

12th Annual

**PRAIRIE
DISTINCTION
BULL SALE**



TUESDAY
MARCH
31ST
2026

SALE TIME: 1:00 P.M.
STRIDE EXHIBITION GROUNDS
NEEPAWA, MB

Welcome from Wright Livestock Marketing

Welcome to the 12th Annual Prairie Distinction
Charolais Bull Sale!

This sale provides a unique opportunity to source your next two-year old and/or yearling Charolais bull from six astute Manitoba Charolais breeders. The offering is diverse, with calving ease to performance bulls, white, tan or red factor, ranch rugged or ones who have seen the show road, whatever you looking for you are sure to find the kind you are looking for within this quality and unique offering.

The cattle market is seeing unprecedented record prices, and it is a great opportunity to introduce fresh genetics into your herd and take advantage of that Charolais advantage of performance, power and pounds.

If we can be of any assistance in sourcing your next herd bull, please don't hesitate to give us a call. We would be happy to answer any questions about the offering. Videos of the bulls will be available for viewing prior to the sale, and can be found on our website, www.wrightlivestockmarketing.com. The consignors would love to discuss their contributions to the sale, as well as having you tour their bull pens and assist you with any questions you may have about the pedigrees and cow families.

We would be happy to assist if you wish to participate over the phone with your bidding needs. DLMS will have the online sale broadcast on sale day if you are unable to attend at the Stride Exhibition Grounds, formerly the Beautiful Plains Ag Society, in Neepawa, MB. The sale staff and consignors listed in the catalogue would also be happy to assist.

We hope you join us sale day, to support the six programs who have brought their best from their programs to town for your appraisal.

Sincerely,

Jon & Sarah Wright
Wright Livestock Marketing
Ph: (306)807-8424
Website: www.wrightlivestockmarketing.com

WRIGHT
LIVESTOCK MARKETING

Featuring These Consignors



LOTS 1 - 15
Johnston Charolais
Scott, Shelley,
Madison & Gavin Johnston
Treherne, MB
Scott: (204) 723-5030
Madison: (204)872-0045



LOTS 16 - 26
R & G McDonald Livestock
Ron & Gail McDonald
Sidney, MB
Ph: (204)724-2811
Email: ronmcdonald2011@hotmail.com



LOTS 27 - 32
Hidden Lake Stock Farm
Scott, Megan,
Paisley & Thomas Baron
Carberry, MB
Ph: (204)573-7882



LOTS 33 - 40
Crocus Valley Farms Ltd.
Curtis and Erika Lovett
& Family
Killarney, MB
Ph: (204)523-2305



LOTS 41 - 42
JMB Charolais
Bert M^cDonald & Judy Hart
Brookdale, MB
Ph: (204)212-0722



LOTS 43 - 47
North of 50 Charolais
Owen & Jen Sellman
& Family
M^cCreary, MB
Ph: (204)496-0969
northof50charolais@outlook.com

PRAIRIE DISTINCTION BULL SALE

TUESDAY, MARCH 31ST, 2026

SALE TIME: 1:00 P.M. (MB TIME)

STRIDE EXHIBITION GROUNDS

NEEPAWA, MB

PLEASE JOIN US FOR LUNCH PRIOR TO THE SALE

47 Charolais Bulls on Offer - 15 Two-Year Old Bulls & 32 Yearlings Bulls

Sale Day Phones:

Jon Wright.....(306)807-8424
 Scott Johnston.....(204)723-5030
 Madison Johnston.....(204)872-0045
 Ron McDonald.....(204)724-2811
 Scott Baron.....(204)573-7882
 Curtis Lovett.....(204)523-2305
 Bert McDonald.....(204)212-0722
 Owen Sellman.....(204)496-0969
 Ward Cutler, Auctioneer.....(204)851-2614
 Buddy Prouse, Ringman.....(306)269-7545
 Derek Reimer, Ringman.....(204)371-9093

Sale Management:

Wright Livestock Marketing
 Jon Wright.....(306)807-8424



Special Representation:

Charolais Banner
 Justin Harcourt.....(306)383-7168

Online Bidding:

The sale will be available for online viewing and bidding on DLMS.....www.dlms.ca
 Mark Shologan.....(780)699-5082

Insurance:

Insurance will be available to purchase on sale day. The animal(s) become your responsibility as soon as sold. We recommend insuring your purchases.
 Keystone Livestock Services
 Lois McRae.....(204)573-5192

Accommodations:

Westway Inn Motel.....(204)476-2355
 Bay Hill Inn & Suites.....(204)476-8888
 Neepawa Inn.....(204)476-2331

Guarantee:

All bulls offered in the sale are guaranteed to pass a semen test and are guaranteed breeders.

Delivery:

The consignors will work with you to get your purchases home. Discuss with the consignors regarding delivery arrangements.

Viewing of the Sale Offering:

The bulls will be available for viewing at the consignors farms until March 30th. The bulls will be moved to the Stride Exhibition Grounds in Neepawa and available for viewing on Monday, March 30th up until sale time.

Semen Rights:

The consignors may wish to retain in-herd semen interest on their bull consignments sold in the sale, at the seller's expense and the new owner's convenience, to be drawn at a future date.

Exchange Rate:

For our American friends, the exchange rate will be announced on sale day prior to the start of the sale.

Sight Unseen Purchase Program:

We know that as producers you may be busy and unable to attend the sale on sale day, or tour the bull pen. We can assist you with finding the right bull(s) to meet the needs of your program. Please feel free to contact any of the consignors in the sale or our sale management crew, Wright Livestock Marketing, who would be happy to assist you with finding the right bull(s) for your program's requirements.

Terms & Conditions:

The sale is conducted under the Canadian Charolais Association's Code of Ethics.

Canadian Charolais Association February 2026 Breed Average EPD

CE	BW	WW	YW	Milk	TM
5.5	0.2	61.2	112.7	23.0	53.6



WELCOME FROM JOHNSTON CHAROLAIS

Welcome all to our 12th edition of the PRAIRIE DISTINCTION CHAROLAIS BULL SALE! Proud to say we have been here from the start. In 2025 we had 83% of our bulls go to a repeat customer base, over the last 3 years I estimate 70%. I credit quality genetics and looking after our customers if any problems arise. That being said our breeding program is growing and we appreciate any new producer inquiries into our bulls. We are proud of our cattle and enjoy showing them to producers be it on pasture in summer or winter.

31 years ago we registered our first Charolais bull. Lots has changed in 31 years, from calving starting mid January with a strong a.i. program and the assistance of a gomerized herdbull, then around 2008 transitioning to grass calving and pasture breeding. In 2026 we will be breeding around 100 registered females, a mix of mainly white and tan in color, as well as a small herd of commercial black cows for the purpose of embryo transplant on our chars. Although a.i. served us well in the start, micro managing and multiple sires gave us a group of bulls inconsistent in type. We feel our genetic improvement was maximized when we transitioned to pasture breeding and buying the best damn herdbulls we could afford. Along came Sparrow's Parker 806F, a game changer for us. After 6 seasons for ourselves and Sliding Hills, now his sons are walking our pastures carrying on his legacy. And that is the type of cattle we are stamping our type going forward. Balanced traits, sound, fertile, problem free and hairy! These bulls are on a full vaccination program, have been responsibly developed on a tmr ration and as a courtesy will be vaccinated twice with fusogard come sale time.

We offer the following perks:

- a \$150 credit to purchasers taking their bull home from sale barn
- pick your bull up from the farm within a week of sale and we will write you a \$100 cheque
- we cover 20% of the premium if insured sale day through Keystone Livestock Services agent Lois McCrae (204)573-5192 who will be on site sale day.
- delivery up to 500km from farm for a fee of \$100, after 500km cost shared and potentially delivered thru a third party carrier

We are willing to take sale bulls home to feed, with the exception of uninsured purchases which will be delivered with the first week following the sale. Insured purchases will be cared for and delivered for the above mentioned fees at a time that is convenient to ourselves no later than April 20th. These 2-year-old bulls are more playful and higher prone to injury being housed in a large group. It is in your bull's best interest to be delivered and adjusted to his new environment soon after the sale. We do not assume risk or liability for physical injury or death to bulls following the auctioneer announcing sold.

Johnston Charolais reserves the right to draw semen on these bulls for in-herd use, if so at a time convenient to yourselves and at our expense.

Please reach out we look forward to helping you best select your new herdbull!



Scott, Shelley,
Madison & Gavin Johnston
Treherne, MB
Scott: (204) 723-5030
Madison: (204)872-0045



-Back in the day, we were looking for a potential flush cow, having viewed the Stepler female offering that year we took a liking to DSY 179E and her daughter, 42G, a Pro-Char Winchester daughter. That year they started the sale off and seen some really good cattlemen contend. 179E is an ultra correct high volume 1800 lb female that has been successful in her natural calf production as well as embryo transplant.

This was a flush utilizing LT Badge, and they certainly have the body type similar to LT Badge. This flush resulted in mostly females with these lots being the bulls. Sound, docile, shapely with large scrotal and easy to notice in the pen!



Polled

Polled

Lot 1 **JFC MASON 403M** Lot 2 **JFC MARCIANO 409M**

MC919552 JFC 403M 24-Mar-24 BW 89 lbs Jan 27/26 WT 1965 lbs

MC919564 JFC 409M 02-Apr-24 BW 97 lbs Jan 27/26 WT 1850 lbs

Sire

LT AUTHORITY 7229 PLD

LT BADGE 9184 PLD

LT MADALYNN 6108 PLD

Dam

SPARROWS BRAXTON 519C

STEPPLER MIS 179E

STEPPLER MISS 110A

Sire

LT AUTHORITY 7229 PLD

LT BADGE 9184 PLD

LT MADALYNN 6108 PLD

Dam

SPARROWS BRAXTON 519C

STEPPLER MIS 179E

STEPPLER MISS 110A

CE BW WW YW Milk TM

9.8 -1 57 109 25 53

CE BW WW YW Milk TM

9.8 -1 57 109 25 53

Ref Sire - LT Badge 9184 Pld



Dam of Embryos - Stepler Mis 179E



Tuesday, March 31st, 2026 - Neepawa, MB



Polled

Polled

Lot 3

MJC MARROW 422M Lot 4 JFC MISCELLANEOUS MATS 421M

MC919639 MJC 422M 07-Apr-24 BW 103 lbs Jan 27/26 WT 2040 lbs

MC919378 JFC 421M 05-Apr-24 BW 96 lbs Jan 27/26 WT 1780 lbs

Sire

Dam

SPARROWS AQUARIUS 493B

JFC GRIDMAKER 1X

SPARROWS PARKER 806F

JFC MS KATIE 405B

SPARROWS LA QUINTA 10D

RPJ KATIE 247Z

CE BW WW YW Milk TM

9.5 -0.5 57 107 23 52

Sire

Dam

SPARROWS AQUARIUS 493B

CAYS FULL HOUSE 22E

SPARROWS PARKER 806F

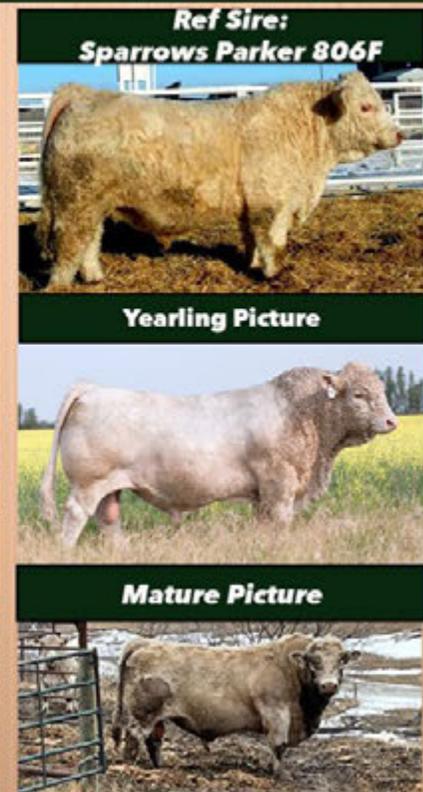
STEPPLER MISS 1J

SPARROWS LA QUINTA 10D

STEPPLER MISS 249D

CE BW WW YW Milk TM

9.3 -1 60 115 29 59



Ref Sire:
Sparrows Parker 806F

Yearling Picture

Mature Picture



Polled

Polled/Scurred

Lot 5

JFC MEL 424M Lot 6

JFC MOHAMMED 431M

MC919379 JFC 424M 08-Apr-24 BW 95 lbs Jan 27/26 WT 1720 lbs

MC919377 JFC 431M 13-Apr-24 BW 91 lbs Jan 27/26 WT 1850 lbs

Sire

SPARROWS AQUARIUS 493B

Dam

JDJ NORTHERN STAR A109 P

SPARROWS PARKER 806F

SPARROWS LA QUINTA 10D

REESE EBONY 104E

SILVER SHADOW FRAN 19R

Sire

SPARROWS AQUARIUS 493B

Dam

SCX JEHU 233E

SPARROWS PARKER 806F

SPARROWS LA QUINTA 10D

TRI-N MISS MELANIE 63J

TRI-N MISS MELANIE 852F

CE BW WW YW Milk TM

9.6 -1.1 57 105 17 45

CE BW WW YW Milk TM

6.3 -0.4 75 139 15 52



Tuesday, March 31st, 2026 - Neepawa, MB



Polled

Polled

Lot 7

MJC MYLES 418M Lot 8

JFC MURACO 425M

MC919632 MJC 418M 04-Apr-24 BW 93 lbs Jan 27/26 WT 1865 lbs

MC919392 JFC 425M 09-Apr-24 BW 97 lbs Jan 27/26 WT 1970 lbs

Sire

Dam

Sire

Dam

TRI-N CAPTAIN MORGAN 340A

LT LEDGER 0332 P

TRI-N CAPTAIN MORGAN 340A

MXS IRISH CREAM 973W

TRI-N RED BARON 765E

JFC MS ARLENE 19H

TRI-N RED BARON 765E

SDC YARIS 39Y

TRI-N MISS CHARHEAD 917W

JFC MS ARLENE 802F

TRI-N MISS CHARHEAD 917W

SDC MISS DUCHESS 70J

CE	BW	WW	YW	Milk	TM
8.3	-0.8	73	120	4	40

8.3	-0.8	73	120	4	40
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CE	BW	WW	YW	Milk	TM
5.6	0.8	66	107	3	36

5.6	0.8	66	107	3	36
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We had the opportunity to walk Red Baron a few summers.



Dam of Lot 9- SDC Yaris 39Y.
Granddam of Lot 9



Polled

Polled

Lot 9

JFC MANNY 426M Lot 10

JFC MAXIMUS 423M

MC919383 JFC 426M 10-Apr-24 BW 99 lbs Jan 27/26 WT 1920 lbs

MC919382 JFC 423M 07-Apr-24 BW 100 lbs Jan 27/26 WT 1780 lbs

Sire

TRI-N CAPTAIN MORGAN 340A

TRI-N RED BARON 765E

TRI-N MISS CHARHEAD 917W

Dam

SPARROWS PARKER 806F

JFC MS DUCHESS 77H

SDC YARIS 39Y

Sire

LT AUTHORITY 7229 PLD

LT BADGE 9184 PLD

LT MADALYNN 6108 PLD

Dam

SPARROWS ROBERT 842F

JFC MS DUCHESS 128J

JFC MS DUCHESS 736E

CE	BW	WW	YW	Milk	TM
8.8	-0.5	70	117	5	40

CE	BW	WW	YW	Milk	TM
6.3	0.6	63	112	19	51



Tuesday, March 31st, 2026 - Neepawa, MB



Dam - G.Bros Jess 374D



Sire - THJ Johnny Cash 16J

Lot 11

JFC MACK 414M Lot 12

JFC MONSOON 420M

Polled

Polled

MC919407 JFC 414M 03-Apr-24 BW 106 lbs Jan 27/26 WT 1870 lbs

MC919416 JFC 420M 04-Apr-24 BW 93 lbs Jan 27/26 WT 1820 lbs

Sire

LEGACYS GAME DAY 45G

Dam

WR WRANGLER W601

Sire

D R REVELATION 467

Dam

SPARROWS PARKER 806F

THJ JOHNNY CASH 16J

THJ ABSOLUTELY NIFTY 66A

G.BROS JESS 374D

G.BROS MISS 137B

D R MONSOON 45

DR ALEXIS 412 ET

JFC MS FRENCHIE 264K

JFC MS FRENCHIE 825F

CE	BW	WW	YW	Milk	TM
-2.3	3.7	78	135	24	63

CE	BW	WW	YW	Milk	TM
8.7	-2	50	86	26	51



Sire - D R Monsoon 45



Polled/Scurred

Polled

Lot 13

JFC BIG MOE 443M Lot 14

JFC MEAKIN 463M

MC919403 JFC 443M 19-Apr-24 BW 112 lbs Jan 27/26 W'T 2115 lbs

MC919420 JFC 463M 28-May-24 BW 105 lbs Jan 27/26 W'T 1910 lbs

Sire

HARRISON

SNOOPY

JOSEPHA

Dam

SPARROWS MONACO 487B

STEPPLER MISS 369D

STEPPLER MISS 369A

Sire

PLEASANT DAWN MVP 316Y

PLEASANTDAWN VERSATILITY 76JWRANGLER MS ERICA 15K

PLEASANTDAWN FRITA 706G

Dam

DCR MR SILVER GUN E516

LAE ERICA 741E

CE	BW	WW	YW	Milk	TM
-3.6	3.9	67	117	18	51

CE	BW	WW	YW	Milk	TM
7.4	-0.6	68	127	22	56



Tuesday, March 31st, 2026 - Neepawa, MB



Polled

Lot 15

MJC MORRISON 476M

MC919636 MJC 476M 08-Jun-24 BW 99 lbs Jan 27/26 WT 1910 lbs

Sire

PLEASANT DAWN MVP 316Y

PLEASANTDAWN VERSATILITY 76J

PLEASANTDAWN FRITA 706G

Dam

SPARROWS PARKER 806F

MJC JASPER 147J

JFC BROOKE 411B

CE	BW	WW	YW	Milk	TM
8.3	-0.9	69	129	24	59

Thank You

TO THE CUSTOMERS WHO HAVE PURCHASED BULLS OUT OF OUR PAST 11 SALES. WE APPRECIATE YOUR SUPPORT AND CONFIDENCE IN OUR PROGRAMS!

ALSO, OUR SINCEREST THANKS TO ALL WHO HAVE INQUIRED, BID AND ATTENDED THOSE SALES. WE APPRECIATE YOUR SUPPORT!

WELCOME FROM R&G McDONALD LIVESTOCK

WELCOME TO THE 12TH ANNUAL PRAIRIE DISTINCTION BULL SALE!

This is our 12th year in the sale, and it's been 44 years since my late Father started in the Purebred Charolais business. We truly wish to thank all our great customers for their support over the years, allowing us to continue to do this.

We are bringing a variety of long, thick, hairy, good footed, quiet bulls both white and red factor. 10 out of the 11 bulls are homozygous polled. We feed them a Masterfeeds 12% grower pellet, corn silage, grass hay and mineral; all their shots are up to date.

Please feel free to give me a call with any questions you have. View the videos online or come and view the bulls before the sale.

Hope to see you at the 12th Annual Sale.



Ron & Gail
R & G McDonald Livestock
Sidney, MB
Ph: (204)724-2811

Email: ronmcdonald2011@hotmail.com

 R & G McDonald Livestock



Homo Polled, 100K Tested, PA Free

Lot 16

RAMM NINJA 95N

MC901083 RAMM 95N 06-Feb-25 BW 102 lbs WW 872 lbs Feb 6/26 WT 1525 lbs

Sire

PH PERSONNA 38D

CFC 38D HULK 31K

CFC 83E MISS RAPTOR 24G

Dam

STEPPLER MAGNUM 56F

RAMM JOCELYN 85J

RAMM LADY DOUBT 2Y

CE	BW	WW	YW	Milk	TM
-0.6	3.2	78	140	27	66

HERD BULL!!! HERD BULL!!! Ninja is a thick, meat wagon of a bull with an awesome hair coat. 95N has great feet, big nuts and is very quiet. His Dam and Grandam are top performing cows in our herd. Only a February bull but he is truly the Total Package. **RETAINING A 1/4 SEMEN INTEREST**



Sire - CFC 38D Hulk 31K

Wright



Hetero Polled, 100K Tested, PA Free

13N is a big, thick, hairy tank of a bull. His dam is an excellent milking young cow. He's very quiet, wide topped and has lots of middle and big nuts. He was the biggest at weaning time and on Feb 6th. Northern Lights is a complete package and will add pounds to your calves.

Homo Polled, 100K Tested, PA Free

Lot 17 RAMM NORTHERN LIGHTS 13N Lot 18 RAMM NIGHTHAWK 19N

MC900979 RAMM 13N 07-Jan-25 BW 92 lbs WW 996 lbs Feb 6/26 WT 1585 lbs MC900985 RAMM 19N 09-Jan-25 BW 105 lbs WW 924 lbs Feb 6/26 WT 1425 lbs

Sire
TR CAG CARBON COPY 7630E ET
DCR BLUEPRINT J7
DCR MS TANK G317

Dam
RAMM EARNHART 37E
RAMM JIGGY 106J
RAMM DAISY 130D

Sire
TR CAG CARBON COPY 7630E ET
DCR BLUEPRINT J7
DCR MS TANK G317

Dam
STEPPLER ELITE 166A
RAMM DEMI 121D
RAMM ZA ZA BOOM 93Z

CE	BW	WW	YW	Milk	TM
5.8	-1	73	121	16	53

CE	BW	WW	YW	Milk	TM
1.3	0.9	71	126	25	61



Nighthawk is another typical Blueprint. He is long, hairy, good footed and has great performance. We sold a full brother to Wasylenko Farms in last year's sale.



Sire - DCR Blueprint J7
Sire of Lots 17 - 20

Nightshade is long, smooth, packed full of muscle all in an attractive package. The Blueprint cattle have worked extremely well for us as they have calving ease and performance.



Sire - DCR BLUEPRINT J7



Homo Polled, 100K Tested, PA Free

Homo Polled, 100K Tested, PA Free

Lot 19 **RAMM NIGHTSHADE 25N** Lot 20 **RAMM NICO 39N**

MC900991 RAMM 25N 11-Jan-25 BW 90 lbs WW 890 lbs Feb 6/26 WT 1460 lbs

MC901002 RAMM 39N 13-Jan-25 BW 96 lbs WW 940 lbs Feb 6/26 WT 1485 lbs

Sire

TR CAG CARBON COPY 7630E ET

DCR BLUEPRINT J7

DCR MS TANK G317

Dam

STEPLER MAGNUM 56F

RAMM JUSTINE 56J

RAMM MS ROUNDUP 1Z

Sire

TR CAG CARBON COPY 7630E ET

DCR BLUEPRINT J7

DCR MS TANK G317

Dam

JWX DOWNTOWN 7C

RAMM FABULOUS 33F

RAMM U B MY BABY 51U

CE BW WW YW Milk TM

10.7 -0.5 64 132 24 56

CE BW WW YW Milk TM

3.7 2 77 135 19 58

Nico is very hairy, deep and soggy all in an extremely attractive package. We sold a full brother to Paul Ryden last year. He is quiet, has great feet making for a very complete bull.





Nacho is long-spined, great footed with lots of performance. Out of a very good milking tan cow that always produces a great calf. He will raise those big buckskin calves that top the market.



MAIN Amarillo 9J
Sire of Lots 21 - 25

Homo Polled, 100K Tested, PA Free

Homo Polled, 100K Tested, PA Free

Lot 21

RAMM NACHO 28N Lot 22

RAMM NATION 31N

MC900993 RAMM 28N 11-Jan-25 BW 102 lbs WW 962 lbs Feb 6/26 WT 1345 lbs MC900995 RAMM 31N 12-Jan-25 BW 96 lbs WW 896 lbs Feb 6/26 WT 1520 lbs

Sire

JSR ESTRADA 52E

Dam

TRI-N YANGSTER 64B

Sire

JSR ESTRADA 52E

Dam

RAMM EMBER 121E

MAIN AMARILLO 9J

MAIN RED RUBY 727E

RAMM HOT SPICE 120H

RAMM BLISS 106B

MAIN AMARILLO 9J

MAIN RED RUBY 727E

RAMM JASMINE 15J

RAMM EVANKA 15E

CE BW WW YW Milk TM

3.1	1.5	69	123	23	58
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CE BW WW YW Milk TM

1.3	2.7	69	135	27	62
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Nation is a herd bull in the making. He is big, soggy middled with lots of meat and muscle and big nuts, along with a great disposition.

Here is another Amarillo son that is long bodied, thick, hairy and is very eye appealing. 37N will certainly add pounds to your calves. Check him out on sale day.



Homo Polled, 100K Tested, PA Free

Homo Polled, 100K Tested, PA Free

Lot 23

RAMM NIBS 37N Lot 24

RAMM NITRO 48N

MC901000 RAMM 37N 13-Jan-25 BW 100 lbs WW 845 lbs Feb 6/26 WT 1380 lbs MC901010 RAMM 48N 16-Jan-25 BW 102 lbs WW 975 lbs Feb 6/26 WT 1565 lbs

Sire

JSR ESTRADA 52E

Dam

RAMM GRAND CANYON 21G

Sire

JSR ESTRADA 52E

Dam

HRJ MAVERICK 556C

MAIN AMARILLO 9J

MAIN RED RUBY 727E

RAMM JENNER 52J

RAMM FRESH 15F

MAIN AMARILLO 9J

MAIN RED RUBY 727E

RAMM JUDY 8J

RAMM GLOW 64G

CE BW WW YW Milk TM

-4.1 2.5 70 128 21 56

CE BW WW YW Milk TM

2.7 1.1 79 135 29 68

Nitro has it going on! He is a thick, soggy middled powerhouse of a bull. Out of our best red factor cow families with RAMM 8J, 64G and 18D, no wonder he is such a great bull. He's quiet, hairy, heavy muscled and extremely complete. **RETAINING A 1/4 SEMEN INTEREST**



Dam - RAMM Judy 8J





59N is long bodied, hairy and has a great disposition. He'll add colour and performance to your calves.



Dam - RAMM Fiesta 10F

Homo Polled, 100K Tested, PA Free

Homo Polled, 100K Tested, PA Free

Lot 25

RAMM NIKOLAS 59N Lot 26

RAMM NORDIC 33N

MC901019 RAMM 59N 19-Jan-25 BW 92 lbs WW 927 lbs Feb 6/26 WT 1560 lbs

MC900996 RAMM 33N 12-Jan-25 BW 82 lbs WW 852 lbs Feb 6/26 WT 1375 lbs

Sire

Dam

Sire

Dam

JSR ESTRADA 52E

SRK CANYON 2Y

PCC INNOVATION 123J

RAMM EARNHART 37E

MAIN AMARILLO 9J

RAMM FIESTA 10F

HRJ LIMITLESS 303L

RAMM JUICY FRUIT 95J

MAIN RED RUBY 727E

RAMM CANDY APPLE 111C

HRJ MISS PARIS 927G

RAMM FREEDOM 36F

CE	BW	WW	YW	Milk	TM
5.1	1.1	73	151	24	61

CE	BW	WW	YW	Milk	TM
7.5	0.6	58	102	31	60

5.1	1.1	73	151	24	61
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7.5	0.6	58	102	31	60
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Nordic is moderate framed, deep and soggy making for a very easy doing bull. He is off a very good milking cow.



Sire - HRJ Limitless 303L

WELCOME FROM HIDDEN LAKE STOCK FARM

Welcome to the Prairie Distinction Bull sale. This is our fourth year being a part of this sale, and in our opinion, we are bringing a group of high performing and super consistent bulls. As a family-run operation, we're proud to co-host this Charolais consignment sale and work alongside fellow breeders who share our commitment to quality cattle and strong customer relationships.

These bulls offered today represent the direction we are moving in. Power, consistency, and eye appeal. With five of the bulls coming from a cow we think very highly of, Hidden Lake My Moo 1J, also referred to as Mermaid. The Mermaid cow is a true powerhouse in many ways. We have been committed to building our herd via embryo transfer the past couple of years. This whole group of bulls are a product of our embryo program. We feel our embryo program is focused on bringing consistent, high performance and sound bulls into the marketplace. With the cattle markets at an all-time high, it is time to invest in your program and procure the genetics for your operation that will produce those big calves in the fall.

The bulls are pail-fed after weaning and have interacted with all family members. Our cows run alongside my parents commercial cow calf operation, and our cows need to survive in a low maintenance environment. Bulls are fed a 14% bull grower and supplemented with breeder mineral, all provided by Trouw nutrition, as well as being offered free choice hay. Bulls are vaccinated on the Bovishield program and will be sold with a satisfactory semen test, all provided by Dr. Grayson Ross and his team at IVS.

Coffee is always on, stop by and check out the bull pen or join us on sale day. We truly appreciate your interest and support, and hope you find the bulls that fit your program.



Scott, Megan, Paisley & Thomas Baron
Carberry, MB
Ph: (204)573-7882

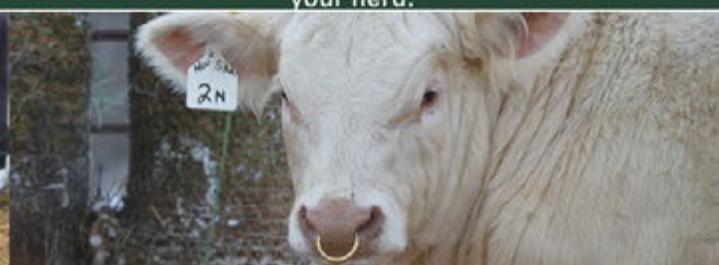


HIDDEN LAKE MY MOO 1J



If we're going to say anything about these bulls, we first need to talk about the cow. We have brought 5 sons out of three sires to town and talk about consistency. I strongly believe you could breed this cow to anything and you'll be impressed.

HL 1J "Mermaid" is a true factory, sitting in the top 1% for WWT and top 2% for YWT and Milk. It doesn't really matter, any of these bulls will be a difference maker in your herd.





Homo Polled

Homo Polled

Lot 27 **HIDDEN LAKE NICHOLAS 502N** Lot 28

HIDDEN LAKE NICK 503N

MC901858 HL 502N 09-Jan-25 BW 100 lbs WW 821 lbs Feb 15/26 W/T 1540 lbs MC901859 HL 503N 09-Jan-25 BW 85 lbs WW 725 lbs Feb 15/26 W/T 1405 lbs

Sire

M6 BELLS & WHISTLES 258 P

Dam

RPJ DIESEL 802F

Sire

M6 BELLS & WHISTLES 258 P

Dam

RPJ DIESEL 802F

SVY TRUST 6H

SVY STARSTRUCK 409B

HIDDEN LAKE MY MOO 1J

HIDDEN LAKE MY MOO 1G

SVY TRUST 6H

SVY STARSTRUCK 409B

HIDDEN LAKE MY MOO 1J

HIDDEN LAKE MY MOO 1G

CE	BW	WW	YW	Milk	TM
3.4	1.8	75	128	35	73

CE	BW	WW	YW	Milk	TM
0.4	1.7	78	132	28	67



Three full brothers all out of SVY Trust 6H. I really don't know what to tell you, some days I have a hard time figuring out which one of these meat wagons is my favourite. Super correct, and great feet. Built for longevity is the short list of what these Trust sons bring to the table.



Sire - SVY Trust 6H
Sire or Lots 27 - 29



Homo Polled, PA Free

Homo Polled

Lot 29 **HIDDEN LAKE NIKOLAS 5N**

Lot 30 **HIDDEN LAKE NELSON 50IN**

MC902265 HL 5N 09-Jan-25 BW 100 lbs WW 730 lbs Feb 15/26 WT 1440 lbs

MC901856 HL 50IN 09-Jan-25 BW 77 lbs WW 1088 lbs Feb 15/26 WT 1390 lbs

Sire

M6 BELLS & WHISTLES 258 P

Dam

RPJ DIESEL 802F

SVY TRUST 6H

SVY STARSTRUCK 409B

HIDDEN LAKE MY MOO 1J

HIDDEN LAKE MY MOO 1G

Sire

CCC WC REDEMPTION 7143 PLD ET

Dam

RPJ DIESEL 802F

PCC BOURBON 118J

BRCHE BERKLY ANN 8507 PLD ET

HIDDEN LAKE MY MOO 1J

HIDDEN LAKE MY MOO 1G

CE	BW	WW	YW	Milk	TM
-0.4	2.9	80	136	27	66

-0.4	2.9	80	136	27	66
------	-----	----	-----	----	----

CE	BW	WW	YW	Milk	TM
4.1	-1.8	64	104	27	59

4.1	-1.8	64	104	27	59
-----	------	----	-----	----	----

The Bourbon brother. This is the first son out of PCC Bourbon 118J we've had on the farm, and is he ever cool. Moves like a cat with that characteristic Bourbon front end that we've come to love in his daughters.



Sire - PCC Bourbon 118J





This is a bull that keeps surprising us in how he keeps developing. He just keeps getting better every day. He is out of the 2024 Players Club Bull, HRJ Limitless 303L. He is super long bodied, a bull that will just go out and perform in any operation. This was the natural calf out of our donor cow HL 1J. The cow had another Limitless heifer calf this year and I am sure Paisley will have that one in our show string this fall.

Homo Polled, PA Free

Homo Polled, PA Free

Lot 31 **HIDDEN LAKE NASH 4N** Lot 32

HIDDEN LAKE NATE 2N

MC902263 HL 4N 09-Jan-25 BW 95 lbs WW 995 lbs Feb 15/26 WT 1490 lbs

MC902261 HL 2N 08-Jan-25 BW 102 lbs WW 1015 lbs Feb 15/26 WT 1465 lbs

Sire

PCC INNOVATION 123J

Dam

RPJ DIESEL 802F

Sire

SKW EXPEDITION 89C

Dam

CAYS FULL HOUSE 22E

HRJ LIMITLESS 303L

HRJ MISS PARIS 927G

HIDDEN LAKE MY MOO 1J

HIDDEN LAKE MY MOO 1G

ELDER'S HOULIO 4H

WRANGLER PRETTY LADY 98C

STEPPLER MISS 250H

STEPPLER YEAGER 60B

CE BW WW YW Milk TM

7 -0.6 70 127 32 67

CE BW WW YW Milk TM

-2.8 4.2 74 139 29 67



Nate 2N was a favorite of many out on the show road this fall. He is out of an outstanding donor cow at Stepler Farms, DSY 250H, a Cay's Full House daughter, and sired by Elder's Houlio. Paisley's show heifer, HL 9M, is a maternal sister to this bull and she has been a stand-out heifer.



Sire - Elder's Houlio 4H

WELCOME FROM CROCUS VALLEY FARMS LTD.

Welcome to the 12th Annual Prairie Distinction Bull Sale.

We would like to thank our past and future customers. When choosing bulls for this year's sale we tried to choose from a few different sire groups. These eight bulls really show what we strive for in our bull pen.

From performance to calving ease, these bulls have it all. They have been developed on a 14% Bull grower ration through Trouw Nutrition and free choice grass hay. Our herd is on a Bovi-Shield Gold/ Scour Bos9 program and all bulls are up-to-date on their vaccinations. Please feel free to stop by the farm anytime to tour the pen and see the females that back these future herd bulls.

Bring your trailer on sale day and Crocus Valley Farms will give you a \$100 off your bull purchase. Delivery of Bulls within 200km of the farm will be free of charge, beyond that will be at cost.



Thanks!

Curtis and Erika Lovett & Family
Killarney, MB
Ph: (204)523-2305



Homo Polled, 100K Tested

Lot 33

CVF NORCO 14N

MC910966 CVF 14N 09-Jan-25 BW 88 lbs WW 736 lbs Feb 5/26 WT 1210 lbs

CE	BW	WW	YW	Milk	TM
9.9	-1.3	57	108	19	48

Sire

HTA SPIDERMAN 9103G

HTA PRO CHOICE 3100L

HTA DELIGHT 959G

Dam

MAIN MAGICO LANZO 36D

PLEASANT DAWN NETSET 508J

PLEASANTDAWN RUTH 908C

A Pro-Choice son who has us excited! Tons of middle, hip and style. This bull really gets out and moves. He is out of a moderate framed Pleasant Dawn female who consistently delivers heifers for the replacement pen and sale bulls!



Wright



Take a look here! This is Sadie's bull, she showed him this past spring. 1N is the first bull on offer out of HTA Pro choice 3100L and he has us excited. Extra length, hip and style in this bull.



Sire - HTA Pro Choice 3100L

Homo Polled, 100K Tested

Horned, 100K Tested

Lot 34

CVF OLAF IN Lot 35

CVF NAVY 2N

MC910964 CVF 1N 01-Jan-25 BW 96 lbs WW 868 lbs Feb 5/26 WT 1480 lbs

MC910969 CVF 2N 01-Jan-25 BW 90 lbs WW 716 lbs Feb 5/26 WT 1355 lbs

Sire

HTA SPIDERMAN 9103G

Dam

MAIN ODESSA 20F

Sire

LT RUSHMORE 8060 PLD

Dam

SCR TRIUMPH 2135

HTA PRO CHOICE 3100L

HTA DELIGHT 959G

CROCUS MISS 3H

STEPPLER MISS 211F

LT AFFINITY 6221 PLD

LT ATHENA 1247

CROCUS MISS 22L

STEPPLER MISS 431G

CE BW WW YW Milk TM

9.2 -0.8 63 110 15 46

CE BW WW YW Milk TM

9.1 -1.2 57 112 24 53



Heifer bull prospect! He is a smaller framed, smooth shouldered, small headed Affinity 6221 PLD son.



Sire - LT Affinity 6221 Pld

HERD BULL! This guy has been a stand out since day one. This Triumph- HTA ICICLE cross has worked time and time again resulting in loads of middle, hip and performance. NICO is out of my top cow, she's 8 yrs old and gets bred back first cycle every year with a top end calf every fall.



Sire - SCR Triumph 2135

Homo Polled, 100K Tested

Homo Polled, 100K Tested

Lot 36

CVF NICO 28N Lot 37

CVF NEWTON 31N

MC910961 CVF 28N 14-Jan-25 BW 89 lbs WW 858 lbs Feb 5/26 WT 1540 lbs

MC910973 CVF 31N 14-Jan-25 BW 98 lbs WW 830 lbs Feb 5/26 WT 1440 lbs

Sire

SCR TUFFY 0119

Dam

SHSH HIGH CLASS 43D

SCR TRIUMPH 2135

SCR MS BABY DOLL 7140

HTA ICICLE 962G

HTA ICICLE 546C

Sire

SCR TUFFY 0119

Dam

HRJ CROWD FAVOURITE 515C

SCR TRIUMPH 2135

SCR MS BABY DOLL 7140

STEPPLER MISS 197E

STEPPLER MISS DOUGLAS 29Z

CE	BW	WW	YW	Milk	TM
8.1	0.1	65	131	24	57

CE	BW	WW	YW	Milk	TM
1.9	1.5	65	126	20	52

Another triumph 2135 son, this guy will put some stretch and pounds in his calves. Docile and good footed.



Tuesday, March 31st, 2026 - Neepawa, MB



39N is backed by performance on both sides if you are looking to add length of spine, hip and pounds to your next calf crop. He was born unassisted with loads of vigor.



Sire - SCR Triumph 2135

Hetero Polled, 100K Tested

Homo Polled, 100K Tested

Lot 38

CVF NATHAN 39N Lot 39

CVF NASH 35N

MC910976 CVF 39N 22-Jan-25 BW 102 lbs WW 864 lbs Feb 5/26 WT 1275 lbs

MC910963 CVF 35N 18-Jan-25 BW 97 lbs WW 704 lbs Feb 5/26 WT 1520 lbs

Sire

SCR TUFFY 0119

SCR TRIUMPH 2135

SCR MS BABY DOLL 7140

Dam

HTA ASTROID 603D

HTA SONJA 9112G

HTA SONJA 630D

Sire

SPARROWS ESCOBAR 429B

HIGH BLUFF KRISTOFFERSON 150K

HIGH BLUFF BUSTER 87B

Dam

HTA TUNDRA 572C

HTA BRIDGET 1128J

HTA BRIDGET 872F

CE	BW	WW	YW	Milk	TM
5.1	1.5	76	141	18	55

CE	BW	WW	YW	Milk	TM
6.3	1.5	61	124	17	48



Calving ease with some grow! Seggy, hairy and complete.



Sire - High Bluff Kristofferson 150K



Homo Polled, 100K Tested

CVF NEO 60N

Lot 40

MC916626 CVF 60N 07-Feb-25 BW 96 lbs WW 725 lbs Feb 5/26 WT 1290lbs

CE	BW	WW	YW	Milk	TM
2.7	1	55	100	21	48

Sire

SPARROWS ESCOBAR 429B

HIGH BLUFF KRISTOFFERSON 150K

HIGH BLUFF BUSTER 87B

Dam

TURNBULL'S FULL MOON 655F

PLEASANTDAWN RIVER 92H

WOOD RIVER YVETTE 72B

Another HBSF Kristofferson who is backed by calving ease without sacrificing weaning weight. If you are looking for a bull to add middle and hair to your calves look no further.

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JMB Charolais
Bert M'Donald & Judy Hart
Brookdale, MB
Ph: (204)212-0722



Norm was the Grand Champion Charolais Bull at Manitoba Ag-Ex. Like his Cheers namesake, Norm is an easy doer with a laid back disposition. This soft made bull gets out and moves on a structurally sound foot and leg. Norm's dam, Luann, has been very productive with multiple offspring active in purebred operations.



Hetero Polled, PA Free

Hetero Polled, PA Free

Lot 41

JMB NORM 509N Lot 42

JMB NEWDALE 508N

MC908198 JMB 509N 10-Feb-25 BW 104 lbs WW 935 lbs Dec 29/25 WT 1312 lbs

MC908199 JMB 508N 21-Jan-25 BW 96 lbs WW 968 lbs Dec 29/25 WT 1413 lbs

Sire

RBM TR RHINESTONE Z38

Dam

ROSSO BEDFORD 41B

TR CAG CARBON COPY 7630E ET

JMB LUANN 739E

M&M MS CARBINE 1567 PLD

JMB CHAMPAGNE 535C

Sire

RBM TR RHINESTONE Z38

Dam

RPJ DIESEL 802F

TR CAG CARBON COPY 7630E ET

JMB LADY FISHER 2H

M&M MS CARBINE 1567 PLD

JMB MS DATELINE 403B

CE	BW	WW	YW	Milk	TM
4.5	0.9	71	122	25	60

CE	BW	WW	YW	Milk	TM
4	0.5	80	127	17	57

Newdale is another son of Carbon Copy out of an RPJ Diesel daughter. Newdale has lots of bone, hair and is structurally correct. The Diesel offspring have tons of performance and the females have great milk EPDs.



Sire - TR CAG Carbon Copy 7630E ET



Wright

WELCOME FROM NORTH OF 50 CHAROLAIS

Welcome to the 2026 Prairie Distinction Bull Sale!

Big thanks to our past customers and to all who showed interest in our program over the years. It has been nice to see many visitors in our yard checking out the pen early this year!

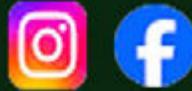
This year's offerings are once again selected from the top of our bull pen. The quality is deep and emphasizes what we are striving to produce here at North of 50 Charolais.

The cattle are on a Pfizer Gold vaccination program. Bulls are developed on a 14% bull developer from Trouw Nutrition and free choice grass hay and corn silage.

Feel free to call with any questions or stop by for a look, coffee is always on.



North of 50 Charolais
Owen & Jen Sellman
& Family
M^cCreary, MB
Ph: (204)496-0969
Find us on:



Email: northof50charolais@outlook.com

Homo Polled, 100K Tested, PA Free

Lot 43

NOF NO DOUBT 334N

MC916850 NOF 334N 04-Feb-25 BW 94 lbs WW 805 lbs Feb 15/26 WT 1485 lbs

CE	BW	WW	YW	Milk	TM
4.9	0.3	52	110	25	50

Sire

SPARROWS JENSEN 76H

C2 LARS 37L

EATONS GARDNA 70835

Dam

BRIMNER BULL 188G

NOF MISS 37J

FFBB BOBBIE 375A

No Doubt is a rip! His half-brother was our highest seller that went to Legacy Charolais last season. He is low set, thick and chuck full of red meat. Watch for him sale day!



Wright



Nashville is the longest spined calf in the pen! He is loaded with muscle and moves like a cat. This guy will cover ground and get your cows bred.



Sire - C2 Lars 37L
Sire of Lots 43 -45

Homo Polled, 100K Tested, PA Free

Polled

Lot 44

NOF NASHVILLE 310N Lot 45

NOF NEXT EPISODE 336N

MC916809 NOF 310N 11-Jan-25 BW 104 lbs WW 885 lbs Feb 15/26 W/T 1490 lbs

MC916852 NOF 336N 10-Feb-25 BW 106 lbs WW 845 lbs Feb 15/26 W/T 1360 lbs

Sire

SPARROWS JENSEN 76H

Dam

LT DEL REY 6161 P

Sire

SPARROWS JENSEN 76H

Dam

BRIMNER BULL 188G

C2 LARS 37L

EATONS GARDNA 70835

NOF LUNA 104L

NOF MISS 30J

C2 LARS 37L

EATONS GARDNA 70835

NOF MISS 40J

NOF LADY 1F

CE BW WW YW Milk TM

4.5 1 58 105 27 56

CE BW WW YW Milk TM

0.4 2.4 56 107 21 49



Length, style and shape says it all! C2's Lars 37L was the high seller we selected at the 2024 C2 Bull Sale. Lars has been a great addition to our bull battery. Lars calves have great shape and a terrific foot under them.

Notorious is a pen favourite, long, thick, deep, and hairy! A real herd bull presence and backed by our favourite cow family.



Sire - LT Governor 1560 PLD



Weights

Homo Polled, 100K Tested, PA Free

Homo Polled, 100K Tested, PA Free

Lot 46

NOF NOTORIOUS 324N Lot 47

NOF NOLIMIT 328N

MC916833 NOF 324N 19-Jan-25 BW 89 lbs WW 895 lbs Feb 15/26 WT 1420 lbs

MC916838 NOF 328N 25-Jan-25 BW 86 lbs WW 880 lbs Feb 15/26 WT 1310 lbs

Sire

LT BADGE 9184 PLD

Dam

BRIMNER BULL 188G

Sire

SPARROWS RESURRECTION 905G

Dam

HRJ MAVERICK 556C

LT GOVERNOR 1560 PLD

NOF MISS 39J

C2 JOSE 10J

NOF MISS 30J

LT SYBILLE 6476 PLD

STEPPLER MISS 241Z

C2 MISS ESTELLE 33G

NOF LADY 8G

CE BW WW YW Milk TM

11.4 -0.7 71 120 16 51

CE BW WW YW Milk TM

9.6 -2.6 53 102 27 53

No Limit is a calving ease herd bull prospect! He is stout, hairy, and has an excellent disposition. His sire, C2 Jose, has been a staple in our program consistently providing us with worry free calving. Not only do they come easy, but with vigour and growth.



Sire - C2 Jose 10J



Weights

Tuesday, March 31st, 2026 - Neepawa, MB



THANK YOU TO THESE SPONSORS FOR THEIR GENEROUS DONATIONS IN SUPPORT OF THE MANITOBA JUNIOR CHAROLAIS ASSOCIATION.

WATCH FOR THESE ITEMS TO BE AUCTIONED OFF AT THE SALE, IN SUPPORT OF THE JUNIORS FUNDRAISING EFFORTS TO HOST THE CCYA CONFERENCE IN 2027!

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<p><i>Balanced Vet Beef Premise</i></p> <p>Offer during pre-calving (4 to 6 weeks) and throughout the breeding season.</p> <p>A formulation that will contribute to earlier and higher conception rates as well as healthier newborn calves.</p> <p>Recommended feeding rate: 100 grams per head per day.</p> <p>Brush included along with maximum inclusion rates of organic sources of Cu, Zn, Mn, and Se allowing for optimal mineral absorption.</p> <p>Very palatable low sodium formulation.</p>	<p><i>Premium Vet Beef Premise</i></p> <p>Offer during fall and winter feeding periods.</p> <p>Formulated to enhance soft connective tissues as well as providing your cows trace mineral and vitamin requirements during the transition time from pasture to a 4-6 weeks pre-calving.</p> <p>Recommended feeding rate: 100 grams per head per day.</p> <p> Elevated levels of Cu, Zn, and Mn.</p>	<p><i>Primary Vet Beef Premise</i></p> <p>Offer during summer pasture and grazing.</p> <p>Low sodium formulation suited for your cows' metabolic needs.</p> <p>Recommended feeding rate: 100 grams per head per day.</p> <p>Elevated levels of Copper and Zinc included to promote beef health.</p>

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TERMS & CONDITIONS

TERMS: The terms of the sale are cash, cheque or e-transfer payable immediately after the sale. Settlement is in Canadian funds. The right of the property shall not pass until settlement is paid in full. All settlements must be made with the clerks of the sale before any cattle will be released. Current exchange rates will be announced on sale day.

BIDDING: Each animal will sell to the highest bidder. Bidders unable to attend the sale may phone their bids and instructions to the sale manager, auctioneer, or special representatives. Bids must be received prior to the sale, in a sufficient time frame.

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PURCHASER'S RISK: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time. All animals left with the seller must be insured.

CERTIFICATE OF REGISTRATION: Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer after payment has been made.

BREEDER GUARANTEE: Should any bull fourteen months of age or over fail to prove a breeder after being used on cows known to be breeders, the matter shall be reported in writing to the seller within six months following the date of purchase or six months after the bull has reached fourteen months of age. The seller has the right and privilege of six months to prove that the bull is a breeder. No guarantee is given that semen collected from the bull will freeze.

EXCEPTION GUARANTEE: In the case where the animal is subjected to any hormonal or surgical reproductive techniques after the sale, this guarantee shall be null and void. The seller is not responsible for damage caused by foreign bodies after the animal has been sold or for sickness not apparent at sale time. In no event shall the seller be responsible for more than the purchase price.

INSURANCE: Insurance will be available for purchase on sale day.

DELIVERY: Assistance will be given with making delivery arrangements after the sale. The purchaser agrees shipping arrangements will be at the convenience of the seller but will be as soon as practical after the sale, at the buyer's risk.

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