

Blair Athol
HAROLDSONS
A N D F R I E N D S

BLAIR ATHOL FARMS | ARCOLA, SK | 1:00 PM

OCTOBER 18 2026

WITH GUESTS ROSELAWN POLLED HEREFORDS, CHARLTON FARMS, MANNS POLLED HEREFORDS

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HOTEL ACCOMMODATIONS

Ramada — Carlyle, SK (*Sale Headquarters*)
 866-654-7128 || 306-453-2686

Kenosee Inn — Kenosee, SK
 306-577-2099

Bear Claw Casino and Hotel — Carlyle, SK
 306-577-4588

Western Star Inns & Suites — Carlyle, SK
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Chaparral Inn — Arcola, SK
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 BLAIR ATHOL HAROLDSON'S & FRIENDS FEMALE SALE OCT 18 | ARCOLA, SK

BLAIR ATHOL FARMS

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WELCOME - FROM THE DESK AT T BAR C

Welcome to the Blair Athol/Haroldson and Friends Production Sale — the anchor of Saskatchewan Sweep Steaks weekend and what has become affectionately known as **"Super Sunday."**

Hosted at the historic Blair Athol Farms, this event has become one of the true highlights of the fall sale season and a much-anticipated gathering for Hereford breeders and cattlemen from across the country. There is something special about a sale day at Blair Athol — the cattle, the people, the hospitality, and most importantly, the opportunity to evaluate some of the very best genetics the Hereford breed has to offer.

As always, this catalogue is packed full of opportunity. Whether you are searching for time-tested, proven cow families with generations of performance behind them, or looking for the freshest pedigrees on the street and the next generation of breed influencers, you will find it in the pages that follow.

The Blair Athol program has long been recognized for building cattle with the combination of maternal strength, performance, soundness and eye appeal that keeps them relevant in the pasture and valuable in the marketplace. The Haroldson program has earned that same respect, and Chad has become a master breeder, proven by his remarkable run of consecutive Premier Breeder Awards at Canadian Western Agribition — a record that will likely never be duplicated. What makes that accomplishment even more impressive is how he has done it: with real-world cattle that work in the pasture, raise their calves, and go on to breed true.

For this offering, the consignors have **dug deep into their programs and dug deep into their best genetics**, bringing forward cattle they believe in and would be proud to have working in their own herds. These are not cattle simply gathered to fill a catalogue; they represent years of selection, investment, hard work and confidence in the cow families behind them. When breeders are willing to part with some of the very cattle they have built their programs around, it speaks volumes about the depth of the offering. There is genuine opportunity here for those looking to acquire foundation females, proven herd sires, or the next generation of cattle that can make a lasting impact.

This is a sale that deserves to be studied carefully. Take your time, mark your catalogue, study the pedigrees, evaluate the cattle, and most importantly, find the ones that fit your program and your goals.

We look forward to seeing old friends, meeting new ones, and enjoying another great **Super Sunday at Blair Athol.**

Good luck with your selections and, as always, we hope to see you on sale day!

- **CHRIS POLEY**



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LOT 1A

BLAIR-ATHOL 47J

CASHMERE 135P

RU BA 11X EXCALIBER 223F
BLAIR-ATHOL 223F TARZAN 47J
BLAIR-ATHOL 845C ME JANE 5F

CRR 109 CATAPULT 322
ELM-LODGE FELICITY 19F
LIAN 155K JUNE ET 118T

TH 71U 719T MR HEREFORD 11X
RU BA 27A MO-MOOLA 233C
WHITEHAWK WARRIOR 845C ET
TLELL R117 CALAMITY JANE 7C

CRR 719 CATAPULT 109
CRR 713 KELLY 0117
GHC PREMIER 155K
HAROLDSON'S COLBI 2Z 59J

TATTOO

DVL 135P

REG #

C03134838

DOB

MAR 27 2026

CE	BW	WW	YW	MM	TM
-7.9	6.3	61.8	97.9	28.9	59.8

SELLING CHOICE!

Pick your favourite of the Lot 1A & 1B

Beautiful Tarzan Daughter. The first Tarzan calf crop at Blair Athol and they are all exciting! This one is thick and smooth with that beautiful rib sweep. She also has that extra length and extension through her front end. Her dam, 19F, has a perfect udder and is a maternal sister to the granddam of Lot 5, two outstanding cows from Elm Lodge.

**LOT 1B****BLAIR-ATHOL 486M****SAFFRON 128P**

CHURCHILL W4 SHERMAN 2157K ET
CHURCHILL STAMPEDE 486M ET
CHURCHILL LADY 219K ET

KCF BENNETT RESOLVE G595
CHURCHILL LADY 079H ET
CHURCHILL DESPERADO 029H
BR VALIDATED B413 6035 7098

MCCOY 53A PATENT 124E
BVL 124E SISSY 14G
BLAIR-ATHOL 1C SISSY 3E

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
TLELL 10Y CITYBOY 1C
TLELL R 117 CALAMITY JANE 7C

TATTOO**DVL 128P****REG #****C03134972****DOB****MAR 22 2026****SELLING CHOICE!**

Pick your favourite of the Lot 1A & 1B

Red Eyed, deep ribbed and broody. Dam is a never miss Patent daughter. This is the same cow family that produced Herdsires Tarzan and Kong. Great granddam is the great 7C cow from Richardson Ranch. We would like to keep both of these heifers, but as a fellow breeder once said "if it doesn't hurt to sell one, you haven't dug deep enough."

CE	BW	WW	YW	MM	TM
-5.6	5.1	71.8	115.5	31.9	67.8



LOT 2

BLAIR-ATHOL 47J

POSH 16P

RU BA 11X EXCALIBUR 223F
BLAIR-ATHOL 223F TARZAN 47J
BLAIR-ATHOL 845C ME JANE 5F

NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL 27C COZY 128K
BLAIR-ATHOL 60Z JOSIE 152E

TH 71U 719T MR HEREFORD 11X
RU BA 27A MO-MOOLA 233C
WHITEHAWK WARRIOR 845C ET
TLELL R 117 CALAMITY JANE 7C

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
BBSF 719T ZACH 60Z
BLAIR-ATHOL 101 GRACE 91W

TATTOO

DVL 16P

REG #

C03134974

DOB

FEB 5 2026

These Tarzan daughters are EXCITING!! This one has been well liked since birth, and out of a real good Rimrock daughter. When I was about 10 years old, WTK had a contest at Agribition to guess the combined weight of the 3 bulls they had on display. I won a \$500 sale credit and bought the Melba 132C cow from Tom, 16P traces back to that old Bond cow. This one has a great personality and I hope there's a show ring in her future, cause she will be fun to work with.

CE	BW	WW	YW	MM	TM
-3	5.2	61.3	96.5	31.2	61.9

LOT 3

BLAIR-ATHOL

DIAMOND LIL 120P

TATTOO

DVL 120P

REG #

C03134893

DOB

MAR 19 2026

SHF DAYBREAK Y02 D287 ET
NJW 73E D287 DAYBREAK 95L ET
NJW 221B 38Y HARMONY 73E ET

SHF YORK 19H Y02
SHF MISS M326 T08 ET
FHF 9279 DEADWOOD 38Y
NJW 67U 8Y FAITH 221B

NJW 73S 38W RIMROCK 27C ET
RU BA 27C LILY 249J
GHC MISS UNIQUE 105Y

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
BBSF 101N WRANGLER 29W
GHC MISS CARLA 66M

CE	BW	WW	YW	MM	TM
1.1	2.5	53.9	90.1	28.7	55.7

I love this March baby, lots of muscle, big barrelled and deep. Perfect in her design and feminine. Daybreak progeny seem to get better everyday you own them. The sky is the limit for Diamond Lil.





LOT 4

BLAIR-ATHOL PLC 486M

SALLY 69P

CHURCHILL W4 SHERMAN 2157K ET
CHURCHILL STAMPEDE 486M ET
CHURCHILL LADY 219K ET

KCF BENNETT RESOLVE G59S
CHURCHILL LADY 079H ET
CHURCHILL DESPERADO 029H
BR VALIDATED B413 6035 7098

TH 13Y 358C BOTTOM LINE 206E
BLAIR-ATHOL 206E SILVER 47G
BLAIR-ATHOL 70X ORCHID 102A

TH 403A 475Z PIONEER 358C ET
TH 54W 719T BETH 13Y
STAR MARKET INDEX 70X ET
MICGIL'S RAY-LENE 36N 36T

TATTOO

DVL 69P

REG #

C03134973

DOB

FEB 26 2026



CHURCHILL STAMPEDE 486M ET
Sire of Lot 4 and 1B. Service sire to Lot 9

Exciting Stampede daughter here, there won't be many selling in Canada this fall... this is a great chance to get in on the ground floor. I've liked this one since birth, she has such a classy look and is good from every angle. I think this one could be really exciting in the show ring and with her good Bottom Line momma, she will be productive too!

Owned with Percyview Land and Cattle

CE	BW	WW	YW	MM	TM
-2.9	5	69.7	113.7	23.5	58.4



LOT 5

BLAIR-ATHOL 171L

PRISCILLA 6P

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E 5 STAR 171L
BLAIR-ATHOL 206E TRACEY 69H

NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL 27C CINDERELLA 31H
ELM-LODGE ZETTA 23Z

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
TH 13Y 358C BOTTOM LINE 206E
BLAIR-ATHOL 161 TRACEY 31C

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
CC CX UNITED 52S ET
LIAN 155K JUNE ET 118T

TATTOO

DVL 6P

REG #

C03134888

DOB

JAN 29 2026

Our first 5 Star daughter. 5 Star was the popular 2 year old bull we showed last year, who was Reserve Champion at Farm Fair in Edmonton and an Agribition Class winner. 6P is really complete in her design and has a 'cow' look. I think she would look great in leather too. You'd have to drive A LOT of miles to find a better udder then the one under her Rimrock momma too.

CE	BW	WW	YW	MM	TM
-0.3	4.8	53.5	89.1	28.3	55.1



LOT 6

BLAIR-ATHOL 316
SARAH 25P

TATTOO **REG #** **DOB**
DVL 25P C03134832 FEB 9 2026

CSC 508 50B BRAWN 704 NJW 25W 38W BEEF 50B
CSC 701 OSHOTO 316 CSC 21 8Y GAIL 508
CSC 502 LADY DEW 701 CHURCHILL SENSATION 028X
CSC 10Y LADY DEW 502 ET
NJW 73S 38W RIMROCK 27C ET NJW 76S P20 BEEF 38W ET
BLAIR-ATHOL 27 SIERRA 125E NJW P606 72N DAYDREAM 73S
BLAIR-ATHOL NASDAQ DEB ET 35W PW MOHICAN NASDAQ P316
RU 8G LAST 41L

CE	BW	WW	YW	MM	TM
5.1	2.4	51.3	83.4	31.6	57.3

Oshoto x Rimrock and out of the Debbie cow family, as I write the footnote, I'm not sure why I decided to let this one go. Backed by a solid cow family ensures she will be productive. She's made right to compete next summer too!



LOT 7

BLAIR-ATHOL AD
OSHO DIXIE 104P

TATTOO **REG #** **DOB**
DVL 104P C03134979 MAR 13 2026

CSC 508 50B BRAWN 704 NJW 25W 38W BEEF 50B
CSC 701 OSHOTO 316 CSC 21 8Y GAIL 508
CSC 502 LADY DEW 701 CHURCHILL SENSATION 028X
CSC 10Y LADY DEW 502 ET
MCCOY 53A PATENT 124E MCCOY 70Y SKYFALL 53A
BLAIR-ATHOL DIXIE BELLE 140M MCCOY 719T SUSIE ET 417B
BLAIR-ATHOL 97B MAXINE 96D NJW 73S 22Z MIGHTY MAX 97B ET
XTC 45P DOLLY 10U

CE	BW	WW	YW	MM	TM
-7.9	7.2	67.8	107.5	36.5	70.4

Another Oshoto, and this one comes out of a beautiful Patent 2 year old. Dixie Belle was Hannah's successful show heifer last summer that went on the win Reserve Champion Female last fall at Edmonton Farm Fair. Hannah showed them again this summer as a pair and had a great season. 104P is already show broke and would be perfect for Bonanza next summer.
Owned with Anita Doktor

Dam

LOT 8

BLAIR-ATHOL HBM 138L

HOTTY 2P

TATTOO

DVL 2P

REG #

C03136751

DOB

JAN 23 2026

CHURCHILL RED BARON 8300F ET

REMITALL-W FIRE STORM ET 138L

REMITALL-W BELLE ET 45F

R LEADER 6964

CHURCHILL LADY 500C ET

KCL WPF THE PROFESSOR 7110ET

REMITALL-WEST BELLE 36B

REMITALL-W MHPH JUSTICE 2H

BLAIR-ATHOL HBM JASMINE 51M

BLAIR-ATHOL 0124 BLAZE 18D

REMITALL-W CONNECTED ET 24E

REMITALL-W BELLE ET 45F

RST TIME'S A WASTIN' 0124

BLAIR-ATHOL 101 HEIDI 17U

CE	BW	WW	YW	MM	TM
2.8	4.3	62.8	103.2	30.4	61.8

Louis Latimer was a dear family friend that always told us "line breed to the good ones", we took his advice when creating this one. 2P carries the 2 time Agribition champion 45F from Remitall West in the top and bottom side of her pedigree. Her mom is just a 2 year old, but worked extremely hard. This one is dark red, with length and style and a stunning front end.

Owned with HBM Polled Herefords



TOP
RESULTS
Proven
IN THE RING



LOT 9

BLAIR-ATHOL 95L
KANDI 32N

SHF DAYBREAK Y02 D287 ET
NJW 73E D287 DAYBREAK 95L ET
NJW 221B 38Y HARMONY 73E ET

MCCOY 53A PATENT 124E
BLAIR-ATHOL DJ 124E ENVY 85L
GHR YES 1Y 5C

SHF YORK 19H Y02
SHF MISS M326 T08 ET
FHF 9279 DEADWOOD 38Y
NJW 67U 8Y FAITH 221B

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
GHR YES 49S 1Y
GHR VOLUME IV 178U

TATTOO
DVLA 32N
REG #
C03126970
DOB
FEB 19 2025

CE	BW	WW	YW	MM	TM
-3.5	5.6	67.2	108.9	34.5	68.1



NJW 73E D287 DAYBREAK 95L ET
Sire to Lot 3, 9 and 10 and
Service Sire to Lot 24

It takes everything I've got to pry females from the "Yes" cow family out of this place, so take advantage. Jackson bought the "Yes" cow from Don Guilford as a bred heifer, she produced 9 heifers in a row and Jackson found creative ways to retain 6 of them. 85L sold to little sister Josie to start her herd. I think this female will hit a home run early in her career, maybe even Game 1.

Bred to Churchill Stampede 486M ET on May 23rd. Due to calve March 4th, 2027



LOT 10

BLAIR-ATHOL KD 95L
GLOSSY 54N

SHF DAYBREAK Y02 D287 ET
NJW 73E D287 DAYBREAK 95L ET
NJW 221B 38Y HARMONY 73E ET

TH 529B 531 E BENCHMARK 505H ET
BLAIR-ATHOL KD 505H GLOW 105L
BLAIR-ATHOL 223 AFTER DARK 30H

SHF YORK 19H Y02
SHF MISS M326 T08 ET
FHF 9279 DEADWOOD 38Y
NJW 67U 8Y FAITH 221B

TH 506B 358C BENCHMARK 531 E ET
TH 60W 11X MS DOM 529B ET
RU BA 11X EXCALIBUR 223F
BLAIR-ATHOL RIB NITE 39C

TATTOO

DVL 54N

REG #

C03125965

DOB

FEB 27 2025

CE	BW	WW	YW	MM	TM
-7.1	1.6	58.5	93.9	26.8	56.1

This Daybreak is interesting to me. I think she looks like a real productive kind of female and her pedigree backs that up. I'm as excited to see the Daybreak daughters in production as anything in recent history. This one traces back to my 107W donor cow. 107W at one point had over 30 females in the herd that traced back to her.

Bred to BCC Debonair 5116N on May 20th and then exposed to him after. Due to calve on March 1st, 2027



LOT 11

BLAIR-ATHOL HBM 97B

MAVE 125N

NJW 67U 28M BIG MAX 22Z
NJW 73S 22Z MIGHTY MAX 97B ET
NJW P606 72N DAYDREAM 73S

BBSF 719T ZACH 60Z
BLAIR-ATHOL GMPH CHERRY 114E
RU BA BAILEY'S TIME 232B

GOLDEN-OAK 4J MAXIUM 28M
NJW 4037 80L FAITH 67U
PW VICTOR BOOMER P606
NJW 94J DEW 72N

TH 122 71I VICTOR 719T
BBSF 52U FAWN 22X
RST TIME'S A WASTIN' 0124
RU BA HOT ROSIE 227X

TATTOO

DVL 125N

REG #

C03128097

DOB

MAR 24 2025

'Feature Heifer'. Beautiful profile, length, volume, balance and a front end "to die for". This one should be out this fall, and maybe will end up showing as a two year old with her baby by our new herd sire 5116N from Baumgarten Cattle Co.
Exposed to BCC Debonair 5116N from June 1st to August 16th. Preg check indicates Early March due date.

Owned with HBM Polled Herefords

CE	BW	WW	YW	MM	TM
2	3.6	59.1	99.8	29.2	58.8



LOT 12

BLAIR-ATHOL 100K

FOXY GAL 60N

NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL 27C HUSTLER 100K
BLAIR-ATHOL 161 HUSSIE 87C

RU BA 27C CLASS ACT 348G
BLAIR-ATHOL 348G ASHLEY 185J
JAC ASHLEY 9U

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
REMITALL HEATER 161U
BLAIR-ATHOL CLASSY LADY 60Y

NJW 73S 38W RIMROCK 27C ET
RU-BA CLASSIC KAY 273A
GHC CHUNK 113L
BLAIR-ATHOL 49H ASHLEY 6L

TATTOO

DVL 60N

REG #

C03125977

DOB

MAR 3 2025

Double bred Rimrock daughter, udder will be exceptional. Granddam is the Charlton 9U cow that was an exceptional producer with a perfect udder. Big powerful female here with a big time future.

Exposed to Blair Athol 223F Tarzan 47J from May 24th to August 19th. Preg check indicates an Early March due date.

CE	BW	WW	YW	MM	TM
1.1	4.7	54.1	95	25.6	52.7



LOT 13

BLAIR-ATHOL EB H244

JUDY 65N

SHF FORESIGHT B413 F158
SHF HODGEMAN F158 H244
SHF MAGGIE 001A E109

REMITALL-W MHPH JUSTICE 2H
BLAIR-ATHOL HBM 2H JUDY 65K
BLAIR-ATHOL 0124 BLAZE 18D

EFBEEF BR VALIDATED B413
SHF GERBER R117 Y200
GERBER ANODYNE 001A
SHF MAGGIE M326 X05 ET

REMITALL-W CONNECTED ET 24E
REMITALL-W BELLE ET 45F
RST TIME'S A WASTIN' 0124
BLAIR-ATHOL 101 HEIDI 17U

TATTOO
DVL 65N
REG #
C03125982
DOB
MAR 5 2025

Powerful, deep bodied and stout. One of our best breds! Dam 65K is a tremendous female from one of our very best cow families.

Bred to Blair Athol 124E 5 Star 171L on May 28th, Due March 8, 2027.

Owned with Erinbrook Polled Herefords

CE	BW	WW	YW	MM	TM
-3.1	5.4	73.9	130.5	28.5	65.5

LOT 14

BLAIR-ATHOL MW 118K

SHEILA 21N

TATTOO

DVL 21N

REG #

C03125686

DOB

FEB 15 2025

REMITALL-W GOLD RUSH ET 91H
REMITALL-W REFRESH ET 118K
REMITALL-W BELLE ET 45F

NJW 79Z Z311 ENDURE 173D ET
REMITALL-WEST POLLY 20X
KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST BELLE 36B

REMITALL HEATER 161U
BLAIR-ATHOL 161 SHEILA 139C
JWH 29W UNIQUE LADY 295Z

BNMHPH 13P HEAT 101S
RU 2M DEBRA 141P
BBSF 101N WRANGLER 29W
JWH 36N LORI 95R

CE	BW	WW	YW	MM	TM
2.1	4.2	52.4	85.1	26.9	53.1

21N is one that will be liked on sale day, she's big, bold and has a striking front end. Her mother is a great uddered Heater daughter who at 10 years old looks half her age. I wish all of our old cows looked like her. Maternal sister sold to Bar JM last year and they are very excited about her.

Exposed to Blair Athol 223F Tarzan 47J from May 24th to Aug 19th. Preg check indicates an early March calf.

Owned with Wanda Wray



LOT 15

BLAIR-ATHOL 112J

CHER 36N

TATTOO

DVL 36N

REG #

C03125754

DOB

FEB 21 2025

NJW 79Z Z311 ENDURE 173D ET
GLENLEES AXA EVOLVE ET 112J
RVP 106A CAMEO GIRL 45C

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
MHPH 521X ACTION 106A
PCL QUEEN MAKER 118U 61Z

HAROLDSONS WLC RHINO ET 48Y
HAROLDSON'S BA CHERRY 48Y 21F
ARTHUR 26Y 22X CHERRY 9C

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
BLAIR-ATHOL 20X JAZZ ET 26Y
HAROLDSON'S MARTINE 45P 22X

CE	BW	WW	YW	MM	TM
3	4.8	63.4	97.1	25.9	57.6

Evolve daughters have been popular, this one could be too. Her mother has been a productive Rhino daughter, with 2 daughters in the herd here and one at AM Ranching. Sons of 21F walk at Fawcetts Elm Creek Ranch in South Dakota and Aqua Hollow in SK.

Exposed to Blair Athol 124E 5 Star 171L from May 18 to Aug. 17. Preg check indicates mid to late March calving date.





LOT 16

BLAIR-ATHOL 316

MADONNA 24N

CSC 508 50B BRAWN 704
CSC 701 OSHOTO 316
CSC 502 LADY DEW 701

NJW 73S 22Z MIGHTY MAX 69B ET
SQUARE-D MADONNA 662H
SQUARE-D BELLE 496C

NJW 25W 38W BEEF 50B
CSC 21 8Y GAIL 508
CHURCHILL SENSATION 028X
CSC 10Y LADY DEW 502 ET

NJW 67U 28M BIG MAX 22Z
NJW P606 72N DAYDREAM 73S
NJW 34S 38W BEEF 15Z ET
SQUARE-D ERIN 876X

TATTOO
DVL 24N
REG #
C03124294
DOB
FEB 17 2025

CE	BW	WW	YW	MM	TM
-9.6	6.5	66.8	112.2	35.1	68.5

Big bodied and cowy. This one is very easy doing and the kind that won't mind the -30C days in the winter. Dam was our pick of the Square D dispersal and the mother of Brost's herd sire.

Bred May 22nd to BCC Debonair 5116N, due to calve March 3rd, 2027.

LOT 17

BLAIR-ATHOL

OSHO SUZY 28N

TATTOO

DVL 28N

REG #

C03125695

DOB

FEB 17 2025

CSC 508 50B BRAWN 704
CSC 701 OSHOTO 316
 CSC 502 LADY DEW 701

NJW 25W 38W BEEF 50B
 CSC 21 8Y GAIL 508
 CHURCHILL SENSATION 028X
 CSC 10Y LADY DEW 502 ET

BBSF 719T ZACH 60Z
BLAIR-ATHOL 60 SUZANNE 115D
 BLAIR-ATHOL 101 SUZETTE 61B

TH 122 71I VICTOR 719T
 BBSF 52U FAWN 22X
 BLAIR-ATHOL 13K MAJOR 101N
 BLAIR-ATHOL SOLID SUSAN 123X

CE	BW	WW	YW	MM	TM
5.2	2.7	55.3	88.6	34.2	61.9

Easy doing and stout. Cow family is impeccable. Ask Harvie's about 28N's maternal sister 122K, it'll save writing a footnote. Tarzan service will be an added bonus.

Bred May 22 to Blair Athol 223F Tarzan 47J, due to calve March 2, 2027



Maternal Sister - DVL 147L



LOT 18

BLAIR-ATHOL CD 505H

BELLE 122N

TATTOO

DVL 122N

REG #

C03128096

DOB

MAR 23 2025

TH 506B 358C BENCHMARK 531E ET
TH 529B 531E BENCHMARK 505H ET
 TH 60W 11X MS DOM 529B ET

TH 403A 475Z PIONEER 358C ET
 TH 512X 145Y DOMINETE 506B ET
 TH 22R 16S LAMBEAU 17Y
 TH 77S 45P RUBY 60W

NJW 73S 38W RIMROCK 27C ET
SQUARE-D BELLE 11G
 BLAIR-ATHOL 946 FRANKIE 111E

NJW 76S P20 BEEF 38W ET
 NJW P606 72N DAYDREAM 73S
 SQUARE-D PLAINSMAN 946Y
 MA 62P FRAN 1U 123Y

CE	BW	WW	YW	MM	TM
-2.9	4.5	62.7	100.8	23.6	55

Benchmark x Rimrock means productive and low maintenance. 122N looks cowy and I think she will be gorgeous when she's milking.

Bred to Blair Athol 27C Hustler 100K on July 5th. Due to calve April 15, 2027





LOT 19

BLAIR-ATHOL 505H

CINDY 110N

TATTOO

DVL 110N

REG #

C03127875

DOB

MAR 19 2025

TH 506B 358C BENCHMARK 531E ET
TH 529B 531E BENCHMARK 505H ET
TH 60W 11X MS DOM 529B ET

TH 403A 475Z PIONEER 358C ET
TH 512X 145Y DOMINETE 506B ET
TH 22R 16S LAMBEAU 17Y
TH 77S 45P RUBY 60W

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E CINDY 127H
BBSF Z400 CINDY ET 94B

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
TDP CROSSOVER Z400
BBSF 303T CINDY 88Y

CE	BW	WW	YW	MM	TM
-3	3.5	62.5	98.4	27	58.3

Lots of performance here. This one patterns really well. Benchmark daughters have perfect udders, the Tarzan mating is exciting.
Exposed to Blair Athol 223F Tarzan 47J May 24th to Aug. 19th, preg check indicates and early March calf.



LOT 20

BLAIR-ATHOL 505H

DELIHLA 132N

TATTOO

DVL 132N

REG #

C03128106

DOB

MAR 27 2025

TH 506B 358C BENCHMARK 531E ET
TH 529B 531E BENCHMARK 505H ET
TH 60W 11X MS DOM 529B ET

TH 403A 475Z PIONEER 358C ET
TH 512X 145Y DOMINETE 506B ET
TH 22R 16S LAMBEAU 17Y
TH 77S 45P RUBY 60W

MLL 7122 ECLIPSE 338Y
MLL KLJ KG 338Y DEBBIE 502G
BLAIR-ATHOL TW DEBBIE DOO 22C

CHURCHILL STAR 7122T ET
T-BAR-K 328N TESSA 38S
RST TIME'S A WASTIN' 0124
BLAIR-ATHOL NASDAQ DEB ET 35W

CE	BW	WW	YW	MM	TM
2.9	1.5	53.4	80.2	19.1	45.8

Benchmark daughter out of the Debbie cow family. Lot 6 heifer calf comes out of the same cow family.
Exposed to BCC Debonair 5116N June 1st to Aug. 16th, preg check indicates a late March calving date.

LOT 21**BLAIR-ATHOL 505H****BAILEY 120N****TATTOO****DVL 120N****REG #****C03128094****DOB****MAR 22 2025**

TH 506B 358C BENCHMARK 531 E ET TH 403A 475Z PIONEER 358C ET
TH 529B 531E BENCHMARK 505H ET TH 512X 145Y DOMINETE 506B ET
 TH 60W 11X MS DOM 529B ET TH 22R 16S LAMBEAU 17Y
 TH 77S 45P RUBY 60W

WHITEHAWK WARRIOR 845C ET UPH PROSPECTOR P152
REMITALL-W BAILEY ET 41G GRANDVIEW CMR 4003 BETH Y115ET
 REMITALL-W BAILEY 121D REMITALL-W START ME UP ET 7B
 GLENLEES 101N BAILEY 78Y

CE	BW	WW	YW	MM	TM
0.7	1.4	58.2	83.6	25.2	54.3

Coming out of the Bailey family. Baileys always make good cows.
 120N is correct and easy doing, typical of the Benchmark daughters.
Exposed to BCC Debonair 5116N June 1st to Aug. 16th, Preg check indicates a March calf

**LOT 22****BLAIR-ATHOL 223F****MILLY 38N****TATTOO****DVL 38N****REG #****C03125756****DOB****FEB 22 2025**

TH 71U 719T MR HEREFORD 11X TH 122 711 VICTOR 719T
RU BA 11X EXCALIBER 223F TH 7N 45P RITA 71U
 RU BA 27A MO-MOOLA 233C WLB WINCHESTER POWERBALL 27A
 RU BA HOT ROSIE 227X

GHC SCHWARZKOPF 125E SHF CANNON Z210 C95
AIRRIESS-ACRES MIA 98J GHC MISS GALAXY ET 208Z
 GHC C5 MISS MAPLE 141D ANLC HAR T100 TAHOE 86 ET 23B
 GHC C5 MISS APRIL 20A

CE	BW	WW	YW	MM	TM
8.9	1.2	51.8	75.6	25.2	51.1

Milly 38N isn't our biggest heifer but is guaranteed to work. Excaliber daughters have great udders. 38N has lots of shape and femininity. Her dam from Airriess Acres does a great job every year.

Bred May 8 to BCC Debonair 5116N. Due to calve Feb. 16, 2027.





LOT 23
BLAIR-ATHOL AD 223
SAUCY 2 88N

TATTOO DVL 88N **REG #** C03124187 **DOB** MAR 13 2025

TH 71U 719T MR HEREFORD 11X
RU BA 11X EXCALIBER 223F
RU BA 27A MO-MOOLA 233C

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E SASSY 145J
BLAIR-ATHOL 53 CC 95Y

TH 122 71I VICTOR 719T
TH 7N 45P RITA 71U
WLB WINCHESTER POWERBALL 27A
RU BA HOT ROSIE 227X

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
BLAIR-ATHOL CLASSIC 53U
BLAIR-ATHOL 89S KAYLA 114U

CE	BW	WW	YW	MM	TM
-8.1	7.7	64.4	100.6	28.5	60.7



Dam - Sassy 145J

Saucy 2.0, Donor Dam Sassy's 2025 natural calf. Anyone who follows our program knows about Saucy 2.0's mom and her show career. More importantly, this cow family screams quality, and in particular udder quality. I think this one is gonna be really nice. She's colored right, made right and out of a great cow family.

Bred to NJW 73E D287 Daybreak 95L ET on May 16th, Exposed to Blair Athol 27C Hustler 100K from June 19 to August 18th. Due to calve to Daybreak on Feb. 24th, 2027.

Owned with Anita Doktor



LOT 24
BLAIR-ATHOL AD 223
MIRANDA 20N

TATTOO DVL 20N **REG #** C03125683 **DOB** FEB 15 2025

TH 71U 719T MR HEREFORD 11X
RU BA 11X EXCALIBER 223F
RU BA 27A MO-MOOLA 233C

NJW 79Z Z311 ENDURE 173D ET
BLAIR-ATHOL AD 173D RA-RA 155K
BLAIR-ATHOL 124E APPLAUSE 122G

TH 122 71I VICTOR 719T
TH 7N 45P RITA 71U
WLB WINCHESTER POWERBALL 27A
RU BA HOT ROSIE 227X

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
MCCOY 53A PATENT 124E
BLAIR-ATHOL 97B CHICKADEE 131D

CE	BW	WW	YW	MM	TM
5.5	2.7	59.5	90.5	32.2	62



Dam - Ra-Ra 155K

Many of you will remember the RaRa female Hannah showed a few years ago. This daughter is just like momma, made nearly perfect and a bit more moderate in stature. I like this one a lot.

Bred to BCC Debonair 5116N on May 31st. Due to calve March 11, 2027.

Owned with Anita Doktor

LOT 25

BLAIR-ATHOL PLC 223F

ELLY 49N

TATTOO

DVL 49N

REG

C03125940

DOB

FEB 25 2025

NJW 76S P20 BEEF 38W ET
NJW 73S 38W RIMROCK 27C ET
NJW P606 72N DAYDREAM 73S

SHF PROGRESS P20
NJW 55N STARDUST 76S
PW VICTOR BOOMER P606
NJW 94J DEW 72N

RU BA 11X EXCALIBUR 223F
BLAIR-ATHOL 223F ELLA 15J
WINCHESTER 27A ELLIE 701Z 3E

TH 71U 719T MR HEREFORD 11X
RU BA 27A MO-MOOLA 233C
WLB WINCHESTER POWERBALL 27A
WLB 100W TRUDY ET 701Z

CE	BW	WW	YW	MM	TM
8.9	1.2	50.7	76.4	31.6	57

Not too many Rimrock daughters available anymore, and this one is a really good one!! Tons of capacity and broodiness, and a perfect uddered mother. All Rimrocks are great uddered, so the guess work is gone.

Bred to BCC Debonair 5116N on May 7th, due to calve Feb. 15th, 2027.

Owned with Percyview Land and Cattle.



LOT 26

BLAIR-ATHOL 2H

JEANNIE 22N

TATTOO

DVL 22N

REG

C03125687

DOB

FEB 16 2025

REMITALL-W CONNECTED ET 24E
REMITALL-W MHPH JUSTICE 2H
REMITALL-W BELLE ET 45F

REMITALL-W 50 SHADES ET 12C
REMITALL-WEST YELLOW ROSE 2Y
KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST BELLE 36B

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E CRISP 86L
BLAIR-ATHOL 27 SIERRA 125E

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL NASDAQ DEB ET 35W

CE	BW	WW	YW	MM	TM
7.1	1.1	52.5	76.6	31.6	57.9

Justice daughter out of that Debbie cow family again. This one is really easy keeping and moderate... she won't take much for groceries to bring in a big fat calf every fall.

Bred to BCC Debonair 5116N and exposed to him from June 1 to Aug. 16th, preg check indicates end of March calf.





LOT 27

BLAIR-ATHOL EB

DAISY DUKE 117N

TATTOO

DVL 117N

REG #

C03127880

DOB

MAR 21 2025

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E 5 STAR 171L
BLAIR-ATHOL 206E TRACEY 69H

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
TH 13Y 358C BOTTOM LINE 206E
BLAIR-ATHOL 161 TRACEY 31C

NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL GMPH 27C DAISY 25J
BAR-RZ 23B ELLIE 17E

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
ANL C HAR T100 TAHOE 86 ET 23B
BAR-RZ 192S WENDY 83W

CE	BW	WW	YW	MM	TM
-1.2	5.4	50.1	82.3	27.6	52.7

5 Star was only used in a clean up role at Blair Athol when he was a yearling and this is the only daughter born last year. Daisy Duke was then orphaned early, and was held back due to that. We think a lot of this heifer and her cow family. Short marked and made just right. Maternal sister was a popular sale heifer to Stonewood Grange last year.

Exposed to Blair Athol 223F Tarzan 47J May 24th to Aug. 19th.
Preg check indicates late March calving.

Owned with Erinbrook Polled Herefords



LOT 28

RU BA

FRESH ROSY 274N

TATTOO

EKD 274N

REG #

C03127388

DOB

MAR 9 2025

REMITALL-W GOLD RUSH ET 91H
REMITALL-W REFRESH ET 118K
REMITALL-W BELLE ET 45F

NJW 79Z Z311 ENDURE 173D ET
REMITALL-WEST POLLY 20X
KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST BELLE 36B

NJW 103Y 174X DIABLO 156C ET
RU BA 156C RED ROSE 298F
BLAIR-ATHOL 101 ROSIE 16S

NJW 76S 4037 DURANGO SPIRIT 174X
NJW 101U 100W SPIRITQUEEN 103Y
BLAIR-ATHOL 13K MAJOR 101N
C&T 2E HOPEFUL 7N

CE	BW	WW	YW	MM	TM
1.8	5.6	61.2	99.9	26	56.6

This Refresh daughter could be our sleeper this year. Grandmother 45F at Remitall never misses. Diablo and the great 16S cow on the bottom side. 16S is the best cow the late Bob Bestrop ever had at Blair Athol.

Bred to Blair Athol 124E 5 Star 171L on April 26th and exposed to him May 18 to Aug. 17. Preg check indicates a late March calf.

Owned with Rafter U Polled Herefords

LOT 29

BLAIR-ATHOL 24E

KATE 139N

H BK CCC SR GAME CHANGER ET
HAROLDSON'S JVJ ROYAL 24E
HAROLDSON'S AD JESSICA 48Y 13B

KJ HVH 33N REDEEM 485T ET
NJW 78P 63N LADYSPORT 51W ET
HAROLDSON'S WLC RHINO ET 48Y
HAROLDSON'S WS JESSICA 4T 60X

NJW 73S 38W RIMROCK 27C ET
RU BA 27C LILY 249J
GHC MISS UNIQUE 105Y

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
BBSF 101N WRANGLER 29W
GHC MISS CARLA 66M

TATTOO

DVL 139N

REG #

C03128379

DOB

MAR 30 2025

CE	BW	WW	YW	MM	TM
-5.4	5.7	55.9	94.4	31.4	59.4

Royally bred with length and femininity. Maternal sister sells as Lot 3.

Bred May 9th to BCC Debonair 5116N and exposed to him June 1 to Aug 16, Preg check indicates an Early March calf.



LOT 30

BLAIR-ATHOL 50

AVERY 56N

BOYD BANKER 0015 ET
REMITALL-W 50 SHADES ET 12C
REMITALL MARVEL 78T

MSU TCF REVOLUTION 4R
SSF P606 MS VICTOR 803
REMITALL PATRIOT ET 13P
REMITALL MAVREL 105N

GLENLEES 27B VENGEANCE 77D
CALCO 77D AVERY 30G
DTHF AVERY 24A

WLB WINCHESTER EASY RIDE 27B
GLENLEES 75R HALEY 80W
TIL-TOBA SIGN UP 11J 11S
DTHF LEXI 24X

TATTOO

DVL 56N

REG #

C03125968

DOB

MAR 1 2025

CE	BW	WW	YW	MM	TM
-0.6	3.2	51	77.9	19.5	45

50 Shades daughter out of a Calvert cow. This one is big and deep.

Bred to BCC Debonair 5116N on May 16th, due to calve Feb. 24, 2027



LOT 31

BLAIR-ATHOL 2157K

SHIMMER 84N

KCF BENNETT RESOLVE G595
CHURCHILL W4 SHERMAN 2157K ET
CHURCHILL LADY 079H ET

KCF BENNETT TRUST B279 ET
KCF MISS TESTED C422
EXR BANKROLL 8130 ET
CHURCHILL LADY 7189E ET

NJW 73S 38W RIMROCK 27C ET
BLAIR-ATHOL 27C INDIGO 64E
BLAIR-ATHOL HEIDI KLUM 37A

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
REMITALL HEATER 161U
BLAIR-ATHOL 101 HEIDI 17U

TATTOO

DVL 84N

REG #

C03127394

DOB

MAR 12 2025

CE	BW	WW	YW	MM	TM
2.6	2.5	55.5	89.9	25.6	53.4

Sherman daughter with extra growth and length. The Sherman sons were the highlight of our bull pen this spring. Dam 64E is our oldest, biggest and possibly best Rimrock daughter.

Exposed to Blair Athol 124E 5 Star 171L May 16th to Aug. 17th. Preg check indicates an April calf.




REFERENCE SIRE
BLAIR ATHOL 223F
TARZAN 47J
RU BA 11X EXCALIBER 223F X BLAIR-ATHOL 845C ME JANE 5F

Tarzan's first calf crop at Blair Athol is Exciting! He sired top quality females and bulls and saw heavy service again this summer. Tarzan originally sold in our bull sale a few years ago to Glen Zilke. After a couple of visits to see him, we jumped on the opportunity to buy him back. He's Homo Polled, coloured and marked ideally, stout and deep, and the calves come easy with lots of vigor.

Semen available.
2 DAUGHTERS AND 5 SERVICES SELL

REFERENCE SIRE
BLAIR ATHOL 124E
5 STAR 171L
MCCOY 53A PATENT 124E X BLAIR-ATHOL 206E TRACEY 69H

5 Star is the best son of Patent we've used and saw heavy service this summer, at one point there were close to 70 females in his pasture, this following a very successful show season last fall when he was Reserve Champion Bull at Farm Fair in Edmonton.

2 DAUGHTERS AND 4 SERVICES SELL

REFERENCE SIRE
BCC
DEBONAIR 5116N
JW B716 DEVOUT 18051 X SHF TIME 001A D81

5116N (aka Jake)... Jake was our spring purchase from Baumgarten Cattle Company in North Dakota. We bred a large number of heifers to him and are very excited to see the offspring. Jake bred like an old veteran and came back still showing the muscle and rib shape that impressed us from the start. He's got an awesome head and front end, and we expect the calves to come easy and grow!

11 SERVICES SELL

**LOT 32****JAC 1K CONNIE 17P****CONNIE 17P**

TH MASTERPLAN 183F
JAC 183F KAISER 1K
 PCL 6153 JADE 24H

GHC C5 ATTENTION 155E
JAC 155E CONNIE 1L
 JAC 24C CONNIE 1J

KCF BENNETT STRATEGY Z303 ET
 TH 512X 145Y DOMINETTE 57B
 BOYD 31Z BLUEPRINT 6153
 PCL 501 C JADE 45F

SHF CANNON Z210 C95
 GHC C5 MISS DUCHESS 58C
 BLAIR-ATHOL 10Y HOMERUN 24C
 JAC CONNIE ET 33Y

TATTOO**JJAC 17P****REG #****C03134640****DOB****FEB 22 2026**

CE	BW	WW	YW	MM	TM
2.2	2.4	64.1	102.2	26.9	59

**Connie 1J Udder****Connie Udder**

The first cow mom ever bought 26 years ago was Connie 37K. These Connie's have a lot of longevity and are the heart of our herd, tons of potential here. Goggle eyed, sound structured and going to be perfect uddered this is one to watch mature. With multiple quality cows behind her including our donor JAC 24C Connie 1J. 17P dam JAC 155E Connie 1L was shown very successfully in 2024 at Bonanza and Agribition and has turned into a beautiful cow. Buy this one young, breed her the way you want and watch her become a beautifully uddered productive cow.

**Kaiser 1K, Sire of 17P, 8N, 26N**



7L Udder

LOT 33

JAC 1K MISS MAPLE 8N
MISS MAPLE 8N

TATTOO

AJAC 8N

REG #

C03126447

DOB

FEB 17 2025

TH MASTERPLAN 183F
PCL 183F KAISER 1K
PCL 6153 JADE 24H

KCF BENNETT STRATEGY Z303 ET
TH 512X 145Y DOMINETTE 57B
BOYD 31Z BLUEPRINT 6153
PCL 501 C JADE 45F

GHC DELEGATE 163F
JAC 163F MISS MAPLE 7L
JAC 24C MISS MAPLE 3H

KCF BENNETT IMPACT B451
GHC C5 MISS BEAUTY 134C
BLAIR-ATHOL 10Y HOMERUN 24C
GHC C5 MISS MAPLE 68F

CE	BW	WW	YW	MM	TM
2.9	1.6	62.1	94	24.8	55.9

Real long bodied balanced heifer we've liked since a calf and almost was in the sale last year. Level topped, good feet and legs, dark coloured. Dam raised one of our heaviest calves at 3 years of age this year. Exciting service to Caliber.

A.I. April 21 to CRR 1443 Caliber 403
Exposed to JAC 173D Encore ET 28N May 9 - Aug 6.
Preg Check Favors AI.

LOT 34

JAC 1K DIANA 26N
DIANA 26N

TATTOO

MJAC 26N

REG #

C03126690

DOB

FEB 2 2025

TH MASTERPLAN 183F
PCL 183F KAISER 1K
PCL 6153 JADE 24H

KCF BENNETT STRATEGY Z303 ET
TH 512X 145Y DOMINETTE 57B
BOYD 31Z BLUEPRINT 6153
PCL 501 C JADE 45F

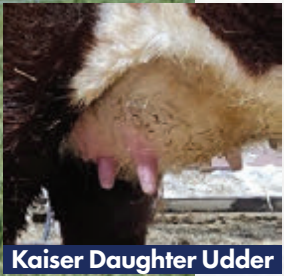
HAROLDSON'S JVJ ROYAL 24E
JAC 24E DIANA 4L
JAC 6C SHEEZ COUNTRY 8G

H BK CCC SR GAME CHANGER ET
HAROLDSON'S AD JESSICA 48Y 13B
BLAIR-ATHOL 10Y HOMERUN 24C
JAC SHEEZ COUNTRY 6C

CE	BW	WW	YW	MM	TM
-3.6	5.2	68.7	111.8	25.9	60.3

Tons of body, bone and middle in this heifer she has brood cow written all over her, while still being feminine and athletic. We've loved the Kaiser daughters so far and this one will be no different.

Exposed to JAC 173D Encore ET 28N Apr 26 - Aug 6.
preg check favours mid June service.



Kaiser Daughter Udder

**LOT 35****JAC 35H MISS MAPLE 4N****MISS MAPLE 4N**

KCL WPF THE PROFESSOR 7110ET
REMITALL-W HAYMAKER ET 35H
 REMITALL-WEST BELLE 36B

ANL C HAR T100 TAHOE 86 ET 23B
GHC C5 MISS MAPLE 68F
 GHC C5 MISS BEAUTY 30B

TH 71U 719T MR HEREFORD 11X
 KCL 29R MARY ANNE 23G 5R ET
 REMITALL-WEST GAME DAY ET 74Y
 REMITALL BELLE 132U

SHF TAHOE R117 T100
 ANL 7N MAPLE 86R
 GHC POWER-UP 129Y
 GHC MISS BLANCHE 37Z

TATTOO**AJAC 4N****REG #****C03126444****DOB****FEB 7 2025**

Definitely one we're proud of she's been a favourite since the day she was born and one mom really wanted to keep. Dark red, stout, big middled and level topped she's gonna be super productive and have a real nice tidy udder. Maternal sister to JAC 24C Miss Maple 17J that sold to Medonte in 2022.

A.I. April 21 to CRR 1443 Caliber 403**Exposed to JAC 173D Encore ET 28N May 9- Aug 6. Preg check favours early pasture service****Maternal Sister, 3H****Maternal Sister, 17J****REFERENCE SIRE****JAC 173D****ENCORE ET 28N**

CE	BW	WW	YW	MM	TM
5.1	3.9	69.9	115.1	31.5	66.5

TATTOO MJAC 28N**REG #** C03135340**DOB** MAR 4 2025

KCF BENNETT ENCORE Z311 ET
NJW 79Z Z311 ENDURE 173D ET
 BW 91H 100W RITA 79Z ET

TH 122 71I VICTOR 521X ET
HAROLDSONS JVV SARAH 521X 14Z
 HAROLDSON'S ANL SARAH T100 35W



LOT 36

JAC 10L PRINCESS 37N

PRINCESS 37N

TATTOO

MJAC 37N

REG #

C03126694

DOB

APR 24 2025

NJW 79Z Z311 ENDURE 173D ET

JAC 173D ENDORSE ET 10L

HAROLDSONS JVJ SARAH 521X 14Z

KCF BENNETT ENCORE Z311 ET

BW 91H 100W RITA 79Z ET

TH 122 711 VICTOR 521X ET

HAROLDSON'S ANL SARAH T100 35W

HAROLDSON'S JVJ ROYAL 24E

JAC 24E PRINCESS 3L

JAC 6C SHEEZ COUNTRY 8G

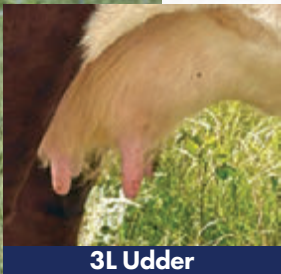
H BK CCC SR GAME CHANGER ET

HAROLDSON'S AD JESSICA 48Y 13B

BLAIR-ATHOL 10Y HOMERUN 24C

JAC SHEEZ COUNTRY 6C

CE	BW	WW	YW	MM	TM
2.1	3.3	59.8	99.7	30.3	60.2



3L Udder

Really moderate dark red heifer she's very feminine and attractive in her front third and looking to have a nice tidy udder. Out of a really nice moderate 3yr old royal daughter.

Exposed to JAC 1K Monsoon 4M May 3 - Aug 25.
Preg check favours May service.



REFERENCE SIRE

JAC 1K

MONSOON 4M

CE	BW	WW	YW	MM	TM
10.2	-1.7	54.5	85.0	23.2	50.5

TATTOO MJAC 4M

REG # C03114451

DOB FEB 11 2024

TH MASTERPLAN 183F
PCL 183F KAISER 1K
PCL 6153 JADE 24H

BLAIR-ATHOL 10Y HOMERUN 24C
JAC 24C COUNTRY 8H
JAC COUNTRY 8B



REFERENCE SIRE

CRR 1443

CALIBER 403

CE	BW	WW	YW	MM	TM
9.0	-1.6	59	89	35	64

TATTOO 403

REG # 44586283

DOB FEB 2 2024

NJW LONG HAUL 36E ET
/S LONG HAUL 11443
SFCC TRM MADDIE 9192

CRR 8Y ASTUTE 018
CRR 018 AMBER 233
CRR 322 AMBER 517

**LOT 37****ROSELAWN****SHAUNA 316 ET 10N**

CSC 508 50B BRAWN 704
CSC 701 OSHOTO 316
 CSC 502 LADY DEW 701

SHF TAHOE R117 T100
HAROLDSON'S MIRA T100 18F
 HAROLDSON'S WLC MIRA ET 52B

NJW 25W 38W BEEF 50B
 CSC 21 8Y GAIL 508
 CHURCHILL SENSATION 028X
 CSC 10Y LADY DEW 502 ET

SHF RIB EYE M326 R117
 SHF LADY 512 L73
 NJW 73S W18 HOMETOWN 10Y ET
 HAROLDSON'S 37H MIRA ET 62K

TATTOO**AHK 10N****REG #****C03124887****DOB****FEB 16 2025**

A powerful bred heifer backed by championship genetics. Sired by the reigning Canadian National Champion Bull, CSC 701 Oshoto 316, and out of Haroldson Mira 18F, she brings an exciting combination of phenotype, pedigree and maternal value. She is long-bodied, deep-sided and sound-footed, with an excellent udder developing. Her numbers back up the look, ranking in the top 5% for both Milk and Total Maternal. She is bred to the 2025 Manitoba Ag Ex Champion Bull Calf and Reserve Champion Hereford Bull, making the resulting calf an exciting genetic package. This is the kind of female we believe can go on to be a productive, long-lasting cow with plenty of earning potential.

AI bred to Moorehaven 0016 Landman ET 13N on May 8, 2026 and then pasture exposed to Landman May 16 – July 22. Preg. checked safe to AI date.

CE	BW	WW	YW	MM	TM
0.5	2.5	58.5	103.8	40.9	70.2



LOT 38

ROSELAWN

PAT 28J 38N

TATTOO

AHK 38N

REG #

C03125731

DOB

FEB 27 2025

TH 403A 475Z PIONEER 358C ET
ROSELAWN PIONEER 358C 28J
HAROLDSON'S MIRA T100 18F

TH 89T 755T STOCKMAN 475Z
TH 71 U 17Y RITA 403A
SHF TAHOE R117 T100
HAROLDSON'S WLC MIRA ET 52B

PCL 118U DODGE 3D
DTHF JACYLNE 104J
TABOO 4T FROSTY 105F

MHPH 101S UMPIRE 118U
GHC MISS TRUST 54B
HAROLDSON'S WLL ANCHOR 4T
KJE NIPPER 10A

CE	BW	WW	YW	MM	TM
2.6	3.2	58.1	96.8	25.8	54.9

Wow! It's hard to part with this powerful 28J daughter. Her mother is great uddered and brings us a top calf every year. The 28J daughters we have calved out are making good, powerful cows. Her early service to Landman should be exciting.

AI bred to Moorehaven 0016 Landman ET 13N on May 11, 2026 and then pasture exposed to Landman May 16 – July 22. Preg. checked safe to AI date.



LOT 39

ROSELAWN

HEIDI 28J 73N

TATTOO

AHK 73N

REG #

C03125747

DOB

MAR 19 2025

TH 403A 475Z PIONEER 358C ET
ROSELAWN PIONEER 358C 28J
HAROLDSON'S MIRA T100 18F

TH 89T 755T STOCKMAN 475Z
TH 71 U 17Y RITA 403A
SHF TAHOE R117 T100
HAROLDSON'S WLC MIRA ET 52B

H BK CCC SR GAME CHANGER ET
ROSELAWN JAYCEE GC ET 11E
ROSELAWN PIPER 154U 25B

KJ HVH 33N REDEEM 485T ET
NUW 78P 63N LADYSPORT 51 W ET
HARVIE OVHF WALK HARD 154U
ROSELAWN PAYTON 10W 42Y

CE	BW	WW	YW	MM	TM
3.3	3.3	64.7	102.6	28	60.4

This is a 28J daughter out of our donor cow 11E. We have several daughters of 11E in the herd out of different bulls and all are excellent mothers. With her mating to Landman, this heifer is going to continue to be very interesting. Check her out on sale day!

Pasture exposed May 16 – July 22 to Moorehaven 0016 Landman ET 13N. Observed bred on May 21. Preg. checked safe.

LOT 40

ROSELAWN

HEIDI 28J 75N

TATTOO

AHK 75N

REG #

C03125748

DOB

MAR 27 2025

TH 403A 475Z PIONEER 358C ET
ROSELAWN PIONEER 358C 28J
HAROLDSON'S MIRA T100 18F

TH 89T 755T STOCKMAN 475Z
TH 71U 17Y RITA 403A
SHF TAHOE R117 T100
HAROLDSON'S WLC MIRA ET 52B

BNC W18 EXCELSIOR 113B
ROSELAWN JOY 113B 54G
ROSELAWN RHENA 121R 77U

SHF WONDER M326 W18 ET
BIRD'S-HILL PEARL 37U
DTHF RASPUTIN 121R
ROSELAWN KEESHA 005 39N

CE	BW	WW	YW	MM	TM
-5.1	5.9	60.3	104.8	23	53.2

These 28J daughters are turning out to be great cows. 75N has an abundance of length and volume. Bred to Landman, the resulting calf should be awesome.

Pasture exposed May 16 – July 22 to Moorehaven 0016
Landman ET 13N. Preg. checked safe.



REFERENCE SIRE

MOOREHAVEN 0016

LANDMAN ET 13N

RST FINAL PRINT 0016 X
MOOREHAVEN LIAN SARAH ET 9H

We purchased Landman at the Good as Gold Sale last year. He was Reserve Champion bull at Manitoba Ag-Ex as a calf. He is a smooth shouldered bull, sound footed with exceptional muscle and natural thickness. He walked the pasture for 70 days and the condition he kept was unbelievable for a yearling bull. Co-owned with Flewelling Cattle Co.



REFERENCE SIRE

ROSELAWN

PIONEER 358C 28J

TH 403A 475Z PIONEER 358C ET X
HAROLDSON'S MIRA T100 18F

28J is our home grown Pioneer son out of Brady's donor cow Haroldson's Mira T100 18F. He has been our main herdsire for four years and continues to throw excellent bull calves and his heifers are making great cows. **Sire of lots 38, 39 and 40.**



LOT 41

PBHR TT

VICKIE 212K 6N

CHURCHILL RED BARON 8300F ET
REMITALL-W FIRE STORM ET 138L
REMITALL-W BELLE ET 45F

NJW 73S 38W RIMROCK 27C ET
MHPH 27C VICKIE 212K
MANNS VICKIE 69E 30H

R LEADER 6964
CHURCHILL LADY 500C ET
KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST BELLE 36B

NJW 76S P20 BEEF 38W ET
NJW P606 72N DAYDREAM 73S
TIL-TOBA ELVIS 16S 11E
MANNS VICKIE 14Y 69E

TATTOO

PBHR 6N

REG #

C03121436

DOB

FEB 2 2025

Vickie is an eye catching Firestorm daughter. She is clean fronted and good depth of rib, plus she also has a lot of great bloodlines in her pedigree.

AI bred May 1st to Loewen Sandhill L70 ET, pasture exposed to PBHR Nash 15L 1N June 1st to August 10th. Favourable to the AI.

CE	BW	WW	YW	MM	TM
6.8	2.9	55.6	91.3	28.1	55.9



LOT 42

PBHR

SERENITY 65L 8N

CHURCHILL RED BARON 8300F ET
REMITALL-W FIRE STORM ET 138L
REMITALL-W BELLE ET 45F

RU BA 11X EXCALIBER 223F
PBHR SERENITY 4H 65L
PBHR SERENITY 16F 4H

R LEADER 6964
CHURCHILL LADY 500C ET
KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST BELLE 36B

TH 71U 719T MR HEREFORD 11X
RU BA 27A MO-MOOLA 233C
PBHR TT UPGRADE 19D 1F
PBHR SERENITY 44B 16F

TATTOO

PBHR 8N

REG #

C03121437

DOB

FEB 4 2025

This heifer was shown as a calf and has stayed very quiet and easy to work with. She is long and very pretty fronted. She is a favourite to everyone who has seen her.

AI bred April 29th to MHPH 240J Marshall 114M, pasture exposed to MHPH 316 Nitro 204N from June 1st to August 10th. Favourable to the AI

CE	BW	WW	YW	MM	TM
4.9	3.8	62.9	100.5	31.3	62.8



LOT 43

PBHR

JENNY 404J 21N

TATTOO

PBHR 21N

REG #

C03121441

DOB

FEB 12 2025

BOYD 31Z BLUEPRINT 6153
RST FINAL PRINT 0016
RST MS X651 TESTED 8032

PCL 118U DODGE 3D
DTHF JENNIFER 404J
DTHF EVERLY 20E

R LEADER 6964
NUW 91H 100W RITA 31Z ET
EFBEEF TFL U208 TESTED X651 ET
RST MS 0124 TIMESAWASTIN 6094

MHPH 101S UMPIRE 118U
GHC MISS TRUST 54B
ANL DM 719T VICTOR 76S ET 47Z
DTHF SAVANAH 49Y

CE	BW	WW	YW	MM	TM
8.2	-0.2	58.8	94.3	33.6	63

This Final print daughter is out of a very good cow that came to us from Doug Troop. She is negative in BW so she will help make your calving season go easy!

AI bred April 28th to Churchill Red Thunder 133J ET, pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th.



LOT 44

PBHR

WILMA 115K 28N

TATTOO

PBHR 28N

REG #

C03130697

DOB

MAR 7 2025

SHF ICEBOX F158 J030
GLENLEES J J030 TRAX 10L
GLENLEES 102 WILMA 47F

GHC C5 ATTENTION 155E
ICF WILMA 155E 115K
ICF WILMA 303T 317Y

SHF FORESIGHT B413 F158
SHF MAGGIE D316 G086
BNC W18 WONDER 102B
GLENLEES DBK 94Z WILMA 37C

SHF CANNON Z210 C95
GHC C5 MISS DUCHESS 58C
GROSVENOR TITANIUM 80P 303T
ICF WILMA 152M 127U

CE	BW	WW	YW	MM	TM
-0.1	5	66	105.3	25.5	58.5

28N is out of a really nice Iris Creek Wilma cow family daughter. She has really great depth and overall has that really good powerful cow look to her.

AI bred May 12th to Churchill Red Thunder 133J ET, pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th.

LOT 45

PBHR TT

BETH 62G 36N

TATTOO

REG #

DOB

PBHR 36N

C03127847

MAR 12 2025

TH 13Y 358C BOTTOM LINE 206E
BLAIR-ATHOL 206 END ZONE 64G
 BLAIR-ATHOL 946 HAYLEE 106B

TH 403A 475Z PIONEER 358C ET
 TH 54W 719T BETH 13Y
 SQUARE-D PLAINSMAN 946Y
 HAROLDSON'S HAYLEE 68M 66P

TIL-TOBA ELVIS 16S 11E
MANNS BETH 64D 62G
 MANNS BETH 14Z 64D

WSF CAN-AM PRINCE 143
 TIL-TOBA SUNSHINE 9N 16S
 DTHF PILGRIM 28Y
 MANNS BETH 10T 14Z

CE	BW	WW	YW	MM	TM
2.7	3.8	58.8	95.9	17.2	46.6

These Blair-Athol Endzone daughters have turned into beautifully uddered females. She's out of a very hard-working Elvis daughter and we believe she's going to go out and work just as hard as her mother.
Pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th for a mid march calf.



LOT 46

PBHR

BLOSSOM 8F 73N

TATTOO

REG #

DOB

PBHR 73N

C03127823

MAR 22 2025

CHURCHILL BROADWAY 858F
MCCOY 858F EPIC 11J
 MCCOY 53A CONNIE 127E

SHF YORK 19H Y02
 CHURCHILL LADY 640D
 MCCOY 70Y SKYFALL 53A
 MCCOY P20 CONNIE 20A

TH 122 711 VICTOR 719T
PBHR BLOSSOM 25D 8F
 PBHR BLOSSOM 16B 25D

DRF JWR PRINCE VICTOR 71I
 KBCR 19D DOMINETTE 122
 ANL 521X VICTOR 65U 23Z
 DWT BLOSSOM 16B

CE	BW	WW	YW	MM	TM
5.4	2.3	54.6	85.1	26	53.3

73N is a functional and correct made female who is ready to go out and work.
AI bred April 22nd to NJW 73E D287 Daybreak 95L ET, pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th.





LOT 47

PBHR

LEGACY 47G 81N

TATTOO

REG #

DOB

PBHR 81N

C03127846

MAR 24 2025

TH 13Y 358C BOTTOM LINE 206E
BLAIR-ATHOL 206 END ZONE 64G
 BLAIR-ATHOL 946 HAYLEE 106B

TH 403A 475Z PIONEER 358C ET
 TH 54W 719T BETH 13Y
 SQUARE-D PLAINSMAN 946Y
 HAROLDSON'S HAYLEE 68M 66P

TIL-TOBA ELVIS 16S 11E
PBHR LEGACY 10W 47G
 PBHR LEGACY 81L 10W

WSF CAN-AM PRINCE 143
 TIL-TOBA SUNSHINE 9N 16S
 WLB NEWS 36N ET 453S
 WLB 705G MEG 81L

CE	BW	WW	YW	MM	TM
0.9	3.3	56.8	90.9	20.2	48.6

This heifer could be the sleeper of my group, she goes back to the Legacy cow family, which is one of my best cow families. These cows always seem to out produce themselves.

AI bred May 9th to Churchill Red Thunder, pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th.



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**LOT 48****MANNS**

BETH 52J 66N

MCCOY 53A PATENT 124E
BLAIR-ATHOL 124E KONG 89L
BLAIR-ATHOL 845C ME JANE 5F

TIL-TOBA ELVIS 16S 11E
MANNS BETH 64D 52J
MANNS BETH 14Z 64D

MCCOY 70Y SKYFALL 53A
MCCOY 719T SUSIE ET 417B
WHITEHAWK WARRIOR 845C ET
TLELL R117 CALAMITY JANE 7C

WSF CAN-AM PRINCE 143
TIL-TOBA SUNSHINE 9N 16S
DTHF PILGRIM 28Y
MANNS BETH 10T 14Z

TATTOO**UBT 66N****REG #****C03130664****DOB****MAR 20 2025**

This female is an absolute powerhouse. She puts in all the right pieces, she's elegant in her design, clean fronted and looks great from the side all without giving up any power or dimension.

AI bred April 29th to Loewen Sandhill L70 ET, pasture exposed to PBHR Nash 15L 1N from June 1st to August 10th. Preg check favourable to the AI.

CE	BW	WW	YW	MM	TM
-0.4	3.8	64.2	99.9	28.7	60.8



LOT 49

HAROLDSON'S
ROBYN 51J 6P

MOHICAN SURE FIRE 76G
MOHICAN COMPANY MAN 51J
MOHICAN ROSE 96G ET

HAROLDSON'S JVJ ROYAL 24E
HAROLDSON'S ROBYN 24E 44H
BAR-J-M ROBYN 16Y

NJW LONG HAUL 36E ET
CHURCHILL LADY 7220E
INNISFAIL WHR X651 /723 4013 ET
RHF 8Y ROSE GARDEN 4067B ET

H BK CCC SR GAME CHANGER ET
HAROLDSON'S AD JESSICA 48Y 13B
MHPH 101S UMPIRE 118U
BAR-J-M PENELOPE 45V

TATTOO

AFSY 6P

REG #

C03136044

DOB

JAN 20 2026

CE	BW	WW	YW	MM	TM
0.1	4.1	62.2	101.7	34.9	66



DAM, HAROLDSON'S ROBYN 24E 44H

Here is the natural calf off our donor and mother to Memphis Robyn 44H. When ANL and us teamed up to buy Company Man 51J out of Mohican West dispersal; we were excited to use him and had high expectations. This first calf crop has exceeded our expectations! Robyn 6P is a female that has extra volume and rib shape to her. Her foot, her bone, and her structure are all things you admire on this future donor. Her excellent teet and udder scores combined with her pedigree indicate she will be highly admired when she reaches production. She was heifer calf champion as well as champion female with her mother at the SE Field day this summer. This female is definitely the herd building kind.

**LOT 50****HAROLDSON'S****GEORGIA 51J ET 36P**

MOHICAN SURE FIRE 76G
MOHICAN COMPANY MAN 51J
 MOHICAN ROSE 96G ET

RVP W18 DIRECTION ET 119D
MF 9D GEORGIA 119D 906G
 RVP 100W DARLING 9D

NJW LONG HAUL 36E ET
 CHURCHILL LADY 7220E
 INNISFAIL WHR X651 /723 4013 ET
 RHF 8Y ROSE GARDEN 4067B ET

SHF WONDER M326 W18 ET
 STAR ROSE GARDON 13X ET
 NJW 73S M326 TRUST 100W ET
 DOSS FISHIN IN THE DARK DHZ8

TATTOO
AFSY 36P
REG #
W679282
DOB
FEB 2 2026

CE	BW	WW	YW	MM	TM
3.8	3.7	67.3	109.2	32.1	65.8

**DAM, MF 9D GEORGIA 119D 906G**

Georgia 36P is part of an extremely successful flush. Her mother has been a very productive female producing last year's high seller to Harvey Duke who went on to be intermediate heifer calf champion at CWA. I really like the rib shape and center body on this heifer. She is very sound structured with some added pigment and look. We're extremely high on her full brothers in the bull pen. This mating clicked, if you like consistency and productivity then study this young lady.



LOT 51

HAROLDSON'S
MARVEL 316 ET 492P

TATTOO REG # DOB
AFSY 492P W679292 FEB 26 2026

CSC 508 50B BRAWN 704
CSC 701 OSHOTO 316
CSC 502 LADY DEW 701

NJW 25W 38W BEEF 50B
CSC 21 8Y GAIL 508
CHURCHILL SENSATION 028X
CSC 10Y LADY DEW 502 ET

HAROLDSONS WLC RHINO ET 48Y
HAROLDSON'S HLV MARVEL 48Y 12B
HAROLDSON'S MARVEL 45P 5W

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
NJW FHF 9710 TANK 45P
REMITALL MARVEL 190S

CE	BW	WW	YW	MM	TM
-1.3	5	59.7	96.3	30.4	60.3

Here's a Marvel female with that Marvel hip. This female is really wide pinned with that added shape to her stifle and lower quarter. I really like the structure and balance this female has. Full sisters sold to Abby Hill and Dan Dick in last years sale. Take advantage to add a high-quality Marvel to your program.

LOT 52

HAROLDSON'S
MARVEL 6L ET 470P

TATTOO REG # DOB
AFSY 470P W679296 FEB 27 2026

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

HAROLDSONS WLC RHINO ET 48Y
HAROLDSON'S HLV MARVEL 48Y 12B
HAROLDSON'S MARVEL 45P 5W

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
NJW FHF 9710 TANK 45P
REMITALL MARVEL 190S

CE	BW	WW	YW	MM	TM
-2	4.2	55.7	88.7	25.7	53.6

Marvel 470P is a full sister to 71P (lot 53). I really like the length of body and performance in this heifer. She has that extra rib and depth of flank with a lot of maternal presence. Beautiful coloured with a Red-Hot pedigree. Be sure to study this female.





LOT 53

HAROLDSON'S
MARVEL 6L ET 71P

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

HAROLDSON'S WLC RHINO ET 48Y
HAROLDSON'S HLV MARVEL 48Y 12B
HAROLDSON'S MARVEL 45P 5W

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
NWJ FHF 9710 TANK 45P
REMITALL MARVEL 190S

TATTOO

AFSY 71P

REG #

W679305

DOB

MAR 1 2026

This Marvel female is one I really like. She's big and bold through her hip and rib cage yet is very smooth shouldered and elegant through her front end. Her mother 12B has produced more high sellers and champions than any other cow we have worked with. The future is bright for this young lady.

CE	BW	WW	YW	MM	TM
-2	4.2	55.7	88.7	25.7	53.6



LOT 54

HAROLDSON'S

MILEY 35L ET 61P

CRR 971 LEVITATE 142
NJW 119E 142 PROUD 35L
NJW 8B 164C LEXY 119E

HAROLDSON'S SCC PAVATI 48G
HAROLDSON'S MILEY 48G 65J
GR LZ MISS TAP 75D

CRR 8Y LEVERAGE 971
CRR 6015 ECLIPSE 8124
NUW 76S 88X CIRCLEBOSS 164C ET
NUW 149Z 10W LEXY 8B

HAROLDSON'S TRACTION ET 50E
HAROLDSON'S WSF LASSIE 48Y 42C
GR LZ TAPPIN' 39B
GR LZ JOLENE 74B

TATTOO

AFSY 61P

REG #

W679286

DOB

FEB 23 2026

CE	BW	WW	YW	MM	TM
5.7	2.2	58.9	95.3	27.9	57.4

LOT 54 & 55

FULL SISTERS BY PROUD AND MILEY

Here's a couple Proud and Miley females that will be sure to catch some eyes on sale day. These females are very structurally sound with a beautiful hip and hind leg. They are long-sided heifers who have a very attractive look through their front ends. Their mother was a past Royal Supreme champion, Agribition champion, and Champion of the world. These females will be fun to campaign but will be valuable genetic pieces to work with in the future!

LOT 55

HAROLDSON'S

MILEY 35L ET 251P

TATTOO

AFSY 251P

REG

W679290

DOB

MAR 1 2026

CRR 971 LEVITATE 142
NJW 119E 142 PROUD 35L
NJW 8B 164C LEXY 119E

CRR 8Y LEVERAGE 971
CRR 6015 ECLIPSE 8124
NJW 76S 88X CIRCLEBOSS 164C ET
NJW 149Z 10W LEXY 8B

HAROLDSON'S SCC PAVATI 48G
HAROLDSON'S MILEY 48G 65J
GR LZ MISS TAP 75D

HAROLDSON'S TRACTION ET 50E
HAROLDSON'S WSF LASSIE 48Y 42C
GR LZ TAPPIN' 39B
GR LZ JOLENE 74B

CE	BW	WW	YW	MM	TM
5.7	2.2	58.9	95.3	27.9	57.4



LOT 56

HAROLDSON'S

LADY 6L 83P

TATTOO

AFSY 83P

REG

C03136050

DOB

MAR 14 2026

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

HAROLDSON'S TOTEM 200Z 5D
HAROLDSON'S LADY 5D 22F
RVP 45S YULETIDE LADY 16Y

CHURCHILL RED BULL 200Z
BLAIR'S NELLIE R 117 ET 5B
STAR 2013 BATTLE CRY 45S
RVP 115N WINTER LADY 30W

CE	BW	WW	YW	MM	TM
-1	3.9	54.2	87.9	28.8	55.9



Here's a younger female by Memphis that has a lot to offer. Lady is very complete in her structure and certainly one that has that beautiful balance. This female will be fun to show in the younger divisions, but she will be more fun when she reaches production. Her maternal sister was our high seller 2 years ago, she sold to Twelve Oaks. These Memphis daughters are going to be great females when they enter motherhood.



LOT 57
HAROLDSON'S
KIA 6L 9N

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
 HAROLDSON'S ROBYN 24E 44H

SHF ICEBOX F158 J030
HAROLDSON'S KIA J030 2L
 GOLDEN-OAK WLL 207F KIA 114J

H FHF PILGRIM 8441 ET
 BLAIR'S 15W 40C JANE 40E
 HAROLDSON'S JVI ROYAL 24E
 BAR-J-M ROBYN 16Y

SHF FORESIGHT B413 F158
 SHF MAGGIE D316 G086
 NUW 133A4040 FORTIFIED207F ET
 GLENLEES 156 KIA 49G

TATTOO
AFSY 9N
REG #
Pending
DOB
FEB 1 2025

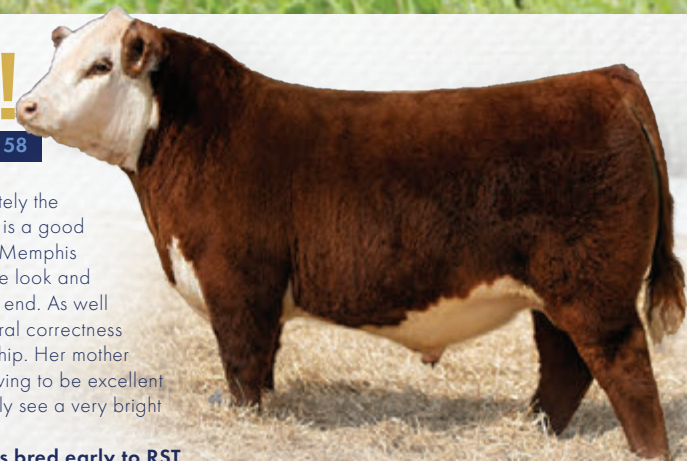
CE	BW	WW	YW	MM	TM
3.1	1.1	54.8	87.6	25.9	53.3

SELLING CHOICE!

THE BRED HEIFER OF YOUR CHOICE - LOT 57 AND 58

Females like Kia are definitely the kind we strive to raise and is a good reason why we believe in Memphis so much. I really admire the look and extension through her front end. As well as the balance and structural correctness down her top and out her hip. Her mother and Grandmother are proving to be excellent producers, and we certainly see a very bright future for Kia 9N.

An added bonus is she's bred early to RST Final Print 0016 on April 14th, 2026 and preg-checked safe.



SIRE, HAROLDSON'S MEMPHIS 4J 6L

**LOT 58****HAROLDSON'S****BLANCHE 6L 3N**

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

TH MASTERPLAN 183F
HAROLDSON'S BLANCHE 183F 9L
PCL 42G BLANCHE 2J

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

KCF BENNETT STRATEGY Z303 ET
TH 512X 145Y DOMINETTE 57B
PCL A191 GREY GOOSE 42G
LIAN 5D BLANCHE 120G

SELLING CHOICE!

THE BRED HEIFER OF YOUR CHOICE - LOT 57 AND 58

DB Carrier

TATTOO**AFSY 3N****REG #****C03127786****DOB****JAN 25 2025****GRAND DAM, HAROLDSON'S
ROBYN 24E 44H**

Blanche is a female that I really admire. I love the shape, balance, and structure on this female. She's a powerful female that really blends together that feminine look combined with very acceptable data. Her mother and Grandmother are both beautiful females with excellent udder quality. Being a Memphis daughter with a herd high teet and udder scores I would expect this female to be the same. When you study the cow families in this female I think she is one you certainly build around.

She is bred early to Haroldson's AD Final P ET 215M on April 14, 2026.

CE	BW	WW	YW	MM	TM
-0.8	3.2	61.4	102.3	25.8	56.5



LOT 59

HAROLDSON'S
MARVEL 35L ET 40N

TATTOO

AFSY 40N

REG #

C03129155

DOB

FEB 14 2025

CRR 971 LEVITATE 142
NJW 119E 142 PROUD 35L
NJW 8B 164C LEXY 119E

CRR 8Y LEVERAGE 971
CRR 6015 ECLIPSE 8124
NJW 76S 88X CIRCLEBOSS 164C ET
NJW 149Z 10W LEXY 8B

HAROLDSONS WLC RHINO ET 48Y
HAROLDSON'S HLW MARVEL 48Y 12B
HAROLDSON'S MARVEL 45P 5W

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
NJW FHF 9710 TANK 45P
REMITALL MARVEL 190S

CE	BW	WW	YW	MM	TM
7.1	2.1	48.9	73	25.1	49.6

This Proud female is very complete, sound made, with some extra length and presence through her front one third. She is a full sister to Marvel 43N (lot 60).

She is bred to Haroldson's Memphis 4J 6L on May 21st and was exposed to NJW 139C 181F Balance 207H on June 12 to July 10, preg-checked safe to AI service.



LOT 60

HAROLDSON'S
MARVEL 35L ET 43N

TATTOO

AFSY 43N

REG #

C03129156

DOB

FEB 14 2025

CRR 971 LEVITATE 142
NJW 119E 142 PROUD 35L
NJW 8B 164C LEXY 119E

CRR 8Y LEVERAGE 971
CRR 6015 ECLIPSE 8124
NJW 76S 88X CIRCLEBOSS 164C ET
NJW 149Z 10W LEXY 8B

HAROLDSONS WLC RHINO ET 48Y
HAROLDSON'S HLW MARVEL 48Y 12B
HAROLDSON'S MARVEL 45P 5W

SHF TAHOE R117 T100
HAROLDSON'S 37H MIRA ET 62K
NJW FHF 9710 TANK 45P
REMITALL MARVEL 190S

CE	BW	WW	YW	MM	TM
-1.8	5.9	62.7	102	26.4	57.8

Marvel 43N is a big bodied powerful female with a lot of genetic value to her. Many full siblings were past sale highlights in the spring and last fall. If you are looking for a female to add to your donor pen, be sure to study this girl.

She is bred to Loewen Sandhill L70 ET on May 4th, and preg-checked safe.



SERVICE SIRE - LOEWEN SANDHILL

**LOT 61****HAROLDSON'S****MARVEL 0016 23N**

BOYD 31Z BLUEPRINT 6153
RST FINAL PRINT 0016
 RST MS X651 TESTED 8032

SR DOMINATE 308F ET
HAROLDSON'S MARVEL ET 31L
 HAROLDSON'S HLIV MARVEL 48Y 12B

R LEADER 6964
 NJW 91H 100W RITA 31Z ET
 EFBEEF TFL U208 TESTED X651 ET
 RST MS 0124 TIMESAWASTIN 6094

BCC DOMINATOR 619D
 CHURCHILL LADY 1162Y ET
 HAROLDSON'S WLC RHINO ET 48Y
 HAROLDSON'S MARVEL 45P 5W

TATTOO
AFSY 23N
REG #
C03127801
DOB
FEB 5 2025

CE	BW	WW	YW	MM	TM
5.2	-0.1	62.7	98.8	34.2	65.6

SIRE, RST FINAL PRINT 0016

A very complete made Final Print daughter with cow written all over her. She is well balanced with some extra muscle and shape.

She is bred to Haroldson's Memphis 4J 6L on May 4th, and she was exposed to NJW 139C 181F Balance 207H on May 28 to July 10, preg -checked safe to AI service.



LOT 62

HAROLDSON'S
MISSEY 47J 63N

TATTOO **REG #** **DOB**
AFSY 63N C03127964 MAR 3 2025

HAROLDSON'S SCC PAVATI 48G
HAROLDSON'S TRIUMPH 48G 47J
HAROLDSONS ZENA 425X 47Z

HAROLDSON'S TRACTION ET 50E
HAROLDSON'S WSF LASSIE 48Y 42C
TH 89T 743 UNTAPPED 425X ET
MCCOY 532M ZENA 26R

HAROLDSON'S INSIGHT ET 201D
HAROLDSON'S MISSEY 201D 13H
MOHICAN MISSEY 93W

CHURCHILL RED BULL 200Z
TL 5073 JESSICA 751 U
MOHICAN RANGELAND 221R
MOHICAN MISSEY 401R ET

CE	BW	WW	YW	MM	TM
0	4.9	51.4	82.8	27.1	52.8

Here's another good female out of the highly productive Missey family. I really like the center body and spring of rib this female possesses. Her mother is one of the nicest looking cows on the Ranch.
She is bred to NJW 139C 181F Balance 207H on May 25th. She was then exposed to him again until July 10th. She is preg-checked to May 25th breeding.



LOT 63

HAROLDSON'S
HD MISSEY 6L 60N

TATTOO **REG #** **DOB**
AFSY 60N C03127963 MAR 1 2025

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

HAROLDSON'S JVJ ROYAL 24E
HAROLDSON'S JCC MISSEY 24E 21K
HAROLDSON'S MISSEY T100 25G

H BK CCC SR GAME CHANGER ET
HAROLDSON'S AD JESSICA 48Y 13B
SHF TAHOE R117 T100
MOHICAN MISSEY 93W

CE	BW	WW	YW	MM	TM
-1.5	3.1	53.5	85.9	28.6	55.4

Here's another Memphis daughter that is very hard to part with. She is very well balanced and structurally correct with a beautiful feminine look through her front end. Her mother is a beautiful Royal daughter with excellent production value. Watch for her maternal brother this spring!
She is bred to NJW 139C 181F Balance 207H on May 21st and preg-checked safe.



LOT 64

HAROLDSON'S
JCC MISSEY 55N

HAROLDSON'S BREAKER 8441 4J
HAROLDSON'S MEMPHIS 4J 6L
HAROLDSON'S ROBYN 24E 44H

SHF TAHOE R117 T100
HAROLDSON'S MISSEY T100 25G
MOHICAN MISSEY 93W

H FHF PILGRIM 8441 ET
BLAIR'S 15W 40C JANE 40E
HAROLDSON'S JVJ ROYAL 24E
BAR-J-M ROBYN 16Y

SHF RIB EYE M326 R117
SHF LADY 512 L73
MOHICAN RANGELAND 221R
MOHICAN MISSEY 401R ET

TATTOO
AFSY 55N
REG #
C03127960
DOB
FEB 22 2025

Missey 55N is a big middled, sound made female that is going to be a very functional productive female. Her mother is a no-miss kind of female that has raised mainly sale highlights. This female will be an asset to any herd.
She is bred to Haroldson's AD Final Print ET 215M on April 29th, preg-checked safe!

CE	BW	WW	YW	MM	TM
-4.9	4.5	56.8	92.7	26.1	54.5



LOT 65

HAROLDSON'S
ES ZENA 47J 100N

TATTOO REG # DOB
AFSY 100N C03137469 MAR 18 2025

HAROLDSON'S SCC PAVATI 48G
HAROLDSON'S TRIUMPH 48G 47J
HAROLDSONS ZENA 425X 47Z

HAROLDSON'S TRACTION ET 50E
HAROLDSON'S WSF LASSIE 48Y 42C
TH 89T 743 UNTAPPED 425X ET
MCCOY 532M ZENA 26R

HAROLDSON'S JVJ ROYAL 24E
HAROLDSON'S ZENA 24E 96J
HAROLDSON'S ZENA T100 18E

H BK CCC SR GAME CHANGER ET
HAROLDSON'S AD JESSICA 48Y 13B
SHF TAHOE R117 T100
MCCOY 532M ZENA 26R

CE	BW	WW	YW	MM	TM
-1.4	5.5	55.7	86.1	29.5	57.3

This Triumph heifer has a lot of length while maintaining that added shape and dimension. Her mother is a very nice, productive Royal daughter. She is bred to Haroldson's Memphis 4J 6L on May 2nd and was exposed to NJW 139C 181F Balance 207H from May28th to July 10th.



LOT 66

HAROLDSON'S
CANDACE 35L 44N

TATTOO REG # DOB
AFSY 44N C03128207 FEB 14 2025

CRR 971 LEVITATE 142
NJW 119E 142 PROUD 35L
NJW 8B 164C LEXY 119E

CRR BY LEVERAGE 971
CRR 6015 ECLIPSE 8124
NJW 76S 88X CIRCLEBOSS 164C ET
NJW 149Z 10W LEXY 8B

HAROLDSON'S TOTEM 200Z 5D
HAROLDSON'S CANDACE 5D 8F
HAROLDSONS CANDACE 4T 72Y

CHURCHILL RED BULL 200Z
BLAIR'S NELLIE R117 ET 5B
HAROLDSON'S WILL ANCHOR 4T
HAROLDSON'S CANDACE 13P 3T

CE	BW	WW	YW	MM	TM
0.2	4	62.1	102.4	28.6	59.7

This Proud daughter has some extra power and performance to her. She's long bodied and sound structured going back to a real proven cow family. Exposed to NJW 139C 181F Balance 207H from May 25th to July 10th and preg-checked to early service.

LOT 67

HAROLDSON'S

ROSE 48G 13N

HAROLDSON'S TRACTION ET 50E
HAROLDSON'S SCC PAVATI 48G
 HAROLDSON'S WSF LASSIE 48Y 42C

R LEADER 6964
 HAROLDSON'S MARVEL 45P 5W
 HAROLDSONS WLC RHINO ET 48Y
 HAROLDSON'S LASSIE 425X 22Z

TATTOO

AFSY 13N

REG #

C03137475

DOB

FEB 1 2025

TWIN-VIEW 83Z MOOMOOAA 95G
TWIN-VIEW 95G SCAMPER 15K
 TWIN-VIEW 0477 SKIPPER 19G

TWIN-VIEW 4L MACK DADDY 83Z
 GHC MISS HUDSON 91B
 KCF BENNETT MISSILE 200Z D477
 GHC LRL MISS BARBIE 82E

CE	BW	WW	YW	MM	TM
3.3	2.6	53.2	81.5	29.1	55.7

Here is a direct daughter of Pavati, who is very well balanced and sound structured with a beautiful look to her. Pavati daughters make tremendous mother cows.

Bred to Haroldson's AD Final Print ET 215M on May 4th. She was exposed to NJW 139C 181F Balance 207H from May 28 to July 10, preg-checked safe to AI service.

LOT 68

HAROLDSON'S

TAMARA 12K 39N

HAROLDSON'S JVJ ROYAL 24E
HAROLDSON'S HIGH COUNTRY 12K
 HAROLDSON'S ROBYN 48Y 113D

H BK CCC SR GAME CHANGER ET
 HAROLDSON'S AD JESSICA 48Y 13B
 HAROLDSONS WLC RHINO ET 48Y
 BAR-J-M ROBYN 16Y

TATTOO

AFSY 39N

REG #

C03137474

DOB

FEB 12 2025

HAROLDSON'S UNITED 33D 36G
RSK SCK MISS TAMARA 51K
 RSK 94B MISS TAMARA ET 56E

HAROLDSON'S UPGRADE T100 33D
 HAROLDSON'S WLC MIRA ET 52B
 JDH 4X ULTIMATE 236Z 94B
 RSK 154U MISS TAMARA ET 28Z

CE	BW	WW	YW	MM	TM
-5.5	6.9	58.2	93.6	27.4	56.5

A very well balanced big bodied High Country daughter with some pigment and some added look.

She is bred to Haroldson's AD Final Print ET 215M on May 4th and she was exposed to NJW 139C 181F Balance 207H on May 28th to July 10th. Preg-checked favorable to exposure.

LOT 69

HAROLDSON'S

ENID 247K 58N

CHURCHILL BROADWAY 858F
CHURCHILL AMSTERDAM 247K ET
 H FHF ZOY 8418 ET

SHF YORK 19H Y02
 CHURCHILL LADY 640D
 CHURCHILL PILGRIM 632D ET
 WLL ZOY 3Z

TATTOO

AFSY 58N

REG #

C03127962

DOB

FEB 27 2025

HAROLDSON'S SCC PAVATI 48G
HAROLDSON'S ENID 48G 50K
 CALCO 77D ENID 35G

HAROLDSON'S TRACTION ET 50E
 HAROLDSON'S WSF LASSIE 48Y 42C
 GLENLEES 27B VENGEANCE 77D
 WLB 81S ENID 34Z

CE	BW	WW	YW	MM	TM
1.1	3.8	58.9	95.9	28.9	58.4

This female is a very sound structured and complete in her design. Her Pavati mother is very sound with a great udder and has tremendous milk flow.

She was exposed to NJW 139C 181F Balance 207H from May 28th to July 10th. Observed bred on June 4th.





REFERENCE SIRE

NJW 139C 181F

BALANCE 207H

NJW 127Z 93C PARTNER 181F X NJW 149Z 88X LEXY 139C ET



REFERENCE SIRE

HAROLDSON'S AD

FINAL P ET 215M

RST FINAL PRINT 0016 X HAROLDSON'S MARVEL 36G ET 44J



REFERENCE SIRE

NJW 119E 142

PROUD 35L

CRR 971 LEVITATE 142 X NJW 8B 164C LEXY 119E



SHR 8083

OCULUS 4061

CWA RES. CHAMPION

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CERTIFICATE OF REGISTRATION:

Each animal will carry papers issued by the Canadian Hereford Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

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Pedigree Estimates (PE) are created on the projected mating of the animal's sire and dam based on averages of the two, creating estimated values that do not hold the same accuracy of actual EPDs issued from the association and should be used as such.

HEALTH:

All animals in the sale have met all necessary health requirements.

GUARANTEE:

Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under the terms and guarantees set forth by the Canadian Hereford Association with regard to health, freedom from defects and from both reproductive and specific genetic unsoundness.

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