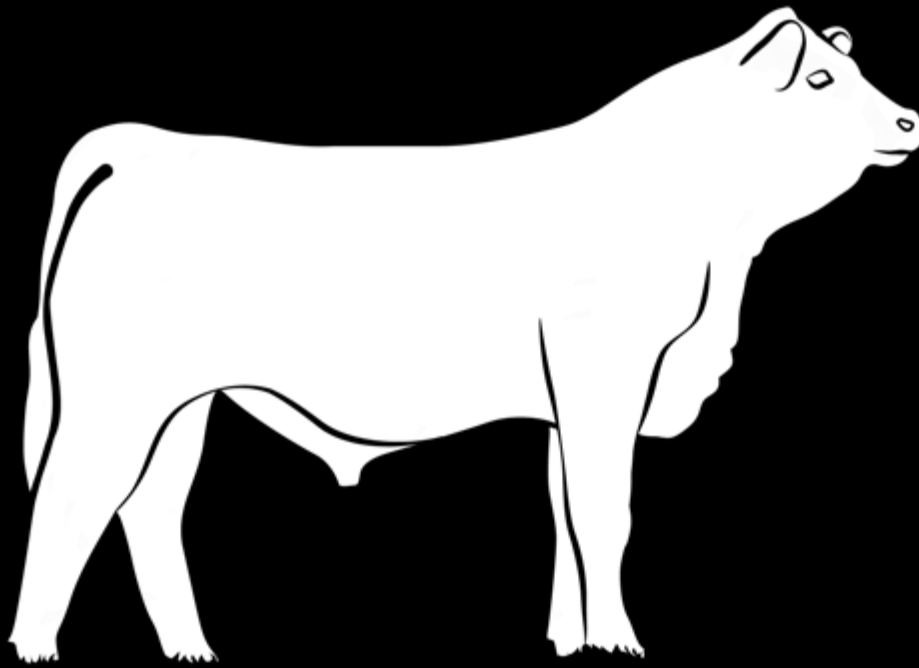


Full French & French influenced sale

EST 1967



VALANJOU
CHAROLAIS

Saturday November 29, 2025

dlms.ca

Bidding opens 9:00 am MST

Soft close 6:00 pm MST

Schedule of events

Saturday November 15, 2025

Open House

Please feel free to stop by
from 12-5pm

Saturday November 29, 2025

Sale day

dlms.ca

Bidding opens 9:00 am MST

Soft close 6:00 pm MST

Contact



Philippe Lusson

Cell

(780)-206-5440

Home

(780)-348-5683

Sale Day Contact



Mark Shologan

(780)-699-5082



Mateo Lusson

Cell

(780)-307-7645

or

Cell

(587)-306-9935

Insurance

**All animals
purchased
become the
liability of the
buyers**

Monica Czeck

(780)-318-3636

Terms and conditions

Terms: The terms of the sale are cash or cheque, payable at par at the sale location unless previous arrangements have been made. The right of property shall not pass until after settlement has been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Current exchange rates will be based on sale day average rate, all monies in Canadian dollars.

Bidding: Each animal will sell to the highest bidder. All bidding will also be subject to all terms of conditions mandated by dlms.ca

Breeder's Guarantee: Should any bull fourteen (14) months of age or over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within six (6) months following the date of purchase or six (6) months after the bull has reached fourteen (14) months of age. The seller will have the right and privilege of six (6) months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

Breeders guarantee exception: In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

Certificate of Registration: Each animal will carry paper issued by the Canadian Charolais Association. A certificate of registry will be furnished to the buyer for each animal, upon request, after payment has been made in full.

Rights and Obligations: The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute separate transaction and the rights obligations of parties connected thereto are not covered by the sale.

Phone, mail, wire bids: Bidders unable to connect or place bids digitally may phone, wire, or mail their bids. Any bids placed over the phone to any sale contacts will be valid.

Insurance: Will be available sale day. We strongly recommend that insurance is purchased for full value.

Errors: All announcements at sale time, written or oral, supersede any written material in the catalogue

Herd health: All sale animals come from a home where full herd health practices are implemented. All sale animals will be vet inspected and semen evaluated.

Delivery: Free delivery up to 250 kms from the farm. Beyond 250 kms will be at cost. All boards will be free from the date of sale until January 31, 2025. After February 1, we will keep them at \$6.00 per day.

Bulls picked up on sale day or within 7 days of sale will be rebated \$250.00. All animals staying at the farm after the sale must be insured.

Right to Draw Semen: Valanjou reserve the rights to draw semen on any bull in the sale offering for in herd use only at the seller's expense and buyers convenience

Videos

For more information on any animal or to view videos taken of the animals please check out dlms.ca

or

valanjoucharolais.ca



2025 Full French & French influenced sale



WELCOME

to the Valanjou Charolais Bull sale. Why do we have our sale in the fall? Well, our bulls will not need another 6 months to show their value to add to your herd. What you see now will only get better by spring.

With cattle industry prices continuing to reach highs never seen before, and rightfully so, NOW is the time to take advantage of this ever growing market. Charolais cross calves are commanding top dollar as the feedlot industry knows the advantages that they bring.

Once again this year's sale group was very consistent. Even with yellow pastures in July, the gain per day was above expectations. The majority of our bulls gained over 3.5lbs a day with four of them breaking 4.00 lbs a day. In mid August, they were brought home off grass and milk, vaccinated (Bovi-Shield Gold, Bovilis Tasvax 8, and Fusogard); then started on creepfeed until September 15, at which time they were weaned and weighed. With the sale being in November, the bull calves will be kept until spring and deliveries begin in March.

This catalogue contains bulls with high weight gains, lean clean muscle, and easy calving genes. Don't wait! Get these genetically strong bulls in your herd on November 29th, 2025 and in your possession by Spring 2026.

Bidding on the Sale



TYPE OF SALE
CLOSING

RACEHORSE STYLE SALE WITH EXTENDED BIDDING.

First 30 min of Extended Bidding clock adds - 5 Minutes to close
Second 30 min of Extended Bidding clock adds - 3 Minutes to close
After an Hour of Extended Bidding clock adds - 1 Minute to close



Internet Bidding Available

DLMS
www.dlms.ca

For more information call DLMS:
Mark Shologan 780.699.5082 or
DLMS Purebred Team 780.991.3025

Just Search "Valanjou Charolais" in you google maps! Only 6 minutes from Clyde AB



CCA September avg

EPDS	BW	WW	YW	M	TM
	0.3	60	111	23	53

Sale averages

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.28	59	109	25	54		96	832	3.67



2025 Full French & French influenced sale





Sire:
FMC808717 Meloman

ANJOU NOURS 517N

----- / HXL 517N / JAN 20-2025 / Horned / Full French

S FMC808717 MELOMAN

D ANJOU DANSEUSE 642D

FMC738876 HAMEL
4516402014 HISTOIRE
ANJOUYORICK 198Y
ANJOU U-LADY 88U

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	1.2	49	88	13	38		89	920	3.82



Look no further for a sire that can inject true Full French power into your herd. With an exciting out-cross pedigree Anjou Nours is engineered for superior terminal performance. With an impressive 900 lbs weaning weight and a blistering 3.78 lbs ADG his sheer size and scale promise to deliver the kind of terminal growth and high-yielding feeder calves commercial buyers are after. This bull is extremely long in his body, carrying tremendous growth potential on a sound, hardy frame. His carcass quality is firmly backed by his genetics, his dam ranks in the top 2% for FAT EPD, perfectly complementing his sire's top 10% ranking. This is a bull ready to add pounds to your scale and superior finish to the rail, all while wearing the thick coat and demonstrating the sturdy footing required for anything.



2025 Full French & French influenced sale





Painting of NAV Connan 10C
(the only image of him)



ANJOU NUPITAL 514N

MC900534 / HXL 514N / JAN 18-25 / Horned/ 1/2 French

2

S NAV CONAN 10C

D ANJOU JANINE 124J

FMC6078 TILL
BAR 7 EASY MISS ALICE12A
PLEASANTDAWN GTO 214D
ANJOU DIANA 613D

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	1.8	43	84	17	38		106	900	3.78

Anjou Nuptial is a powerful, Horned bull, with a Full French Sire, built for both performance and lasting value. His strong weaning weight and ADG showcases the raw growth he possesses, combined with exceptional length and muscle to maximize yield. He is a truly dual-purpose prospect, backed by deep maternal power that ensures his daughters will be productive, high-performing replacements. His dam and grand-dam consistently rank exceptionally high for premium carcass traits, including the dam in the top 1% for FAT and top 4% for MARB. Anjou Nuptial himself follows suit, with EPDs ranking him in the top 4% for FAT and top 10% for MARB. With a Gold Star Great Grand Dam and his impressive phenotype, this bull represents a rare opportunity to improve growth, carcass quality, and the maternal foundation of your cow herd.



2025 Full French & French influenced sale





ANJOU NIKI 537N

SMC900570 / HXL 537N / JAN 31-25 / Horned / 1/2 French

3

S NAV CONAN 10C

D ANJOU ELISE 716E

TILL
BAR 7 EASY MISS ALICE12A
SOS WAGON WHEEL 86C
ANJOU YEVA 172Y

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.2	36	80	18	36		94	750	3.30

A durable, powerful, Horned sire, Anjou Niki is the definition of reliability. A full french sired bull backed by a deep, proven pedigree. Standing on a tremendously solid foot and boasting heavy bone structure, he has the rugged build necessary for any operation. He is the 7th calf from this reliable dam, a strong indicator of the kind of maternal longevity you can expect in his daughters. Importantly, he excels where pounds turn into dollars, he is genetically wired for high-value terminal calves, ranking in the top 3% for FAT EPD and top 10% for MARB EPD, ensuring premium returns at the market. This is a hardy bull that will work tirelessly for years in your pasture.



2025 Full French & French influenced sale





A modern package of performance and quality, Anjou Napoleon is a full French sired bull whose sire topped the CtoC program. He is all about adding length and muscle to your calf crop. With the genetic potential to produce lean, high-yielding cattle, ranking in the top 2% for fat EPD. He is a reliable growth sire who offers excellent field performance; a fantastic combination of French growth and polled convenience.

ANJOU NAPOLEON 529N

PMC900520 / HXL 529N / JAN 27-25 / Polled / 1/2 French

S ANJOU EXTRA 4E

D ANJOU KERRI 225K

TILL
HXL ANJOU YET 16Y
PLEASANTDAWN GTO 214D
ANJOU GERMAINE 910G

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	2.2	48	81	24	48		103	810	3.51



If terminal power is your priority, look no further than Anjou Nico. This 1/4 full French polled bull is boasting EPDs in the high percentile for Weaning and Yearling Weight, projecting heavy pay-weights. Physically, he is sturdy, deep and soggy, with an abundance of muscle and hair—built for gain. A solid, easy-fleshing bull that will add pounds and style.

ANJOU NICO 501N

PMC900529 / HXL 501N / JAN 02-25 / Polled / 1/4 french

S SOS APEX PLD 139F

D ANJOU KATINKA 201K

LT LEDGER 0332 P
TMJF BERYLE 447B
PLEASANTDAWN GTO 214D
ANJOU DEMOISELLE 620D

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	0.1	65	123	14	46		100	850	3.32



2025 Full French & French influenced





6

ANJOU NEON 526N

PMC900527 / HXL 526N / JAN 26-25 / Polled / French Influenced

6

S HRJ HOLY WATER 55H

D ANJOU KIWI 209K

HRJ DIRTY HARRY 603D
JWX DANDY 70D
LT AFFINITY 6221 PLD
ANJOU HEMMA 23H

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-2.3	53	105	21	47		88	800	3.45

Sire:
HRJ Holy Water 55H



The definition of a low-risk calving eased bull with upside. Anjou Neon offers a superior blend of docility, calving ease, and raw performance. Sired by a new AI pedigree, he ranks in the top 15% for both Calving Ease (CE) and Birth Weight (BW), thanks to this and his 88 lbs actual birth weight—he's a true heifer bull candidate. Beyond ease of management, he has an excellent disposition and is a deep and soggy bull comfortably carrying his 3.45 lbs ADG. And don't forget his carcass value; ranking in the top 15% for MARB EPD, promising quality finish. He and Lot 7 are paternally related, providing an excellent opportunity to acquire two herd-improving sires from a high-performing bloodline.



2025 Full French & French influenced sale





Anjou Nitro is an impressive AI sired, Double Polled bull that offers a low-risk option. With a light 87 lbs birth weight and a strong 3.55 lbs Average Daily Gain, he will be easy on your heifers yet still push the scales in the fall. Deep and soggy, this bull is built for longevity and efficiency. Paternally related to Lot 6, he offers a consistent blend of moderate birth and excellent growth that will fit seamlessly into any program.

ANJOU NITRO 528N

PMC900533 / HXL 528N / JAN 27-25 / Homo Polled / 1/8 French

S HRJ HOLY WATER 55H

HRJ DIRTY HARRY 603D
JWX DANDY 70D
BOB'S FLEX FIT 56F
ANJOU CHAMPIONNE 536C

D ANJOU JAMILA 128J

EPDS	BW	WW	YW	M	TM
	0.8	52	106	19	45

PERF	Act BW	Act WW	ADG
	97	820	3.55



An extremely quiet, double polled herd bull, Anjou Normal is an easy-handling, Full French Sired prospect. This is a bull that is extremely thick, deep, and carries an awesome disposition, making him a joy to work with. His sire, sold two years ago, left a legacy of performance and style that this bull is ready to continue in your herd.

ANJOU NORMAL 548N

PMC900521 / HXL 548N / FEB 06-25 / Homo Polled / 1/2 French

S ANJOU LAUZON 336L

MISTER PP
ANJOU DEFILE 616D
CEE RETZ LEVITATE 31H
ANJOU HAPPY 15H

D ANJOU KERSTIN 224K

EPDS	BW	WW	YW	M	TM
	-0.9	46	88	24	47

PERF	Act BW	Act WW	ADG
	89	775	3.51



2025 Full French & French influenced





WRANGLER HEAT WAVE 68J

MC820364 / WDE 68J / Jan 21-21 / Polled / Pure Bred

Sire

S SPARROWS AQUARIUS 493B

WINN MANS SKAGGS 663X
SPARROWS ANGEL EYES 458X

D WRANGLER MS JUSTINE 199G

DCR MR SILVER GUN E516
MISS PRAIRIE COVE 716E

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.6	74	140	28	65		89	720	2.86

Purchased from Wrangler Charolais in 2022, Wrangler Heat Wave is a sire proven to inject serious performance and terminal value into his progeny. This bull is a growth machine, ranking in the Top 5% for Yearling Weight (YW) and Top 10% for Weaning Weight (WW), ensuring his calves maximize weight gain in the field. This top-end growth is coupled with superior terminal traits, with EPDs ranking him in the Top 5% for Rib-Eye Area (REA) and Top 10% for Carcass Weight (CW) and Fat Thickness (FAT). For the commercial cattleman focused on maximizing market returns, this sire is the blueprint, delivering heavy weaning weights and superior carcass metrics. Furthermore, he offers great maternal quality, ranking in the Top 10% for Total Maternal (MTL) EPD, adding lasting value to his replacement daughters. For commercial cattlemen focused on maximizing market returns, this sire delivers bulls with the heavy weaning weights and superior carcass metrics you need.



2025 Full French & French influenced





ANJOU NOEL 558N

PMC900556 / HXL 558N / FEB 12-25 / Polled / 1/2 French

9

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
FRONSAC
ANJOU CHARMANTE 551C

D ANJOU GIRONDEL 916G

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	2.0	66	125	23	56		104	870	4.05

The Top Calf from his sire (Wrangler Heat Wave), Anjou Noel is a polled powerhouse and an image of terminal excellence. With a quiet and hairy disposition, he is built for easy handling and resilience. Loaded with nuts, butts, and gutts, translating into an 870 lb weaning weight and a massive 4.05 lbs ADG—the kind of gains that pay dividends in the feeder pen. Out of a Full French dam, his carcass potential is elite, ranking in the top 5% for FAT EPD and top 20% for REA. Furthermore, he maintains superior maternal and growth traits, ranking in the top 25% for YW and top 35% for MTL. He is a complete, market-ready bull, ready to be a foundation piece.



2025 Full French & French influenced





ANJOU NOVO 556N

PMC900539 / HXL 556N / FEB 12-25 / Polled / 1/2 French

10

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
HAMEL
ANJOU CLAUDINE 504C

D ANJOU JOSIANE 105J

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	1.3	60	110	23	53		106	735	3.42

Anjou Novo is a polled, 1/2 French bull whose full French dam has instilled him with superb structural integrity and a stunning phenotype. He is a quiet and thick bull that boasts an awesome haircoat, ready to handle anything. With a top 5% FAT and 25% REA, he's genetically wired to produce the high-yielding, high-quality terminal calves that the market demands.



ANJOU NICKLE 543N

PMC900546 / HXL 543N / FEB 04-25 / Polled / 1/2 French

11

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
HAMEL
ANJOU CLOHE 510C

D ANJOU HELOISE 6H

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	2.6	66	120	19	51		89	920	3.82

Anjou Nickle is a really quiet bull that blends excellent growth with easy-handling disposition. This polled, 1/2 French bull from a full French dam is built long and deep, providing efficiency in the field. His awesome haircoat is an extra bonus to his top 10% for FAT and top 20% for REA EPD's, ensuring he'll leave you with profitable, heavy-muscle calves.



2025 Full French & French influenced





ANJOU NATURE 532N

PMC900583 / HXL 532N / JAN 29-25 / Polled / 1/4 French

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
CEDARLEA ULTIMO 79Z
HXL ZEBA 242Z

D ANJOU CARINE 556C

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.4	59	114	21	50		102	920	4.02

Grab a pen and mark down Anjou Nature as a Herdsire Alert. This 1/4 French, double polled bull combines a low-risk appeal with proven maternal genetics. With his grand-dam having her 12th calf this year, he is the 7th calf from this dam, showing off exceptional maternal longevity that can be passed onto your herd. Phenotypically, he is everything a commercial cattleman wants: long, deep, and soggy, with the thickness and capacity to thrive. His performance is backed by elite carcass genetics, ranking in the top 4% for FAT EPD and top 20% for REA. With strong growth numbers, ranking in the top 25% for CW, WW, and YW, this bull is a complete package designed to maximize both your cow herd efficiency and terminal returns.



2025 Full French & French influenced sale





ANJOU NAIF 541N

PMC900554 / HXL 541N / FEB 02-25 / Polled / French Influenced

13

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
WRANGLER LEGEND 39D
ANJOU ECHALOPPE 723E

D ANJOU GLIMER 920G

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-3.0	50	105	27	52		89	805	3.58

A true Heatwave stamped bull, Anjou Naif is a moderate birth weight (89 lbs) option, ranking in the top 10% for BW EPD. A third generation polled prospect with excellent calving ease, a top 10% CE, and an excellent haircoat, he is ready to throw easy-calving, high-performing progeny.



Anjou Nova is a high-growth, polled, 1/2 French bull backed by a young, full-French dam. He is deep and soggy, carrying a quiet disposition and an abundance of hair for excellent adaptability. He is a high-performing terminal option, ranking in the top 10% for FAT EPD and top 15% for REA EPD, ensuring his calves will be fast-growing and yield superior carcasses; putting dollars where it counts.

ANJOU NOVA 519N

PMC900528 / HXL 519N / JAN 20-25 / Polled / 1/2 French

14

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
BASTION
ANJOU CLOHE 510C

D ANJOU KATLINE 202K

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	2.4	67	125	19	53		101	800	3.36



2025 Full French & French influenced





ANJOU NAVET 512N

PMC900538 / HXL 512N / JAN 17-25 / Polled / 1/4 French

15

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
BOB'S FLEX FIT 56F
ANJOU CHATTE 508C

D ANJOU JOCE 112J

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	2.9	53	124	24	57		104	780	3.24

Anjou Navet is a bull with tremendous length and nuts, promising fertility and frame. Double polled and 1/4 French bull, he offers an attractive blend of maternal power and performance. Backed by solid maternal genetics (top 35% for Milk EPD), he's built to leave you with productive replacement females while adding desirable carcass fat cover (top 30% FAT EPD) to his terminal progeny.



Anjou Nafal is a horned, and awesome herd bull prospect. With a gold star dam, he is a docile sire that demands attention, combining exceptional length and thickness into one powerful package with undeniable performance. He excels genetically, ranking in the top 10% for FAT, top 15% for REA, and top 20% for both WW and YW—a complete performance package for any cattleman.

ANJOU NAFAL 511N

MC900512 / HXL 511N / JAN 14-25 / Horned / French Influenced

16

S WRANGLER HEAT WAVE 68J

SPARROWS AQUARIUS 493B
WRANGLER MS JUSTINE 199G
PLEASANTDAWN GTO 214D
ANJOU DAME 628D

D ANJOU KATRINA 254K

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	2.6	70	127	25	59		98	905	3.71



2025 Full French & French influenced





WRANGLER DUKE 51K

MC837647 / WDE 51K / JAN 24-22 / Polled / Pure Bred

Sire

S DCR MR SILVER GUN E516

WCF MR SILVER GUN 467
DCR MS 535X BANDITO A144
SPARROWS KINGSTON 139Y
WRANGLER MS DURANGO 5S

D WRANGLER MS DUCHESS 13A

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-3.1	49	98	28	52		96		

Wrangler Duke is the ideal sire for prioritizing low-risk calving without compromising on herd quality. With a top 10% BW EPD and a Top 15% C, he is a trustworthy choice for breeding both cows and heifers, minimizing labor and risk at calving time. He is a bull built to last, offering excellent maternal power, with a Top 20% Milk EPD, ensuring his daughters will be productive, high-capacity females. His carcass profile is also very attractive, ranking in the Top 20% for REA EPD. This combination of low-birth-weight efficiency, strong maternal backing, and solid carcass traits makes Wrangler Duke a foundational sire for providing the genes needed for a sustainable and profitable commercial cow-calf operation.



2025 Full French & French influenced





ANJOU NAVIRE 577N

PMC900580 / HXL 577N / FEB 26-25 / Polled / 1/2 French

17

S WRANGLER DUKE 51K

DCR MR SILVER GUN E516
WRANGLER MS DUCHESS 13A
SCF YADON 122Y
ANJOU SELENA 646S

D ANJOU CHANDELLE 557C

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.1	75	124	26	64		98	980	4.88

Keep your eyes out for this record breaker. Anjou Navire is an unmatched performance sire that topped our charts with a staggering 980 lbs Weaning Weight and an incredible 4.88 lbs Average Daily Gain. This Polled, 1/2 French bull is an absolute must-see for anyone focusing on terminal profit. The 6th calf from his dam, he is proving a strong foundation of maternal longevity. His performance is seconded by exceptional carcass EPDs: Top 5% for FAT, Top 10% for REA, WW, and MTL, and Top 15% for CW making him an ideal bull for adding extreme weight and superior finish to your calf crop. Anjou Navire is the very definition of awesome performance and a true sale feature.



2025 Full French & French influenced sale





ANJOU NERON 555N

PMC900565 / HXL 555N / FEB 11-25 / Polled / French Influenced

18

S WRANGLER DUKE 51K

D ANJOU FIFI 808F

DCR MR SILVER GUN E516
WRANGLER MS DUCHESS 13A
PZC BOTTOMS UP 5011 ET
ANJOU DIANA 613D

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	0.5	56	107	33	61		102	860	3.98

Anjou Neron is a maternal cornerstone built on a legendary foundation. He comes from an elite cow family, backed by both a Gold Star Dam and a Gold Star Great Grand Dam. Being the sixth calf from his dam she continues to prove her exceptional value. This bull is built to withstand anything, possessing awesome length and hair along with a dominating 3.98 lbs ADG. His maternal EPDs continue to show his maternal power, ranking in the top 4% for Milk and top 20% for MTL. This bull will ensure his daughters are high-capacity, heavy-milking females, making him a prime choice to build your next generation of production cows.



2025 Full French & French influenced sale





Anjou Nigel is a sleek, third generation polled bull that blends performance and hair into a smooth package. He is a smooth and long bull that is genetically primed for efficiency and high-yielding carcasses, ranking in the top 25% for FAT and top 30% for REA EPDs. A bull that will add pounds and polish to your calf crop.

ANJOU NIGEL 579N

PMC900537 / HXL 579N / FEB 28-25 / Polled / French Influenced

S WRANGLER DUKE 51K

D ANJOU JOLINE 111J

DCR MR SILVER GUN E516
WRANGLER MS DUCHESS 13A
BOB'S FLEX FIT 56F
ANJOU DEVAVRINE 660D

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	0.0	61	107	22	53		103	800	4.02



This polled bull is from a top pure bred french dam, ensuring deep maternal quality. Anjou Nirvana is all about length and hair, with excellent solid feet for durability in rugged conditions. His genetics are strong for terminal gain, ranking in the top 10% for FAT EPD and top 15% for REA EPD. A powerful late-born bull that is already caught up with the pack.

ANJOU NIRVANA 584N

PMC900562 / HXL 584N / MAR 08-25 / Polled / 1/4+ French

S WRANGLER DUKE 51K

D ANJOU FANTASTIQUE 830F

DCR MR SILVER GUN E516
WRANGLER MS DUCHESS 13A
ANJOU DRAGON 624D
ANJOU CHATTE 508C

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	0.4	57	101	23	52		90	760	3.98



2025 Full French & French influenced





CEE RETZ LEVITATE 31H

MC805426 / CEE 31H / JAN 25-20 / Polled / Pure Bred

S DC/CRJTANK E108 P

D HFTYRA 1327 P ET

BHD PERSEUS B65 P
CRJ MS ZYLEN C1587
DCR MR SOLUTION W13
JHTYRA 717 ET PLD

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-4.3	68	122	45	79		86	948	3.68

Sire

Our most established herd-sire, Cee Retz Levitate, is a sire of exceptional merit. With a low birth weight and EPDs ranking him in the Top 3% for both Calving Ease CE and Maternal Calving Ease MCE, he is a true specialist, minimizing risk and labor at birth.

This bull’s maternal profile is truly unparalleled, ranking in the Top 1% for both Milk and Total Maternal (MTL) EPDs—the kind of genetic blueprint that guarantees his daughters will be the most highly productive, heavy-milking cows in your herd. Despite the focus on ease and maternal quality, he still delivers excellent performance, he had a 948 lbs Weaning Weight, 3.68 lbs ADG, and strong terminal traits, ranking in the Top 15% for Carcass Weight (CW). Cee Retz Levitate is the modern herd sire: low risk at birth, elite maternal power in his daughters, and superior performance in the feedlot. With a selection of his progeny get his genetics in your herd today.



2025 Full French & French influenced





ANJOU NOYAU 520N

PMC900530 / HXL520N / JAN 21-25 / Polled / French Influenced

21

S CEE RETZ LEVITATE 31H

DC/CRJTANK E108 P
HFTYRA 1327 P ET
BOB'S FLEX FIT 56F
ANJOU FIFI 808F

D ANJOU JOSETTE 150J

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-2.9	63	112	37	68		88	910	3.84

Anjou Noyau is a high-demand, Third Generation Polled sire that offers you a combination of low-risk calving and elite maternal power. With a 88 lbs birth weight and EPDs ranking him in the top 10% for both CE and BW, he is a confirmed heifer bull prospect. This bull offers tremendous length and frame and shows excellent testicle development. He is backed by a prestigious cow family, including his Gold Star Grand Dam (dam of Lot 18), guaranteeing maternal quality. His milk profile is truly exceptional, ranking in the top 2% for Milk and top 4% for MTL EPD, ensuring his daughters will be superior milk-producing females. This is the complete package—calving ease, performance, and elite maternal traits.



2025 Full French & French influenced sale





ANJOU NICE 527N

MC900578 / HXL 527N / JAN 26-25 / Polled / 1/2 French

22

S CEE RETZ LEVITATE 31H

DC/CRJTANK E108 P
HFTYRA 1327 P ET
FIRST
ANJOUYOKO 188Y

D ANJOU DEMOISELLE 620D

EPDS	BW	WW	YW	M	TM
	2.1	69	126	29	64

PERF	Act BW	Act WW	ADG
	111	880	3.79

Anjou Nice is a polled, 1/2 French sire with a proven dam that is a big, fertile French cow now on her 8th calf. This bull carries a great disposition and a blend of hair and depth of body. He's built for profit, ranking in the top 2% for FAT EPD, top 10% for MTL, and top 20% for both WW and YW, guaranteeing superior feed-to-gain conversion and high-yielding carcasses.



ANJOU NORBERT 531N

MC900584 / HXL 531N / JAN 28-25 / Polled / 1/8 French

23

S CEE RETZ LEVITATE 31H

DC/CRJTANK E108 P
HFTYRA 1327 P ET
SOUTHISDE UNO 20Z
ANJOUYEVA 172Y

D ANJOU CAROLLE 523C

EPDS	BW	WW	YW	M	TM
	-1.2	59	109	31	61

PERF	Act BW	Act WW	ADG
	97	820	3.57

This polled, 1/2 French bull is a solid choice for commercial producers looking for a reliable product. He is out of a calving ease sire and is the 9th calf from a dam known for her longevity. Anjou Norbert is a bull with tremendous depth and hair, standing on a solid foot. His genetics are attractive, ranking in the top 10% for both Milk and FAT EPD, ensuring both quality replacement females and profitable terminal calves.



2025 Full French & French influenced





24

ANJOU NASH 502N

MC900497 / HXL 502N / JAN 07-25 / Polled / 1/4 French

24

S CEE SOS COMMAND 970G

D ANJOU LABELLE 307L

LT AUTHORITY 7229 PLD
C&S MS ESTER 716
ANJOU JACK POT 106J
ANJOU HAPPY 15H

EPDS	BW	WW	YW	M	TM	PERF	Act BW	ActWW	ADG
	-0.7	72	122	37	91		91	900	3.59

Full french Grand Sire:
Anjou Jack Pot 106J



Another herdsire alert and a totally all around awesome prospect, Anjou Nash is a smooth polled bull from an elite cow family. This really quiet bull is built for extreme performance, posting a hefty 900 lbs Weaning Weight and a solid 3.59 lbs ADG. His dam is a first-calver and the first daughter of the powerful sire Anjou Jack Pot 106J, demonstrating her early, high-caliber production. Anjou Nash is a dual-purpose sire: ranking in the top 2% for Milk and MTL EPD, while his terminal calves will be market-toppers with EPDs ranking him in the top 10% for FAT and top 15% for WW and CW respectively. He is a sound, high-performing choice to stamp quality and docility into your entire herd.



2025 Full French & French influenced sale





ANJOU NUMERO 570N

MC910139 / HXL 570N / FEB 20-25 / Polled / French Influenced

25

S CEE RETZ LEVITATE 31H

D ANJOU LAURA 305L

DC/CRJTANK E108 P
HFTYRA 1327 P ET
CEE RETZ LEVITATE 31H
ANJOU JOLIE 119J

EPDS	BW	WW	YW	M	TM	PERF	Act BW	Act WW	ADG
	-1.8	65	118	38	71		89	730	3.53

Anjou Numero is the perfect low-risk, high-reward sire. He is a 3rd generation polled, smooth made bull that is confidently heifer approved, ranking in the top 20% for Calving Ease (CE) and Birth Weight (BW) with a low 89 lbs actual birth weight. Coming from a first-calver dam, his maternal genetics are truly elite, ranking him in the top 1% for Milk EPD and top 2% for MTL EPD. He has an awesome hair-coat, making him perfectly suited for any climate, and he delivers excellent terminal value, ranking in the top 25% for FAT and top 30% for CW. He is a beautifully balanced bull ready to improve calving ease, maternal production, and carcass value across your operation.



2025 Full French & French influenced sale





A highly-rated heifer approved bull, Anjou Neptune is a double polled, smooth made sire with a low birth weight. A linebred bull with exceptional calving ease ranking in the top 20% for CE and top 15% for BW EPDs. From a first-calver dam, his maternal potential is elite, ranking in the top 10% for Milk and top 15% for MTL. He's a safe, dependable choice to leave you with a set of easy-calving, powerhouse replacement

ANJOU NEPTUNE 569N

MC900501 / HXL 569N / FEB 19-25 / Polled / French Influenced

26

S CEE RETZ LEVITATE 31H

DC/CRJTANK E108 P

HFTYRA 1327 P ET

SOS CHUCK WAGON 54C

ANJOU ZEBRA 239Z

D ANJOU LILY 342L

EPDS	BW	WW	YW	M	TM
	-2.5	61	111	32	62

PERF	Act BW	Act WW	ADG
	84	750	3.61



Anjou Nike is a very calm and quiet bull that offers a strong combination of disposition and maternal excellence. His strong maternal EPDs (top 4% for Milk, top 15% for MTL) ensure he will leave behind highly productive, feminine replacement heifers. He is a moderate bull that will improve the efficiency and placidity of your entire operation.

ANJOU NIKE 552N

MC900499 / HXL 552N / Feb 11-25 / Polled / 1/8 French

27

S CEE RETZ LEVITATE 31H

DC/CRJTANK E108 P

HFTYRA 1327 P ET

MAIN IRONSTONE 1H

ANJOU CHAMPIONNE 536C

D ANJOU LETITIA 358L

EPDS	BW	WW	YW	M	TM
	-0.6	60	113	33	63

PERF	Act BW	Act WW	ADG
	87	710	2.84



2025 Full French & French influenced



The Valanjou story

Near Clyde Alberta, Henri and Odette Lusson purchased their first purebred Charolais bull in 1964. In September of 1967, an opportunity arose and Valanjou Charolais was established through the purchase of 32 purebred females from a dispersal sale. Phillippe was born 3 months after the new herd arrived, so he was quite literally born into the breed. In 1970 Henri imported 5 females and 1 bull "Gascon" from France who then became a foundation sire for the Lusson family. Many animals today still trace back to that bloodline. Valanjou Charolais has supplied many bulls to Clyde and the greater Alberta area over the years.

In the early 90's Phillippe became the head of Valanjou Charolais and since then continues to carry on the Full French and French influenced genetics of the great white breed. One of the most memorable moments of Valanjou Charolais was when ANJOU PUREPOWER 184Y held the title for the "Highest Selling Bull Calf" at the Alberta Select sale in 2011. He was sold at \$21,000. He went on to have a huge impact on the Charmark Charolais herd.

Phillippe has a son, Mateo, as well as two daughters Emilie (far right) and Dante (far left). While Phillippe travelled around to many Charolais cattle events he never had to worry about the ranch due to help from his kids and Rae. Growing up, the kids were involved in

4-H and saw great success. During the last decade, Phillippe's niece took home "Carcass Champion" four years in a row with full french and french influenced steers.

Today, Phillippe is still persistently breeding french and french influenced pure-bred charolais cattle.

"All through the '70s, '80s and '90s, all the way through, we always used full French bulls, even on our purebred cows, After 50 years they all look full French." -Phillippe



Lusson

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2025 Full French & French influenced



Schedule of events

Saturday November 15, 2025

Open House

Please feel free to stop by
from 12-5pm

Saturday November 29, 2025

Sale day

dlms.ca

Bidding opens 9:00 am MST

Soft close 6:00 pm MST



TYPE OF SALE
CLOSING

RACEHORSE STYLE SALE WITH EXTENDED BIDDING.

First 30 min of Extended Bidding clock adds - 5 Minutes to close

Second 30 min of Extended Bidding clock adds - 3 Minutes to close

After an Hour of Extended Bidding clock adds - 1 Minute to close



Internet Bidding Available

D | L | M | S
www.dlms.ca

For more information call DLMS:
Mark Shologan 780.699.5082 or
DLMS Purebred Team 780.991.3025

Farm website

Sale website

www.dlms.ca



Just Search Valanjou Charolais in you google maps! Only 6 minutes from Clyde AB



CCA Semptember avg

EPDS	BW	WW	YW	M	TM
	0.3	60	111	23	53

Sale averages

EPDS	BW	WW	YW	M	TM
	0.28	59	109	25	54

PERF	Act BW	Act WW	ADG
	96	832	3.67



2025 Full French & French influenced



French for a reason



Saturday November 29, 2025

dlms.ca

Bidding opens 9:00 am MST

Soft close 6:00 pm MST