



*Alberta Hereford*  
— SHOWCASE —  
GENES OF THE  
*Future* FEMALE SALE

Westerner Park, Red Deer, Alberta



**SATURDAY**  
November 15, 2025  
1:00 PM

# Alberta Hereford

## SHOWcase

NOVEMBER 13-16, 2025  
Westerner Park, Red Deer, Alberta



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**REMITALL WEST HEREFORDS**  
Mountain View County, AB  
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403-556-0301

**THE AMSTERDAM GROUP**  
Tom McNeely: 780-679-7220  
AXA Herefords: -506-636-1877  
McLennan Creek: 604-856-1160

# Welcome to the

## 5TH ANNUAL GENES OF THE FUTURE SALE

It seems 2025 is another great year in the cattle business. There is much excitement and optimism in the Hereford industry, cattle prices are stronger than ever and the quality constantly improving.

We encourage you to take a close look at this sale offering. Canada's top breeding programs have entered a select group of females from the heart of their herds, giving you the opportunity to purchase a female that will add value to your program.

Our breeders have faith in the longevity of these females. Both the heifer calves and bred heifers on offer are an exceptional group that represent the very best of the breed.

We would like to take a moment and thank Bullseye Feeds for their continued support of our junior program with their generous donation of a pallet of bull ration that will be auctioned off.

Each year, we continue to develop new offerings in the sale. Once again, we are proud to share the semen donation program with you.. Thank you to the breeders who have donated semen from some of the industry's leading bulls to help raise funds for the Alberta Hereford Showcase, including our Junior and Queen of Hearts programming. These donations help us promote the Hereford breed and contribute to the overall success of the event.

### THIS YEAR THE SEMEN THAT WILL BE ON OFFER:

Braun Ranches – CL 1 Domino 267K 1ET a 9 time trait leader.

Remitall West – Remitall-W Fire Storm ET 138L – Grand Champion Marbling Bull CCCC2024, Junior Champion and Reserve Grand Champion Showcase 2024

MJT Cattle Co – CCD Kingsman 3K ET – many time Champion

The Amsterdam Group (AXA Herefords, McLennan Creek Herefords & Golden Oak Livestock) - Churchill Amsterdam 247K ET

The sale will be broadcast live with DLMS. Videos of the sale animals will be posted in the morning of Friday, November 14th.

This year we are adding a new dimension to our format where in the past the people's choice bull was voted on by the spectators and exhibitors but this year they will be voting and judging the females with the top 2 choices selling first then the rest by catalog order.

We look forward to seeing you at the Showcase.

If you have any questions feel free to contact Dave Dennis at 403-815-3161

### Thursday, November 13

10:00 a.m. – 6:00 p.m. Show Office Open – Exhibitor Registration  
10:00 a.m. All Choice Cut Carcass bulls must be in the barns  
12:00 p.m. All remaining cattle must be in the barns  
1:00 p.m. Weigh In (Remaining cattle)  
6:15 p.m. Exhibitor Buffet & Social  
Exhibitor Meeting  
NextGen (18–35) Irvine's Shopping Event & Social

### Friday, November 14

9:00 a.m. Open Show: Horned & Polled Hereford, Hereford Influence classes  
5:00 p.m. Choice Cut Competition – Carcass Showdown  
*Sponsored by Little Fort Herefords and Windy Ridge Ultrasound*  
6:00 p.m. Barn Social

### Saturday, November 15

9:00 a.m. – 12:00 p.m. Queen of Hearts: Youth Herd Builder Event  
Youth Presentations  
*Youth Lunch Sponsored by Lost River Ranches*  
10:00 a.m. Bidder Registration Opens – Female & Bull Sale  
Hereford Genes Bull Event – Registration Opens  
GENES OF THE FUTURE FEMALE SALE  
2:00 p.m. Hereford Genes – Bull Parade  
Announcement of People's Choice  
Sale Credit Winners  
3:30 p.m. BEST OF THE WEST BULL SALE  
4:15 p.m. Queen of Hearts Youth Lottery  
QUEENS HEIFER SALE

### Sunday November 16

9:00 a.m. Open Junior Show Program – All Breeds  
Juniors – Seedstock Sellers Challenge

# Schedule

**Mark Shologan 780-699-5082 or Purebred Team 780-991-3025**



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AT

**\$ 109**



**2025  
RATES**



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Red Deer, Alberta

LOT 1

# 14% Bull Ration FROM BULLSEYE FEEDS

Bullseye Feeds is pleased to offer 1 TON OF 14% BULL RATION as Lot 1 in the sale. The proceeds from the auction of Lot 1 will be donated to the Junior program at the Alberta Hereford Showcase. Bullseye Feeds is committed to supporting the development of youth in the cattle industry and their support of this event is greatly appreciated.



**BULLSEYE**

This certificate is for:

**1 Ton of 14% Bull Ration**

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1 (780) 679-7220

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# *semen donation* **THANK YOU**

We would like to thank Golden Oak Livestock, McLennan Creek and AXA Herefords, Remitall West, MJT Cattle Co. & Braun Ranch for their contribution of the following semen donation lots. It is with this type of passion, dedication and selfless sacrifice from our breeders that an event like the showcase is possible. All proceeds will be going to sponsorship of the Alberta Hereford Showcase. Semen only qualified for Canadian use. Semen stored at Alta Genetics.

## **ALBERTA HEREFORD SHOWCASE** 2025 HOST HOTEL SUMMARY

***Days Inn by Wyndham*** - 5001 19 St #1000, Red Deer, AB  
(403) 340-3297

Call into the hotel with the event name Alberta Hereford Showcase

***Holiday Inn Express Red Deer*** - 2803 50 Ave, Red Deer, AB  
(403) 343-2112

Call into the hotel with booking code Alberta Hereford Showcase Open Block

***Sandman Hotel Red Deer*** - 2818 Gaetz Ave, Red Deer, AB  
(403) 343-7400

Call into the hotel with booking code Alberta Hereford Showcase

*Questions? Please email us at [albertaherefords@gmail.com](mailto:albertaherefords@gmail.com)*

# semen lot

## CHURCHILL AMSTERDAM 247K ET



CONSIGNED BY GOLDEN OAK LIVESTOCK, AXA HEREFORDS & MCLENNAN CREEK

LOT 2

CHURCHILL *Amsterdam* 247K ET

Male #C03104316 January 12, 2022 Polled

|      |                                |                            |     |                           |                             |
|------|--------------------------------|----------------------------|-----|---------------------------|-----------------------------|
| SIRE | SHF YORK 19H Y02               | MSU MF HUDSON 19H          | DAM | CHURCHILL PILGRIM 632D ET | NJW 73S W18 HOMETOWN 10Y ET |
|      | <b>CHURCHILL BROADWAY 858F</b> | LOEWEN MISS P20 10W        |     | <b>H FH FZOEY 8418 ET</b> | CHURCHILL LADY 002X ET      |
|      | CHURCHILL LADY 640D            | KCF BENNETT ENCORE Z311 ET |     | WLL ZO EY 3Z              | TH 122 71I VICTOR 719T      |
|      |                                | CHURCHILL LADY 4164B       |     |                           | WLL VENUS 19X               |

| CE   | BW   | WW    | YW     | Milk  | TM    | MCE  |
|------|------|-------|--------|-------|-------|------|
| +5.4 | +3.0 | +63.1 | +108.2 | +27.9 | +59.5 | +6.4 |

Amsterdam 247K is an exciting new herdsire we purchased from Churchill's. He's dark red, long bodied, deep in his quarter with an excellent foot under him. We can't wait for his calves to hit the ground.

### A: 5 straws

All shipping will be the cost of the buyer. Semen is stored at Alta Genetics.

# semen lot

## REMITALL-W FIRE STORM ET 138L



CONSIGNED BY REMITALL WEST

### LOT 3 REMITALL-W *Fire Storm* ET 138L

Male #C03106032 March 07, 2023 Homo Polled

|      |                                     |                         |     |                                |                               |
|------|-------------------------------------|-------------------------|-----|--------------------------------|-------------------------------|
| SIRE | R LEADER 6964                       | HYALITE ON TARGET 936   | DAM | KCL WPF THE PROFESSOR 7110ET   | TH 71U 719T MR HEREFORD 11X   |
|      | <b>CHURCHILL RED BARON 8300F ET</b> | R MISS REVOLUTION 1009  |     | <b>REMITALL-W BELLE ET 45F</b> | KCL 29R MARY ANNE 23G 5R ET   |
|      | CHURCHILL LADY 500C ET              | CHURCHILL RED BULL 200Z |     | REMITALL-WEST BELLE 36B        | REMITALL-WEST GAME DAY ET 74Y |
|      |                                     | HVH OKSANA 4L 33N       |     |                                | REMITALL BELLE 132U           |

| CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|------|------|-------|-------|-------|-------|------|
| +4.8 | +1.9 | +62.3 | +99.9 | +31.6 | +62.8 | +1.8 |

Remitall-W Fire Storm ET 138L offers you a great breeding opportunity. He has been successfully used on heifers while still producing calves that show exceptional growth and performance. His progeny are dark red and have extra eye pigmentation. Fire Storm 138L combines both elite phenotype and carcass traits as he was the 2024 Hereford Showcase Grand Champion Marbling Bull and was the Junior Champion and Reserve Champion Bull of the Polled Show at the AB Showcase 2024. His renowned dam, Belle 45F is a two time Agribition Grand Champion Female and 2020 Agribition Supreme Champion Female. Be sure to check out Fire Storm's exciting progeny that are featured at the 2025 Hereford Showcase. Fire Storm 138L semen is high quality and excellent to use for flushing. Homo Polled

**A: 3 straws B: 3 straws**

All shipping will be the cost of the buyer. Semen is stored at Alta Genetics.

# semen lot

## CCD KINGSMAN 3K ET



CONSIGNED BY MJT CATTLE CO.

### LOT 4 CCD *Kingsman* 3K ET

Male #C03116745 January 2, 2022 Horned

|      |                            |                         |     |                        |                              |
|------|----------------------------|-------------------------|-----|------------------------|------------------------------|
| SIRE | BCC DOMINATOR 619D         | CL 1 DOMINO 215Z        | DAM | NJW 34S 38W BEEF 10Z   | NJW 76S P20 BEEF 38W ET      |
|      | <b>SR DOMINATE 308F ET</b> | BCC MISS BELL 206Z      |     | <b>MJB FILLET 4015</b> | NJW P606 80L DAYDREAM 34S ET |
|      | CHURCHILL LADY 1162Y ET    | GOLDEN-OAK OUTCROSS 18U |     | MJB DONNELL 9021       | UU GOGGLES 5203              |
|      |                            | DCC 8006 PATTI 4266 ET  |     |                        | MJB JADE 5009                |

| CE   | BW   | WW    | YW     | Milk  | TM    | MCE  |
|------|------|-------|--------|-------|-------|------|
| -6.5 | +7.0 | +79.1 | +128.2 | +28.8 | +68.4 | +2.6 |

Rarely is it that you find a bull of any breed that has mass, muscle, and performance while retaining structure and athleticism like this gentle giant does. We were able to purchase Kingsman from Doubet Cattle out of the stall just before his Reserve Horned Hereford Bull title at NWSS 2024. After the breeding season, we decided this guy deserved to be campaigned. Kingsman was fortunate enough to be awarded the National and World Champion Hereford banners in 2024, competing against polled and horned cattle alike. He was a Top 10 Supreme finalist at Agribition as well. Most importantly, his calves are hitting the ground running, and they are demonstrating the performance and maternal quality we had hoped for.

**A: 2 straws B: 3 straws**

All shipping will be the cost of the buyer. Semen is stored at Alta Genetics.



# semen lot

## CL 1 DOMINO 267K 1ET



CONSIGNED BY BRAUN RANCH

LOT 5

CL 1 *Domino* 267K 1ET

Male #C03111841 January 10, 2022 Horned

|      |                      |                          |     |                         |                       |
|------|----------------------|--------------------------|-----|-------------------------|-----------------------|
| SIRE | HH ADVANCE 7156E ET  | HH ADVANCE 3297A ET      | DAM | CL 1 DOMINO 215Z        | CL 1 DOMINO 9122W 1ET |
|      | CL 1 DOMINO 0186H    | HH MISS ADVANCE 1056Y ET |     | CL 1 DOMINETTE 719E 1ET | CL 1 DOMINETTE 055X   |
|      | CL 1 DOMINETTE 6162D | CL 1 DOMINO 386A 1ET     |     | CL 1 DOMINETTE 4176B    | CL 1 DOMINO 1161Y     |
|      |                      | CL 1 DOMINETTE 055X      |     |                         | CL 1 DOMINETTE 2185Z  |

| CE   | BW   | WW    | YW     | Milk  | TM    | MCE |
|------|------|-------|--------|-------|-------|-----|
| +2.9 | +2.2 | +72.1 | +119.7 | +26.4 | +62.5 | +71 |

267K topped the Cooper Hereford sale at \$125,000 selling to Churchill Cattle Company, Hoffman Ranch and Stelpflug cattle company. Soon after that the Canadian semen rights were purchased by Braun Ranch, Little Fort Herefords, SkyVirtu Ranch and Stromsmoe Herefords. This powerhouse straight horned bull has been siring outstanding progeny in 8 of the best herds in North America. He is a trait leader in 9 categories including growth FMI and all carcass traits. Braun Ranch has agreed to donate 5 straws of this breeding phenom to the Showcase Event.

**A: 2 straws B: 3 straws**

All shipping will be the cost of the buyer. Semen is stored at Alta Genetics.



Pigment, power, poise and potential are just a few of the obvious things that come to mind when you look at Nora.

She exhibits amazing length a fantastic hair coat with above average frame yet packages it up with a fancy profile that will catch your eye every time. Please check out the teat placement on this heifer I have never seen better.

She is sired by the Nixdorff bull whose pedigree is no stranger to astute cattlemen.

5H full brother worked in the Braun herd leaving great uddered females that can stand the test of time. The dam of 5H is one of the top flush cows at YV Ranch.

People say the cream always rises to the top. This is so obvious in proven genetics like the dam of Nora. The 58L cow is sired by the Mernak bull 6100 that is proving to be a consistent producer of quality bulls and females for the Wyatt program. Her dam is sired by the world Champion Shameless that sires power muscle and fantastic replacement females.

We purchased the dam of Nora as our top choice of bred heifers in the country.

This young cow checks all the boxes she and Nora will be shown in Red Deer for you to evaluate. I am sure you won't be disappointed.

## LOT 6 4D 5H Nora 502N

Heifer Calf DV 502N #C03123189 January 28, 2025 Horned

|      |                                |                                |                            |                                |
|------|--------------------------------|--------------------------------|----------------------------|--------------------------------|
| SIRE | AGA 28Z CARGO SPORT 7C         | AGA 60W BANNER SPORT ZEAL 28Z  | MH 1119 ADVANCE 6100       | MH 2239 ADVANCE 4119           |
|      | <b>YV 7C MR SUNNY SPORT 5H</b> | AGA 2U MISS BRITISHER 210Z     | <b>MW MISS ADVANCE 58L</b> | MH MISS CALIBER 3208           |
|      | YV 31A SUNNY LASS 27D          | YV 30U MR STAN SUNSHINE ET 31A | MW VICTORIA 43E            | CBB SHAR-LO 719 SHAMELESS 308B |
| DAM  |                                | YV 15Z MS ZAM 30B              |                            | MW LANDLADY 135Y               |

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------|------|------|-------|-------|-------|-------|------|
| 98 lbs. | -0.3 | +5.4 | +58.5 | +94.5 | +23.9 | +53.2 | +1.5 |

# join us for the YOUTH HERD BUILDER

SATURDAY, NOVEMBER 15



Annual Queen of Hearts Heifer Lottery Sale. Support Junior beef breeder enthusiasts!  
Three F1 Females will be on offer at auction after the lottery completes

CONSIGNED BY GARRETT RANCH LTD



*breeding*

Exposed to LBH 237B BILLY LAD 124K from June 20 to August 11, 2025.

LOT 7

## GR DG Silver Lass 499M

Bred Heifer DAG 499M #C03122055 May 6, 2024 Horned

SIRE NGC 142X SILVER RIBSTONE 54E LBH 52N SILVER PRIDE 142X WB BEARKING ET 506C WB BEAR MARK ET 35N  
**GR 54E SILVER LAD 112J** NGC 39U FANCY RIBSTONE 28Y HAWKEYE 64K MISS KINGDOM 8N  
 GR 13A STD LADY 112D NGC 99R APACHE 13A CFH 21M BULLET 907W  
 CFH 108L QUIGLEY LASS 447P WINDIMUIR BARB 99A BP 155T RIBSTONE LADY 11W

| BW<br>N/A | CE | BW | WW | YW | Milk | TM | MCE |
|-----------|----|----|----|----|------|----|-----|
| -         | -  | -  | -  | -  | -    | -  | -   |

CONSIGNED BY GARRETT RANCH LTD



*breeding*

Exposed to LBH 237B BILLY LAD 124K from June 20 to August 11, 2025.

LOT 8

## GR 61J Ribstone Lass 413M

Bred Heifer VWG 413M #C03122023 April 1, 2024 Horned

SIRE K 117K RIBSTONE LAD 77P K 64H RIBSTONE LAD 117K SFL 86M ROBIN 99R  
**RUT 77P RIBSTONE LAD 61J** K 76E CLASSIC LADY 120K CFH 91N PSQ LASS 604S  
 RUT 97T ROYAL LADY 46Z SGC 76P ROYAL HAWK 97T LPG BRIT 59K LAD 88U  
 K 41K SANDSTONE LADY 42S GR 88U STD LASS 82Z GR 1L STD LASS 83U

| BW<br>N/A | CE | BW | WW | YW | Milk | TM | MCE |
|-----------|----|----|----|----|------|----|-----|
| -         | -  | -  | -  | -  | -    | -  | -   |



13N Another heifer that's selling only to promote her sire FA 46E Britisher 1G (Marble). She's a great one and ranks high on my list of keeps. She's straight horned pedigree with Britisher on the top and bottom of her pedigree with a little line one mixed in for maternal strength. Her mother is a great Smash granddaughter. 13N has a great hair coat with 2 big tear drops on both eyes. She's really sound with tons of performance. This is one to watch for down the road. She's great now, but I think she will be a Donor cow down the road. Don't miss her. Not many with her quality and straight horned pedigree. Her maternal sister last year sold as a feature heifer to Blayne Burkhardt and she is a sweetheart.

LOT 9

## GH 1G Marble Jinni 13N {DLFHYFIEFMSUDF}

Heifer Calf GAH 13N #C03123419 January 11, 2025 Horned

|      |                             |                               |                                |                            |
|------|-----------------------------|-------------------------------|--------------------------------|----------------------------|
| SIRE | LBH 028X SENSATION 46E      | CHURCHILL SENSATION 028X      | CL 1 DOMINO 767T               | CL 1 DOMINO 590R           |
|      | <b>FA 46E BRITISHER 1G</b>  | LBH 157K MISS RIBSTONE ET 97Z | <b>GH 767 DOMINO JINNI 17J</b> | CL 1 DOMINETTE 475P        |
|      | LBH 265Y MISS STANMORE 473E | LBH 20J STANMORE ET 265Y      | FA 73Z BRITISHER LADY 50D      | DA SMASH BRITISHER 73Z     |
|      |                             | LBH 47X MISS SUPER RIB 361A   |                                | DA 223W BRITISHER LADY 42Z |

| BW<br>76 lbs. | CE<br>+1.5 | BW<br>+3.9 | WW<br>+49.2 | YW<br>+84.4 | Milk<br>+24.5 | TM<br>+49.1 | MCE<br>+5.3 |
|---------------|------------|------------|-------------|-------------|---------------|-------------|-------------|
|---------------|------------|------------|-------------|-------------|---------------|-------------|-------------|



9M Really don't want to sell this one. Only selling her to be part of this special "Marble" 1G sire showcase. (footnote for 30N has more information about the sire 1G) Her full brother 30N sells as Lot 104 and is one of the best horned calves we've offered for sale in a long time. 9M has a nice set of EPDs with milk and SC top 21% and RFI top 30%. She is dark red with great pigment and good hair. Her udder and teat placement is superb. I'm sure she is going to have a great udder. She was Pasture exposed to GH 1M April 3 to May 9. He's a great young "Final Chapter" son we brought up from the US in Canada. She was also Pasture exposed April 10-May 17 to GH Desperado 21N, the top herd bull owned with Randy Wagner and Maternal brother to Lot 103 - 86N in this sale. Either mating will be something special.

*breeding*

Pasture exposed to GH Desperado 21N from April 10 to May 17, 2025.

LOT 10

## GH 1G British Marble Miss 9M

Bred Heifer GAH 9M #C03116175 January 21, 2024 Horned

|      |                             |                               |                             |                                |
|------|-----------------------------|-------------------------------|-----------------------------|--------------------------------|
| SIRE | LBH 028X SENSATION 46E      | CHURCHILL SENSATION 028X      | GH BOLT TRUE GRIT ET 47G    | H WR SUSTAINABLE 5511 ET       |
|      | <b>FA 46E BRITISHER 1G</b>  | LBH 157K MISS RIBSTONE ET 97Z | <b>GH 47G LADY GRIT 15J</b> | GH 65X SANDY 171Z              |
|      | LBH 265Y MISS STANMORE 473E | LBH 20J STANMORE ET 265Y      | GH 31A LADY SUNSHINE 902F   | YV 30U MR STAN SUNSHINE ET 31A |
|      |                             | LBH 47X MISS SUPER RIB 361A   |                             | DA 10Z LADY BRITISHER 21B      |

| BW<br>84 lbs. | CE<br>+1.4 | BW<br>+4.5 | WW<br>+46.6 | YW<br>+77.7 | Milk<br>+39.9 | TM<br>+63.2 | MCE<br>+2.4 |
|---------------|------------|------------|-------------|-------------|---------------|-------------|-------------|
|---------------|------------|------------|-------------|-------------|---------------|-------------|-------------|

CONSIGNED BY L-O HEREFORDS



Super dam with good udder and disposition.  
Hard to sell this heifer.

## LOT 11 LO 81L STD Lass 22N

Heifer Calf PWM 22N #Applied For April 11, 2025 Horned

|      |                                |                            |     |                            |                              |
|------|--------------------------------|----------------------------|-----|----------------------------|------------------------------|
| SIRE | SGC 814Y RED DIAMOND 27C       | JNHR 414B DOMINO 814Y      | DAM | C 81Y MISTY LAD 118D       | MVF 219T STD TURIN LAD 81Y   |
|      | <b>SGC 27C RED DIAMOND 88F</b> | SGC 42W SUPER RED LASS 69Z |     | <b>LO 118D STD LASS 5J</b> | CFH 22T LASS 6X              |
|      | SGC RANCHLAND LASS 9B          | LPG RANCHLAND LAD 1Y       |     | LO 140S STD LASS 65Y       | SGC 124N STANDARD 140S       |
|      |                                | SGC 152S STANMORE LASS 84U |     |                            | FE 23M SUPREME STANDARD 169R |

| BW<br>90 lbs. | PE CE | PE BW | PE WW | PE YW | PE Milk | PE TM | PE MCE |
|---------------|-------|-------|-------|-------|---------|-------|--------|
|               | -1.0  | +5.5  | +52.0 | +86.8 | +19.4   | +45.4 | -1.0   |

CONSIGNED BY L-O HEREFORDS



Nice marked, smaller frame heifer that has a very nice disposition.

*breeding*

Exposed to MVF 635F ASTER RIB STD LAD 12J  
from June 25 to August 7, 2025.

## LOT 12 LO 12J STD Lass 15M

Bred Heifer PWM 15M #C03117545 April 4, 2024 Horned

|      |                                       |                               |     |                            |                              |
|------|---------------------------------------|-------------------------------|-----|----------------------------|------------------------------|
| SIRE | MN 450D ASTER LAD 635F                | MN 12A ASTER BRIT 450D        | DAM | ZZB 74Z RED DANDY 84C      | BANNERLANE 108U STD 74Z      |
|      | <b>MVF 635F ASTER RIB STD LAD 12J</b> | MN 72Z STN'D INTENSE 635D     |     | <b>LO 84C STD LASS 39K</b> | ZZB 270U LADY DI 26Y         |
|      | MVF 63B RIB STD STERLING MS 11F       | LBH 335X SUPER RIB 63B        |     | LO 51W BRIT LASS 7Z        | EHF 70N BRITISHER LAD ET 51W |
|      |                                       | MVF 29X STD STERLING LASS 46A |     |                            | LO 931N STD LASS 48W         |

| BW<br>79 lbs. | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------------|------|------|-------|-------|-------|-------|------|
|               | +0.1 | +4.9 | +54.7 | +86.0 | +12.9 | +40.3 | +1.5 |



LBH 3M is sired by LBH 106T Standard 463F which was the sire of our high selling heifer in this sale last year and our most popular sire group at home and bull sales with five paternal brothers going to purebred herds. Don't miss out on this yellow powerhouse female. CJHA Heifer Lottery Program eligible.

*breeding*

Exposed to LBH 237B BILLY LAD 27F from April 26th to August 4th. Pregnancy tested to calve Early to mid February 2026.

## LOT 13 LBH 463F Miss Standard 3M

Bred Heifer LBH 3M #C03115073 January 24, 2024 Horned

|      |                               |                            |     |                                   |                            |
|------|-------------------------------|----------------------------|-----|-----------------------------------|----------------------------|
| SIRE | LBH 268P STANDARD 106T        | LBH 73L STANDARD 268P      | DAM | H5 3114 ADVANCE 6103              | H5 0011 ADVANCE 3114 1ET   |
|      | <b>LBH 106T STANDARD 463F</b> | LBH 20J MISS STANMORE 142R |     | <b>LBH 6103 MISS ADVANCE 558J</b> | H5 MS 408 DOMET 211        |
|      | LBH 438Z MISS STANDARD 69C    | LBH 268P STANDARD 438Z     |     | LBH 028X MISS SENSATION 170B      | CHURCHILL SENSATION 028X   |
|      |                               | LBH 40W MISS RIBSTONE 174Y |     |                                   | LBH 72M MISS SUNSHINE 249S |

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------|------|------|-------|-------|-------|-------|------|
| 71 lbs. | +5.8 | +3.3 | +58.6 | +95.3 | +19.1 | +48.4 | +3.4 |



LBH 468M is one of those females that is hard to let go of. A red eyed smooth made heifer with a unique pedigree that speaks maternal power. Her granddam was the mother of our high selling heifer in this sale last year. We have retained maternal brother LBH 154K whom we are extremely happy with his first calf crop this year. CJHA Heifer Lottery Program eligible.

*breeding*

Exposed to LBH 237B BILLY LAD 224K from May 2nd to August 4th. Pregnancy tested to calve End of February 2026.

## LOT 14 LBH 432D Miss Royal Amigo 468M

Bred Heifer LBH 468M #C03117447 March 13, 2024 Horned

|      |                                  |                             |     |                                     |                             |
|------|----------------------------------|-----------------------------|-----|-------------------------------------|-----------------------------|
| SIRE | LBH 174S ROYAL AMIGO 162A        | SGC 76P ROYAL AMIGO 174S    | DAM | CHURCHILL SENSATION 028X            | UPS DOMINO 3027             |
|      | <b>LBH 162A ROYAL AMIGO 432D</b> | LBH 20J MISS STANMORE 92S   |     | <b>LBH 028X MISS SENSATION 106E</b> | CHURCHILL LADY 7202T ET     |
|      | LBH 827 MISS EXTRA GEN 151B      | GENETIC 137Y LAD 0827       |     | LBH 40W MISS RIBSTONE 35A           | LBH 157K RIBSTONE 40W       |
|      |                                  | LBH 220R MISS SUNSHINE 297T |     |                                     | LBH 119R MISS SUNSHINE 152T |

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------|------|------|-------|-------|-------|-------|------|
| 67 lbs. | +9.0 | +0.4 | +45.0 | +77.8 | +31.7 | +54.2 | +6.1 |

CONSIGNED BY DON OBERG



165M is a late March daughter of Harvie Venture 219G who is moderate framed from a cow family that has been around this farm for a long time. If she is like her half sibling she will get better the older she gets. She is AId to the easy calving specialist Bare Mr You Tube 4Y.

Partial Proceeds Going to the  
Northern Alberta Hereford Club

*breeding*  
AI bred to Bare Mr. You Tube 4Y on May 16/2025 Pasture exposed to a red Angus yearling bull June 9 to August 5, 2025. Ultrasounds to the AI service.

## LOT 15 GLENROSE 219G Gloria 165M

Bred Heifer APBU 165M #C03126695 March 28, 2024 Polled

SIRE H RW ALL IN 7165 ET  
**HARVIE VENTURE 219G**  
HARVIE MS FIREFLY 125Y

JDH JJD 9Y 485T ALL IN 96B ET  
EXR TERRI 489  
HARVIE WINSTON 5W  
HARVIE MS FIREFLY ET 55W

DAM HMS HI-CLIFFE 10Y DRACO 134D  
**GLENROSE 134D GLORIA 72H**  
GLENROSE 6X GLORIA 5A

NJW 73S W18 HOMETOWN 10Y ET  
SHPH 66W MAGIE 134Z  
FCC 40U SPRINT 6X  
GLENROSE 106P GLORIA 75S

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  | REA   | MARB  |
|---------|------|------|-------|-------|-------|-------|------|-------|-------|
| 98 lbs. | -2.3 | +6.3 | +57.6 | +98.0 | +23.6 | +52.4 | +1.4 | +0.35 | -0.08 |

CONSIGNED BY CHURCH RANCH



This Super Duty daughter really catches your eye - long, thick and well marked with great hair. She's another Super Duty x 382 cross, just like our bull sale entry. The bottom side of Nevada's pedigree is very representative of our breeding program - Nasdaq, 99R and 382 up close. Maternal grandmother 7A put 3 sons and 3 grandsons in our Calgary Bull Sale strings.

## LOT 16 CGC 11J Nevada 12N

Heifer Calf OVM 12N #Applied For April 4, 2025 Horned

SIRE PAHL 63B FORD 10F  
**SNS 10F SUPER DUTY 11J**  
SNS 503C SILVER LASS 3F

SNS 40W WESTERN LAD 63B  
PAHL 37W BECKY 14B  
AGA 18Z ZOOM STAN CHAMBER 503C  
SNS 10A WESTERN LASS 3D

DAM MH 9126J DOMINO 382 1ET  
**CGC 382 HOMEMAKER 7H**  
CGC 99R HOMEMAKER 7A

CL 1 DOMINO 9126J 1ET  
MH DAKOTA LADY 7218 1ET  
SFL 86M ROBIN 99R  
CGC 101N HOMEMAKER 8T

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------|------|------|-------|-------|-------|-------|------|
| 79 lbs. | +2.5 | +4.1 | +57.1 | +93.0 | +27.7 | +56.3 | -0.3 |



Whether you're looking for a tried-and-true junior project or a future brood cow, DGB Key Largo 2N will fit right into your program. A former 4H project, "Kiki" is experienced in the show ring, consistently making trips to the championship lineup. She has the length and pigment that every breeder desires. Like her dam, she's expected to develop a beautiful, high-quality udder. Kiki is going to be an easy-keeping, easy-calving female that will add value and quality to any herd. We are proud CJHA Heifer Lottery supporters and Kiki is Heifer Lottery eligible.

## LOT 17 DGB Key Largo Insight 2N {DLF HYF IEF MSUDF}

Heifer Calf DGB 2N #C03122280 February 5, 2025 Polled

|      |                                 |                          |     |                                |                          |
|------|---------------------------------|--------------------------|-----|--------------------------------|--------------------------|
| SIRE | SHF FORESIGHT B413 F158         | EFBEEF BR VALIDATED B413 | DAM | JKF 174E AVALANCHE 1H          | TH FRONTIER 174E         |
|      | <b>SHF INSIGHT F158 J354 ET</b> | SHF GERBER R117 Y200     |     | <b>GH AVALANCHE POPPY 222K</b> | ELM-LODGE FANTASY 15F    |
|      | SHF OKSANA 001A D03 ET          | GERBER ANODYNE 001A      |     | GH KILO AMARA 323D             | MJT TOTAL ET 332W        |
|      |                                 | SHF OKSANA 33T Y59       |     |                                | GH ADAMS 122P AMARA 335X |

| BW      | CE   | BW   | WW    | YW    | Milk  | TM    | MCE  |
|---------|------|------|-------|-------|-------|-------|------|
| 75 lbs. | +9.6 | +0.7 | +53.0 | +89.5 | +31.6 | +58.1 | +6.9 |

## LOT 18 DALLAS FARMS Pick of the Bred Heifers

Bred heifers were pasture exposed from May 15 to September 15, 2025 to the homo polled bull GH Justice Marvel 44L. His pedigree needs no introduction... he is sired by the popular Richardson bull, Justice, and out of an amazing Haroldson female. His Grandmother is one of the premier flush cows at Haroldson's the very famous, Marvel 48Y.

Check out the EPD graph on Marvel. Calves sired by this well marked easy calving bull will have muscle, eye appeal, great numbers and fantastic sale ability.

The bred heifers are mostly sired by:

- Remitall We The North
- RST Final Print 0016
- JKF 174E Avalanche 1H

*Come to the farm check out this pen of outstanding replacements you won't be disappointed.*

CONSIGNED BY ECHO ROCK HEREFORDS



Prepare to meet the phenomenal Echo Rock Whole Lotta Rosie 6M—a bred heifer destined for greatness! Born on January 22, 2024, with a birthweight of 86 lbs, Rosie 6M has grown into a powerhouse, reaching 708 lbs at 205 days and an impressive 1090 lbs at one year. Sired by the legendary SR Dominate 308F ET—a Denver Champion Bull—and out of the elite GH Eclipse Nugget Miss 244J (NHP244J), who is hailed as one of the best females ever owned by the breeder, Rosie 6M is the first Hereford female ever offered for sale from this program, and she's nothing short of spectacular. With her long-bodied frame, soft middle, excellent teat placement, and eye pigmentation, she's built to be a foundation cow. Packed with championship genetics and undeniable quality, Echo Rock Whole Lotta Rosie 6M is a rare opportunity you won't want to miss—seize it!

*breeding*

Exposed to ECHO ROCK SWAGGER 8M from April 7 to August 15, 2025.

## LOT 19 ECHO ROCK Whole Lotta Rosie 6M

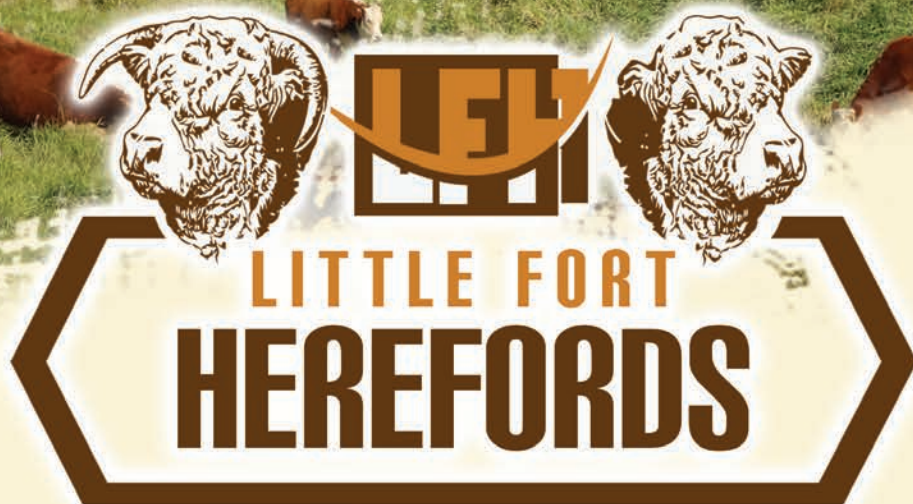
Bred Heifer ECHO 6M #C03128139 January 22, 2024 Polled

|      |                            |                         |     |                                    |                               |
|------|----------------------------|-------------------------|-----|------------------------------------|-------------------------------|
| SIRE | BCC DOMINATOR 619D         | CL 1 DOMINO 215Z        | DAM | GH 377X ECLIPSE 27E                | GH ADAMS NITRO DESIGN ET 377X |
|      | <b>SR DOMINATE 308F ET</b> | BCC MISS BELL 206Z      |     | <b>GH ECLIPSE NUGGET MISS 244J</b> | MLL 42S RESOLUTION 315Y       |
|      | CHURCHILL LADY 1162Y ET    | GOLDEN-OAK OUTCROSS 18U |     | GH NUGGET SIMBA LASS 18B           | GH ADAMS GOLD NUGGET ET 378W  |
|      |                            | DCC 8006 PATTI 4266 ET  |     |                                    | GH ADAMS 767 SIMBA LASS 410X  |

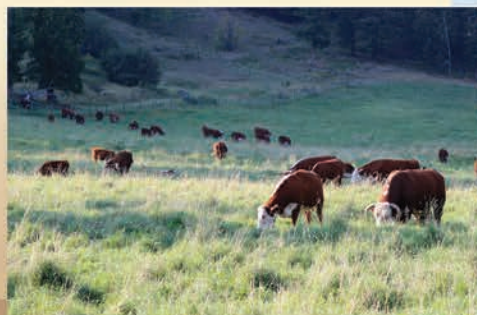
| BW      | PE CE | PE BW | PE WW | PE YW  | PE Milk | PE TM | PE MCE |
|---------|-------|-------|-------|--------|---------|-------|--------|
| 86 lbs. | -3.7  | +5.7  | +63.0 | +105.0 | +23.5   | +55.0 | +1.6   |



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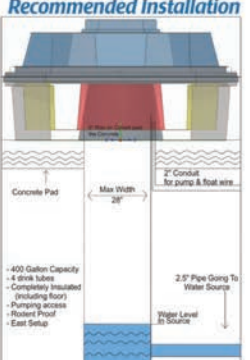


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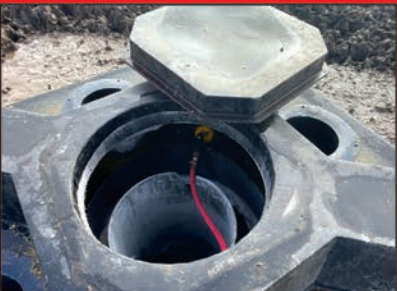
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# Alberta Hereford

## SHOWCASE

NOVEMBER 14, 2025

## CHOICE CUT COMPETITION

## CARCASS SHOWDOWN

*Generously sponsored by: Little Fort Herefords*

All 2024 born Hereford bulls and Hereford bull calves born between Jan 1/25 - Feb 28/25 will be ultrasounded at the chute during weigh-in on November 13, 2025.

Rod Wendorff of Windy Ridge Ultrasound will analyze the data in conjunction with Telus Agriculture to determine the following:

- Best Ribeye/LMY per 100lbs Yearling Bull
- Best Marbling Yearling Bull
- Best Overall Carcass Yearling Bull (combining all the carcass traits)
- Best Overall Carcass Bull Calf (combining all the carcass traits)

## Prizes

- Champion Ribeye/LMY per 100lbs Yearling Bull - **\$2,500**
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- Supreme Carcass Champion : Bull Calf - **\$2,500 & Buckle**
- Supreme Carcass Champion : Yearling Bull - **\$3,000 & Buckle**

The Choice Cut Competition - Carcass Showdown will take place directly following the completion of the Open Show on Friday, November 14th.

For more information please contact: Dave Dennis at 403-815-3161



**SATURDAY**

  
**Queen of  
Hearts**



**Alberta  
Hereford  
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**NOVEMBER 15, 2025**

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Queen of Hearts Donation Heifer**  
(Hereford Dam/Angus Sire)  
Birthdate: Feb 19, 2025

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We also believe that the Black/White Face cow is one of the best females in the industry and that there is a definite need for the Hereford Plus animal in our industry. This year's heifer is a true Hereford Plus female. She is a Stock Option daughter out of one of our top Hereford cow families. Her Angus sire, Gunner 4L, was Grand Champion Bull at the Medicine Hat Bull Sale. "Nay Nay" was raised by Kevin and Peggy Hirsche of Echo Rock Ranch. We are excited to give a young junior a chance to show a "Hereford Plus" heifer in their club shows, Junior Hereford Shows or just as a foundation piece in their herd. Our annual fall sale will feature an outstanding group of F1 calves this year along with one of the strongest set of Herd Bull prospect and Show Prospect Heifer calves we have offered.

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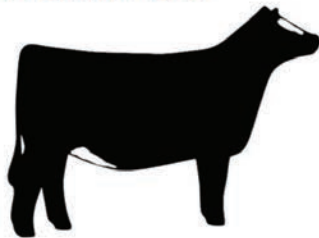
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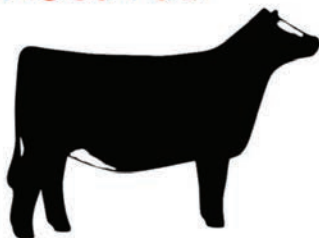


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juniors to start  
their own quiet,  
sound cattle herd





**Queen of  
♥ Hearts**



**Alberta  
Hereford  
Showcase**

## **SS CATTLE COMPANY**

**Proud Supporter of the  
Queen of Hearts: Youth Herd Builder Program**

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Stay focused & surround yourself with good cattle.**



**The Archibald Family**

**Box 187 Irma Alberta T0B 2H0**

**sscattle@telus.net 780-842-0118**



**FALL PRODUCTION SALE - November 27, 2025**

**Long yearling bulls, bred heifers, colts, ranch horses**

**MEDICINE HAT BULL SALE - March 2026 - 2 year old bulls on offer**



**Blair: 587-281-0900**

**Jess: 587-281-0800**

**Facebook: Bar B Ranch**

**www.bar-b-ranch.ca**



**TH 195B STACKED 639L**  
P4448300 • BD: APRIL 30, 2023 • BE 639L  
*HARVIE SMOKE STACK ET 195B out of a TH Bottom Line 206E daughter*

**BBSF 9530 KICKSTART 261K**  
C03097263 • BD: MARCH 27, 2022 • GHMB 261K  
*H DOMINO 9530 ET out of a BR Sensation 115D daughter*



**BROST**  
LAND & CATTLE

Blaine Brost (403) 502-5626  
Glenn Brost (403) 580-9363  
Nicona Lutz (403) 878-7141  
EMAIL: [bsbrost@gmail.com](mailto:bsbrost@gmail.com) FACEBOOK: [@brostcattle](https://www.facebook.com/brostcattle)

PRODUCTION SALE  
**JANUARY 29** 2026  
1:30 PM, Irvine, Alberta

Proud sponsors of the  
**QUEEN OF HEARTS YOUTH PROGRAM**



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Gordon & Rosemary (T) 403-226-0307 (C) 403-852-9274 (E) [churchranch@aol.com](mailto:churchranch@aol.com) | Lachlan Miller (C) 306-209-4991

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# FENTON HEREFORD RANCH INC. FE



ALL BULLS, FEMALES  
& HORSES SELL

*on a new sale date*

at the Ranch, Thursday,  
NOVEMBER 27, 2025

Al Fenton

Cell: 780-842-7806

Conrad Fenton

Cell: 780-209-3600

Blair Fenton

Cell: 587-281-0900

Email: fentonherefordranch@gmail.com • Box 479, Irma, AB T0B 2H0

## HILLS-GALORE 2L DIXIE 7N - BORN MARCH 21, 2025

Sired by our exciting new herd bull Hills-Galore 68H Vision 2L, Dixie is a young female that will be competitive in the show ring.

Dixie's dam "86C" is a red brockle face cow sired by Hills Galore Timberline 44T and was part of a small elite group of commercial cows that we used to raise 4-H Steers for our kids.

Our children have long since moved along from 4-H and junior shows, we are pleased to donate "Dixie" to the Queen of Hearts Youth Builder Event.

We look forward to following Dixie and her new owner on their show trail journey but, more importantly -

*Dixie will be a valuable part of their future breeding program.*



  
HEREFORDS AND BLACK ANGUS

Alvin & Mary Kate Pawlitza  
Julia, Alex and Georgia  
HAZLET, SASKATCHEWAN

Tel: 306-689-2597 | Cell: 306-587-7399  
hillsgalore@xplornet.com

Follow us on Facebook for updates  
throughout the year 

HILLS-GALORE STOCK FARMS, THE PAWLITZA FAMILY -  
*Proud Supporters of Youth in Agriculture*



## Lilybrook Herefords Inc.

403-625-6316



**Raising & Breeding the right kind that pay the bills**



CATTLE CO. LTD.

*Trusted*  
FOR GENERATIONS...  
BUILT ON *Maternal*  
STRENGTH



**MJT 701J**



**MJT 823K**



**MJT 912L**



**MJT 606H**

**[BACK TO THE  
BASICS]**

• Bull Sale •

**FEBRUARY 14 2026**

**MICK & DEBBIE TREFIK | KURT, SHANNON, MATTHEW, RYAN & CASEY**  
RR 1, EDGERTON, AB T0B 1K0 | MICK: 780.842.8835 | KURT: 780.619.2224 | MATTHEW 306.830.6428  
Kurt@mjt.ca | Matthew@mjt.ca  
www.MJT.ca



**MERLE AND NEELTJE WYATT AND FAMILY**

Tel: 403-534-2277

Cell: 403-485-8289

Jessica's cell: 403-485-0237

Box 30, Arrowwood, AB T0L 0B0

Email: mnwyattfarms@gmail.com



**WYATT**  
**FARMS**



**Proud Sponsor of the  
 Queen of Hearts:  
 Youth Herd Builder**



**Tim, Tannis and Barrett Piotrowski**  
**Manyberries, AB**

# **RANCH** POLLED HEREFORDS

*The Busmanns*



Stewart Busman 403.715.9565  
Jennifer Busmann & Sophia  
jennifer@circlesranchcattle.com  
250.408.8546  
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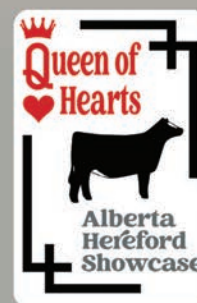
CSR 2220 Braxton 16F  
Herd sire at Circle S



CSR 222D Anchor 54H  
Herd sire at Circle S

**The Basics:** calving ease, fertility, longevity, soundness  
**The Necessities:** milk, muscle, feed efficiency, disposition  
**The Perks:** improving carcass traits - marbling & ribeye = premium carcass

**63 years breeding Polled Herefords**  
**Proud sponsor of the Queen of Hearts**



**30 rugged horned Hereford bulls offered annually  
by private treaty and at select sales  
Purebred Hereford & F1 baldy heifers for sale**



## **Rafter Double U Ranch**

Wes, Vanessa, Brooklyn, Paige, and Myles Van Sickle  
Wes: 780-806-3876 Vanessa: 403-586-0602

# HEREFORD

## BULL EVENT

Come to the 2025 **HEREFORD GENES BULL EVENT** and enter to **WIN BULL SALE CREDITS**  
*for the Best of the West Bull Sale*

**\$10,000 IN TOTAL WILL BE HANDED OUT**

### ONSITE DRAW

- 3 - \$2,500 Bull Sale Credits
- 1 - \$2,500 Bull Sale Credit to a registered buyer on DLMS

*Credits will be announced before the Bull Sale*

*Selling first will be your champion and reserve bulls followed by catalogue order.*



# join us for the SHOWCASE SOCIAL & SALE WEEKEND

## FRIDAY, NOVEMBER 14

6:00 p.m.

Barn Social

## SATURDAY, NOVEMBER 15

1:00 p.m.

Genes of the Future Female Sale

3:30 p.m.

Best of the West Bull Sale



### Thursday, November 13

10:00 a.m. – 6:00 p.m. Show Office Open – Exhibitor Registration  
10:00 a.m. All Choice Cut Carcass bulls must be in the barns  
12:00 p.m. All remaining cattle must be in the barns  
1:00 p.m. Weigh In (Remaining cattle)  
6:15 p.m. Exhibitor Buffet & Social  
Exhibitor Meeting  
NextGen (18–35) Irvine's Shopping Event & Social

### Friday, November 14

9:00 a.m. Open Show: Horned & Polled Hereford, Hereford Influence classes  
5:00 p.m. Choice Cut Competition – Carcass Showdown  
Sponsored by Little Fort Herefords and Windy Ridge Ultrasound  
6:00 p.m. Barn Social & Networking

### Saturday, November 15

9:00 a.m. – 12:00 p.m. Queen of Hearts: Youth Herd Builder Event  
Youth Presentations  
Youth Lunch Sponsored by Lost River Ranches  
10:00 a.m. Bidder Registration Opens – Female & Bull Sale  
Hereford Genes Bull Event – Registration Opens  
1:00 p.m. GENES OF THE FUTURE FEMALE SALE  
2:00 p.m. Hereford Genes – Bull Parade  
Announcement of People's Choice  
Sale Credit Winners  
3:30 p.m. BEST OF THE WEST BULL SALE  
4:15 p.m. Queen of Hearts Youth Lottery  
QUEENS HEIFER SALE

### Sunday November 16

9:00 a.m. Open Junior Show Program – All Breeds  
Juniors – Seedstock Sellers Challenge

# Schedule

**Alberta Hereford  
Association**

PO Box 50078, Cornerstone Plaza RPO  
Okotoks, Alberta  
T1S 0C4



*Alberta*  
**HEREFORDS**

*Alberta Hereford*  
**SHOWcase**