

TRANSCON'S
Peace Country
SIMMENTAL BULL & HEIFER SALE

1:00 pm MST · Monday, March 30, 2026
VJV Auctions - Beaverlodge, AB

- Featuring -

WILLOWDALE SIMMENTALS KMR SIMMENTALS SHORT GRASS FARMS
POLAR FARMS D.A.M. LIVESTOCK
MONTAGNEOUSE CREEK SIMMENTAL WOLFE LAKE FARMS INC.

WELCOME

from the Transcon Team!

Welcome to the 2026 edition of the Transcon Peace Country Bull Sale. Join us March 30th in Beaverlodge at the VJV Sales Facility.

This is an exceptional time to be in the cattle business. As prices continue to hover near record highs and optimism for the future remains strong, the importance of selecting the right herd sire has never been greater. There has never been a better opportunity to cull aging bulls and reinvest in younger, fresher sires built to move programs forward.

Willowdale, KMR, and Short Grass have once again assembled a highly usable set of bulls, developed slowly and responsibly—not pushed—so they grow with soundness and longevity in mind. Strong emphasis has been placed on structural correctness, with feet, legs, and hair coats built to handle the demanding conditions of the North Peace Country. These bulls are built to thrive and perform, year after year, in the toughest environments.

As you flip through the catalog, you'll notice that this year's offering runs deeper and stronger than ever. Numbers are up, but we've achieved this without sacrificing quality. We were fortunate to add some very high-quality yearling fullbloods with the addition of Joe and Lindsey from Polar Farms. They are among the most progressive young breeders in the Peace Country, investing wisely in the breed and building a product designed to meet the expectations and needs of commercial cattlemen.

Alongside Polar Farms, we are also pleased to welcome DAM Livestock, Montagneuse Creek, and Wolfe Lake Farms as new consignors to the Peace Country Bull Sale.

With a large, diverse set of bulls on offer, this sale has taken a great step forward, offering something for everyone. Red, black, fullblood, or traditional purebred—polled or horned, calving ease or power, yearling or extra-age—this group represents an impressive lineup of highly usable bulls, ready to work for you the minute the gavel drops.

Can't make it to the sale? Give any member of the Transcon team a call—we're ready and happy to help you select the right bull for your program.

Cody Coupland
Cody Coupland
Transcon Livestock Corp



Jay Good
30-years Transcon Team



Glenn Norton
18-years Transcon Team



Darren Paget
14-years Transcon Team



Cody Coupland
5-years Transcon Team



Don Oberg
Auctioneer



Robert Lind
Ringman

Need Some Assistance - Contact the Transcon Team!



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Join Us For Lunch On Sale Day!

TRANSCON'S
Peace Country
SIMMENTAL BULL & HEIFER SALE

65 Bulls
6 Heifers

1:00 pm MST · Mon., March 30, 2026 · VJV Auctions - Beaverlodge, AB
Fullblood, Red and Black Simmental Bulls On Offer

Sale Day Phones:

Jay Good: 403-556-5563
Glenn Norton: 780-542-0634
Darren Paget: 403-323-3985
Cody Coupland: 403-877-0799

Hotel Accommodations

Beaverlodge Motor Inn: 780 354-2291

Pick Up Your Bull Sale Day Rebate

\$50 off per bull if picked up sale day.

Bull Delivery

All bulls can be delivered free of charge within 300 kms.
Bulls can go back to the seller's farms to be wintered free of charge until May 1, but they must be insured.

Insurance

Will be available Sale Day

Auction Mart Sale Location:

VJV Auction Mart Google Map Pin Location:
55°11'42.5"N 119°29'10.6"W

Online Bidding Available

Internet Bidding Available



DLMS
www.dlms.ca
Direct Livestock Marketing Systems

For more information call:
Mark Shologan 780-699-5082 or Purebred Team 780-991-3025

*Special Thanks to All of our
Bidders and Buyers over the years!*

*Your support in our programs
is greatly appreciated!*

*We look forward to visiting with
you on Sale Day!*

Sale Contributors

Willowdale Simmentals

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Lots
1-18

Lots
19-30

Lots
31-45

Lots
46-61

Lots
62-65

Lots
66-68

Lots
69-71

WELCOME

from Willowdale Simmentals

We are pleased to be part of Transcon's Peace Country Simmental Bull Sale. Our goal continues to be to provide quality Simmental breeding stock that is easy calving, polled and growthy.

We have a great selection of homozygous polled, red and black Purebred Simmental bulls. Three of the black bulls were our Pen of 3 that were Reserve Champion at the 2026 Peace Country Beef Congress.

The Black Gold Tycoon 194L, red bull is our newest herdsire. He adds a tremendous amount of rib and calving ease to his bulls. He is also a full brother to SVS Rancher, a bull that adds a lot performance and style to his progeny.

We also have a number of bulls by Maders Fulsom Prison 66L, a heterozygous black calving ease bull, used mainly on heifers. A number of sons in the sale will make heifer bulls (red and black).

Our feeding program changed this year because of low rainfall. We had very little summer pasture and our poorest hay crop ever. Because of this we have hand fed the bulls a "Bullseye Bull ration" since weaning, along with free choice hay.

Our animals have a comprehensive herd health program. Starting at birth, they receive Nasalgen 3PMH along with ADE & selenium. In the spring and again pre-weaning, they get Ten Vision 8 and Express FP5-VL5. All bulls are semen tested and guaranteed to be breeders.

For more information contact Dale or Kent. We look forward to helping you with your selection. Stop by the farm and tour the bull pen.

Dale & Judy



Dale & Judy Smith and Family
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 Dale Cell: 780-558-9337
 Kent Cell: 780-721-1109
 Email: drjs@iwantwireless.ca



HOMO POLLED HETERO BLACK

Here is our feature black, **Black Gold Tycoon 194L** son. He is our top indexing bull at a year old for average daily gain, yearling weight and a WPDA of 3.77 lb/day. His sire is a full brother to **SVS Rancher** a bull that is respected in the industry for top end progeny.

Willowdale Noble was part of our Reserve Champion pen of 3 bulls at the Peace Country Beef Congress, 2026. He was mothered by a tremendous deep bodied black **Mader the National** cow. A cow family that has raised high performing progeny.

His growth EPDs are all in the top 30% for the breed. He has excellent calving ease with above average growth. A bull that needs your serious appraisal.

WILLOWDALE NOBLE 7N

BPG1521425 / DRJS 7N / January 17, 2025 / Black Polled Purebred

SVS TYCOON 841F
BLACK GOLD TYCOON 194L
 HLTS SAMMIE

MADER THE NATIONAL 43E
WILLOWDALE BLACK MEGAN 2H
 WILLOWDALE MEGAN 32B

SVS BROOKS 669D
 SVS RED ANNIE 411B
 WS BEEF KING W107
 BRANT DONT YA LOVE ME

LFE THE RIDDLER 323B
 LFE BS VIOLET 641A
 LFE RED CASINO 3036X
 WILLOWDALE MEGAN 26M

PERFORMANCE

BW	ADJ. WW	ADJ. YW
100 lbs	805 lbs	1379 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
14.8	2.2	90.3	134.3	23.9	6.2	69.1

1



**HOMO POLLED
HETERO BLACK**

Another excellent bull that was part of the Reserve Champion pen of 3 bulls at the PCBC 2026. He is a bull with lots of stretch and is deep bodied like all of the 194L calves. With a low 88lb. birth weight and a +15.3 EPD for calving ease, he is a bull that gives you lots of options, to breed cows, or large heifers in your herd. His mother is a good black WFL Absolute X Red Label cow.

WILLOWDALE NATE 11N

BPG1521428 / DRJS 11N / January 21, 2025 / Black Polled Purebred

SVS TYCOON 841F
BLACK GOLD TYCOON 194L
HLTS SAMMIE

WFL ABSOLUTE 51Y
WILLOWDALE BLACK TATE 23E
WILLOWDALE TATE 18T

SVS BROOKS 669D
SVS RED ANNIE 411B
WS BEEF KING W107
BRANT DONT YA LOVE ME

LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
REMINGTON RED LABEL HR
WILLOWDALE RITA 73R

PERFORMANCE

BW	ADJ. WW	ADJ. YW
88 lbs	799 lbs	1279 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
15.3	1.2	80.4	112.6	24.5	8.4	64.7

WILLOWDALE BENDER 1N

BPG1530969 / WDJ5 1N / January 10, 2025 / Black Polled Purebred

HART STATE OF WAR 056C
MRL BENDER 25F
MRL MISS 6823D

RF NO LIMITS 1112J
MRL MISS 3415L
MRL MISS 6656D

WELSH'S WARSAW 312Z
HART MISS 102A
LFE THE RIDDLER 323B
TSN MS EDITION 55W

R PLUS YUMA 9087G
RUST MISS 6217D
MRL 91Y
MRL MISS 4388B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
94 lbs	797 lbs	1335 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
6.2	3.3	89.8	129.3	28.1	3.4	73.0



**HOMO POLLED
HETERO BLACK**

Here is the third bull that was part of our Reserve Champion pen of 3 bulls @PCBC 2026. Kent bought Bender's mother as a bred heifer from McMillan Ranches. Bender is all bull. He has large testicles, the look of a mature bull and travels very true on outstanding feet and legs. He is hairy, with lots of thickness on a moderate frame. A great outcross bull that will meet your needs.



**HOMO POLLED
HETERO BLACK**

Our feature **Mader Folsom Prison 66L** black bull. This is a quiet bull that checks all The boxes for a herd sire. He has an 84lb. birth weight, weaned off his powerful black mother at 875lbs., continued to grow and ranks our #4 bull for yearling weight. His EPDs are outstanding with 10 out of 13 being in the green. A bull with a low birth weight and excellent growth! His half brother was one of the high selling bulls in last year's sale, going to David Marx at High Prairie.

4

WILLOWDALE NIFTY NEIL 4N

BPG1521430 / WDBS 4N / January 21, 2025 / Black Polled Purebred

4

- MADER WALK THE LINE 92J
- MADER FOLSOM PRISON 66L
- MADER VIOLET 49H
- NCB COBRA 47Y
- WILLOWDALE BLACK SUMMER 1G
- WILLOWDALE BLACK SUMMER 2E
- MADER WALK THIS WAY 224B
- IRCC DARLIN' 613D
- TJSC BOONE PICKENS 46C
- LFE BS VIOLET 641A
- LFE VIPER 455U
- NCB MISS DREAM 22T
- WFL ABSOLUTE 51Y
- WILLOWDALE BLK SUMMER115C

PERFORMANCE

BW	ADJ. WW	ADJ. YW
84 lbs	779 lbs	1336 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
11.7	0.0	91.5	136.8	20.8	7.2	66.6

WILLOWDALE NAVIGATOR 4N

BPG1521431 / WDJS 4N / January 24, 2025 / Black Polled Purebred

5

- MADER WALK THE LINE 92J
- MADER FOLSOM PRISON 66L
- MADER VIOLET 49H
- KWA ROCK 78Z
- RAINALTA ROCK 6C
- RAINALTA NOVA ACCEL 157Z
- MADER WALK THIS WAY 224B
- IRCC DARLIN' 613D
- TJSC BOONE PICKENS 46C
- LFE BS VIOLET 641A
- KWA RED ROCK 5T
- TLRS SASHA
- IPU ACCELERATOR 46U
- RAINALTA HCCL 20N

PERFORMANCE

BW	ADJ. WW	ADJ. YW
98 lbs	827 lbs	1289 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
9.1	1.5	86.3	128.3	21.4	6.6	64.5



**HOMO POLLED
HETERO BLACK**

Another thick, quiet **Folsom Prison** son with lots of stretch. He patterns very similar to **Nifty Neil**. All of these **Prison** sons in the sale have that nice square hip, tons of top line and are really smooth. **Navigator** is above average for all of his growth EPDs. A great bull for second calve heifers. His dam is an 11 year old **Rainalta** cow that has proven to be a steady producer of great calves.

5

WILLOWDALE NAYLOR 6N

BPG1522957 / WDJIS 6N / February 5, 2025 / Black Polled Purebred

6

MADER WALK THE LINE 92J
MADER FOLSOM PRISON 66L
MADER VIOLET 49H

MADER WALK THIS WAY 224B
IRCC DARLIN' 613D
TJSC BOONE PICKENS 46C
LFE BS VIOLET 641A

SPRINGCREEK REDFORD 55H
WILLOWDALE RED KARA 4L
WILLOWDALE BLK KARA 11A

SPRINGCREEK LADIES MAN 90E
IPU 308Z POCAHONTAS 25E
NICHOLS MANIFEST T79
WILLOWDALE KARA 39K

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
86 lbs	791 lbs	1234 lbs	14.1	0.2	73.6	109.0	27.9	6.6	64.7

HOMO POLLED, HETERO BLACK

Naylor is a sharp looking, long bodied, black white-faced bull, with EPDs that rank in the top 10% for calving ease and birth weight. His sire is a bull we have used on our heifers with success for calving ease and his calves develop into solid progeny as yearlings. A great bull to use on those larger heifers, he is lighter boned and very smooth through the front end. His mother is a first calf Redford daughter that has done a grand job raising him. She is extremely sound, with excellent feet and legs and a nice tidy udder. This cow family goes back to one of the first cows we owned.



6

WILLOWDALE NEXT UP 10N

PG1521427 / DRJS 10N / January 20, 2025 / Red Polled Purebred

7

MADER WALK THE LINE 92J
MADER FOLSOM PRISON 66L
MADER VIOLET 49H

MADER WALK THIS WAY 224B
IRCC DARLIN' 613D
TJSC BOONE PICKENS 46C
LFE BS VIOLET 641A

KWA STATEMENT 31J
WILLOWDALE RED LOUISE 40L
WILLOWDALE RED LOUISE 35J

MRL STATEMENT 3F
WS MOTHER LODE W21
MRL 37C
WILLOWDALE RED LOUISE 113C

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
82 lbs	761 lbs	1236 lbs	15.2	-1.7	77.8	114.4	20.6	7.0	59.5

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

Next Up is one of the low birth weight, solid red, heifer bulls. He is a little smaller in frame score, but has adequate thickness and being dilutor free, can be used on a mix of red and black heifers. His mother is a **KWA Statement 31J** heifer. We used 31J as our heifer bull, so there is a double shot of calving ease in **Next Up**.



7

WILLOWDALE NEWMAN 12N

PG1521429 / DRJS 12N / January 21, 2025 / Red Polled Purebred

8

MADER WALK THE LINE 92J
MADER FOLSOM PRISON 66L
MADER VIOLET 49H

MADER WALK THIS WAY 224B
IRCC DARLIN' 613D
TJSC BOONE PICKENS 46C
LFE BS VIOLET 641A

SPRINGCREEK EASTWOOD 73G
WILLOWDALE RED LOUISE 25L
WILLOWDALE RED LOUISE 32G

SBSF EASTWOOD 22E
SPRINGCREEK LENA 112E
HARVIE RED SUMMIT 54B
WILLOWDALE RED LOUISE 113C

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
82 lbs	785 lbs	1273 lbs	12.8	-0.5	80.1	120.3	23.3	6.0	63.4

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

Newman is a real neat red heifer bull, with a splash of white on his head. A **Folsom Prison** son with a low birth weight, lots of hair and excellent muscle expression. His mother is a **Springcreek Eastwood** daughter. She is a red, white-faced cow with an ideal udder. **Eastwood** was a popular calving ease bull we used for a number of years. A real good bull for your assessment.



8



HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

A feature dark red **Prison** son with loads of performance. **Notable** has that herd bull look, shows excellent muscle expression and width of muscle over his top line and down through his rear quarter. For those serious breeders who want to add calving ease into their herd sire and maintain performance, here is your bull. He was our #2 bull at weaning, at 865lbs., off of a first calf heifer. His mother is another excellent **Springcreek Redford** daughter. This **Megan** cow family has been a consistent producer of high quality progeny. Our lead off black bull is also from the **Megan** cow family. Our high selling open heifer at the Ladies of the Peace 2025 sale went to **Circle G Simmentals** was also off of a **Megan** cow.

WILLOWDALE NOTABLE 16N

PG1521432 / DRJS 16N / January 24, 2025 / Red Polled Purebred

9

- MADER WALK THE LINE 92J
- MADER FOLSOM PRISON 66L
- MADER VIOLET 49H
- SPRINGCREEK REDFORD 55H
- WILLOWDALE MEGAN 16L
- WILLOWDALE MEGAN 10G
- MADER WALK THIS WAY 224B
- IRCC DARLIN' 613D
- TJSC BOONE PICKENS 46C
- LFE BS VIOLET 641A
- SPRINGCREEK LADIES MAN 90E
- IPU 308Z POCAHONTAS 25E
- MRL WESTERN FORCE 251B
- WILLOWDALE MEGAN 32B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
90 lbs	849 lbs	1331 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.5	0.7	82.2	117.5	29.7	7.7	70.8

WILLOWDALE NAUTICAL 36N

PG1522953 / DRJS 36N / February 3, 2025 / Red Polled Purebred

10

- HOOKS SHEAR FORCE 38K
- WHL RED HEAT 1734E
- CMS SODA POP 422B
- SPRINGCREEK BLUE CHIP 9D
- WILLOWDALE RED TASHA 15H
- WILLOWDALE RED TASHA 30D
- NICHOLS LEGACY G151
- C&D TRACY
- DRAKE POKER FACE 2X
- HPF CREAM SODA Y010
- SPRINGCREEK LINER 56U
- SPRINGCREEK TARA 111R
- CMS KEYSTONE 332A
- WILLOWDALE RED TASHA 25Y

PERFORMANCE

BW	ADJ. WW	ADJ. YW
98 lbs	756 lbs	1257 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
13.2	1.0	84.6	117.6	21.1	8.5	63.4



HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

Nautical is a super quiet, lighter red (dilutor free), hairy and long bull. He has lots of rear muscling and large testicles. Our only **WHL Red Heat** bull. **Red Heat** is renowned for his exceptional calving ease and low birth weight calves. **Red Tasha 15H** is an ideal female in udder structure and feet and legs. Her sire, **Springcreek Blue Chip**, has hundreds of calves on the ground because breeders keep using the great sires. **Nautical** is bred for calving ease, but did have an average birth weight himself. A great bull for those females having their second calf.



HOMO POLLED, DILUTOR FREE, SIRE VERIFIED, CHERRY RED

Nugget is our feature red, **Black Gold Tycoon** son. Here is a cherry red bull and we are very excited about his breeding potential. He is deep ribbed and has a smooth profile. Our # 1 ranked bull at weaning and #2 ranked bull as a yearling. Combine that with a set of EPDs that rank him in the top 20-25% for 12 traits. It is tough to find bulls with the calving ease we love then have that extra performance in their progeny. This bull deserves your serious attention.

WILLOWDALE NUGGET 18N

PG1531049 / WDBS 18N / February 26, 2025 / Red Polled Purebred

11

SVS TYCOON 841F
BLACK GOLD TYCOON 194L
HLTS SAMMIE

SPRINGCREEK REDFORD 55H
WILLOWDALE MISS BLACK 6K
LFE BS BLACK MISS 45X

SVS BROOKS 669D
SVS RED ANNIE 411B
WS BEEF KING W107
BRANT DONT YA LOVE ME

SPRINGCREEK LADIES MAN 90E
IPU 308Z POCAHONTAS 25E
NEW TREND BLACK BANDANA
LFE BS BLACK MISS 40T

PERFORMANCE

BW	ADJ. WW	ADJ. YW
85 lbs	852 lbs	1364 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
12.5	1.9	88.2	129.5	30.4	8.0	74.5

WILLOWDALE NEWYORK 53N

PG1522967 / DRJS 53N / February 9, 2025 / Red Polled Purebred

12

SVS TYCOON 841F
BLACK GOLD TYCOON 194L
HLTS SAMMIE

WHEATLAND AFFINITY 8196F
WILLOWDALE RED SAGE 17J
WILLOWDALE RED SAGE 95C

SVS BROOKS 669D
SVS RED ANNIE 411B
WS BEEF KING W107
BRANT DONT YA LOVE ME

CCLT ALLIANCE 91C
WHEATLAND LADY 913W
CMS KEYSTONE 332A
WILLOWDALE SAGE 13Z

PERFORMANCE

BW	ADJ. WW	ADJ. YW
91 lbs	787 lbs	1299 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
13.1	3.5	89.6	123.1	21.3	9.0	66.1



HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

New York is a solid red, deep bodied, hairy bull that travels true on good feet and legs. His mother is a moderate framed, red, **Wheatland Affinity** cow. She has a very nice, level udder. This is her third bull and all have made the keeper pen. These **Black Gold Tycoon 194L** sons all display that easy doing, soggy profile along with exceptional calving ease.

WILLOWDALE NELSON 19N

PG1522539 / DRJS 19N / January 25, 2025 / Red Polled Purebred

13

SVS TYCOON 841F
BLACK GOLD TYCOON 194L
 HLTS SAMMIE

SVS BROOKS 669D
 SVS RED ANNIE 411B
 WS BEEF KING W107
 BRANT DONT YA LOVE ME

SPRINGCREEK EASTWOOD 73G
WILLOWDALE RED SAGE 19K
 WILLOWDALE RED SAGE 60H

SBSF EASTWOOD 22E
 SPRINGCREEK LENA 112E
 MADER THE NATIONAL 43E
 WILLOWDALE RED SAGE 95C

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
84 lbs	717 lbs	1218 lbs	13.2	-0.4	77.3	117.5	24.8	8.7	63.5

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED, CHERRY RED
Nelson is a long bodied, smooth shouldered, average framed, **Black Gold Tycoon 194L** son. He is a bull that will work in the heifer pen. Both his sire and dam are calving ease specialists, which adds to his reliability as an easy calving, low birth weight bull. Being diluter free he will work with heifers of any colour.



WILLOWDALE NETWORK 15N

PG1522541 / DRJS 15N / January 25, 2025 / Red Polled Purebred

14

SPRINGCREEK LADIES MAN 90E
SPRINGCREEK REDFORD 55H
 IPU 308Z POCAHONTAS 25E

SPRINGCREEK LINER 56U
 SPRINGCREEK BROOKE 68Z
 SPRINGCREEK SPARK PLUG
 IPU 105L POCAHONTAS 308Z

SPRINGCREEK BLUE CHIP 9D
WILLOWDALE RED ENTICER 29H
 WILLOWDALE RED ENTICER 40C

SPRINGCREEK LINER 56U
 SPRINGCREEK TARA 111R
 SUNNY VALLEY BANKER 57Y
 WILLOWDALE MS ENTICER 40W

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
91 lbs	753 lbs	1271 lbs	7.1	3.3	89.1	131.5	30.4	3.1	74.9

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED
Network is a moderate birth weight, red, blazed faced beef bull. This is our last crop of **Redford** bulls. He was a tremendous sire for us! Sired females that are raising herd bull prospects and bulls that are capable herd bulls. This guy has average birth weight EPDs, yet is in the top 20% for weaning weight and yearling weight EPDs. An excellent cow bull here.



WILLOWDALE NUGE 13N

PG1522965 / WDBS 13N / February 8, 2025 / Red Polled Purebred

15

SPRINGCREEK LADIES MAN 90E
SPRINGCREEK REDFORD 55H
 IPU 308Z POCAHONTAS 25E

SPRINGCREEK LINER 56U
 SPRINGCREEK BROOKE 68Z
 SPRINGCREEK SPARK PLUG
 IPU 105L POCAHONTAS 308Z

MADER THE NATIONAL 43E
WILLOWDALE NEVADA 5G
 WILLOWDALE NEVADA 48Z

LFE THE RIDDLER 323B
 LFE BS VIOLET 641A
 MRL RED FORCE 12U
 WILLOWDALE NEVADA 28N

PERFORMANCE

BW	ADJ. WW	ADJ. YW	EPD's						
CE	BW	WW	YW	M	MCE	MWWT			
102 lbs	715 lbs	1282 lbs	9.2	3.2	77.3	115.1	30.3	6.9	69.0

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED
Nuge is a solid red, long bodied bull with a smooth profile. Here is a bull that has been gaining exceptionally well since weaning, posting a 3.55lbs per day gain. His dam is a deep bodied, solid red, **Mader the National** cow. These **National** females are raising some awesome herd bull prospects.



SPRINGCREEK REDFORD 55H - SIRE OF LOT 15

WILLOWDALE NORM 28N

PG1522942 / DRJS 28N / January 30, 2025 / Red Polled Purebred

16

SPRINGCREEK LADIES MAN 90E **SPRINGCREEK LINER 56U**
SPRINGCREEK REDFORD 55H **SPRINGCREEK BROOKE 68Z**
IPU 308Z POCAHONTAS 25E **SPRINGCREEK SPARK PLUG**
CMS KEYSTONE 332A **IPU 105L POCAHONTAS 308Z**
MAF R HORIZON 7Y
WILLOWDALE RED BAKER 14E **CMS HEIRLOOM 112Y**
WFL MISS RED BAKER 394A **MUIRHEADS LIGHTS OUT 4Y**
WFL MS RED BAKER 1096X

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
101 lbs	726 lbs	1120 lbs	6.2	3.7	78.3	106.6	35.3	4.6	74.4

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

Norm is a larger framed stylish red, white blaze faced bull. He is a good **Redford** son that is quiet and will make an excellent cow bull. His dam had a bull in last year's sale too, and we have retained a daughter.



WILLOWDALE NORRIS 23N

PG1522938 / DRJS 23N / January 29, 2025 / Red Polled Purebred

17

SPRINGCREEK LADIES MAN 90E **SPRINGCREEK LINER 56U**
SPRINGCREEK REDFORD 55H **SPRINGCREEK BROOKE 68Z**
IPU 308Z POCAHONTAS 25E **SPRINGCREEK SPARK PLUG**
MRL 37C **MRL 91Y**
WILLOWDALE TAHITI 57G **MRL MISS 470U**
WILLOWDALE TAHITI 91Z **IPU 52N ACCELERATOR 206U**
WILLOWDALE TAHITI 13T

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
100 lbs	719 lbs	1201 lbs	9.3	3.6	81.5	111.2	32.9	7.9	73.7

HOMO POLLED, DILUTOR FREE, SIRE VERIFIED

Norris is a dark, cherry red, long spined bull, that is quiet. His dam has been a consistent producer. She had very good bred heifer in our Ladies of the Peace Sale 2025 that sold to **Ashworth Simmentals** in Saskatchewan. **Norris** will be one of the last Redford sons to sell. He will make a solid cow bull that will leave suitable replacement females. **Norris** has a high maternal EPD trait.



WILLOWDALE NOAH 8N

DRJS 8N / January 25, 2025 / Red Polled Purebred

18

PUREBRED SIMMENTAL

SPRINGCREEK EASTWOOD 73G **SBSF EASTWOOD 22E**
WILLOWDALE MS EASTWOOD 16J **SPRINGCREEK LENA 112E**
WILLOWDALE MS NATIONAL 9G **MADER THE NATIONAL 43E**
LFE BS BLACK MISS 45X

PERFORMANCE		
BW	ADJ. WW	ADJ. YW
85 lbs	705 lbs	1206 lbs

HOMO POLLED, DILUTOR FREE

Noah is a quiet, low birth weight bull, with a smooth profile and a moderate frame. We do not have a verified sire on **Noah**. He is a purebred bull, and is currently not registered. His mother is a black **Springcreek Eastwood** daughter. She has an ideal udder, with small teats and is a cow with excellent maternal traits.



Reference Sires



MADER FOLSOM PRISON 66L

BPTG1436842 / MDR 66L / January 8, 2023 / Black Polled Purebred

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
80 lbs	927 lbs	1418 lbs	13.2	-1.7	87.2	133.0	18.5	7.1	62.1

Sire of Lots 4 - 9



BLACK GOLD TYCOON 194L

PG1435710 / CLNO 194L / February 1, 2023 / Red Polled Purebred

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
93 lbs	858 lbs	1380 lbs	15.9	1.3	92.9	127.3	24.4	9.1	70.9

Sire of Lots 1, 2, 11, 12 and 13



SPRINGCREEK REDFORD 55H

PG1302169 / MBJ 55H / January 14, 2020 / Red Polled Purebred

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
88 lbs	837 lbs	1432 lbs	7.4	2.9	79.7	112.7	45.1	6.5	85.0

Sire of Lots 14 - 17

Willowdale Buyers 2025

- Bahms Stock Farm
- Shane Boulerice
- Gerald Desranleau
- David Beuckert
- Soucy Livestock Ltd. *
- Walter & Georgina Gerwatoski *
- HIS Ranch
- Madsen farms Inc.
- Kody Moody *
- Sun Star Simmentals
- MBRHEO Cattle Coompany Inc.
- MC Ranch
- Murray Hartman
- Compas Simmentals
- David Marx
- 7F Ranch
- Eldred Ratzlaff
- Danny Klassen
- Dee Park
- Chris Noskey
- Randy Haskell
- Austin Hartman
- Art Gervais

*Bought multiple lots

Thank You!!

WELCOME

from *KMR Simmentals*

KMR Simmentals is a family-operated purebred cow-calf operation based in Grovedale, Alberta. Our goal is simple: to produce the kind of cattle today's commercial cattleman wants and needs.

From the beginning, udder quality and structural soundness—especially feet and legs—have been the foundation of our cow herd. We consistently select bulls with strong maternal pedigrees to ensure these traits are passed on generation after generation.

Ultra Maverick 96K has been a walking bull at KMR for the past three years, with his first daughters entering production this year. We have been extremely impressed with these females; they feature tidy udders, exceptional milk production, and added capacity. We believe incorporating Fleckvieh influence adds frame and milk, contributing positively to where we feel the breed needs to go. His sons are an impressive group, smooth shouldered and structurally correct. Mavs calves come easy and get up and grow.

Another walking bull at KMR is Mader JR 145L, a full brother to the \$280,000 Walk The Line bull. This pedigree is stacked with proven donor females, and we are confident his daughters will carry the same level of quality and maternal strength. JR's sons are wide topped and square hipped with a big correct foot underneath them, all the attributes required to make a quality herd sire.

Our cows are wintered on a practical, ranch-relevant ration similar to those used by many producers in the area: a hay-based diet supplemented with straw and grain. We believe cattle must thrive in real-world conditions to earn the right to pass on their genetics.

Bulls at KMR are developed slow and steady to promote soundness and longevity. They were weaned in early September and fed an oat-based ration until the end of November, then transitioned to a soy-based pellet. This program has increased growth from weaning to yearling while allowing the bulls to express their true genetic potential.

This year, we are offering a strong selection of both heifer and cow bulls, available in both colors, with some added chrome.

We look forward to visiting with you on sale day.

Kent & Robin



Kent and Robin Malcomson & Family
Tel: 587-298-5404
Email: kent@envolveenergy.com



A powerhouse bull out of a very nice Limitless x Powercat female. Structurally correct with a great stride and freedom of movement. His grandam has been a consistent producer, putting multiple bulls through the sale ring and leaving replacement females in our herd. 4N has had the look since he was a calf and is a strong option for your next herd bull. **Homo polled test pending.**

KMR SWAGGER 4N

BPG1542139 / KMR 4N / January 6, 2025 / Black Polled Purebred



MADER WALK THIS WAY 224B
MADER J.R. 145L
IRCC DARLIN' 613D
KWA LIMITLESS 34H
KMR SNAZZY 14L
WILLOWDALE SNAZZY 38F

NCB COBRA 47Y
MADER P IRON SUGAR 7X
MR HOC BROKER
DESTINY ODIN SHEA
WHF LIMITLESS B011
KWA MS ROCK 14X
CMS KEYSTONE 332A
WILLOWDALE SNAZZY 66S

PERFORMANCE

BW	ADJ. WW	ADJ. YW
93 lbs	874 lbs	1426 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.9	4.0	99.3	145.3	28.6	3.9	78.3



20

KMR SOBRIETY 8N

BPG1542151 / KMR 8N / January 13, 2025 / Black Polled Purebred

20

MADER WALK THIS WAY 224B	NCB COBRA 47Y
MADER J.R. 145L	MADER P IRON SUGAR 7X
IRCC DARLIN' 613D	MR HOC BROKER
	DESTINY ODIN SHEA
BOSS LAKE WALLBANGER 714E	HARVIE JDF WALLBANGER111X
KMR KC 12L	CAJS ELEGANT FORCE W24
RST RED GIRL 31E	SILVERLAKE BRUTE 18B
	MOOSE CREEK RED GIRL 4T

Wide-topped with a big, square hip and the kind of hair everyone wants. Out of an excellent Wallbanger daughter tracing back to the influential Kacie cow family that has played a key role in our program since the beginning. 8N was Transcon's pick when they toured the pen. **Homo polled test pending.**

PERFORMANCE

BW	ADJ. WW	ADJ. YW
87 lbs	774 lbs	1312 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.2	3.8	89.0	129.9	22.4	3.3	66.9



MADER J.R. 145L
SIRE OF LOTS 19 and 20



MADER WALK THIS WAY 224B
GRANDSIRE OF LOTS 19 and 20



MADER WALK THE LINE 92J - Sold for \$280,000
FULL BROTHER OF MADER J.R. 145L



A complete bull from end to end. Cherry 21E has produced multiple high sellers through our sale and remains a moderate, tanky female with an exceptional udder. This is one you'll want to circle near the very top of your list. **Homo polled test pending.**

21

KMR HOLLYWOOD 20N

BPG1542173 / KMR 20N / February 11, 2025 / Black Polled Purebred

21

- SUNNY VALLEY FREEDOM 22F
- STARWEST POL BLUEPRINT
- ULTRA MAVERICK 96K
- SUNNY VALLEY TRINITY 53Z
- HVAL MISS WANDA 771E
- HARVIE RED SUMMIT 54B
- HARVIE MS WANDA 178C
- WFL MR WESTWAY 46A
- R PLUS BLACKEDGE
- RST CHERRY 21E
- WFL MS HINSDALE 9012W
- RST CHERRY 21C
- IPU CROSBY 34Y
- WILLOWDALE WINNIE 45W

PERFORMANCE

BW	ADJ. WW	ADJ. YW
94 lbs	785 lbs	1355 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
6.3	4.0	81.2	119.0	31.4	4.8	72.0

KMR ICEMAN 21N

PG1542162 / KMR 21N / February 11, 2025 / Red Polled Purebred

22

- SUNNY VALLEY FREEDOM 22F
- STARWEST POL BLUEPRINT
- ULTRA MAVERICK 96K
- SUNNY VALLEY TRINITY 53Z
- HVAL MISS WANDA 771E
- HARVIE RED SUMMIT 54B
- HARVIE MS WANDA 178C
- WS EPIC E152
- WS ALL ABOARD B80
- WILLOWDALE RED ANGEL 43K
- WS MAJESTIC Z133
- WILLOWDALE RED ANGEL 35D
- PRL BEAMER 14 73B
- WILLOWDALE RED ANGEL 92B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
79 lbs	770 lbs	1290 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
10.4	1.4	85.0	123.8	28.2	7.2	70.7



A calving-ease prospect out of a awesome young Epic cow that successfully put a bull through last year's sale on her first calf. Dark red with a blaze, hairy, and moderate framed. Very smooth through his front third while carrying plenty of capacity. Selected as Kent Smith of Willowdale's pick when he toured the pen. **Homo polled test pending.**

22



A long-bodied bull with extra punch. Dark red with chrome and loads of hair. The OH KAY Crossfire cows have been extremely good to us, going back to the great Crosby bull. You'll like the kind of steers and replacement heifers this bull will produce. **Homo polled test pending.**

ULTRA MAVERICK 96K
SIRE OF LOTS 21 - 27

KMR JESTER 18N

PG1542154 / KMR 18N / February 6, 2025 / Red Polled Purebred

23

SUNNY VALLEY FREEDOM 22F	STARWEST POL BLUEPRINT
ULTRA MAVERICK 96K	SUNNY VALLEY TRINITY 53Z
HVAL MISS WANDA 771E	HARVIE RED SUMMIT 54B
	HARVIE MS WANDA 178C
OH KAY CROSSFIRE 76Y	KOP CROSBY 137W
TYMARC CROSS T RED 69D	OH KAY SAPPHIRE 7S
TYMARC MISS T RED 72T	IPU T-BONE 13R
	K&S MISS RED LADY

PERFORMANCE

BW	ADJ. WW	ADJ. YW
89 lbs	720 lbs	1254 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.8	4.9	70.8	104.5	30.1	3.0	65.5



KMR SUNDOWN 24N

PG1542210 / KMR 24N / February 19, 2025 / Red Polled Purebred

24

SUNNY VALLEY FREEDOM 22F	STARWEST POL BLUEPRINT
ULTRA MAVERICK 96K	SUNNY VALLEY TRINITY 53Z
HVAL MISS WANDA 771E	HARVIE RED SUMMIT 54B
	HARVIE MS WANDA 178C
SILVERLAKE BRUTE 18B	R PLUS PRAIRIE FIRE
RST RED GIRL 31E	KOP MS TRACKER 189X
MOOSE CREEK RED GIRL 4T	BAR 15 TIMEX 33M
	MOOSE-CREEK RED RUBY 203R

PERFORMANCE

BW	ADJ. WW	ADJ. YW
97 lbs	806 lbs	1376 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
2.7	5.4	86.3	124.9	30.1	3.2	73.3

A more performance-oriented bull with added frame and a masculine look. Traces back to 31E (Kacie), a true foundation female in our program. She has three daughters in the herd and numerous sons that have sold through our sales over the years. 31E is also the grandam of 8N. **Homo polled test pending.**



KMR HANGMAN 30N

PG1542174 / KMR 30N / February 23, 2025 / Red Polled Purebred

25

SUNNY VALLEY FREEDOM 22F	STARWEST POL BLUEPRINT
ULTRA MAVERICK 96K	SUNNY VALLEY TRINITY 53Z
HVAL MISS WANDA 771E	HARVIE RED SUMMIT 54B
	HARVIE MS WANDA 178C
WFL MR WESTWAY 46A	R PLUS BLACKEDGE
RST GOLDIE 14G	WFL MS HINSDALE 9012W
RST DAISY 18D	SILVERLAKE BRUTE 18B
	RST AVERY 19A

PERFORMANCE

BW	ADJ. WW	ADJ. YW
88 lbs	783 lbs	1367 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
6.6	3.6	81.4	120.0	30.3	5.1	71.0

A finer-made bull with a modest birth weight that we feel would work well on second-calvers. Sound and fluid in his movement, this bull should calve easily while adding the money stripe. **Homo polled test pending.**



KMR STINGER 6N

PG1542142 / KMR 6N / January 12, 2025 / Red Polled Purebred

26

SUNNY VALLEY FREEDOM 22F
ULTRA MAVERICK 96K
 HVAL MISS WANDA 771E

STARWEST POL BLUEPRINT
 SUNNY VALLEY TRINITY 53Z
 HARVIE RED SUMMIT 54B
 HARVIE MS WANDA 178C

RLC E-STOP 712E
KMR BIG BANG 3H
 PHEASANTDALE BIG BANG 159F

WHEATLAND KILL SWITCH
 SUN STAR FIRST CHOICE 8Z
 BLACKSAND BIG BANG 1Z
 PHEASANTDALE MS BLK 259C

PERFORMANCE

BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
72 lbs	680 lbs	1200 lbs	8.7	2.2	75.8	113.0	26.1	5.9	64.0

EPD's

A red calving-ease option out of a Big Bang cow known for exceptional calving ease, plenty of capacity, and a picture-perfect udder. She is a moderate, finer-made cow that does everything right. 3H has sold several sons through our sale, and we retain a daughter in the herd. This bull is a twin, but we feel he would have had a modest birth weight as a single, as this cow consistently produces small calves. **Homo polled test pending.**



26

KMR VIPER 7N

BPG1542148 / KMR 7N / January 12, 2025 / Black Polled Purebred

27

SUNNY VALLEY FREEDOM 22F
ULTRA MAVERICK 96K
 HVAL MISS WANDA 771E

STARWEST POL BLUEPRINT
 SUNNY VALLEY TRINITY 53Z
 HARVIE RED SUMMIT 54B
 HARVIE MS WANDA 178C

RLC E-STOP 712E
KMR BIG BANG 3H
 PHEASANTDALE BIG BANG 159F

WHEATLAND KILL SWITCH
 SUN STAR FIRST CHOICE 8Z
 BLACKSAND BIG BANG 1Z
 PHEASANTDALE MS BLK 259C

PERFORMANCE

BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
66 lbs	672 lbs	1242 lbs	8.7	2.2	75.8	113.0	26.1	5.9	64.0

EPD's

A black calving-ease option, also out of the proven Big Bang cow with excellent udder quality, capacity, and calving ease. Moderate and finer-made, this cow has a strong production record with sons selling through the sale and a daughter retained. As a twin to 6N, we believe his birth weight would have been modest as a single calf. **Homo polled test pending.**



27

KMR STATEMENT 12N

PG1542163 / KMR 12N / January 21, 2025 / Red Polled Purebred

28

MRL STATEMENT 3F
KWA STATEMENT 31J
 WS MOTHER LODE W21

R PLUS VENOM 4006B
 MRL MISS 6600D
 HSF HIGH ROLLER 12T
 WS MISS BEEFWAY T7

OUTLAW MR BREAKER 68C
WILLOWDALE WISTERIA 5G
 WILLOWDALE WISTERIA 5W

WHEATLAND CIRCUIT BREAKER
 TESS MS RED 116Y
 BEL STEWARD 2ND
 WILLOWDALE PETUNIA 15P

PERFORMANCE

BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
94 lbs	742 lbs	1312 lbs	9.7	1.7	74.7	113.9	25.0	5.9	62.4

EPD's

A smooth-made Statement son offering calving ease with added performance. Soft-made and athletic, he travels very well. Out of a good Breaker cow that is slightly larger framed, easy to handle, and good uddered. **Homo polled test pending**



28



KMR DAREDEVIL 13N

PG1542168 / KMR 13N / January 25, 2025 / Red Polled Purebred

29

- SPRINGCREEK LADIES MAN 90E
- SPRINGCREEK REDFORD 55H
- IPU 308Z POCAHONTAS 25E
- CC BLACK TARGET 34D
- WDJS BLACK TOPGUN 16J
- WILLOWDALE MS TOPGUN 15X
- SPRINGCREEK LINER 56U
- SPRINGCREEK BROOKE 68Z
- SPRINGCREEK SPARK PLUG
- IPU 105L POCAHONTAS 308Z
- ULTRA MR TARGET 5A
- CC BLACK GRETA
- TNT TOP GUN R244
- WILLOWDALE TERRI 12T

PERFORMANCE

BW	ADJ. WW	ADJ. YW
87 lbs	763 lbs	1363 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
5.1	4.0	84.2	122.6	35.2	5.0	77.3

KMR LANDMAN 31N

PG1542208 / KMR 31N / February 23, 2025 / Red Polled Purebred

30

- MCINTOSH CLASSIC 44G
- LFE RS LEWIS 376K
- LFE RS AMBER 61Y
- MADER THE NATIONAL 43E
- WILLOWDALE RED NATIONAL 3G
- WILLOWDALE RED MOONLIGHT 1C
- BGS/BM CAPTAIN SCREAM 63D
- SOUTH SEVEN MISS RED 43C
- LFE ROCHFORD 3013T
- LFE RS AMBER 205T
- LFE THE RIDDLER 323B
- LFE BS VIOLET 641A
- SUNNY VALLEY BANKER 57Y
- WILLOWDALE MOONLIGHT 16A

PERFORMANCE

BW	ADJ. WW	ADJ. YW
87 lbs	764 lbs	1380 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.1	3.5	79.3	121.4	17.1	4.8	56.8

A standout from a young age, this bull matured early and has always caught your eye. Moderate in frame but packed with red meat and muscle. Out of a larger-framed Target cow that milks hard and maintains a nice udder. **Homo polled test pending**



A moderate, soggy-made meat machine. The youngest bull in the offering, yet he continues to impress. A standout on pasture as a calf, he has always carried that herd bull presence. Excellent hip, loads of capacity, and plenty of mass. Out of a broody, dark red National cow that milks hard. A bull we are very high on. **Homo polled test pending**

WELCOME

from Short Grass Farms

Welcome, we are very happy to be once again bringing our boys to town for the Peace Country Bull Sale. Thank you to all our past & future buyers, as well as the bidders and visitors interested in our program.

We proudly operate a family run farm dedicated to raising Fullblood & Fullblood influenced cattle committed to raising practical, long lasting bulls built for the peace country. Our April-May calving program is centered around raising 2 year old bulls, giving them the time they need to develop naturally at a slower pace. They are raised on a mainly forage based diet, supplemented with Country Junction pellets pail fed daily. We prioritize soundness and longevity – traits that matter when a bull has to cover cows year after year in real ranch conditions. Disposition is also a top priority when selecting, you will not find a quieter pen of 2 year olds, I guarantee.

This year as an added bonus, we plan to offer 6 of our top purebred females from right out of the keeper pen. This was a hard decision to let these ladies go, this is the first time heifers will be sold from Short Grass.

You will see the Short Grass Crew out gracing every cattle show in the peace, and they have the banners and buckles to prove it. These girls are proving to be huge assets on the farm, so much so, that you will find them clipping and helping in the picture pen for other great producers in the peace.

We would love to show around the pen anytime prior to the sale!

Thank you

Kurtis, Chelsie, Mickenzie, Tessa, Raigan



Kurtis, Chelsie,
Mickenzie, Tessa and Raigan Dillabough
Kurtis Cel: 780-831-4957 Chelsie Cel: 780-402-9578
Email: chelsie@iwantwireless.ca



HETERO POLLED FULLBLOOD, DILUTER FREE

We are thrilled to be offering our first polled fullblood! The second he hit the ground we were pumped, the 2 year wait to show him off has been torturous. He is built with muscle and power in a neat polled package. This is the first offering from Shortgrass Jelly Bean, both her daughters reside in our herd are proving to be polled power assets. His full sister is in the keeper pen and her future is promising. The Jelly Bean – Moondog cross seems to be working.

SHORTGRASS MOONSHINE 07M

P1519517 / SGF 07M / April 12, 2024 / Polled Fullblood

SBV MARK 711F
SPRUCES MOONDOG 894J
SPRUCES EVOLUTION 434C

KEET'S FERROUS 26F
SHORTGRASS JELLY BEAN 07J
KSL GEORGIA 81G

SUNNY VALLEY EXCLUSIVE 28D
SBV EMMA 11C
DOUBLE BAR D CHANDLER 143
SPRUCES SALEM 296A

KEET'S DYNAMIC 20D
XRC DOMINIQUE 19D
KUNTZ SONIC 14C
KSL DOROTHY 43D



SPRUCES MOONDOG 894J
SIRE OF LOTS 31 - 36, 41, 42, 44 and 45

PERFORMANCE

BW	WW	YW
97 lbs	870 lbs	1450 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.8	1.5	68.1	97.0	31.8	4.4	65.9





SHORTGRASS MR RIGHT 113M

1519532 / SGF 113M / April 27, 2024 / Fullblood

32

SBV MARK 711F
 SPRUCES MOONDOG 894J
 SPRUCES EVOLUTION 434C
 VIRGINIA SPARTAN 530E
 SKYWEST JANET
 SILVER LAKE RUBEE 157F

SUNNY VALLEY EXCLUSIVE 28D
 SBV EMMA 11C
 DOUBLE BAR D CHANDLER 143
 SPRUCES SALEM 296A
 APLX SANTANA 11Y
 VIRGINIA CASSANDRA 530C
 BEE VAULT 167C
 SILVER LAKE RUBEE 71A

PERFORMANCE

BW	WW	YW
89 lbs	830 lbs	1300 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
6.8	4.1	73.6	105.6	35.7	4.4	72.5

SHORTGRASS MONEY MAKER 38M

1519526 / SGF 38M / April 25, 2024 / Fullblood

33

SBV MARK 711F
 SPRUCES MOONDOG 894J
 SPRUCES EVOLUTION 434C
 VIRGINIA SPARTAN 530E
 SKYWEST GYPSY
 SKYWEST DENISE

SUNNY VALLEY EXCLUSIVE 28D
 SBV EMMA 11C
 DOUBLE BAR D CHANDLER 143
 SPRUCES SALEM 296A
 APLX SANTANA 11Y
 VIRGINIA CASSANDRA 530C
 VIRGINIA AUGUSTUS 180A
 BROCK YUCCA

PERFORMANCE

BW	WW	YW
102 lbs	845 lbs	1390 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.0	5.0	74.1	111.1	38.2	2.7	75.3

FULLBLOOD, DILUTER FREE

Man if I could make every one just like him I would! His pigment is 10/10, his dam 10/10, his feet 10/10 all rolled into this purple package. Mickenzie Purchased Skywest Janet and quickly won her first Grand Champion Female that year in 4H. His maternal brother sold last year down south to Alix Farming. This cow just keeps knocking em out of the park, his full sister is the keeper pen. Moondog added the muscle and style making this guy a head turner in every pen and making him indeed MR RIGHT for the job!



FULLBLOOD, DILUTER FREE

Money Maker – will do just that, he's going to add those pounds to his calves year after year. He's as dark as they come, all the way to the ground, 4 brown feet. Another Skywest cow out of the Great Virginia Spartan, who paired just right with Spruces Moondog. I can't say enough about our first Moondog offering – the proof is in the pudding. This money making muscle machine is ready for his own herd! Tessa owns this cow family and has retained every female for her own herd, they all look exactly the same every time. Dark brown to the ground with a blaze – no variations



PUREBRED, DILUTER FREE

Introducing the Reserve Champion 2 year old bull at this years Peace Country Beef Congress right here in Grande Prairie. This guy is a real head turner, Making you Look every time you see him in the pen. Wolfe Fiona 121F is as big as they make them, powerful and deep bodied. His maternal brother sold to repeat buyer Jim Peel in our 2024 offering. I knew Moondog and Fiona were going to make one for the books, and this bull does not disappoint. He is as quiet as they come, easy fleshing, and packed with muscle and power. He is going to easily go out and perform in any program

SHORTGRASS MADE YOU LOOK 121M

G1519530 / SGF 121M / April 27, 2024 / Horned Purebred

34

SBV MARK 711F
 SPRUCES MOONDOG 894J
 SPRUCES EVOLUTION 434C

WOLFES DYNAMITE FF19D
 WOLFE FIONA 121F
 WOLFE ZAPHIRE 767Z

SUNNY VALLEY EXCLUSIVE 28D
 SBV EMMA 11C
 DOUBLE BAR D CHANDLER 143
 SPRUCES SALEM 296A

WOLFES THUNDER FF60T
 MFI ZAILA 78L
 MVS GUNNER 1N
 WOLFE XYLA 648X

PERFORMANCE

BW	WW	YW
99 lbs	870 lbs	1445 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.2	6.9	81.4	111.7	32.7	0.7	73.4

SHORTGRASS MOTO MOTO 239M

G1519533 / SGF 239M / April 28, 2024 / Horned Purebred

35

SBV MARK 711F
 SPRUCES MOONDOG 894J
 SPRUCES EVOLUTION 434C

WOLFES BREWSTER FF78B
 WOLFE EVE 239E
 WOLFE ABBA 799A

SUNNY VALLEY EXCLUSIVE 28D
 SBV EMMA 11C
 DOUBLE BAR D CHANDLER 143
 SPRUCES SALEM 296A

SMITHBILT MOLSON 21M
 MFI ZAILA 78L
 WOLFES STETSON FF 35S
 WOLFE MISS 432R

PERFORMANCE

BW	WW	YW
105 lbs	885 lbs	1450 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.6	6.5	73.8	106.7	27.1	1.3	64.0



PUREBRED, DILUTER FREE

Another boy packed with power, comes by his name naturally. This is the 3rd son to sell from the beautiful Wolfe Eve, and they just get better and better. His full sister will be offered in this sale as well. Moto Moto is long bodied, deep ribbed and smooth made, making him an easy asset to any program. He is packed with power, from both sides. Going back to the Wolfes Brewster on the dam side and SBV Mark 711F on the sire side, I expect great things out of this guy.



SHORTGRASS MAJESTY 248M

G1519538 / SGF 248M / May 26, 2024 / Horned Purebred

36

SBV MARK 711F
 SPRUCES MOONDOG 894J
 SPRUCES EVOLUTION 434C
 VIRGINIA BARCELONA 46X
 WOLFE EMIRA 248E
 WOLFE CINDI 918C

SUNNY VALLEY EXCLUSIVE 28D
 SBV EMMA 11C
 DOUBLE BAR D CHANDLER 143
 SPRUCES SALEM 296A
 CHAMPS ROMANO
 ANCHOR "T" BARBI 46K
 SKORS CROCKET 32Y
 WOLFE YOVELA 728Y

PERFORMANCE

BW	WW	YW
102 lbs	750 lbs	1320 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
7.9	3.5	74.1	104.9	31.1	3.5	68.2

SHORTGRASS MAESTRO 98M

1519536 / SGF 98M / May 4, 2024 / Fullblood

37

FGAF RADIOACTIVE 030E
 ANCHOR D CRUZ 167J
 ANCHOR D GALILEA 167G
 KUNTZ SONIC 14C
 KSL GEORGINA 98G
 KSL DESTINY 29D

FGAF GUERRERO 810Y
 STARWEST ANGEL
 STARWEST POL BLUEPRINT
 ANCHOR D ELEANOR 495E
 SOUTHSEVEN MR ADONIS 96Z
 KUNTZ MISS MOSES 03X
 JB CDN VINDICATOR 1215
 BLI TIARA 311A

PERFORMANCE

BW	WW	YW
112 lbs	830 lbs	1350 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
10.2	3.3	68.4	91.1	38.5	2.8	72.7



FULLBLOOD, DILUTER FREE

Maestro is looking to compose a herd of his own. He's got legs for days, all the better to cover the ground and your cows. Don't let the BW fool you, he is smooth made just how Anchor D Cruz makes them. With genetics like FGAF Radioactive, Kuntz Sonic this guys is one to take a look at. He is going to go out and add that frame to his offspring!



ANCHOR D CRUZ 167J
 SIRE OF LOTS 37 and 38



PUREBRED, DILUTER FREE

Magic Mike, is just one of those men you could look at all day long. Winning Raigan Reserve Champion cow/calf pair at their 4H Achievement Day. Cruz stamped him just how he likes the stripe down the back and a moustache for style. This bad boy has calving ease written all over him, making all the girls swoon in the pen. With Virginia Vachon on the back side of the Dam, he should add that performance as well.

SHORTGRASS MAGIC MIKE 09M

G1519516 / SGF 09M / April 11, 2024 / Horned Purebred

SHORTGRASS MOLSON 05M

G1519528 / SGF 05M / April 26, 2024 / Horned Purebred

38

- FGAF RADIOACTIVE 030E
- ANCHOR D CRUZ 167J
- ANCHOR D GALILEA 167G
- VIRGINIA VACHON 41H
- SHORTGRASS KANSAS 09K
- SHORTGRASS GOLD DIGGER 253G

- FGAF GUERRERO 810Y
- STARWEST ANGEL
- STARWEST POL BLUEPRINT
- ANCHOR D ELEANOR 495E
- SOUTHSEVEN MR ADONIS 96Z
- VIRGINIA'S MS WEST PATTY
- DOUBLE BAR D KITIMAT 237B
- WOLFE ENVERA 253E

PERFORMANCE

BW	WW	YW
87 lbs	815 lbs	1320 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
12.0	2.0	60.5	88.5	34.8	3.9	65.1

39

- VIRGINIA SPARTAN 530E
- SHORTGRASS KARL 228K
- SKYWEST HONEY 228H

- MMWK RAMBO 35D
- SHORTGRASS JULIETTE 05J
- WOLFE FELICIA 118F

- APLX SANTANA 11Y
- VIRGINIA CASSANDRA 530C
- KUNTZ DURAMAX 12D
- SKYWEST ELINOR
- KWA ULTIMATE 285B
- MMWK MISS BELL 35P
- BRINK GERONIMO A310
- WOLFE ARIEL 824A

PERFORMANCE

BW	WW	YW
104 lbs	740 lbs	1250 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-0.3	4.8	77.4	105.8	33.9	0.2	72.6



**HETERO POLLED/SCURRED
PUREBRED, DILUTER FREE**

Molson is out of my favorite Girl Shortgrass Juliette out of the late MMWK Rambo. The Sire is one we are very proud of, Shortgrass Karl, We knew he was something special so got a few select girls his first year before the sale. He now resides in North Dakota. Molson, just has this presence about him, long, red and in charge. Smooth made, deep bodied, maybe an extra rib, just an overall well put together Bull. You'll have to come see for yourself!



SHORT GRASS KARL 228K
SIRE OF LOT 39

39

SHORTGRASS NEVADA 8N

PG1541819 / SGF 8N / April 15, 2025 / Red Polled Purebred

40

ANCHOR D FABULOUS 245H
KINDRED SPIRIT LEGEND 11L
KINDRED SPIRIT JUNIP 14J

FGAF RADIOACTIVE 030E
ANCHOR D FABULOUS 245F
RUGGED R BELLAGIO 5057C
KINDRED SPIRIT DANU 20E

CLEAWATER HUGH 26H
SHORTGRASS KIT KAT 08K
WOLFE HANSE 118H

VIRGINIA RADISON 5Z
WOLFES FRIDA FF84F
DOUBLE BAR D AERO 298B
WOLFE OLGA 218E



KINDRED SPIRIT LEGEND 11L
SIRE OF LOT 40

PERFORMANCE

BW	WW	YW
82 lbs	725 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.0	5.9	72.5	100.9	32.6	-0.5	68.9

PUREBRED. Kicking off the heifers with this polled beauty! She will be the first heifer from kindred spirit legend to sell. She is a sweetheart and is halter broke of course. She is thick and stout and destined to bring some value to every one of her calves. Shortgrass Kitkat added some bling to Mickenzie's wall, gaining her Grand Champion Female, then the next year to come back as Grand Champion Cow/Calf at her 4H show. She knows how to make them, and Nevada will be no different.



SHORTGRASS NAOMI 10N

G1541820 / SGF 10N / May 10, 2025 / Horned Purebred

41

SBV MARK 711F
SPRUCES MOONDOG 894J
SPRUCES EVOLUTION 434C

SUNNY VALLEY EXCLUSIVE 28D
SBV EMMA 11C
DOUBLE BAR D CHANDLER 143
SPRUCES SALEM 296A

VIRGINIA SPARTAN 530E
SHORTGRASS KLEOPATRA 10K
SFG HEIDI 04H

APLX SANTANA 11Y
VIRGINIA CASSANDRA 530C
DOUBLE BAR D KITIMAT 237B
WOLFE FLOSSIE 106F



PERFORMANCE

BW	WW	YW
95 lbs	700 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.1	4.8	66.4	94.2	36.1	0.5	69.3

PUREBRED

Naomi is just a sweetheart. Just like her momma, Shortgrass Kleopatra is a tank and is as quiet as they come by nature. The whole line comes that way. Her Dams udder is second to none. One of my favorites calves since birth. Moderate framed with that nice dark color we all know and love.

SHORTGRASS NATALIE 118N

G1541821 / SGF 118N / April 20, 2025 / Horned Purebred

42

SBV MARK 711F
SPRUCES MOONDOG 894J
SPRUCES EVOLUTION 434C

SUNNY VALLEY EXCLUSIVE 28D
SBV EMMA 11C
DOUBLE BAR D CHANDLER 143
SPRUCES SALEM 296A

DOUBLE BAR D AERO 298B
WOLFE HANSE 118H
WOLFE OLGA 218E

WLSF ABESLY
PROSTOCK GRETCHEN 257Y
ANCHOR D STING 184W
WOLFE ZILLY 755Z



PERFORMANCE

BW	WW	YW
90 lbs	715 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.1	5.6	73.7	104.3	29.9	2.3	66.8

PUREBRED

This heifer was a part of the Grand Champion pen of 3 purebred females at the Peace Country Beef Congress. And the only one out of that trio to be offered, so buy with confidence on this girl! There is some strong Maternal Qualities backing her, so she should raise that calf with ease and no assistance. Her maternal Brother sold last year as a high seller to repeat buyers Sweet Creek Ranch and Chapman Farms.

SHORTGRASS NORTH STAR 159N

G1541822 / SGF 159N / April 16, 2025 / Horned Purebred

43

RWR SULLY 9E
WOLFE HUDSON FF 313J
WOLFE GOSHA FF 313G

ANCHOR D OZARK 81G
WOLFE LYLA 159L
WOLFE Hyla 374H

JNR'S SALTON
IPU MS. ROWEENA 204X
DOUBLE BAR D KITIMAT 237B
WOLFE ELSHA FF 213E

ANCHOR D MR GIBBS 20Z
ANCHOR D ADEL 81A
BRINK GERONIMO A310
WOLFE XYLA 648X

PERFORMANCE

BW	WW	YW
83 lbs	730 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
11.4	1.4	62.2	82.9	37.8	6.9	68.9

PUREBRED

North Star has been noticed all season long, she has just such a pretty presence to her. Very Feminine but some solid growth coming out of a first calver. She was always a highlight to see out on pasture. That dark dark red with all the perfect markings making her a standout. Her Dam set down an absolute perfect udder and raised this heifer well.



SHORTGRASS NEPTUNE 239N

G1541823 / SGF 239N / May 20, 2025 / Horned Purebred

44

SBV MARK 711F
SPRUCES MOONDOG 894J
SPRUCES EVOLUTION 434C

WOLFES BREWSTER FF78B
WOLFE EVE 239E
WOLFE ABBA 799A

SUNNY VALLEY EXCLUSIVE 28D
SBV EMMA 11C
DOUBLE BAR D CHANDLER 143
SPRUCES SALEM 296A

SMITHBILT MOLSON 21M
MFI ZAILA 78L
WOLFES STETSON FF 35S
WOLFE MISS 432R

PERFORMANCE

BW	WW	YW
111 lbs	700 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.9	5.2	70.9	103.7	27.1	2.0	62.6

PUREBRED

I know you're not supposed to pick favorites, but this girl just has my heart, and I will be sad to see her go! The depth and capacity this girl carries, screams powerhouse pound maker! Her full brother is also on offer this year, so you'll see pound maker runs in the family. She is in your pocket and will lick or bite the gloves right off your hand. She's got the pigment to go with her attitude making her a must see come sale day.



SHORTGRASS NELLIE 248N

G1541824 / SGF 248N / May 4, 2025 / Horned Purebred

45

SBV MARK 711F
SPRUCES MOONDOG 894J
SPRUCES EVOLUTION 434C

VIRGINIA BARCELONA 46X
WOLFE EMIRA 248E
WOLFE CINDI 918C

SUNNY VALLEY EXCLUSIVE 28D
SBV EMMA 11C
DOUBLE BAR D CHANDLER 143
SPRUCES SALEM 296A

CHAMPS ROMANO
ANCHOR "T" BARBI 46K
SKORS CROCKET 32Y
WOLFE YOVELA 728Y

PERFORMANCE

BW	WW	YW
100 lbs	705 lbs	- lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
5.9	4.3	72.8	102.7	31.1	2.6	67.5

PUREBRED

She just has this presence to her in the pen, she knows what she's got. Very feminine shoulders and a topline to write home about, maybe the dam of your next years 4H project just sayin! Her dam is honest and every year just keeps bringing the heat. Her full brother will also sell in the sale. You'll notice a family resemblance. We are very happy with how all our Moondog Heifers have matured in the Bred pen, and trust these girls will be no different!



WELCOME

from Polar Farms

On behalf of everyone at Polar Farms, we are proud and excited to be part of the Transcon Peace Country Bull Sale. It's a great opportunity to showcase the strength of Simmental genetics in the North Peace, and we are truly happy to be here. We would like to extend a warm welcome to fellow cattlemen and cattewomen, friends, neighbours, and new customers joining us.

Polar Farms is a small purebred operation located just north of Dawson Creek in the beautiful Peace Country. We currently run a herd of 130 registered Simmental cows alongside 100 commercial cows. Our program is built on practical, functional cattle that work in real world conditions cattle that are sound, fertile, good-footed, and backed by strong maternal strength.

Over the past six years, we have carefully gathered Simmental genetics from leading programs across Canada. Our goal has been to bring proven, performance driven genetics to the North Peace region cattle that add pounds, consistency, and maternal value to our customers' herds. We believe in investing in the right genetics to continually improve our program and offer bulls that will go out and work for you.

We are proud of the bulls we are bringing to town and stand behind them 100%. We believe in the quality of our program and are committed to customer satisfaction long after the sale is over. We are grateful for the opportunity to be part of this sale and look forward to building lasting relationships within the Peace Country cattle community. Thank you for your interest in Polar Farms and for supporting the Transcon Peace Country Bull Sale. We invite you to stop by, visit with us, and take a look at the bulls we are proud to offer.

We appreciate your support and look forward to sale day!

Joe, Lindsay, Riley and Kendal



Joe, Lindsay, Riley and Kendal Loomis

Joe Cell: 250-784-5150

Email: polarfarms1@gmail.com

Reference Sires



SKYWEST RAMPAGE 240L

P1421395 / SW 240L / January 3, 2023 / Polled Fullblood

PERFORMANCE			EPD's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	MWWT
106 lbs	947 lbs	1470 lbs	0.5	7.7	94.8	130.1	38.2	-1.7	85.6

"Rampage" is a bull that has been in the spotlight since an early age as he weaned off at 1080 lbs and was one of the first sons to sell off the Canadian record setting BLL Rumble 62H selling to Beechinor Bros Simmentals and Skywest Simmentals for \$355,000. Rampage set the high selling mark of all the "Rumble" son's during the first year of Rumble progeny from the Skywest Simmentals / Virginia Ranch Bull Sale. Rampage has lived up to all the hype with his large framed, easy fleshing and heavily muscled offspring carrying all the attributes that makes the Rumble and now Rampage traits so desirable. With todays markets that are seeing record prices for heavy calves and a need for strong foundational females to grow the cow numbers once again in Canada is the reason why herd bulls like Rampage are so valuable to the breed, which his sons will prove to be a game changer in any herd. Sire of Lots 46, 47, 48, 52, 54, 55, 56 and 57



BEE BIG TURK 735L

1453020 / BEE 735L / January 1, 2023 / Fullblood

PERFORMANCE			EPD's						
BW	ADJ. WW		CE	BW	WW	YW	M	MCE	MWWT
97 lbs	882 lbs		2.1	6.9	84.2	116.2	39.5	4.0	81.6

Big Turk is another exciting new herd sire we bought 2 years ago, from our friends over at Beechinor Bros Simmental & Charolais in Bentley AB, he is a Sibelle Sugar Ray 25F son who needs no introduction in the Flechvieh world. Big Turk (who we nicknamed Big John) was not the high seller at Johns bull sale, but he came in second at 40,000 and we were pumped to be able to bring him home. This was Big Johns first calf crop for us and he did not disappoint, only giving us one bull for this sale we were a little sad, but we forget quick when we look in the heifer pen, He is going to make a big splash in next years Western Harvest Sale in Didsbury AB. Sire of Lot 51



MMWK LAMBEAU 64J

BPG1372897 / MMWK 64J / January 6, 2021 / Black Polled Purebred

PERFORMANCE			EPD's						
BW	ADJ. WW	YW	CE	BW	WW	YW	M	MCE	MWWT
106 lbs	846 lbs	1420 lbs	0.1	6.8	89.1	139.7	23.9	2.0	68.4

Lambeau is a big thick, jet-black son out of a winning combination of MAF Popeye 3F and Spring Creek lotto 52Y on the dam side. We bought Lambeau from the good people at Willow Creek Simmentals, we seen him developing and growing all year and knew we needed him in our program. By the time bull sale came around he was a tank of a bull and of course ended up being the high sell as he had a few friends at that sale He has grown into a perfect herd sire at Polar Farms, but he is very good at throwing the heifer gene, not that that's a bad thing because his heifers are thick, dark and tanky cows. When we are lucky enough to get a bull outa him, they shoot to the top of the pen pretty fast. Sire of Lots 58 - 61



POLAR VORTEX 684N

1539037 / PFRS 684N / January 7, 2025 / Fullblood

46

BLL RUMBLE 62H
 SKYWEST RAMPAGE 240L
 SBV KALHUA 240E

LFE SWAGGER 518F
 SBV PRINCESS 684H
 SBV PRINCESS 809B

SIBELLE SUGAR RAY 25F
 BEE COUTURE 663D
 LFE WARRANT 526B
 LFE KALHUA 739A
 BBBG WRANGLER 3S
 SBV MERLOT 641Z
 DOUBLE BAR D CHESAPEAKE
 LFE FS PRINCESS 73U

PERFORMANCE

BW	ADJ. WW	ADJ. YW
102 lbs	705 lbs	1366 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-0.4	7.8	92.6	135.3	36.2	-2.5	82.5

Vortex is defiantly a favorite in the pen this year, just his sheer size and color makes him an immediate stand out and herd bull in the making

Being a Rampage son crossed with our SBV Princess 684H cow from Mark Land & Cattle proves to be a winning combination, she is a big tanky cow that always gives us a winner, having a son working for Kyle Westman - 619 Land and Cattle (Vermilion AB) and a daughter in our own herd.

If you're looking to retain heifers keep this guy in your sights.



BLL RUMBLE 62H
 GRANDSIRE OF LOT 46, 47, 48, 52, 54, 55, 56, and 57. SIRE OF LOT 40



SKYWEST DUNCAN 684L
 MATERNAL BROTHER TO LOT 46



POLAR JESSIE 130N

1541600 / PFRS 130N / January 19, 2025 / Fullblood

47

BLL RUMBLE 62H
SKYWEST RAMPAGE 240L
SBV KALHUA 240E

KUNTZ DURAMAX 12D
SKYWEST JESSICA
BROCK XCELLENT

SIBELLE SUGAR RAY 25F
BEE COUTURE 663D
LFE WARRANT 526B
LFE KALHUA 739A

SOUTHSEVEN MR ADONIS 96Z
KUNTZ MISS MOSES 03X
NUG PLATNIUM 79U
BROCK MISS LYDIA

PERFORMANCE

BW	ADJ. WW	ADJ. YW
101 lbs	738 lbs	1384 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-0.4	8.2	90.2	131.1	37.8	-1.9	82.9

Jessie is named after his dam Skywest Jessica who is an impressive long dark Kuntz Duramax daughter that has already put a mark in our herd. Last fall we sold a bred heifer out of her at the Western Harvest Sale for \$18,000 and she is now raising her bull calf at the Skywest Ranch in Didsbury

This bull is another great example of what our walking herd sire Rampage is capable of producing and passing down. If you're looking to add an impressive bull to your herd and still walk out there and pet him this is the one.



KUNTZ DURAMAX 12D
 MATERNAL GRANDSIRE OF LOT 47



SKYWEST WANDA 312L
 MATERNAL SISTER TO LOT 47, DAM OF LOT 53



POLAR NANOOK 409N

1541591 / PFRS 409N / February 3, 2025 / Fullblood

48

BLL RUMBLE 62H
 SKYWEST RAMPAGE 240L
 SBV KALHUA 240E

ANCHOR "T" LEGEND 7H
 SBV MS BEAT 409G
 LFE FS MS BEAT 181T

SIBELLE SUGAR RAY 25F
 BEE COUTURE 663D
 LFE WARRANT 526B
 LFE KALHUA 739A

ANCHOR "T" METRO 4E
 ANCHOR "T" HELGA 10Y
 BAR 5 SA STIMULATION 415P
 LFE MS BEAT 69K

This Rampage son is the youngest in the bullpen this year but don't let that fool you as he proves to be a powerful bull with a thick middle and a heavy hind end. His mother is sired by Anchor T Legend and a big gentle giant that always gets attention in pasture tours, originally coming from the Mark land & cattle herd. This bull will be sure to be a great return on investment come fall.

PERFORMANCE

BW	ADJ. WW	ADJ. YW
93 lbs	700 lbs	1326 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.9	5.6	83.6	117.2	34.8	2.8	76.6



ANCHOR "T" LEGEND 7H
 MATERNAL GRANDSIRE OF LOT 48



SIBELLE SUGAR RAY 25F
 GREAT GRANDSIRE OF LOT 48



POLAR HIGH CALL 415N

1539048 / PFRS 415N / January 6, 2025 / Fullblood

49

ANCHOR D OUTLOOK
SBV WILDCARD 500J
SBV FARRAH 431G

ANCHOR D IMAX 250Y
NUG DUCHESS 415L
NUG JOHANA 293J

VIRGINIA PRECISION 16C
ANCHOR D KAEL 255C
CHERRY CREEK GLITZ 4D
SBV FARRAH 322X

HEMR SAMURAI 7S
DORA LEE ELEXIS
DOUBLE BAR D CHESAPEAKE
NUG NIOMIE 215B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
90 lbs	781 lbs	1373 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
7.5	4.1	77.6	111.6	37.2	2.7	76.0

High Call was a pretty cool gift out of our purchase from the Country Classic sale last year from Maxwell Simmentals. His mother NUG Duchess 415L did a fantastic job raising this bull, with her being an Anchor D IMAX Daughter she had all the pedigree behind her to build this powerhouse.

Highcall's name is fitting as his sire SBV Wildcard 500J was one of high sellers back in 2022 at the Mark Land & Cattle bull sale, and his dam being the high selling fullblood female at the Country classic sale for \$20,000.

If your looking to add some highly sought after bloodlines to your herd this guy is your bull.



ANCHOR D OUTLOOK
 GRANDSIRE OF LOT 49



NUG DUCHESS 415L
 DAM OF LOT 49



PF TREMOR 484M

1497536 / PFRS 484M / January 13, 2024 / Fullblood



SIBELLE SUGAR RAY 25F
BLL RUMBLE 62H
BEE COUTURE 663D
LFE EARTHQUAKE 528D
SBV ROBIN 484G
MFI MISS ROBIN GER 9166

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
FGAF MAGNUM 901Z
EAGLE-RIDGE ULTRA 26U
LFE LANDSLIDE 572Z
LFE FS PRINCESS 73U
MFI WHISTLER 47L
MFI MISS ROBIN GER 4064

PERFORMANCE

BW	ADJ. WW	ADJ. YW
103 lbs	800 lbs	1442 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-2.5	9.7	100.7	149.2	37.7	-1.4	88.1

POLAR PAYDAY 484N

1539055 / PFRS 484N / February 11, 2025 / Fullblood



SIBELLE SUGAR RAY 25F
BEE BIG TURK 735L
BEE DORETTA 735E
LFE EARTHQUAKE 528D
SBV ROBIN 484G
MFI MISS ROBIN GER 9166

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
FGAF MAGNUM 901Z
BEE MISS 143Y
LFE LANDSLIDE 572Z
LFE FS PRINCESS 73U
MFI WHISTLER 47L
MFI MISS ROBIN GER 4064

PERFORMANCE

BW	ADJ. WW	ADJ. YW
101 lbs	737 lbs	1363 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
0.1	7.6	86.4	124.1	38.9	1.8	82.1



Tremor 484M is our only two year old in the sale this year, he was the talk of the sale last year but we didn't feel comfortable with his semen test so that's the reason hes here this year.

He is a son out of the great BLL Rumble 62H who is still the raining champ in the sale ring selling for 355,000.00 a couple years ago,

This guy is not only a stand out in the pen with his sheer mass but a full puppy dog to deal with. Hes got the full package, top of the line breeding, dark colour and full goggles.

Payday is one of the few sons out of our walking herd sire BEE Big Turk 735L (a Sibelle Sugar Ray 25F son)

He has incredible length and depth just like his sire and excellent disposition to handle like his mother, who has also been an all-star in our herd. Giving us PF Tremor 484M last year and also has a daughter working in the herd at Skywest Simmentals, Didsbury AB

Payday is sure to pass down the heavy muscle and sweeping rib package to his calves, which should result in a great payday.



POLAR SPARTAN 119N

P1541607 / PFRS 119N / February 12, 2025 / Polled Fullblood

52

BLL RUMBLE 62H
 SKYWEST RAMPAGE 240L
 SBV KALHUA 240E

VIRGINIA SPARTAN 530E
 SKYWEST JOANA
 BLCC MISS RENEGADE 368A

SIBELLE SUGAR RAY 25F
 BEE COUTURE 663D
 LFE WARRANT 526B
 LFE KALHUA 739A

APLX SANTANA 11Y
 VIRGINIA CASSANDRA 530C
 NCK RENEGADE 16R
 BLCC MISS GRANDE 173W

PERFORMANCE

BW	ADJ. WW	ADJ. YW
98 lbs	800 lbs	1413 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
1.0	6.4	87.2	122.9	40.4	-0.8	84.0

POLAR ECLIPSE 312N

P1539052 / PFRS 312N / January 9, 2025 / Polled Fullblood

53

BRSF FB POL BATMAN 45H
 CROSSROAD TITAN 14L
 CROSSROAD JODESSA 100J

MJB WAR CRY 8G
 SKYWEST WANDA 312L
 SKYWEST JESSICA

STARWEST POL BATMAN
 DOUBLE BAR D FEATHER 49F
 ANCHOR D OUTLOOK
 CROSSROAD GENEROSA 112G

BEE BATTLE CRY 282B
 MJB MISS ELAINE 25E
 KUNTZ DURAMAX 12D
 BROCK XCELLENT

PERFORMANCE

BW	ADJ. WW	ADJ. YW
78 lbs	724 lbs	1281 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
13.4	1.5	73.9	102.8	36.8	5.9	73.8



POLLED

119N is a deep bodied and stout kind of bull, built to be walking the big pastures. He has great feet, thick hair with a big-barrelled middle that will produce the calves that push down the scales in the fall.

He has a half sister working at Wolfe Farms in Valleyview AB and a half brother walking for Ryan & Jamie Wetherill in Groundbirch, BC.

Eclipse is another bull in the sale raised by a first calf heifer as this heifer has a long list of history in our herd. We have a multiple maternal sisters' working for us and they all produce standout progeny like this guy.

This bull is quite the character, always meeting you at the gate and ready to play, he looks and acts just like his sire Crossroad Titan 14L who works in the heifer pen at Skywest Simmentals.

This bull is the full package from double goggled; dark with a moderate birth weight and impressive wean weight all from a first calf heifer.



POLAR RIOT 923N

P1539054 / PFRS 923N / January 5, 2025 / Polled Fullblood

54

BLL RUMBLE 62H
 SKYWEST RAMPAGE 240L
 SBV KALHUA 240E

VIRGINIA MADDEN 338H
 FTF JANEVA 923J
 EAGLE-RIDGE ANEVA 12A

SIBELLE SUGAR RAY 25F
 BEE COUTURE 663D
 LFE WARRANT 526B
 LFE KALHUA 739A

BLACK GOLD CRUDE
 VIRGINIA ALANIS 338A
 ANCHOR "T" IMPACT 2H
 DSLS EVA FF57T

PERFORMANCE

BW	ADJ. WW	ADJ. YW
98 lbs	725 lbs	1261 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
0.9	7.3	93.1	127.0	36.1	-0.3	82.7

POLAR RAGE 250N

S1540124 / PFRS 250N / January 26, 2025 / Fullblood

55

BLL RUMBLE 62H
 SKYWEST RAMPAGE 240L
 SBV KALHUA 240E

BLL RIP 965G
 VIRGINIA KIMBERLY 250K
 VIRGINIA CHLOE 806F

SIBELLE SUGAR RAY 25F
 BEE COUTURE 663D
 LFE WARRANT 526B
 LFE KALHUA 739A

BLACK GOLD ELEVATION 20E
 BEE ALTRA 321A
 BLACK GOLD CRUDE
 VIRGINIA CHERISH 502C

PERFORMANCE

BW	ADJ. WW	ADJ. YW
94 lbs	688 lbs	1141 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
3.8	5.4	73.3	91.9	36.8	0.4	73.4



POLLED/SCURRED

Rage is a smaller framed Rampage son that came into the world at 94pounds and polled (scurred)

His Dam we purchased from Virginia Ranch at the Western Harvest sale for \$30,000 as she was defiantly in the top of the sale and favoured by a lot of breeder herds. Even though Harry only likes to show me his cattle in the dark we knew she had to come back to BC. Her dam is still producing exceptional offspring that have daughters at SkyWest Simmentals and a herd sire walking for Jenna & Jason Packer (Sundre AB)

This bull is definitely a crowd pleaser and would fit into just about any program and perform well.



POLAR CHINOOK 26N

P1543642 / PFRS 26N / February 19, 2025 / Polled Fullblood

56

BLL RUMBLE 62H
SKYWEST RAMPAGE 240L
SBV KALHUA 240E

APLX RAMBO 4B
APPLECROSS CHELSEA 26E
APPLECROSS CHARLOTTE 23A

SIBELLE SUGAR RAY 25F
BEE COUTURE 663D
LFE WARRANT 526B
LFE KALHUA 739A

CROSSROAD RADIUM 789U
BEE VENDETTA 243Z
APLX SAMSON 10Y
APPLECROSS CATRINA 2W

PERFORMANCE

BW	ADJ. WW	ADJ. YW
96 lbs	721 lbs	1243 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
5.2	5.1	77.5	107.7	36.9	0.9	75.7

POLAR FRENZY 248K

1543091 / PFRS 248N / January 1, 2025 / Fullblood

57

BLL RUMBLE 62H
SKYWEST RAMPAGE 240L
SBV KALHUA 240E

ANCHOR D DISCO 79D
VIRGINIA KANDI 248K
VIRGINIA BRANDI 861F

SIBELLE SUGAR RAY 25F
BEE COUTURE 663D
LFE WARRANT 526B
LFE KALHUA 739A

VIRGINIA PRECISION 16C
ANCHOR D NINA 79B
APLX SANTANA 11Y
BROCK XAMPLE

PERFORMANCE

BW	ADJ. WW	ADJ. YW
94 lbs	627 lbs	1113 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
6.2	4.5	77.5	107.8	36.0	2.6	74.8



POLLED

Chinook is another Polled moderate frame bull out of Rampage, with the same quiet disposition he tends to pass down. His Dam is our Applecross Chelsea 26E cow, which gave us a BLL Rumble 62H bull calf last year that we selfishly kept for our own commercial herd.

He is smooth and full of muscle, and would work very well in a red and black herd just like his brother.

Frenzy is moderate framed, dark pigment and as gentle as they come while being a pleasure to raise and we are confident he will fit into any program.

His dam is a moderate frame second calver that has a perfect disposition that matches her udder. We purchased her from Virginia Ranch's bull sale a few years back as an open heifer, this is her first bull calf that she has given us as she also has a daughter working on the ranch from her first round.



POLAR OUTBREAK 721N

BPG1541606 / PFRS 721N / January 4, 2025 / Black Polled Purebred



MAF POPEYE 3F
MMWK LAMBEAU 64J
MMWK MS LICORICE 64F

MRL DARE DEVIL 243D
FTF MISS DAREDEVIL 721G
FTF DIAMOND 402D

MAF DRUNKEN SAILOR 266C
MADER TWISTED SISTER 25Y
SPRINGCREEK LOTTO 52Y
TWIN BRAE LICORICE 443 Y

MRL PRETTY RECKLESS 68B
MRL MISS 2388Z
ROCK STAR CAPONE 5C
TYMARC CLASSY 812U

PERFORMANCE

BW	ADJ. WW	ADJ. YW
104 lbs	678 lbs	1297 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
-1.1	7.2	86.1	128.4	18.9	-0.5	62.0

POLAR HURACAN 765N

BPG1539056 / PFRS 765N / February 1, 2025 / Black Polled Purebred



MAF POPEYE 3F
MMWK LAMBEAU 64J
MMWK MS LICORICE 64F

LFE THE RIDDLER 323B
KRSS BLK ZENAIS 56F
KRSS BLK ZENAIS

MAF DRUNKEN SAILOR 266C
MADER TWISTED SISTER 25Y
SPRINGCREEK LOTTO 52Y
TWIN BRAE LICORICE 443 Y

LFE GOTHAM 819Y
LFE BS CHARO 23Y
RC CLUB KING 040R
LCC RWF BALDY K7065

PERFORMANCE

BW	ADJ. WW	ADJ. YW
100 lbs	787 lbs	1454 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
0.9	6.5	96.4	151.2	25.3	1.6	73.5



PUREBRED

Huracan is a beast of a black bull, looking exactly like his sire MMWK Lambeau 64J that's why we seen it fitting to name him after him and Lamborghini's top car

He has incredible length of spine and heavy black pigment with a huge middle; his dam is one of our top black purebreds. She came to us as a bred heifer from KRS Simmentals in Quesnel BC and has placed a bull in the pen almost every year with one exception to a jet black heifer we sold in the Western Harvest sale a couple years ago to our friends at D.A.M. Livestock (look for her bull calf in this sale).



POLAR EXPLORER 730N

PG1543641 / PFRS 730N / January 10, 2025 / Red Polled Purebred

60

MAF POPEYE 3F
MMWK LAMBEAU 64J
MMWK MS LICORICE 64F

MFL EDDY 13E
KRSS JASMINE 31G
KRSS JASMINE

MAF DRUNKEN SAILOR 266C
MADER TWISTED SISTER 25Y
SPRINGCREEK LOTTO 52Y
TWIN BRAE LICORICE 443 Y

MC HACKENBERG JR U217
KNIGHTS CARLEY 108C
WHEATLAND RED ACE 747T
KRSS ENYA 2N

PERFORMANCE

BW	ADJ. WW	ADJ. YW
101 lbs	683 lbs	1462 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
2.6	5.6	84.4	126.6	29.0	2.2	71.4

POLAR AXIS 24N

BPG1540123 / PFRS 24N / January 10, 2025 / Black Polled Purebred

61

MAF POPEYE 3F
MMWK LAMBEAU 64J
MMWK MS LICORICE 64F

MMWK DEFENDER 16F
COLB MONIQUE 24H
NUG MISS 24A

MAF DRUNKEN SAILOR 266C
MADER TWISTED SISTER 25Y
SPRINGCREEK LOTTO 52Y
TWIN BRAE LICORICE 443 Y

MRL RED WHISKEY 101B
MMWK 15A
IPU 52N ACCELERATOR 222U
NUG MISS 120X

PERFORMANCE

BW	ADJ. WW	ADJ. YW
80 lbs	638 lbs	1209 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
7.9	3.7	75.3	110.4	20.4	4.9	58.1



PUREBRED

If your looking for a moderate frame black bull with some chrome take a look here, Axis came into this world first followed by a twin sister but he stayed on his dam who is a big red cow that had no trouble raising him. She came to us from the good people over at Willow Creek Simmentals.

This bull is easy going and definitely nice to look at, so if your looking to add some color to your calves this guy can do the trick.

WELCOME

from D.A.M. Livestock

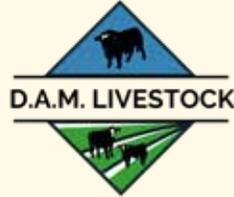
DAM Livestock is a family-operated commercial and purebred Simmental cow-calf operation located in Keg River, Alberta.

We are extremely pleased to be invited to take part in the Transcon Country Sale. This marks the first year we are bringing our registered bulls to town for public auction, and we are proud to present a select group that truly represents the quality and direction of our program. We thrive on buying semen from top proven sires and introducing their genetics into our herd.

Our bull calves were weaned on September 23rd, at which time they were weighed, transitioned onto a Bulls-eye ration, and DNA tested (100K) for sire verification.

We look forward to meeting buyers and fellow breeders at the upcoming sale.

David



David and Joanne Michalchuk

Cell: 780-897-0938

Email: dave@rowltd.com



This bull has been a favorite of ours since day 1 that we had no intentions of parting with but we wanted to send our top prospects to our first set of offerings.

He is a Countertime 872H son and a grandson of NGDB Structure 34D, from a top-end Willow Creek Simmentals cow we added to our program a few years ago.

Expect easy calving combined with strong growth and performance from his offspring.

Sept 23 WW 925bs

Jan 10 YW 1345lbs

62

DAM CEASER 503M

BPG1497205 / DAML 503M / December 31, 2024 / Black Polled Purebred

62

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
KCC1 HAVANA 83E

NGDB STRUCTURE 34D
MMWK MS POWER 80K
TWIN BRAE MS POWER 631A

WELSHS DEW IT RIGHT067T
ES A110
MR TR HAMMER 308A ET
TKCC VICTORIA 57A
NCB COBRA 47Y
NGDB LOUISE 411 B
HC POWER DRIVE 88H
TWIN BRAE DYNAMITE SALLY

PERFORMANCE

BW	ADJ. WW	ADJ. YW
89 lbs	798 lbs	1348 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.2	3.5	85.8	124.7	18.7	6.4	61.6



KCC1 COUNTERTIME 872H
SIRE OF LOT 62 and 63



Here is another Countertime 872H son that we are pleased to offer. He is currently our heavyweight and has continued to add impressive pounds since weaning.

He is out of a strong Lewis Farms cow we acquired a couple of years ago and is a grandson of the SVS Dynasty 915G sire.

Sept 23 WW 871lbs
Jan 10 YW 1355lbs

DAM BUMBA 502M

BPG1497204 / DAML 502M / December 27, 2024 / Black Polled Purebred

63

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
KCC1 HAVANA 83E

SVS DYNASTY 915G
LFE BS SHEILA 63K
LFE BS SHEILA 621Y

WELSHS DEW IT RIGHT067T
ES A110
MR TR HAMMER 308A ET
TKCC VICTORIA 57A

RF CAPACITY 742E
WFL RED SAGE 506C
LFE THE DARK NIGHT 350U
LFE BS SHEILA 75U

PERFORMANCE

BW	ADJ. WW	ADJ. YW
92 lbs	746 lbs	1348 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
7.5	3.7	84.5	138.9	18.9	5.2	61.2

DAM DUTTN 509N

BPG1500781 / DAML 509N / January 10, 2025 / Black Polled Purebred

64

REMINGTON LOCK N LOAD 54U
SRH HANNIBAL 5H
SRH PRECIOUS 73A

MAVV GARDNER 37G
DAM BETH 48L
KIN KIN SHY SWAYZE 11H

REMINGTON ON TARGET 2S
BAR 15 MISS KNIGHT78E-51G
WHEATLAND BULL 786T
OBCC CHYNA C49U

BEE EMPEROR 11C
MI MS DELANA 14D
R PLUS SWAYZE 7083E
KIN KIN SHEZA BEAUTY 7Z

PERFORMANCE

BW	ADJ. WW	ADJ. YW
86 lbs	736 lbs	1307 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
10.3	1.0	80.5	122.6	17.2	5.3	57.4



This Hannibal 5H son has been a flashy standout since day one. If you're looking for an easy-calving bull for heifers or second-calvers, and appreciate a bit of white on the face, this stocky bull deserves a hard look.

He has continued to really pack on the pounds since weaning.

Sept 23 WW 775lbs
Jan 10 YW 1210lbs



SRH HANNIBAL 5H
SIRE OF LOT 64



BEE BOA 147L
SIRE OF LOT 65

DAM LOOMIS 520N

BPG1502908 / DAML 520N / January 18, 2025 / Black Polled Purebred

65

ANCHOR D VIPER 103W
BEE BOA 147L
BEE VANESSA 147J

MMWK LAMBEAU 64J
PF MISS LAMBEAU 765L
KRSS BLK ZENAIS 56F

DOUBLE BAR D MAESTRO 100S
PRL LOPEZ 147L
BLACK GOLD ELEVATION 20E
BEE VANESSA 615D

MAF POPEYE 3F
MMWK MS LICORICE 64F
LFE THE RIDDLER 323B
KRSS BLK ZENAIS

PERFORMANCE

BW	ADJ. WW	ADJ. YW
103 lbs	770 lbs	1328 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
1.6	5.4	78.7	122.3	28.8	1.7	68.2

Here's a bit of a different twist with this bull sired by the Full Blood BEE BOA 147L. This black, blaze-faced bull is out of a powerful bred heifer we acquired from Polar Farms in 2024.

He has been a standout from the beginning, and if you're looking for a herd bull to add some splash and eye appeal to your black calves, this bull is well worth a hard look.

Sept 23 WW 789lbs
Jan 10 YW 1215lbs

Terms & Conditions

TERMS - The terms of the sale are cash, cheque, e-transfer, or wire and are due at the time of sale, unless other arrangements have been made between buyer and seller prior to the sale. Transcon reserves the right to charge interest at a rate of 2% per month on overdue accounts. The right of property shall not pass until after settlement is made. Transcon Livestock Corp. reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should any purchaser fail to settle for their purchase Transcon Livestock Corp. reserves full power to resell the animal to the best advantage either publicly or privately, without further notice. Any loss arising from such resale together with keep and all other expenses shall be payable by the defaulter. All settlements must be made with the clerks of the sale before any cattle will be released. Transcon Livestock Corp and/or the Auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance prior to the sale with the owner or Sale Managers.

BID - No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted.

SALES TAXES - Applicable sales taxes will be charged on semen, embryos, and trucking fees (if listed), respective to the home province of the buyer, not the seller.

DISPUTES - In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

INSURANCE - Each animal becomes the risk of the purchaser at the time of sale and should be insured. Animals returning to the seller's farm must be insured.

US BUYERS - There is an additional charge (approximately \$300.00 US dollars) that will be applied to each animal purchased. This covers documentation, vet inspections/testing required to export. This cost does not include transportation or brokerage which is the responsibility of the buyer.

CATTLE PICTURES AND INFORMATION PROVIDED - The images in this catalogue are believed to be accurate representations of the individual animals and the information contained in this catalogue is provided by the seller and believed to be true and accurate. Transcon Livestock Corp. and catalogue designers/producers assume no responsibility if the images and/or information as received have been altered or is inaccurate.

ANNOUNCEMENTS - All announcements from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay attention to any such announcements.

CERTIFICATE OF REGISTRY - A registration/recording certificate issued by the applicable breed association and duly transferred will be furnished to the buyer of each animal after settlement has been made. It is the responsibility of the buyer to determine the acceptance of this certificate in any other association.

SHIPPING - Assistance will be given in making shipment after the sale but no risk is assumed by the Sales Management or Seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement.

BREEDERS GUARANTEE - As per applicable Canadian Breed Association Breeding Guarantee guidelines. Copies are available at the sale settlement desk to be picked up by the buyer at any time. In no event shall the seller be responsible for reimbursing more than the purchase price.

EXCEPTION TO GUARANTEE - In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

HEALTH - It is the buyer's responsibility to determine health requirements for importing any animal into his province or state. Transcon Livestock Corp. assumes no responsibility for the health status of any animal in the sale.

EMBRYO & SEMEN - Full settlement must be made before release is done and shipping arrangements should be done within 30 days of the sale unless arrangements made between buyer and seller prior to the sale. Shipping arrangements and costs are the expense of the purchaser once release has been given.

ACCIDENTS - Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, auctioneer, consignors, or Association assumes any responsibility in this matter and disclaims any liability legal or otherwise in the event of accident or loss of property.

RIGHTS AND OBLIGATIONS - The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

TRANSCON LIVESTOCK CORP. IS AGENT ONLY - It is to be clearly understood that Transcon Livestock Corp. is only acting as a medium between buyer and seller and is not in any way responsible for any failure on the part of either party to live up to his obligations. Neither does Transcon Livestock Corp. assume any financial obligations to collect or enforce collection of any monies between parties. Any legal action that may be taken, in exceptional cases, must be between buyer and seller.

WELCOME

from Montagneuse Creek Simmental

We would like to send a huge thanks to the Trancon team for all the work they did and making this possible for us.

Welcome to our program at Montagneuse Creek Simmentals, we are a family owned and operated farm located near Worsley AB, We run 70 commercials and 20-30 purebred red, black Simmentals and plan to grow the herd keeping it premium genetics. We've been selling bulls off the farm since 2016 and we are super proud to send our bulls out to the sale for the first time!

Our bulls get alfalfa/brome hay and bull ration from country junction feeds at 2% body weight. We feel these bulls will go out and work in the pastures with confidence. You'll find we have two bulls 35M and 36M December 2024 calves and our special little guy 39N January calf.

We are very excited for the sale and looking forward to seeing you there!

Herman



Herman & Mark Giesbrecht

Herman Cell: 780-772-0488 Email: hsgies@gmail.com

Mark Cell: 780-772-9960 Email: Markgiesbrecht23@gmail.com



36M comes out of one of our favourite red cows that has been raising top bull calves for some years now. 36M was fun to watch all summer and he didn't disappoint us. He definitely has herd bull written all over him. Dark red, ton of hair. Looking forward to see what his future holds!

CREEK MR. CAN-AM 36M

PG1541786 / MCS 36M / December 25, 2024 / Red Polled Purebred

66

MRL STATEMENT 3F
KWA CAN-AM 123H
KWA MS ROCK 14X
FTF CHUNK 207B
CREEK MS CHUNK 23G
FTF DAY 321D

R PLUS VENOM 4006B
MRL MISS 6600D
KWA RED ROCK 5T
KWA MS BARON 9U
X-T RED UPSTART 84U
NORTONS RED RHONDA 7R
EDN ARIZONA 131A
FTF MISS UPSTART 129B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
100 lbs	738 lbs	1248 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
9.3	2.2	80.3	123.6	29.4	4.3	69.6



KWA CAN-AM 123H
SIRE OF LOT 66



67

Looking for a bull to put in with your heifers? Look no further than 35M he has that heifer bull look! Take a look at the EPD on this one. He's tame and easy to work with. Only black bull we have to offer this year don't miss out!



HART STATE OF WAR 056C
SIRE OF LOT 67

CREEK MR. WAR 35M

BPG1541785 / MCS 35M / December 24, 2024 / Black Polled Purebred

CREEK MR. EXECUTIVE 39N

PG1541779 / MCS 39N / January 7, 2025 / Red Polled Purebred

67

- WELSH'S WARSAW 312Z
- HART STATE OF WAR 056C
- HART MISS 102A
- WLB BOUNTY HUNTER 365C
- CREEK MISS ELLIE
- CREEK MS YEAL 22G
- FBFS WARSAW 068W
- WELSHS ROSIE 102W
- SKORS BLACK ENTICER 287Y
- HART MISS X534
- LFE BOUNTY 3118Z
- LFE BS MARY 26A
- FTF CHUNK 207B
- ROCK MISS SUPERIOR 3B

PERFORMANCE

BW	ADJ. WW	ADJ. YW
90 lbs	715 lbs	1320 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
12.8	1.1	86.6	136.1	25.3	8.1	68.6

68

- LRX EXECUTIVE 212H
- KKH EXECUTIVE 6L
- KKH MISS 143H
- KWA EXPORT 95J
- CREEK MISS JULIETA
- KSL JULIETA 30J
- SVS TYCOON 841F
- LRX BLACK 49D
- MRL SLEEP EASY 140D
- KKH MISS 134F
- CIRCLE G EXPORT 51E
- KWA MS SCREAM 103G
- MOES MOHAWK 152F
- KSL GRACE 11G

PERFORMANCE

BW	ADJ. WW	ADJ. YW
75 lbs	696 lbs	1166 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
14.5	-0.6	66.9	93.6	28.9	6.8	62.4



68

Personal favourite right here 39N is amazing to work with and I always have to appreciate him how he walks around in the pen and how he grew, he comes out of a first calver and she did a phenomenal job on her first calf! Dark red. Low birth weight and I'm sure his calves will drop without a problem come calving season.



KKH EXECUTIVE 6L
SIRE OF LOT 68

WELCOME

from Wolfe Lake Farms Inc.

We are excited to be joining the Peace Country Simmental sale this year. Our family is going on our 5th generation of farming and ranching in the LaGlace area.

With Olin working in Oil and Gas, and Sarah working in healthcare, our evenings and weekends are full with lots of ranching, hockey and 4-H. Our registered roots run back to my parents Tarril and Karen with Wolfe Lake Simmentals showing and selling Simmental bulls dating back to the 80s. A few years ago we made the move back to an expanded purebred operation. Currently, we operate a Simmental based cow calf operation and pride ourselves in it being a family affair. With the kids helping run equipment putting up feed and their papa still feeding cows.

Our goal is to raise livestock for real world producers, Calving ease, and growth genetics with the purpose of producing calves that will thrive in all conditions.

Olin and Sarah



Olin and Sarah Rosvold & Family
 Cell: 780-518-1997
 Email: wolfelakefarmsinc@gmail.com



WOLFE LAKE NIGHTHAWK 24N

BPG1502313 / WLF 24N / February 13, 2025 / Black Polled Purebred

69

ANCHOR D RAPTOR 392C
 JST LITTLE ROCK 125J
 JST SYRENA 7F

CC BLACK TARGET 34D
 WILLOWDALE BLK SADIE 12J
 WILLOWDALE BLK SADIE 53A

VIRGINIA MAXIMUS
 ANCHOR D ZILEY 392Z
 FGAF BARBOSSA 707X
 ANCHOR D DISNEY 490D

ULTRA MR TARGET 5A
 CC BLACK GRETA
 NICHOLS MANIFEST T79
 WILLOWDALE SADIE 29S

DNA Verified Homo Polled, Sire Verified

Nighthawk is bred for Calving ease with nice thick frame, thick coat and a nice bit of chrome to boot, coming from JST Little Rock 125J a Raptor son who has been a real workhorse in both the commercial and Purebred herds. That mixed with a great full bodied Willowdale dam produces this bull ready to go to work.

PERFORMANCE

BW	ADJ. WW	ADJ. YW
90 lbs	691 lbs	1243 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
9.3	2.0	73.9	106.8	34.7	7.3	71.7



**DNA Verified Homo Polled,
Dilutor Free, Parent Verified**

Niro is Dark Red, with a deep frame, and a thick coat with lots of flesh, his sire is a powerhouse out of the Hoegl program and has been a great asset in the heifer pen. Being raised by a first calf heifer with great maternal instincts and utter quality.



NGBD DARWIN 26L
SIRE OF LOT 70 and 71

WOLFE LAKE NIRO 9N

PG1499859 / WLF 9N / January 19, 2025 / Red Polled Purebred

70

JDF DARWIN 8H
NGBD DARWIN 26L
NGBD SPICEY 42H

JST LITTLE ROCK 125J
WOLFE LAKE LILY 10L
WILLOWDALE RED KISSES 3J

SIBELLE POL DARWIN 21F
JDF GEM 454B
SUNNY VALLEY CANON 86E
NGBD SPICEY 306A

ANCHOR D RAPTOR 392C
JST SYRENA 7F
SPRINGCREEK EASTWOOD 73G
WILLOWDALE RED KISSES 12G

PERFORMANCE

BW	ADJ. WW	ADJ. YW
85 lbs	661 lbs	1109 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
8.7	3.4	75.0	112.3	34.6	7.7	72.1

WOLFE LAKE NIGHTCRAWLER 8N

PG1499858 / WLF 8N / January 18, 2025 / Red Polled Purebred

71

JDF DARWIN 8H
NGBD DARWIN 26L
NGBD SPICEY 42H

JST LITTLE ROCK 125J
WOLFE LAKE LAURA 21L
WILLOWDALE TATE 53J

SIBELLE POL DARWIN 21F
JDF GEM 454B
SUNNY VALLEY CANON 86E
NGBD SPICEY 306A

ANCHOR D RAPTOR 392C
JST SYRENA 7F
MRL 37C
WILLOWDALE TATE 68F

PERFORMANCE

BW	ADJ. WW	ADJ. YW
92 lbs	639 lbs	1135 lbs

EPD's

CE	BW	WW	YW	M	MCE	MWWT
4.9	3.0	80.0	118.4	31.1	6.1	71.1



**DNA Verified Homo Polled,
Dilutor Free, Parent Verified**

Nightcrawler is great example of traditional Simmental values. Another Darwin son and it shows with the powerful shoulder and thick coat. His dam was a highlight of the heifer pen last year and raise a stud in the bull pen.

Return:
Transcon Livestock Corp
Box 300
Sundre, AB
T0M 1X0



TRANSCON'S
Peace Country
SIMMENTAL BULL & HEIFER SALE

1:00 pm MST · Monday, March 30, 2026
VJV Auctions - Beaverlodge, AB

