



Beck Farms & McCoy Cattle Co.

17th BULL SALE



WEDNESDAY, FEBRUARY 25, 2026 - 2:00PM Beck Farms Sale Facility, Milestone, SK

Welcome to the sale from Beck Farms



Jorja, Wade, Cynthia, Mason



Kaden, Danica, Tami, Kylie, Mark



The Beck Family

Welcome to our 17th Annual Bull Sale...

Wow what a year!! This cattle market continues to climb. Where it will stop is anyone's guess. With the North American cow herd at all time low levels, the supply will struggle to keep up with demand for years to come. Even at record high cattle prices, ground beef is still one of the most economical sources of protein available on supermarket shelves. All signs point to sustained profitability in the beef industry for years to come. But rest assured some politician will try to screw that up.

This is my first paragraph from last year's sale welcome. So much remains true today. There have been ripples in the market, but just when you think it's going to drop, it comes back strong. It will be fun to ride this wave for as long as it lasts.

At Beck Farms, we do things differently than most purebred producers. Number one, we calve later. There's no January calving here and barely any February born. We don't creep feed. Our calves go out and grow on mother's milk and grass well into fall. Most years, there is snow on the ground when we wean the calves. That being said, when we do decide to get one ready to go to town, we can compete with the very best - as evidenced by lot 1.

This year's group of bulls is the most consistent set we've offered to date. Our sale bullpen this year is exciting to say the least. Quality from top to bottom. There is something here for everyone, from sleep easy heifer bulls to power bulls that can walk and talk with the best in the industry.

With this many two-year-olds to sell, we decided that it is best for everyone (bulls and people) to have a video sale. No animals will be coming through the barn. All the animals will be beside the barn in pens that are easily accessible and easy to evaluate the bulls in.

Please join us for lunch on sale day in our new heated sale barn on the farm. Be prepared to stay after for our annual fish fry. We hope to see you all on February 25, the bulls and the hospitality are guaranteed not to disappoint. If you have any questions or would like a tour before the sale, feel free to contact me at 306 436 7458 or Mason 639 440-7027. Better yet, find Jorja on sale day and ask for her opinion. We are more than happy to help you with your bull selection.

Wade



BECK F FARMS

Gary & Donna Beck; Wade & Cynthia Beck; Mark & Tami Beck

Box 11 Milestone, SK S0G 3L0

Wade: 306-436-7458 - Mason: 639-440-7027

wcbeck@sasktel.net

GENERAL INFORMATION

Point of Sale...

Each animal becomes the risk of purchaser at time of sale.

Free Wintering...

Bulls will be developed free of charge and discuss delivery dates with Wade and Chad.

Breeding Guarantee...

We guarantee to provide a sound breeding bull capable of passing a semen test at 14 months of age. Any bull failing to be a satisfactory breeder will be replaced with a bull of equal value and quality, or a credit given towards purchase of another bull.

Insurance...

Alameda Agencies, Bonnie Thompson 306-489-2258

Announcements...

Errors in catalogue will be corrected by announcements from the block. Announcements will take precedence over any printed material.

Hotel Accommodations...

Microtel Inn & Suites...

88 Grace St., Weyburn, SK

(306) 842-5700

Holiday Inn Express & Suites...

4255 Albert St S. Regina, SK S4S 3R6

(306) 789-5888

Welcome to the sale from McCoy Cattle Co.

It is my pleasure to welcome you to our 17th annual bull sale. That is starting to add up in terms of number of years we have hosted this event in conjunction with our good friends and neighbours. I can assure you that numbers will continue to grow as don't think either of our families are about to exit the business or change what we are doing too dramatically in the near future. I can't overstate how fortunate we are to live where we live and do what we do and work with so many of you on a regular and long term basis. It is this relationship with our customer (and multiple levels of our families with our customer) that truly is the reason we get up and work hard at improving the product we are providing you day after day.

I have offered my kids and spouse the opportunity to write this welcome but once again I have no takers. The common response is "Dad, you always talk about CanFax, and markets, and cow numbers and we don't quite talk that way." Therefore, as I see Wade has made reference to the tremendous markets we are seeing of late I will talk about something else. I am going to focus a bit on family in my welcome this year.

This is the first welcome I have written as a grandfather so maybe it has given me a bit more perspective on the world (kinda doubt it). First of all, it is important to remember that both our outfits are family owned and managed much like most of you reading this will be. It is not without the hard work and sacrifices that previous generations had made that enable us to do what we do. I would like to take this time to thank my parents, Gary and Florence, as without them the seedstock operation and business that we have grown into would not have ever happened. We are truly grateful for all the blood, sweat, and tears you have put in over the decades in order to put us in this position. This is also a great time to thank my wife as without her we would not be able to get done what we do in a year. I am not sure why she puts up with me sometimes! It is an exciting time for us as our girls consider their interest in our business going forward. Keep posted for future developments on this front. And yes, I should mention that Tate James Scott (our first grandson) was born in March of 2025.

For the second year, all of our bulls are genetically tested in order to help you find the bulls that fit your goals best. We look forward to discussing our sale offering both on sale day or any time before then. Please call anytime as we truly love to discuss what bulls will fit best in different situations.

Please join us on February 25th to check out the brand new sale facility at Beck Farms and try to budget enough time to stick around for the fish fry and social afterwards.

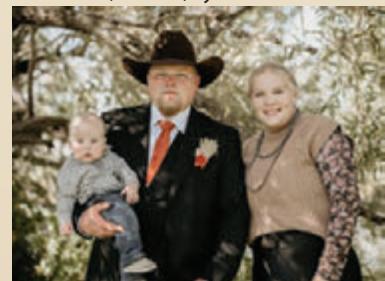
Talk soon,

Chad

The Nicholas Family
Box 479, Milestone, SK S0G 3L0
Chad: 306-436-7300 - Carrie: 306-436-7425
www.mccoycattle.com cnicholas@sasktel.net



Chad, Carrie, Megan and Kalla
Nicholas; Emma, Tyson & Tate Scott



Tyson, Emma & Tate Scott



Gary and Florence



McCoy Cattle Co.

Delivery...

Free delivery in the Prairie Provinces & to Paris, Ontario. For bulls going to the U.S. we will cover export test and deliver to border.

Sight Unseen Purchase Program...

We encourage our customers to come view the bulls anytime before the sale, but if you can't our sight unseen program is another great option. No one knows these bulls better than we do. We are more than willing to discuss the bulls with you and find ones that would work for your breeding program. When we deliver the bull, you must be 100% satisfied with your purchase or we will load the bull up and bring him home - no questions asked.

WATCH & BID ONLINE

CAN'T MAKE THE SALE?
Watch, Bid & Buy Online

To view & bid visit www.dlms.ca, log-in with your username and password or sign-up for your free user account.

BIDDERS - click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information call:

Mark Shologan 780-699-5082 or Purebred Team 780-991-3025



17th

Beck Farms & McCoy Cattle Co. BULL SALE

WEDNESDAY, FEBRUARY 25, 2026 - 2:00PM Beck Farms Sale Facility, Milestone, SK

OFFERING 122 BULLS

60 Charolais Two-Year-Olds

10 Charolais Yearlings

52 Hereford Yearlings

27 Hereford x Gelbvieh Heifers

Sale Day Phone...

Chad Nicholas	306-436-7300 (C)
Carrie Nicholas	306-436-7425 (C)
Wade Beck	306-436-7458 (C)
Mason Beck	639-440-7027 (C)
Kaden Beck	639-440-7774 (C)
Jamie O'Shea	519-477-1238 (C)
Larry Debenham	306-736-8780 (C)

Sale Staff...

Auctioneer...	
Dan Skeels	403-783-1217 (C)

Ringside...

Andrew Reeleeder	403-848-1260 (C)
Nate Marin, Bohrson Marketing	306-869-7130 (C)



From Milestone...

On east side of Milestone take Range Road 2192
4 miles south.
Watch for signs!

View the catalogue online at www.mccoycattle.com

Two Year Old bulls.

This year's group of two year olds features a very strong group of bulls that were hand picked in the fall of 2024 to sell in this year's sale. They were vaccinated and weighed on October 1. They were left on the cows until beginning of November 2024, gently wintered on a backgrounding ration. They were pastured from May 15 until October 25 this past summer. They have been fed a TMR ration this winter consisting of 70% silage, 15% grain, 9% lentil straw and 6% bull supplement. Our goal is to raise 2 year old bulls with bred in performance but managed in such a way that they remain sound and active breeders for years to come. Buy these bulls with confidence they could work in any of the best herds in the land. All two year olds were semen tested on December 5, 2025. Scrotal measurements in the catalog are from that day. They will be re-evaluated before delivery.

All Beck Farms bulls will have received two shots of Fusogard for foot rot before they are delivered.



Beck's Frontline 439M

PMC888451 // BECK 439M // Mar 23, 2024 // Polled

1
LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

SPARROWS BRAXTON 519C
BECK'S JENNA 30J
BECK'S JENNA 61A

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
CJC TRADEMARK H45
MS MIKEL P4162

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SM ANCHOR Y124 P
BECK'S JENNA 32W



Lot 1 | Agribition 2025



BECK 345L | Maternal Brother

BW	205 DW	CE	BW	WW	YW	MK
90	748	12.9	-3.4	57	103	24

What better way to start the offering then one that describes exactly what we are trying to raise. Frontline is one we find hard to fault. Starting from the ground up with a big, strong foot and exceptional structure. His immense dimension with impressive muscling and attractive front end make him one worth looking at. Boasting strong calving ease numbers and out of a Braxton daughter that simply does not miss, he is worth the drive to Milestone.

Frontline was Reserve Champion Yearling bull at Agribition making many friends in a very strong division.

His maternal sibling was our high seller in 2025 and was used in our heifer pen.

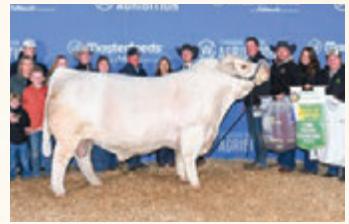
Retaining 1/4 semen interest.

Scrotal: 44 cm

Lot 2 | Beck's Top Gun 442M



The full brother to Beck's Throttle 201K, that has made waves for Steppler Farms; Agribition 2024 Champion Charolais Bull, 2024 CN Beef Supreme Top 10, Manitoba Ag Ex Supreme Champion Bull. Most importantly Throttle has gone on to be an excellent breeding bull. Siring the high selling at Steppler's annual female this past fall at \$32000. We believe in this bull a lot and like many attributes about him better than his brother. So much so that he saw use in our own cowherd this past summer. Long spined, strong foot, maternal excellence. The list goes on and on, on this one. **Scrotal: 45 cm**



Full Brother | Beck's Throttle 201K

2

Beck's Top Gun 442M

PMC888456 // BECK 442M // Mar 24, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

SPARROWS BRAXTON 519C
BECK'S JEMMY 55F
BECK'S JEMMY 70C

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
CJC TRADEMARK H45
MS MIKEL P4162

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPPLER ORCH 103A
BECK'S JEMMY 81X

BW	205 DW	CE	BW	WW	YW	MK
102	815	5.0	0.4	61	118	28

3

Beck's Net Worth 451M

PMC888515 // BECK 451M // Mar 28, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

STEPPLER BY DESIGN 275F
BECK'S JEMMY 76J
BECK'S JEMMY 70C

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
CJC TRADEMARK H45
MS MIKEL P4162

SPARROWS HACIENDA 407B
STEPPLER MISS 367C
STEPPLER ORCH 103A
BECK'S JEMMY 81X

BW	205 DW	CE	BW	WW	YW	MK
83	743	7.8	-1.1	61	118	24



Lot 3 | Beck's Net Worth 451M

A really intriguing bull that saw use in our cowherd this past summer. This Marksman son out of a sister to Throttle's mother boasts an 83 lbs birthweight, good foot, proud character, excellent temperament and a thick haircoat. His mom hails from the Jemmy cow family that continues to raise big time herdbulls, 450M will carry on that tradition. **Scrotal: 41 cm**

4

Beck's Zoom 469M

PMC888600 // BECK 469M // Apr 04, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

SPARROWS BRAXTON 519C
BECK'S KEY 23H
 BECK'S KEY 65E

BW	205 DW	CE	BW	WW	YW	MK
93	724	6.4	-0.3	55	107	24

A very powerful Marksman son out of a really nice Braxton daughter. Zoom is a fluent travelling, big hipped bull with an impressive phenotype. This guy is easy to find in the pen and will definitely be popular on sale day. *Scrotal: 41 cm*

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 STEPPLER ORCH 103A
 BECK'S KEY 12B



Lot 4 | Beck's Zoom 469M

5

Beck's Sterling 491M

PMC888820 // BECK 491M // Apr 20, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

BECK'S CITATION 615D
BECK'S TEQUILA 46J
 BECK'S TEQUILA 9D

BW	205 DW	CE	BW	WW	YW	MK
113	792	-1.3	2.5	66	117	23

Big performance dude here. 491M combines the hip and top of Marksman with the hair of Citation. The perfect combination to sire market topping calves. *Scrotal: 38 cm*

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

BECK'S BOUNTY 206Z
 BECK'S GOLDEN GIRL 33B
 SPARROWS KINGSTON 139Y
 BECK'S TEQUILA 50B



Lot 5 | Beck's Sterling 491M

6

Beck's Focus 487M

PMC888814 // BECK 487M // Apr 17, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

SPARROWS BRAXTON 519C
BECK'S HEARTBREAK 41H
 BECK'S HEARTBREAK 3Y

BW	205 DW	CE	BW	WW	YW	MK
94	637	9.3	-2.0	49	98	19

We may sound like a broken record.... but the Marksman Braxton cross really works. 487M offers calving ease in a fault free package. Focus is big middled, heavy muscled, and strong footed. *Scrotal: 40 cm*

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 SPARROWS ELDORADO 361L
 BECK'S HEARTBREAK 61W



Lot 6 | Beck's Focus 487M



Lot 7 - Beck's Dynamic 468M



Lot 8 | Beck's Brooks 416M



Beck Farms is proud to support the next generation of cattle producers with the purchase of 4H steers.

7

Beck's **Dynamic 468M**
 PMC888599 // BECK 468M // Apr 3, 2024 // Scurred
 LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

LT AFFINITY 6221 PLD
BECK'S FANNY 62H
 BECK'S FANNY 56F

BW	205 DW	CE	BW	WW	YW	MK
97	769	10.5	-2.5	60	112	25

Lots of calving ease built into this guy. Super sound out of an Affinity daughter that always out produces herself. Dynamic is Long-Bodied, clean fronted, and well mannered.

Scrotal: 41 cm

8

Beck's **Brooks 416M**
 PMC888407 // BECK 416M // Mar 16, 2024 // Polled
 LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

BECK'S CITATION 615D
BECK'S MIST 5J
 BECK'S MIST 14G

BW	205 DW	CE	BW	WW	YW	MK
83	754	9.0	-2.3	61	111	22

Smooth made and easy moving. This guy will cover ground and calve like a dream. 83lbs birthweight. *Scrotal: 41 cm*

9

Beck's **Aspect 486M**
 PMC888813 // BECK 486M // Apr 17, 2024 // Polled
 LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

BECK'S CITATION 615D
BECK'S JESSY 7J
 BECK'S JESSY 33G

BW	205 DW	CE	BW	WW	YW	MK
85	774	8.8	-1.8	64	115	22

¾ brother to lot 8 and cut from the same cloth. Super easy calving with added performance. *Scrotal: 38 cm*

Marksman & Knox

Few bulls make a lasting impact on a program like Marksman has on ours. Stout, easy doing and sound are the best ways to describe Marksman and his progeny. There are several standout sons in this year's sale offering. Knox is a home raised Marksman son out of a Panama daughter selected to add on to the Marksman influence in our program. His sons are very similar in type to the Marksman's. Big top, big hipped meat machines.



DC/KCM Marksman E1145 PET

Reference
SIRE

DC/KCM Marksman E1145 PET
PMC765933 // BECK 1145E // Feb 06, 2017 // Polled

LT BLUEGRASS 4017 P
LT LEDGER 0332 P
LT BRENDA 6120 PLD

CJC TRADEMARK H45
MS TRADEMARK S6112
MS MIKEL P4162

CE	BW	WW	YW	MK
7.8	-0.7	72	123	23

LT ASSERTION 1277P	SIRE
LT PEARL'S BREEZE 2236 P	SIRE
LT RIO BRAVO 3181 P	SIRE
LT BRENDA'S EASE 3055PLD	SIRE
LHD ALI MARK T214	DAM
CJC MS PERFECT F57	DAM
LHD SUPREME H1140	DAM
MS FERNMARK F679	DAM

Reference
SIRE

Beck's Knox 2031H
PMC795461 // BECK 2031H // Jan 26, 2020 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

SPARROWS PANAMA 826U
BECK'S HEARTBREAK 32Z
BECK'S HEARTBREAK 61R

CE	BW	WW	YW	MK
-7.5	5.2	71	96	19

LT BLUEGRASS 4017 P	SIRE
LT BRENDA 6120 PLD	SIRE
CJC TRADEMARK H45	SIRE
MS MIKEL P4162	SIRE

LOPEZ	DAM
SPARROWS DAISY MAY 67P	DAM
BECK'S LINK 23J	DAM
BECK'S HEARTBREAK 43M	DAM



Beck's Knox 2031H



Lot 10 | Beck's Forefront 493M

10

Beck's Forefront 493M

Applied For // BECK 493M // Apr 22, 2024 // Polled

DC/KCM MARKSMAN E1145 PET

BECK'S KNOX 2031H

BECK'S HEARTBREAK 32Z

SPARROWS BRAXTON 519C

BECK'S KEILI 58G

BECK'S KEILI 77C

LT LEDGER 0332 P
MS TRADEMARK S6112

SIRE

SPARROWS PANAMA 826U
BECK'S HEARTBREAK 61R

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X

DAM

BECK'S TITAN 818U
BECK'S KEILI 19W

BW	205 DW	CE	BW	WW	YW	MK
100	818	-0.4	2.6	53	92	31

Arguably the most attractive bull in the offering, forefront carries a presence that draws your attention. Sired by Knox. Knox was retained to carry on the Marksman line and being out of a Panama mother, he brings a different genetic twist. This guy is impressive. *Scrotal: 42 cm*



Beck's Ration 436M

Applied For // BECK 436M // Mar 22, 2024 // Polled

DC/KCM MARKSMAN E1145 PET

BECK'S KNOX 2031H

BECK'S HEARTBREAK 32Z

BECK'S BOUNTY 206Z

BECK'S STARLIGHT 49J

BECK'S STARLIGHT 72Y

LT LEDGER 0332 P

MS TRADEMARK S6112

SPARROWS PANAMA 826U

BECK'S HEARTBREAK 61R

SPARROWS ELDORADO 361L

BECK'S DANCER 83X

ROLLIN ACRES WILL 12W

BECK'S STARLIGHT 22T

BW	205 DW	CE	BW	WW	YW	MK
91	794	2.0	0.8	68	101	20

A moderate framed Knox son. His grandmother (72Y) is also the grandmother of Beck's Charm. 72Y produced until 14 years of age. *Scrotal: 41 cm*

Lot 11 | Beck's Ration 436M

10

12

Beck's Exposure 484M

Applied For // BECK 484M // Apr 16, 2024 // Polled

DC/KCM MARKSMAN E1145 PET

BECK'S KNOX 2031H

BECK'S HEARTBREAK 32Z

SPARROWS BRAXTON 519C

BECK'S TASSEL 28H

BECK'S TASSEL 58E

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS PANAMA 826U
BECK'S HEARTBREAK 61R

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
CEDARDALE BRILLIANCE 119B
BECK'S TASSEL 29C

BW	205 DW	CE	BW	WW	YW	MK
112	854	0.5	2.1	69	106	24

Powerful individual here. Thick made, hairy and sound. This guy will sire market topping calves. *Scrotal: 42 cm*



Lot 12 | Beck's Exposure 484M

13

Beck's Mode 441M

Applied For // BECK 441M // Mar 24, 2024 // Polled // Twin

DC/KCM MARKSMAN E1145 PET

BECK'S KNOX 2031H

BECK'S HEARTBREAK 32Z

BECK'S CITATION 615D

BECK'S TIANNA 12H

BECK'S TIANNA 20F

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS PANAMA 826U
BECK'S HEARTBREAK 61R

BECK'S BOUNTY 206Z
BECK'S GOLDEN GIRL 33B
SPARROWS BRAXTON 519C
BECK'S TIANNA 54C

BW	205 DW	CE	BW	WW	YW	MK
81	-	0.6	1.5	58	97	20

441M is a maternal brother to Beck's Hero who was popular a few sales back and sold to Desertland Cattle Co. in Alberta.
Scrotal: 41 cm



Lot 13 | Beck's Mode 441M

14

Beck's Talladega 496M

Applied For // BECK 496M // Apr 30, 2024 // Polled

DC/KCM MARKSMAN E1145 PET

BECK'S KNOX 2031H

BECK'S HEARTBREAK 32Z

STEPLER ORCH 103A

BECK'S OMEGA 54D

BECK'S OMEGA 11U

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS PANAMA 826U
BECK'S HEARTBREAK 61R

SPARROWS SEMINOLE 927W
STEPLER MISS 253U
SPARROWS AUTHENTIC 6S
BECK'S OMEGA 11N

BW	205 DW	CE	BW	WW	YW	MK
104	714	-12.5	5.7	48	98	17

This guy is one day away from being a May born. Out of a 9 year old Orch daughter that has a perfect set of feet under her.
Scrotal: 42 cm



Lot 14 | Beck's Talladega 496M



Lot 15 | Beck's Tripp 475M

15

Beck's Tripp 475M

Applied For // BECK 475M // Apr 08, 2024 // Polled

DC/KCM MARKSMAN E1145 PET
BECK'S KNOX 2031H
BECK'S HEARTBREAK 32Z

SPARROWS BRAXTON 519C
BECK'S KEY 12G
BECK'S KEY 70E

BW	205 DW	CE	BW	WW	YW	MK
105	749	-1.7	3.0	56	92	22

Knox was retained to carry on the Marksman lineage on our Braxton daughters. Looking at this guy I'd say it was a good choice. 475M gets the power and muscle from Knox and the hair from Braxton. *Scrotal: 41 cm*



16

Beck's Hustle 485M

Applied For // BECK 485M // Apr 17, 2024 // Polled

DC/KCM MARKSMAN E1145 PET
BECK'S KNOX 2031H
BECK'S HEARTBREAK 32Z

HIGH BLUFF CRAFTSMAN 112C
BECK'S MAUDE 50E
BECK'S MAUDE 2C

BW	205 DW	CE	BW	WW	YW	MK
101	710	-0.3	2.4	60	100	20

Stylish and hairy. His mother is a proven herd bull producer and offers a different genetic twist. *Scrotal: 40 cm*



Lot 17 | Beck's Technical 456M

17

Beck's Technical 456M

Applied For // BECK 456M // Mar 30, 2024 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

BECK'S CITATION 615D
BECK'S DISCO 68G
BECK'S DISCO 14D

BW	205 DW	CE	BW	WW	YW	MK
99	745	-2.1	1.9	65	1.3	16

Hairy with an extra shot of style. *Scrotal: 39 cm*

Reference SIRE



PMC814541 // BECK 2176J // Feb 9, 2021 // Polled

LT LEDGER 0332 P
SOS APEX PLD 139F
TMJF BERYLE 447B

SPARROWS BRAXTON 519C
BECK'S TEQUILA 69F
BECK'S TEQUILA 76C

CE	BW	WW	YW	MK	MTL
8.2	-0.4	73	145	28	65

Thread has made the transition from show bull to breeding bull look easy. After finishing in the top ten at the CN Beef Supreme competition at Agribition 2022, Thread has been busy doing double duty each year at Steppler Farms and Beck Farms each year. Thread progeny come easy, are stylish and hairy with a very sound structure. One of our top sire groups with standouts in both the two year old and yearling divisions.

Beck's Thread 2176J



Beck's Thread 2176J



Lot 18 I Beck's Millenium 494M

18

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

LAE CANADIANA 561C
BECK'S MISS 77F
STEPPLER MISS 162D

Beck's Millenium 494M

PMC888825 // BECK 494M // Apr 25, 2024 // Polled

SIRE	DAM
LT LEDGER 0332 P TMJF BERYLE 447B	SPARROWS BRAXTON 519C BECK'S TEQUILA 76C
MERIT ROUNDUP 9508W POST MISS WANDA 241W	SPARROWS MONACO 487B STEPPLER MISS MOXIE 162W

BW	205 DW	CE	BW	WW	YW	MK
101	743	3.6	-0.1	63	125	21

Big time herd bull here! Immense dimension, heavy muscled, super attractive head. So soft on the move, he reflects his sire in many ways. Out of Mason's best cow he is one to see.

Scrotal: 42 cm



Lot 19 | Beck's Creed 490M

One of my favourites. Possesses the Thread style and hair. Mother is quickly becoming a top producer with an outcross pedigree. Maternal brother to the mother of lot 68.

Scrotal: 42 cm

19

Beck's Creed 490M

PMC888818 // BECK 490M // Apr 20, 2024 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

SPARROWS PRESTON 862F
BECK'S DESIGNER 83J
BECK'S DESIGNER 49A

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

BHD STOUT X41
SPARROWS BLANCHE 585W
SM ANCHOR Y124 P
MERIT DESIGNER 6230S

BW	205 DW	CE	BW	WW	YW	MK
90	773	6.1	0.6	66	119	27

20

Beck's Lonestar 476M

PMC888793 // BECK 476M // Apr 09, 2024 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

SPARROWS BRAXTON 519C
BECK'S JAZZ 13H
BECK'S JAZZ 14F

BW	205 DW	CE	BW	WW	YW	MK
94	688	10.1	-1.9	53	115	26

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
BECK'S CITATION 615D
BECK'S JAZZ 20D



Lot 20 | Beck's Lonestar 476M

Extra hairy with a big hip and top with an extra shot of style. A set of steers sired by Lonestar would make the order buyers sit up and take notice. *Scrotal: 41 cm*

Lot 21 | Beck's Balance 467M

Low birth with an extra shot of performance. This hairy dude was used in our commercial herd and as clean up for some purebred cows in 2025.
Scrotal: 41 cm



21

Beck's Balance 467M

PMC888598 // BECK 467M // Apr 03, 2024 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

DC/KCM MARKSMAN E1145 PET
BECK'S MIST 65J
BECK'S MIST 36F

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS BRAXTON 519C
BECK'S MIST 67C

BW	205 DW	CE	BW	WW	YW	MK
91	796	8.6	-1.0	67	127	28

22

Beck's Warcry 450M

MC888508 // BECK 450M // Mar 26, 2024 // Horned

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

SPARROWS PRESTON 862F
BECK'S DANCER 86J
BECK'S DANCER 80E

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

BHD STOUT X41
SPARROWS BLANCHE 585W
STEPPLER ORCH 103A
BECK'S DANCER 54A

BW	205 DW	CE	BW	WW	YW	MK
96	838	3.6	1.2	69	124	28

Lot 22 | Beck's Warcry 450M

Big time performance with a moderate birthweight. His mom and grandma are two of my favourites for their impeccable foot structure. *Scrotal: 40 cm*





Lot 23 | Beck's Modem 444M

23

Beck's Modem 444M

Applied For // BECK 444M // Mar 25, 2024 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

BECK'S BOUNTY 206Z
BECK'S EVA 68H
BECK'S EVA 196W

LT LEDGER 0332 P
TMJF BERYLE 447B SIRE
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

SPARROWS ELDORADO 361L
BECK'S DANCER 83X DAM
BECK'S RICKY BOBBY 10S
PLEASANT DAWN EVA 196H

BW	205 DW	CE	BW	WW	YW	MK
91	730	7.7	-1.1	64	121	24

Good looking with a 91 lbs birthweight. Thread has become our go to calving ease sire, while siring hairy calves with added performance.



Lot 24 | Beck's Tornado 492M

24

Beck's Tornado 492M

PMC888823 // BECK 492M // Apr 21, 2024 // Polled
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

LT AFFINITY 6221 PLD
BECK'S STARLIGHT 61H
BECK'S STARLIGHT 5F

LT LEDGER 0332 P
TMJF BERYLE 447B SIRE
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

LT RUSHMORE 8060 PLD
LT ATHENA 1247 DAM
SPARROWS KINGSTON 139Y
BECK'S STRLIGHT 75D

BW	205 DW	CE	BW	WW	YW	MK
93	788	9.9	-1.8	64	127	27

The Thread sire group is so consistent it is tough to write footnotes for them. 492M is just like the others moderate birth, good performance and a mother that consistently out does herself. *Scrotal: 40 cm*



25

Beck's Range 463M

PMC888587 // BECK 463M // Apr 03, 2024 // Polled
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

DC/KCM MARKSMAN E1145 PET
BECK'S FLAIR 34J
BECK'S FLAIR 81E

LT LEDGER 0332 P
TMJF BERYLE 447B SIRE
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

LT LEDGER 0332 P
MS TRADEMARK S6112 DAM
BECK'S PANAMA 444B
BECK'S FLAIR 343X

BW	205 DW	CE	BW	WW	YW	MK
100	746	3.2	1.4	66	125	24

Moderate framed Thread son out of a young Marksman cow. Most of our second calvers are bred to Thread as he offers reliable calving ease. *Scrotal: 40 cm*

Lot 26 | Beck's Holden 419M

Super stylish Thread son out of an old Blue Value daughter. Calving ease with an extra shot of hair.



26

Beck's Holden 419M

PMC888411 // BECK 419M // Mar 17, 2024 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

LT BLUE VALUE 7903 ET
BECK'S FANNY 8C
BECK'S FANNY 6A

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

LT BLUEGRASS 4017 P
LT UNLIMITED MAID 7184 P
SPARROWS HOMBRE 128Y
BECK'S FANNY 20Y

BW	205 DW	CE	BW	WW	YW	MK
91	698	9.0	-1.1	65	119	24

27

Beck's Tripp 427M

MC888928 // BECK 427M // Mar 20, 2024 // Horned

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

BECK'S ACCLAIM 905G
BECK'S DISCO 9J
BECK'S DISCO 25G

LT LEDGER 0332 P
TMJF BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

SPARROWS BRAXTON 519C
BECK'S SASSY 33E
LT LEDGER 0332 P
BECK'S DISCO 23E

BW	205 DW	CE	BW	WW	YW	MK
73	756	15.3	-4.6	61	122	29

Lot 27 | Beck's Tripp 427M

A really unique Thread son here! 73lbs birthweight with a truly impressive phenotype, being so attractive fronted, and very strong footed. Out of one of my favourite Acclaim daughters.

Scrotal: 41 cm

Suitable for heifers.





Beck's Acclaim 905G

Reference
SIRE

PMC772986 // BECK 905G // Jan 15, 2019 // Polled

MD ALI TRADE U1059
WINN MANS BEVERLY 663S
SPARROWS CASINA 121X
SPARROWS BRAXTON 519C

HIGH BLUFF CRAFTSMAN 112C
BECK'S SASSY 33E
BECK'S SASSY 24C

CE	BW	WW	YW	MK
8.4	-1.3	43	86	32

MD ALI TRADE U1059
WINN MANS BEVERLY 663S
WINN MANS LANZA 610S
SPARROWS CASSINA 21U

SCR TRIUMPH 2135
SOS GONNA GETCHA GOOD 128R
LT BLUE VALUE 7903 ET
BECK'S SASSY 13A

CE	BW	WW	YW	MK
8.4	-1.3	43	86	32



Lot 28 | Beck's Stetson 435M

28

MC888445 // BECK 435M // Mar 23, 2024 // Horned

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

LT AFFINITY 6221 PLD
BECK'S FLAIR 21H
BECK'S FLAIR 61D

BW	205 DW	CE	BW	WW	YW	MK
83	702	10.4	-2.8	42	89	28

Really stout, soft individual. With a 83 lbs birthweight and the pedigree he has behind him this dude screams calving ease.

Scrotal: 41 cm



Lot 29 | Beck's Reaper 420M

29

MC920034 // BECK 420M // Mar 17, 2024 // Horned

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

BECK'S CITATION 615D
BECK'S TIANNA 65H
BECK'S TIANNA 53Y

BW	205 DW	CE	BW	WW	YW	MK
89	786	5.1	-0.9	47	90	25

Fault free in his make up this Acclaim son with an 89 lbs birthweight. Out of a powerful Citation daughter that gets better with age. His maternal brother sold last year to Macavoy Charolais. Scrotal: 40 cm

30

Beck's Burst 449M

PMC888510 // BECK 449M // Mar 26, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
 BECK'S SASSY 33E

DC/KCM MARKSMAN E1145 PET
BECK'S PINECONE 43H
 BECK'S PINECONE 51F

BW	205 DW	CE	BW	WW	YW	MK
86	731	11.5	-2.7	50	96	28

Burst is a moderate framed, heavy haired, big topped Acclaim son. With an 86LB birthweight, he will calve easy and have big calves come weaning time. *Scrotal: 38 cm*



Lot 30 | Beck's Burst 449M

31

Beck's Flint 426M

PMC888422 // BECK 426M // Mar 18, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
 BECK'S SASSY 33E

STEPLER BY DESIGN 275F
BECK'S TASSEL 89H
 BECK'S TASSEL 49D

BW	205 DW	CE	BW	WW	YW	MK
89	728	4.7	0.2	49	99	25

Moderate framed and hairy. 89 lbs birthweight this guy will give you calving ease and his calves will command a premium. *Scrotal: 41 cm*



Lot 31 | Beck's Flint 426M

32

Beck's Sensor 460M

PMC888579 // BECK 460M // Mar 31, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
 BECK'S SASSY 33E

DC/KCM MARKSMAN E1145 PET
BECK'S FLAIR 48H
 BECK'S FLAIR 81E

BW	205 DW	CE	BW	WW	YW	MK
94	737	6.8	-0.5	52	96	26

Rugged made Acclaim son. Just like Marksman on the Braxton daughters has been a magical cross, using Acclaim (Braxton son) on our Marksman daughters has given us the same results. 460M is a prime example of that. *Scrotal: 41 cm*



Lot 32 | Beck's Sensor 460M



Lot 33 | Beck's Image 479M

33



Beck's Image 479M

MC888798 // BECK 479M // Apr 10, 2024 // Horned

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

LT LEDGER 0332 P
BECK'S NADINE 41J
BECK'S NADINE 39G

BW	205 DW	CE	BW	WW	YW	MK
82	732	14.7	-4.2	49	94	27

Image is a really long bodied Acclaim son, that we really appreciate for depth of body and foot quality, along with boasting an 82lbs birthweight, big time calving ease option here. *Scrotal: 40 cm*



Lot 34 | Beck's Cobra 465M

34



Beck's Cobra 465M

MC888927 // BECK 465M // Apr 08, 2024 // Horned

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

LT AFFINITY 6221 PLD
BECK'S TASSEL 6J
BECK'S TASSEL 29G

BW	205 DW	CE	BW	WW	YW	MK
92	730	10.2	-2.5	46	91	30

465M is another typical Acclaim son. Moderate birth, rugged made with a good hair coat. We used Acclaim on lots of our Affinity daughters to add hair and substance. Here's a prime example how it works. *Scrotal: 40 cm*



Lot 35 | Beck's Renegade 462M

35



Beck's Renegade 462M

PMC917816 // BECK 462M // Apr 03, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

BECK'S ORCH 509C
BECK'S MAUDE 93F
BECK'S MAUDE 2C

BW	205 DW	CE	BW	WW	YW	MK
84	709	3.4	0.5	54	103	23

An Acclaim son with a lot of stretch and eye appeal and a great hair coat. Mom is a super sound brood cow with a great foot. *Scrotal: 38 cm*

Reference SIRE



Sparrows Connelly 154J

PMC822985 // SB 154J // Feb 16, 2021 // Polled

SPARROWS CASINO 511C
PRO-CHAR JAMIESON 68F
PRO-CHAR CASTINE 12C

SPARROWS LIRIANO 660D
SPARROWS SPLENDOR 35F
SPARROWS SPLENDOR 35A

CE	BW	WW	YW	MK
-5.0	3.0	58	120	30

Connelly was found by Mason at the 2022 CK Sparrow Farms Bull Sale where he was the high seller. Style, added curly hair and super sound foot structure are some Connelly's strongest attributes and are passed along to his progeny. With the strength and longevity of the cow family behind him, the best is yet to come for Connelly.



Sparrows Connelly 154J

36

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S EVA 39H
BECK'S EVA 13D

BW	205 DW	CE	BW	WW	YW	MK
106	774	-0.7	1.8	58	115	29

Big framed Connelly son that catches my eye everytime I walk in the pen. Mother has become a consistent producer and is a full sister to Beck's Innovation who sold to C2 Charolais.

Scrotal: 39 cm



Lot 36 | Beck's Dagger 474M

37

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S TIANNA 59E
BECK'S TIANNA 53Y

BW	205 DW	CE	BW	WW	YW	MK
86	790	-0.7	2.0	52	106	27

Rugged made, sound, hairy Connelly son. Mother is a super sound footed Braxton daughter from a cow family that is known for their longevity around here. Scrotal: 38 cm



Lot 37 | Beck's Guage 418M



Lot 38 | Beck's Shutter 472M

38



Beck's Shutter 472M

MC888614 // BECK 472M // Apr 07, 2024 // Horned

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S OMEGA 38F
BECK'S OMEGA 9C

BW	205 DW	CE	BW	WW	YW	MK
91	792	1.7	1.0	53	110	30

Just like lot 37, rugged made, sound hairy Connelly son. Being they are $\frac{3}{4}$ we wouldn't expect them no to be alike.

Scrotal: 37 cm

39



Beck's Duration 459M

PMC888577 // BECK 459M // Mar 30, 2024 // Polled

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

LT AFFINITY 6221 PLD
BECK'S POSH 12J
BECK'S POSH 70G

SPARROWS CASINO 511C
PRO-CHAR CASTINE 12C
SPARROWS LIRIANO 660D
SPARROWS SPLENDOR 35A

LT RUSHMORE 8060 PLD
LT ATHENA 1247
SPARROWS BRAXTON 519C
BECK'S POSH 48C

BW	205 DW	CE	BW	WW	YW	MK
85	706	8.9	-2.3	47	100	28

85 lbs birthweight this guy offers calving ease in a moderate frame and stout package. *Scrotal: 38 cm*

40



Beck's Fare 453M

PMC888521 // BECK 453M // Mar 29, 2024 // Polled

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S PINECONE 1G
BECK'S PINECONE 5E

BW	205 DW	CE	BW	WW	YW	MK
98	725	6.0	-1.0	46	100	29

Free moving Connelly son. This guy will travel your pastures with ease and remain sound for years. *Scrotal: 38 cm*



Lot 41 | Beck's Ridge 489M

41



Beck's Ridge 489M

PMC888817 // BECK 489M // Apr 19, 2024 // Polled

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
SPARROWS SPLENDOR 35F

DC/KCM MARKSMAN E1145 PET
BECK'S DISCO 51H
BECK'S DISCO 30E

BW	205 DW	CE	BW	WW	YW	MK
112	768	-3.7	3.2	62	119	27

489M is out of a big stout made Marksman daughter that is easy to find in the pasture and always brings in a big calf in the fall. He is built like his mother, big, stout and hairy and will sire calves that top the market. *Scrotal: 39 cm*

42



Beck's Bracket 452M

MC888519 // BECK 452M // Mar 29, 2024 // Polled

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
 SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S MIST 8H
 BECK'S MIST 25F

BW	205 DW	CE	BW	WW	YW	MK
92	719	5.0	-0.7	51	107	28

A stout, very complete Connelly son that we really appreciate for his heavy muscling, free moving, heavy muscled frame.

Scrotal: 41 cm

SPARROWS CASINO 511C
 PRO-CHAR CASTINE 12C
 SPARROWS LIRIANO 660D
 SPARROWS SPLENDOR 35A

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 BECK'S CITATION 615D
 BECK'S MIST 23D



Lot 42 | Beck's Bracket 452M

43



Beck's Climb 499M

PMC888837 // BECK 499M // May 06, 2024 // Polled

PRO-CHAR JAMIESON 68F
SPARROWS CONNELLY 154J
 SPARROWS SPLENDOR 35F

SPARROWS BRAXTON 519C
BECK'S GOLDEN GIRL 35G
 BECK'S GOLDEN GIRL 35C

BW	205 DW	CE	BW	WW	YW	MK
99	720	0.4	1.3	52	106	28

The youngest two year old in the offering. This guy is super sound being out of a cow family that is known around our place for their superior foot structure. *Scrotal: 38 cm*

SPARROWS CASINO 511C
 PRO-CHAR CASTINE 12C
 SPARROWS LIRIANO 660D
 SPARROWS SPLENDOR 35A

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 SPARROWS HOMBRE 128Y
 LAE GOLDEN GIRL 8136U



Lot 43 | Beck's Climb 499M



Wade was honoured to judge the Mexican National Charolais show in April of 2025



Lot 44 | Beck's El Chopo 407M

An Honor son out of an Affinity daughter. This guy's pedigree screams calving ease. Used as clean up on a group of our heifers last summer.

Scrotal: 41 cm
Suitable for heifers.

44

Beck's El Chopo 407M

PMC888391 // BECK 407M // Feb 29, 2024 // Polled

RBM KINGSBURY D28
BECK'S HONOR 88F
BECK'S TASSEL 34C

LT AFFINITY 6221 PLD
BECK'S MIST 6K
BECK'S MIST 8H

WCR KINGSBURY 116P |
RBM TROJAN Z33 |
STEPPLER ORCH 103A |
BECK'S TASSEL 4R |

LT RUSHMORE 8060 PLD |
LT ATHENA 1247 |
SPARROWS BRAXTON 519C |
BECK'S MIST 25F |

BW	205 DW	CE	BW	WW	YW	MK
76	749	12.3	-4.8	49	99	22

45

Beck's Poker 405M

PMC888383 // BECK 405M // Feb 27, 2024 // Polled

RBM KINGSBURY D28
BECK'S HONOR 88F
BECK'S TASSEL 34C

LT AFFINITY 6221 PLD
BECK'S DISCO 18K
BECK'S DISCO 51H

WCR KINGSBURY 116P |
RBM TROJAN Z33 |
STEPPLER ORCH 103A |
BECK'S TASSEL 4R |

LT RUSHMORE 8060 PLD |
LT ATHENA 1247 |
DC/KCM MARKSMAN E1145 PET |
BECK'S DISCO 30E |

BW	205 DW	CE	BW	WW	YW	MK
90	736	6.6	-1.4	52	103	20



Lot 45 | Beck's Poker 405M

Really eye appealing Honor son. Calving ease assured.

Scrotal: 40 cm



Beck's Innovation & Impact

This father son team have both been high sellers in previous sales. Innovation selling to C2 Charolais in Manitoba in 2020 and Impact to Buffalo Lake Charolais in 2024. We have used Innovation through AI for years and had the foresight to run Impact with a group of heifers as a yearling before selling in our sale as a two year old. Both bulls are easy doing and rugged made with exceptional calving ease. Impact sons made an impact in the Buffalo Lake bull sale in December where 10 sons all out of first calf heifers averaged \$14850. An Innovation two year old raised one of our feature yearlings in this year's offering as well.

Beck's Impact 269K



Reference
SIRE



SPARROWS BRAXTON 519C
BECK'S INNOVATION 939G
BECK'S EVA 13D

LT LEDGER 0332 P
BECK'S DISCO 25G
BECK'S DISCO 23E

CE	BW	WW	YW	MK
12.5	-4.1	59	123	32

Beck's Impact 269K

PMC871950 // BECK 269K // Feb 03, 2022 // Polled

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
BECK'S BOUNTY 206Z
BECK'S EVA 30B

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
SPARROWS BRAXTON 519C
BECK'S DISCO 20Z

Beck's Innovation 939G

46
SIRE

BECK'S INNOVATION 939G
BECK'S IMPACT 269K
BECK'S DISCO 25G

BECK'S LEGACY 552C
BECK'S MISS 70K
STEPPLER MISS 162D

BW	205 DW	CE	BW	WW	YW	MK
86	798	5.7	-0.5	63	117	28

Beck's Duke 425M

PMC888421 // BECK 425M // Mar 18, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S EVA 13D
LT LEDGER 0332 P
BECK'S DISCO 23E

BECK'S TITAN 818U
BECK'S EVA 196W

SPARROWS MONACO 487B
STEPPLER MISS MOXIE 162W



Lot 46 | Beck's Duke 425M

A big middled low birthweight Impact son out of one of our last Legacy daughters. 86lbs birthweight, strong performance, excellent foot, out of a good young cow. Same cow family as lot 18. *Scrotal: 41 cm*



Lot 47 | Beck's Cash 414M

One of our Impact sons to sell this year, Cash is the total package, being so complete, big hipped, and boasting a 78lb birthweight, big time calving ease pedigree here that will allow you to sleep easy. *Scrotal: 42 cm*



47

Beck's Cash 414M

PMC888402 // BECK 414M // Mar 13, 2024 // Polled

BECK'S INNOVATION 939G
BECK'S IMPACT 269K
BECK'S DISCO 25G

BECK'S HONOR 888F
BECK'S DISCO 76K
BECK'S DISCO 68G

SPARROWS BRAXTON 519C
BECK'S EVA 13D SIRE
LT LEDGER 0332 P
BECK'S DISCO 23E

RBM KINGSBURY D28
BECK'S TASSEL 34C DAM
BECK'S CITATION 615D
BECK'S DISCO 14D

BW	205 DW	CE	BW	WW	YW	MK
78	677	7.8	-2.6	52	108	22

48

Beck's Lawless 497M

PMC888832 // BECK 497M // May 01, 2024 // Polled

BECK'S INNOVATION 939G
BECK'S IMPACT 269K
BECK'S DISCO 25G

DC/KCM MARKSMAN E1145 PET
BECK'S DISCO 9H
BECK'S DISCO 29F

SPARROWS BRAXTON 519C
BECK'S EVA 13D SIRE
LT LEDGER 0332 P
BECK'S DISCO 23E

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS BRAXTON 519C
BECK'S DISCO 8Z

BW	205 DW	CE	BW	WW	YW	MK
86	719	10.2	-3.4	56	113	27



Lot 48 | Beck's Lawless 497M

Super stout and soggy Impact son out of a Marksman daughter. This guy will have no problem maintaining his condition in any situation. As Lyle Bignell says about the Impact bull, "I could keep him in a gravel pit and he'd still stay in shape".

Scrotal: 42 cm

49

Beck's Versace 428M

PMC888929 // BECK 428M // Mar 20, 2024 // Polled

BECK'S INNOVATION 939G
BECK'S IMPACT 269K
 BECK'S DISCO 25G

BECK'S LEGACY 552C
BECK'S MIST 60K
 BECK'S MIST 23D

BW	205 DW	CE	BW	WW	YW	MK
82	720	3.8	0.5	61	116	27

Bigger framed Impact son. Calving ease from Impact with the added performance from his mother's side makes him one not to overlook. *Scrotal: 40 cm*



Lot 49 | Beck's Versace 428M

50

Beck's Gunner 413M

PMC888400 // BECK 413M // Mar 12, 2024 // Polled

BECK'S INNOVATION 939G
BECK'S IMPACT 269K
 BECK'S DISCO 25G

DC/CJC FAIR PLAY F1042 P
BECK'S FANNY 54K
 BECK'S FANNY 24G

BW	205 DW	CE	BW	WW	YW	MK
89	708	7.5	0.0	59	120	23

An extra shot of hair and growth in this Impact son.
Scrotal: 39 cm



Lot 50 | Beck's Gunner 413M

51

Beck's Stronghold 409M

PMC888394 // BECK 409M // Mar 02, 2024 // Polled

SPARROWS BRAXTON 519C
BECK'S INNOVATION 939G
 BECK'S EVA 13D

DC/KCM MARKSMAN E1145 PET
BECK'S KEY 57K
 BECK'S KEY 28E

BW	205 DW	CE	BW	WW	YW	MK
86	746	6.5	-1.5	54	102	23

The only Innovation son in the offering. Bigger framed and attractive out a nice Marksman two year old. *Scrotal: 39 cm*



Lot 51 | Beck's Stronghold 409M



52

PMC917810 // BECK 434M // Mar 22, 2024 // Polled

BECK'S BOUNTY 206Z
BECK'S DODGE 859F
BECK'S CHARISMA 6D

BECK'S CHARM 867F
BECK'S DISCO 44K
BECK'S DISCO 23E

BW	205 DW	CE	BW	WW	YW	MK
82	769	6.1	-1.6	58	98	18

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S CHARISMA 15B

BECK'S BOUNTY 206Z
BECK'S STARLIGHT 35D
SPARROWS BRAXTON 519C
BECK'S DISCO 20Z

You can see the Charm influence in this guy coming through from his mother. Bigger framed and hairy with a 82 lbs make this guy one to look for sale day. *Scrotal: 41 cm*

Lot 52 | Beck's Dragon 434M



53

Beck's Bridge 470M

PMC917821 // BECK 470M // Apr 06, 2024 // Polled

BECK'S BOUNTY 206Z
BECK'S DODGE 859F
BECK'S CHARISMA 6D

DC/KCM MARKSMAN E1145 PET
BECK'S DESIGNER 2K
BECK'S DESIGNER 31D

BW	205 DW	CE	BW	WW	YW	MK
92	761	8.6	-2.7	51	88	16

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S CHARISMA 15B

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS KINGSTON 139Y
BECK'S DESIGNER 58Y

Moderate framed, easy doing Dodge son out of a really nice made Marksman two year old. *Scrotal: 39 cm*

Lot 53 | Beck's Bridge 470M



54

Beck's Guinness 430M

PMC917809 // BECK 430M // Mar 21, 2024 // Polled

BECK'S BOUNTY 206Z
BECK'S DODGE 859F
BECK'S CHARISMA 6D

BECK'S CHARM 867F
BECK'S STARLIGHT 3K
BECK'S STARLIGHT 81G

BW	205 DW	CE	BW	WW	YW	MK
83	71	6.9	-1.9	56	92	18

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S CHARISMA 15B

BECK'S BOUNTY 206Z
BECK'S STARLIGHT 35D
SPARROWS BRAXTON 519C
BECK'S STARLIGHT 25B

Moderate framed and stout with an extra shot of hair.
Scrotal: 40 cm

Lot 54 | Beck's Guinness 430M

55

Beck's Sullivan 423M

PMC917808 // BECK 423M // Mar 18, 2024 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
 LT ATHENA 1247

BECK'S HONOR 888F
BECK'S TASSEL 106K
 BECK'S TASSEL 21A

LT RIO BRAVO 3181 P
 LT BRENDA'S EASE 3055PLD
 WINN MANS LANZA 610S
 LT SILVER ATHENA 7123 P

RBM KINGSBURY D28
 BECK'S TASSEL 34C
 SPARROWS PANAMA 826U
 CHARDEL TASSEL 333N

BW	205 DW	CE	BW	WW	YW	MK
79	726	7.9	-2.5	53	108	23

An Affinity son out of an Honor daughter. Moderate framed complete made individual that exudes calving ease.

Scrotal: 39 cm

Suitable for heifers.



Lot 55 | Beck's Sullivan 423M

56

Beck's Apprentice 412M

PMC917831 // BECK 412M // Mar 09, 2024 // Polled

BECK'S BOUNTY 206Z
BECK'S DODGE 859F
 BECK'S CHARISMA 6D

BECK'S HONOR 888F
BECK'S TASSEL 108K
 BECK'S TASSEL 27D

SPARROWS ELDORADO 361L
 BECK'S DANCER 83X
 SPARROWS KINGSTON 139Y
 BECK'S CHARISMA 15B

RBM KINGSBURY D28
 BECK'S TASSEL 34C
 SPARROWS KINGSTON 139Y
 BECK'S TASSEL 6Z

BW	205 DW	CE	BW	WW	YW	MK
59	695	7.5	-3.1	47	84	12

Super easy calving guy here. I am sure to get lots of questions on the birth weight. My only answer is that is what the scale read. No different than the bulls in the sale that are 113.

Calving ease and vigour is more important around here than a number on the scale. *Scrotal: 41 cm*

Suitable for heifers.



Lot 56 | Beck's Apprentice 412M

57

Beck's Rockstar 402M

PMC887489 // BECK 402M // Feb 19, 2024 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
 LT ATHENA 1247

BECK'S LEGACY 552C
BECK'S DISCO 32K
 BECK'S DISCO 14E

LT RIO BRAVO 3181 P
 LT BRENDA'S EASE 3055PLD
 WINN MANS LANZA 610S
 LT SILVER ATHENA 7123 P

BECK'S TITAN 818U
 BECK'S EVA 196W
 SPARROWS KINGSTON 139Y
 BECK'S DISCO 78C

BW	205 DW	CE	BW	WW	YW	MK
66	745	12.3	-3.7	51	99	28

Bigger framed easy moving herd bull here.

Scrotal: 39 cm



Congratulations to Morgan Debenham who won rate of gain at the Whitewood Regional show with a Beck sired steer. Morgan's steer had a sale weight of 1610 lbs with 4.28 ADG.



Lot 58 | Beck's Diablo 410M

58



Beck's Diablo 410M

MC888395 // BECK 410M // Mar 03, 2024 // Horned

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

BECK'S CHARM 867F
BECK'S INTRIGUE 66K
BECK'S INTRIGUE 45C

BW	205 DW	CE	BW	WW	YW	MK
68	700	9.5	-2.4	56	110	25

Big power rugged bull that catches your eye when you walk in the pen. 68 lbs birthweight suggests heifer bull but with the power and performance in the cow family behind this guy I would suggest caution. Still this guy offers the best of both worlds, calving ease with power and performance.

Scrotal: 40 cm



Beck Farms is proud to support the next generation of cattle producers with the purchase of 4H steers.

59



Beck's Moonshine 404M

PMC888378 // BECK 404M // Feb 25, 2024 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

BECKS LEGACY 552C
BECK'S NADINE 38K
BECK'S NADINE 50F

BW	205 DW	CE	BW	WW	YW	MK
69	719	13.5	-3.9	49	96	29

Sure fire heifer bull. Everything about this guy screams heifer bull. From his pedigree to his smooth design to his 69 lbs birthweight. *Scrotal: 39 cm*

Suitable for heifers.



Lot 60 | Beck's Trigger 406M

60



Beck's Trigger 406M

PMC888932 // BECK 406M // Feb 27, 2024 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

BECKS LEGACY 552C
BECK'S TASSEL 91K
BECK'S TASSEL 76G

BW	205 DW	CE	BW	WW	YW	MK
81	665	11.7	-2.4	57	106	30

Calving ease bull to round out the twos. Orphaned at a young age but still battled through to become a very complete individual. *Scrotal: 35 cm*

Yearling bulls.

As we moved our calving later, we wanted to still be able to offer some yearling bulls in the sale. As with all the other bulls they spent their summer being raised on native and tame pastures, no creep. They were weaned on October 10 and fed a TMR ration that is 15% grain, 70% silage, 6% supplement and 9% lentil straw. When analyzing this group of yearling bulls, you will have to adjust your eyes as they are at least 3 months younger than a lot of yearling bulls selling this spring. As in the past, none of the yearling bulls will be semen tested before the sale. They will be testicular measurement and palpated by a licensed veterinarian. Semen testing will take place in either March or April as dictated by you the buyer. We keep lots of spare bulls. Spare bulls are available for your use in the case that something happens to the bull you purchase between sale day and turn out. Beck Farms reserve the right to draw semen on any of the sale offering for in-herd use only. This will be at our expense and your convenience.



Lot 61 | Beck's Southern Charm 528N

61

Beck's Southern Charm 528N

PMC919170 // BECK 528N // Mar 25, 2025 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

DC/KCM MARKSMAN E1145 PET
BECK'S OMEGA 83G
BECK'S OMEGA 45E

SPARROWS ELDORADO 361L
BECK'S DANCER 83X SIRE
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

LT LEDGER 0332 P
MS TRADEMARK S6112 DAM
CEDARDALE BRILLIANCE 119B
BECK'S OMEGA 9C

BW	205 DW	CE	BW	WW	YW	MK
96	750	0.4	1.5	73	125	22

Beck's Charm is the type of bull that made the Charolais breed popular. High performing, rugged and hairy. With that in mind we went back and AI'd some cows to him. Southern Charm is exactly what we were expecting and more. Soft made and hairy with an attitude that exudes confidence. This guy is something special and should not be overlooked because of his age.

62

Beck's Nickelback 543N

PMC918421 // BECK 543N // Mar 28, 2025 // Horned

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
BECK'S SASSY 33E

DC/KCM MARKSMAN E1145 PET
BECK'S FLAIR 24H
BECK'S FLAIR 22F

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X SIRE
HIGH BLUFF CRAFTSMAN 112C
BECK'S SASSY 24C

LT LEDGER 0332 P
MS TRADEMARK S6112 DAM
SPARROWS BRAXTON 519C
BECK'S FLAIR 33Y

BW	205 DW	CE	BW	WW	YW	MK
107	779	6.8	-0.2	54	101	29

A really strong, heavy haired Beck's Acclaim son here. A big middled, fluent travelling yearling out of a strong Marksman daughter.



Lot 62 | Beck's Nickelback 543N



Lot 63 | Beck's Phoenix 534N

63

DT

Beck's Phoenix 534N

PMC918419 // BECK 534N // Mar 26, 2025 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

LT LEDGER 0332 P
BECK'S TASSEL 24J
BECK'S TASSEL 19G

BW	205 DW	CE	BW	WW	YW	MK
80	713	5.7	-0.6	68	120	23

This soggy middled powerhouse exemplifies what charm is all about. Great feet, low birthweight, and carrying a strong epd profile. If there's any doubt about how we feel about Charm, every embryo we implanted in 2025 was sired by Charm.



Lot 64 | Beck's Baton Rouge 523N

64

DT

Beck's Baton Rouge 523N

PMC918418 // BECK 523N // Mar 21, 2025 // Polled

BECK'S TOWER 720E
LAE LUCKENBACH 314L
LAE DIVA 6135D

LT AFFINITY 6221 PLD
BECK'S KEILI 17J
BECK'S KEILI 58G

BW	205 DW	CE	BW	WW	YW	MK
97	722	7.0	-1.0	65	120	26

One of our first Luckenback sons to sell. Luckenback was purchased from Horseshoe E Charolais for \$31,000 for his high performance, heavy hair coat, strong foot and strong maternal background, it's safe to say he has delivered exactly that here. You will see much more of the Luckenback influence in future sales.



Beck Farms is proud to support the next generation of cattle producers with the purchase of 4H steers.

65

DT

Beck's Adrenaline 512N

PMC918416 // BECK 512N // Mar 04, 2025 // Polled

BECK'S RAZZLE 818F
BECK'S SHOWCASE 21117J
BECK'S MIST 12E

DC/KCM MARKSMAN E1145 PET
BECK'S TIANNA 72L
BECK'S TIANNA 59E

BW	205 DW	CE	BW	WW	YW	MK
97	774	4.3	-0.9	56	1.9	25

Super sound yearling bull here. His sire Showcase has a perfect set of feet under him and this is transmitted to his sons.

Lot 66 | Beck's Dynamite 522N

Our first Bancroft son on offer. This guy is a tank, talk about capacity. Out of a very strong footed Citation daughter. He is impressive.



66

Beck's **Dynamite 522N**

PMC918415 // BECK 522N // Mar 20, 2025 // Polled

LT BADGE 9184 PLD
WF BANCROFT 301 P
WF MISS PATRIOT 711 PLD

BECK'S CITATION 615D
BECK'S FLAIR 31K
BECK'S FLAIR 3H

LT AUTHORITY 7229 PLD
LT MADALYNN 6108 PLD
LT PATRIOT 4004 PLD
WF MISS TRACKER 417 PLD

BECK'S BOUNTY 206Z
BECK'S GOLDEN GIRL 33B
SPARROWS BRAXTON 519C
BECK'S FLAIR 98F

BW	205 DW	CE	BW	WW	YW	MK
85	846	9.0	-2.1	57	108	23

67

Beck's **Tulsa 516N**

PMC918405 // BECK 516N // Mar 07, 2025 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

BECK'S INNOVATION 939G
BECK'S JAZZ 17L
BECK'S JAZZ 18J

LT LEDGER 0332 P
TMJ BERYLE 447B
SPARROWS BRAXTON 519C
BECK'S TEQUILA 76C

SPARROWS BRAXTON 519C
BECK'S EVA 13D
DC/KCM MARKSMAN E1145 PET
BECK'S JAZZ 14F

BW	205 DW	CE	BW	WW	YW	MK
99	847	7.4	-1.1	63	122	25

Lot 67 | Beck's Tulsa 516N

This Thread yearling is sure to be found sale day. He is a carbon copy of his dad. Stout made hairy with a lot of character. His hard working Innovation two year old really outdid herself with this guy.





Lot 68 | Beck's Wildfire 505N

68

Beck's Wildfire 505N

PMC910865 // BECK 505N // Feb 27, 2025 // Polled

SPARROWS BRAXTON 519C
BECK'S RAZZLE 818F
BECK'S JAZZ 55A

BECK'S DODGE 859F
BECK'S DESIGNER 39L
BECK'S DESIGNER 83J

WINN MANS SKAGGS 663X |
SPARROWS CASINA 121X |
CJC UNUSUAL Y798P |
BECK'S JAZZ 336X |

BECK'S BOUNTY 206Z |
BECK'S CHARISMA 6D |
SPARROWS PRESTON 862F |
BECK'S DESIGNER 49A |

BW	205 DW	CE	BW	WW	YW	MK
99	796	5.8	-1.3	47	86	18

Really stylish Razzle son that catches your eye. Mother is a maternal sister to lot 19. Lots of strength in cow family.



Lot 69 | Beck's Galveston 503N

69

Beck's Galveston 503N

PMC910852 // BECK 503M // Feb 22, 2025 // Polled

SPARROWS BRAXTON 519C
BECK'S RAZZLE 818F
BECK'S JAZZ 55A

BECK'S HONOR 888F
BECK'S SASSY 7L
BECK'S SASSY 44J

WINN MANS SKAGGS 663X |
SPARROWS CASINA 121X |
CJC UNUSUAL Y798P |
BECK'S JAZZ 336X |

RBK KINGSBURY D28 |
BECK'S TASSEL 34C |
SPARROWS BRAXTON 519C |
BECK'S SASSY 33E |

BW	205 DW	CE	BW	WW	YW	MK
89	727	8.9	-3.4	45	94	20

Another Razzle son out of a perfect udder Honor daughter. Grandma is a full sister to Acclaim. Lots of power in the cow family.



Lot 70 | Beck's Swayze 507N

70

Beck's Swayze 507N

MC910871 // BECK 507N // Feb 27, 2025 // Polled

SOS APEX PLD 139F
BECK'S THREAD 2176J
BECK'S TEQUILA 69F

SPARROWS CONNELLY 154J
BECK'S DANCER 2L
BECK'S DANCER 60J

LT LEDGER 0332 P |
TMJF BERYLE 447B |
SPARROWS BRAXTON 519C |
BECK'S TEQUILA 76C |

PRO-CHAR JAMIESON 68F |
SPARROWS SPLENDOR 35F |
DC/KCM MARKSMAN E1145 PET |
BECK'S DANCER 54A |

BW	205 DW	CE	BW	WW	YW	MK
100	723	-0.5	1.0	65	128	26



Dancer 60J & Dancer 2L

Royally bred yearling to end off our section. Sired by Thread the Agribition Top Ten bull from 2022 and his mother stood beside his grandma as they were crowned National Champion female in 2023. Super stylish, hairy and stout.



NEW FOR 2027

Red and Black Two Year Old Simmental Bulls

As we at Beck Farms constantly look to improve and evolve, we are very excited to announce that in 2027 we will be offering red and black two-year-old Simmental bulls in our bull sale. In 2022, Mason purchased some cows out of the Spring Creek Dispersal, then last spring we acquired a large group of replacement heifers from Deeg Simmentals in Alberta. Our Simmental program is building on the same foundation and mindset as our Charolais program – structural integrity, calving ease, udder quality, growth, and temperament. Our goal is to offer commercial producers stout sound made Simmental bulls with some extra age.







McCoy Cattle Co.

If you are able to attend on sale day you will quickly understand why 102K quickly became our most heavily used sire the past two years. His progeny of both sexes are pretty easy to identify when going through our program. They are the high volume, high performance, rancher approved type that many of our customer base are looking for. His first daughters are calving this year and udder quality looks to be as expected thus far. *Homozygous Polled.*



Reference
SIRE


McCoy 9707 Fairway 102K

C03096756 // ZTM 102K // Feb 25, 2022 // Polled

CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
-2.8	7.1	74.1	124.6	24.2	61.3	-0.4	1.7	84.4	16.8	1.3	1.3	118.2	96.2	103	50.5	0.044	0.65	-0.25	86.3

Lot 71 | Highlight 53N

As I write these footnotes I would definitely rank 53N near the top of our 2026 offering. He is typical of why we are so fond of the 102K progeny. He is goggle eyed, good haired and exceptionally long spined. He is the kind that definitely has the ability to take many breeding programs to the next level. His young 88838 dam is one of Chad's favourites being moderate, easy fleshing, and modern uddered.

Homozygous Polled.



71

McCoy 102K Highlight 53N

C03125325 // ZTM 53N // Feb 6, 2025 // Polled

BW: 97 lbs				ADJ WW: 654 lbs				ADJ YW: 1185 lbs											
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
-0.4	5.6	73.5	118.9	27.7	64.5	1.4	2.0	107.9	16.4										
1.4	1.5	122.1	92.0	106	45.4	0.024	0.55	-0.29	73.8										

GEED
D

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

/S MANDATE 88838
MCCOY 88838 TRISHA 37J
MCCOY 501CTRISHA ET 64F

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

/S MANDATE 66589 ET
/S LADY WONDER 4445B ET
CHURCHILL KICKSTART 501C ET
MCCOY 719T TRISHA 16Z

SIRE

DAM



Lot 72 | Partner 83N

As you can see by his picture 83N is definitely one of the top 102K sons to evaluate on Feb. 25. His dam has been a consistent long term producer in our program and sure hope she will continue for a while yet. The wrong DNA test was requested for 83N when DNA was submitted initially so his EPDs (at time of printing) are the only ones in the book that are not genetically enhanced. *Homozygous Polled*.

72

McCoy 102K Partner 83N

C03126455 // ZTM 83N // Feb 14, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

PCL HOMEGROWN BALANCE 8Y 33B
MCCOY R4EAL LADY ET 23E
PCL REAL LADY 10H 5T

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

NJW 73S W18 HOMEGROWN 8Y ET
HAROLDSON'S CARLA T100 27X
DR WORLD CLASS 517 10H
PCL REAL LADY 23L 35R

SIRE

DAM

73

McCoy 102K Remington 100N

C03126460 // ZTM 100N // Feb 21, 2025 // Polled (Scur)

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

CHURCHILL SENSATION 028X
MCCOY 28X MELISSA 3F
MCCOY Z311 MELISSA 40D

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

UPS DOMINO 3027
CHURCHILL LADY 7202T ET
KCF BENNETT ENCORE Z311 ET
MCCOY 49S MELISSA 28Z

SIRE

DAM

BW: 96 lbs										ADJ WW: 607 lbs										ADJ YW: 1105 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
0.8	6.9	62.9	105.1	26.7	58.2	3.7	1.5	65.0	16.0	5.6	1.6	65.6	109.9	29.1	61.9	4.3	1.6	69.1	26.8	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.3	1.3	123.9	105.8	101	42.2	0.035	0.49	-0.20	71.6	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7

BW: 86 lbs										ADJ WW: 581 lbs										ADJ YW: 1195 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
5.6	1.6	65.6	109.9	29.1	61.9	4.3	1.6	69.1	26.8	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.3	1.3	123.9	105.8	101	42.2	0.035	0.49	-0.20	71.6	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7	1.3	1.3	179.6	133.7	108	44.3	0.084	0.48	0.02	80.7



Lot 73 | Remington 100N

100N has been a bull that I have always tried to punch holes in but have had trouble doing so. He is our number one gaining bull post weaning. His Sensation dam is a beautiful female that carries extra pigment and marking much like his. 100N was a member of our group of bulls at Agribition if you happened to get to town. *Heterozygous Polled*.



74

McCoy 102K Tactic 132N

C03126465 // ZTM 132N // Mar 2, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
 MCCOY 501C SUE 76G

MCCOY 719T MATRIX ET 30E
MCCOY 30E CONNIE 122J
 MCCOY 53A CONNIE 175F

NJW 79Z Z311 ENDURE 173D ET
 UPS MISS DOMINO 2502 ET
 CHURCHILL KICKSTART 501C ET
 MCCOY 70Y SUE 102D

TH 122 711 VICTOR 719T
 MCCOY P20 ZENA 1B
 MCCOY 70Y SKYFALL 53A
 MCCOY 4Y CONNIE 207A

BW: 94 lbs			ADJ WW: 606 lbs			ADJ YW: 1212 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
0.9	3.7	55.4	92.4	31.3	59.0	1.8	1.7	26.9	22.9
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.4	1.4	150.6	102.9	92	37.0	0.064	0.18	0.10	52.0

132N is becoming more of a favourite around here each time we handle the bulls as the growth and masculinity that continues to show up is impressive. 132N is just his mother's third calf but the first two starred in the front end of our bull sale order in both 2024 and 2025. *Homozygous Polled.*

McCoy Bull Development

The McCoy bulls spent the summer of 2025 on a combination of tame and native grass pasture. The bulls were offered creep feed in late August to aid in the weaning process. Mother nature blessed us with a good year having decent moisture through much of the growing season and definitely less heat in July and August than we normally expect.

Bulls were vaccinated and 205 day weights were recorded on September 6. Bulls were weaned the first week in October. Since weaning, bulls have been developed on a high roughage diet including silage, hay, oats, and a protein supplement. 365 day weights were recorded on January 16.

As in the past years, our bulls will NOT be semen tested prior to sale day. All bulls will be measured and palpated by Deep South Animal Clinic prior to sale day. Semen testing will take place in late March or April as dictated by the buyer. We retain a large number of high quality bulls to offer in the event a bull does not pass his semen evaluation.

All bulls have been vaccinated with Vista Once SQ and Vision 8 in both spring and fall of 2025. They have also received Ivermectin and Clean-Up over the course of the fall and winter.

All McCoy bulls will receive an initial vaccination for footrot prior to delivery in the spring.



Lot 75 | McCoy 102K Patton 28N

75

McCoy 102K Patton 28N

C03125019 // ZTM 28N // Jan 31, 2025 // Polled

UPS ENDURE 9707

MCCOY 9707 FAIRWAY 102K

MCCOY 501C SUE 76G

NJW 79Z Z311 ENDURE 173D ET

UPS MISS DOMINO 2502 ET

CHURCHILL KICKSTART 501C ET

MCCOY 70Y SUE 102D

/S MANDATE 88838

MCCOY 88838 SUSIE 15J

MCCOY 719T SUSIE ET 418B

/S MANDATE 66589 ET

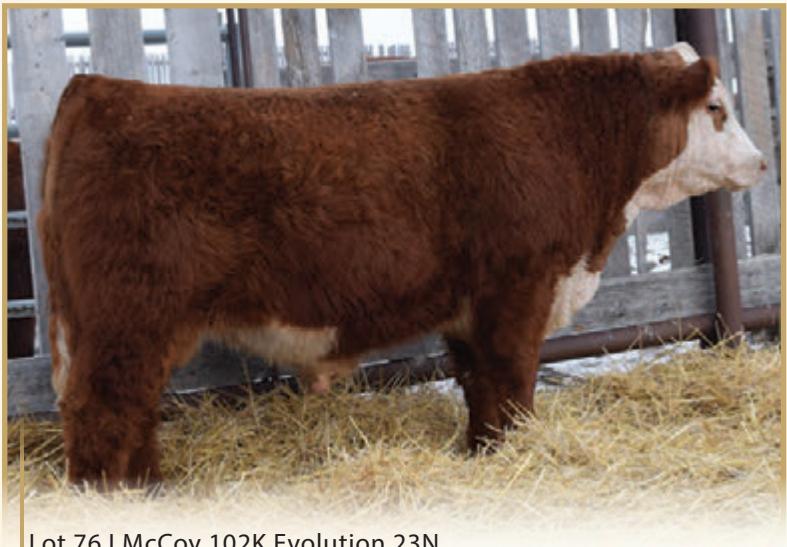
/S LADY WONDER 4445B ET

TH 122 71I VICTOR 719T

MCCOY 58G SUSIE 33K

BW: 90 lbs					ADJ WW: 637 lbs					ADJ YW: 1110 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	RE	EPD	
-0.1	4.1	70.0	119.8	31.3	66.3	2.5	1.7	94.1	18.8			
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS			
1.3	1.2	135.2	123.0	98	49.8	0.024	0.75	-0.11	88.0			

28N is one of the larger framed, longer bodied 102K sons in this year's offering. His dam has a bit more scale to her as well. Not sure how this bull will measure yet but scrotal has always been notably evident with this guy. *Homozygous Polled*.



Lot 76 | McCoy 102K Evolution 23N

76

McCoy 102K Evolution 23N

C03125016 // ZTM 23N // Jan 29, 2025 // Polled

UPS ENDURE 9707

MCCOY 9707 FAIRWAY 102K

MCCOY 501C SUE 76G

NJW 79Z Z311 ENDURE 173D ET

UPS MISS DOMINO 2502 ET

CHURCHILL KICKSTART 501C ET

MCCOY 70Y SUE 102D

MCCOY 719T MATRIX ET 30E

MCCOY 30E MELISSA 21K

MCCOY 351E MELISSA 270H

TH 122 71I VICTOR 719T

MCCOY P20 ZENA 1B

CMF 20X EBY 351E

MCCOY B451 MELISSA 88E

BW: 84 lbs					ADJ WW: 523 lbs					ADJ YW: 919 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	RE	EPD	
0.3	4.5	68.1	110.4	19.7	53.8	-1.9	1.6	74.8	17.5			
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS			
1.3	1.3	121.8	125.9	99	42.3	0.064	0.48	-0.07	78.2			

23N is a soft-made, big hair coat bull that is more moderate in type than some of his brothers. Look for him to leave stout, easy fleshing replacement females with extra udder quality and functionality. *Homozygous Polled*.



Lot 77 | McCoy 102K Mint 203N

77

McCoy 102K Mint 203N

C03129050 // ZTM 203N // Mar 17, 2025 // Polled

UPS ENDURE 9707

MCCOY 9707 FAIRWAY 102K

MCCOY 501C SUE 76G

NJW 79Z Z311 ENDURE 173D ET

UPS MISS DOMINO 2502 ET

CHURCHILL KICKSTART 501C ET

MCCOY 70Y SUE 102D

CHURCHILL RED BULL 200Z

HHV OKSANA 4L 33N

TH 122 71I VICTOR 719T

MCCOY R117 TRISHA 14X

BW: 102 lbs					ADJ WW: 615 lbs					ADJ YW: 1268 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	RE	EPD	
-2.4	5.7	69.8	114.8	23.7	58.6	0.1	1.5	96.3	18.5			
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS			
1.2	1.2	125.4	124.7	110	45.0	0.024	0.68	-0.11	82.8			

203N ranks very close to the top of the chart for post weaning ADG. This guy will definitely sire weaning weight if you still sell calves by the pound in the fall. His dam, who was a 4-H favourite around here, will turn 8 years old in the spring. Big time performance bull here. *Homozygous Polled*.

Lot 78 | Kingdom 69N

69N has never been overpowering in any way but always a bull that has caught my eye due to his overall phenotype and excellent hair coat. His dam has been a good one for us putting the majority of her calves into either the top of the sale order in terms of bulls or the top of the replacement pen with her daughters. His granddam has a production record that is unmatched at our place. *Homozygous Polled.*



78

McCoy 102K **Kingdom 69N**

C03126198 // ZTM 69N // Feb 10, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

MCCOY 31Y KINGDOM 30A
MCCOY 30A TRISHA 200E
MCCOY 49S TRISHA 23B

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

TH 6M 755T PINNACLE 31Y
MCCOY 58G TRISHA 8U
MCCOY 55M ABSOLUTE 49S
MCCOY 719T TRISHA 16Z

SIRE

DAM

BW: 96 lbs		ADJ WW: 642 lbs		ADJ YW: 1066 lbs		GEEPO				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
-1.3	4.2	60.6	105.6	27.7	58.0	-2.2	1.3	74.1	20.6	♦
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	♦

Lot 79 | Patriot 87N

This short marked, attractive made 102K son comes from a cow that has done it time and time again here. She is a tank of a cow that seems to pass along her super easy going temperament to her progeny. *Homozygous Polled.*

79

McCoy 102K **Patriot 87N**

C03126456 // ZTM 87N // Feb 16, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

KCF BENNETT ENCORE Z311 ET
MCCOY Z311 CONNIE 56D
MCCOY 5Z CONNIE 92B

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

SCHU-LAR ON TARGET 22S
KCF MISS REVOLUTION X338 ET
MCCOY 743 FACEOFF 5Z
MCCOY 719T CONNIE 20Z

SIRE

DAM

BW: 90 lbs		ADJ WW: 519 lbs		ADJ YW: 1041 lbs		GEEPO				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
0.1	4.6	71.7	128.1	21.6	57.5	6.2	1.1	131.7	19.0	♦
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	♦





Lot 80 | McCoy 102K Vintage 215N

80 McCoy 102K Vintage 215N

C03127043 // ZTM 215N // Mar 20, 2025 // Polled (Scur)

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

KCF BENNETT IMPACT B451
MCCOY B451 SUSIE 155G
MCCOY 5Z SUSIE 136B

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

KCF BENNETT REVOLUTION X51
KCF MISS M326 T56
MCCOY 743 FACEOFF 5Z
MCCOY 23U SUSIE 160Z

BW: 88 lbs ADJ WW: 675 lbs ADJ YW: 1265 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
4.6	3.7	61.3	107.8	25.2	55.9	0.2	1.0	72.1	24.2
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

Vinny 215N has always been a popular bull among the residents of McCoy Cattle Co. From an early age 215N had the look of a herd bull despite his age. His Impact dam is a beauty. Impact has sired a great group of females both here and at Crittenden's. *Heterozygous Polled*.



Lot 81 | McCoy 102K Judge 145N

81 McCoy 102K Judge 145N

C03129047 // ZTM 145N // Mar 4, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

CMF 20X EBY 351E
MCCOY 351E MELISSA 270H
MCCOY B451 MELISSA 88E

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

NJW 33TB 100W TRUST 167Y
CMF 823T VICTORIA 20X
KCF BENNETT IMPACT B451
MCCOY 49S MELISSA 28Z

BW: 102 lbs ADJ WW: 559 lbs ADJ YW: 1146 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-0.8	5.2	66.7	105.7	33.8	67.2	2.0	2.0	60.7	21.4
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

145N is another example of why I haven't quit my day job to become a livestock photographer. Check this guy out in person as he is the loose made, good haired, female producing kind that some many black and red cows need to be introduced to in Western Canada. Real solid bull from one end to the other. Another example of why 102K continues to see such heavy service here. *Homozygous Polled*.



Lot 82 | McCoy 102K Glacier 129N

82 McCoy 102K Glacier 129N

C03129045 // ZTM 129N // Mar 1, 2025 // Polled (Scur)

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

MCCOY 70Y SKYFALL 53A
MCCOY 53A NOLA 148G
MCCOY 23U NOLA 156Z

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W
BBSF 68R ULTIMATE 23U
TALECO 145R NOLA 32U

BW: 110 lbs ADJ WW: 663 lbs ADJ YW: 1213 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-2.2	7.0	64.6	107.8	26.6	58.9	1.6	1.2	88.3	21.2
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

Power bull alert with 129N. This guy packs a bit more birth weight than some but definitely expect his calves to push down the scale confidently at weaning. Add this guy to your bull battery to add some weaning weight without sacrificing maternal ability. *Heterozygous Polled*.

Lot 83 | Reserve 109N

109N has been a fan favourite a big portion of the year around our place. He is a bit bigger framed than some of our cattle but carries extra depth of body to go with it. He is definitely a bull that will sire some payweight. His Matrix bred dam is very typical of the Matrix females; moderate, easy fleshing, and ideal uddered. *Homozygous Polled.*



83

McCoy 102K Reserve 109N

C03126461 // ZTM 109N // Feb 24, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

MCCOY 719T MATRIX ET 30E
MCCOY 30E SUE 141K
MCCOY 53A SUE 257F

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

TH 122 71I VICTOR 719T
MCCOY P20 ZENA 1B
MCCOY 70Y SKYFALL 53A
MCCOY 58G SUE 138R

84

McCoy 102K Blueline 194N

C03127041 // ZTM 194N // Mar 13, 2025 // Polled

UPS ENDURE 9707
MCCOY 9707 FAIRWAY 102K
MCCOY 501C SUE 76G

KCF BENNETT IMPACT B451
MCCOY B451 DAHLIA 72E
MCCOY 31Y DAHLIA 113A

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

KCF BENNETT REVOLUTION X51
KCF MISS M326 T56
TH 6M 755T PINNACLE 31Y
MCCOY 58G DAHLIA 42T

BW: 97 lbs										ADJ WW: 643 lbs										ADJ YW: 1237 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-1.3	6.0	73.2	119.7	30.9	67.5	0.3	1.9	92.7	22.4	1.6	4.8	67.0	116.0	20.7	54.2	2.2	1.7	75.2	13.6	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.3	1.3	146.9	138.1	96	46.5	0.074	0.29	-0.06	62.5	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9

BW: 98 lbs										ADJ WW: 622 lbs										ADJ YW: 1196 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-1.3	4.8	67.0	116.0	20.7	54.2	2.2	1.7	75.2	13.6	1.6	4.8	67.0	116.0	20.7	54.2	2.2	1.7	75.2	13.6	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.3	1.3	146.9	138.1	96	46.5	0.074	0.29	-0.06	62.5	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9	1.3	1.3	112.9	124.4	101	49.0	0.044	0.66	-0.16	85.9



Lot 84 | Blueline 194N

194N is a soft made, powerful headed 102K son that several visitors took a liking to over the course of 2025. His KCF Bennett Impact sired dam has been a consistent producer for us. The Impact females have made a strong contribution to our breeding program. *Homozygous Polled.*



Lot 85 | McCoy 102K Surpass 121N

85

McCoy 102K Surpass 121N

C03126464 // ZTM 121N // Feb 27, 2025 // Polled

UPS ENDURE 9707

MCCOY 9707 FAIRWAY 102K

MCCOY 501C SUE 76G

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

HILLS-GALORE 44Z REWIND 147E

MCCOY 147E CONNIE 21H

MCCOY 70Y CONNIE 76D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
JDH 117R EQUITY 70Y ET
MCCOY W18 CONNIE ET 15Z

Performance Data										
BW: 92 lbs					ADJ WW: 608 lbs			ADJ YW: 1126 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
3.2	3.5	66.9	111.2	24.4	57.9	0.8	1.5	94.5	18.1	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.3	1.4	131.8	106.1	103	44.3	0.084	0.58	0.08	88.2	

121N has been a calf that has caught my eye since birth. He is a long-spined, deep bodied 102K son that carries extra spring of rib about him (like many of the 102K group). His dam is a phenotypic specimen that makes checking pastures a delight through the summer months. He is a maternal brother to the dam of Lot 107. *Homozygous Polled*.

86

McCoy 102K Illusion 59N

C03125326 // ZTM 59N // Feb 8, 2025 // Polled

UPS ENDURE 9707

MCCOY 9707 FAIRWAY 102K

MCCOY 501C SUE 76G

NJW 79Z Z311 ENDURE 173D ET
UPS MISS DOMINO 2502 ET
CHURCHILL KICKSTART 501C ET
MCCOY 70Y SUE 102D

EFBEEF B413 PRIMESTOCK E007 ET
MCCOY 007 ALISON 210K

MCCOY 31Y ALISON 155C

EFBEEF BR VALIDATED B413
EFBEEF 6378 KATE W484
TH 6M 755T Pinnacle 31Y
MCCOY 23U ALISON 169Y

Performance Data										
BW: 82 lbs					ADJ WW: 593 lbs			ADJ YW: 1045 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
6.1	2.9	64.3	109.6	26.4	58.6	1.0	1.6	72.5	24.3	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.4	1.4	164.6	177.3	90	45.3	0.084	0.61	0.28	87.5	

59N is a super complete 102K son out a young female that I feel has what it takes to be here for a long time. His grand dam was a long lived productive female in our herd. A bit more carcass quality in this guy with his dam bringing top end values into the equation. *Homozygous Polled*.

87

McCoy 9707 Goal Line 135N

C03129046 // ZTM 135N // Mar 3, 2025 // Polled

NJW 79Z Z311 ENDURE 173D ET

UPS ENDURE 9707

UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
UPS DOMINO 5216
NJW BW LADYSOFT DEW 78P ET

MCCOY 70Y SKYFALL 53A
MCCOY 53A ALISON 151H

MCCOY 31Y ALISON 155C

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W
TH 6M 755T Pinnacle 31Y
MCCOY 23U ALISON 169Y

Performance Data										
BW: 100 lbs					ADJ WW: 640 lbs			ADJ YW: 1129 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
-0.4	5.8	67.8	103.3	22.9	56.8	-3.1	1.5	80.8	21.2	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.4	1.4	135.0	129.5	98	35.5	0.024	0.54	0.14	66.0	

135N is sired by UPS Endure 9707 making him a paternal brother to Fairway 102K. 9707 has seen reduced service due to heavy use of 102K but continues to be one of the more impressive mature bulls that has walked our pastures. A maternal brother to 135N was one of top selling bulls in 2024 selling to Harvey Hlavka. *Heterozygous Polled*.



Lot 87 | McCoy 9707 Goal Line 135N



McCoy Cattle Co.

Compass continues to sire high performing, loose-hided, good haired cattle. His daughters are now in production and we are pleased with how they are fitting into our program. Udder structure is definitely a very strong characteristic of his daughters. Select a son to sire strong weaning weight calves and leave daughters that should function well in a wide variety of situations.

Homozygous Polled.



Reference
SIRE

McCoy 147E **Compass ET 31H**

C03077958 // ZTM 31H // Feb 10, 2020 // Polled

CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
2.1	3.7	76.9	126.2	26.7	65.2	0.2	1.0	134.5	17.5	1.4	1.5	129.0	113.6	95	49.3	0.014	0.33	0.00	70.9

Lot 88 | Windfall 154N

154N is what he is. You get what you see in the picture with this guy. Not overpowering but well balanced and functionally designed from one end to the other. His dam is a high volume, big barrelled gal that we expect to see much more to come from in the next few years.

Homozygous Polled.



McCoy 31H **Windfall 154N**

C03127035 // ZTM 154N // Mar 5, 2025 // Polled

BW: 102 lbs				ADJ WW: 632 lbs				ADJ YW: 1146 lbs											
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
-3.8	6.3	81.5	128.2	22.2	63.0	1.0	1.3	150.4	19.7										
1.3	1.3	130.6	100.0	99	46.7	0.004	0.46	-0.23	74.6										

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H

MCCOY 49S KALLA 10D

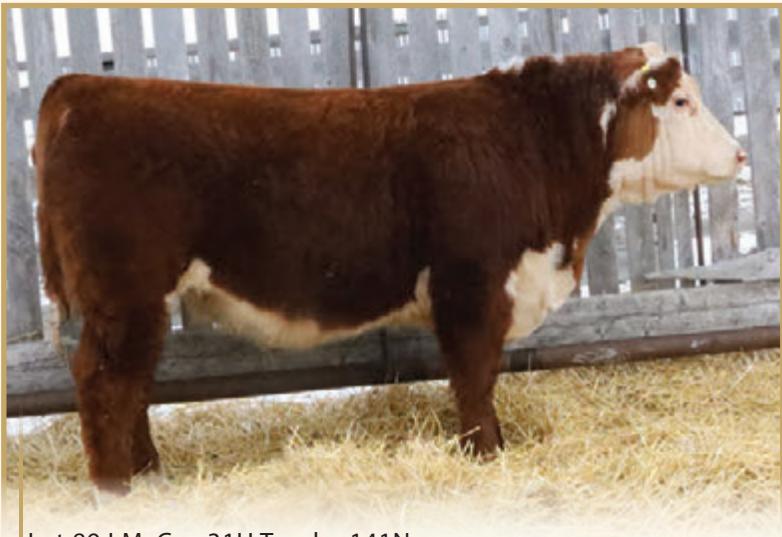
/S MANDATE 88838
MCCOY 88838 FREEDOM 47J
DTHF FREEDOM 47F

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

/S MANDATE 66589 ET
/S LADY WONDER 4445B ET
WCC 17Y MR LAMBEAU 1337C
DTHF DALIHA 27D

SIRE

DAM



Lot 89 | McCoy 31H Tundra 141N

89

McCoy 31H Tundra 141N

C03126469 // ZTM 141N // Mar 3, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
MCCOY 55M ABSOLUTE 495
MCCOY 31Y KALLA 120B

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E ZENA 40J
MCCOY 53A ZENA 82G

CHURCHILL SENSATION 028X
NJW 73S 38W DAYDREAM 160B
MCCOY 70Y SKYFALL 53A
MCCOY 33T ZENA 48Z

Performance Data									
BW: 102 lbs		ADJ WW: 714 lbs				ADJ YW: 1169 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-2.5	4.5	65.7	100.5	35.4	68.3	-1.7	0.5	91.4	19.7
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.4	1.4	127.4	61.8	93	34.8	0.034	0.93	0.05	85.8

141N is a long-bodied, well-balanced Compass son that comes from a moderate framed Historic daughter that is near the top of the list in terms of udder quality (not an easy list to contend on at our place over the last decade). *Heterozygous Polled*.



Lot 90 | McCoy 31H Caesar 155N

90

McCoy 31H Caesar 155N

C03127036 // ZTM 155N // Mar 6, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
MCCOY 55M ABSOLUTE 495
MCCOY 31Y KALLA 120B

MCCOY 719T MATRIX ET 30E
MCCOY 30E DAHLIA 144K
MCCOY B451 DAHLIA 72E

TH 122 71I VICTOR 719T
MCCOY P20 ZENA 18
KCF BENNETT IMPACT B451
MCCOY 31Y DAHLIA 113A

Performance Data									
BW: 78 lbs		ADJ WW: 560 lbs				ADJ YW: 1070 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
9.9	1.0	58.7	96.4	32.8	62.2	4.4	0.85	85.9	19.0
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.4	1.5	150.3	124.5	90	37.7	0.044	0.04	0.04	50.4

Soggy and big barreled would be a couple of ways to describe 155N. He comes by it honestly as his Matrix dam is a high capacity, easy fleshing female that would make the cow business pretty easy if they were all built like that. *Homozygous Polled*.



Lot 91 | McCoy 31H Vantage 134N

91

McCoy 31H Vantage 134N

C03126466 // ZTM 134N // Mar 3, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
MCCOY 55M ABSOLUTE 495
MCCOY 31Y KALLA 120B

RSK MHPH 10Y CAN-AM ET 75C
MHPH 75C KAREN 305E
MHPH 106A KAREN 1031C

NJW 73S W18 HOMETOWN 10Y ET
RSK 6U MISS SAGE 64Y
MHPH 521X ACTION 106A
GHC-TABOO-TCF MISS KAREN 4T

Performance Data									
BW: 92 lbs		ADJ WW: 597 lbs				ADJ YW: 1080 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
4.2	0.7	54.8	89.0	33.9	61.3	0.3	1.0	70.4	23.2
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.4	1.5	152.1	56.6	96	34.2	0.034	-0.02	-0.06	50.8

134N is an attractive marked Compass son that comes from a dam that was our pick of the C&T dispersal in 2022. 134N will sire steers that perform and replacement females that will last. *Heterozygous Polled*.

92

McCoy 31H **Discover 127N**

C03129044 // ZTM 127N // Feb 28, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
 MCCOY 49S KALLA 10D

MCCOY 70Y SKYFALL 53A
MCCOY 53A CONNIE 175F
 MCCOY 4Y CONNIE 207A

RST X51 REVOLUTION 4102
 HILLS-GALORE 52R CALLI 44Z
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

JDH 117R EQUITY 70Y ET
 MCCOY 25M ALISON 64W
 MCCOY P20 BRIGADE 4Y
 MCCOY 58G CONNIE 119L

BW: 91 lbs		ADJ WW: 564 lbs					ADJ YW: 1125 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
5.5	1.5	48.9	84.5	29.2	53.7	2.2	0.9	69.5	23.0
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

127N is a long bodied, short marked well pigmented Compass son that comes from a special cow family at our place. 127N's dam is a full sister to Connie 56E that has been a covergirl for us a few times. 127N's maternal sister, 122J, is the dam of Lot 74. Buy this bull if you are looking for big time maternal depth. *Homozygous Polled.*



Lot 92 | McCoy 31H Discover 127N

93

McCoy 31H **Phoenix 99N**

C03126459 // ZTM 99N // Feb 21, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
 MCCOY 49S KALLA 10D

/S MOMENTUM 00054 ET
MCCOY 54 TRISHA 129K
 MCCOY 351E TRISHA 189H

RST X51 REVOLUTION 4102
 HILLS-GALORE 52R CALLI 44Z
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

/S MANDATE 66589 ET
 /S LADY HOMETOWN 5364C ET
 CMF 20X EBY 351E
 MCCOY B451 TRISHA 73E

BW: 82 lbs		ADJ WW: 691 lbs					ADJ YW: 1155 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
6.8	2.7	75.1	118.4	29.3	66.9	-0.1	1.5	121.8	22.2
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

99N is a high volume, easy fleshing, good haired bull that is so typical of the Compass progeny. Expect him to sire marketable steers and easy fleshing, competent replacement heifers. *Homozygous Polled.*



Lot 93 | McCoy 31H Phoenix 99N

94

McCoy 31H **Carnival 168N**

C03127037 // ZTM 168N // Mar 9, 2025 // Polled

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
 MCCOY 49S KALLA 10D

/S MANDATE 88838
MCCOY 88838 LIZZIE 52J
 MCCOY Z426 LIZZIE 68F

RST X51 REVOLUTION 4102
 HILLS-GALORE 52R CALLI 44Z
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

/S MANDATE 66589 ET
 /S LADY WONDER 4445B ET
 MOHICAN THM EXCDE Z426
 MCCOY 409W LIZZIE 161Y

BW: 90 lbs		ADJ WW: 695 lbs					ADJ YW: 1263 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
-0.6	4.4	81.3	133	22	62.5	-2.6	1.3	122.0	18.9
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS

168N is a high performance Compass son with a bit more frame and scale than some. His granddam produced our high selling bull going to Beery Land & Livestock in Montana three years ago. That high seller was also sired by Compass. *Homozygous Polled.*



Lot 94 | McCoy 31H Carnival 168N

95

McCoy 31H Option 211N

C03129053 // ZTM 211N // Mar 19, 2025 // Polled



HILLS-GALORE 44Z REWIND 147E
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

MCCOY 70Y SKYFALL 53A
MCCOY 53A ALISON 120G
MCCOY 54Z ALISON 182B

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W
NJW 100W FOUNDATION 54Z ET
MCCOY 194L ALISON 16N

BW: 80 lbs										ADJ WW: 532 lbs				ADJ YW: N/A		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GR		EPD	GR	GR		EPD
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	GR		EPD	GR	GR		EPD
1.4	1.4	140.8	115.8	99	35.3	0.004	0.19	0.10	63.7	GR		EPD	GR	GR		EPD

211N is a Compass sired bull that I think we might have underestimated being a younger bull. As he matures, it is easy to recognize the strong masculinity and breed character that this bull will carry into a crossbreeding situation. Buy him with confidence. *Homozygous Polled*.

Lot 95 | McCoy 31H Option 211N

96

McCoy 26G Keystone 149N

C03129048 // ZTM 149N // Mar 4, 2025 // Polled



SHF ALL STAR 42X A191
COPPER-T A191 56C VISION 26G
COPPER-T 42X 28R CATHERINE 56C

K&B SENTINEL 0042X
SHF MISS M326 T08 ET
COPPER-T 171N 36P X-FILE 42X
REMITALL MARY 28R

RU BA 11X EXCALIBER 223F
PBHR CHRISTINE 48B 94J
MIL-WRAY CHRISTINE 48B

TH 71U 719T MR HEREFORD 11X
RU BA 27A MO-MOOLA 233C
MEADOW-ACRES CONNECTED 13K 86R
GLEICH MISS FOURFIRE 136T

BW: 82 lbs										ADJ WW: 593 lbs				ADJ YW: 1052 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GR		EPD	GR	GR		EPD
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	GR		EPD	GR	GR		EPD
7.6	2.5	51.0	89.8	35.0	60.5	2.1	1.7	81.6	20.8	GR		EPD	GR	GR		EPD

149N is a long spined, upheaded, dark coloured bull sired by Vision 26G. The Vision daughters have udders that are pretty difficult to beat at our place. *Homozygous Polled*.

Lot 96 | McCoy 26G Keystone 149N

97

McCoy 26G Nation 206N

C03129051 // ZTM 206N // Mar 17, 2025 // Polled



SHF ALL STAR 42X A191
COPPER-T A191 56C VISION 26G
COPPER-T 42X 28R CATHERINE 56C

K&B SENTINEL 0042X
SHF MISS M326 T08 ET
COPPER-T 171N 36P X-FILE 42X
REMITALL MARY 28R

MCCOY 719T MATRIX ET 30E
MCCOY 30E AMBER 128K
MCCOY B4551 AMBER 84G

TH 122 71I VICTOR 719T
MCCOY P20 ZENA 1B
KCF BENNETT IMPACT B451
XLP CLF AMBER 915 22X

BW: 80 lbs										ADJ WW: 618 lbs				ADJ YW: 1199 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GR		EPD	GR	GR		EPD
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	GR		EPD	GR	GR		EPD
4.5	2.9	49.9	82.7	29.2	54.2	-0.7	1.8	45.2	27.1	GR		EPD	GR	GR		EPD

206N carries a sneaky amount of performance in a moderate framed, easy fleshing package. I had to do a double take on the scale when weighing bulls recently. He has gained in the top 25% of the bulls since weaning. 206N will produce easy fleshing, good uddered daughters with the Vision x Matrix combination in his pedigree. *Homozygous Polled*.

Lot 97 | McCoy 26G Nation 206N

Lot 98 | Revolver 115N

115N comes from a dam and granddam that are two of our top productivity females. We have retained a son of a maternal sister to 115N this year to use in our own heifer pen. Replacement females sired by this guy will definitely be ones to keep. Note that 115N is a twin.
Homozygous Polled.



98

McCoy 17J Revolver 115N

C03126463 // ZTM 115N // Feb 26, 2025 // Polled // Twin

CHURCHILL BROADWAY 858F
MCCOY 858F FORTRESS 17J
MCCOY 23D SUSIE 52G

GERBER ANODYNE 001A
MCCOY 1A CONNIE 8E
MCCOY 70Y CONNIE 65C

SHF YORK 19H Y02
CHURCHILL LADY 640D
MCCOY A191 INTEGRITY ET 23D
MCCOY 53A SUSIE 97E

KCF BENNETT 9126J R294
GERBER 627S HOLLY 096Y
JDH 117R EQUITY 70Y ET
MCCOY 58G CONNIE 70Z

99

McCoy 17G Retro 113N

C03126462 // ZTM 113N // Feb 25, 2025 // Polled (Scur)

CHURCHILL BROADWAY 858F
MCCOY 858F FORTRESS 17J
MCCOY 23D SUSIE 52G

KCF BENNETT IMPACT B451
MCCOY B451 BRANDY 185G
MCCOY 105X BRANDY 24B

SHF YORK 19H Y02
CHURCHILL LADY 640D
MCCOY A191 INTEGRITY ET 23D
MCCOY 53A SUSIE 97E

KCF BENNETT REVOLUTION X51
KCF MISS M326 T56
MCCOY 58G JACKPOT ET 105X
HI-DELL 37 BRANDY 29N

BW: 90 lbs				ADJ WW: 643 lbs				ADJ YW: 1126 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CEP	SCF
-4.8	5.7	67.0	118.8	28.7	62.2	3.5	1.5	122.8	15.5	+	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	CEP	SCF
1.3	1.4	114.4	198.9	99	51.8	0.054	0.77	0.36	97.3		

BW: 96 lbs				ADJ WW: 654 lbs				ADJ YW: 1157 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CEP	SCF
-1.3	5.0	58.7	101.9	27.2	56.6	2.2	1.4	60.8	25.6	+	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	CEP	SCF
1.3	1.3	159	116	95	43.2	0.074	0.45	0.13	58.0		

Lot 99 | Retro 113N

113N will not be a difficult bull to find when you go through our sale offering. He is long bodied, wide topped, great quartered and is a bit wider based than some. His Impact bred dam comes from a strong cow family. His full brother was our first bull in the ring last year.
Heterozygous Polled.



100

McCoy 183F Macho 72N {DBC}

C03126199 // ZTM 72N // Feb 11, 2025 // Polled

KCF BENNETT STRATEGY Z303 ET
TH MASTERPLAN 183F
 TH 512X 145Y DOMINETTE 57B

SCHU-LAR ON TARGET 22S
 KCF MISS REVOLUTION X338 ET
 FTF PROSPECTOR 145Y
 TH 122 711 DOMINETTE 512X ET

UPS ENDURE 9707
MCCOY 9707 KALLA 34K
 MCCOY 495 KALLA 10D

NJW 79Z Z311 ENDURE 173D ET
 UPS MISS DOMINO 2502 ET
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

Performance Data										
BW: 102 lbs		ADJ WW: 637 lbs					ADJ YW: 1169 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
-1.7	6.0	75.4	127.2	21.7	59.4	0.7	1.1	142.4	16.5	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.5	1.4	120.1	203.5	98	51.8	0.014	0.83	0.27	95.5	

Masterplan has worked well at our place with 72N being no exception. If you are looking for a soggy, huge middled bull that is a bit darker in colour here is your bull. His granddam, 10D, is the dam of Compass 31H and Journey 28H who was purchased by XTC and Lilybrook. Note that 72N is a DB carrier. *Heterozygous Polled*.



Lot 100 | McCoy 183F Macho 72N

101

OSF McCoy Nexus H244 ET 122N

C03124843 // OSF 122N // Jan 22, 2025 // Polled

SHF FORESIGHT B413 F158
SHF HODGEMAN F158 H244
 SHF MAGGIE 001A E109

EFBEEF BR VALIDATED B413
 SHF GERBER R117 Y200
 GERBER ANODYNE 001A
 SHF MAGGIE M326 X05 ET

PCL YUKON R117 ET 49Y
PCL 49Y DAHLILA 111E
 HAROLDSON'S DAHLILA T100 97X

SHF RIB EYE M326 R117
 C&T 122L STARLET 9N
 SHF TAHOE R117 T100
 TLELL 58G SUPER NOVA 4S

BW: 94 lbs		ADJ WW: 562 lbs					ADJ YW: 932 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
0.5	3.7	64.1	110.4	33.1	65.2	2.0	0.9	101.6	18.2	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.2	1.2	131.5	159.9	98	46.3	0.024	0.99	0.28	92.0	

122N is a bull bred for those who want to improve upon Rib Eye Area (top 5%) and Carcass Weight (top 10%). His Donor Dam has produced several impactful herd sires within the breed. *Heterozygous Polled*.

102

OSF McCoy National 244 ET 124N

C03124921 // OSF 124N // Jan 24, 2025 // Polled

SHF FORESIGHT B413 F158
SHF HODGEMAN F158 H244
 SHF MAGGIE 001A E109

EFBEEF BR VALIDATED B413
 SHF GERBER R117 Y200
 GERBER ANODYNE 001A
 SHF MAGGIE M326 X05 ET

KCF BENNETT IMPACT B451
GHC 55 MISS LEGEND ET 2E
 GHC MISS UNIQUE 25Z

KCF BENNETT REVOLUTION X51
 KCF MISS M326 T56
 BBSF 101N WRANGLER 29W
 GHC MISS NANCY 80P

BW: 95 lbs		ADJ WW: 614 lbs					ADJ YW: 1098 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
3.3	2.1	64.8	108	29.5	61.9	4.1	1.1	109.2	20.5	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.5	1.5	147.8	163	99	43.6	0.044	0.74	0.32	82.3	

124N is a long sided, performance driven Hodgeman son who ranks in the top 15% of the breed for REA and Marbling, his growth post weaning has been impressive. Multiple progeny from this cow family were featured in the recent Crittenden Land and Cattle Dispersal. *Homozygous Polled*.



Lot 102 | OSF McCoy National 244 ET 124N



McCoy Cattle Co.

Gold Rush is a proven sire that has been used extensively in our program via AI the past couple of years. His progeny are generally darker coloured and shorter marked with extra pigmentation. This sire group will deliver some front end carcass values without sacrificing maternal attributes. This combination is not always so easy to find. *Homozygous Polled*.



Reference SIRE CMF 1720 Gold Rush 569G ET

C03098985 // CMF 569G // Nov 27, 2019 // Polled



CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
9.0	1.1	69.2	103.1	26.2	60.8	-0.1	0.8	87.6	29.5	1.5	1.4	191.3	218.7	71	33.9	0.054	0.74	0.76	108.4

Lot 103 | Dominion 12N

12N is a front end Gold Rush son that has been a favourite all year. This fellow has extra capacity and width of base from one end to the other. He will be able to breed heifers yet still sire replacement females and steers with power that will be the envy of the neighbours.

Recommended for heifers

Homozygous Polled.



103

McCoy 569G Dominion 12N

C03124957 // ZTM 12N // Jan 25, 2025 // Polled

BW: 68 lbs				ADJ WW: 603 lbs				ADJ YW: 1120 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	UDDER	TEAT
11.9	-0.9	59.8	85.1	26.3	56.2	1.7	1.14	71.2	30.9		
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS		
1.5	1.5	200.4	163.6	88	25.3	0.034	0.47	0.59	79.2		

NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
L III TFL C609 VICTORIA 1720

MOHICAN THM EXCDE Z426
MCCOY Z426 SUE 21L
MCCOY 88838 SUE 203J

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
EFBEEF RESOLUTE CEO
L III X651 RITA A045

TH 133U 719T UPGRADE 69X
NJW M326 UNFORGETTABLE 76W ET
/S MANDATE 88838
MCCOY 2D SUE 32F

SIRE

DAM



Lot 104 | McCoy 569G Frontline 27N

104

McCoy 569G **Frontline 27N**
C03125018 // ZTM 27N // Jan 30, 2025 // Polled



NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
L III TFL C609 VICTORIA 1720

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
EFBEEF RESOLUTE CEO
L III X651 RITA A045

HILLS-GALORE 44Z REWIND 147E
MCCOY 147E ZENA 24K
MCCOY 70Y ZENA 143D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z
JDH 117R EQUITY 70Y ET
MCCOY 23U ZENA 142Z

Performance Data										
BW: 85 lbs					ADJ WW: 642 lbs			ADJ YW: 1129 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
7.0	2.5	68.4	106.2	26.0	60.2	5.1	0.74	82.8	21.6	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.3	1.4	160.9	150.3	88	37.8	0.054	0.75	0.32	105.7	

27N is a herd sire prospect that has always had a special presence about him. His dam, 24K, is held in very high regard at this early point in her life, carrying ideal structure, udder quality, and fleshing ability. *Heterozygous Polled*.



Lot 105 | McCoy 569G Ovation 78N

105

McCoy 569G **Ovation 78N**
C03126454 // ZTM 78N // Feb 12, 2025 // Polled

NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
L III TFL C609 VICTORIA 1720

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
EFBEEF RESOLUTE CEO
L III X651 RITA A045

MCCOY 858F FORTRESS 17J
MCCOY 17J REAL LADY 161L
MCCOY 8Y REAL LADY ET 44E

CHURCHILL BROADWAY 858F
MCCOY 23D SUSIE 52G
NJW 73S W18 HOMEGROWN 8Y ET
PCL REAL LADY 10H 5T

Performance Data										
BW: 70 lbs					ADJ WW: 616 lbs			ADJ YW: 1125 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
6.5	2.8	64.7	101.6	29.5	61.9	1.4	1.0	96.4	20.3	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.5	1.4	148.7	189.6	84	36.9	0.094	0.79	0.59	104.8	

78N is an interesting herd sire prospect. Moderate birth weight, maternal power, and breed leading carcass all rolled into one package. To top it off he is goggled eyed and super short marked. Make sure you look him up on sale day.
Homozygous Polled.



Lot 106 | McCoy 569G Northstar 24N

106

McCoy 569G **Northstar 24N**
C03125017 // ZTM 24N // Jan 29, 2025 // Polled

NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
L III TFL C609 VICTORIA 1720

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
EFBEEF RESOLUTE CEO
L III X651 RITA A045

MCCOY 70Y SKYFALL 53A
MCCOY 53A OLIVIA 120F
TWIN-VIEW 39S OLIVIA 8Y

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W
GHC SPOT LIGHT 39S
JAC LADY GRAYSON 11U

Performance Data										
BW: 94 lbs					ADJ WW: 584 lbs			ADJ YW: 1131 lbs		
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
1.7	4.1	66.4	102.5	28.5	61.7	0.3	1.2	97.1	24.4	
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.3	1.3	157.2	159.1	90	36.1	0.034	0.83	0.30	97.3	

Gold Rush left a strong group of calves at our place in both sexes. 24N is no exception. He is one of the higher growth, longer bodied, bigger framed bulls in our offering this year. Carcass values well above breed average for both REA and Marbling come with this fellow. His dam is a maternal sister to 89N, Lot 108. *Homozygous Polled*.

Lot 107 | Hawkeye 34N

34N is an intriguing Gold Rush son that puts a lot together. He is a homo polled, short-marked and goggle eyed bull. He is a negative BW bull with a yearling EPD over 100. He also carries breed leading calving ease and carcass attributes (especially marbling). Definitely a breeding tool for the right cattleman.

Recommended for heifers

Homozygous Polled.



107

McCoy 569G Hawkeye 34N

C03125321 // ZTM 34N // Feb 1, 2025 // Polled

NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
 L III TFL C609 VICTORIA 1720

KCF BENNETT CATALYST H472
MCCOY H472 CONNIE 139L
 MCCOY 147E CONNIE 21H

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 EFBEEF RESOLUTE CEO
 L III X651 RITA A045

KCF BENNETT HOMeward C776
 KCF MISS RED BULL D366
 HILLS-GALORE 44Z REWIND 147E
 MCCOY 70Y CONNIE 76D

108

McCoy 569G Platinum 89N

C03129040 // ZTM 89N // Feb 16, 2025 // Polled

NJW 79Z Z311 ENDURE 173D ET
CMF 1720 GOLD RUSH 569G ET
 L III TFL C609 VICTORIA 1720

KCF BENNETT IMPACT B451
MCCOY B451 OLIVIA 138G
 TWIN-VIEW 39S OLIVIA 8Y

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 EFBEEF RESOLUTE CEO
 L III X651 RITA A045

KCF BENNETT REVOLUTION X51
 KCF MISS M326T56
 GHC SPOT LIGHT 39S
 JAC LADY GRAYSON 11U

BW: 66 lbs										ADJ WW: 630 lbs										ADJ YW: 1072 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
12.4	-0.8	65.6	103.7	32.6	65.4	4.1	1.6	93.2	28.7	3.2	3.7	63.9	103.7	35.3	67.3	2.5	0.8	64.6	29.7	3.2	3.7	63.9	103.7	35.3	67.3	2.5	0.8	64.6	29.7
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.4	1.5	198.6	209.9	80	38.1	0.064	0.55	0.64	92.8	1.3	1.3	187.6	186.0	81	39.8	0.054	0.55	0.55	91.8	1.3	1.3	187.6	186.0	81	39.8	0.054	0.55	0.55	91.8

BW: 100 lbs										ADJ WW: 600 lbs										ADJ YW: 1120 lbs									
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
3.2	3.7	63.9	103.7	35.3	67.3	2.5	0.8	64.6	29.7	1.3	1.3	187.6	186.0	81	39.8	0.054	0.55	0.55	91.8	1.3	1.3	187.6	186.0	81	39.8	0.054	0.55	0.55	91.8

Lot 108 | Platinum 89N

89N has been a Gold Rush son that has been easy to find throughout the year at MCC. His dam, 138G, has been a solid producer thus far for us. 89N's maternal brother sold to Chinook Ranch in last year's sale. Heterozygous Polled.



109

McCoy 54 Ponderosa 91N

C03126458 // ZTM 91N // Feb 17, 2025 // Polled

/S MANDATE 66589 ET
/S MOMENTUM 00054 ET
/S LADY HOMETOWN 5364C ET

KCF BENNETT CATALYST H472
MCCOY H472 SUSIE 252L
MCCOY 70Y SUSIE 55D

R LEADER 6964
/S LADY DOMINO 0158X
NJW 73S W18 HOMETOWN 10Y ET
/S LADY DOMINO 424P

KCF BENNETT HOMeward C776
KCF MISS RED BULL D366
JDH 117R EQUITY 70Y ET
MCCOY 23U SUSIE 154Z

Performance Data									
BW: 78 lbs		ADJ WW: 675 lbs				ADJ YW: 1151 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
10.6	-0.4	63.2	93.4	29.4	61.0	4.9	1.4	68.8	25.8
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.3	1.4	183.1	142.3	98	30.2	0.084	0.36	0.36	73.6

91N is a long sided, well-balanced Momentum son coming from one of the foundation cow families at McCoy Cattle Co. His granddam, 55D, weaned our top heifer calf in 2025 and expect she has plenty of gas left in the tank.

Recommended for heifers Heterozygous Polled.

Lot 109 | McCoy 54 Ponderosa 91N

110

McCoy 54 Decathlon 105N

C03129042 // ZTM 105N // Feb 22, 2025 // Polled

/S MANDATE 66589 ET
/S MOMENTUM 00054 ET
/S LADY HOMETOWN 5364C ET

TH MASTERPLAN 183F
MCCOY 183F MELISSA 49L
MCCOY 858F MELISSA 18J

R LEADER 6964
/S LADY DOMINO 0158X
NJW 73S W18 HOMETOWN 10Y ET
/S LADY DOMINO 424P

KCF BENNETT STRATEGY Z303 ET
TH 512X 145Y DOMINETTE 57B
CHURCHILL BROADWAY 858F
MCCOY B451 MELISSA 246G

BW: 84 lbs		ADJ WW: 591 lbs				ADJ YW: 1033 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
5.8	-0.1	58.6	89.7	25.3	54.6	0.6	1.8	76.8	25.6
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.6	1.7	166.2	152.4	93	31.1	0.054	0.22	0.46	67.0

105N will be a great choice to put with a group of heifers. His dam and granddam were two of the top scanning females we have ever ultrasounded from a marbling perspective. Use this guy to take white off and add extra pigment.

Recommended for heifers Homozygous Polled.

Lot 110 | McCoy 54 Decathlon 105N

111

McCoy 54 Congress 97N

C03129041 // ZTM 97N // Feb 20, 2025 // Polled

/S MANDATE 66589 ET
/S MOMENTUM 00054 ET
/S LADY HOMETOWN 5364C ET

MCCOY 88838 HELIX 29J
MCCOY 29J REAL LADY 87L
MCCOY R4EAL LADY ET 23E

R LEADER 6964
/S LADY DOMINO 0158X
NJW 73S W18 HOMETOWN 10Y ET
/S LADY DOMINO 424P

/S MANDATE 88838
MCCOY 70Y ALISON 111D
PCL HOMEGROWN BALANCE 8Y 33B
PCL REAL LADY 10H 5T

BW: 56 lbs		ADJ WW: 545 lbs				ADJ YW: 1013 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF
13.9	-3.4	42.1	61.5	29.1	50.2	7.5	0.9	55.1	24.1
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS
1.5	1.5	176.9	85.8	90	19.4	0.084	0.42	0.21	59.9

97N started a bit small as we think he came a bit early but has continued to progress right since day one. He is a well-balanced calving ease prospect that will do a lot right in your heifer pen. Great set of numbers across the board on this guy.

Recommended for heifers Homozygous Polled.

Lot 111 | McCoy 54 Congress 97N

Lot 112 | Access 1N

1N is a short marked, dark coloured Horizon son that has been easy to find all summer. He comes with extreme calving ease but still posting an ADG in the top 5 bulls in the pen from weaning until early January. The Horizon females have consistently displayed breed leading udder quality, both in terms of teat size and suspension.

Recommended for heifers
Homozygous Polled.



112

McCoy H022 **Access 1N**
C03129035 // ZTM 1N // Jan 14, 2025 // Polled

SHF DAYBREAK Y02 D287 ET
SHF HORIZON D287 H022 ET
SHF TIME 001A D8

MCCOY 88838 MILESTONE 7J
MCCOY 7J MELISSA 94L
MCCOY 351E MELISSA 270H

SHF YORK 19H Y02
SHF MISS M326 T08 ET
GERBER ANODYNE 001A
SHF TIME 42X A140

/S MANDATE 88838
MCCOY 53A KALLA 71E
CMF 20X EBY 351E
MCCOY B451 MELISSA 88E

113

McCoy H022 **Hindsight 51N**
C03129039 // ZTM 51N // Feb 6, 2025 // Polled

SHF DAYBREAK Y02 D287 ET
SHF HORIZON D287 H022 ET
SHF TIME 001A D8

MCCOY 81E WESTERN 35J
MCCOY 35J TRISHA 88L
MCCOY 30E TRISHA 294J

SHF YORK 19H Y02
SHF MISS M326 T08 ET
GERBER ANODYNE 001A
SHF TIME 42X A140

NJW 160B 028X HISTORIC 81E ET
MCCOY 23D REAL LADY 101G
MCCOY 719T MATRIX ET 30E
MCCOY 1A TRISHA 9E

BW: 62 lbs		ADJ WW: 615 lbs					ADJ YW: 1162 lbs				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEPOD	
9.2	-0.2	62.2	106.8	32.8	63.9	2.2	1.5	125.0	24.2		
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS		

CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEPOD
1.3	1.3	168.5	168.7	90	44.6	0.004	0.72	0.14	84.5	

BW: 70 lbs		ADJ WW: 590 lbs					ADJ YW: 1073 lbs				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEPOD	
16.0	-2.4	55.8	87.7	38.4	66.3	6.4	1.0	89.9	22.5		
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS		

CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEPOD
1.5	1.6	178.1	183.3	104	31.9	0.034	0.65	0.33	68.4	

Lot 113 | Hindsight 51N

51N will be a no miss calving ease bull being sired by SHF Horizon and out of an excellent first calf daughter of Western 35J. 51N is a long bodied, attractive marked bull that exhibits more muscle and hip than some of the calving ease focused bulls.

Recommended for heifers
Homozygous Polled.





Lot 114 | OSF McCoy H022 Nash 121N

114

OSF McCoy H022 **Nash 121N**
C03124549 // OSF 121N // Jan 21, 2025 // Polled

SHF DAYBREAK Y02 D287 ET
SHF HORIZON D287 H022 ET
SHF TIME 001A D8

SHF ALL STAR 42X A19
OSF JADE A191 ET 210H
PCL JADE 118U 93B

SHF YORK 19H Y02
SHF MISS M326 T08 ET
GERBER ANODYNE 001A
SHF TIME 42X A140

K&B SENTINEL 0042X
SHF MISS M326 T08 ET
MHPH 1015 UMPIRE 118U
PCL JADE ET 10S

Performance Data												
CE		BW		WW		YW		MCE		SC	CW	SCF
8.2	-0.4	54.3	90.0	32.5	59.7	4.0	1.3	112.7	24.0			
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS			
1.4	1.4	166.3	156.1	96	35.7	0.004	0.53	0.27	71.0			

121N is a sleep easy heifer bull who ranks near the top of the breed for birthweight and calving ease. His moderate framed dam has been consistent in production.

Recommended for heifers
Homozygous Polled.



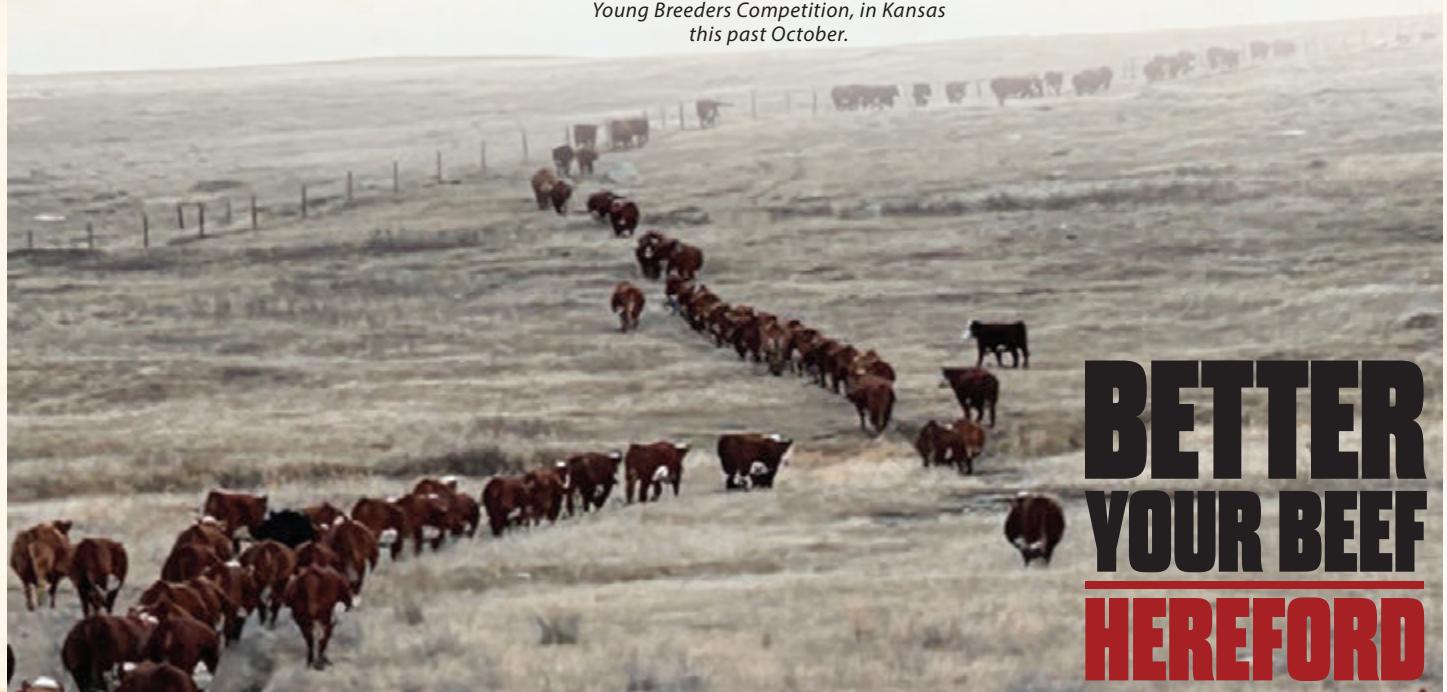
Kalla and Gary at Agribition



Megan was a member of Team Canada at the World Hereford Conference, Young Breeders Competition, in Kansas this past October.



Carrie and Tate at Agribition



**BETTER
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HEREFORD**



McCoy Cattle Co.

Reference
SIRE

McCoy 81E Western 35J

C03084025 // ZTM 35J // Feb 6, 2021 // Polled



CE	BW	WW	YW	MK	TM	MCE	SC
17.4	-3.3	43.8	54.9	39.4	61.3	7.2	0.9
CW	SCF	UDDER	TEAT	MPI	FMI	RFI	PWG
63.1	25.3	1.4	1.5	189.4	118.5	96	11.1
FAT	REA	MARB	CARCASS				
0.084	0.46	0.16	62.0				

We are proud to offer another strong group of Western bulls in our 2026 sale. They are a moderate framed, easy fleshing bunch that will deliver as much calving ease to your heifer pen as any sire we have ever used. His first daughters calved in 2025. Teat size, udder structure, and milk flow all seem to be pointing in the right direction at this point. Use his sons with confidence.
Homozygous Polled.

115

McCoy 35J Laser 156N

C03129049 // ZTM 156N // Mar 6, 2025 // Polled (Scur)

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E WESTERN 35J
MCCOY 23D REAL LADY 101G

CHURCHILL SENSATION 028X
NJW 73S 38W DAYDREAM 160B
SIRE
MCCOY A191 INTEGRITY ET 23D
MCCOY 8Y REAL LADY ET 44E

/S MOMENTUM 00054 ET
MCCOY 54 DAHLIA 41L
MCCOY Z426 DAHLIA 45J

/S MANDATE 66589 ET
/S LADY HOMETOWN 5364C ET
DAM
MOHICAN THM EXEDE Z426
MCCOY B451 DAHLIA 72E

BW: 76 lbs		ADJ WW: 576 lbs						ADJ YW: 1084 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEEDP	
16.6	-3.0	49.5	65.1	37.7	62.5	3.9	1.5	72.9	28.3		
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS		

156N is a triple bred calving ease bull with Western, Momentum, and Excede all showing up front in his pedigree. A 16.6 calving ease EPD at the time this book is being written will make calving heifers a pleasure. *Heterozygous Polled.*

Recommended for heifers



McCoy 81E Western 35J



Lot 115 | McCoy 35J Laser 156N

116

McCoy 35J Acclaim 2N

C03129036 // ZTM 2N // Jan 15, 2025 // Polled

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E WESTERN 35J
MCCOY 23D REAL LADY 101G

CHURCHILL SENSATION 028X
NJW 73S 38W DAYDREAM 160B
SIRE
MCCOY A191 INTEGRITY ET 23D
MCCOY 8Y REAL LADY ET 44E

MCCOY 88838 HELIX 29J
MCCOY 29J ALISON 64L
MCCOY 269B ALISON 47E

/S MANDATE 66589 ET
MCCOY 70Y ALISON 111D
DAM
SHF BUILDER 20Z B269
MCCOY 31Y ALISON 155C

BW: 60 lbs		ADJ WW: 644 lbs						ADJ YW: 1069 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	GEEDP	
13.3	-1.7	50.3	75.8	36.8	62.0	5.3	1.0	72.4	16.9		
UDDER	TEAT	MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS		

2N is a top quality, well-balanced Western son that has been a favourite of Carrie's since early in life. Great calving ease comes with this fellow in addition to the ability to leave some great replacement females. *Homozygous Polled.*

Recommended for heifers



Lot 116 | McCoy 35J Acclaim 2N



Lot 117 | McCoy 35J Apprentice 35N

117

McCoy 35J Apprentice 35N

C03129038 // ZTM 35N // Feb 1, 2025 // Polled

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E WESTERN 35J
 MCCOY 23D REAL LADY 101G

CHURCHILL SENSATION 028X
 NJW 73S 38W DAYDREAM 160B
 MCCOY A191 INTEGRITY ET 23D
 MCCOY 8Y REAL LADY ET 44E

/S MOMENTUM 00054 ET
MCCOY 54 NOLA 33L
 MCCOY 30E NOLA 94J

/S MANDATE 66589 ET
/S LADY HOMETOWN 5364C ET
 MCCOY 719T MATRIX ET 30E
 MCCOY 53A NOLA 148G

BW: 62 lbs		ADJ WW: 537 lbs					ADJ YW: 977 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
16.4	-3.7	42.3	57.7	37.6	58.8	5.3	0.9	66.5	22.3	
UDDER		MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.4	1.5	171.3	116.6	87	15.4	0.034	0.33	0.17	56.2	

35N is another triple bred calving ease prospect with the first 3 sires in his pedigree being bulls that have led our calving ease program over the last decade. His dam is a goggle eyed Momentum daughter so look for him to sire shorter marked progeny. **Recommended for heifers** Homozygous Polled.



Lot 118 | McCoy 35J Clutch 94N

118

McCoy 35J Clutch 94N

C03129233 // ZTM 94N // Feb 18, 2025 // Polled (Scur)

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E WESTERN 35J
 MCCOY 23D REAL LADY 101G

CHURCHILL SENSATION 028X
 NJW 73S 38W DAYDREAM 160B
 MCCOY A191 INTEGRITY ET 23D
 MCCOY 8Y REAL LADY ET 44E

/S MOMENTUM 00054 ET
MCCOY 54 ZENA 194L
 MCCOY 81E ZENA 40J

/S MANDATE 66589 ET
/S LADY HOMETOWN 5364C ET
 NJW 160B 028X HISTORIC 81E ET
 MCCOY 53A ZENA 82G

BW: 62 lbs		ADJ WW: 570 lbs					ADJ YW: 1016 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
16.9	-3.9	47.2	62.0	38.0	61.6	6.0	1.2	68.6	25.2	
UDDER		MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.4	1.5	187.1	109.1	-	14.8	0.084	0.59	0.20	72.2	

Western x Momentum x Historic equals calving ease through and through 94N's pedigree. He boasts a plus 17.0 calving ease EPD. They don't get much better in the Hereford breed.

Recommended for heifers Heterozygous Polled.



Lot 119 | McCoy 35J Action 29N

119

McCoy 35J Action 29N

C03129037 // ZTM 29N // Jan 31, 2025 // Polled (Scur)

NJW 160B 028X HISTORIC 81E ET
MCCOY 81E WESTERN 35J
 MCCOY 23D REAL LADY 101G

CHURCHILL SENSATION 028X
 NJW 73S 38W DAYDREAM 160B
 MCCOY A191 INTEGRITY ET 23D
 MCCOY 8Y REAL LADY ET 44E

/S MOMENTUM 00054 ET
MCCOY 54 MELISSA 140L
 MCCOY 30E MELISSA 298J

/S MANDATE 66589 ET
/S LADY HOMETOWN 5364C ET
 MCCOY 719T MATRIX ET 30E
 MCCOY 5Z MELISSA 64B

BW: 77 lbs		ADJ WW: 488 lbs					ADJ YW: 1006 lbs			
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	
7.5	-0.5	51.1	73.4	38.5	64.1	-1.6	1.2	85.8	22.6	
UDDER		MPI	FMI	RFI	PWG	FAT	REA	MARB	CARCASS	
1.4	1.5	151.4	102.5	98	22.3	0.034	0.23	-0.12	62.6	

29N is a calving ease focused prospect that catches my eye a bit more every time I see him. He is an above average gainer post weaning that carries extra thickness over his top and down through his hind quarter. **Heterozygous Polled**.

Recommended for heifers

120

McCoy 901 Kaboom 64N

C03125327 // ZTM 64N // Feb 9, 2025 // Polled

TH 22R 16S LAMBEAU 17Y
CSC 701 BOLDER 901
 CSC 502 LADY DEW 701

KCF BENNETT CATALYST H472
MCCOY H472 CONNIE 223L
 MCCOY 70Y CONNIE 87A

TH 12L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X
 CSC 10Y LADY DEW 502 ET

KCF BENNETT HOMEWARD C776
 KCF MISS RED BULL D366
 JDH 117R EQUITY 70Y ET
 MCCOY 30N CONNIE 3W

BW: 62 lbs				ADJ WW: 584 lbs				ADJ YW: 1038 lbs				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	REA	MARB	CARCASS
15.1	-2.2	51.6	81.9	31.7	57.5	5.9	1.7	57.4	26.8			

64N is a super stout, easy fleshing son of Bolder that won't be difficult to locate on sale day. His young Catalyst dam did a great job on her first effort. The Catalyst daughters produced in such a noticeable way in 2025 that we intend to go back use him heavier in 2026. 64N's Granddam was a long lived brood cow in our herd that produced a lead off bull or two in her time. **Recommended for heifers** Homozygous Polled.



Lot 120 | McCoy 901 Kaboom 64N

121

McCoy 901 Bedrock 11N

C03129233 // ZTM 11N // Jan 24, 2025 // Polled

TH 22R 16S LAMBEAU 17Y
CSC 701 BOLDER 901
 CSC 502 LADY DEW 701

MCCOY 88838 MILESTONE 7J
MCCOY 7J MELISSA 83L
 MCCOY 100E MELISSA ET 62G

TH 12L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X
 CSC 10Y LADY DEW 502 ET

/S MANDATE 88838
 MCCOY 53A KALLA 71E
 NJW 73S 456B POWER UP 100E ET
 MCCOY 25M MELISSA 125W

BW: 70 lbs				ADJ WW: 526 lbs				ADJ YW: 940 lbs				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	REA	MARB	CARCASS
9.8	1.0	51.9	92.0	22.0	48.0	2.3	1.0	103.6	26.8			

11N is a dark coloured, short marked, heavily pigmented son of Bolder 901. He will make calving heifers a non-event.

Recommended for heifers Homozygous Polled.



Lot 121 | McCoy 901 Bedrock 11N

122

McCoy 901 Deuce 38N

C03125323 // ZTM 38N // Feb 2, 2025 // Polled (Scur)

TH 22R 16S LAMBEAU 17Y
CSC 701 BOLDER 901
 CSC 502 LADY DEW 701

/S MOMENTUM 00054 ET
MCCOY 54 CONNIE 112L
 MCCOY 8F CONNIE 72J

TH 12L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X
 CSC 10Y LADY DEW 502 ET

/S MANDATE 66589 ET
 /S LADY HOMETOWN 5364C ET
 MCCOY Z426 LEONARD 8F
 MCCOY 30E CONNIE 161G

BW: 66 lbs				ADJ WW: 560 lbs				ADJ YW: 1049 lbs				
CE	BW	WW	YW	MK	TM	MCE	SC	CW	SCF	REA	MARB	CARCASS
15.0	-2.5	50.0	77.2	37.1	62.1	1.0	1.7	45.2	25.0			

122 This Bolder son is simply a well balanced bull that will go out and get the job done. His young dam is a moderate sized female with excellent udder structure. Our lead off calving ease bull last year was a maternal brother to 38N's dam so there is big time calving ease throughout his pedigree. The Bolder sons should sire progeny that don't carry much white if you care about that sort of thing. **Recommended for heifers** Heterozygous Polled.



Lot 122 | McCoy 901 Deuce 38N

Lot 123

F1 HEREFORD *Females* X GELBVIEH

Wow. This is already the 10th year we have offered our F1 Hereford x Gelbvieh open heifers through the bull sale. Time flies when you are having fun. We continue to be very pleased with how these females have produced for those that have bought them. We are excited about this breeding program going forward as have fine tuned our Gelbvieh breeding program recently and are starting to see the benefit of that renewed focus. We are offering 9 groups of 3 heifers in 2026. All heifers have been vaccinated with Vista Once SQ and Vision 8 in the spring and fall of 2025 and have received both Ivermectin and Clean-Up.

All heifers are pregnancy checked to be open.



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SaskAgMatters Mental Health Network Inc.

www.saskagmatters.ca

Raffle fundraiser: All funds raised go directly to pay for SK producers, their family members, and their employees to receive six hours of free counselling annually

1st Prize: \$7500

2nd Prize: \$5000

Ticket Price: \$20



DRAW DETAILS:

DATE: February 25, 2026 at 2:00 p.m. (CST)

LOCATION: Beck Farms & McCoy Cattle 17th Annual Bull Sale (watch draw live on DLMS)

Only 3000 tickets available!

TO PURCHASE: Text or call Alecia (306-539-4213) or Cynthia (306-436-7354)

PAYMENT OPTIONS: E-transfer or cash accepted

Send etransfers to: saskagmattersnetwork@gmail.com

TERMS & CONDITIONS

Winner will be contacted by phone. By playing, you consent to having your name and photo published on our website and social media.

Lottery License # RR25-0468

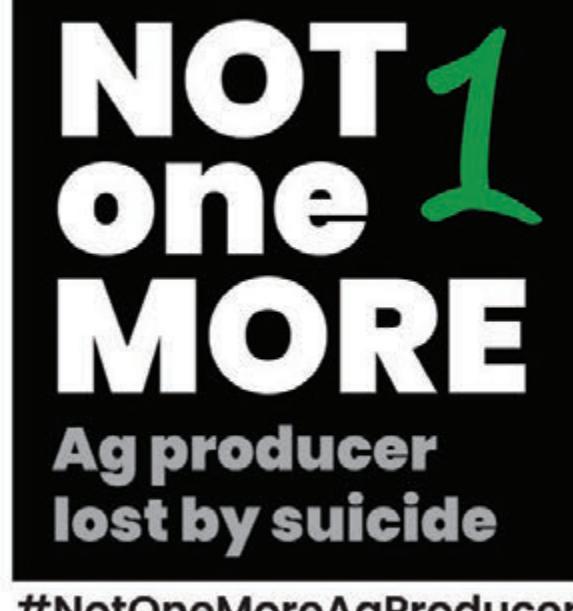
Thank you for supporting mental health in agriculture!

If you or someone you know could use some support to manage the challenges that farming throws at you, please check out the website and contact one of the mental health professionals listed. www.saskagmatters.ca

National Farmer Crisis Line:

1-866-FARMS01 (1-866-327-6701)

*Free and available to anyone 12 years and older



TERMS & CONDITIONS

Terms... The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes the auctioneer's decision will be final.

Announcements from the auction block will take precedence over the printed matter in the catalogue. Current exchange rates will be announced sale day. All monies are in Canadian funds.

Certificate of Registration... Each animal will carry papers issued by the applicable breed association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

Health... All animals in the sale have met all necessary health requirements.

Guarantee... Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under the terms and guarantees set forth by the applicable breed association with regards to health, freedom from defects and from both reproductive and specific genetic unsoundness.

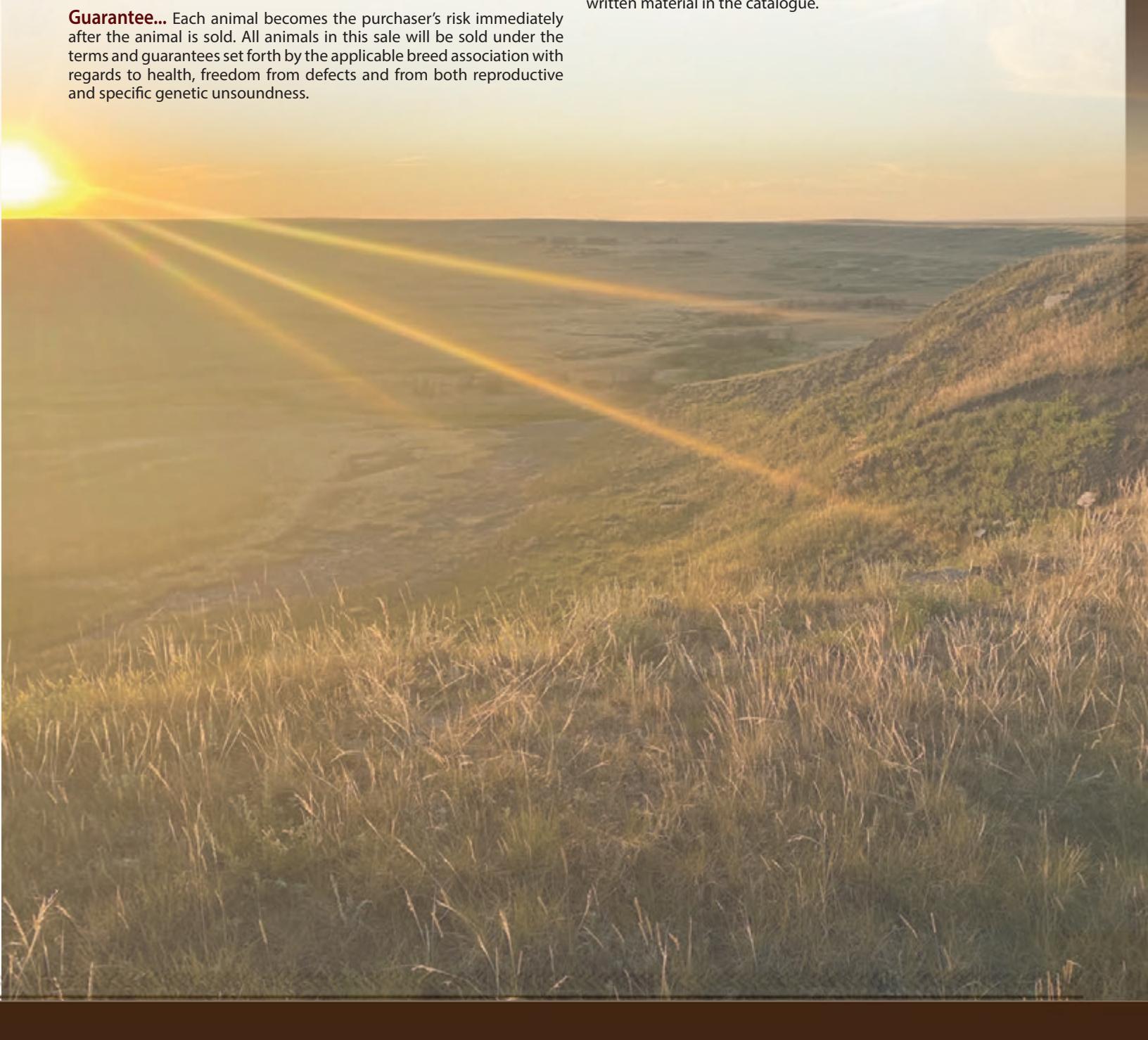
Delivery... Assistance will be given in getting your purchases home. Each animal becomes the risk of the purchaser as soon as sold.

Liabilities... All persons attend the sale at their own risk. The sellers, facility owner and auctioneer assume no liability, legal or otherwise, for any accidents that occur. The buyer must look to the seller for fulfillment of all guarantees and representations made here under.

Phone, Mail, Wire Bids... Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

Insurance... Agents will be in attendance to insure your purchases. We strongly recommend that insurance is purchased for full value.

Errors... All announcements at sale time, written or oral, supercede any written material in the catalogue.



Return Undeliverable
Canadian Addresses to:

McCoy Cattle Co.
Box 479
Milestone, SK
S0G 3L0



17th BULLS SALE

Beck Farms McCoy Cattle Co.