



DEEG

SIMMENTAL

23rd Annual

BULL SALE



ON THE FARM - THURSDAY MAR. 12, 2026 - 1:00 PM - STRATHMORE, AB

SALE INFORMATION

SALE DAY PHONES

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Katie Deeg 403.899.2291

Bohrson Marketing Services Ltd.

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Taylor Richards 306.821.4169
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SALE STAFF

Auctioneer

Col. Ryan Dorran 403.507.6483

Ringmen

Rod McLeod 403.540.7986
Taylor Richards 306.821.4169

Consultant

Bryan Mackenzie 403.627.8266

INSURANCE

Stockmans Insurance

Cheryl Brown 403.601.3460

ONLINE BIDDING

Mark Shologan 780.699.5082
Dacie Przekop 780.656.5513

~SMOKED BRISKET LUNCH ~

FULLY GUARANTEED All animals will carry a standard breeding guarantee as specified by the Canadian Simmental Association. At no time shall the seller's liability exceed the purchased price of the animal.

HOMOZYGOUS TESTING Many bulls have been Homozygous Polled & Homozygous Black tested. Results will be done prior to sale.

TERMS OF SALE & IN-HERD SEMEN All bulls sell under the standard terms and conditions as set forth by the Canadian Simmental Association, copies will be available on sale day. All bulls sell in their entirety but Deeg reserves the right to collect semen on any bull that is offered in the sale for in herd use only. This is at Deeg's cost and the buyer's convenience.

DELIVERY AND BOARD Each animal becomes the risk of the purchaser as soon as it is sold. Insurance is available sale day. Bulls staying at Deeg's for later delivery SHOULD be insured. Free Delivery to central points in Western Canada. Bulls may be kept at Deeg's free of charge until May 1st. If you wish to pick your bull up we ask you to do so the following week. Bulls picked up before April 1st will receive \$100 discount on your purchase(s).

CATALOGUE INFORMATION EPD's are current and up-to-date as of publication date. Information in this document is believed to be accurate but any updates from the auction block will take precedence. All information has been supplied by the seller.

SALE VIDEOS : Videos of all lots will be available on CattleVids.ca early February. This will be a video sale format with the bulls and heifers penned close to sale barn.



FALL 2025 CSA BREED AVERAGES

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
8.1	3.4	78.6	114.4	4.4	65.4	26.2	112.1	72.2

WELCOME FROM SALES MANAGEMENT

On behalf of the entire Deeg family, we want to welcome you to their 23rd annual Bull Sale! The Deeg program is one to be admired as you study the pedigrees that appropriately correlate with the phenotype of the powerful bulls on offer. Generations of donor dams are stacked top and bottom of these intriguing herd sires and that has proven time and time again to be the recipe for producing sound, functional and high performing bulls. The injection of the #1 cow in the breed for registrations, Sage 506C, again has a heavy influence throughout this book as her direct progeny and her own donor daughters progeny have heavily impacted this program and ultimately, their customers' programs. The utilization of some of the industry's most popular AI sires and walking sires is a top priority around here and we can confidently say if you start listing the walking bull battery that have walked at Deeg's the last two decades, you would be absolutely impressed. The Deeg bulls are fed and grown out responsibly with longevity in mind. They promote growth and performance with many calving ease options throughout this year's offering. The Deeg family are some of the very best folks to do business with and it is evident that their program and operation is in

great hands with the next generation actively involved and depending who you ask, maybe the most reliable person to answer any cow related questions is in that newest generation! We can't endorse the Deegs or the program enough and encourage you to join us sale day for one of our favourite lunches and bull sales of the year! Be sure to give any Deeg a call to discuss the bulls and set up a time to tour anytime prior. If the calving barn, hockey rink or any other prior commitment keeps you from sale day, feel free to reach out to any of us at BMS as we would be happy to assist in anyway possible. We look forward to visiting with you!

Best regards,

The Bohrson Marketing team



WELCOME FROM THE DEEG FAMILY

What a year 2025 was! One to remember for years to come! No one could have thought it would have been one of our biggest harvests and calves selling for new highs all over the prairies the way spring looked. We hope these are the good days that are here to stay and don't fade away too soon! Our spring was dry and looked bleak when hauling cows to pasture but timely rains turned things around and we were fortunate to have lots of grass to graze late into the fall. The fall female sales were exceptionally strong all over and the ten we sold were well received and went to excellent homes. The optimism is infectious in the cattle industry and we are blessed to be a part of this incredible sector, with family, friends, partners, and customers.

We couldn't do what we love without the help of the kids these days and we are thankful for their patience with us. The three of them all started at a new school in the fall with a practical inspired curriculum and agriculture integrated into the daily learning, on top of that they are able to be home a bit more and we sure enjoy the help. There is never a dull moment with them around. Dane just turned 12 and his passion for cows is infectious. He also enjoys to curl, even though he's not doing it for the social aspect(yet). He remembers more about the cows and bulls than the rest of us and he may be the new tour guide going forward. Brynn (10) and Allie (6) are lighting up the ice with ringette and having a great year. They enjoyed showing in both High Steaks Junior beef club and a couple Junior shows this summer where they very competitive in multiple competitions. They took the three heifers we sold in Friday Night Lights to the junior shows where they learned lots and made new friends.

We are really proud of the set of bulls we have on offer this year. It can be a struggle to have an offering that has a little something for everyone and maintain uniformity but we feel this year is as even of a group as we've ever had. The set of red bulls this year is as strong as we've had. Once again a big group of Tycoon grandsons and a couple direct sons highlight the offering, a bull that is truly timeless and will never go out of style. Our calving ease red bull Element has his first sons on offer this year and they fit right in with the big boys. The black offering has some new bloodlines that we are excited about. The Intense progeny are hard to fault and his daughters are excellent. A large selection of half and three quarter blood bulls are once again on offer that we feel are very correct and have a lot to offer.

Feet, udders, and disposition are always high on the priority list with no exceptions made. All the bulls are mothered by high level cows that show our commitment to quality. Unfortunately we know genetics and environment can cause unforeseen problems, we don't expect a problem to arise but if you have an issue with a previous purchase we'd like to hear about it and do our best to work with you to correct it. We work closely with multiple feed/supplement suppliers for the bullpen and the cow herd to analyze feed samples and formulate a ration that consists of cut hay, barley silage, flaked barley, minerals, rumensin, and probiotics. We feel this year has been a huge success in terms of getting the bulls to show their genetic potential without compromising soundness and longevity. Dr. Waylon Wise & team of CCHMS continues to be our long time vet for our overall herd health.

We want to thank everyone that has expressed an interest in our program and all the bidders and buyers. Your support means so much to us. We stand behind our product and are happy to show them to you at any time if you can not make it on sale day. As always, you can call us or any one of the Bohrsen team for appraisal as well. Once again this year a video sale format will take place in our sale barn with DLMS being present for online viewing and bidding. Videos will be posted to Cattlevids.ca in mid February as well. We look forward to welcoming everyone at the farm or online on March 12th.

The Deegs



Jordan, Katie, Dane, Brynn & Allie
Roger - Dave

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Cow/Calf Health and Management Solutions (CCHMS) works together with Deeg Simmental to manage their entire herd through an integrated and comprehensive health, nutrition and production management program. Detailed data is collected on each individual animal at all key health and production points and is kept in a secure web-enabled database called Herdtrax®. We continually monitor and audit this data and use this information to improve the health, welfare, performance and efficiency of the entire operation.

Disease Prevention

Deeg Simmental follows a detailed vaccination program to help ensure that the cattle stay healthy and continue to thrive after they're delivered.

Calves are vaccinated within the first 10 days of life:

- IBR/PI3/BRSV (MLV) – Inforce 3® (intransal)

Calves are vaccinated in the spring prior to pasture turnout with the following:

- IBR/PI3/BRSV (MLV) – Inforce 3® (intransal)
- BVD (MLV) and Mannhaemia hemolytica – One Shot® BVD
- 7 way Clostridial and Hlistophilus Somnus – Ultrabac® 7/ Somnubac®

Calves are vaccinated at weaning with the following:

- IBR/PI3/BRSV/BVD (MLV) and Mannhaemia – Bovi-Shield® GOLD One Shot®
- 7 way Clostridial and Hlistophilus Somnus – Ultrabac® 7/ Somnubac®
- Parasite Control – Safe-Guard® initially, followed by Ivermectin in fall.

Replacement heifers are vaccinated pre-breeding:

- IBR/PI3/BRSV/BVD (MLV) – Bovi-Shield® GOLD FP®5 (Fetal Protection)

Cows, bred heifers, bulls are annually vaccinated post-breeding:

- IBR/PI3/BRSV/BVD (Killed) – CattleMaster® GOLD FP®5 (Fetal Protection)

Bulls prior to the sale have been vaccinated and treated with the following:

- Fusobacterium Necrophorum – Fusoguard™ (footrot and liver abscess vaccine)
- Two doses given twice 60 days apart
- Lice Control – Permethrin

Bulls prior to the delivery will be boosted, and ready for turnout:

- IBR/PI3/BRSV/BVD – Bovi-Shield® GOLD FP®5

Breeding Soundness Examination

Each bull has passed an extensive Bull Soundness Examination which includes soundness of structure, palpation of testis and internal sex glands, scrotal circumference, examination of the penis as well as verifying sufficient sperm motility and morphology. Bulls that are considered to be Satisfactory if they have already passed the above criteria at sale time. [Those bulls that are deemed as “Decision Deferred” are either prepubertal or stressed and are showing sufficient signs of improvement and likely will be satisfactory as soon as the days get longer and the grass get greener. There is considerable selection pressure placed on young bulls and 30% of all bulls will fail to produce an adequate sample at 12 mo., 15% at 14 mo., 5% at 16 mo. None of the decision deferred bulls will be delivered until they prove to be satisfactory breeder]

CCHMS is proud to work with Deeg Simmental and if there are any questions please contact me and I can always find the time to talk about cows, bulls and the Canadian cattle industry.

Congrats on another outstanding pen of bulls!

Dr. Waylon Wise BSc. Ag, DVM



REFERENCE SIRES



DEEG EL DORADO 81K



DEEG BARON 97L



KWA ELEMENT 129L



RF INTENSE 3144



W2 SOUTHSIDE 2K



ANCHORAGE COMMANDER 1031



On Behalf of Bullseye feeds we are proud to be working with the team at Deeg Simmentals again this year on the development of the 2026 yearling sale bulls as well as the cowherd nutrition.

These yearling bulls are raised on high forage moderate energy diets with increased protein levels for optimal frame growth, muscle, and pubertal development throughout the critical growth stages of their lives. The bulls enter the feeding pens in September for preparation of the spring sale. These bulls are fed with medium energy, high protein diets to maintain ideal body condition, hair growth, hoof health, and structural integrity/longevity. The bulls are managed on a fully chelated mineral package balanced with the on farm available forages for optimum immunity and ideal semen quality. New this year included in the Bullseye premix is a product called CHROMIUM. Chromium activates the insulin receptors of a cell, allowing more glucose to enter the cell equating in more energy available to be absorbed into the bloodstream. This ingredient helps improve feed efficiency, increases protein accretion and improves immunity ensuring that the developed bulls on test are at peak health and performance levels when they are sent to your operation to get cows bred.

The Deeg Family invest their time and money into their nutrition program with one GOAL in mind. Satisfied, long-term customers! We encourage anyone and everyone to make the trip down to Strathmore AB to appraise this exceptional set of yearling bulls.

Best of luck on sale day!



126E Canal Garden
Strathmore, Alberta
T1P 1Y4



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Beef Nutrition Consultant
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WFL Red Sage Sons

- These five maternal brothers are the real deal! They hit you with their power, presence and quality as soon as you walk in the pen. All uniquely different but all equally impressive
- Sage 506C continues to lead the way for production as her record only increases with top quality progeny! Many maternal sibs to these bulls have been past high sellers for multiple operations! Ultra/Barlee Leathal Weapon, Rusylvia Right Hand Man, NUG Excel are all full brothers to lots 1 & 2 who commanded the attention of cattlemen in spring of 2024. Another feature was a full sister we sold last fall in Friday Night Lights to Lewis Farms and Triangle K Simmentals for \$65,000!
- The Rancher x Sage combo is one of the best we've seen and it's easy to tell with these two brothers. Deep middle with a ton of rib shape, large testicals and that herd bull presence
- A full sister to lots 3,4, & 5 also highlighted the last Friday Night Lights sale fetching \$50,000!
- The El Dorado cross to Sage we knew would be electric and these guys are proof! Unmatched in dimension from front to back that carry them to the top of the bull pen. They move so effortlessly for the amount of muscle they possess and do so on a big square hoof
- 20N is clean, stout, and long made. 25N is the powerhouse of the trio that drags you in to appreciate all the mass he has. 47N captivates you with his herd bull swagger and refined front third



LOTS 1 - 2: PUREBRED - HOMO POLLED - RED

SIRE SVS TYCOON 841F
SVS RANCHER 42H
HLTS SAMMIE

DAM R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y



SVS RANCHER 42H



WFL RED SAGE 506C



1 DEEG RANCHER 8N

LOT #PTG1513766
RDD 8N - 2 Jan 2025

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
8.5	3.1	91.1	134	7.3	69.1	23.5	122.79	82.13



DEEG MS SAGE 3N
FULL SIB TO LOTS 1&2



ULTRA/BARLEE LETHAL WEAPON
FULL SIB TO LOTS 1&2

2 DEEG RANCHER 107N

LOT #PTG1513798
RDD 107N - 19 Jan 2025

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
8.2	4.2	88.1	128.8	5.9	67.6	23.5	118.94	78.07

LOTS 3 - 5: PUREBRED - HOMO POLLED - RED

SIRE
SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

DAM
R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y



DEEG EL DORADO 81K



WFL RED SAGE 506C

3
LOT
DEEG EL DORADO 20N
#PTG1513783
RDD 20N - 4 Jan 2025

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
4.4	5.4	97.7	141.9	3.9	73.2	24.3	109.56	79.7

4
LOT
DEEG EL DORADO 25N
#PTG1513787
RDD 25N - 5 Jan 2025

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
4.7	5.5	97.8	147.8	4.4	73.2	24.3	112.92	78.22

5
LOT
DEEG EL DORADO 47N
#PTG1513797
RDD 47N - 7 Jan 2025

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
1.8	5.7	97.5	143.1	3.9	73.1	24.3	99.08	75.67





LOT 6 PUREBRED - HOMO POLLED - RED

- A titan of a bull that is worth an extra look. So much top and muscling ability in this guy but moves like a cat
- 27N is proof of El Dorado's ability to add muscle shape and performance to his progeny
- Sage 105G cranks out the good ones time and time again following her mother's footsteps



RDD 27N | DEEG MS SAGE 43M - FULL SISTER

6
LOT

DEEG EL DORADO 27N #PTG1513789 - RDD 27N - 5 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
104 ET	752	1526	4.7	7.4	104.6	160.1	3.5	78	25.7	110.86	80.8

SIRE SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

DAM SPRINGCREEK LINER 56U
DEEG MS SAGE 105G
WFL RED SAGE 506C



LOT 7 PUREBRED - HOMO POLLED - RED

- 80N patterns very similar to his $\frac{3}{4}$ brother Recoil and Baron! Both bulls that have bred very well for the Maxwell and our program
- This is the natural calf off Sage 105G. She was flushed and bred right back to calve in the first cycle!
- Sage 105G has averaged well over \$25,000 on her progeny sold so far!



DEEG RECOIL 90K - 3/4 SIB | DEEG BARON 97L - 3/4 SIB

7
LOT

DEEG EL DORADO 80N #PG1514180 - RDD 80N - 14 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
99	790	1361	2.9	5.8	96.2	146.3	2.8	73.8	25.7	109.62	76.08

SIRE SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

DAM SPRINGCREEK LINER 56U
DEEG MS SAGE 105G
WFL RED SAGE 506C

LOT 8 PUREBRED - HOMO POLLED - RED

- All performance here! Weaned off just shy of 1,000lbs and is one of the top gaining bulls in the pen
- El Dorado females are milking now and they are everything we hoped they would be and more! Beautiful udder and hoof types in an easy doing, eye pleasing package
- Ranch 616F females are fault free and proving their worth with sons like 86N



8
LOT

DEEG EL DORADO 86N #PG1514186 - RDD 86N - 16 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
108	873	1487	-0.1	6.9	109.2	160.8	1.5	80.3	25.7	106.61	83.07

SIRE SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

DAM ADAIR RANCH 616F
DEEG MS 163K
DEEG MS 5C

LOT 9 PUREBRED - HOMO POLLED - RED

- An easy favourite in the red division! Super soft sided, dark red and hairy with a big ol top and hip to him
- Deeg Ms 56j has been a no miss producer that sent a feature Ranch 616F to Garrett Rockafellow in last year's edition
- She is a tremendous Landmark daughter that is immaculate



9
LOT

DEEG ELDORADO 125N #PG1514219 - RDD 125N - 23 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
95	818	1389	2.9	5.7	102.5	149.1	4.1	78.9	27.6	110.83	82.06



DEEG MR RANCH 159M - MATERNAL SIB

SIRE SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

DAM NUG LANDMARK 310G
DEEG MS 56J
DEEG MS 125E



LOT 10 PUREBRED - HOMO POLLED - RED

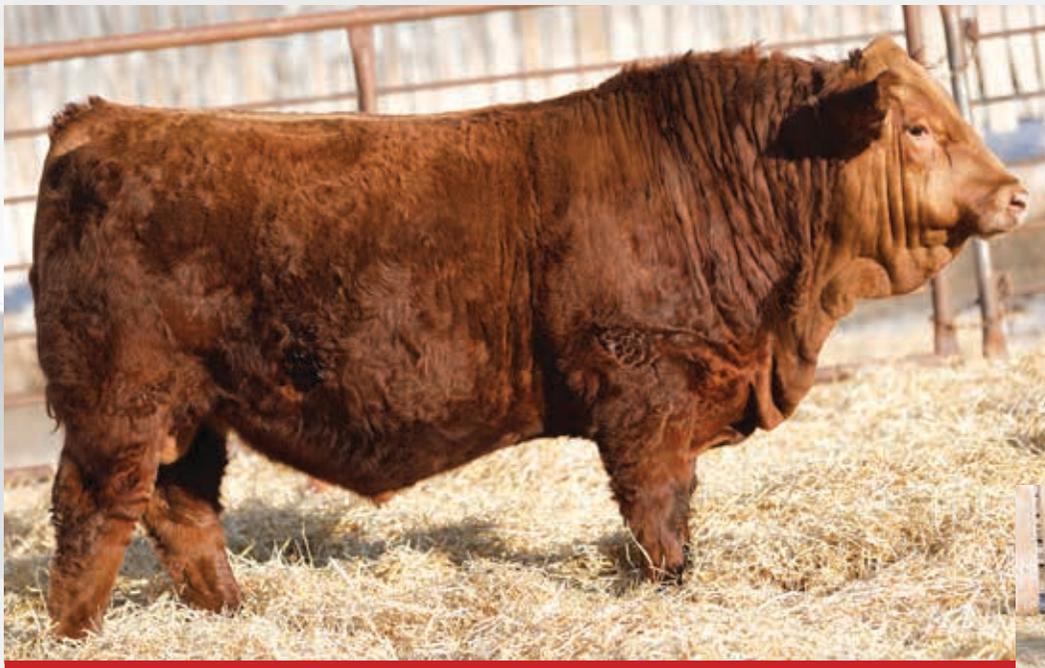
- Big middled dark red El Dorado that goes back to the Zena cow family
- The Zenas have four bulls in this year's sale that are all good
- More calving ease on the bottom side of this pedigree with his dam being a top notch Approval female

10 DEEG EL DORADO 143N #PG1514235 - RDD 143N - 27 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
100	891	1357	2.5	5.5	97.1	140.9	2.9	78.3	29.7	108.23	77.99	DEEG EL DORADO 81K

SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

IPU APPROVAL 7H
DEEG MS ZENA 107K
DEEG MS ZENA 84H



LOT 11 PUREBRED - POLLED RESULTS PENDING - RED

- An El Dorado son that we like a bunch! Super correct in his makeup and dark red
- Real attractive skull and herd bull presence here
- Not sure you can make a cow any better than 84H, she is gorgeous from every angle



11 DEEG EL DORADO 153N #PG1514241 - RDD 153N - 28 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
108	862	1600	0.2	7.1	100.2	147.8	2	79.4	29.3	96.94	75.19	DEEG EL DORADO 81K

DEEG MS ZENA 69G - FULL SIB TO DAM

SVS TYCOON 841F
DEEG EL DORADO 81K
WLB 18D SOFIE 497F

RF CAPACITY 742E
DEEG MS ZENA 84H
TWIN-CHIEF ZENA 819Z

LOT 12 PUREBRED - HETERO POLLED - RED

- One of the best Landmark sons we've produced
- Masculine, smooth, and long made sum up 111N perfectly
- 84F sent a son to the Newells in the 2023 edition



DEEG MR LANDMARK 109K - FULL SIB

12
LOT

DEEG LANDMARK 111N #PG1514206 - RDD 111N - 20 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	811	1449	4	4.5	90.1	129.2	3.3	66.3	21.2	124.3	81.01

SIRE

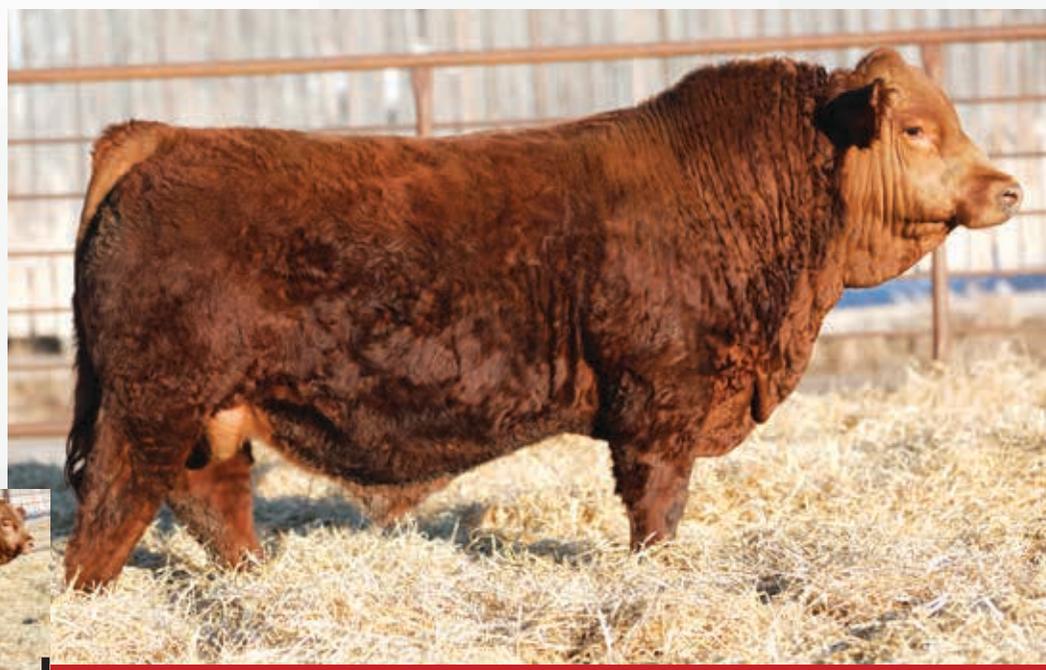
WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM

RUST HENN RAMBLER 6003
DEEG MS 84F
DEEG MS 24Z

LOT 14 PUREBRED - HOMO POLLED - RED

- A Tycoon son that checks all the boxes in a performance dark red package
- Maternal brother was last year's high seller to Hanging H Ranch in North Dakota
- 56E passed her high end udder and foot quality as well as large volume down to two daughters that we have retained who are hitting their prime



DEEG EL DORADO 62M - 3/4 SIB

14
LOT

DEEG TYCOON 71N #PG1514173 - RDD 71N - 11 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
103	798	1374	4.8	4.6	99.1	147.2	3.8	72.4	22.9	112.38	81.46

SIRE

SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM

WFL MR WESTWAY 68C
DEEG MS ROCKFORT 56E
MAR MAC MS ROCKFORT 130B



LOT 15 PUREBRED - HOMO POLLED - RED

- Well balanced Tycoon that is easy to appreciate for his depth of body, herd bull presence and muscling
- WLB Sally has done nothing but impress us with all five progeny to date. She has sent four of them to sales and one daughter is retained in herd
- She has as much capacity to her as any red female here



DEEG MR ELDORADO 78M - 3/4 SIB

15 DEEG TYCOON 95N #PG1514194 - RDD 95N - 17 Jan 2025

15
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
94	732	1308	7.5	2.7	85.2	124.1	5	66.2	23.6	107.46	73.57

SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM WLB SALUTE 51Y 368C
WLB 368C SALLY 392F
IPU BLACK ELEGANTE 18C



LOT 16 PUREBRED - HOMO POLLED - RED

- This guy is hard to miss in the pen with his herd bull presence, huge spring of rib, and extra maturity!
- Tycoon progeny will never go out of style as they are so functional and work everywhere! He will forever be a breed legend
- 88G is a big bodied female that has sent two sons through the sale



DEEG MR TYCOON 29L - FULL SIB



DEEG MR RANCH 140J - MAT. SIB

16 DEEG TYCOON 150N #PG1514238 - RDD 150N - 27 Jan 2025

16
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
104	815	1535	3.5	5.1	96.4	142.9	2.4	69.4	21.2	103.18	76.79

SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM ERIXON RELENTLESS 110D
DEEG MS 88G
WFL BLACK WONDER 9017W

LOT 17 PUREBRED - HOMO POLLED - RED

- Easy to like Baron son that puts all the pieces together
- Moves freely on a big square hoof
- 69J is a larger framed Landmark daughter that is super deep made



DEEG BARON 97L - SIRE

17
LOT

DEEG BARON 163N #PG1514251 - RDD 163N - 30 Jan 2025

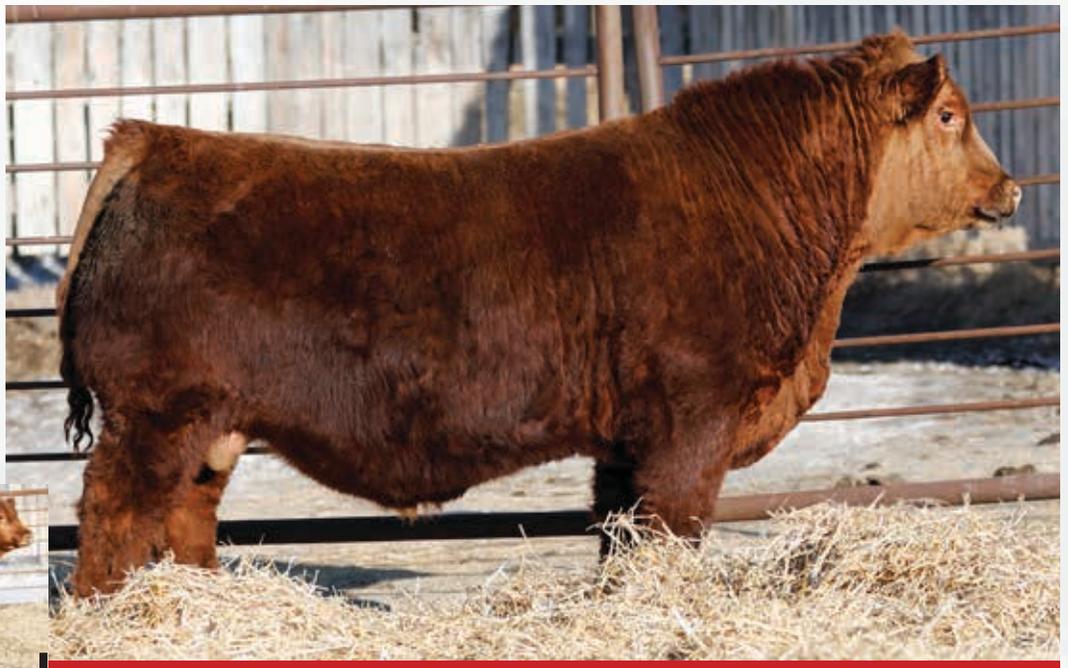
Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
100	747	1368	4.2	5	88	127.9	2.1	66.8	22.8	113.57	76.37

SIRE SVS TYCOON 841F
DEEG BARON 97L
DEEG MS SAGE 105G

DAM NUG LANDMARK 310G
DEEG MS 69J
DEEG MS 18D

LOT 18 3/4 BLOOD - HOMO POLLED - RED

- A 3/4 blood that is unique in his pattern. Up headed, dark red, hairy and just flat good
- His dam is impressive, loads of capacity and flawless in her type
- Baron is impressive as well, just like this first set of calves!



DEEG MR TYCOON 107L - 3/4 SIB

18
LOT

DEEG BARON 170N #PRS1514259 - RDD 170N - 5 Feb 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	789	1360	4.3	3.6	78.8	120.1	3.7	63	23.6	96.26	68.41

SIRE SVS TYCOON 841F
DEEG BARON 97L
DEEG MS SAGE 105G

DAM OUTLAW MR REMEDY 769E
KT MS REMEDY 575H
RED MRLA MISS 6755D



KT MS REMEDY 575H - DAM



LOT 19 PUREBRED - HOMO POLLED - RED

- The Tycoon x Landmark cross strikes again as 175N combines the best of both with Sage and Liner mixed in as well
- Baron was used for cleanup after AI and has proved in this set of bulls he should be used in a much larger capacity!
- Deeg Ms 170J fills the mold for Landmark daughters as they rank as some of the best young females we have!



DEEG MR RED HEAT 9L - MAT. SIB

19 DEEG BARON 175N #PG1514263 - RDD 175N - 10 Feb 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
104	821	1429	2.2	5.6	85	124.5	1.6	66.2	23.7	113.64	73.62

SIRE SVS TYCOON 841F
DEEG BARON 97L
DEEG MS SAGE 105G

DAM NUG LANDMARK 310G
DEEG MS 170J
DEEG MS 119Z



LOT 20 PUREBRED - HOMO POLLED - RED

- Ranch 616F once again sends a few high level bulls to the sale and the three this year are no different
- Excellent hoof shape, tons of middle and optimal structure
- Sage family hits dingers every year as her daughters and granddaughters raise the good ones



DEEG MR RANCH 19J - MAT. SIB

20 DEEG RANCH 157N #PG1514245 - RDD 157N - 29 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
88	750	1464	6.5	3.8	92	140.3	5.8	64.1	18.1	119.49	80.21

SIRE TNT MOONLIGHT A328
ADAIR RANCH 616F
ADAIR RANCH 616D

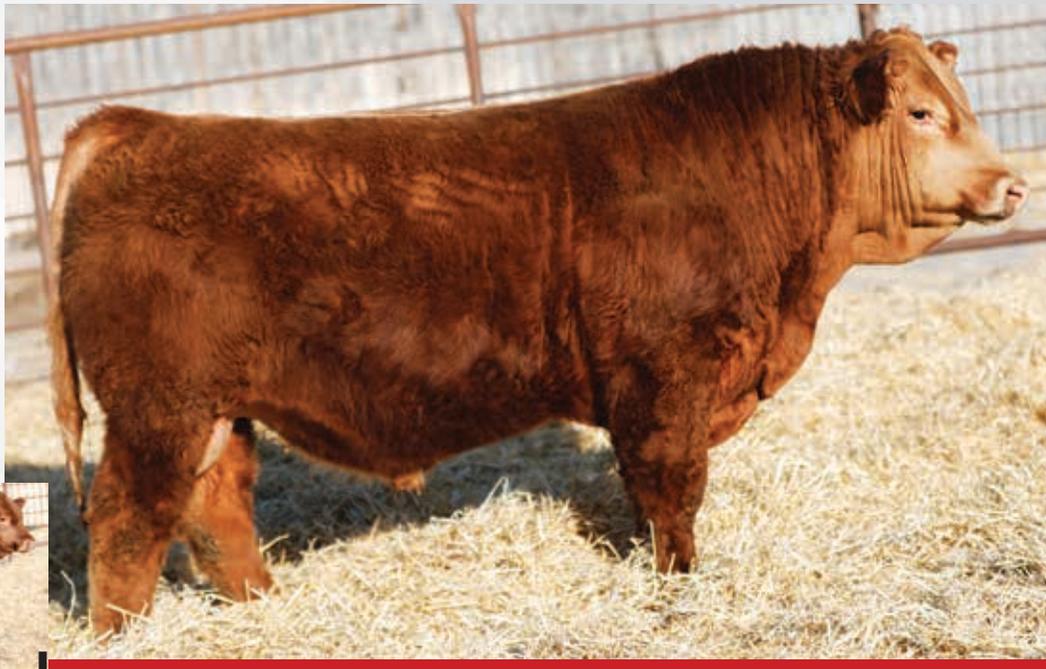
DAM SPRINGCREEK BLUE CHIP 9D
DEEG MS SAGE 44G
WFL RED SAGE 506C

LOT 21 PUREBRED - HOMO POLLED - RED

- A bull that does so much right. Easy to admire his foot quality, long broad top and desirable head
- His Blue Chip mother never has an off day. Absolute huge barrel, perfect udder and easy doing nature
- Sage's do so much right, you can never have too many



DEEG MR TYCOON 85K - MAT. SIB



21
LOT

DEEG RANCH 158N #PG1514246 - RDD 158N - 29 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
80	705	1356	6.5	3.8	92	140.3	5.8	64.1	18.1	119.49	80.21

SIRE TNT MOONLIGHT A328
ADAIR RANCH 616F
ADAIR RANCH 616D

DAM SPRINGCREEK BLUE CHIP 9D
DEEG MS SAGE 44G
WFL RED SAGE 506C

LOT 22 PUREBRED - HOMO POLLED - RED

- An Adair son that is fault free, dark red and hairy
- Adair Ranch 616F females are phenomenal cows that are easy keeping and correct
- Stunning Landmark daughter raised 188N with a desirable shape, feet and udder



ADAIR RANCH 616F - SIRE



22
LOT

DEEG RANCH 188N #PG1514272 - RDD 188N - 16 Feb 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
94	838	1390	6.1	4.4	92.9	141.2	4.8	68.1	21.6	132.31	84.73

SIRE TNT MOONLIGHT A328
ADAIR RANCH 616F
ADAIR RANCH 616D

DAM NUG LANDMARK 310G
DEEG MS 114K
DEEG MS 27Z



LOT 23 PUREBRED - POLLED RESULTS PENDING - RED

- Sleek made from front to back without sacrificing muscle shape and performance
- Impressive first effort for 40L, she has a big time cow family behind her
- Granddam is the mother of lot 11 and a cow we are extremely high on



DEEG MR TOP TIER 85L - SIRE

23 DEEG TOP TIER 72N #UNR1514174 - RDD 72N - 12 Jan 2025
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
99	901	1546	7.1	4	100.5	136.6	4.4	78.4	28.1	112.78	81.97

SIRE WLB TOP TIER 456G
DEEG MR TOP TIER 85L
DEEG MS HOT GOSSIP 110J

DAM SVS TYCOON 841F
DEEG MS ZENA 40L
DEEG MS ZENA 84H



LOT 24 PUREBRED - POLLED RESULTS PENDING - RED

- A feature baldy that is sure to have friends sale day
- Deep sided, broad topped and proud in his design
- 12Z calved in January through all 11 calves she had and sent four other bulls through the bull sale



DEEG MR LANDMARK 125L - MAT. SIB



DEEG MR 75F - MAT. SIB

24 DEEG TOP TIER 117N #UNR1514212 - RDD 117N - 21 Jan 2025
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
94	752	1378	12.5	1.2	71	98.7	5.6	60	24.5	120.43	69.57

SIRE WLB TOP TIER 456G
DEEG MR TOP TIER 85L
DEEG MS HOT GOSSIP 110J

DAM MUIRHEADS BULL 60X
DEEG MS 12Z
RDD MS 147W

LOT 25 PUREBRED - HOMO POLLED - RED

- A unique individual here that carries calving ease, pedigree and balance
- Much like his sire's name, his look captivates you and draws you in for another look
- An embryo calf where the dam needs no introduction. His sire has cut a wide swath south of the border where his progeny have been in high demand topping numerous sales



ROCKIN H CAPTIVATE J75 - SIRE



WFL SAGE 506C - DAM

25 DEEG CAPTIVATE 145N #PTG1513800 - RDD 145N - 27 Jan 2025

LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92 ET	680	1226	12.8	-1.3	71	102	10.3	67.7	32.2	125.39	77.97

SIRE THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
ROCKIN H MS.CAROLINA

DAM R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y

LOT 26 PUREBRED - HOMO POLLED - RED

- Really like the way these Element sons are put together, smaller at birth with tons of growth
- Beauty of a Tycoon daughter who did a great job on her first effort here
- The granddam Sara 704E is a model female that has been a great producer for us



KWA ELEMENT 129L - SIRE

26 DEEG ELEMENT 28N #PG1514140 - RDD 28N - 5 Jan 2025

LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
88	855	1282		3.7	68.1	98.9	7.6	58.7	24.6		

SIRE ERIXON ELEMENT 17J
KWA ELEMENT 129L
KWA MS FUTURE 158J

DAM SVS TYCOON 841F
DEEG MS SARA 86L
SVS RED SARA 704E



LOT 27 PUREBRED - HOMO POLLED - RED

- Dark red, big middled, even made Element son
- Element will have a larger roll here after this impressive calf crops development
- Productive cow family here! Granddam raised a high seller in last year's sale to Maple Lake Stock Farms

27
LOT

DEEG ELEMENT 91N #PG1530506 - RDD 91N - 16 Jan 2025

DEEG MR ELDORADO 127M - MAT. SIB TO DAM

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
95	880	1438		3.7	68.1	98.9	7.6	58.7	24.6		

SIRE
ERIXON ELEMENT 17J
KWA ELEMENT 129L
KWA MS FUTURE 158J

DAM
SVS TYCOON 841F
DEEG MS 143L
DEEG MS 81B



LOT 28 PUREBRED - HOMO POLLED - RED

- A favourite of the Element sons! Extra frame and length in a super smooth and deep sided package
- An individual that's hard to fault from the ground up
- The Reddington x Sage females we have are extremely good, soggy made with an abundance of hair

28
LOT

DEEG ELEMENT 109N #PG1514205 - RDD 109N - 20 Jan 2025

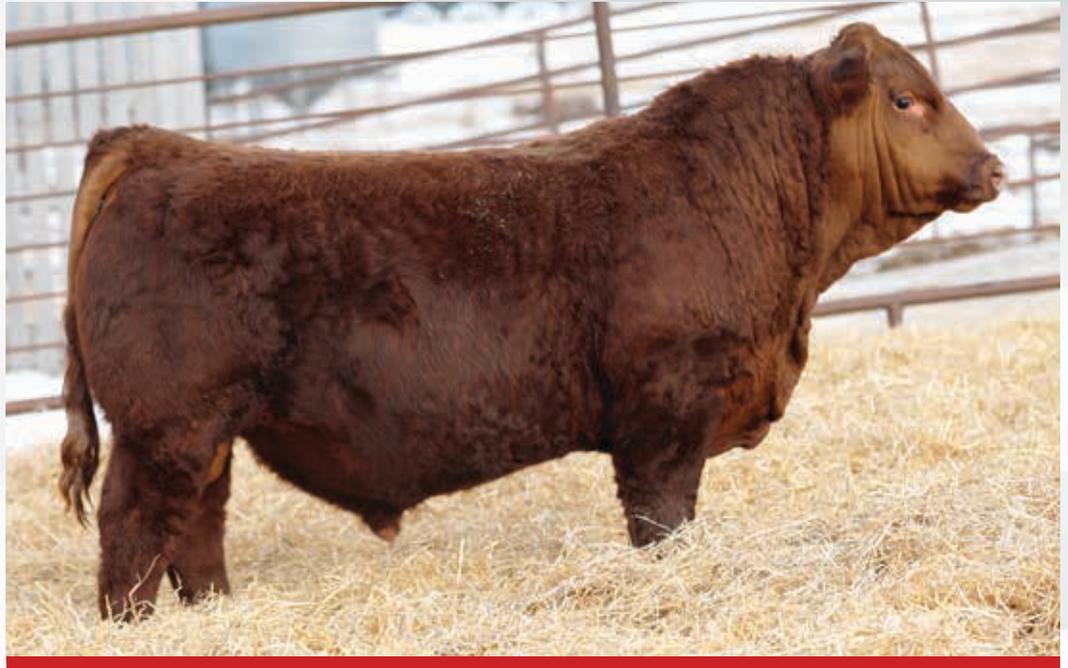
Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
87	831	1452		3.7	68.1	98.9	7.6	58.7	24.6		

SIRE
ERIXON ELEMENT 17J
KWA ELEMENT 129L
KWA MS FUTURE 158J

DAM
R PLUS REDDINGTON 0143H
DEEG MS SAGE 63L
WFL RED SAGE 506C

LOT 29 PUREBRED - HOMO POLLED - RED

- Darkest red bull in the offering that has a lot to offer
- Attractive headed, sleek in his design and blends the right level of muscle shape
- Easy to see that Element and Tycoon daughters cross well when four out of five Element sons in the sale are out of Tycoon daughters
- The Zena cow family does it again, proving to be the right type and kind



29 DEEG ELEMENT 120N #PG1514214 - RDD 120N - 22 Jan 2025
LOT

SIRE ERIXON ELEMENT 17J
KWA ELEMENT 129L
KWA MS FUTURE 158J

DAM SVS TYCOON 841F
DEEG MS ZENA 41L
DEEG MS ZENA 84H

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
84	810	1418		3.7	68.1	98.9	7.6	58.7	24.6		

LOT 30 PUREBRED - HOMO POLLED - RED

- May be the youngest bull on offer but he holds his own with the big boys. Extra extension here
- A Tycoon daughter strikes again. They continue to impress us as their production records get more impressive
- Long line of productive, good looking females back this guy



30 DEEG ELEMENT 197N #PG1514279 - RDD 197N - 28 Jan 2025
LOT

SIRE ERIXON ELEMENT 17J
KWA ELEMENT 129L
KWA MS FUTURE 158J

DAM SVS TYCOON 841F
DEEG MS 53L
DEEG MS 118G

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
88	744	1365		3.7	68.1	98.9	7.6	58.7	24.6		



LOT 31 PUREBRED - HOMO PLD - HETERO BLK

- A unique individual with an even better pedigree! The length, depth, and frame size to 10N all add to his appeal
- Sage proves again and again that she can mate to any sire and come out with the right kind that can go on to do big things
- Hoof quality and maternal strength is real high in these two full brothers



OMF JOURNEYMAN J25 - SIRE

31 DEEG JOURNEYMAN 10N #BPTG1513771 - RDD 10N - 2 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
97 ET	804	1529	5.5	3	87.1	139.3	4.1	63.8	20.2	106.64	77.12	OMF JOURNEYMAN J24

MR SR MIC DROP G1534
OMF JOURNEYMAN J24
OMF DEKA D23

R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y



LOT 32 PUREBRED - HOMO PLD - HETERO BLK

- Compliments his full brother well with extra length of spine and extension in his front third
- OMF Journeyman is known for excellent skeletal quality, dimension and performance
- 10N and 16N have been early front runners and it's easy to appreciate the growth these two brothers have



WFL SAGE 506C - DAM

32 DEEG JOURNEYMAN 16N #BPTG1513776 - RDD 16N - 3 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
102 ET	760	1398	7	2.2	86.9	136.3	5.9	63.7	20.2	125.47	80.33	OMF JOURNEYMAN J24

MR SR MIC DROP G1534
OMF JOURNEYMAN J24
OMF DEKA D23

R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y

LOT 33 PUREBRED - HOMO PLD - HOMO BLK

- Huge ribbed, deep sided and proud made baldy that commands your attention
- A full sister was well received last fall in the Friday Night Light sales where she sold to Scott Stock Farm
- Male or female the Intense progeny push the scale down at weaning and will be intriguing to watch to maturity



RF INTENSE 3144 - SIRE



DEEG MS DEVA 4N - FULL SISTER

33
LOT

DEEG INTENSE 44N #BPTG1513793 - RDD 44N - 7 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92 ET	852	1385	4.4	6.4	101.3	148.9	6.2	71.3	20.6	121.64	84.22

SIRE
RF CALIBER 014G
RF INTENSE 3144
RF SCREAM 974G

DAM
SAND RANCH HAND
BLACKSAND RANCH DEVA 21X
NEVAS L93

LOT 34 PUREBRED - HOMO PLD - HOMO BLK

- Impressive Intense son that's hard to find a hole in
- Excellent on the ground, bold sprung, attractive in his design
- Deva 21X maintained an unbelievable hoof and udder shape through all 13 lactations



BLACKSAND RANCH DEVA 21X - DAM



DEEG MS DEVA 108H - MAT. SIB

34
LOT

DEEG INTENSE 46N #BPTG1513796 - RDD 46N - 7 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
96 ET	805	1475	4	4.7	97	141.9	5.4	69.1	20.6	119.34	85.93

SIRE
RF CALIBER 014G
RF INTENSE 3144
RF SCREAM 974G

DAM
SAND RANCH HAND
BLACKSAND RANCH DEVA 21X
NEVAS L93



LOT 35 PUREBRED - HOMO PLD - HETERO BLK

- Powerful Intense son that is athletic, loaded with muscle and proud
- Granddam is a past FNL highlight for us going to LaBatte Simmentals & Circle 7
- Liner 56U is known for his dazzling and productive females and Blue Moon 90H is a prime example



RDD 88N



DEEG MS BLUE MOON - GRAND-DAM

35 DEEG INTENSE 88N #BPG1514188 - RDD 88N - 16 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
103	829	1362	2.1	6.2	106.1	161.4	3.2	77.1	24	109.08	85.45

SIRE
RF CALIBER 014G
RF INTENSE 3144
RF SCREAM 974G

DAM
SPRINGCREEK LINER 56U
IPU 21E'S MS BLUE MOON 90H
DEEG MS BLUE MOON 21E



LOT 36 PUREBRED - HOMO PLD - BLK TEST PENDING

- An easy favourite all summer alongside his picturesque dam
- Intense progeny are uniform with upscaled frame, extra muscle shape and tons of eye appeal
- Cotton Ball 50E has multiple daughters in herd and a grandson in the sale



ULTRA COTTON BALL 50E - DAM

36 DEEG INTENSE 123N #BPG1514217 - RDD 123N - 22 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	865	1523	4.9	4.6	103.4	157.7	6	73.4	21.7	108.76	84.43

SIRE
RF CALIBER 014G
RF INTENSE 3144
RF SCREAM 974G

DAM
ULTRA CROWD TEASER 2C
ULTRA COTTON BALL 50E
ULTRA TANKERCOTTONBALL 9A

LOT 37 PUREBRED - HOMO PLD - HOMO BLK

- A neat made Intensity that is clean in his front third and plenty of muscle shape through his rear quarter
- You would be hard pressed to find an easier doing female than Kelly 6005
- She has sent sons to Mountain View and Hillview Colonies



DEEG MR CAPACITY 144J - MAT. SIB | DEEG MR HARDLINE 158L - MAT. SIB

37
LOT

DEEG INTENSE 136N #BPRS1514228 - RDD 136N - 26 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
106	807	1322	2.4	5.7	95.7	143	2.4	67.6	19.7	83.69	74.8

SIRE
RF CALIBER 014G
RF INTENSE 3144
RF SCREAM 974G

DAM
MR HOC BROKER
C-D KELLY 6005
REMITALL F ELINE 13X

LOT 38 PUREBRED - HOMO PLD - HOMO BLK

- A Lewis 840G correct in his makeup
- One of our favourite Capacity daughters mothered 11N that comes from a very productive cow family
- Ideal candidate for second calvers



LFE BS LEWIS 840G

38
LOT

DEEG MR LEWIS 11N #BPG1530501 - RDD 11N - 2 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	766	1281	6.4	3.6	76.8	112.4	4.5	59	20.6	107.09	67.45

SIRE
LFE BEAST MODE 305D
LFE BS LEWIS 840G
LFE BS ULTRA GAL 52D

DAM
RF CAPACITY 742E
DEEG MS 75K
DEEG MS 113F



LOT 39 PUREBRED - HOMO PLD - BLK TEST PENDING

- Striking Lewis 840G son that is easy to spot. Big ribbed, deep sided and moderate in his makeup
- The Lewis 840G females are some of our favourite young females
- Kyndall 166K is a deep, long powerful cow that has a bright future

39 DEEG LEWIS 32N #BPG1514142 - RDD 32N - 5 Jan 2025
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
91	706	1420	7.4	2.9	69.5	106.6	5	53.8	19	102	63.98

SIRE LFE BEAST MODE 305D
LFE BS LEWIS 840G
LFE BS ULTRA GAL 52D

DAM ERIXON G MONEY 173G
MAVV KYNDALL 166K
CMS MUSTANG SALLY 201Z



LOT 40 PUREBRED - HOMO PLD - HOMO BLK

- Clean made Hardline son that does a lot of things right
- His hard working dam has sent two sons through the sale and has two daughters in herd
- The Cotton Ball cow family are consistent producers

40 DEEG HARDLINE 116N #BPG1514211 - RDD 116N - 20 Jan 2025
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	752	1229	4	3.8	81.5	117.8	2.8	64.7	23.9	112.1	74.46

SIRE SKORS HIGH ROLLER 34C
IPU HARDLINE 72J
IPU 317Z MS PASHMENIA 33G

DAM WLE UNO MAS X549
DEEG MS COTTON BALL 15G
ULTRA COTTON BALL 50E



DEEG HARDLINE 62L - FULL SIB



DEEG BANKDRAFT 119J - MAT. SIB

LOT 41 PUREBRED - HOMO PLD - HOMO BLK

- He may be a bit younger but have a look here. Complete and well made Hardline son
- His donor dam has multiple daughters working in herd as well as a feature female going to Czech-Mate Livestock as a past SimPower high seller
- The Hardline females in production have great udders and dispositions



SPRINGCREEK ARROW 150B = DAM



DEEG MS ARROW 172J - MAT. SIB

41
LOT

DEEG HARDLINE 190N #BPG1514273 - RDD 190N - 16 Feb 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
104	864	1490	2.7	4.9	85.2	127.5	1.8	71.9	29.3	110.07	73.34

SIRE SKORS HIGH ROLLER 34C
IPU HARDLINE 72J
IPU 317Z MS PASHMENIA 33G

DAM SPRINGCREEK ALIGN 100X
SPRINGCREEK ARROW 150B
SPRINGCREEK SKY 27T

LOT 42 PUREBRED - HOMO PLD - HETERO BLK

- Smooth made with extra length and a very attractive skull
- His dam is the largest bodied female here that has two daughters in herd
- The Chiseled females in herd are the right kind with early production records



DEEG CHISELED 44J - SIRE

42
LOT

DEEG DKD CHISELED 49N #BPG1514153 - RDD 49N - 7 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
82	722	1298	11.7	1.3	84.3	130.2	5.6	60.8	18.6	115.45	74.87

SIRE RF CAPACITY 742E
DEEG CHISELED 44J
DEEG MS BLACK MOMBA 79B

DAM RF CAPTAIN BLACK 430B
DEEG DKD MS ZEOLA 16D
MUIRHEADS ZEOLA 45Z



LOT 43 1/2 BLOOD - HOMO PLD - HOMO BLK

- This long bodied Chiseled son will be an easy find. Hits you with his presence, length, and muscle shape
- Moves effortlessly off a perfectly designed hoof
- His dam is a big volumed female that is beautiful from every angle. She sent a daughter to FNL in 2024 that sold to LaBatte Simmentals and we have a full sister retained in herd



DEEG MS PRIDE 92L - MAT. SIB



DTA PRIDE 30G - DAM

43 DEEG CHISELED 101N #BPRS1534582 - RDD 101N - 18 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
98	877	1538	7.1	1.9	82.6	129.2	4.9	61	19.7	102.07	73.39

SIRE
RF CAPACITY 742E
DEEG CHISELED 44J
DEEG MS BLACK MOMBA 79B

DAM
RRAR STATEMENT 8E
DTA PRIDE 30G
NRA PRIDE 112A



LOT 44 1/2 BLOOD - HOMO PLD - HOMO BLK

- Complete, stylish, smooth made Commander son that we like a bunch
- His dam is a no miss, hard to fault female that has two daughters in herd and has sent three sons through the sale
- One of the most productive cow families we have that has longevity and quality built in



DEEG BANKDRAFT 16F - MAT. SIB



DEEG MR 170H - MAT. SIB

44 DEEG COMMANDER 6N #BPRS1530500 - RDD 6N - 1 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
88	723	1368	16.8	-2.1	68	105.1	8.2	60.4	26.4	127	75.08

SIRE
BLAIRSWEST INTEGRITY 7037
ANCHORAGE COMMANDER 1031
PM BLOSSOM 152'18

DAM
WFL ABSOLUTE 51Y
DEEG MS 15D
DEEG MS 47B

LOT 45 1/2 BLOOD - HOMO PLD - HOMO BLK

- A Commander son that is really hitting his stride here in January as he continues to develop
- Smooth from front to back without sacrificing length of body or muscle capacity
- His dam is a typical Cobra female with a tremendous hoof and udder that has a son working at GB Farms



DEEG MR 101H - MAT. SIB

45 DEEG COMMANDER 61N #BPRS1530503 - RDD 61N - 10 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	727	1365	12.2	0.1	69.8	107.2	6.1	59.3	24.4	120.87	72.11

SIRE

BLAIRSWEST INTEGRITY 7037
ANCHORAGE COMMANDER 1031
PM BLOSSOM 152'18

DAM

NCB COBRA 47Y
DEEG MS 101D
DEEG MS 100A

LOT 46 1/2 BLOOD - HOMO PLD - HOMO BLK

- Attractive in his blueprint with extra extension and eye appeal
- Hard to fault from the ground up and fluid in his movement
- The Tracker females continue to prove their worth as they maintain perfect udder and hoof quality



46 DEEG COMMANDER 110N #BPRS1534579 - RDD 110N - 20 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
95	836	1517	8.7	1.9	76.7	122.9	4.5	61.3	22.9	117.73	74.51

SIRE

BLAIRSWEST INTEGRITY 7037
ANCHORAGE COMMANDER 1031
PM BLOSSOM 152'18

DAM

MUIRHEADS TRACKER 232B
DEEG MR 149F
DEEG MS 108C



LOT 47 1/2 BLOOD - HOMO PLD - HOMO BLK

- Extra length of body and real attractive skull on 118N
- Dam is a granddaughter of Zena 819Z that has left a lasting mark on our herd with her gorgeous productive daughters
- 83E is expansive in her middle third with a beautiful hoof and udder. She sent a son to Ellingson's of North Dakota in 2023's edition



47 **DEEG COMMANDER 118N** #BPRS1530508 - RDD 118N - 21 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
92	762	1469	9.7	1.6	74.2	121.7	6.3	62	24.9	117.23	73.02	

DEEG MS ZENA 69G - MAT. SIB
TO DAM
BLAIRSWEST INTEGRITY 7037
ANCHORAGE COMMANDER 1031
PM BLOSSOM 152'18

DEEG MR R+ 123K - MAT. SIB
MUIRHEADS TRACKER 232B
DEEG MS 83E
TWIN-CHIEF ZENA 819Z



LOT 48 1/2 BLOOD - HOMO PLD - HETERO BLK

- A masculine Commander son that ties it all together with length and muscle shape
- Dam is a large framed red female that has daughters at Oberle's and Beck Farms
- Commander progeny all have his tremendous hoof shape



48 **DEEG COMMANDER 131N** #BPRS1530509 - RDD 131N - 24 Jan 2025

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
96	766	1368	9.2	1.4	74.3	110.7	5.8	60.3	23.1	108.71	72.61	

DEEG MS LENNON 153L - MAT. SIB
BLAIRSWEST INTEGRITY 7037
ANCHORAGE COMMANDER 1031
PM BLOSSOM 152'18

IPU RESOLVE 114D
DEEG MS 145H
DEEG MS 45D

LOT 49 PUREBRED - HOMO PLD - HETERO BLK

- Well balanced, smooth made, and deep middled calving ease option
- Big ribbed Shakedown dam is easy to admire with perfect teat size and spacing
- Envy cow family raises the right kind year after year



W2 SOUTHSIDE 2K - SIRE

49 DEEG SOUTHSIDE 104N #BPG1514201 - RDD 104N - 19 Jan 2025

LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
85	772	1274	11.1	1.5	71	89.8	5.2	56.7	21.2	117.84	71.28

SIRE WLB TOP TIER 456G
W2 SOUTHSIDE 2K
RCR FLIRTY MAGILCUTY 7D

DAM RF SHAKEDOWN 074H
DEEG MS ENVY 17L
DEEG MS ENVY 65F

LOT 50 3/4 BLOOD - HOMO PLD - HETERO BLK

- Flashy made Southside son that has a nice blend of calving ease and performance in a moderate package
- Born unassisted from a well constructed Renown dam that put it all in to 124N
- Cow family has longevity and production built in with Desire 452B as the granddam



50 DEEG SOUTHSIDE 124N #BPRS1514218 - RDD 124N - 22 Jan 2025

LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
96	847	1319	8.7	2.4	71	95.8	3	62.4	26.9	98.33	65.45

SIRE WLB TOP TIER 456G
W2 SOUTHSIDE 2K
RCR FLIRTY MAGILCUTY 7D

DAM ANDERSON RENOWN 0036
DEEG MS DESIRE 188L
SVS BLK DESIRE 452B

Fall Sale Highlights

FRIDAY NIGHT LIGHTS



DEEG MS SAGE 3N
LEWIS FARMS & TRIANGLE K SIMMENTALS - \$65,000



DEEG MS SAGE 13N
RANCIER FARMS - \$37,500



DEEG MS DEVA 4N
SCOTT LAND & CATTLE - \$23,000

SIMPOWER



DEEG MS SAGE 43M
X-T SIMMENTALS - \$31,000



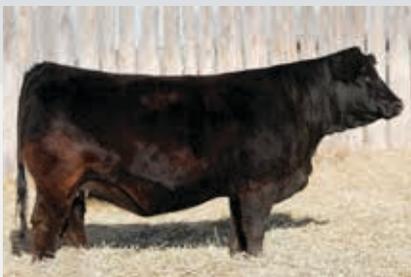
DEEG MS SASH 122M
KUNTZ SIMMENTALS - \$25,000



DEEG MS SOFIE 33M
MAVV FARMS - \$22,000



DEEG MS TORRIE 73M
BERT'S NR & VAN DE VELDE - \$25,000



DEEG MS SAGE 11M
KINGSWOOD SIMMENTALS - \$21,000



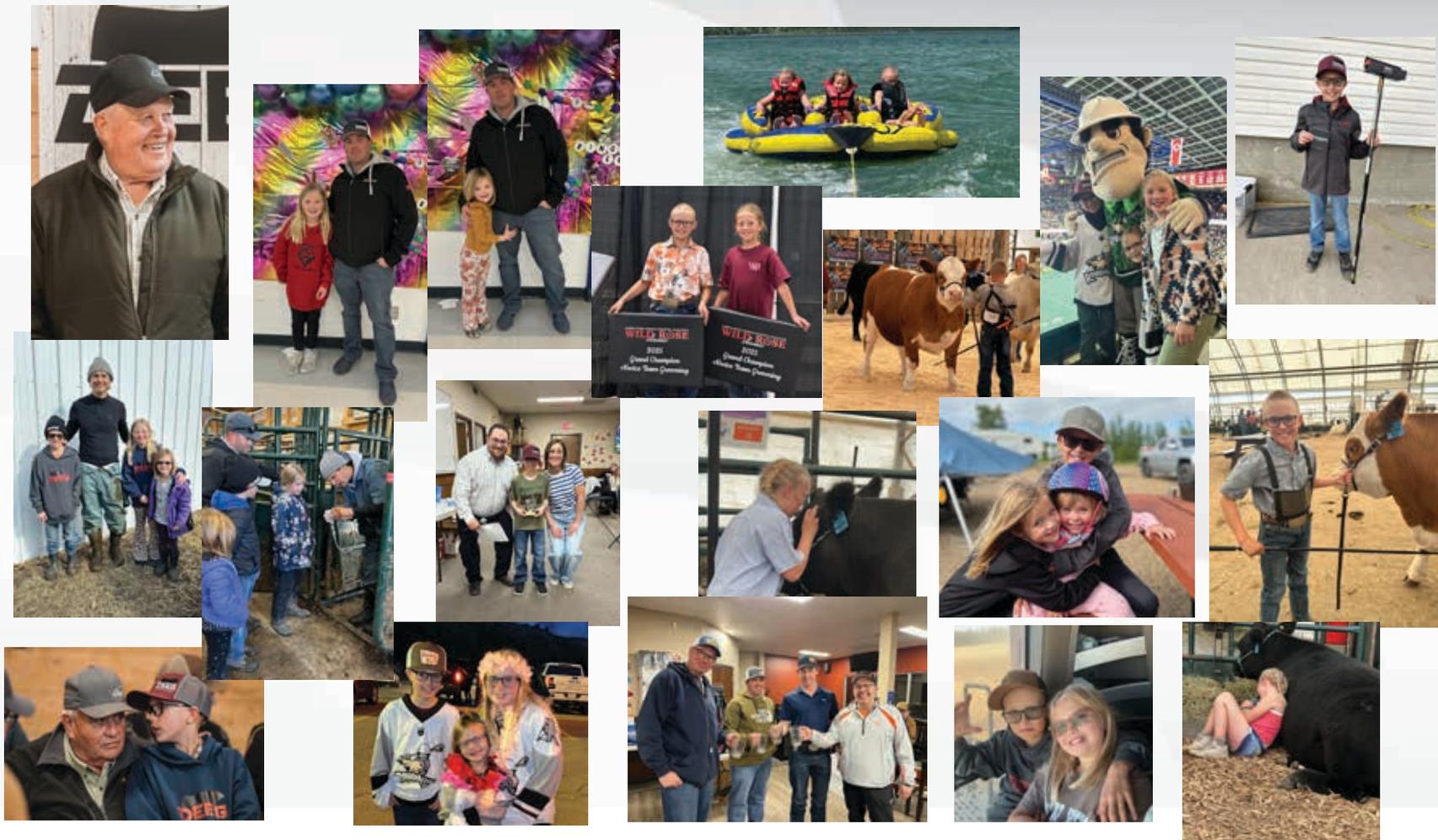
DEEG MS SADIE 135M
WESTBROOK VENTURES - \$17,500

MOTHERLODE



DEEG/CD MS SOFIE 178M
SCOTT LAND & CATTLE - \$25,000





THANK YOU TO OUR 2025 BUYERS

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 Beck Farms
 Becker Cattle
 Bert's NR Simmentals
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Jerene Farms
 Keoster Ag Ventures
 Kingswood Simmentals
 Kuntz Simmentals
 M Bar N Land & Cattle
 Maple Lake Stock Farms
 Mark Dietz
 MAVV Farms
 May City Farming
 Mountain View Colony
 NA Bar Land & Cattle
 Nijsten Consulting
 Outlaw Cattle Co
 Pat Newell
 Pieschel Farms

Riley Ranch LTD
 Robert Glover
 Stroh Farms
 Sturgeon River Ranch
 Sunny Valley Simmentals
 Thurston Bros
 Timm Cattle Co
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 Whey Lake Farms Ltd
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DIRECTIONS TO DEEG SIMMENTALS

- Directions from Strathmore - North on Highway 817 to stop sign at Highway 564. Turn left and head west to RR 263, turn north first place on left.
- Directions from Calgary - Head east on Country Hills Blvd(HWY 564) to RR 263 and turn north, first place on left.



Deeg Simmentals can be
found on Google Maps.