



**HARVIE CREST**  
CATTLE ♦ COMPANY

**MONDAY, MARCH 9, 2026 ♦ AT THE RANCH ♦ OLDS, ALBERTA**

---

**SIMMENTAL & SIMANGUS BULL SALE**

# Welcome

Welcome to the 2026 Harvie Crest Bull Sale, and thank you for taking the time to be part of our program. This marks our 3rd Annual Bull Sale, and while that may sound simple, it represents one of the most challenging — and rewarding journeys Kerrie and I have ever taken.

Six years ago, we made the decision to go out on our own. In a relatively short time, we have seen plenty of ups and downs, but we are extremely proud of what we've built. Harvie Crest is a true family operation, and our greatest accomplishment isn't just cattle — it's also our three children we are raising alongside this program. We are blessed to have Chick, Gentry, and Tel growing up in the barn, sharing our goals, values, and desire to raise the best cattle we possibly can. We are also incredibly thankful for the many customers and friends who have supported us along the way, including those who have been with us for more than fourteen years.

The cattle industry is finally where it needs to be. Cow-calf producers are being rewarded for the time, risk, and commitment this business requires. With beef demand continuing to rise and the national cow herd shrinking, we believe the future remains strong for those willing to put the work in. This is a 365-day-a-year job, and we are proud to help produce some of the best beef in the world — Alberta beef. Investing in high-quality bulls remains one of the most cost effective ways to add profitability, efficiency, and longevity to your operation.

This year's offering is especially exciting for us, as we are beginning to see our long-term vision come together — steadily and intentionally. The first donor females we invested in now have daughters in production, and we are extremely proud of the bulls they are producing. These cows are flush sisters to the first bulls we sold, and their sons are right at the front of the pen for growth, quality, and balanced EPD profiles.

We are very excited about this year's herd sires. Clockwork 167L has been one of the easiest calving bulls we've ever used, averaging 71 lbs at birth, while still delivering strong performance — an excellent option for those searching for a red calving-ease bull. Iron Sights 77L is the power bull we were looking for, backed by serious maternal strength. His calves have been a stand out for growth and muscle. The Payday 2021K group continues to impress for shape and performance, but what truly sets Payday apart is his females — the best set of two-year-olds we've produced for udder quality, eye appeal, and overall ease of doing business. Son of a Gun 3044L is a home-raised bull that has calved exceptionally well, with 100% unassisted calving, an average birth weight of 79 lbs, and calves that combine growth, hair, and an attractive look.



Our breeding philosophy remains simple and consistent. We strive to raise functional, predictable seedstock that works in real-world conditions. Whether you are searching for a reliable calving-ease heifer bull or a performance bull to add pay weight in the fall, we aim to offer bulls that fit your operation. Strong maternal traits are non-negotiable in our program — we do not tolerate poor udders, feet or cows that fail to reproduce. Every cow must earn her place here by raising a calf, year after year.

We are fortunate to be surrounded by an excellent team and a strong support system. We sincerely thank Georges Uebelhardt of Heartland Feeds, Dr. Waylon Wise and the team at C.C.H.M.S., and Bohrsen Marketing for their continued guidance and support.

Our kids continue to be at the heart of what makes this journey so meaningful. This past year was a great one as they proudly represented the Harvie Crest brand, highlighted by Chick earning a Calgary Stampede Scholarship and winning team judging at both Summer Synergy and the Canadian National All Breeds Show.

Gentry's bred heifer, Sharkie 4091M ("Baby Shark" x Payday), was named Supreme Champion Commercial Female at Summer Synergy, and Tel captured Champion Pee-Wee Showman at Farm Fair International. They have grown tremendously, now taking on much of the halter breaking and fitting themselves. They know the cow herd inside and out and can confidently walk visitors through the bull pens, explaining how each bull can add value to a program. That's why disposition is so important to us—because the kids play such a hands-on role every day.

We invite you to join us Monday, March 9th at 1:00 PM, at the ranch for the 2026 Harvie Crest Bull Sale. Sale day is more than just an auction — it's our branding day, a celebration of a year's worth of work. We encourage you to tour the bull pen prior to sale day and to take time to view the cow herd, including the mothers, sisters, and daughters of our herd sires in production.

Thank you for considering Harvie Crest as your seedstock source. We truly believe that when our customers succeed, we succeed. If you have any questions or would like help selecting a bull, please don't hesitate to contact Kerrie, myself, or the team at Bohrsen Marketing.

Yours truly,

*Scott Harvie*



**MARCH 9** 2026  
AT THE RANCH • OLDS, AB

**SIMMENTAL & SIMANGUS BULL SALE**

### **SCHEDULE**

#### **SUNDAY MARCH 8**

Cattle available for viewing all day.

#### **MONDAY MARCH 9**

**10:00 a.m.** - Coffee, donuts, bulls on display

**12:00 p.m.** - Lunch

**1:00 p.m.** - Harvie Crest Bull Sale

### **OFFERING**

*40 YEARLINGS • 1 LONG YEARLING*

**26 SIMMENTALS**

**13 SIMANGUS**

**2 RED ANGUS**

**VIDEOS OF THE SALE BULLS CAN BE VIEWED  
ONLINE AT [WWW.CATTLEVIDS.CA](http://WWW.CATTLEVIDS.CA)**



## LEGACY IN THE LINEUP

A legacy is more than a name or a moment—it's the values, passion, and purpose passed from one generation to the next. For our families, that legacy is deeply rooted in the cattle industry, shaped by decades of dedication, innovation, and a love for agriculture.

Scott's roots run deep in the Canadian beef industry. His grandparents, Louis and Jean Latimer of Remitall Cattle Company, were pioneers in purebred breeding, and their wisdom continues to guide our program today. Grandpa Louis instilled the fundamentals of breeding: consistency, careful selection, and line-breeding that improves cattle generation after generation. One of his most enduring lessons was simple: when you buy four bulls, one will move your program ahead, two will maintain it, and the fourth you'll wish you never owned.

Scott's parents, Ian and Marlene Harvie, raised four boys while building a respected cattle program that has spanned more than 45 years under the Harvie Ranching brand. Their program became well known for producing elite Polled Hereford and Charolais cattle, highlighted by numerous achievements, including being named Champion Female and Champion Bull at the 2006 World Charolais Congress. Their influence extended across breeds, most notably through Harvie Firefly 51F, recognized as one of the most influential Polled Hereford females of our time. The program later expanded into the Simmental breed, producing impactful sires such as Harvie JDF Wallbanger 111X and Harvie Red Summit 54B. A home-raised bull, Summit went on to earn Grand Champion Simmental Bull at FarmFair International and later claimed the Supreme Champion title.

For Scott, one of his dad's most important lessons is to always use your top bull calf each year—one that has thrived in your own environment. As Ian often says, if you don't believe in your own program, no one else will. Today, Harvie Ranching continues into the next generation with Cole, Jill, and their girls, keeping family at the heart of the operation.

Simmental cattle also hold a special place in my heart. My dad's family from Arcola, SK, raised commercial Simmentals and found success exhibiting at Toronto Royal, Agribition, and Denver. Much of my youth was spent at G5 Cattle with my Auntie Gaylene & Uncle Jack Groenveld, and my 3 older cousins—years that sparked a lifelong love for the breed. Both Barry and Gaylene were recognized by the Canadian Simmental Association's Legacy Project, honoring their dedication, influence and commitment.

While my dad served as General Manager of the Canadian Simmental Association in the 1990s, I had the opportunity at a young age to learn not just about the breed, but about the people behind it. Attending field days, cattle shows, bull sales, and National Youth Simmental Shows across the country with my family created some of my fondest memories. Many of the respected leaders who served on the CSA board with my dad—Ken Lewis, Barry LaBatte, Roger Deeg, and others remain figures we deeply admire. Today, it's special to see familiar faces alongside the next generation stepping forward, continuing a legacy of passion and commitment to the breed. As for Barry, we lean on him hard today for researching pedigrees and continue to guide how we use EPDs to shape our breeding decisions.

While Scott and my family have been friends for as long as I can remember, our paths eventually crossed again and the rest, as they say, is history. From there, the next chapter of the family legacy began. Raising our children in the cattle business has been incredibly rewarding. Though parting ways with Harvie Ranching closed one chapter, it opened the door to an exciting new beginning with Harvie Crest Cattle Company.

That legacy is perhaps best captured in our custom painting, "Legacy In The Lineup." We purchased the piece at a benefit auction supporting a local young rancher and Scott worked closely with artist Tamsin Bieber to bring a vision to life that reflects what matters most to us—family, cattle, and the future. The painting beautifully immortalizes our three children alongside their first steers, a powerful reminder that legacy isn't just remembered—it's lived, one generation at a time. We are deeply grateful to our family for shaping who we are and hope that, in carrying forward this legacy, we are making them proud.

With warmest regards,

Kerrie Harvie



# HARVIE CREST CATTLE COMPANY

## SALE DAY CONTACTS

Scott Harvie 403.586.4278

Kerrie Harvie 403.586.5655

## SALES STAFF

### AUCTIONEER

Col. Ryan Dorran 403.507.6483

### RINGMEN

Dereck Van Sickle 403.357.7571

Jaxon Payne 306.830.0456

### BOHRSON MARKETING

Riley Bohrson 639.213.7777

Jaxon Payne 306.830.0456

## ONLINE VIEWING & BIDDING

**DLMS.CA** Mark Shologan 780.699.5082

Technical Support 780.991.3025

Videos of bulls will be available on **CATTLEVIDS.CA**

## DELIVERY

Free delivery will be offered within Alberta, BC and Saskatchewan. Bulls will be delivered at Harvie Crest's convenience starting April 1, 2026. All other delivery will be done at cost. Bulls picked up sale day or within 10 days of the sale will receive \$150 off their purchase.

## VOLUME DISCOUNT

A 5% volume discount will kick in when a buyer buys 3 or more bulls.

## SEMEN INTEREST

Harvie Crest Cattle reserves an in-herd semen interest on all bulls offered in the sale.

## SALES CONSULTANTS

Patrick Cassidy OLDS AUCTION MART 403.559.7207

John Cartwright 403.507.3319

## FEEDING/BULL DEVELOPMENT

We work closely with Georges Uebelhardt of Heartland Feeds to feed a balanced TMR ration to ensure bulls are properly developed. Our goal is not to have the heaviest bulls in the spring, but rather we aim for a 3 to 3.5lbs average daily gain to ensure bulls are not burnt out and will handle a breeding season and continue to grow and develop.

## MAKING THE BULL SALE

**AT BIRTH** - all bull calves must have calved easily and exhibit high vigour by getting up and nurse unassisted. If any bull or heifer calf receives colostrum, they are culled from our program. Dam must have a problem free udder, good feet and be easy to handle. Any cows that do not check all three boxes then go into the recip program.

**SPRING PROCESSING** - calves must have remained healthy and not have been treated for pneumonia, are structurally sound, show a positive growth curve and finally not show any disposition issues.

**FALL WEANING** - all calves must have adequate growth, display traits we want to replicate in the commercial industry and again cull for disposition.

Winter - bulls must perform to our standards and pass a semen evaluation test.

## LIABILITY

The owners, their employees, sale staff and representatives accept no liability for accidents that may occur. Persons who attend do so at their own risk.

## REGISTRATION & TRANSFER

A registration certificate of the animal will be duly transferred to the purchaser for any registered animals.

## PHOTOGRAPHY & VIDEOGRAPHY

Tia Schram, Seven D Media

Bull photos taken January 12, 2026 | Videos taken February 16, 2026

## SIMMENTAL BREED AVERAGE EPDS 2026

CE 7.1 BW 3.4 WW 79.2 YW 115.2 MK 26.2 MCE 4.1 API 110.64 TI 72.50





**5007N**

**h** **LOT 5007N HARVIECREST CAPTIVATE 5007N**  
 HC 5007N | JAN 1, 2025 | PTG1520455 | RED

THSF LOVER BOY B33 | KOP CROSBY 137W  
**ROCKIN H CAPTIVATE J75** | **HARVIECREST DAKOTA ROSE 119H**  
 ROCKIN H MS.CAROLINA | HARVIECREST DAKOTA ROSE 54F

BW: 82 lbs ET		ADJ WW: 797 LBS		ADJ YW: 1242 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	9.3	1.2	86.8	127.1	33.9	7.8	122.91	80.81
RANK	30	15	25	25	15	10	20	15

- Calving-ease bull with short gestation and impressive growth; 82 lbs birth weight
- Direct son of Dakota Rose 119H
- Maternal brother to Payday, the walking herd bull whose first daughters are now in production with excellent udders, sound feet, and easy-doing nature
- 5007 adds maternal strength, foot quality, and performance — a very complete package



Dam - Dakota Rose 119H



Sire - Rockin H Captivate J75

**h** **LOT 5010N HARVIECREST IRON SIGHTS 5010N**  
 HC 5010N | JAN 1, 2025 | BPTRS1515993 | HETERO BLACK | SIMANGUS

RF CALIBER 014G | RED WHEEL STARK 67G  
**DEEG IRON SIGHTS 77L** | **RED SIX MILE MS FRADO 344J**  
 WFL RED SAGE 506C | RED SIX MILE FRADO 360F

BW: 85 lbs ET		ADJ WW: 759 LBS		ADJ YW: 1340 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	6.8	1.5	82.8	126.8	20.8	6.2	101.11	73.56
RANK	55	20	35	25	85	20	80	45

- Power and performance with an added dose of maternal strength
- Direct son of Frado 344J (“Baby Shark”), an elite female with proven success in the show ring and early production, as evidenced by her first SimAngus daughters now in production.
- Among the first Iron Sights sons to sell; combines the maternal strength of the Sage cow family with the power and performance of Caliber
- 5010N adds maternal quality without sacrificing growth — females will be hard to part with



Sharkie 4091M - Maternal Sib to 5010N



**h** **LOT 5011N HARVIECREST GUNNER 5011N**  
 HC 5011N | JAN 1, 2025 | BPG1530432 | HOMO BLACK

MADER SON OF ANARCHY 144H | SVS BROOKS 669D  
**HARVIECREST SON OF A GUN 3044L** | **HARVIECREST CREAM SODA 3046L**  
 HARVIECREST PEPSI 80H | GRASS ROOTS CREAM SODA 019

BW: 67 lbs		ADJ WW: 731 LBS		ADJ YW: 1139 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	14.8	0.1	69.8	95.9	19.9	6.8	111.82	66.03
RANK	4	10	85	90	90	15	45	90

- Big-time calving-ease herd bull suitable for the heifer pen
- His dam, Cream Soda 3046L, is one of our favorite young cows—easy doing with a flawless udder and undeniable donor-pen potential. We anticipate she will enter the donor program in the near future
- Stout and smooth made with great hair, this low birth weight bull delivers impressive performance
- One of the first “Son of a Gun 3044L” sons to sell; consistency across both bulls and females impressed us greatly



MGD - Cream Soda 019





**5012N**



Dam - Ms Frado 344J



Long Game 5012N

**h** LOT **5012N HARVIECREST LONG GAME 5012N**  
 HC 5012N | JAN 1, 2025 | PTRS1514920 | RED | SIMANGUS

RF CALIBER 014G | RED WHEEL STARK 67G  
**DEEG IRON SIGHTS 77L** | **RED SIX MILE MS FRADO 344J**  
 WFL RED SAGE 506C | RED SIX MILE FRADO 360F

BW: 95 lbs ET		ADJ WW: 877 LBS		ADJ YW: 1378 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	7.4	1.6	84.8	129.2	20.8	6.1	108.69	74.65
RANK	50	20	30	25	85	20	55	35

- Herd Bull Alert: Combining elite phenotype, proven cow power, and outcross flexibility, this is one of the very best Simmental bulls we have ever produced.
- Long Game is a true herd bull with undeniable presence and a powerful look. He checks all the boxes—shape, dimension, muscle expression, an outstanding hair coat, and most importantly, a rock-solid foot and structural foundation.
- He is backed by one of the most elite cows in our herd, Frado 344J (“Baby Shark”). She has excelled across every mating we’ve tried, and with daughters now in production, Long Game is poised to be a genuine female maker.
- As a percentage bull, Long Game offers a fresh and valuable outcross for the red Simmental breed. His versatility allows him to be used across numerous sire lines, making him a powerful breeding tool. With his combination of phenotype, pedigree, and proven cow power, he has the potential to make a significant impact on any program.
- *Sells with 100 straws of semen*

**h** LOT **5014N** **HARVIECREST CAPTIVATE 5014N**  
 HC 5014N | JAN 1, 2025 | PTG1523985 | RED

THSF LOVER BOY B33 | KOP CROSBY 137W  
**ROCKIN H CAPTIVATE J75** | **HARVIECREST DAKOTA ROSE 119H**  
 ROCKIN H MS.CAROLINA | HARVIECREST DAKOTA ROSE 54F

**BW: 93 lbs ET** | **ADJ VVW: 761 LBS** | **ADJ YW: 1303 LBS** | **HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>10</b>	<b>1.4</b>	<b>85.7</b>	<b>125.7</b>	<b>33.9</b>	<b>7.9</b>	<b>124.93</b>	<b>81.79</b>
RANK	25	20	25	30	15	10	15	10

- A proven cow-maker, combining added performance with great feet.
- Backed by one of our top donors, proven to produce herd bulls and elite females. His maternal sisters are some of our favorite cows in the herd.
- These Captivate calves have demonstrated shorter gestation, hitting the ground early and full of vigor.



Dam - Dakota Rose 119H



**h** LOT **5020N** **HARVIECREST CHICK MAGNET 5020N**  
 HC 5020N | JAN 1, 2025 | BPTRS1523996 | HETERO BLACK | 3/4 SIMANGUS

WFL ABSOLUTE 51Y | BROOKING FIREBRAND 6068  
**R PLUS 5015C** | **GRASS ROOTS CREAM SODA 019**  
 IPU MS. 56U LINER 15A | HPF CREAM SODA Y010

**BW: 82 lbs ET** | **ADJ VVW: 668 LBS** | **ADJ YW: 1137 LBS** | **HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>12.5</b>	<b>0.1</b>	<b>78.6</b>	<b>115.5</b>	<b>18.5</b>	<b>5.5</b>	<b>103.94</b>	<b>70.31</b>
RANK	10	10	55	50	95	30	75	65

- Maternal powerhouse — females will be exceptional, steers will tip the scales
- His dam Cream Soda 019H, one of Kerrie's favourite cows: flawless design, perfect udder, excellent feet
- Ideal SimAngus blend – smooth Angus front paired with the power of a Simmental body
- Sired by R Plus 5015C, one of the breed's top female makers — predictability is built in for Chick Magnet 5020N





**LOT 5027N HARVIECREST SON OF A GUN 5027N**  
 HC 5027N | JAN 1, 2025 | PENDING | HOMO BLACK

MADER SON OF ANARCHY 144H | HARVIE CREST BUCKSHOT 33H  
**HARVIECREST SON OF A GUN 3044L** | **HARVIECREST BROOKE 3084L**  
 HARVIECREST PEPSI 80H | WESTBROOK BROOKE 1H

<b>BW: 84 lbs</b>		<b>ADJWW: LBS</b>		<b>ADJYW: 1214 LBS</b>		<b>HOMO POLLED</b>		
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	8.4	2.3	81.8	125.8	20.8	5.3	100.97	70.42
<b>RANK</b>								

- Cool and unique perfectly describe this eye-catching bull. He's thick-made, loaded with hair, and carries an attractive up-headed presence
- If your goal is to produce saleable bred heifers, this bull would be exceptional on an Angus or Hereford-based herd. He will sire exceptionally fancy females that can command a premium, especially with his standout Crome package.
- The Brooke cow family continues to prove itself as a sound investment, highlighted by J-Star Livestock selecting a full sister to 5027N as the pick of Harvie Crest bred heifers.

Sire - 3044L



**LOT 5031N HARVIECREST CAPTIVATE 5031N**  
 HC 5031N | JAN 1, 2025 | BPTG1524000 | HETERO BLACK

THSF LOVER BOY B33 | JS SCORE 5X  
**ROCKIN H CAPTIVATE J75** | **MISS R PLUS 5345C**  
 ROCKIN H MS.CAROLINA | MISS R PLUS 1236Y

<b>BW: 73 lbs ET</b>		<b>ADJWW: 696 LBS</b>		<b>ADJYW: 1184 LBS</b>		<b>HOMO POLLED</b>		
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	10.2	2.1	89.8	132.5	33.8	6.4	122.85	84.83
<b>RANK</b>	25	30	15	20	15	20	20	4

- Attractive calving-ease bull packed with maternal power
- Direct son of our donor R Plus 5345C, who continues to produce elite females and herd bulls
- Maternal sisters that calved this year are impressive—long-spined, eye-appealing, sound from the ground up, and with udders that dreams are made of. If I can convince the kids to halter-break a 2-year-old pair this fall, one of these sisters will be it.
- Owned with Chick Harvie

Dam - 5345C

**LOT 5032N HARVIECREST THE ROOKIE 5032N**  
 HC 5032N | JAN 2, 2025 | BPG1530438 | HOMO BLACK

MADER WALK THIS WAY 224B R PLUS MANDATE 1044J  
**MADER THE ROOKIE 204K MADER GOLDIE 75L**  
 MADER SHEILA 151H RUSGOLD MS SCHOCKEM 3G

**BW: 96 lbs | ADJ WW: 857 LBS | ADJ YW: 1347 LBS | HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	3.4	5.5	93.7	137.1	23.9	2	97.67	76.74
RANK	85	85	10	15	60	85	90	25

- Big, rugged made bull with lots of performance
- Purchased in-dam from Mader Ranches; his dam MDR 75L did an excellent job on her first calf
- The Rookie 5032N will add pounds and growth, and very good disposition



Sire - Mader The Rookie 204K



**LOT 5034N HARVIECREST CAPTIVATE 5034N**  
 HC 5034N | JAN 2, 2025 | PG1530696 | RED

THSF LOVER BOY B33 SVS BOND 973G  
**ROCKIN H CAPTIVATE J75 HARVIECREST MACKFRID 3041L**  
 ROCKIN H MS.CAROLINA MAF MACKFRID 27F

**BW: 75 lbs | ADJ WW: 748 LBS | ADJ YW: 1170 LBS | HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	12.9	0.4	81.9	121.8	31.4	9.2	130.3	83.11
RANK	10	10	40	35	25	2	10	10

- Calving-ease bull backed by maternal strength
- Eye-appealing, balanced, and structurally sound — Captivate 5034N delivers
- The Mackfrid cow family has long been a favorite here. Captivate 5034N's dam 3041L knocked it out of the park on her first attempt—producing not only an impressive bull but also displaying a beautiful udder. This family will continue to play a major role in our program moving forward.





**LOT 5045N HARVIECREST CAPTIVATE 5045N**  
 HC 5045N | JAN 3, 2025 | PGT1523990 | RED

THSF LOVER BOY B33 | KOP CROSBY 137W  
**ROCKIN H CAPTIVATE J75** | **HARVIECREST DAKOTA ROSE 119H**  
 ROCKIN H MS.CAROLINA | HARVIECREST DAKOTA ROSE 54F

BW: 87 lbs ET		ADJ WW: 624 LBS		ADJ YW: 1088 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	10.1	1.3	85.3	125.2	33.9	7.8	124.95	81.62
RANK	25	20	30	30	15	10	15	10

- Calving-ease bull with short gestation
- Direct son of Dakota Rose 119H
- Maternal brother to our walking herd bull Payday 2021K; daughters are now proving themselves in production—showing excellent udders, easy-doing traits, and strong foot structure



**LOT 5062N HARVIECREST SON OF A GUN 5062N**  
 HC 5062N | JAN 10, 2025 | UNREGISTERED | HETERO BLACK

MADER SON OF ANARCHY 144H | DEEG HITCH 85H  
**HARVIECREST SON OF A GUN 3044L** | **HARVIECREST 3099L**  
 HARVIECREST PEPSI 80H | RED GRA-TAN DUCHESS 77G

BW: 81 lbs		ACT WW: 742 LBS		ADJ YW: 1124 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
RANK								

- Complete SimAngus bull with calving ease
- 5062N has lots of muscle shape and expression that will add a lot of carcass merit to his offspring
- Great hair and attractive Simmental chrome package
- Son of a Gun progeny continue to impress with value-adding consistency

**LOT 5067N HARVIECREST SIX-SEVEN 5067N**  
 HC 5067N | JAN 13, 2025 | PG1530698 | RED

KS NET INCOME H433 SVS BOND 973G  
**LCDR CLOCKWORK 167L HARVIECREST OPAL 3018L**  
 IR TETON X497 CIRCLE G RED OPAL 005H

BW: 73 lbs		ADJ WW: 670 LBS		ADJ YW: 1166 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	14.8	-1.4	70.3	110.7	23.1	9.9	156.11	83.96
RANK	4	2	85	65	65	1	1	5

- Calving-ease heifer bull
- Six-Seven has been a favorite of Tel's from day one, largely because of his dam, Opal 3018L - Tel's first show heifer who developed into a solid cow. His dam 3018L combines an excellent udder, easy-doing efficiency, bred back early and has raised a strong, healthy calf.
- Six-Seven might be the quietest bull in the pen.
- Owned with Tel Harvie



MGD - Red Opal 005H



**LOT 5071N HARVIECREST COYOTE SNIPPER 5071N**  
 HC 5071N | JAN 14, 2025 | UNREGISTERED | HEREFORD PLUS

**HARVIE RANCHING POLLED HEREFORD** REMITALL W NORTH STAR 35G  
 REMITALL W KEEPSAKE 87J  
 REMITALL W KEEPSAKE 26E

BW: 74 lbs		ACT WW: 735 LBS		ADJ YW: 1190LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
RANK								

- One of a kind Hereford Plus bull — easy-doing, quiet, and good haired
- A fun backstory with real-world results—Chick's uncle, Cole, promised a straw of Hereford semen for every coyote Chick trapped on his property. After 60 coyotes, Chick was planning a small Hereford semen "sale," only for his uncle to back out and give him just one straw to breed his Angus cow. The semen worked, and while we forgot to record which Harvie Ranching bull it was, we believe it was Empower.
- Worth a serious look if you want something different
- Owned by Chick Harvie





**LOT 5072N HARVIECREST IRON SIGHTS 5072N**

HC 5072N | JAN 15, 2025 | BPG1530431 | HOMO BLACK

RF CALIBER 014G R PLUS YUMA 9087G  
**DEEG IRON SIGHTS 77L MISS R PLUS 1148J**  
 WFL RED SAGE 506C MISS R PLUS 8062F

<b>BW: 112 lbs</b>	<b>ADJ WW: 847 LBS</b>	<b>ADJ YW: 1257 LBS</b>	<b>HOMO POLLED</b>					
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>1.9</b>	<b>5.4</b>	<b>98</b>	<b>144.1</b>	<b>23.4</b>	<b>2.8</b>	<b>90.63</b>	<b>76.2</b>
RANK	95	85	4	10	65	75	100	30

- Power, performance, and full of red meat
- Herd bull presence with length, depth, width, and hair
- 5072N has been a favorite all summer and fall—he exudes herd bull presence with length, big middled and wide top with plenty of hair, making him a complete package.
- We added his sire Iron Sights 77L to the herd bull lineup to bring performance and growth—and he delivered. It doesn't hurt that he is out of one of the top cows in the Simmental breed, Sage 506C.



**LOT 5076N HARVIECREST IRON SIGHTS 5076N**

HC 5076N | JAN 20, 2025 | BPRS1530699 | BLACK | 3/4 SIMANGUS

RF CALIBER 014G BAR-H MINDBENDER 141D  
**DEEG IRON SIGHTS 77L SUN RISE BLACK 27J**  
 WFL RED SAGE 506C SUN RISE RED 12D

<b>BW: 98 lbs</b>	<b>ADJ WW: 827 LBS</b>	<b>ADJ YW: 1341 LBS</b>	<b>HOMO POLLED</b>					
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>7</b>	<b>2.7</b>	<b>93.5</b>	<b>143.7</b>	<b>22.8</b>	<b>5.1</b>	<b>104.13</b>	<b>76.86</b>
RANK	50	40	10	10	70	35	70	25

- A power <sup>3</sup>/<sub>4</sub> SimAngus bull combining maternal strength and performance
- Sharp looking baldy bull that is long-made and deep-bodied
- 5076's dam, 27J, is a personal favorite on the ranch. A Mind Bender daughter, she adds a bit of extra performance while maintaining a perfect udder. Females from Iron Sights 5076N will be valuable as replacements or can easily be marketed for a premium.



**5077N**

**LOT 5077N HARVIECREST CLOCKWORK 5077N**  
 HC 5077N | JAN 20, 2025 | PG1530700 | RED

KS NET INCOME H433 RAINBOWRIVER PROTEST 57J  
 LCDR CLOCKWORK 167L HARVIECREST MACKFRID 3122L  
 IR TETON X497 MAF MACKFRID 27F

	BW: 75 lbs		ADJ WW: 877 LBS		ADJ YW: 1431 LBS		POLLED	
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	14.8	0	82.2	122.3	26.7	10.2	149.76	84.98
RANK	4	10	40	35	45	1	1	4



Maternal Grand Dam - MAF Mackfrid 27F

- Big-time calving-ease herd sire prospect with exceptional EPD's to back him
- Clockwork 5077N is a performance-packed stud with only a 75 lb birth weight. When a 2-year-old can deliver a calf like this, you know she's destined for the front pasture. Even better, she's a direct daughter of our donor Mackfrid 27F, so the guesswork is gone—it's only a matter of how exceptional her females will be.
- First sons of Clockwork 167L—our walking herdsire who has exceeded expectations for both calving ease and growth. As an equally important bonus, he also boasts one of the best foot structures we've seen on a Simmental bull.
- Canadian outcross pedigree, making him ideal for use on a wide range of females
- Homozygous polled test pending



**LOT 5085N HARVIECREST CLOCKWORK 5085N**  
 HC 5085N | JAN 23, 2025 | PG1530703 | RED

KS NET INCOME H433 SVS BOND 973G  
**LCDR CLOCKWORK 167L** **HARVIECREST OPAL 3020L**  
 IR TETON X497 CIRCLE G RED OPAL 005H

<b>BW: 86 lbs</b>	<b>ADJ WW: 816 LBS</b>	<b>ADJ YW: 1344 LBS</b>	<b>HOMO POLLED</b>					
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	<b>12</b>	<b>0.2</b>	<b>70.7</b>	<b>109.2</b>	<b>23.2</b>	<b>8.9</b>	<b>147.11</b>	<b>81.16</b>
<b>RANK</b>	15	10	85	65	65	3	1	10

- Calving-ease herd sire backed by the maternal power of the Opal cow family
- 5085N is smooth made, long-spined, and developing into a solid herdsire
- His dam, Opal 3020L, was one of our favorite two-year-olds calved out last year. She combines a great udder, excellent disposition, and outstanding foot structure—traits the Opal family is known for



**LOT 5091N HARVIECREST CLOCKWORK 5091N**  
 HC 5091N | JAN 26, 2025 | PG1530704 | RED

KS NET INCOME H433 SVS BOND 973G  
**LCDR CLOCKWORK 167L** **HARVIECREST DAKOTA ROSE 3143L**  
 IR TETON X497 HARVIECREST DAKOTA ROSE 119H

<b>BW: 72 lbs</b>	<b>ADJ WW: 788 LBS</b>	<b>ADJ YW: 1295 LBS</b>	<b>HOMO POLLED</b>					
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	<b>15</b>	<b>-1.1</b>	<b>67</b>	<b>102.7</b>	<b>24.4</b>	<b>9.8</b>	<b>151.29</b>	<b>80.87</b>
<b>RANK</b>	4	2	95	80	60	1	1	10

- Calving-ease heifer bull with strong numbers
- 5091N is backed by one of our favorite cow families, Dakota Rose, giving him the proven ability to sire highly desirable females.
- Clockwork 5091N is structurally sound with enough performance and shape to be a calving-ease bull—you can rest easy knowing heifers will calve easily, while his calves will still grow and add pounds

**h** LOT **5093N** **RED HARVIECREST SHAGGY 5093N**  
 HAR 5093N | JAN 26, 2025 | 2442456 | RED ANGUS

RED ARO MR 906 | RED WHEEL STARK 67G  
**RED SHAG RAGE 115** | **RED SIX MILE FRADO 344J**  
 RED SHAG ANASCO 8111 | RED SIX MILE FRADO 360F

**BW: 94 lbs ET** | **ADJ WW: 745 LBS** | **ADJ YW: 1160 LBS**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>-3.5</b>	<b>3.4</b>	<b>58</b>	<b>95</b>	<b>22</b>	<b>1.5</b>	-	-
RANK	90	85	8	15	80	90	-	-

- **Red Angus Alert**—although few in numbers, quality runs deep with elite maternal backing
- His dam, Red Six Mile Frado 344J (Baby Shark), is one of the most elite females we've ever owned across any breed—a consistently outstanding cow that produces exceptional offspring
- Shaggy 5093N is sound made, smooth, and full of hair in a striking dark cherry red—offers some of the most elite genetics in the Red Angus breed
- Females out of 5093N will be highly sought after and productive



**RED ANGUS**

**h** LOT **5104N** **HARVIECREST NEON MOON 5104N**  
 HC 5104N | JAN 29, 2025 | BPTG1523999 | HETERO BLACK

WFL ABSOLUTE 51Y | BGS/BM CAPTAIN SCREAM 63D  
**R PLUS 5015C** | **MAF MACKFRID 27F**  
 IPU MS. 56U LINER 15A | IPU MS. REDSKIN 35Z

**BW: 75 lbs ET** | **ADJ WW: 747 LBS** | **ADJ YW: 1235 LBS** | **HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>10.1</b>	<b>1.2</b>	<b>82.4</b>	<b>123.3</b>	<b>17.9</b>	<b>4.4</b>	<b>116.72</b>	<b>73.87</b>
RANK	25	15	40	35	95	45	30	40

- Big-time maternal bull with elite female-making ability
- You've got to love it when a plan comes together—this 5015C × Mackfrid 27F mating clicked. The more you study Neon Moon 5104N, the more you'll appreciate him: sound from the ground up, long-bodied, and thick
- It's hard to say what's more impressive—the maternal sisters already in production and the quality cows they've become, or the flush sisters we've retained in the herd





**LOT 5105N HARVIECREST PAYDAY 5105N**  
 HC 5105N | JAN 29, 2025 | BPRS1530705 | HETERO BLACK | SIMANGUS

SVS BROOKS 669D PEAK DOT COLOSSAL 828G  
**HARVIECREST PAYDAY 2021K** HARVIECREST COUNTESS 1101J  
 HARVIECREST DAKOTA ROSE 119H REMITAL F COUNTESS 295G

<b>BW: 77 lbs</b>		<b>ADJ WW: 811 LBS</b>		<b>ADJ YW: 1424 LBS</b>		<b>HOMO POLLED</b>		
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	10.1	1.1	76.5	115.7	24.9	5.8	119.84	75.93
<b>RANK</b>	25	15	60	50	55	25	25	30

- Power and performance SimAngus bull with a modest 77 lbs birth weight
- One of the highest performing bulls in the pen, he's easy to spot—not just because of the kiss of white on his forehead, but for the sheer power he carries. Take note of his rib shape and depth of body; this bull is built to impress.
- His sire Payday 2021K has impressed us with his first two calf crops. His females have gone above and beyond—his body type is awesome for how easy doing they are all the while maintaining outstanding udder quality on his female offspring
- 5015N will add serious pounds in the fall on his steer calves, but replacement females may be his greatest value





**5120N**

**h** **LOT 5120N HARVIECREST MOVIE NIGHT 5120N**  
 HC 5120N | JAN 31, 2025 | BPTRS1520584 | HOMO BLACK | 3/4 SIMANGUS

WFL ABSOLUTE 51Y | BROOKING FIREBRAND 6068  
**R PLUS 5015C** | **GRASS ROOTS CREAM SODA 019**  
 IPU MS. 56U LINER 15A | HPF CREAM SODA Y010

BW: 85 lbs ET	ADJ WW: 778 LBS		ADJ YW: 1311 LBS		HOMO POLLED			
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>6.1</b>	<b>2</b>	<b>86.3</b>	<b>131.1</b>	<b>18.5</b>	<b>1</b>	<b>87.59</b>	<b>73.35</b>
RANK	60	25	25	20	95	90	100	45

- Maternal power with performance
- Movie Night 5120N is Gentry's top pick of the bull calves, and for good reason—this is a standout herd sire prospect.
- 5120N, sired by R-Plus 5015C out of donor 019 Cream Soda, combines predictability with performance. His daughters will be productive and maternal, while he checks all the boxes for a herd sire—quiet, sound, great-footed, big hair, and impressive overall
- If you're in the market for a herd bull that can take your program to the next level, Movie Night deserves your attention.



5118N

*Flush Brothers*



Full Sister to 5118N - Sharkie 5119N

**h** LOT **5118N** **HARVIECREST LOYALTY 5118N**  
 HC 5118N | JAN 31, 2025 | PTRS1520459 | RED | SIMANGUS

LFE STRATTON 3094F | RED WHEEL STARK 67G  
 LFE LOYALTY 836H | RED SIX MILE MS FRADO 344J  
 IPU 10D POCAHONTAS 117F | RED SIX MILE FRADO 360F

BW: 105 lbs ET		ADJ WW: 826 LBS		ADJ YW: 1434 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	6.5	1.7	62.9	100	21.5	4	98.98	62.44
RANK	55	20	100	85	80	55	85	100

- **Trio of flush brothers** with real herd-building potential that are all wicked good
- All three are dark cherry red, great-haired, deep-bodied, thick, and eye-appealing. Even born on a cold day, they each carry that unmistakable herd bull presence
- See the flush sister milking in production, and you'll know the guesswork is done—these bulls will produce outstanding females and are more than capable of being top-tier breeder bulls
- This trio has been a joy to watch develop, and I find a new favorite every time I go out. Imagine turning them out on a large group of commercial cows—what an impressive calf crop that would produce!

# LFE LOYALTY 836H X RED SIX MILE MS FRADO 344J FLUSH MATES



**LOT 5111N HARVIECREST LOYALTY 5111N**  
 HC 5111N | JAN 30, 2025 | PTRS1520456 | RED | SIMANGUS

LFE LOYALTY 836H RED SIX MILE MS FRADO 344J

BW: 96 lbs ET		ADJ WW: 753 LBS			ADJ YW: 1217 LBS			HOMO POLLED	
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI	
	6.5	1.7	62.9	100	21.5	4	98.98	62.44	
RANK	55	20	100	85	80	55	85	100	



**LOT 5115N HARVIECREST LOYALTY 5115N**  
 HC 5115N | JAN 30, 2025 | PTRS1520457 | RED | SIMANGUS

LFE LOYALTY 836H RED SIX MILE MS FRADO 344J

BW: 104 lbs ET		ADJ WW: 763 LBS			ADJ YW: 1320 LBS			HOMO POLLED	
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI	
	6.4	1.7	62.4	99.4	21.5	4	98.75	62.22	
RANK	55	20	100	85	80	55	85	100	



Dam - Red Six Mile Ms Frado 344J



Sire - LFE Loyalty 836H



**LOT 5121N HARVIECREST BULL 5121N**

HC 5121N | FEB 1, 2025 | UNREGISTERED | HETERO BLACK

DEEG HITCH 85H | BELVIN GREAT PLAINS 9328  
**HARVIECREST HITCH 3097L** | **HARVIECREST SWEET THING 2094K**  
 CIRCLE G RED OPAL 005H | HARVIE SWEET THING 162Z

BW: <b>90 lbs</b>	ADJ WW: <b>LBS</b>	ADJ YW: <b>1331 LBS</b>	<b>HOMO POLLED</b>					
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
RANK								

- Cow-maker with added carcass quality
- Easy-fleshing, soft-made bull out of a Great Plains daughter
- High carcass genetics and longevity built in. Soft-made, easy-fleshing, and smooth. His calves are sure to excel on feed
- One of Kerrie's favourites as he came through the picture pen. He's a bull that really grows on you the more you study him
- As an added bonus, he comes from one of our oldest cow families "Sweet Thing", renowned for their longevity—one of the most profitable traits in a cow



**LOT 5128N RED HARVIECREST RAGE 5128N**

HAR 5128N | FEB 2, 2025 | 2442533 | RED ANGUS

RED ARO MR 906 | RED WHEEL STARK 67G  
**RED SHAG RAGE 115** | **RED SIX MILE FRADO 344J**  
 RED SHAG ANASCO 8111 | RED SIX MILE FRADO 360F

BW: <b>88 lbs<sup>ET</sup></b>	ADJ WW: <b>LBS</b>	ADJ YW: <b>1129 LBS</b>						
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>-3.5</b>	<b>3.4</b>	<b>58</b>	<b>95</b>	<b>22</b>	<b>1.5</b>	-	-
RANK	90	85	8	15	22	1.5	-	-

- Red Angus quality without compromise
- Backed by the 2023 Grand Champion Red Angus Female and top 10 finalist in the Supreme at Agribition, Frado 344J ("Baby Shark") remains one of the most influential and outstanding cows on our ranch
- Rage 5128N is sound, smooth-made, dark cherry red with great hair
- Females will be productive and highly marketable

**RED ANGUS**

**LOT 5139N HARVIECREST WALLBANGER 5139N**  
 HC 5139N | FEB 6, 2025 | UNR1524006 | BWF

SHS ENTICER P1B JS SCORE 5X  
**HARVIE JDF WALLBANGER 111X MISS R PLUS 5345C**  
 JDF PEPSI 61U MISS R PLUS 1236Y

BW: 104 lbs ET		ADJ WW: 768 LBS			ADJ YW: 1238 LBS		HOMO POLLED	
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	4.3	5.4	91.6	138.3	19.4	1.2	89.69	70.55
RANK	75	85	15	10	90	90	100	65

- Performance bull with an eye-catching blaze
- Although Wallbanger 5139N may not have had the best recipient cow for a dam, he's grabbing gears and showing tremendous potential. Long-spined, smooth-made, and well-footed, he will only continue to improve. Walk over to the heifer pen and see his flush mates—you'll quickly recognize his ability to sire high-quality females.
- His maternal sisters that have calved are outstanding, with excellent udders and strong maternal traits



Sire - Wallbanger 111X



**LOT 5140N HARVIECREST IRON MOON 5140N**  
 HC 5140N | FEB 6, 2025 | UNR1530309 | BLACK | SIMANGUS

RF CALIBER 014G REMITALL W FINE WINE 21G  
**DEEG IRON SIGHTS 77L REMITALL W BLACKCAP 85J**  
 WFL RED SAGE 506C REMITALL W BLACKCAP 97F

BW: 103 lbs ET		ADJ WW: 780 LBS			ADJ YW: 1194 LBS		HOMO POLLED	
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	6.6	1.4	76.8	119.6	20.9	6.2	119.67	74.33
RANK	55	20	60	40	80	20	25	40

- Unique half-blood with depth, hair, and scale-pushing ability
- 5140N is deep-made, soggy, and loaded with hair. His calves will push the scales while still producing easy-doing replacement females.
- His dam is a powerful female with solid udder and feet. We are happy with how this Remitall West Angus female has turned out.





**LOT 5144N HARVIECREST IRONMAN 5144N**  
 HC 5144N | FEB 6, 2025 | BPG1520452 | BLACK

RF CALIBER 014G | SVS BETTS 808F  
**DEEG IRON SIGHTS 77L** | **WESTBROOK BROOKE 1H**  
 WFL RED SAGE 506C | JR BROOKE

<b>BW: 96 lbs</b>	<b>ADJ WW: 826 LBS</b>			<b>ADJ YW: 1328 LBS</b>			<b>HOMO POLLED</b>	
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	<b>5.9</b>	<b>3.6</b>	<b>86.6</b>	<b>130.9</b>	<b>20.6</b>	<b>5.5</b>	<b>99.25</b>	<b>71.9</b>
<b>RANK</b>	60	55	25	20	85	30	85	55

- Unique show-steer maker with serious presence and crazy good hair
- Tel's pick of the bull pen—he insisted on pulling him out to halter break, and sure glad we did!
- Ironman might be the stoutest bull we've raised—massive-topped, long-bodied, with hair that's second to none and a butt that would make Jennifer Lopez blush
- This is Brooke IH's natural calf. On the maternal side, the Brooke donor cow has produced flush brothers that dominated our first sale and also raised last year's pick of bred heifers, purchased by J-Star Livestock
- Moderate framed and worth seeing sale day



**LOT 5148N HARVIECREST PAYDAY 5148N**  
 HC 5148N | FEB 8, 2025 | BPG1530710 | HETERO BLACK

SVS BROOKS 669D | WHL DOMAIN 905G  
**HARVIECREST PAYDAY 2021K** | **WFL BLACK DEVINE 1093J**  
 HARVIECREST DAKOTA ROSE 119H | WFL BLACK DEVINE 578C

<b>BW: 104 lbs</b>	<b>ADJ WW: 876 LBS</b>			<b>ADJ YW: 1351 LBS</b>			<b>HOMO POLLED</b>	
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	<b>6.3</b>	<b>3.6</b>	<b>91</b>	<b>134.7</b>	<b>22</b>	<b>4.1</b>	<b>119.51</b>	<b>79.18</b>
<b>RANK</b>	60	55	15	15	75	50	25	15

- Power and performance standout
- This is a real stand out bull that is deep-made, thick with piles of hair - easy to find in the pen
- Dam is a solid producer with good feet and udder
- Payday 5148N is a bull that could get worked up if pressured

**LOT 5159N HARVIECREST PAYDAY 5159N**

HC 5159N | FEB 13, 2025 | UNREGISTERED | RED | SIMANGUS

DEEG HITCH 85H

**HARVIECREST HITCH 3097L** | **HAR 1010J**  
CIRCLE G RED OPAL 005H | RED RCHR ELITE 87G

**BW: 104 lbs** | **ADJWW: LBS** | **ADJYW: 1456 LBS** | **HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
-------	----	----	----	----	----	-----	-----	----

RANK								
------	--	--	--	--	--	--	--	--

- Power red half-blood with strong maternal backing
- His dam is a Specialist daughter known for producing top-quality females. She is easy-doing with a great udder, and her maternal sister was one of the high-selling females in the SimPower Simmental sale to Deeg Simmentals a few years back
- Payday 5159N will sire some scale tipping steers and make productive replacement females



**LOT 5172N HARVIECREST PAYDAY 5172N**

HC 5172N | FEB 18, 2025 | PG1530711 | RED

SVS BROOKS 669D | ERIXON DEALER 63Z

**HARVIECREST PAYDAY 2021K** | **BLCC MISS DEALER 333G**  
HARVIECREST DAKOTA ROSE 119H | BLCC MISS TEDDY 14W

**BW: 105 lbs** | **ADJWW: 874 LBS** | **ADJYW: 1445 LBS** | **HOMO POLLED**

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	5.9	4.4	93.1	139.5	21.9	4.1	113.59	77.87

RANK	60	70	10	10	75	50	40	20
------	----	----	----	----	----	----	----	----

- Powerhouse bull — deep, soggy, and easy-doing who has been a favorite all summer
- Payday 5172N will add extra pay weight to his calves
- Payday daughters continue to impress with excellent udders and overall functionality. Backed by Payday 2021K, 5172N will be a valuable asset to any herd





**LOT 5175N HARVIECREST CLOCKWORK 5175N**  
 HC 5175N | FEB 20, 2025 | BPRS1530418 | HETERO BLACK

KS NET INCOME H433 | BROOKING FIREBRAND 6068  
**LCDR CLOCKWORK 167L** | **HARVIECREST CREAM SODA 1035J**  
 IR TETON X497 | HPF CREAM SODA Y010

<b>BW: 92 lbs</b>		<b>ADJ WW: 733 LBS</b>		<b>ADJ YW: 1218 LBS</b>		<b>HETERO POLLED</b>		
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
	8.7	2.4	76.5	112.9	16.1	5.1	99.93	67.9
<b>RANK</b>	35	35	60	55	100	35	85	80

- His dam Cream Soda 1035J is an outstanding cow—big-bodied with a great udder and strong feet. We expect her son Clockwork 5175N to sire easy-doing, high-quality females as well.
- His dam, Cream Soda 1035J, with calf at side, was a show pair campaigned by Chick and Tel a few years ago during the summer junior shows. They earned Percentage Show Female of the Year and captured the Alberta Run For The Roses title.



**LOT 5177N HARVIECREST PAYDAY 5177N**  
 HC 5177N | FEB 20, 2025 | UNREGISTERED | RED | SIMANGUS

SVS BROOKS 669D | RED GRA-TAN MISSION 286A  
**HARVIECREST PAYDAY 2021K** | **RED GRA-TAN SPARKLE 128G**  
 HARVIECREST DAKOTA ROSE 119H | RED GRA-TAN SPARKLE 250C

<b>BW: 104 lbs</b>		<b>ADJ WW: LBS</b>		<b>ADJ YW: 1301 LBS</b>		<b>HOMO POLLED</b>		
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
<b>RANK</b>								

- A smooth-made, dark cherry red half-blood bull with solid performance
- Long-made and good-haired, his red angus dam 128G is a problem-free cow with a good udder and strong feet. She may not be the fanciest, but she consistently outproduces herself year after year—and flat works
- Sired by Payday, you can count on him to produce high-quality, productive females

**LOT 5183N HARVIECREST PAYDAY 5183N**  
 HC 5183N | FEB 24, 2025 | BPRS1530712 | HETERO BLACK | SIMANGUS

SVS BROOKS 669D REMITALL F DECISIVE 35D  
**HARVIECREST PAYDAY 2021K** REMITALL F **KARAMA 93G**  
 HARVIECREST DAKOTA ROSE 119H REMITALL F KARAMA 64A

BW: <b>97 lbs</b>	ADJ WW: <b>821 LBS</b>	ADJ YW: <b>1418 LBS</b>	<b>HOMO POLLED</b>					
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>10.1</b>	<b>1.1</b>	<b>76.5</b>	<b>115.7</b>	<b>24.9</b>	<b>5.8</b>	<b>119.84</b>	<b>75.93</b>
RANK	25	15	60	50	55	25	25	30

- Blaze-faced half-blood herd sire prospect
- A true combination bull, he combines Simmental performance with elite growth—one of the highest performing bulls in the offering
- Payday 5183's dam is a beautiful Angus cow purchased from my late Uncle Gary Latimer and cousin Richard Latimer of Remitall Farms. 93G traces back to one of their strongest cow families, the Karama line.
- This calf may be one of the youngest in the sale, but he's certainly worth taking a serious look at.



**LOT 5204N HARVIECREST BOND 5204N**  
 HC 5204N | MAR 10, 2025 | UNR1536505 | RED

SVS BOND 973G RUST BULL 66Z  
**HARVIECREST BOND 3035L** HARVIE MS **POWERCAT 244E**  
 CIRCLE G RED OPAL 005H SKORS **POWERCAT 93A**

BW: <b>90 lbs</b>	ADJ WW: <b>750 LBS</b>	ADJ YW: <b>1249 LBS</b>	<b>HOMO POLLED</b>					
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	<b>8.3</b>	<b>2.1</b>	<b>65.3</b>	<b>93.7</b>	<b>19.5</b>	<b>6.3</b>	<b>108.5</b>	<b>64.7</b>
RANK	40	30	95	95	90	20	60	95

- Big-bodied performance bull
- Powercat cow family known for performance, beautiful udders, and great feet
- Will add pay weight to steer calves and produce high-quality replacement females



Sire - Harviecrest Bond 3035L





**LOT 5206N HARVIECREST PAYDAY 5206N**  
 HC 5206N | MAR 12, 2025 | UNREGISTERED | HETERO BLACK | SIMANGUS

SVS BROOKS 669D REMITALL F EARNEN 177E  
**HARVIECREST PAYDAY 2021K** REMITALL F EULIMA 326G  
 HARVIECREST DAKOTA ROSE 119H REMITALL F EULIMA 121D

<b>BW: 95 lbs</b>	<b>ADJ WW: LBS</b>	<b>ADJ YW: 1316 LBS</b>	<b>HOMO POLLED</b>					
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
<b>RANK</b>								

- Half-blood cow-maker
- A very sound and attractive SimAngus bull with lots of eye appeal
- Black angus dam 326G Eulima, has produced some of our favorite replacement heifers to date. We expect Payday 5206N to truly excel as a female maker—and I'll say it again, we love our Payday 2021K females



**LOT 5210N HARVIECREST PAYDAY 5210N**  
 HC 5210N | MAR 19, 2025 | UNREGISTERED | HETERO BLACK | SIMANGUS

SVS BROOKS 669D REMITALL F ANGUS VALLEY 193D  
**HARVIECREST PAYDAY 2021K** REMITALL F COUNTESS 295G  
 HARVIECREST DAKOTA ROSE 119H REMITALL F COUNTESS 27A

<b>BW: 85 lbs</b>	<b>ADJ WW: LBS</b>	<b>ADJ YW: 1437 LBS</b>	<b>HOMO POLLED</b>					
<b>EPD'S</b>	<b>CE</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MK</b>	<b>MCE</b>	<b>API</b>	<b>TI</b>
<b>RANK</b>								

- SimAngus combining maternal strength and performance
- The youngest bull in the offering, but built with enough punch to run with the big boys in the pen
- Payday 5210N's dam, Countess 295G, is one of the deepest-made Angus cows we have, with a perfect udder. She definitely adds performance and quality to 5210N.
- If you're looking to add extra pounds on your steers, take a serious look!

**LOT 4235N HARVIECREST CAPACITY 4235M**  
 HC 4235M | SEP 20, 2024 | BPTG1525889 | HETRO BLACK

WFL WESTCOTT 24C JS SCORE 5X  
 RF CAPACITY 742E MISS R PLUS 5345C  
 RF FAMOUS 409B MISS R PLUS 1236Y

BW: 102 lbs		ADJ WW: 578 LBS		ADJ YW: 1160 LBS		HOMO POLLED		
EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	6.1	4.5	89.1	128	22	3.3	109.89	79.36
RANK	60	70	20	25	75	65	55	15

- Extra-aged Baldy bull with the added bonus of being capable of covering extra cows
- Sound, deep-bodied, long-made, and great disposition
- The females Capacity 4235M will produce are destined to be exceptional. With R Plus 5345C and RF Capacity as parents—both known for producing high-quality females—the potential is outstanding



Dam - 5345C



*Welcome from Dr. Waylon Wise*

Cow/Calf Health and Management Solutions (CCHMS) works together with Harvie Crest Cattle to manage their entire herd through an integrated and comprehensive health, nutrition and production management program. Detailed data is collected on each individual animal at all key health and production points and is kept in a secure web-enabled database called Telus Animal Record Management (formerly Herdtrax). We continually monitor and audit this data and use this information to improve the health, welfare, performance and efficiency of the entire operation. Each bull has passed an extensive Bull Soundness Examination which includes soundness of structure, palpation of testis and internal sex glands, scrotal circumference, examination of the penis as well as verifying sufficient sperm motility and morphology. Bulls are considered to be Satisfactory if they have already passed the above criteria at sale time. [Those bulls that are deemed as “Prepubertal or Decision Deferred” have either not reached puberty or are stressed, but show sufficient signs of improvement and likely will be satisfactory as soon as the days get longer, the grass get greener and bulls can be bulls. There is considerable selection pressure placed on young bulls and 30% of all bulls will fail to produce an adequate sample at 12 mo., 15% at 14 mo., 5% at 16 mo. None of the bulls will be delivered until they are Satisfactory on a Bull Soundness Exam]

CCHMS is proud to work with Harvie Crest Cattle and if there are any questions, please contact me and I can always find the time to talk about cows, bulls and the Canadian cattle industry.  
 Dr. Waylon Wise BSc. Ag, DVM



# REFERENCE SIRES



**PAYDAY**

**HARVIE CREST PAYDAY 2021K**

SVS BROOKS 669D X HARVIE CREST DAKOTA ROSE 119H

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	9.0	3.1	91.8	137.2	23.3	5.6	122.56	79.57
RANK	35	45	15	15	65	30	20	15



**SON OF A GUN**

**HARVIECREST SON OF A GUN 3044L**

MADER SON OF ANARCHY 144H X HARVIECREST PEPSI 80H

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	9.7	1.6	84.3	125.9	20.1	5.9	100.62	71.94
RANK	25	20	30	30	85	25	80	55



**CLOCKWORK**

**LCDR CLOCKWORK 167L**

KS NET INCOME H433 X IR TETON X497

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	20.9	-3.7	65.7	107.9	26.2	13.2	194.66	93.62
RANK	1	1	95	70	45	1	1	1



**IRON SIGHTS**

**DEEG IRON SIGHTS 77L**

RF CALIBER 014G X WFL RED SAGE 506C

EPD'S	CE	BW	WW	YW	MK	MCE	API	TI
	4.0	4.4	99.8	150	20	5.0	109.95	80.8
RANK	80	70	3	3	90	35	55	15



Key-Lix lick tubs deliver essential vitamins and minerals that are crucial to the health, performance, and longevity of your cattle. What truly sets Key-Lix apart is the use of chelated trace minerals, which dramatically improve mineral absorption—up to six times higher than non-chelated alternatives. Better absorption means better utilization, helping you lower feed costs without sacrificing performance.

If you follow us on Facebook, you've probably seen the many ways we rely on Key-Lix tubs throughout the year. Below are a few of our go-to options and how we use them on the ranch:

**1) 20% PRE-CALVING TUB  
SCOTT'S GO-TO TUB AND OUR BEST-SELLER.**

This versatile tub contains Live yeast, supporting rumen and digestive health when cows need it most. It's our favourite pasture tub, especially on lower-protein grass. It helps balance protein levels, adds pounds to both cows and calves, and extends grass utilization.

*Hands down the cheapest way to add pounds and stretch your grazing season.*

**2) WEANING 16% TUB**

An excellent tub for calves pre-weaning and throughout the entire weaning process. It helps keep calves healthy during one of the most stressful periods of their lives.

We like placing the Weaning tub in calf shelters, where it encourages in-take and helps reduce scours and ulcers—two of the biggest health risks to young calves.

**3) PLATINUM 15% TUB – NEW FOR 2026**

This is a tub we've been excited about for over two years. We worked closely with Georges at Heartland Feeds to design a tub specifically for show cattle and bull development, but its versatility goes far beyond the show ring.





Scott & Kerrie Harvie  
20-31547 Rge Rd 31  
Mountain View County, AB  
T4H 4C7



TIME SENSITIVE MATERIAL



# MARCH 9 2026

AT THE RANCH · OLDS, AB

---

## SIMMENTAL & SIMANGUS BULL SALE

### DIRECTIONS

**From Calgary:**

Take AB-2 North  
Take exit 326 (Hwy 582 West) for 20 kms  
Turn right (North) on Range Rd 31  
Watch for signs.

**From Edmonton:**

Take AB-2 South  
Take exit 353 (Hwy AB-2A)  
Turn right (West) on Twp Rd 320 for 15 kms  
Turn left (South) onto Range Rd 31  
Watch for signs.

