIVERSAL STEAK 134H
MOES MISS UNIVERSE 34B

Hot Gossip stands out as a high-volume, big-haired bull who commands attention in the bullpen. He is characterized by his impressive muscle dimension, especially with substantial mass through the middle and rear quarter. His striking cherry red colour further enhances his presence, and his performance sets him apart as a strong contender among sires. Notably, Hot Gossip achieved a weight gain of nearly 4 lbs. per day up to weaning.

His dam is a larger-framed, blaze-faced Steakhouse daughter known for her exceptional production. While she may not have a classic showing appearance, her ability to produce standout calves consistently draws the attention of visitors. One of her daughters is currently working in the reputable AJB herd in Manitoba, underscoring the strength and reliability of this maternal line.

MOES HEAVY HITTER 473N

POLLED - 1530276 - JANUARY 28, 2025

lot 27

BWT	WWT	WPDA	YRLWT
106	905	4.00	1371



SIRE
 NUG ELIE 314E
 MOES ACCOMPLICE 430H
 MAPPINS KINGPOWER 430Y

DAM
 MOES AFFINITY 104H
 MOES FATEFUL AFFINITY 473K
 MOES ROAR FATEFUL 473C

Heavy Hitter embodies the name, presenting as a bull designed to significantly enhance muscle dimension, shape, and overall mass within his calf crop. This dark red, heavily haired, and robustly boned individual stands out for his ability to add power and physical presence to a cow herd. Heavy Hitter is an ideal choice for breeders aiming to improve weaning weights without compromising maternal quality.

His dam is a young Affinity daughter who excelled in her role by weaning off this impressive bull at 900 lbs. She is a solid red cow known for her strong milking capabilities, and her lineage traces back to a highly regarded cow family. Currently, she is bred to calve early in 2026, further demonstrating her consistent productivity and reliability within the herd.

MOES GRAND TOUR 143N

HOMO POLLED - 1530232 - FEBRUARY 4, 2025

lot 28

BWT	WWT	WPDA	YRLWT
94	890	4.06	1390



SIRE
 NUG ELIE 314E
 MOES ACCOMPLICE 430H
 MAPPINS KINGPOWER 430Y

DAM
 OUTBACK STEAKHOUSE 104C
 MOES STEAK BOSS 143F
 MOES BOSS LADY 43D

Grand Tour exemplifies the established pattern of his brothers, featuring a powerhouse build and well-defined muscle shape. He is notable for his strong bone structure and extended spine, complemented by a striking cherry red, heavy hair coat. These traits make Accomplice sons like Grand Tour highly desirable for adding substantial pay weight, meeting the evolving demands of the industry.

Grand Tour's dam is an attractive, pear-shaped Steakhouse daughter, recognized for her moderate frame and exceptional udder quality. Anticipation is high for the upcoming calving of Grand Tour's full sister this spring, as she appears to be a promising, functional female poised to contribute positively to the herd.

MOES PEANUT BUTTER & JAM 185N

HOMO POLLED - 1530238 - FEBRUARY 2, 2025

lot 29

BWT	WWT	WPDA	YRLWT
102	825	3.73	1394



SIRE
 NUG ELIE 314E
 MOES ACCOMPLICE 430H
 MAPPINS KINGPOWER 430Y

DAM
 WFL AMMUNITION 8B
 MOES ROCKIN AMMO 185D
 MAPPINS GUNS R ROCKIN

Peanut Butter and Jam is aptly named, presenting a lighter red coat reminiscent of peanut butter and demonstrating a robust, muscular build full of "jam." This bull impresses with his pronounced rib shape and substantial muscle mass while maintaining an admirable length of body. He offers versatility for breeders, as his colouring makes him well-suited for pairing with lighter coloured cows to produce replacement females, serving as an alternative to using a white bull.

His dam is a larger-framed, high-volume Ammunition daughter known for her excellent production history. Over the years, she has consistently contributed several bulls to the sale, proving her value and reliability within the herd. Despite facing health challenges during the summer, she displayed her resilience by successfully weaning off Peanut Butter and Jam at a weight exceeding 800 lbs., further underscoring her productivity and maternal strength.

MOES *CANTARITO* 212N

HOMO POLLED - 1530245 - JANUARY 15, 2025

lot 30

BWT	WWT	WPDA	YRLWT
88	800	3.35	1256



SIRE
NUG ELIE 314E
MOES ACCOMPLICE 430H
MAPPINS KINGPOWER 430Y

DAM
DEEG VENOM 43C
MOES SUNNY OF A GUN 212J
MOES SUNNY GUNS 212F

Cantarito stands out as a well-constructed, black-footed son of Accomplice, exhibiting good hair, a moderate frame, and impressive depth of rib. Notably, he was born with a modest birth weight of only 88 lbs, making him a practical choice for breeders prioritizing both calving ease and maternal quality. His pedigree is highly maternal, suggesting strong potential for producing excellent replacement females.

His dam is a larger-framed Venom daughter, recognized for her outstanding udder quality. She traces back to Gunner and Panama genetics, further strengthening her credentials as a productive brood cow. Venom daughters are particularly valued within the herd for their ideal milk production, excellent feet, and easy-keeping nature, making them reliable and efficient matrons.

MOES *MARTINEZ* 46N

HOMO POLLED - 1530190 - JANUARY 24, 2025

lot 31

BWT	WWT	WPDA	YRLWT
96	835	3.63	1274



SIRE
NUG ELIE 314E
MOES ACCOMPLICE 430H
MAPPINS KINGPOWER 430Y

DAM
TYMARC CHIEF 48D
MOES BOSS LEGACY
MOES BOSS LEGACY 45D

Martinez represents an optimal selection for breeders seeking strong maternal qualities in combination with impressive performance metrics. This bull displays a heavy hair coat and an extended body length, complemented by well-developed muscle dimension. With a robust weaning weight of 835 lbs, Martinez is positioned to produce high-performing calves that thrive in the feedlot environment.

His dam is a larger-framed Chief daughter noted for her exceptional udder quality and consistent productivity year after year. She has already established a reputation within the herd, with her sons actively working at Beechner Bros. in their heifer pen and at Tim & Deb Ruth's reputable cowherd in Provost. As a young matron, she demonstrates reliability and holds promise for ongoing excellence in future breeding seasons.

MOES *PAINTED SMILE* 741N

HOMO POLLED - 1530296 - JANUARY 26, 2025

lot 32

BWT	WWT	WPDA	YRLWT
102	910	3.99	1329



SIRE
NUG ELIE 314E
MOES ACCOMPLICE 430H
MAPPINS KINGPOWER 430Y

DAM
MOES BALLISTICS 310D
MOES PAINTED SMILE 741G
MOES PAINTED RIVER 742C

Painted Smile is a standout black bull renowned for his exceptional performance and impressive growth throughout the winter months. In the fall, he achieved a weaning weight exceeding 900 lbs, underscoring his status as a true performance bull. Breeders can expect Painted Smile to impart remarkable muscle shape, depth of body, and a heavy hair coat to his progeny, enhancing the overall quality of the calf crop. His genetic background suggests that he will sire both outstanding males and females, thanks to his strong maternal lineage. Notably, Painted Smile is the first son produced by his dam.

His dam is a robust and powerful Ballistics daughter, consistently demonstrating her productivity within the herd. Her first daughter was selected as a heifer calf by Bar CL Simmentals in Sundre, while her daughter from the previous year was chosen by Flying S Ranch, SK, as a bred heifer this past fall. This record highlights her reliability and ability to wean top-end calves year after year, making her an invaluable asset to the breeding program.

ADAIR *BRUCE ALMIGHTY* 916J

HOMO POLLED - 1356910 - APRIL 28, 2021

REFERENCE SIRE TO LOTS 33-38

SIRE
HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E
CMS SODA POP 422B

DAM
HARVIE RED SUMMIT 54B
ADAIR RANCH 916G
ADAIR RANCH 446B



Bruce Almighty 916J was selected as our top pick from Adair Ranch's 2023 offering, and he has proven to be a truly valuable addition to our program. This bull features a large, square, black foot, substantial depth of rib, and impressive muscling, all supported by a unique pedigree that sets him apart from the rest.

During his first breeding season, Bruce was used on both cows and heifers. Given his excellent calving ease record, he was moved exclusively into the heifer pen for the 2024 season. The calves produced from Bruce—both bulls and heifers—are consistently stout, hairy, and notable for their depth and thickness. This consistency has positioned Bruce as potentially our most consistent sire group to date.

Bruce is out of a Red Summit cow, a member of one of Ken's favourite cow families. While the quality of Bruce's sons is impressive, the daughters he is producing are particularly exciting. His first daughters are calving this spring, and early observations show that they are beautifully shaped females with extremely tidy and balanced udders, reinforcing their value. Bruce also boasts an excellent set of Expected Progeny Differences (EPD's), further elevating his status in the herd.

It is noteworthy that all of Bruce's sons are out of first-calf heifers, highlighting his suitability for use on young cows and the promising future of his progeny within the herd.

MOES *HOSTEL TAKEOVER* 121N

HOMO POLLED - 1530224 - JANUARY 19, 2025

lot 33



BWT	WWT	WPDA	YRLWT
98	810	3.45	1422

Hostel Takeover stands out as a high-performing, heavily haired, and muscular bull who brings a unique element to the red pedigree. With an impressive weaning weight exceeding 800 lbs, he is positioned to significantly enhance the value of his calf crop by imparting strong hip muscle shape and a powerful top.

This promising bull is maternally backed by a smaller-framed Affinity daughter who demonstrated exceptional dedication to her first calf. She descends from a hardworking cow family, with her grandmother still actively producing within the herd. As an excellent young cow, she shows great promise for continued productivity and a bright future in the breeding program.

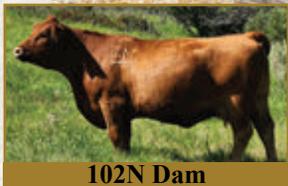
SIRE
WHL RED HEAT 1734E
ADAIR BRUCE ALMIGHTY 916J
ADAIR RANCH 916G

DAM
MOES AFFINITY 104H
MOES BLACKROCK BURN 121L
MOES BLACKROCK 211G

MOES *SIESTA* 102N

HOMO POLLED - 1530219 - JANUARY 20, 2025

lot 34



102N Dam

BWT	WWT	WPDA	YRLWT
95	825	3.53	1355

SIRE
 WHL RED HEAT 734E
ADAIR BRUCE ALMIGHTY 916J
 ADAIR RANCH 916G

DAM
 TYMARC CHIEF 48D
MOES PANAMA CHIEF 102L
 MOES RANCHIN PANAMA 12D

Siesta is an impressive Bruce son, notable for his long body, prominent top line, and thick hip. He continues to show strong development throughout the winter, consistently displaying bold muscle shape and exceptional performance numbers. These qualities suggest Siesta will contribute significantly to increased weaning weights and add substantial value to his calves.

Siesta's dam is an outstanding young Chief daughter, herself a direct descendant of the renowned 12D cow. The genetics in this lineage have proven reliable, with a full brother to Siesta's dam serving as a herdsire for SIBL/KD Simmentals. This particular cross has consistently produced high-quality offspring, demonstrating its ongoing effectiveness. The dam's promising future is further underscored by the quality of calves she produces, with Siesta serving as a prime example.

MOES *GO MAN GO* 55N

HOMO POLLED - 1530195 - JANUARY 28, 2025

lot 35



BWT	WWT	WPDA	YRLWT
86	795	3.52	1376

SIRE
 WHL RED HEAT 734E
ADAIR BRUCE ALMIGHTY 916J
 ADAIR RANCH 916G

DAM
 MOES HOME GROWN 65G
MOES JUST PEACHY 55L
 MOES LEGACY ROAR 155E

Mango is a well-structured, heavily haired bull, displaying the signature traits of the Bruce lineage—abundant hair, impressive muscle shape, and solid performance. Consistent with his siblings, Mango stands out for his presence and is often seen at the fence, watching over the cows, a sign of his strong breeding potential.

He is out of an exceptional Homegrown daughter from a cow family known for being easy-keeping, large-middled, and sound-footed. Mango's dam was an outstanding heifer calf, showcased at several junior shows by Tulsa during her first summer. She excelled in raising her first calf, maintaining excellent condition throughout, and is noted for her tidy udder. This maternal background further enhances Mango's value and reinforces the strength of his pedigree.

MOES *HUCKELBERRY* 48N

HOMO POLLED - 1530192 - JANUARY 27, 2025

lot 36

BWT	WWT	WPDA	YRLWT
99	885	3.90	1473

SIRE	WHL RED HEAT 734E
	<i>ADAIR BRUCE ALMIGHTY 916J</i>
	ADAIR RANCH 916G

DAM	MOES ACCOMPLICE 430H
	<i>MOES SUPERIOR ACCOMPLISH 48L</i>
	MOES SUPERIOR MUNNITTON 481D



Huckleberry is a standout bull who consistently draws attention in the bullpen. Sporting a black coat and heavy hair, he is notably stout from front to back. Huckleberry's physical attributes make him an excellent choice for breeders seeking to add substantial muscle shape and pay weight to their herds, particularly when paired with British-based cows.

This bull is out of a larger-framed Accomplice daughter from the respected Dutton cow family. The Dutton cows are well-known for their strong maternal instincts, sound feet, and quality udders. They are dedicated mothers, always raising robust calves and reliably weaning off impressive weights year after year. Huckleberry's pedigree, therefore, offers both performance and consistency, enhancing his value as a breeding prospect.

MOES *ALMIGHTY RUSSIAN* 131N

HOMO POLLED - 1530658 - JANUARY 8, 2025

lot 37

BWT	WWT	WPDA	YRLWT
88	815	3.31	1403

SIRE	WHL RED HEAT 734E
	<i>ADAIR BRUCE ALMIGHTY 916J</i>
	ADAIR RANCH 916G

DAM	AJB THE MACHO MAN 16H
	<i>MOES BLACK RUSSIAN 131L</i>
	MOES BLACK RUSSIAN 31A



Russian is a long-sided, heavily haired, and stout Bruce son, closely resembling his brothers in both type and consistency. He exhibits the "cookie cutter" traits of this lineage, making him a dependable choice for breeders seeking uniformity and quality in their calf crops. With a moderate birth weight of only 88 lbs and an impressive weaning weight exceeding 800 pounds, Russian is well-suited for a variety of breeding programs, balancing ease of calving with substantial growth and development.

His dam is a larger-framed Macho daughter, directly descended from the highly productive 31A cow. The 31A cow was renowned for her exceptional feet and udder quality, and although she was retired this fall due to a knee injury, her legacy continues through this daughter. Russian's maternal background further enhances his appeal, promising ongoing performance and reliability in future generations.

MOES *BACK IT UP* 130N

HOMO POLLED - 1530226 - JANUARY 19, 2025

lot 38

BWT	WWT	WPDA	YRLWT
94	845	3.60	1408

SIRE	WHL RED HEAT 734E
	<i>ADAIR BRUCE ALMIGHTY 916J</i>
	ADAIR RANCH 916G

DAM	AJB THE MACHO MAN 16H
	<i>MOES MACHO RUSSIAN 130L</i>
	MOES BLACK RUSSIAN 030D



Back It Up is yet another black Bruce son, exemplifying the "cookie cutter" consistency of this lineage. He stands out for his impressive length of spine and the heavy hair coat that is highly sought after. Structurally, Back It Up is notably square over his top, displays athletic movement, and possesses excellent muscle dimension, all of which point to his ability to add performance and maternal value to his future calf crops.

His dam is a larger-framed Macho daughter, recognized for her tidy udder and substantial middle. She performed exceptionally well with her first calf, demonstrating strong maternal instincts. Her lineage traces back to a productive Reload cow and the 31A Black Russian cow family. While 31A was retired this fall due to a knee injury, she was renowned for her excellent feet and udder quality, especially for her age. This background highlights the impressive longevity and strong maternal attributes present in Back It Up's pedigree.

MOES *BOULEVARDIER* 68N

HOMO POLLED - 1530204 - JANUARY 24, 2025

lot 39



Sire of Lot 39 & 40

BWT	WWT	WPDA	YRLWT
86	890	3.87	1463

SIRE
 3C MACHO M450 BZ
AJB THE MACHO MAN 16H
 AJB RED PEARL

DAM
 SVS CAPTAIN MORGAN 11Z
SUNNY VALLEY CARLY 68C
 G-SEVEN MISS 21X

Boulevardier is a striking black Macho son, embodying the qualities that our breeding program aims to achieve. He stands out with his woolly hair coat, impressive muscle shape, notable depth and top, and a distinctive white spot on his forehead, making him easily identifiable on sale day. As one of the most exceptional Macho sons to date, Boulevardier proudly carries our brand.

His dam is a red blaze-faced Captain Morgan daughter, acquired from Sunny Valley at FNL. This cow has proven her worth, consistently producing quality offspring—Boulevardier is her third Macho calf. One of her daughters remains in our herd, while another is working at East Point in Saskatchewan. Renowned for her striking appearance and mass, she is frequently singled out by visitors, further underscoring the strength of Boulevardier's maternal lineage.

MOES *RANCH WATER* 94N

HOMO POLLED - 1530216 - FEBRUARY 9, 2025

lot 40



BWT	WWT	WPDA	YRLWT
100	895	4.18	1469

SIRE
 3C MACHO M450 BZ
AJB THE MACHO MAN 16H
 AJB RED PEARL

DAM
 VIRGINIA REDCARPET
MAPPINS PLAY DIRTY 94B
 MAPPINS RED RIOT 95U

Ranch Water stands out as the second and final Macho son to be offered this year, but he is second to none in terms of presence and performance. This eye-catching, red blaze-faced bull displays impressive muscle definition and delivers big-time performance, making him an exceptional option for breeders seeking quality and impact in their herds. He is expected to sire outstanding replacement females—animals that will not only command top dollar at sales but will also excel as mother cows within any operation. His maternal lineage is equally impressive.

Ranch Water is out of the 94B cow, a 12-year-old red blaze-faced matron who is renowned for her solid build, tidy udder, and sound feet. The 94B cow continues to be a reliable producer, having been one of the earliest to calve in 2026, and her performance history is remarkable: she has sent numerous bulls through the sale ring, and her daughters are actively contributing to the herd. Notably, 94B is one of the few remaining original Dirty Harry daughters in the herd, which adds significant value and proven genetics to Ranch Water's pedigree. This particular bull may very well be one of the best sons she has produced to date, reflecting the strength and longevity of both his sire and dam lines.

MOES SAZERAC 59N

HOMO POLLED - 1530196 - JANUARY 22, 2025

lot 41

BWT	WWT	WPDA	YRLWT
95	895	3.86	1321

SIRE
 WLB TOP TIER 456G
 WFL TOP SHELF 2123K
 WFL 1044X SWEET LICIOUS 2023H

DAM
 X-T RED REGULATOR 9F
 MOES LULABELL 59J
 MOES LULLABELL 59E



Sazerac stands out as the only Top Shelf bull available in the pen this year, and his quality is such that having more like him would be a tremendous asset. He brings the advantage of a somewhat outcross pedigree, which is particularly valuable to many red breeding programs seeking diversity without sacrificing performance. Sazerac is notable for his impressive length of body, substantial top, and overall mass, all of which will contribute significant value to his calves.

The rarity of Top Shelf genetics in the herd adds to Sazerac's appeal—there is very limited semen available, and few daughters from the 9F bull remain, placing Sazerac in high demand. This scarcity makes him almost an “endangered species” within the program and enhances the value he brings to potential buyers.

MOES HAND CRAFTED 32N

HOMO POLLED - 1530533 - JANUARY 27, 2025

lot 42

BWT	WWT	WPDA	YRLWT
98	920	4.05	1342

SIRE
 DEEG VENOM 43C
 MOES HOME GROWN 65G
 MAPPINS SUNSHINE GIRL 65B

DAM
 TYMARC CHIEF 48D
 MOES MADAME CHIEF 32G
 MOES RANCH BOSS 32D



Handcrafted is the first of only two Home Grown sons presented for sale this year, exemplifying the desirable traits associated with this pedigree. He stands out for his impressive width, length, and muscle dimension, all contributing to his unmistakable herd bull presence. This dark red, heavily haired individual displays the hallmark characteristics of Home Grown progeny. With remarkable weaning performance, reflected in a 920 lb weaning weight, Handcrafted is expected to pass on substantial pay weight to his calves, making him a valuable asset for breeders focused on growth and profitability.

Handcrafted is maternally backed by a cherry red Chief daughter who features a larger frame and a well-formed udder. While she may not be the most visually striking cow in the pen, it is often said that the working cows aren't pretty, and the pretty one's just don't work. Her productivity is further proven by having a son currently working at Red Wing Farms, underscoring the reliability and utility of this cow family in practical breeding operations.

MOES SHOTGUN 950N

POLLED - 1530305 - JANUARY 27, 2025

lot 43

BWT	WWT	WPDA	YRLWT
99	865	3.81	1348

SIRE
 DEEG VENOM 43C
 MOES HOME GROWN 65G
 MAPPINS SUNSHINE GIRL 65B

DAM
 LFE BS LEWIS 322U
 MOES SAWED OFF SHOTGUN
 MAPPINS GUNS N ROSES 850X



Shotgun represents the second of only two Homegrown sons offered for sale this year, standing out for his substantial hair coat, medium to larger frame, and impressive physical attributes. He is characterized by a deep chest, big middle, and extended spine, all of which contribute to his overall herd bull presence. Shotgun is expected to impart longevity to his daughters and add pay weight to his sons, making him a valuable addition to any breeding program focused on endurance and profitability.

The maternal side of Shotgun's pedigree is equally noteworthy. He is out of the oldest cow on the ranch—a 13-year-old matron who has consistently demonstrated her value throughout her lifetime. Despite her age, she remains sound in both feet and udder, and has effectively maintained her condition over the years. This cow calved in mid January 2026, further attesting to the remarkable longevity and productivity embedded in Shotgun's bloodlines.

LRX *BIG RED "CLIFFORD"* 105J

HOMO POLLED - 1376712 - FEBRUARY 8, 2021

REFERENCE SIRE TO LOTS 44-58

SIRE
SWAN LAKE BIG RED 85B
DOUBLE BAR D BIG RED 822F
DOUBLE BAR D LADY 133X

DAM
LRX BLAZE 55Z
LRX MS RED 29C
NUG GLAEXY 311N

Clifford, acquired from Robb Farms as one of their top-selling bulls in 2022, is distinguished by his massive frame and striking cherry red colour, complemented by impressive black feet. He consistently sires progeny—both bulls and heifers—that exhibit the sought-after traits of size, strong bone structure, and robust growth, all within sound and practical packages. Clifford's calves are notable for their deep chests and middles, as well as their exceptional length and vigour at birth.

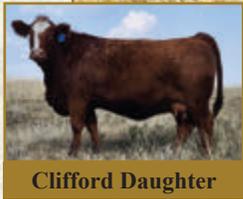
Currently, the second group of Clifford's daughters is calving this spring, and the results have been highly satisfying. These females display tidy udders and strong maternal qualities, and have proven to be outstanding producers. The continued positive performance of Clifford's daughters has only increased appreciation for his contribution to our breeding program.

Clifford's dam is a cherry red, bald-faced Blaze daughter, and he frequently passes on her distinctive blaze face marking, which is considered an added bonus. The maternal value inherent in Clifford's sons is exceptional, positioning them as valuable assets for any breeding operation focused on both performance and reliability.

MOES *TREASURE ISLAND* 81N

HOMO POLLED - 1530210 - FEBRUARY 6, 2025

BWT	WWT	WPDA	YRLWT
103	905	4.17	1431



Clifford Daughter

lot 44



81N Dam

Treasure Island has been a standout individual since birth, quickly becoming a favourite within the group. This bull is characterized by his exceptionally long body, bold structure, and striking dark red coat, complemented by a blaze face and abundant hair. He also possesses black feet and carries the unmistakable presence of a herd sire. The breeding objective was clear when Clifford was matched with this cow, and Treasure Island is the perfect realisation of those intentions—he is expected to mature into a large-framed, athletic herd sire, mirroring the qualities of his distinguished sire. This bull is backed by an impressive maternal line, being out of a large-framed, deep-bodied Landmark daughter renowned for her outstanding udder and sound feet. The dam is a striking black cow who consistently draws the attention of visitors for her easy-keeping, strong maternal appearance. Landmark daughters across the herd have proven themselves as exceptional producers, which has led to a continued effort to increase their numbers.

SIRE
DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
LRX MS RED 29C

DAM
NUG LANDMARK 310G
MOES MAXWELL 81J
NUG EBONY 81A

Of particular note is the maternal granddam, NUG 81A, who continues to contribute to the herd at thirteen years of age and calved again in mid-January. This highlights the longevity and productivity embedded within this cow family. Across generations, these cows have demonstrated exceptional udder quality and superior foot structure, making them a cornerstone of our breeding program.

MOES *SCHNAPPS* 63N

HOMO POLLED - 1530199 - JANUARY 23, 2025

lot 45



BWT	WWT	WPDA	YRLWT
100	890	3.85	1339

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 BEE GOOSE 117G
MOES GEORGIA PEACH 63J
 MOES GEORGIA 631F

Schnapps stands out in the bullpen as an easy favourite, consistently catching the eye thanks to his impressive build and blaze face. As a red Clifford son, he exemplifies the sought-after combination of a deep rib and a strong, big-topped frame—a pairing that is challenging to produce in herd bulls. Schnapps is expected to mature into a larger-framed individual, making him a valuable asset for both female and male progeny in any breeding program.

The maternal side of Schnapps' pedigree is equally impressive. His dam is a reliable red blaze face cow whose first son was successfully sold through the sale to Mavv Farms, Okotoks. Her second calf, a bred heifer and full sister to Schnapps, has calved this spring and shows great promise as a tidy, well-made young mother. This cow family is noted for its strong productivity and capacity for good milk production, all while maintaining excellent udder quality.

MOE'S *PRIORITY* 148N

HOMO POLLED - 123456 - JANUARY 27, 2025

lot 46



BWT	WWT	WPDA	YRLWT
102	875	3.85	1372

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 NUG ELIE 314E
MOES SUPERIOR RANCH 148H
 MOES SUPERIOR RANCH 318A

Priority is a standout Clifford son, notable for his dark red coat, plentiful hair, and distinctive white spots on his head. He consistently presents himself as a true herd sire, displaying a long spine, strong middle, and impressive athleticism. Priority never has a bad day and always maintains the quality and presence expected of a top bull. With his physical attributes and temperament, he is well-suited to cover a significant number of cows and will undoubtedly contribute considerable value to any herd.

The maternal side of Priority's pedigree is equally distinguished. He is out of a larger-framed, deep-bodied red cow with an uncommon pedigree twist, being sired by the NUG 314E bull and tracing back to a highly regarded superior cow. This dam is exceptionally long-spined and is recognized for her excellent udder quality. Belonging to the Dutton cow family, she represents a lineage known for its exceptional maternal qualities and consistent performance. The combination of Clifford's proven genetics and the maternal strength of the Dutton line ensures that Priority offers both reliability and outstanding herd value.

MOES *CHELADA* 210N

HOMO POLLED - 1530279 - FEBRUARY 7, 2025

lot 47

BWT	WWT	WPDA	YRLWT
100	825	3.82	1499



SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105.J</i>
	LRX MS RED 29C

DAM	BEE GOOSE 117G
	<i>MOES BEE STING 110.J</i>
	MOES RANCHERS ROAR 110F

Chelada has been an engaging animal to observe throughout his development, consistently displaying exceptional length, a square build, and an abundance of style. Known for his impressive performance attributes, Chelada is expected to sire outstanding replacement heifers as well as high-quality steers. His dark red blaze face is sure to turn heads, with neighbours likely to feel a touch of envy upon seeing the replacements produced by this bull.

Chelada's dam is a productive young Goose cow who has proven herself as a reliable bull producer. One of her sons is currently working at Bernie Radke's place, further demonstrating her ability to raise strong, marketable offspring. She was notable for her deep body, feminine appearance, and solid milking ability. Sadly, she was lost due to a hip injury in the fall. If Chelada's daughters inherit the same hardworking qualities as his dam, they are sure to become an excellent group of cows within any herd.

MOES *HAMMERTIME* 520N

HOMO POLLED - 1530284 - FEBRUARY 17, 2025

lot 48

BWT	WWT	WPDA	YRLWT
102	835	4.05	1328



SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105.J</i>
	LRX MS RED 29C

DAM	TNT GUNNER N208
	<i>MAPPINS GUNSTAR 520Z</i>
	MAPPINS ROCKSTAR 52X

Hammertime is a striking cherry red blaze face bull, notable for his impressive longevity and overall quality. He is characterized by his long spine, woolly hair coat, and deep rib, all of which contribute to his robust and well-balanced appearance. These features make him an ideal candidate for siring replacement females that meet the current demands of the industry.

On the maternal side, Hammertime is out of a remarkable cow who, at thirteen years of age, produced an outstanding final calf. This large-framed, red blaze face cow was consistently recognized for her ability to raise heavy calves year after year. Even in her advanced years, she maintained sound feet and reasonable udder quality, reflecting the durability and productivity of this cow family.

MOES *KEVIN* 51N

HOMO POLLED - 153019 - JANUARY 29, 2025

lot 49

BWT	WWT	WPDA	YRLWT
103	845	3.76	1351



SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105.J</i>
	LRX MS RED 29C

DAM	SVS BROOKS 669D
	<i>MOES PRETTY WOMAN 51G</i>
	MAPPINS ROCKSTAR 52X

Kevin stands out as the most colourful character in this year's offering, marked much like a fullblood but unmistakably a son of Clifford. This bull displays impressive bone structure and muscular shape, combined with a temperament that makes him easy to work with. Kevin is an excellent option for those seeking more visual variety in their calves without compromising any of the hallmark red Simmental traits. He brings together colour and quality, making him an appealing choice for progressive breeders.

Kevin's dam is a red blaze-faced Brooks daughter, notable for her productive qualities and strong maternal lineage. Her own dam, the influential 51K, left a significant legacy in the herd, underscoring the reliability and value of this family line. Brooks daughters consistently excel, contributing extra length, good colour, and additional capacity to their offspring. They are recognised for their superior udder quality and steadfast performance, returning year after year as dependable, productive cows.

MOES *COWTOWN MAGIC* 42N

HOMO POLLED - 1530189 - FEBRUARY 6, 2025

lot 50

BWT	WWT	WPDA	YRLWT
102	825	3.80	1401

SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105J</i>
	LRX MS RED 29C

DAM	DEEG VENOM 43C
	<i>MOES FIREY VENOM 42G</i>
	MAPPINS FIRE N KARISMA



Cowtown Magic is big boned, yet not course made. This blaze faced, long bodied bull is very wide from behind, yet smooth throughout. He will contribute a lot of very positive attributes to his offspring, especially in the replacement pen. Daughters should pick up his blaze, along with fantastic udder structure.

His mother is a big bodied, tight uddered cow that keeps her condition year round. The Venom daughters are excellent mothers, with enough milk to do a fantastic job, yet not have troublesome udders. Superior foot structure is also another attribute of Venom daughters.

MOES *LANDMINE* 5N

POLLED - 1530176 - JANUARY 20, 2025

lot 51

BWT	WWT	WPDA	YRLWT
97	885	3.78	1319

SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105J</i>
	LRX MS RED 29C

DAM	NUG LANDMARK 310G
	<i>MOES RAGING LANDMINE 5J</i>
	MOES RAGING PLAYER 500X



Land Mine has been a standout throughout his development, displaying a striking liver red coat complemented by a robust hair covering. Noted for his impressive thickness and stout build, Land Mine possesses a long spine, which is expected to contribute significant weight to his future calf crops. His athleticism and black feet further underscore his quality, making him a promising prospect for any herd.

The maternal side features an exceptional black Landmark daughter, who has excelled in raising this bull. Landmark daughters currently in production are recognized as easy keepers, with excellent udder quality and consistent productivity, serving as valuable matrons within the herd. Land Mine's pedigree offers a unique twist compared to most herds, enhancing his appeal for breeders seeking distinctive genetics and reliable performance.

MOES *EXPEDIA* 211N

HOMO POLLED - 1530244 - FEBRUARY 1, 2025

lot 52

BWT	WWT	WPDA	YRLWT
102	865	3.90	1297

SIRE	DOUBLE BAR D BIG RED 822F
	<i>LRX BIG RED 105J</i>
	LRX MS RED 29C

DAM	SVS BROOKS 669D
	<i>MOES BLACKROCK 211G</i>
	MOES BLACKROCK AMMO 311E



Expedia is a striking herd sire, distinguished by his dark red coat, abundant hair, long spine, and athletic build. He exemplifies the consistent quality of the Clifford bulls, showcasing characteristic features such as black feet, impressive testicle development, and a true herd bull presence. Expedia has captured attention from an early age and remains a standout among his contemporaries.

On the maternal side, Expedia is out of a petite black Brooks daughter renowned for her tidy udder and exceptional maternal qualities. This cow traces back to the prolific 310Y, whose influence is evident through numerous daughters and granddaughters actively contributing to the herd. The maternal lineage brings notable longevity and productivity, ensuring Expedia's progeny are built on a foundation of reliability and proven performance.

MOES *CLIFFHANGER* 182N

HOMO POLLED - 1530237 - JANUARY 23, 2025

lot 53



BWT	WWT	WPDA	YRLWT
91	800	3.46	1318

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 MR CANDEM 5E
MOES EQUITY CHQ 182K
 MOES MISS EQUITY 82H

Cliffhanger demonstrates a strong resemblance to his brothers, displaying the signature woolly hair coat and rich red colouring that are highly sought after. He stands out for his impressive muscle dimension, particularly evident along his top and through his rear quarter. These physical traits suggest that Cliffhanger will add significant value to both steer and heifer calves, enhancing their overall quality and marketability.

The maternal side features a moderate-framed, cherry red second-calver who has excelled in raising Cliffhanger. She maintained her condition well throughout the season and bred back early, highlighting her productive capabilities. The Camden 5E bull, is highly regarded for his raw production, his only limitation is their limited numbers within the herd, making each 5E cow a valuable asset.

MOES *ENVYABULL* 262N

HOMO POLLED - 1530539 - JANUARY 21, 2025

lot 54



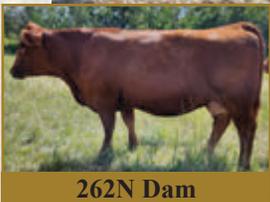
BWT	WWT	WPDA	YRLWT
95	825	3.54	1319

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 NUG LANDMARK 310G
MOES BLACKTOP ENVY 262J
 MOES BLACKTOP ENVY 263Z

Envyabull stands out as a herd bull notable for his heavy hair coat and robust, stout frame. He possesses a sound, athletic build, moving easily and demonstrating excellent foot structure, consistent with the quality seen in all Clifford bulls. These attributes suggest Envyabull is well equipped to cover a wide range, making him a valuable asset for any operation seeking reliable, hard-working bulls. His influence is expected to add substantial value to replacement heifer pens, while also maintaining impressive weight gains on steer calves.

The maternal lineage of Envyabull is equally impressive. He is out of a remarkable Landmark daughter, whose exceptionally tidy udder might lead one to underestimate her milking ability. Despite her neat udder, she consistently raises large, healthy calves like Envyabull. Her dam further reinforces the line's reliability, having produced in the herd until 13 years of age, highlighting excellent longevity. Years ago, a package of Landmark semen was acquired specifically to build a superior herd bull; while that goal yielded predominantly heifers, those Landmark-influenced females have proven themselves as outstanding producers of quality bulls.



262N Dam

MOES *STEWIE* 308N

HOMO POLLED - 1498377 - JANUARY 9, 2025

lot 55



308N Dam

BWT	WWT	WPDA	YRLWT
99	925	3.78	1400

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 WFL MR WESTWAY 10Z
MOES BLACKROCK 308E
 MOES BLACKROCK 300W

Stewie is a black bull named for the distinctive mustache marking on his forehead at birth, reminiscent of Stuart Skinner. Noted for his ability to add substantial bone and mass to his progeny, Stewie represents the kind of improvement that Clifford genetics consistently deliver on black cows. The use of Clifford bulls in these matings is valued for increasing frame size without compromising muscle development or athleticism.

On the maternal side, Stewie is out of a notably large-bodied Black Rock cow. This dam is recognized for her impressive frame and consistent ability to produce quality calves year after year. She exhibits excellent maternal traits, including a level, tidy udder and strong milking capacity. Her reliability is further demonstrated by the presence of her daughters and sisters, who are currently active and successful within our herd.

MOES *DIVINE DISPATCH* 146N

HOMO POLLED - 1530541 - FEBRUARY 11, 2025

lot 56



BWT	WWT	WPDA	YRLWT
102	810	3.82	1403

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 MOES BALLISTICS 310D
MOES FEMME FATAL DIVINE 146G
 MOES FEMME FATALE DIVINE

Dispatch is a standout mid-February born bull, recognized for his remarkable power and presence among his peers. He exhibits impressive length of spine, notable width, and abundant muscle mass, marking him as one of the most powerful black bulls in the offering. Dispatch's excellent hair coat and calm, quiet disposition further contribute to his appeal, making him a favourite in the pen.

The maternal side traces to the reputable Divine family, who are well known for producing females with distinctive qualities. Divine cows are characterized by their deep bodies, femininity, strong udders, and exceptional foot quality. These attributes have earned them a consistent reputation within the herd. Unfortunately, bull issues encountered this spring impacted cows like Dispatch's dam, affecting their typical performance and productivity.

MOES *SAY WHEN* 301N

POLLED - 1530533 - FEBRUARY 1, 2025

lot 57



BWT	WWT	WPDA	YRLWT
93	825	3.72	1341

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 MOES AFFINITY 104H
MOES AFFINITY BLACKROCK 301K
 MOES CHIEF BLACKROCK 310G

Say When is an exceptionally stocky bull, displaying impressive thickness and depth from his chest floor right through to his hock. Viewed from the side, he stands out for his stout build, complemented by a broad, thick top and a well-muscled quarter. The substantial frame and muscularity of Say When suggest that steers sired by him in the feedlot would be highly profitable, consistently delivering strong returns.

The maternal side features a heavy-milking Affinity daughter. Although she is smaller-framed and exhibits a belly-dragging profile, she produces an abundance of milk. Her first calf was sold last year to Lone Stone, and Say When is only her second calf, further highlighting her productivity early in her career. This combination is particularly appealing for those looking to enhance milk production in their herd, without compromising udder quality. The Clifford influence further contributes to this, as he is known for producing cows with exceptionally tight udders.

MOES *CLIFF DIVINER* 66N

HOMO POLLED - 1530201 - FEBRUARY 1, 2025

lot 58



BWT	WWT	WPDA	YRLWT
98	785	3.54	1353

SIRE
 DOUBLE BAR D BIG RED 822F
LRX BIG RED 105J
 LRX MS RED 29C

DAM
 HART STATE OF WAR 056C
MOES BLACK DIVINE 66H
 MOES DIVINE KNOCKOUT 266X

Cliff Diviner is a striking black bull noted for his long-sided frame, solid structure, and athleticism. With his impressive build, he is well equipped to cover extensive ground during the breeding season, ensuring effective service across the herd. His physical attributes suggest he will transmit significant maternal value to his daughters, enhancing the quality of future generations without compromising on thickness or overall weight.



Clifford 1st calf heifer with calf at side

On the maternal side, Cliff Diviner is out of a Divine cow who herself is a daughter of State of War. This dam stands out for her larger frame and exceptionally tidy udder, reflecting the desirable traits of her lineage. The State of War line is renowned for producing good mother cows that combine calving ease with reliable performance, making Cliff Diviner's pedigree especially appealing for breeders seeking both productivity and calving ease in their herd.

lot 59

PICK OF 2026 HEIFER CALVES

With a remarkable number of heifer calves being born this spring, we are pleased to offer the unique opportunity to select from our 2026 heifer calf crop. None of these calves are being withheld; the entire group is available for your consideration. This year, there will be more than 80 heifer calves to choose from, each representing breed-leading genetics.

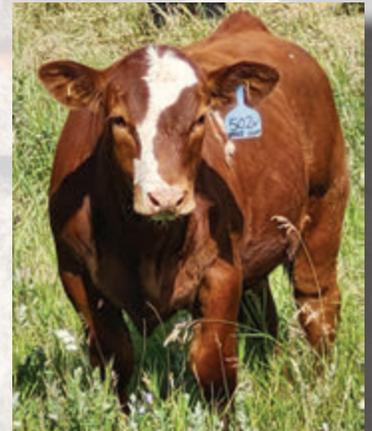
Our offering includes daughters sired by proven herdsires such as WFL Top Shelf, Black Gold Preacher 68L, Clifford, Accomplice, Superman, and Bruce Almighty. In addition to these established bloodlines, new sire groups are available for 2026. Notably, KSR Authenticity 96L—a three-quarter brother to the \$170,000 KSR Legacy bull—will have progeny available, as well as the calving ease specialist, Circle G Magnify. These daughters are exclusive to our herd and present genetics that are not commonly found in the Simmental breed.

In the spring of 2025, two outstanding red matrons were flushed, resulting in ET daughters that are already showing exceptional quality at just one month of age. These ET daughters will also be part of the selection.

The selection will further include daughters of WBC Ease, American Red, Otis, Rumchata, and Rimrock. Each of these calves represents the future of our breeding program, and we have strong confidence in their potential as both donor and mother cows.

Our females, previously sold in consignment sales such as Friday Night Lights, have consistently gone on to become donor cows with excellent returns on investment for their new owners.

The successful buyer is asked to make their selection prior to 01/11/2026. For any inquiries or to arrange a viewing of the cowherd before the sale, please do not hesitate to contact us.



THANK YOU



Thank you to Annabel O'Dea for joining our team in May 2024, and bringing with her enthusiasm, excellent work ethic and humor, all the way from South Australia. Annabel also created this year's catalog and designed our new logo. We truly appreciate her jumping in with both feet.

And thank you to Clayton Bunney for working with us the last 9 winters, being our feedwagon man and jack of all trades during the winter months. Clayton is a super handy fellow to have on our team, and we appreciate his contributions.



lot 60

COMMERICAL *REPLACEMENT HEIFERS*

We are offering approximately 30 red and black replacement heifers, selected straight from our replacement pen. These heifers are sisters to the sale bulls and are purebred Simmental; however, they will be sold without registration papers.

The heifers will be sorted into groups of three to four animals. On sale day, each heifer is expected to weigh upwards of 900 lbs. Our heifers have been hand-fed, resulting in animals that are quiet and respectful, making them easy to manage and handle. These heifers are known for their good hair and strong feet, and they are out of excellent mothers. They are expected to produce top-notch offspring and demonstrate longevity within your herd.

HEALTH AND BREEDING STATUS

Prior to the sale, all heifers will be palpated and administered pre-breeding vaccinations, including Bovi-shield Gold FP5 and 8-way. Since birth, they have participated in our comprehensive herd health program. This group has remained very healthy, and we are confident in their continued health and productivity for new owners. All heifers are guaranteed open and ready to breed.



TERMS AND CONDITIONS

Terms: The terms of this sale are cash or cheque payable at par at sale location unless satisfactory credit arrangements have been made previous to the sale. The right of property shall not pass until after settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released. Payment due in Canadian Dollars.

Bid: Every animal consigned to the sale must be sold by auction. No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted. Each animal will be sold to the highest bidder.

Disputes: In some cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

Purchaser's risk: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time. Bulls remain on the farm after the sale will be cared for to the best of our ability, however if vet costs are incurred due to sickness or injury, these costs will be the responsibility of the purchaser.

Announcements: Announcements from the auction block will take precedence over the printed matter in the catalogue. Bidders are therefore cautioned to pay attention to any such announcements.

Certificate of registry: The proper registration or recordation paper, as the case may be, will be duly transferred and furnished to the buyer for each animal after the settlement has been made.

Breeders Guarantee: Should any bull fifteen months of age or older fail to prove a natural breeder after being used on cows known to be breeders and free of any venereal disease, the buyer shall report in writing to the seller and provide a report of a complete examination by a qualified veterinarian. This notification shall be provided to the seller no later than four (4) months following the date of purchase or six (6) months after the bull has reached fifteen (15) months of age, whichever is later. The buyer shall return the bull to the seller at the buyer's expense. The seller shall have the opportunity to have the bull examined by the veterinarian of his choice. In the instance of a fertility re-test by the seller the bull must weigh the same or more than his posted adjusted 365-day weight. If the bull falls short of his weight then he must be reconditioned

to meet the weight and then re-tested. The seller will then have 45 days to prove this bull a breeder. If this bull proves to be a satisfactory breeder, the bull shall be returned to the buyer. In the event the seller fails to prove the bull a satisfactory breeder the buyer has the option to either accept a replacement F.O.B. the seller's ranch or a credit equal in value to the actual purchase price. No incidental expenses such as feed, vet charges, interest, etc. will be charged by either party. In no event shall the seller be responsible for reimbursing more than the purchase price. All warranty and responsibility is limited to replacement of the bull in question and is acknowledged by the buyer as a condition of sale.

No guarantee is given that the semen collected from the bull will be suitable for freezing and/or artificial insemination. Once the bull is in buyer's possession, the seller provides no guarantee to cover health issues which may include but are not limited to: illness, disease, malnutrition, injury or death.

Exception to guarantee: In cases where the animal is subject to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

Heifers will be palpated and guaranteed open and breeding ready. Silver Smith Farms Ltd. does NOT guarantee pregnancy or live calf.

Bull Semen retention: Mappin Simmentals reserve the right to collect semen on any bull sold for in herd use. This semen will be collected at the buyer's convenience and at the seller's expense.

Accidents: Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, Auctioneer, or Sellers assume any responsibility in this manner and disclaims any liability legal or otherwise in the event of the accident or loss of property.

Rights and obligations: The above terms and conditions shall constitute a contract between the buyer and the seller and equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

Silver Smith Farms Ltd.

BOX 177
BYEMOOR AB
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*Standing Farms & Fiddler's Green Landscaping
for purchasing Tulsa's Club Grand Champion 4-H Steer in 2025*



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