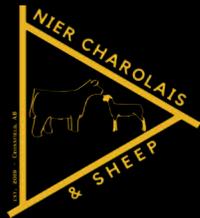




**BULL  
SALE**  
FRIDAY  
**MARCH 20, 2026**  
1PM, *at the Farm,*  
BEISEKER, AB

WITH GUEST  
CONSIGNOR



*Featuring*  
**22**

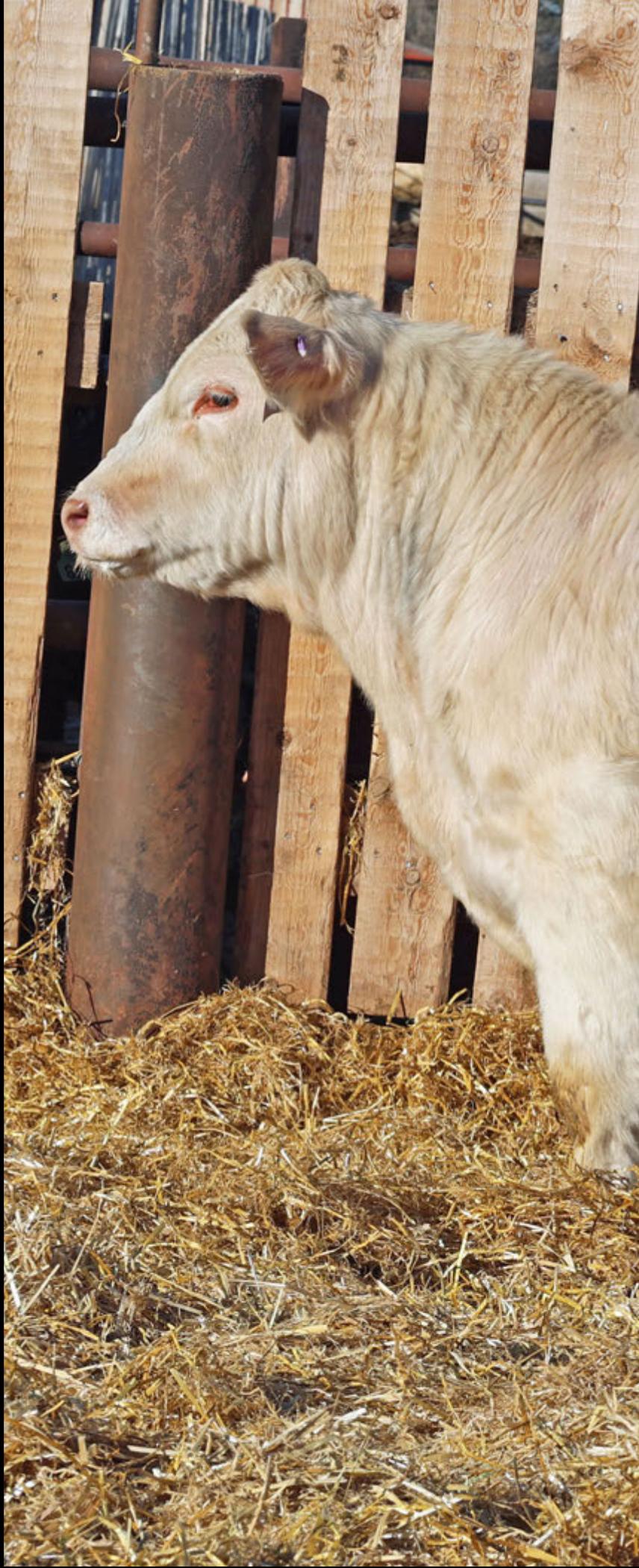
COMING TWO-YEAR OLD BULLS

**6**

YEARLING BULLS

**40**

BLACK/RED OPEN YEARLING HEIFERS





## Greetings from Blue Moon Cattle Co.,

We are pleased to introduce Blue Moon Cattle Co. as family owned and operated Charolais breeders, dedicated to producing exceptional bulls that will do you proud, both in the purebred world, as well as crossing on your commercial females. Established in 2023, it was a dream well before that. Our ranch has been a labor of love for our family, and we take great pride in continuing this tradition for future generations.

In 2023, we had the incredible opportunity to purchase Soderghen Ranches 2023 bull calf crop, as well as their 2022 bred heifers and 2023 open heifers. You will see these bulls are true to what Soderghen spent years building, and we are excited to continue that legacy, and expand on what they created.

At Blue Moon, our bulls and females are raised to be quiet and respectful, all while contributing to your herd with powerful genetics, whether in the show ring, or in the feedlot pens.

As a family ranch, we value the relationships we build with our customers and local community. Whether it's through volunteering with our local ag society and junior rodeos, direct sales, or simply visiting a neighbor, we enjoy building relationships near and far.

We appreciate your interest in our bulls, and we would love to connect with you. If you have any questions or would like to learn more about them, please feel free to contact Dwayne at (403)888-1864 or [bluemooncattleco@gmail.com](mailto:bluemooncattleco@gmail.com). We look forward to seeing you all on sale day!

Thank you deeply for your support.

Warm regards,  
Dwayne, Megan & Hannah Schwengler.





# BULL SALE FRIDAY MARCH 20, 2026 1PM, *at the Ranch,* BEISEKER, AB

*Featuring*  
22

COMING TWO-YEAR OLD BULLS

6

YEARLING BULLS

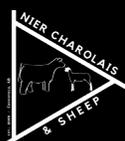
40

BLACK/RED OPEN YEARLING HEIFERS



Dwayne, Megan and Hannah Schwengler  
Box 82, Beiseker, AB T0M 0G0  
403.888.1864

Abigail Tilleman 587.998.6569  
Josh Tilleman 403.899.8804  
Site 1 Box 7 RR  
Crossfield T0M 0S0  
niercs2019@gmail.com



## SALE DAY PHONES

Dwayne Schwengler 403.888.1864  
Megan Schwengler 403.700.9564  
Abigail Tilleman 587.998.6569  
Josh Tilleman 403.899.8804  
Danny Skeels, Auctioneer 403.843.4756  
Darcy Walsh 403.901.4846  
Bryan Danard 403 934-1644  
Dean Edge 403.704.0280  
Wayne Burgess 403.813.8416

## DIRECTIONS

FROM THE TOWN OF BEISEKER  
south 1 mile on highway 9  
to range road 261, turn left 2 miles  
on the east side of the road

FROM AIRDRIE  
east on highway 567 to highway 9  
go north to twp 280. Turn right on  
280. 1/2 mile east to stop sign,  
turn right, 1/2 mile south to farm  
on east side of road

## ACCOMMODATIONS

Blue Horse Motel, Beiseker 403.947.2555

## DELIVERY

Any bull picked up on sale day will have \$100 deducted from sale price.  
Bulls can be left free of charge at Blue Moon Cattle Co. or NIER Chaolais  
until April 25, but must be insured.

## VOLUME DISCOUNT

There will be a 5% discount if 3 or more bulls are purchased by a single  
owner. *\*Applicable to Blue Moon Bulls only\**

## HERD HEALTH

Blue Moon bulls are raised on a TMR ration, consisting of 2/3 cereal silage,  
green feed, 25 lb bull ration and 10 lb of oats daily, and Crystalix tubs. The  
bulls will remain on the same ration up until delivery so they remain on a  
steady diet to ensure proper growth and development.

Bulls are monitored by the team at Agri-Health, and all bulls are on  
Herdtrax. They are vaccinated with Covexin Plus, Vision 8, Bovishield  
Gold, and Safeguard and Eprinex

*\*For herd health regarding NIER bulls, please contact Abigail 587.998.6569\**

## SEMEN TESTS

All bulls will be semen tested and scrotal measurements will be available  
sale day.

## INSURANCE

Bulls become your property the minute they are sold. We recommend  
you insure your purchases.

## UNABLE TO ATTEND

Don't be disappointed. We will select a bull for your program and  
guarantee you'll like him. Just give us a call.

## ONLINE SALE

DLMS will broadcast the sale online for your viewing and bidding  
convenience. Please register early to utilize this service at [www.dlms.ca](http://www.dlms.ca).

## CANADIAN CHAROLAIS ASSOCIATION FEBRUARY 2026 BREED AVERAGE EPD

CE 5.5 BW .2 WW 61.2 YW 112.7 M 23 MCE 5.7 TM 53.6 TSI 259.3

# 1 *6N*

DRD VISION 848H  
**ANCHOR D VISIONARY 111L**  
BOB'S JINGLE BELLS 1J

CHARWORTH EXCEL 7E  
**DHS MISS LUCKY 28L**  
MISS GR SUPREME 128

**POLLED**  
**DHS 6N**  
**30-JAN-25**  
**WADG: 2.51**

**BW WW YW**

**80 760 985**



# 2 *36N*

LT STAGECOACH 8068 PLD  
**LT VENTURE 3198 PLD**  
LT BALLETT 9219 POLLED

GR SUPREME WIND K106K  
**GR SUPREME WIND M36**  
MISS GC RIBSTONE C18

**POLLED**  
**DHS 36N**  
**20-FEB-25**  
**WADG: 2.12**

**BW WW YW**

**85 616 810**

# 3 *NT3*

LT STAGECOACH 8068 PLD  
**LT VENTURE 3198 PLD**  
LT BALLETT 9219 POLLED

GR SUPREME WIND K106K  
**MISS GR SUPREME 128**  
MISS SUPREME B30

**POLLED**  
**MDS NT3**  
**20-FEB-25**  
**WADG: 2.4**

**BW WW YW**

**85 701 917**





4



5

4 106M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

BXB WINCHESTER 8B  
**SODER MS WINCHESTER 2556K**  
 SODER MS ZEPPELIN 7545E

**POLLED**  
**MDS 106M**  
**24-MAR-24**  
**WADG: 2.49**

**BW WW YW**

**85 615 908**

5 108M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

HC ZONE POINT 203Z  
**SODER MS ZONE POINT 2520K**  
 MAIN COMET 938G

**POLLED**  
**MDS 108M**  
**25-MAR-24**  
**WADG: 2.3**

**BW WW YW**

**85 695 989**



**6** 112M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

CEDERLEA THE COUNT 175F  
**SODER MS COUNT 2570K**  
 SODER MS CASANOVA 9626G

**BW WW YW**

**79 626 851**

**POLLED**  
**MDS 112M**  
**26-MAR-24**  
**WADG: 2.51**

**7** 115M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

SODER SPLENDID 563G  
**SODER MS SPLENDID 2519K**  
 SODER MS ZEPPELIN 7565E

**BW WW YW**

**90 612 802**

**POLLED**  
**MDS 116M**  
**28-MAR-24**  
**WADG: 2.11**



8



9

8 116M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D  
 HC ZONE POINT 203Z  
**SODER MS ZONE POINT 2552K**

**HORNED**  
**MDS 116M**  
**28-MAR-24**  
**WADG: 2.12**

**BW WW YW**

**85 689 880**

9 117M

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**  
 SODER SPLENDID 563G  
**SODER MS SPLENDID 2529K**  
 SODER MS ZONE POINT 8534F

**POLLED**  
**MDS 117M**  
**28-MAR-24**  
**WADG 2.02**

**BW WW YW**

**87 701 883**



# 10 118M

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

LT VENTURE 2198 PLD  
**SODER MS VENTURE 2550K**  
 SODER MS FREEDOM 4514B

**BW WW YW**

**89 649 863**

**HORNED**  
**MDS 118M**  
**28-MAR-24**  
**WADG: 2.38**

# 11 119M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

SODER SPLENDID 563G  
**SODER MS SPLENDID 2524K**  
 SODER MS PYTHON 7586E

**BW WW YW**

**110 699 919**

**POLLED**  
**MDS 119M**  
**28-MAR-24**  
**WADG: 2.45**



12



13

**12** *124M*

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

SPARROWS SPLENDID 752E  
**SODER MS SPLENDID 2579K**  
 SODER MS PILGRIM 1544X

**BW WW YW**

**87 678 879**

**POLLED**  
**MDS 124M**  
**29-MAR-24**  
**WADG: 2.23**

**13** *125M*

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

SODER SPLENDID 563G  
**SODER MS SPLENDID 2530K**  
 SODER MS ZEPPELIN 8549F

**BW WW YW**

**87 695 893**

**POLLED**  
**MDS 125M**  
**29-MAR-24**  
**WADG: 2.2**



# 14 127M

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

SODER SPLENDID 563G  
**SODER MS SPLENDID 2521K**  
 SGFC 8567F

**BW WW YW**

**76 700 889**

**POLLED**  
**MDS 127M**  
**1-APR-24**  
**WADG 2.1**

# 15 131M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

SODER SPLENDID 563G  
**SODER MS SPLENDID 2535K**  
 SGFC 8533F

**BW WW YW**

**82 687 894**

**POLLED**  
**MDS 131M**  
**11-APR-24**  
**WADG 2.3**



16



17

**16** 136M

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

SODER SPLENDID 563G  
**SODER MS SPLENDID 2536K**  
 SGFC 8547F

**BW WW YW**

**88 665 881**

**POLLED**  
**MDS 136M**  
**12-APR-24**  
**WADG: 2.4**

**17** 140M

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

CEDERLEA LOW RIDER 105F  
**SODER MS LOW RIDER 2508K**  
 SODER MS BLITZ 20509H

**BW WW YW**

**74 690 885**

**POLLED**  
**MDS 140M**  
**21-APR-24**  
**WADG: 2.17**



18



19

18 *1411M*

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

SPARROWS SPLENDID 752E  
**SODER MS SPLENDID 2585K**  
 SODER MS ZEPPELIN 6535D

**BW WW YW**

**82 645 852**

**POLLED**  
**MDS 141M**  
**21-APR-24**  
**WADG: 2.3**

19 *144M*

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

BXB AUTHORITY 380H  
**SODER MS AUTHORITY 2580K**  
 SODER MS BLITZ 6542D

**BW WW YW**

**90 625 847**

**POLLED**  
**MDS 144M**  
**11-APR-24**  
**WADG: 2.47**



20



21

20 *147M*

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

BXB AUTHORITY 380H  
**SODER MS AUTHORITY 2593K**  
 SGFC 8560

**BW WW YW**

**112 690 915**

**POLLED**  
**MDS 147M**  
**14-MAY-24**  
**WADG: 2.5**

21 *199M*

DCR MR DUAL-THREAT D112  
**HC HIGH CALIBER 160H**  
 HC MISS ALCATRAZ 693D

CEDERLEA THE COUNT 175F  
**SODER MS COUNT 2592K**  
 SODER MS CASANOVA 9631G

**BW WW YW**

**87 679 877**

**POLLED**  
**MDS 199M**  
**1-JUN-24**  
**WADG: 2.2**



# 22 206M

CEDERLEAD LOW RIDER 105F  
**SODER LOW RIDER 500H**

SODER SPLENDID 512H  
**SODER MISS SPLENDID 2554**  
 SODER MS ZEPPELIN 9586G

**BW WW YW**

**87 699 924**

**POLLED**  
**MDS 206M**  
**7-JUN-24**  
**WADG: 2.5**

# 23 254M

DRD VISION 848H  
**ANCHOR D VISIONARY 111L**  
 BOB'S JINGLE BELLS 1J

HVA FIREBALL 662F  
**MISS PRAIRIE COVE 247K**  
 MISS PRAIRIE COVE 402B

**BW WW YW**

**89 698 920**

**POLLED**  
**MHS 254M**  
**7-JAN-24**  
**WADG: 2.47**

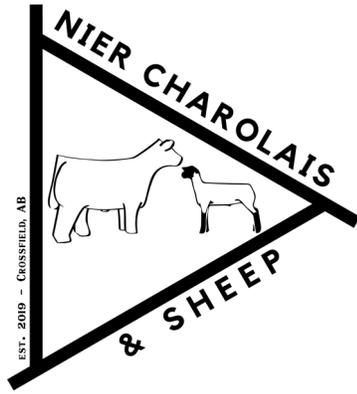


# 24 2018M

|                                |           |
|--------------------------------|-----------|
| RRA AVIATOR 507                | POLLED    |
| <b>RED NCJ COMING IN HOT</b>   | MDS 2018M |
| RED NCJ MINERVA 35C            | 27-FEB-24 |
| ANDERSON'S NEXT GENERATION 20U | WADG: 2.1 |
| <b>RED ACC TIBBIE 13B</b>      |           |
| RED ANDERSON'S REVA 41T        |           |

BW WW YW

65 600 789



## *Greetings from Nier Charolais,*

Welcome, and thank you for taking the time to look through this year's NIER Charolais bull offering. Just five years ago, NIER Charolais began as a personal vision — something I set out to build from the ground up starting in high school, with a strong belief in functional, hardworking cattle and a deep passion for the Charolais breed. NIER Charolais is a young, family-rooted program focused on raising practical, performance-driven cattle that thrive in real-world conditions. As a fourth-generation member of my family farm and an active participant in the beef industry through 4-H, junior shows, and breed involvement, building this program has been a natural extension of the life I've grown up in.

As a young breeder currently pursuing my Agribusiness degree at the University of Saskatchewan, my goal is not only to grow quality cattle, but to continue strengthening my knowledge of the industry and build a sustainable future within it. Watching this program develop from an idea into a group of cattle I am proud to stand behind has been one of the most rewarding parts of my journey in agriculture.

The bulls in this offering represent the direction I believe the breed needs — balanced cattle that combine calving ease, performance, maternal strength, and structural integrity. They have been developed on a moderate, longevity-focused program and allowed to grow naturally, because the goal has always been to raise cattle that will go out and work long after sale day.

I want to extend a heartfelt thank you to my parents for the countless hours spent feeding, doing chores, and keeping things running at home while I am away at school — their support behind the scenes makes it possible for me to continue chasing this dream. I would also like to thank Blue Moon Cattle for inviting me to consign to their sale. A sincere thank you as well to Kailey Wirsta for her work on this catalogue, and to Robbie Chomik for capturing the cattle through his photography — your contributions help bring this program to life. And last but not least, I want to thank everyone who has mentored, supported and answered my questions over the years. Your kindness and generosity does not go unnoticed.

Whether you are a commercial or seedstock producer, my goal is to offer honest, functional cattle backed by integrity and hard work. Thank you for your interest and for being part of this journey — I look forward to visiting with you and helping you find the right fit for your program.

Thank you for taking the time to look through the catalog and I hope to see you on sale day.

Sincerely,  
Abigail Tilleman



Lot 25 - Olds Fall Classic 2024



Lot 25 - FarmFair International 2024



Lot 25 - Agribition 2024



Lot 25 and Dam - Olds Fall Classic 2024

**25**

NIER *Mad Max* 4M

STEPPLER MAGNUM 99G  
**SSF MAGNUM 71J**  
 STEPPLER MISS 146G

**HOMO PLD | PA FREE**  
**QPMC876543**

RUSS HARLEY 14H  
**RUSS MISS KATNISS 45K**  
 PH MISS ADVANCE 45D

**NIER 4M**  
**16-FEB-24**

| BW | ADJ WW | ADJ YW | CE  | BW   | WW | YW | M  | MCE | MTL | TSI    |
|----|--------|--------|-----|------|----|----|----|-----|-----|--------|
| 70 | 780    | 1220   | 8.1 | -1.1 | 56 | 98 | 24 | 5.7 | 51  | 238.03 |

NIER 4M is a true heifer bull with high calving ease and a low birth weight to have trouble-free calving and profitable calves. PA free



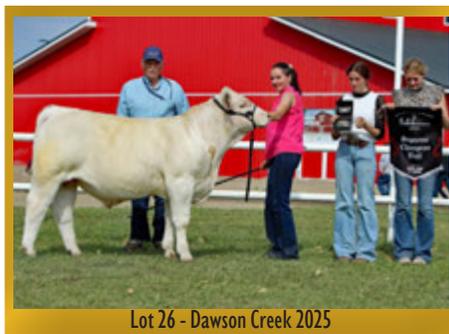
Lot 26 - Olds Fall Classic 2025



Lot 26 - FarmFair International 2025



Lot 26 - Agribition 2025



Lot 26 - Dawson Creek 2025



Sire of Lot 26

# 26 NIER *Never Back Down* 2N

TR CAG CARBON COPY 7630E ET **HORNED | PA FREE**  
**DCR BLUEPRINT J7**  
 DCR MS TANK G317 **MC898318**

CAYS MOONSHINE 11C **NIER 2N**  
**CHARWORTH MS LATTE 67G** **13-FEB-25**  
 CHARWORTH MS ISABEL 41W

| BW  | ADJ WW | ADJ YW | CE  | BW  | WW | YW  | M  | MCE | MTL | TSI    |
|-----|--------|--------|-----|-----|----|-----|----|-----|-----|--------|
| 120 | 936    | 1286   | 1.5 | 1.8 | 76 | 110 | 33 | 3.9 | 72  | 267.29 |

A powerful, eye-catching bull with elite growth and carcass, NIER 2N ranks high for TSI and weaning performance. A practical option for programs focused on pounds and profits. PA Free



Dam of Lot 27 w/ Maternal Brother



Paternal Sister to Lot 27



Sire of Lot 27

A high-growth, homozyous polled bull with top-end yearling performance, NIER Not Afraid 3N is designed to add pounds, frame and productivity in performace-focused herds. PA Free



27

## 27 NIER *Not Afraid* 3N

SCX JEHU 233E  
**CML THRILLER 21K**  
 CML JEWEL 889F ET

HOMO PLD | PA FREE  
 PMC898614

RUSS HARLEY 14H  
**RUSS MISS KATNISS 45K**  
 PH MISS ADVANCE 45D

NIER 3N  
 19-FEB-25

| BW | ADJ WW | ADJ YW | CE   | BW  | WW | YW  | M  | MCE | MTL | TSI    |
|----|--------|--------|------|-----|----|-----|----|-----|-----|--------|
| 93 | 934    | 1191   | -3.5 | 2.9 | 71 | 130 | 22 | 5.5 | 58  | 289.69 |



Lot 28 - Olds Fall Classic 2025



Lot 28 - FarmFair International 2025



Lot 28 - Agribition 2025



Dam of Lot 28



28

## 28 NIER *Newton* 5N

STEPPLER MAGNUM 99G  
**SSF MAGNUM 71J**  
 STEPPLER MISS 146G

HOMO PLD | PA FREE  
 PMC899492

WC MILESTONE 5223 P  
**NIER KARAOKE 1K**  
 CHARWORTH MS KANDI 72G

NIER 5N  
 6-MAR-25

| BW | ADJ WW | ADJ YW | CE  | BW | WW | YW  | M  | MCE | MTL | TSI    |
|----|--------|--------|-----|----|----|-----|----|-----|-----|--------|
| 70 | 780    | 1220   | 7.2 | -1 | 61 | 105 | 33 | 2.6 | 63  | 270.68 |

A calving-ease bull with extra maternal strength, NIER 5N is built to sire productive females with maintaing performance and efficiency. PA Free

# 29

## 30 RED YEARLING *Open Heifers*

THEY WILL MAKE GREAT REPLACEMENT FEMALES.

28 A

PACKAGE  
OF 5



28 B

PACKAGE  
OF 5



28 C

PACKAGE  
OF 5

28 D

PACKAGE  
OF 5



28 E

PACKAGE  
OF 5

# 30

## 10 BLACK YEARLING *Open Heifers*

THEY WILL MAKE GREAT REPLACEMENT FEMALES.

28 A

PACKAGE  
OF 5



28 B

PACKAGE  
OF 5

THANK YOU TO  
OUR 2025 BUYERS

SPRINGVALE COLONY

DP CATTLE CO

HANDHILLS COLONY

WESTCAM CATTLE CO

CROW FARMS & RANCHES

CUNNINGHAM CATTLE CO

DEVIN MORISON

HOWE RANCHES

EDGE LIVESTOCK

HAGEL FARM HOLDINGS

FURGS LIVESTOCK

REBEL LIVESTOCK

RAILROAD RANCH

TRIPLE H LAND & CATTLE

CARL SEHLSTROM

ELAINE POLLOCK

DUSTIN TOMPKINS

KIRBY BLACK

JIM NEVADA

STEVEN TURNER

TANNAS RANCHES

BAR 33 RANCH

With deepest gratitude









Return undeliverable items to:  
Blue Moon Cattle Co  
PO Box 82  
Beiseker AB T0M 0G0

**BULL  
SALE  
FRIDAY  
MARCH 20, 2026**  
*1PM, at the Farm,*  
**BEISEKER, AB**

*Featuring*  
**22**

**COMING TWO-YEAR OLD BULLS**

**6**

**YEARLING BULLS**

**40**

**BLACK/RED OPEN YEARLING HEIFERS**

