

PARSONS
CATTLE COMPANY



3rd Annual Bull Sale



With Guest Consignor:



Monday, March 2nd, 2026

VJV Auction Mart, Ponoka AB

Supper at 5PM | Sale at 6PM

3rd Annual Bull Sale Monday, March 2, 2026

VJV Auction Market ● Ponoka, Alberta

Supper at 5PM | Sale at 6PM

SALE DAY PHONES

Coleman Parsons..... 403-597-6286
Denver Barritt..... 403-597-6079
Jon Wright, Consultant..... 306-807-8424
Dan Skeels, Auctioneer..... 403-783-1217
Andrew Reeleder, Ringman..... 403-848-1260
Justin Gattey, Ringman..... 403-963-1334
Craig Jacklin, VJV..... 403-783-1453
Mark Shologan (DLMS)..... 780-699-5082
- Purebred Support 780-991-3025

INSURANCE

Kolton Kasur
Canadian Farm Insurance..... 780-387-8386

SUPPER

Please join us for supper prior to the sale!

DELIVERY

Free delivery up to 300km. Beyond 300km at cost.
Delivery March 15 - April 15, 2026

RIGHT TO SEMEN

Parsons Cattle Company & Sandy Hill Charolais retains in-herd semen interest on all bulls sold, drawn at the sellers expense and owner's convenience.

BOARD

Happy to provide free board until April 1, 2026.
Bulls picked up sale day will be rebated \$200.
Bulls going back to consignors yard must be insured.

Can't make it to the sale?
Internet Bidding Available.

To view this sale visit www.dlms.ca, Fill out the registration form located under registration and sign-up for your free user account and select a username and password.

BIDDERS - To be approved as a bidder, Log in to dlms.ca and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information
Call DLMS Reps:
Mark Shologan - 780-699-5082 or
DLMS Purebred Team 780.991-3025

DLMS
www.dlms.ca

Welcome

It's hard to believe this is already the third year we have brought the bulls to town for what was once just a pipe dream of hosting our own bull sale. We are extremely grateful for everyone who has put their faith in selecting seedstock from our program. To all past buyers, bidders and attendees- Thank you for making this all possible!

2025... A year for the books. Congrats to each & everyone of you. We have all heard the "hard work pays off" saying and finally, this past year it did. Fall calves breaking 4k, cull cows and bulls well over 2 dollars a pound, and good bred heifers knocking on 8k. Great prices and with feed abundance good in most areas it gives us many reasons to be smiling and optimistic going into this calendar year.

This year on offer we have a strong, honest group of bulls that will go out and get to work. The bulls are fed a specifically designed TMR ration to ensure longevity while maintaining an athletic free-moving ability. Whether you are looking for calving ease bulls or straight up "push the scales down this fall" power bulls, we have both. Birthweights are a no-nonsense guessing game around here so read them with 100% confidence. Upon birth, new ones get their first nurse in and then we take them across an actual digital scale. No foot tapes, no "lets call him 90". Just real honest numbers.

New this year we have guest consignor Sandy Hill Charolais. The Barritt family have been longtime customers, neighbours and friends. So, when Denver stepped out and bought a nice group of females we thought this would be a good spot to showcase his program. Also new this year, with customer feedback, we have added the familiar services of DLMS for those who can not attend on sale day.

On the farm front, this fall we made the difficult decision to sell our commercial herd of cows (with the exception of a couple of Gracie's "pets" that have calved alongside the purebreds for years) not because we wanted to, more so we felt we had to. Calving season had become too long, space and watering restrictions of having two separately ran herds was just too much for us to overcome. But as they say with every chapter that closes another one opens and just weeks after the commercial cows left the farm, a terrific opportunity arose to hand select from a papered herd in southeast Saskatchewan. We made the trek out and purchased 30 strong young cows to add to our program and our son Denim bought 6 of those to add to his growing herd.

Bulls will be available for viewing sale day at the market, or we welcome you to come anytime prior to the sale at the ranch, coffee is always on and sometimes Denim will even leave a cold beer or two in the fridge. Please consider this your official invite to join us March 2nd 5:00pm, at VJV Ponoka for a great meal with bull sale to follow. Hope to see you all there.

- *Parsons Cattle Co.*



REFERENCE SIRE



HRJ 371L

HRJ LUXEMBOURG 371L

HRJ 371L

JAN. 22, 2023

KAYR DEPUTY 716G
HRJ JOAQUIN 133J
HRJ DANDY 960G

WRANGLER THE CHOSEN ONE 50E
PARSONS HILLARY 23H
DYV PAYNES EMOTION 28E

WCR COMMISSIONER 593 P
KAYR COVERGIRL 716E
PRO-CHAR RONALDO 53E
JWX DANDY 70D
SKW EXPEDITION 89C
WRANGLER MS KINGSTON 3B
MXS PONTOON 205Z
DYV PAYNES ALEXA 13A

BW 91
ADJ WW 977
ADJ YW 1455

EPD	CE	BW	WW	YW	MILK	MTL
5.6	-0.5	72	113	29	65	



LOT 1

PARSONS NOTORIOUS 35N

PAR 35N JAN. 7, 2025

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
PARSONS HILLARY 23H

SOS CRAVE 124C
PARSONS HARRIET 21H
DYV PAYNES EPIPHANY42E

KAYR DEPUTY 716G
HRJ DANDY 960G
WRANGLER THE CHOSEN ONE 50E
DYV PAYNES EMOTION 28E
HTA URBAN LEGEND 290Z
BWP YOU BETCHA 1Y
MXS PONTOON 205Z
DYV PAYNES TRUFFLES 2T

BW 100
SEPT 23 955
JAN 10 1385

Polled

EPD	CE	BW	WW	YW	MILK	MTL
1.6	1.3	70	118	25	60	



 **LOT 2**

PARSONS NONSTOP 23N

PAR 23N JAN. 2, 2025

BW 102
SEPT 23 890
JAN 10 1250

Polled

EPD	CE	BW	WW	YW	MILK	MTL
9.2	-2.2	58	101	24	53	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
PARSONS HILLARY 23H

KAYR DEPUTY 716G
HRJ DANDY 960G
WRANGLER THE CHOSEN ONE 50E
DYV PAYNES EMOTION 28E

PARSONS GENESIS 16G
PARSONS JUNE 11J
PARSONS GINNY 13G

PCC LARIAT 710E
DYV PAYNES ECHO 3E
LT AFFINITY 6221 PLD
CML GINNY 748E



 **LOT 3**

PARSONS NELSON 33N

PAR 33N JAN. 6, 2025

BW 79
SEPT 23 820
JAN 10 1205

Polled

EPD	CE	BW	WW	YW	MILK	MTL
9.9	-2.8	61	105	26	56	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
PARSONS HILLARY 23H

KAYR DEPUTY 716G
HRJ DANDY 960G
WRANGLER THE CHOSEN ONE 50E
DYV PAYNES EMOTION 28E

TAC JAG 78J
PARSONS LISA 16L
PARSONS JAZZ 39J

LEGACYS GET A COPY 6F
TAC GIA 18G
SOS GUNSMOKE PLD 2G
DYV PAYNES EILEEN 7E



LOT 4



LOT 4

PARSONS NASHVILLE 20N

PAR 20N JAN. 1, 2025

BW 101

SEPT 23 925

JAN 10 1355

Polled

EPD	CE	BW	WW	YW	MILK	MTL
0.3	1.3	67	121	26	59	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

TURNBULLS DUTY-FREE 358D
PARSONS KNICKERS 31K
 FFBB SABLE 393A

PLEASANT DAWN MVP 316Y
 CTP MISS GOOGLE 358Z
 WINN MANS KANSAS 9135W
 FFBB SABLE PLD 110Y



LOT 5



LOT 5

PARSONS NEXT LEVEL 40N

PAR 40N JAN. 9, 2025

BW 110

SEPT 23 920

JAN 10 1385

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-3.8	2.8	67	112	31	64	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

CEDARLEA SHOELESS JOE 83C
CEDARLEA SHOWGIRL 74K
 CEDARLEA SHOWGIRL 46D

CIRCLE CEE LEGEND 307A
 CEDARLEA BITTY 27A
 PCC ROME 437B
 CEDARLEA SHOWGIRL 101A



 **LOT 6**

PARSONS NIGHT MOVES 10N

PAR 10N JAN. 1, 2025

BW 81

SEPT 23 915

JAN 10 1260

Polled

EPD	CE	BW	WW	YW	MILK	MTL
5.0	-0.8	68	110	24	58	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

FLC WHEAT KING 4G
PARSONS LORELEI 64L
 WRANGLER MS FIREFLY 58E

SOS HARVESTER PLD 61C
 C2 KENZIE 13B
 CHARHEAD'S MISTER MEL 24Z
 CIRCLE CEE FIREFLY 203Z



 **LOT 7**

PARSONS NIGEL 57N

PAR 57N JAN. 14, 2025

BW 95

SEPT 23 920

JAN 10 1295

Polled

EPD	CE	BW	WW	YW	MILK	MTL
6.1	-0.3	69	111	27	61	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

LAE HAVANA 137H
PARSONS KALI 39K
 PARSONS GINNY 13G

HIGH BLUFF DIESEL 25D
 LAE WINTERGREEN 976W
 LT AFFINITY 6221 PLD
 CML GINNY 748E



LOT 8

PARSONS NAVARRO 72N

PAR 72N JAN. 20, 2025

BW 83

SEPT 23 760

JAN 10 1150

Polled

EPD	CE	BW	WW	YW	MILK	MTL
8.1	-1.5	64	109	26	58	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

TAC JAG 78J
PARSONS LARK 49L
 PARSONS JOPLIN 22J

LEGACYS GET A COPY 6F
 TAC GIA 18G
 SOS GUNSMOKE PLD 2G
 DYV PAYNES EXHALE 39E



LOT 9

PARSONS NASTY 26N

PAR 26N JAN. 2, 2025

BW 87

SEPT 23 815

JAN 10 1140

Polled

EPD	CE	BW	WW	YW	MILK	MTL
7.5	-1.6	64	111	25	57	

HRJ JOAQUIN 133J
HRJ LUXEMBOURG 371L
 PARSONS HILLARY 23H

KAYR DEPUTY 716G
 HRJ DANDY 960G
 WRANGLER THE CHOSEN ONE 50E
 DYV PAYNES EMOTION 28E

PARSONS HOLSTER 27H
PARSONS KATIE 10K
 PARSONS GEMMA 25G

WRANGLER THE CHOSEN ONE 50E
 CML GINNY 748E
 PCC LARIAT 710E
 DYV PAYNES EVERCHANGING 38E

REFERENCE SIRE

TAC JAG 78J

TAC 78J FEB. 25, 2021

CIRCLE CEE LEGEND 307A
LEGACYS GET A COPY 6F
 HBC JADE 601D

LT LEDGER 0332 P
 CIRCLE CEE STUNNING 125Y
 TR PZC MR TURTON 0794 ET
 HBC FIRST DATE 412B

CEDARDALE ZEAL 125Z
TAC GIA 18G
 PRO-CHAR YVANNA 57E

CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 SPARROWS CASINO 511C
 PRO-CHAR YVANNA 108B

BW 78

ADJ WW 810

EPD	CE	BW	WW	YW	MILK	MTL
10.6	-4.7	62	114	29	60	



TAC 78J



LOT 10

PARSONS NITROUS 11N

PAR 11N JAN. 1, 2025

CIRCLE CEE LEGEND 307A
TAC JAG 78J
 HBC JADE 601D
 CEDARDALE ZEAL 125Z
TAC GIA 18G
 PRO-CHAR YVANNA 57E

SOS HARVESTER PLD 61C
 C2 KENZIE 13B
 WRANGLER THE CHOSEN ONE 50E
 SOS GLAMOROUS 43D

FLC WHEAT KING 4G
PARSONS LONDON 37L
 PARSONS HOLLISTER 19H

BW 84

SEPT 23 875

JAN 10 1275

Polled

EPD	CE	BW	WW	YW	MILK	MTL
6.9	-3.0	62	108	22	53	



LOT 11



LOT 11

PARSONS NIAGARA 15N

PAR 15N JAN. 1, 2025

BW 72
SEPT 23 790
JAN 10 1105

Polled

EPD	CE	BW	WW	YW	MILK	MTL
11.1	-4.4	55	98	23	50	

LEGACYS GET A COPY 6F
TAC JAG 78J
TAC GIA 18G

CIRCLE CEE LEGEND 307A
HBC JADE 601D
CEDARDALE ZEAL 125Z
PRO-CHAR YVANNA 57E

FLC WHEAT KING 4G
PARSONS LUCKY 36L
DYV PAYNES EVA 13E

SOS HARVESTER PLD 61C
C2 KENZIE 13B
HRJ CROWD FAVOURITE 515C
DYV PAYNES CUTIE PIE 18U



LOT 12



LOT 12

PARSONS NINJA 16N

PAR 16N JAN. 1, 2025

BW 81
SEPT 23 790
JAN 10 1110

Polled

EPD	CE	BW	WW	YW	MILK	MTL
10.6	-3.2	53	94	20	47	

LEGACYS GET A COPY 6F
TAC JAG 78J
TAC GIA 18G

CIRCLE CEE LEGEND 307A
HBC JADE 601D
CEDARDALE ZEAL 125Z
PRO-CHAR YVANNA 57E

C2 FABIEN 62F
SOC LUNA 24L
GDSF MISS CRIMSON 89D

HTA TANDEM 535C
JMB MONETTE 157Y
GDSF CRIMSON 68B
GDSF MISS RED RIO 8U



LOT 13

PARSONS NIXON 18N
 PAR 18N JAN. 1, 2025

BW 88
 SEPT 23 895
 JAN 10 1260

EPD	Polled					
	CE	BW	WW	YW	MILK	MTL
3.4	-1.6	63	106	22	54	

LEGACYS GET A COPY 6F
TAC JAG 78J
 TAC GIA 18G

CIRCLE CEE LEGEND 307A
 HBC JADE 601D
 CEDARDALE ZEAL 125Z
 PRO-CHAR YVANNA 57E

FLC WHEAT KING 4G
PARSONS LINDA 54L
 HC MAKER 872F

SOS HARVESTER PLD 61C
 C2 KENZIE 13B
 PALGROVE JUSTICE J603E
 HC MAKER 103Y



LOT 14

PARSONS NEON 92N
 PAR 92N FEB. 19, 2025

BW 83
 SEPT 23 820
 JAN 10 1200

EPD	Polled					
	CE	BW	WW	YW	MILK	MTL
10.4	-2.9	57	100	24	53	

LEGACYS GET A COPY 6F
TAC JAG 78J
 TAC GIA 18G

CIRCLE CEE LEGEND 307A
 HBC JADE 601D
 CEDARDALE ZEAL 125Z
 PRO-CHAR YVANNA 57E

ANGLE H NORTHERN SPIRIT 367D
BOB'S MACERENA 103G
 SOS WILD CARD 2B

ANGLE H BRUNE 113B
 KCM KAITLIN 24X
 SVY ON STAR PLD 222Z
 SOS WILD FLOWER 186Z



LOT 15

PARSONS NUNCHUCK 32N

PAR 32N FEB. 5, 2025

BW 107
 SEPT 23 950
 JAN 10 1380

Polled

EPD	CE	BW	WW	YW	MILK	MTL
0.5	1.0	68	118	27	61	

TAC JAG 78J

LEGACYS GET A COPY 6F
 TAC GIA 18G

CIRCLE CEE LEGEND 307A
 HBC JADE 601D
 CEDARDALE ZEAL 125Z
 PRO-CHAR YVANNA 57E

DYV PAYNES ELLE 9E

HRJ CROWD FAVOURITE 515C
 DYV PAYNES SPIRIT 2S

SPARROWS KINGSTON 139Y
 HRJ MISS PARIS 7S
 PCC NAVIGATOR 403P
 DYV PAYNES NICOLE 5N

VDP



CUSTOM FARMING LTD.

PH# 403•506•3450

Martin Van de Pol PO. Box 60 Clive, Alberta T0C.0Y0

**Contact us for all your agricultural
 spraying needs and more!**

TURNBULL'S JAW DROPPER 749J

CTP 749J JAN. 25, 2021

PLEASANT DAWN MAGNUM 56T
PLEASANT DAWN MVP 316Y
 PLEASANT DAWN RIO 216P

PLEASANT DAWN TRACKER 15A
TURNBULLS DOLLY 749D
 CTP MISS INFATUATION 42S

HEJ MAGNUM 26R
 PLEASANT DAWN REDDY 51E
 LT RIO BLANCO 1234 P
 PLEASANT DAWN FAY 15L
 EATONS BIG BUD 10402 P
 PLEASANT DAWN DANIA 215X
 MFSW CHIEF 5N
 CTP MISS ACCENT 60M



CTP 749J

BW 100

ADJ WW 866

ADJ YW 1556

EPD	CE	BW	WW	YW	MILK	MTL
0.6	0.1	97	175	22	71	



LOT 16 PARSONS NEWSWORTHY 37N

PAR 37N JAN. 7, 2025

PLEASANT DAWN MVP 316Y
TURNBULL'S JAW DROPPER 749J
 TURNBULLS DOLLY 749D

RBM FARGO Y111
CEDARLEA WENDY 163J
 CEDARLEA WENDY 28Y

PLEASANT DAWN MAGNUM 56T
 PLEASANT DAWN RIO 216P
 PLEASANT DAWN TRACKER 15A
 CTP MISS INFATUATION 42S
 SPARROWS FARGO 811U
 HC RHINESTONE 5100
 SPARROWS RENO 824U
 CEDARLEA WENDY 51W

BW 90

SEPT 23 995

JAN 10 1375

Polled

EPD	CE	BW	WW	YW	MILK	MTL
6.8	-1.4	81	158	29	70	



LOT 17



LOT 17

PARSONS NEPTUNE 84N

PAR 84N JAN. 30, 2025

BW 104

SEPT 23 915

JAN 10 1265

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-3.2	2.9	73	138	25	62	

PLEASANT DAWN MVP 316Y
TURNBULL'S JAW DROPPER 749J
 TURNBULLS DOLLY 749D

PLEASANT DAWN MAGNUM 56T
 PLEASANT DAWN RIO 216P
 PLEASANT DAWN TRACKER 15A
 CTP MISS INFATUATION 42S

SOS GUNSMOKE PLD 2G
PARSONS KILEY 18K
 CIRCLE CEE DEVIUS 713E

PLEASANTDAWN CLASSIC 707C
 STEPLER MISS 352Y
 SOS CHIVE ON 122C
 CIRCLE CEE FAIRYTALE 333N



LOT 18



LOT 18

PARSONS NUANCE 83N

PAR 83N JAN. 29, 2025

BW 100

SEPT 23 820

JAN 10 1230

Polled

EPD	CE	BW	WW	YW	MILK	MTL
4.7	-1.4	69	145	24	59	

PLEASANT DAWN MVP 316Y
TURNBULL'S JAW DROPPER 749J
 TURNBULLS DOLLY 749D

PLEASANT DAWN MAGNUM 56T
 PLEASANT DAWN RIO 216P
 PLEASANT DAWN TRACKER 15A
 CTP MISS INFATUATION 42S

STEPLER MAGNUM 99G
TURNBULL'S MISS CORBYN 215J
 TURNBULLS MISS CHLOE 55G

PRO-CHAR WINCHESTER 6D
 STEPLER TAYLOR 43E
 CEDARLEA SHOELESS JOE 83C
 TURNBULLS DECADENT 732D



PARSONS NICOTINE 79N

PAR 79N JAN. 27, 2025

BW 89

SEPT 23 780

JAN 10 1170

Polled

EPD	CE	BW	WW	YW	MILK	MTL
	1.3	0.4	68	126	21	55

PLEASANT DAWN MVP 316Y
TURNBULL'S JAW DROPPER 749J
 TURNBULLS DOLLY 749D

PLEASANT DAWN MAGNUM 56T
 PLEASANT DAWN RIO 216P
 PLEASANT DAWN TRACKER 15A
 CTP MISS INFATUATION 42S

LAE HAVANA 137H
PARSONS KASSIE 37K
 HC MAKER 872F

HIGH BLUFF DIESEL 25D
 LAE WINTERGREEN 976W
 PALGROVE JUSTICE J603E
 HC MAKER 103Y

G&J YARHAM SALES LTD.

Formula 1050 Direct-Fed Microbial Additive

- Is the only product in the livestock industry using live cell bacteria technology
- When consumed it multiplies at least twice every ten minutes which allows the animal to utilize protein better
- It allows producers to cut back their feed usage and quality of feed yet still have ultimate daily weight gain
- Originally developed for the swine industry but has proven its strength in the cattle and horse industry
- Helps with stress and milk production during pregnancy
- Rumensin usage can be cut in half
- Medications can be minimized
- Helps with stress and digestion issues with show cattle

Formula Feeds Chelated Mineral

- Our patented recipe has given us the upper hand of having the fastest absorbed product in the mineral sales industry resulting in immediate changes in the look and performance of your herd
- Higher breeding and calving rates
- Improves overall health of animals which leads to lower medication use
- Assists in muscle, bone, nervous system, milk production, hair, skin and hoof development
- Ample supplement in low quality feed
- ZERO added sodium filler
- Made with the highest quality vitamins and minerals



Calf Capsules

- Our customized blend of probiotics and high quality carrier gives your calves a boost to their natural defence system
- Enhances digestion of colostrum
- Helps to deter scours
- Pair with Fresh Start for optimal results

Fresh Start

- Boosts deprived and cold calves immediately
- Used on calves with scours and cows with nutritional deficiencies
- A patented group of ingredients that initiates fermentation and replaces valuable trace minerals and vitamins by rapid absorption into the bloodstream
- Contains added selenium



We have researched and produced quality products for over two decades in the livestock industry. Our loyal customers show the proof with their herds. Contact us today for more information: Glen Yarham (owner) 780-385-0878 Lori Lindseth (Sales Manager) 780- 608-6810 or check out our web page yarhamsales.ca for more products

REFERENCE SIRE



FLC 4G

FLC WHEAT KING 4G

FLC 4G

FEB. 6, 2019

CSS SIR NAVIGATOR 20Y
SOS HARVESTER PLD 61C
 SOS PRINCESS KATE 33Y

PCC NAVIGATOR 403P
 CSS LADY FATHOM 21T
 SDC KING RANCH 70T
 SOS JESSICA 1150S

LT LEDGER 0332 P
C2 KENZIE 13B
 KCM KENZIE 282Z

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 WHITECAP LAREDO 232T
 KCM KENZIE 872U

BW 102

EPD	CE	BW	WW	YW	MILK	MTL
-3.2	1.8	60	101	15	45	



LOT 20

PARSONS NOVELTY 75N

PAR 75N JAN. 25, 2025

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

PCC LARIAT 710E
PARSONS GALILEE 19G
 DYV PAYNES EXHALE 39E

CIRCLE CEE LEGEND 307A
 CIRCLE CEE RIO GRANDE 512C
 MXS PONTOON 205Z
 DYV PAYNES APPLE 23A

BW 101

Dehorned

SEPT 23 950

JAN 10 1280

EPD	CE	BW	WW	YW	MILK	MTL
0.0	0.5	68	119	18	52	



LOT 21



LOT 21

PARSONS **NUGGET 98N**

PAR 98N MAR. 11, 2025

BW 91
SEPT 23 820
JAN 10 1210

Polled

EPD	CE	BW	WW	YW	MILK	MTL
2.7	-0.9	73	121	17	53	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
SOS PRINCESS KATE 33Y
LT LEDGER 0332 P
KCM KENZIE 282Z

MERIT ROUNDUP 9508W
ANCHOR AURORA 16A
ANCHOR CONNORS WINNIE 4W

MXS VERMILLION 527R
MERIT YOLANDA 7244T
CMF 192 WRANGLER 256
ANCHOR PROMISE 19P



LOT 22



LOT 22

PARSONS **NAMESAKE 95N**

PAR 95N MAR. 4, 2025

BW 74
SEPT 23 750
JAN 10 1140

Polled

EPD	CE	BW	WW	YW	MILK	MTL
2.0	-0.7	59	102	11	40	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
SOS PRINCESS KATE 33Y
LT LEDGER 0332 P
KCM KENZIE 282Z

SPARROWS ELDORADO 361L
NCC MS GOLD 14H
NCC MS GOLD 33F

SPARROWS ALLIANCE 513G
SPARROWS HEARTBREAK 261J
HBC STETSON 613D
NCC MS GOLD 49C



LOT 23



LOT 23

PARSONS NORTH 47N

PAR 47N JAN. 11, 2025

BW 114

SEPT 23 950

JAN 10 1315

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-11.9	5.7	65	114	19	52	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

SOS GUNSMOKE PLD 2G
PARSONS JUDITH 48J
 FVSF MS HOT MOROCCO 51A

PLEASANTDAWN CLASSIC 707C
 STEPLER MISS 352Y
 RHH WHITEHOT MOROCCO 73X
 FVSF MS MONTE 42R 30U



LOT 24



LOT 24

PARSONS NOTARY 59N

PAR 59N JAN. 15, 2025

BW 103

SEPT 23 930

JAN 10 1320

Dehorned

EPD	CE	BW	WW	YW	MILK	MTL
-0.1	1.2	63	108	16	47	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

MERIT ROUNDUP 9508W
DYV PAYNES EVIE 16E
 DYV PAYNES CAMRYN 18C

MXS VERMILLION 527R
 MERIT YOLANDA 7244T
 JWX REDNECK CRAZY 26A
 DYV PAYNES WALTZ 21W



LOT 25

PARSONS NET WORTH 90N

PAR 90N FEB. 12, 2025

BW 107

SEPT 23 925

JAN 10 1235

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-2.8	2.9	69	120	20	54	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

HRJ CROWD FAVOURITE 515C
DYV PAYNES CIARA 13F
 DYV PAYNES CIARA 5C

SPARROWS KINGSTON 139Y
 HRJ MISS PARIS 7S
 LT BLUEGRASS 4017 P
 DYV PAYNES ALLISON 4A



LOT 26

PARSONS NORTHERN LIGHTS 71N

PAR 71N JAN. 19, 2025

BW 102

SEPT 23 905

JAN 10 1230

Polled

EPD	CE	BW	WW	YW	MILK	MTL
2.5	0.4	64	109	19	51	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

KAYR AMBASSADOR 1812F
PARSONS JOVIAL 37J
 PARSONS GIGI 13G

WCR COMMISSIONER 593 P
 KAYR ANNABELLE 812U
 PCC LARIAT 710E
 DYV PAYNES EVIE 16E



LOT 27

PARSONS NOCTURNAL 45N

PAR 45N JAN. 10, 2025

BW 105

SEPT 23 940

JAN 10 1280

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-1.7	1.6	58	104	21	50	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

PCC LARIAT 710E
PARSONS GISELLE 29G
 DYV PAYNES ELIZA 23E

CIRCLE CEE LEGEND 307A
 CIRCLE CEE RIO GRANDE 512C
 HRJ CROWD FAVOURITE 515C
 DYV PAYNES BRITTANY 10B



LOT 28

PARSONS NITRO 56N

PAR 56N JAN. 13, 2025

BW 98

SEPT 23 930

JAN 10 1310

Polled

EPD	CE	BW	WW	YW	MILK	MTL
0.6	1.6	64	111	18	50	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

CML GUSTO 662D
BOB'S SECRET CRUSH 24F
 BWP AURORA 5A

KAYR VELOCITY 812Z
 ML PLD GINNY 6U
 ELDER'S STINGER 115S
 MERIT ELLY 6122S



LOT 29

PARSONS NOBLE 61N

PAR 61N JAN. 17, 2025

BW 102
 SEPT 23 920
 JAN 10 1245

Polled						
EPD	CE	BW	WW	YW	MILK	MTL
-2.8	2.2	62	110	18	49	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

SOS GRAVE 124C
PARSONS HONIBE 11H
 SOS HOT POCKET 64D

HTA URBAN LEGEND 290Z
 BWP YOU BETCHA 1Y
 SPARROWS KINGSTON 139Y
 SOS DROP IT LIKE ITS HOT 137B



LOT 30

PARSONS NOXIOUS 67N

PAR 67N JAN. 18, 2025

BW 108
 SEPT 23 835
 JAN 10 1160

Polled						
EPD	CE	BW	WW	YW	MILK	MTL
-8.0	4.0	51	92	15	40	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
 C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
 SOS PRINCESS KATE 33Y
 LT LEDGER 0332 P
 KCM KENZIE 282Z

PALGROVE JUSTICE J603E
HC MAKER 872F
 HC MAKER 103Y

SILVERSTREAMEVOLUTION E168
 PALGROVE AMY 36
 SVY KABOOM PLD 7113T
 JWJ BO-JAN MAKER 58W



LOT 31



LOT 31

PARSONS NUMERATOR 89N

PAR 89N FEB. 10, 2025

BW 109
SEPT 23 825
JAN 10 1175

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-3.5	4.1	64	117	20	52	

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
SOS PRINCESS KATE 33Y
LT LEDGER 0332 P
KCM KENZIE 282Z

CML MANHATTAN 449B
PARSONS EVELYN 18E
FVSF MS PERFECT 34X

GERRARD PASTOR 35Z
ML PLD GINNY 6U
RHH MR PERFECT WYOMING31
FVSF MS SILVER 12P 16T



LOT 32



LOT 32

PARSONS NOONER 51N

PAR 51N JAN. 12, 2025

BW 108
SEPT 23 970
JAN 10 1285

Scurred | Purebred-Non Registerable

EPD	CE	BW	WW	YW	MILK	MTL
-	-	-	-	-	-	-

SOS HARVESTER PLD 61C
FLC WHEAT KING 4G
C2 KENZIE 13B

CSS SIR NAVIGATOR 20Y
SOS PRINCESS KATE 33Y
LT LEDGER 0332 P
KCM KENZIE 282Z

PAR 11E (UNPAPERED, PUREBRED CHAROLAIS)



EVF BLUE COLLAR 324L



EVF 324L JAN. 12, 2023

CCC WC RESOURCE 417 P
CCC WC REDEMPTION 7143 PLD ET
 WC ROLLS ROYCE 3177 P ET

CEDARDALE ZEAL 125Z
GERRARD STARSTRUCK 11C
 SVY STARSTRUCK 559R

LT RUSHMORE 8060 PLD
 WC CCC BLUE GIRL 1528 P
 TR PZC RAPID FIRE 9775ET
 WCCC MISS ALLIANCE 428
 CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 SVY FREEDOM PLD 307N
 SVY STARSTRUCK 890H



EVF 324L

BW 96

ADJ WW 771

ADJ YW 1318

EPD	CE	BW	WW	YW	MILK	MTL
-0.2	1.9	70	106	24	59	



LOT 33

PARSONS NAVIGATOR 73N

PAR 73N JAN. 21, 2025

CCC WC REDEMPTION 7143 PLD ET
EVF BLUE COLLAR 324L
 GERRARD STARSTRUCK 11C

CEDARDALE FAIRMONT 33F
PARSONS JADE 44J
 CIRCLE CEE EMOTION 214Z

CCC WC RESOURCE 417 P
 WC ROLLS ROYCE 3177 P ET
 CEDARDALE ZEAL 125Z
 SVY STARSTRUCK 559R
 CEDARDALE ZEAL 125Z
 CEDARDALE MISS 33Z
 HBC DURAMAX 711T
 CIRCLE CEE DREAM 112L

BW 103

SEPT 23 950

JAN 10 1355

Polled

EPD	CE	BW	WW	YW	MILK	MTL
-5.0	4.0	70	108	23	58	



LOT 34



LOT 34

PARSONS NIRVANA 94N

PAR 94N FEB. 26, 2025

BW 103
 SEPT 23 885
 JAN 10 1255

Polled

EPD	CE	BW	WW	YW	MILK	MTL
	0.5	0.8	74	118	24	61

CCC WC REDEMPTION 7143 PLD ET
EVF BLUE COLLAR 324L
 GERRARD STARSTRUCK 11C

CCC WC RESOURCE 417 P
 WC ROLLS ROYCE 3177 P ET
 CEDARDALE ZEAL 125Z
 SVY STARSTRUCK 559R

CEDARLEA SHOELESS JOE 83C
TURNBULL'S MISS KYLA 952F
 TURNBULLS DAYBREAK 720D

CIRCLE CEE LEGEND 307A
 CEDARLEA BITTY 27A
 HC ANCHOR 306A
 CTP MISS STUNNING 516B





LOT 35 **PARSONS NANTUCKETT 85N**
 PAR 85N JAN. 31, 2025

BW 100
 SEPT 23 840
 JAN 10 1180

		Polled				
EPD	CE	BW	WW	YW	MILK	MTL
	1.6	-0.5	61	111	29	60

WC DOUBLETREE 2009 P
PRO-CHAR WINCHESTER 6D
 PRO-CHAR WINNING GOAL 51B
 LT LONG DISTANCE 9001 PLD
 WC PRAISE 0058 P
 SPARROWS KINGSTON 139Y
 SDC WINNING GOAL 101Z

SPARROWS SEMINOLE 927W
LAKEVIEW ZOA 3L
 GOOD ANCHOR ZOA 703E
 ABC LATORO 263G
 SPARROWS ANGEL EYES 258N
 CEDARDALE ZEAL 125Z
 HBC VENUS 513C



LOT 36 **PARSONS NOTION 21N**
 PAR 21N JAN. 2, 2025

BW 63
 SEPT 23 775
 JAN 10 1100

		Polled				
EPD	CE	BW	WW	YW	MILK	MTL
	16.7	-6.5	63	117	19	51

BROBERG'S RSOURCE D20
LT COUNTDOWN 9712 PLD
 LT MADELINE 6113 PLD
 CCC WC RESOURCE 417 P
 BROBERG'S MS BLUEGRASS A91
 LT LEDGER 0332 P
 LT MADELINE 1090 PLD

XAL JUGGERNAUT 5J
FOURTHLANE LICORICE 36L
 FOURTHLANE DIXIE 10D
 SVY AD INVINCIBLE P 748T
 MEDONTE ALL STAR 14A
 TR PZC MR TURTON 0794 ET
 BRIDOR BELINDA 9B

Welcome

I would like to thank the Parsons family for their support and the opportunity to consign this group of bulls to their sale. Last fall, I had the chance to purchase my first set of purebred Charolais cows from George and Ursula Corpataux of Sandan Charolais, laying a strong foundation for the program. I would like to thank them both for the guidance and knowledge they have given me.

This year's offering is a powerful group of yearling bulls built for growth, efficiency, and longevity. They are backed by proven genetics that emphasize calving ease where it matters and the ability to add pounds at weaning. These bulls are quiet, have been pail-fed, and are ready to go to work in both purebred and commercial programs. The bulls are developed on a balanced TMR ration, working closely with Blue Rock Animal Nutrition.

Raising quality cattle is not a one or two-person operation; with that being said, I'd like to thank my family and friends for their support in my newest venture. My goal is for buyers to buy with confidence knowing these bulls are one hundred percent guaranteed, any problems you have will be taken care of. The bulls are available for viewing at the farm prior to sale day. Feel free to reach out with any questions. Thank you for your support, and we look forward to seeing you on sale day.

Sincerely,

Denver Barritt



 **LOT 37**

SDHC NARNIA 8N
SDHC 8N JAN. 18, 2025

BW 100
SEPT 8 800
JAN 1 1180

EPD	Scurred					
	CE	BW	WW	YW	MILK	MTL
3.3	1.1	62	116	26	57	

SOS HEFNER PLD 33H
SHSH KNOXVILLE 41K
SHSH REESE 26B

SOS APEX PLD 139F
SOS DESIRAE PLD 7F
MERIT 9809W
SHSH REESE 23Z

SPARROWS CAMELOT 666D
SDC FREYA 30F
SDC SARIKA 4S

WINN MANS SKAGGS 663X
SPARROWS SYMPHONY 430A
SVY FREEDOM PLD 307N
RGP MADOONNA 2M



 **LOT 38**

SDHC NASH 7N

SDHC 8N JAN. 16, 2025

BW 87
SEPT 8 750
JAN 1 1125

Polled						
EPD	CE	BW	WW	YW	MILK	MTL
3.8	0.1	68	117	24	58	

MAIN WHITE LIGHTNING 1J
HEJ LIMITLESS 12L
HEJ JENNALEE 15J

MAIN LEDGER UP 105E
MAIN GIRLIE 820F
NINA FIRE 'N ICE 17F
HEJ GLASSHEART 136G

SOS VESELKA PLD 124E
SDC LUCIA 14L
SDC FABIOLA 26F

SOS HOME GROWN 15C
SOS BABY GIRL 21B
SPARROWS CAMELOT 666D
SDC ZOFIA 112Z



 **LOT 39**

SDHC NEKO 21N

SDHC 21N MAR. 9, 2025

BW 105
SEPT 8 975
JAN 1 1040

Polled						
EPD	CE	BW	WW	YW	MILK	MTL
3.8	0.1	67	113	26	60	

MAIN WHITE LIGHTNING 1J
HEJ LIMITLESS 12L
HEJ JENNALEE 15J

MAIN LEDGER UP 105E
MAIN GIRLIE 820F
NINA FIRE 'N ICE 17F
HEJ GLASSHEART 136G

SOS VESELKA PLD 124E
SDC KIKI 69K
SDC EVA 29E

SOS HOME GROWN 15C
SOS BABY GIRL 21B
HTA BRADACK 137Y
SDC COLUMBIA 97R



LOT 40

 LOT 40

SDHC NOX 1N

SDHC 1N JAN. 1, 2025

BW 90
SEPT 8 810
JAN 1 1100

Polled						
EPD	CE	BW	WW	YW	MILK	MTL
3.8	0.3	67	113	25	58	

HEJ LIMITLESS 12L
HEJ JENNALEE 15J
MAIN WHITE LIGHTNING 1J
MAIN LEDGER UP 105E
MAIN GIRLIE 820F
NINA FIRE 'N ICE 17F
HEJ GLASSHEART 136G

SDC KIKI 69K
SDC DAHLIA 29D
SOS VESELKA PLD 124E
SOS HOME GROWN 15C
SOS BABY GIRL 21B
HTA BRADACK 137Y
SDC ZEZI 162Z



LOT 41

 LOT 41

SDHC NEVIN 14N

SDHC 14N FEB. 4, 2025

BW 111
SEPT 8 715
JAN 1 1145

Scurred						
EPD	CE	BW	WW	YW	MILK	MTL
2.5	0.9	61	109	27	57	

SHSH KNOXVILLE 41K
SHSH REESE 26B
SOS HEFNER PLD 33H
SOS APEX PLD 139F
SOS DESIRAE PLD 7F
MERIT 9809W
SHSH REESE 23Z

SDC HOLLY 5H
SDC DESIREE 57D
SOS VESELKA PLD 124E
SOS HOME GROWN 15C
SOS BABY GIRL 21B
HTA BRADACK 137Y
SDC SCARLET 39S



Proudly providing nutrition solutions to Alberta beef producers for the last 6 decades

Premium nutrition to complement premium genetics

Country Junction Feeds maintains a complete line of cattle feed trusted at top Ranches across Alberta



(780) 352-9155

www.countryjunctionfeeds.com



**TUB GRINDING AND CUSTOM SPRAYING
THROUGHOUT CENTRAL ALBERTA**

FOR INQUIRIES OR TO BOOK,
PLEASE CALL:

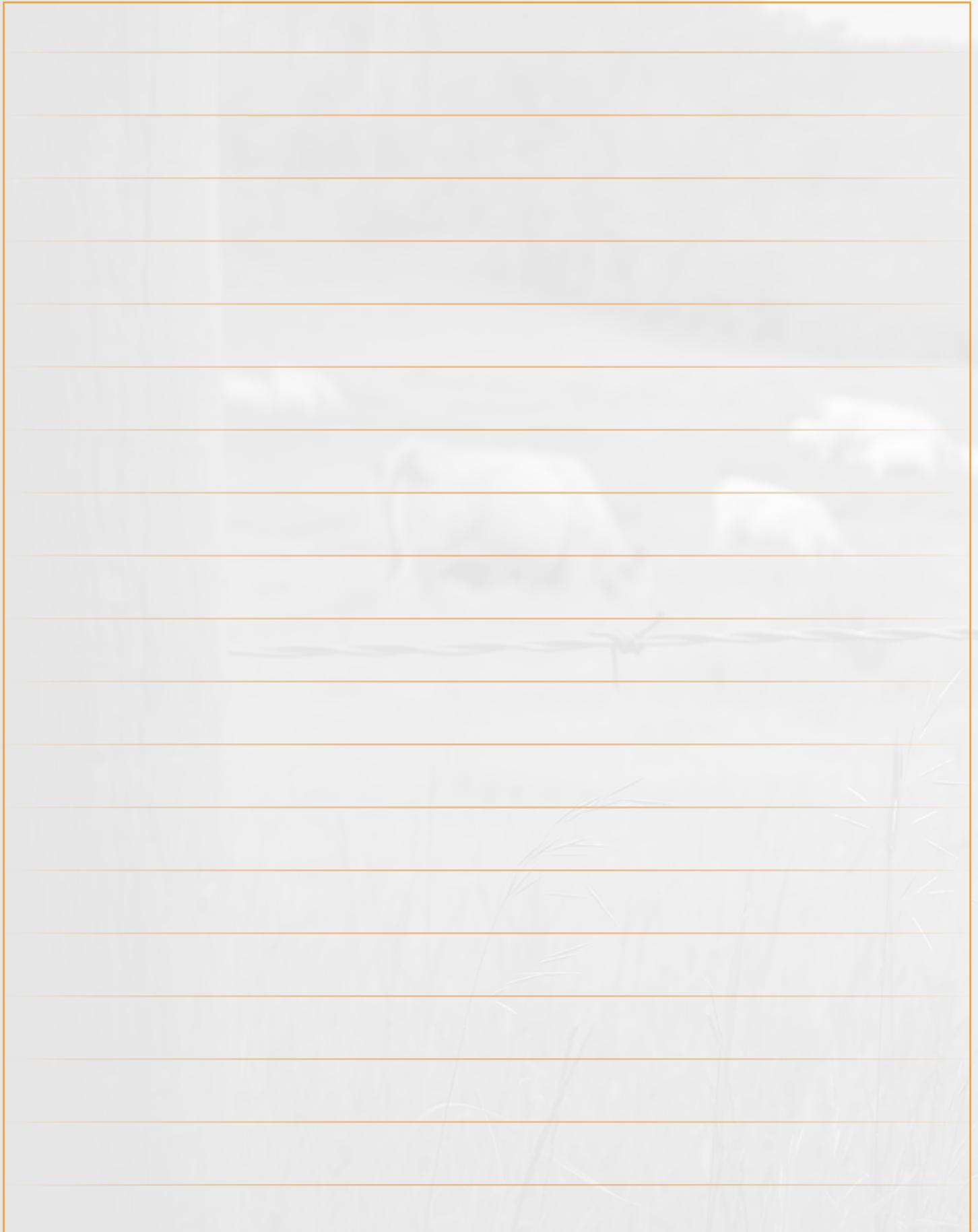
**NOLAN MATSON
(403) 357-9674**



nolan@matlanventuresinc.com
www.matlanventuresinc.com



NOTES:



A large rectangular area with horizontal orange lines, serving as a space for notes. The background of the page is a faded image of a field with cows and a barbed wire fence.

TERMS:

The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance, unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Current exchange rates will be announced sale day. All monies are in Canadian funds.

BIDDING:

Each animal will sell to the highest bidder... no by-bidding will be permitted. Disputes - Bidding will be reopened between the parties involved in dispute. If no further bidding is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision on all disputes will be final.

ANNOUNCEMENTS:

All announcements made from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to such disclosures.

BREEDER'S GUARANTEE:

Should any bull fourteen (14) months of age or over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within six (6) months following the date of purchase or six (6) months after the bull has reached fourteen (14) months of age. The seller will have the right and privilege of six (6) months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

EXCEPTION GUARANTEE:

In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

CERTIFICATE OF REGISTRATION:

Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

RIGHTS & OBLIGATIONS:

The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

PURCHASER'S RISK:

Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time. All animals left with the seller must be insured.

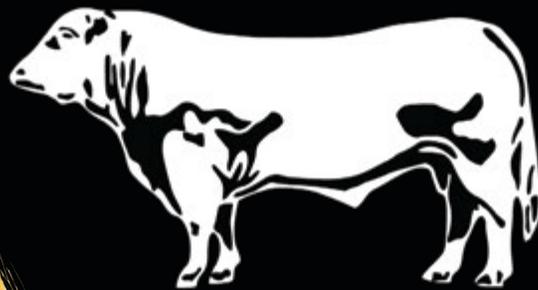
ACCIDENTS:

Although every precaution will be taken to protect the safety and comfort of buyers and spectators, neither Parsons Cattle Company, Sandy Hill Charolais, VJV Auction, the auctioneer, sale staff or Wright Livestock Marketing sale management assumes no responsibility in the matter and disclaims any liability, legal or otherwise, in the event of an accident or loss of property.

Return Undeliverable Addresses to:
Parsons Cattle Company
RR#1 Tees AB
TOC 2N0
parsonscattleco@outlook.com
403-597-6286



PARSONS
CATTLE COMPANY



TEES, ALBERTA

