



NATIONAL SELECT *Sale*

supporting the Canadian Hereford Foundation



WEDNESDAY, NOVEMBER 26 **2025**
The Atlas Hotel *Regina, Saskatchewan* **8PM**

2nd NATIONAL SELECT *Sale*



JOIN US IN A FUNDRAISING EVENT FOR THE LAUNCH OF THE CANADIAN HEREFORD FOUNDATION

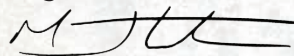
WELCOME TO THE *Foundation Sale*

Welcome to the second annual National Select Sale! The proceeds from last years sale went toward sending two teams to compete in the Young Breeder Competition at the World Hereford Conference in the USA. We have a variety of items in this year's sale that have been generously donated by Hereford breeders from coast to coast. This past year, in alignment with the Better Your Beef Strategy, the Canadian Hereford Association board of directors approved moving forward with the creation of the Canadian Hereford Foundation.

The Foundation is designed to bring together the Hereford breed for the purpose of advancing youth development, research, and education. The Hereford breed has been a leader in junior programs in Canada through Bonanza for nearly 50 years. This next step is designed to do even more for juniors but also for the NextGen age group that will lead the breed into the future. We believe that developing our young people into leaders and lifelong Hereford enthusiasts will benefit all of us.

We thank all those who contributed their time, donated auction items, provided sponsorship, and placed bids on the donated items. Thank you for your generous support.

Regards,



MICHAEL LATIMER

CHA Executive Director

SALES STAFF/COMMITTEE

Tyler Arthur (306)485-8996
Janelle Gulka (204) 365-0931
Sarah Darraugh (613) 334-1992
David Alward (506) 323-1158
Chris Lodge (819) 574-4200
Lance Leachman (306) 903-7299

AUCTIONEER

Chris Poley
(306) 220-5006

LIVE BIDDING ONLINE DLMS

Mark Shologan
(780) 699-5082
www.dlms.ca

ACCOMMODATIONS

Hereford Headquarters
The Atlas Hotel (306) 693-3050

HOSPITALITY ROOM

There will be a hospitality room open following the reception Wednesday, as well as Thursday and Friday nights, 7-midnight.

CHA CONTACTS

Office: 403-275-2662
Michael Latimer, *Executive Director*
Emma Cross, *Director of Communications*

CATALOGUE CREATED BY

14 West Creations

A LEGACY.
A MOVEMENT.
A FUTURE.



**CANADIAN
HEREFORD
FOUNDATION**

Schedule

WEDNESDAY, NOVEMBER 26

7PM Red Coat Reception, *The Atlas Hotel*

8PM National Select Sale, *The Atlas Hotel*

FRIDAY, NOVEMBER 28

9AM National Hereford Show, *GMC Arena*

Thank you

Thank you to everyone who has donated and supports the auction.

It is greatly appreciated.

ABBY HILL FARM

Graham Green 613-794-7049

AMANDA BUSHEY

(819) 679-2868

ANL POLLED HEREFORDS

Jeremy Brooks 306-485-8003

AXA HEREFORDS

Allan Marshall 506-636-1877

BAR JM FARM

Sarah Darraugh 613-334-1992

BLACK RIVER HEREFORDS

Ray Smith 819-679-2623

BLAIR ATHOL POLLED HEREFORDS

Jeff Lees 306-577-1375

CANADIAN HEREFORD DIGEST

Emma Cross 403-909-8410

HIDDEN MEADOWS FARMS

Dave Alward 506-323-1158

MAJOR PIPE & SUPPLY

Zach St Croix 403-669-5220

MANITOBA HEREFORD ASSOCIATION

Samantha Rimke 204-851-3189

MANNS HEREFORDS

Steven Manns 204-526-0426

MEDONTE HIGHLANDS POLLED HEFEFORDS

Kevin Brown 705-330-4663

MISSION RIDGE HEREFORDS

Hordos Family 306-570-1717

ROOTS & WINGS

Ian McNaughton 705-394-7770

RSK FARMS

Andrew Kopeechuk 204-573-9529

S4 BRANDING CO.

Nicki Ross 587-377-1580

SASK HEREFORD ASSOC

Sarah Hordos 306-570-1717

SHOGOMOC REACH TREEHOUSES

Mark Alward 506-575-5720

STARRY CATTLE

Barry Lamontagne 306-485-8590

TWIN VIEW POLLED HEREFORDS

204-365-0931

VALIQUETTE TRANSPORT

Taylor Valiquette 905-717-2639

WALLENSTEIN FEED & SUPPLY

Jamie O'Shea 519-477-1238

NATIONAL SELECT *Sale*



SHOGOMOC REACH TREEHOUSES



Lot 1

experience the best in
MARITIME HOSPITALITY

donated by Hidden Meadow Farms,
Shogomoc Reach Treehouse Cabins & AXA Farms

**THE PACKAGE INCLUDES 4 NIGHTS' ACCOMMODATIONS FOR 2 PEOPLE
AT SHOGOMOC REACH TREEHOUSE CABINS, TEMPLE, NEW BRUNSWICK.**

Package includes 2 days of guided world class smallmouth bass and/or muskie fishing on the Saint John River and local lakes. Equipment and tackle are provided. Hosted by David Alward and his brothers Mark and Paul who are both tournament winning anglers who know the local waters well. The trip includes wonderful home cooked meals, hosted by David and his wife Rhonda of Hidden Meadow Farms.

In addition to the fishing, the trip includes a 1-day excursion to experience the beauty of the Fundy Trail or St. Andrews, NB (successful bidder's choice) and ending with a best of the Maritime's seafood dinner.

Flights are provided through points donated by AXA Farms and Allan Marshall.

Trip must be used in May 26 or from September 15 to October 31, 2026





Lot 2 5 units of semen **HARVIE EXCLUSIVE ET 43M**

donated by RSK Farms

JW B716 DEVOUT 18051
NJW PMH COMMITMENT 137J ET
NJW 79Z 103C RITA 304F ET

HARVIE WINSTON 5W
HARVIE MS FIREFLY 125Y
HARVIE MS FIREFLY ET 55W

CE 1.9 / BW 5.7 / WW 76.7 / YW 123.4 / Milk 28.9 / TM 67.3 / MCE -1.7

When a bull strides into the arena as a carload anchor and the crowd freezes in awe, you know he's special!! We were beyond excited to acquire our next herdsire, Harvie EXCLUSIVE ET 43M from the 2025 NWSS Champion Hereford Carload.

His dam is one of the most proven females in the Hereford breed and his sire has made a splash. Exclusive is power and performance, backed by a predictable and proven pedigree!

This will be one of the only chances to acquire Exclusive semen for the 2026 breeding season. If you want to add power, performance, predictability and improve structure, than look no further.

Semen is qualified for Canada and the US, and stored at Alta Genetics.

Owned with Steven Knutson, Bujold Farms and Harvie Ranching.



Andrew Kopechuk and Jessy Milne-Smith are 2nd and 4th generation livestock producers located north of Douglas, MB. We raise purebred Hereford and Black Angus cattle and operate a Commercial herd based with Hereford x Angus x Simmental cows under the name of RSK Farms and Rideau Angus Farms.

Together we breed around 240 head annually and help with the cropping side which consists of 1300 acres of annual crops and 1000 acres of pasture, hay and silage.



www.rskfarms.ca

RSK Farms and Rideau Angus Farms uses AI and ET breeding strategies to source some of the breed's top genetics and in turn use our top producing females to create quality offspring that display improved consistency, performance maternal traits and carcass. Our herd are true beef cows, developed over generations of sound breeding, elite genetics and balanced traits. Genetics from both farms have been consigned to many sales over the past years and can be found throughout North America and the Globe. We have had great success over the years showing and exhibiting cattle across the country exhibiting numerous national champion and reserve champion females and bulls.

RSK/RAF is proud to host the Elite Genetics Bull Sale in March as well as host the Elite Genetics Online Production Sale which features our best females in October. Both sales are at the RSK sale facility north of Douglas, MB. We always encourage visitors to stop in and see the herd and what we have to offer.



Lot 3

10 units of semen **MOHICAN HANDY MAN 40K**

donated by ANL Cattle Co.

LCX PERFECTO 11B ET
DM ALL AROUND 904G ET
DM L1 DOMINETTE 301 ET

CE 12.5 / BW 0.5 / WW 54.2 / YW 84.7 / Milk 41.9 / TM 69.0 / MCE 7.9

INNISFAIL WHR X651/723 4013 ET
MOHICAN ROSE 96G ET
RHF 8Y ROSE GARDEN 4067B ET

ANL Polled Herefords owned by Anthony and Anne Lischka, registered their first Hereford in 1957 and have been active in the Hereford breed since that date having just hosted their 30th Annual Female Sale with guests Glenlees Farm, Brooks Farms and McCoy Cattle. The third Sunday in March is set aside for the Annual Bull Sale with Brooks Farms.

ANL is currently running about 300 cows, each year attending CWA and with the new generation, Jeremy and Rachelle and their boys purchasing the farm, they are now taking in Manitoba Ag Ex. As well ANL has shown many years at Denver, and a few times travelling to Edmonton.

A.N.L. CATTLE
INC.



ANL 40K HANDY MAN 44K 6M I SON



ANL J&R 40K WILLOW 144K 127M I DAUGHTER

After this past winter and a big volume of semen in storage, for the first time to the public we offer semen on the very popular Mohican Handy Man 40K Bull.

Handy Man him self has a great set of feet and legs with the right amount of bone and set to his legs. As well as a big foot, with a deep heel. Very deep sided, big ribbed with exceptional style. He has the pigmentation, short marking and dark cherry red colour that many are looking for in a herd bull. In the two years we have used him, he has produced far beyond our expectations in all categories. He sires cattle that are low in birth weight and short gestation. More importantly he also adds performance into his calves.

He simply does a lot of thing right in our minds.

Owned with Mohican West Polled Herefords & Brooks Farms

Lot 4

AMANDA BUSHEY PAINTING

donated by Amanda Bushey

FROM QUEBEC AN AMANDA BUSHEY ORIGINAL

CUSTOM 24 x 36 painting of your choice.

The sky is the limit, I can create what ever you envision! (Portraits, animals, landscapes etc)



Lot 5

AGRIBITION EXPERIENCE

donated by SK Hereford Association

**3 NIGHTS ACCOMMODATION AT THE
HEREFORD HEADQUARTERS ATLAS HOTEL** during Agribition 2026
plus 2 tickets to the 2026 Red Coat Reception event.

Contact SHA Secretary, Sarah Hordos at
1-306-570-1717 for booking arrangements.

SASKATCHEWAN HEREFORD



Lot 6

4 BLUE JAY TICKETS

donated by Wallenstein Feed & Supply

YOU'RE GOING
TO SEE THE
**TORONTO
BLUE JAYS**



4 TORONTO BLUE JAYS TICKETS 2026 GAME DAY TO BE SELECTED

Section 134, Row 5, Seats 15-18



Lot 7

4 ROUGHRIDER TICKETS

donated by Starry Cattle Company



4 SASKATCHEWAN ROUGHRIDER TICKETS

Section 139, Seats 13-16
2026 Home Game #3





Lot 8 5 units of semen **RW MHPH 240J LEGACY 102L**

donated by Roots & Wings Farm and
Medonte Polled Herefords

LOEWEN GENESIS G16 ET
S KJ MHPH RW 364C MEDIA 240J ET
KJ BJ DWE 686Z SALSA 364C ET

T/R BPF AMERICANCLASSIC 561CET
A 6MC T/R 561C SHELBY 013 ET
TCC BPF MS SHELBY Z03 ET

CE -9.8 / BW 8.1 / WW 81.5 / YW 127.0 / Milk 29.3 / TM 70.1 / MCE -6.3





Lot 9

10 units of semen

BLAIR ATHOL 223F TARZAN 47J

donated by Blair Athol Polled Herefords

TH 71U 719T MR HEREFORD 11X
 **RU BA 11X EXCALIBUR 223F**
 RU BA 27A MO-MOOLA 233C

WHITEHAWK WARRIOR 845C ET
 **BLAIR-ATHOL 845C ME JANE 5F**
 TLELL R117 CALAMITY JANE 7C

CE 4.6 / **BW** 2.4 / **WW** 58.3 / **YW** 87.8 / **Milk** 30.8 / **TM** 60.0 / **MCE** 7.2

Tarzan 47J was sold in our 2022 Bull Sale to Glen Zilke, after we visited and saw the calves we bought him back.

- Homo Polled
- Pigment
- Muscle and Mass
- Sound, Agile and Athletic
- Low actual birthweight, safe for use on Heifers and Cows.

Semen has not yet become available on the open market.



Blair Athol Farms was established in 1882 and has registered Hereford cattle continuously since 1910. We are currently breeding nearly 300 females and market through 2 annual sales as well as by private treaty. The Wilson/Lees Bull Sale is held the first Friday in April and the Blair Athol/ Haroldsons and Friends sale happens the third Sunday in October.

Blair-Athol
 Polled Herefords



Lot 10

10 units of semen

NJW 73E D287 DAYBREAK 95L ET

donated by Blair Athol Polled Herefords

SHF YORK 19H Y02
SHF DAYBREAK Y02 D287 ET
 SHF MISS M326 T08 ET

FHF 9279 DEADWOOD 38Y
NJW 221B 38Y HARMONY 73E ET
 NJW 67U 8Y FAITH 221B

CE 0.4 / **BW** 3.5 / **WW** 61.5 / **YW** 99.6 / **Milk** 31.8 / **TM** 62.6 / **MCE** -0.6

Our selection in the 2024 NJW Bull Sale and his first calf crop was impressive!! We are excited and expecting a huge future for him at Blair Athol.

- Homo Polled
- Pigment and Dark coloured
- Easy keeping and soft made
- Perfect footed and extremely sound.
- Low Birth, Heifer Safe

This will be the first semen to sell.



Lot 11

INSIDE FRONT COVER HEREFORD DIGEST

donated by Canadian Hereford Association

THE CANADIAN HEREFORD *Digest*



ONE-YEAR CANADIAN HEREFORD DIGEST INSIDE FRONT COVER AD CONTRACT

The Canadian Hereford Digest is pleased to support the launch of the Canadian Hereford Foundation by donating the proceeds from the inside front cover placement for the four 2026 issues of the Digest. The purchase price will cover the up front cost for all four 2026 issues (January, March, August, and October), giving the purchaser the right to place an ad in each of these four issues on the inside front cover. Content for each issue must be submitted by the deadline. Ad specifications and deadlines are available on the Canadian Hereford Association website.

Lot 12

STALL SET UP 2026 BONANZA

donated by Black River Herefords



ONE COMPLETE STALL SET UP FOR BONANZA 2026

INCLUDING

- Bedding
- Hay
- Stall
- Mats
- Fan
- End panels



Lot 13 **3 IVF embryos** **SMOKEY 3128L x KELLY 113K**

donated by Bar JM Farm

RST FINAL PRINT 0016
CHURCHILL SMOKEY 3128L ET
 BR VALIDATED B413 6035 7098

TH FRONTIER 174E
BAR-J-M 174E KELLY 113K
 TABOO 719T FAITH 113F

CE 2.3 / BW 1.7 / WW 74.2 / YW 113.9 / Milk 39.8 / TM 76.9 / MCE 0.5

113K is the foundation of our herd. She is a beautifully uddered Frontier daughter that lit up the show ring in Ontario last fall, qualifying for the Royal and CWA Supreme. Churchill Smokey is in a league of his own, a true curve bender with his calving ease, growth, udder quality and his top of the breed carcass data. This mating is going to be a fun one.

Embryos stored at Clinique Veterinaire Centre du Quebec.

Buyer to pay all shipping cost.



CHURCHILL SMOKEY 3128L ET | SIRE OF EMBRYOS



Lot 14

2 OTTAWA SENATORS TICKETS

donated by Abby Hill Farm



TWO OTTAWA SENATORS TICKETS

SEATS ARE

100 level seats

game to be determined between buyer and donator.

Graham Green: 613-794-7049

Lot 15

2 BLUE BOMBER TICKETS

donated by AM Ranching



WE ARE DONATING 2 TICKETS TO A BLUE BOMBERS GAME IN THE 2026 REGULAR SEASON

in Winnipeg, at Princess Auto Stadium. Tickets will be transferred to the purchaser prior to the game by email or text. Game will be decided in 2026.

SEATS ARE

Sec 225, Row 18, Seats 1 & 2





Katie Colyer

Lot 16 5 units of semen C ARLO 2135 ET

donated by Little Fort Herefords

NJW 79Z Z311 ENDURE 173D ET
LOEWEN GENESIS G16 ET
LOEWEN 77 48 MISS 344N 4RB42ET

NJW 98S R117 RIBEYE 88X ET
C 88X NOTICE ME 1311 ET
C NOTICE ME ET

CE -0.9 / **BW** 5.5 / **WW** 69.0 / **YW** 109.3 / **Milk** 32.6 / **TM** 67.1 / **MCE** 1.0



Katie Colyer

C 88X NOTICE ME 1311 ET I DAM

C ARLO 2135 ET was the 2023 high-selling bull from the Colyer Hereford Production Sale, after being a member of the 2023 National Western Stock Show Champion Pen of 3 and prior to being named 2024 National Western Champion Polled Bull.

ARLO's combination of outstanding maternal pedigree, premier genetic predictions and visual distinction made him a valuable sire in the Little Fort program. Prominent pigment, muscle shape, boldness of rib and body length set his sons apart, while daughters are sound, attractive and maternal in their character.

Genetically, he charts strong figures for yearling, milk, scrotal, udder quality, fertility, ribeye and marbling.



The Jim family of Little Fort Herefords of British Columbia were one of four breeders to purchase the Canadian semen rights on ARLO and have utilized him extensively through AI and ET. Little Fort Herefords have been tremendous supporters of many Hereford initiatives including the Keith Gilmore Foundation, Alberta Hereford Showcase and now offering to support the Canadian Hereford Foundation. They are longstanding consignors to the Williams Lake Bull Sale and market Hereford and Polled Hereford bulls off their beautiful ranch adjacent to Hwy 5 at Little Fort.



Lot 17 *5 units of semen*
CHURCHILL STAMPEDE 486M ET
 donated by Manns Herefords

KCF BENNETT RESOLVE G595
CHURCHILL W4 SHERMAN 2157K ET
 CHURCHILL LADY 079H ET

CHURCHILL DESPERADO 029H
CHURCHILL LADY 219K ET
 BR VALIDATED B413 6035 7098

CE 0.5 / BW 1.1 / WW 69 / YW 106 / Milk 32 / TM 66 / MCE 1.7

Limited doses available in Canada!

Semen stored at Alta Genetics and will be shipped at buyer's expense.



CHURCHILL LADY 219K | DAM

Lot 18

CUSTOM TABLE

donated by S4 Branding



CUSTOM TABLE

Buyer to contact Nicki Ross with design.
Buyer responsible for shipping.



Lot 19

ISLANDERS X FLAMES TICKETS

donated by Major Pipe & Supply



4 TICKETS TO NEW YORK ISLANDERS AT CALGARY FLAMES GAME

Game Day: January 17 2026
Seats: Sec 103 , Row 6, Seats 11-14

Contact Zach St Croix for tickets
(403) 669-5220

Lot 20

AD PACKAGE HEREFORD CONNECTION

donated by Manitoba Hereford Association



MANITOBA HEREFORDS



THE MANITOBA HEREFORD CONNECTION ADVERTISING PACKAGE

The Hereford Connection is the official newsletter of the Manitoba Hereford Association, published twice a year in Spring and Fall. Each issue keeps members and industry partners up to date on the latest news, events, breeder highlights, and developments within Manitoba's Hereford community.

Newsletter Editor: Samantha Koroscil

This auction package includes a full-page advertisement in both the 2026 Spring and Fall editions.

Design services are included. Estimated value: \$1,000

Lot 21

LIVESTOCK LOVIE SET

donated by Mission Ridge Herefords



1 FULL LIVESTOCK LOVIE SHOW SET UP.

Includes free standing Hereford plush animal with halter, chute, show stick and clippers.

Full set will be on display at the Red Coat Reception.



Lot 22

SCENTSY GIFT COLLECTION

donated by Twin View Polled Herefords



A BEAUTIFULLY CURATED ASSORTMENT OF SCENTSY FAVOURITES

Featuring home, body, and car fragrances in signature scents like Whiskey River, Wild Mountain Sky, and Banana Leaf & Bamboo, this collection includes cleaners, soaps, sprays, wax bars, and three full-size western-themed warmers — Country Born, Rodeo, and Rustic Ranch. It's the perfect way to fill your home with cozy, inviting fragrance and a touch of western charm.



Lot 23

VALLIQUETTE TRANSPORT

donated by SK Hereford Association



\$500.00 SERVICE CREDIT

Based in Ottawa. Providing livestock transportation services across Canada. Regular trips through Ontario and Western Canada.

Taylor & Phyllis 905-717-2639



**CANA
HERE
FOUND**

**A LEGACY.
A MOVEMENT.
A FUTURE.**



ADIAN FORD ATION





NATIONAL SELECT *Sale*

JOIN US IN A FUNDRAISING
EVENT FOR THE LAUNCH OF THE



CANADIAN
HEREFORD **FOUNDATION**