25th Annual Prairie Gelbyieh Alliance Sale

December 13, 2025

Grant Hall Hotel | Moose Jaw, SK | 7:00 PM

Sale Day Information

Sale Staff

Ryan Hurlburt, Auctioneer	306-292-9812
Ringside, Scott Johnstone	306-631-0767
Ringside, Will Rosso	306-690-8860

Sale Day Phones

Ian Thackeray	306-861-7687
Kirk Hurlburt	306-222-8210
Lee Wirgau	204-886-7588
Dean Hurlburt	306-227-0719

Sale Headquarters

Grant Hall Hotel – The Banquet Hall 401 Main Street North Moose Jaw, SK S6H 0W5 306-691-2113

Special Representatives

Eddie Marsmen, President Canadian Gelbvieh Association Ian Thackeray, President ManSask Gelbvieh Association Sarah Van Schothorst, CEO Canadian Gelbvieh Association

Junior Member Discount

Junior discount of \$100 for any purchase by a Junior Member

MAN/SASK GELBVIEH ASSOCIATION ANNUAL GENERAL MEETING

Saturday, December 13, 2025 12:00 pm - Grant Hall Hotel

Facebook PGA SALE GROUP X (Twitter) @pgasalegroup

Make note that it is a video sale!

Cattle can be viewed at Moose Jaw Exhibition Grounds 250 Thatcher Drive East

PGA FEMALE LOTTERY

The partners started a heifer lottery in 2010. Individuals that have made purchases in previous fall sales will be entered into the lottery. The number of purchases will determine the number of entries they have in the lottery. The winning individual will be awarded \$500 to be used towards the purchase of one of the lots in this year's sale. Frank Barton from Harris, SK is the 2025 PGA Sale Credit Lottery Winner.

25th Suniversary Celebration
To celebrate the 25th anniversary of the Prairie Gelbvieh Alliance

To celebrate the 25th anniversary of the Prairie Gelbvieh Alliance we will be doing two buyer draws. Each winner will receive a \$500 West Jet gift card.



Welcome to Moose Jaw

Welcome to Moose Jaw!

I was asked by our PGA group to write an opening for our catalogue which we are celebrating as our 25th sale!

Twenty-five years as a group of progressive breeders, still collaborating and hosting together one of the longest running female Gelbvieh sales maybe in North America, is an accomplishment I feel.

The beginnings of this sale was pre "text" era so the brainstorming actually had to be with good old-fashioned conversation. Those started with myself and Kirk on the phone and in person, wondering if a group of young breeders could round up enough cattle and breeders to take the plunge into the female sale arena and pull off this event. We approached a number of breeders in the prairies, and after an inaugural meeting in the summer of 2001 in Whitewood, Saskatchewan we had a core of us starting the journey which became known as the Prairie Gelbvieh Alliance, which is now a staple in the breed as "PGA".

Four breeders ...Hurlburt Livestock, Selin's Gelbvieh, McCoy Farms, and ourselves Maple Grove Gelbvieh , with some guest consigners of which one was Thackeray Gelbvieh came into the Gelbvieh sale scene with a fresh new sale. Excitement was all around in our breeders group. We hired a newly minted at the time, world champion Auctioneer by the name of Dan Skeels. - Step One. Step Two - we secured the expertise of Rob Holowaychuk and his OBI team as our sales management crew, of which one of the young guns there was a fellow by the name of Darin Bouchard. My wife Cynthia, and I personally knew him from livestock events and his enthusiasm pushed our sale into Gelbvieh marketplace forefront. Step Three - We chose Brandon, Manitoba to host the inaugural sale and event. Here we go! Our nervous group came away from that sale in December 2001 with success and we were on the road to where we are today.

Some of the highlights over the years included having to capture a WRS heifer that found an open gate in Brandon and started a night long adventure on the Assiniboine River and valley. With some consigners and friends as well as our energetic sales manager Darin Bouchard, in hot pursuit! Now that's when you know you have a committed SALES MANAGER! It worked out next morning when she was recovered at the Ag Canada Research Station just west of Brandon.

In 2002 we sold half interest in MGF Uptown Girl 1E ET for \$20,000, which at that time was one of the breeds high sellers.

These early sales, right up to even the most recent ones, always included elite females and genetics that started many new breeders into the world of Gelbvieh or are great additions to the many Gelbvieh programs cross Canada in the USA.

I'm proud of the sales successes and perseverance through the largest challenges like BSE and Covid and through the lesser ones as well.

We've had four great auctioneers, Dan Skeels, Ward Cutler, Mike Fleury and now Ryan Hurlburt.

We've had OBI manage our sale to ourselves in house now. We've changed venues from Brandon to Moose Jaw. We've had many live sales in Brandon and Moose Jaw. We were innovators and industry leaders when out of necessity, we became one of the first video sales, which is the norm in today's world. The greatest success is that our group of families have become great friends. We look forward to us all meeting at PGA and have watched our children grow up and become friends as well.

So in closing, let's toast the past 25 years and look forward to the next and the challenges and friendships it brings!

Cheers!

To the PGA! Lee & Maple Grove Gelbvieh Crew



Cattle Available for Viewing

Friday, December 12, 2025 - 2:00 pm to 6:00 pm

Saturday, December 13, 2025 – 10:00 am to 4:30 pm

Man/Sask Gelbvieh Annual General Meeting

Saturday, December 13, 2025 12:00 pm - Grant Hall Hotel

Sale Day

Saturday, December 13, 2025 - 6:00 pm Supper

SALE WILL COMMENCE AT 7:00 PM

Man/Sask Gelbvieh Fun Action to Follow

Guest Consignors

Wade & Ruthie Davidson

306-625-7820 Ponteix, SK davidsonwade21@yahoo.com

Fir River Livestock

Darcy & Renee Hrebniuk 306-865-2929 or 306-865-6603 Dave: 306-865-6603 Hudson Bay, SK firriver@xplornet.com

Keriness Cattle Company

Kert Ness 403-948-3282 or 403-860-4634 Airdrie, AB kertness@shaw.com

Jonus Cattle

Joe Ness 403-852-7332 Airdrie, AB jonuscattle@gmail.com

LCF Gelbvieh Livestock

Glen & Kim Little 306-678-2044 Hazlet, SK

Foursquare Farms

Roger & Kim Sayer 403-337-5847 403-875-8418 Carstairs, AB

Sale Consignors

Hurlburt Livestock Ltd.

Kirk & Leigh Ann Hurlburt
Dean & Connie Hurlburt
Kirk: 302-222-8210
Dean: 306-227-0719
Saskatoon, SK
hurlburtlivestock@sasktel.net

Thackeray Land & Cattle

Ian & Sheila Thackeray 306-861-7687 Weyburn, SK tgfis@sasktel.net

Maple Grove Gelbvieh

Lee & Cynthia Wirgau & Family
Neal & Christine Wirgau & Family
204-886-7588
204-278-3255
Narcisse, MB
maplegrovegelbvieh@gmail.com



TIP Wiss Lilly 3N

PB94 | 11-Jan-25 | Polled | Red | CDGV191807 | TIP 3N

DRT LONESOME A LIST 91G TIP TIP JUSTICE 1J FRSQ FOURSQUARE COUNTRY CROCK 7IG DVE DAVIDSON MACON 111C
DRT DRT LONESOME BLACK LABEL 9E
RWG RIGHT COMBINATION C506
FRSO FOURSQUARE DAISY

TIP TIP JUNO 195J ET
TIP TIP MISS LILLY 12L
AWB TWIN VIEW DAISY 2G

SLC SLC VELOCITY 14C
TIP MISS CINNAMON 73C
BLB GOODVIEW PLD DRAKE
AWB TWIN VIEW DAISY 105E

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
8.6	0.8	66	93	22	55	3	-0.17	35	0.61	0.20	-0.03

BW: 80 | Adj WW:

Lilly 3N is a direct result of luck and a bit of a guess! We sold her dam in last years sale and were pleased that Rosso's were willing to partner. I just felt that 12L was on her way to being one of the great foundation females! Well the first results look awesome 3N is stylish with great bone and thickness. We are very pleased to put her up for your evaluation.



TIP BLT Sheila 001N ET

PB94 | 04-Feb-25 | Polled (Homo - D) | Red | CDGV191289 | TIP 001N

PHG EMINENCE E02 PHG JUST DO IT J120 PHG BETTY B57 BABR DOMINANCE 4280B DDN BELLY RIVER AMBER 56A RWG YIKES 1512 DCH HILLE Y105

DRT LONESOME STETSON 60A JOE I LIKE DONUTS SA BIRCH'S BERYL 131Z DRT LONESOME HALL OF FAME 38X RJD 81F'S LATIGO 225P OWEN BIRCH'S RICCO 154W SA BIRCH'S BERYL 74W

1	CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
	8.8	1.2	75	109	24	61	5	-0.17	50	0.74	0.13	-0.04

BW: 82 | Adj WW:

001N ET is solid combination of power and style. When Braydon and Mack P came to us looking for some embryo's they both remembered the power of Donuts and wisely chose the mating with her and Just Do It J120. Here is a deep, long, good footed female that patterns much like her dam! Full brother is senior bull calf champion at Farm Fair. Great opportunity here.

Owned by Mckenzie Perras and Twin Springs Farm LTD.

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TIP Wiss Nella 161N

PB94 | 21-Feb-25 | Polled | Red | CDGV191876 | TIP 161N

SLC MASTERPLAN 111Y HL HL SLC MASTER 72F HL MISS LINDA 19P SLC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 VV LINDA 37L

TIP MR BART 35B **TIP TIP MISS ERIN 157E** ULL MISS MARGARET 23T OHF RED HOT 26Y OHF PLD MS RED ROSE 4W JCGR BAR GT LOUIE 2J ULL MS MARGARET 36R

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
8	1.5	56	79	21	49	2	-0.26	35	0.69	0.10	-0.06

BW: 84 | Adj WW:

161N is a fancy 72F female and will mature into a fabulous female. Her dam 157E has a great foot and excellent udder. 161N is the right kind.



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TIP Wiss Mable 16M

PB94 | 05-Feb-24 | Polled | Red | CDGV191810 | TIP 16M

SLC MASTERPLAN 111Y HL HL SLC MASTER 72F HL MISS LINDA 19P SLC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 VV LINDA 37L

DVE DAVIDSON YELLOWBIRD 4B TIP TIP MISS PRARIE JEWEL 3F DTJ PRAIRIE JEWEL P37 DVE DAVIDSON HOSS 1X DVE DAVIDSON MS DAKOTA 9X BTI 2085L SLC PARKLAND JEWEL 51M

 CE
 BW
 WW
 YW
 Milk
 TM
 CEM
 YG
 CW
 CREA
 MB
 FT

 9.2
 1.6
 63
 85
 21
 52
 3
 -0.20
 42
 0.62
 0.18
 -0.05

BW: 87 | Adj WW:

Mable is one that many will admire for her clean front third but you will see how much is in behind that she is soft through her middle and stout in her hind quarter. Backed by a loaded pedigree including P37 and Yellowbird quite an opportunity!



AI JDPD Movado 407T April 20. Exposed to TIP Marvel 310M April 22 to June 15, 2025



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TIP Wiss Maggy 15M

PB94 | 04-Feb-24 | Polled | Red | CDGV188287 | TIP 15M

SLC MASTERPLAN 111Y HL HL SLC MASTER 72F HL MISS LINDA 19P SLC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 VV LINDA 37L

FLAD FLADELAND PITBULL 47Y
TTG TWISTED T DEZEREA
EV LADY DING 24Z

WRS SILENT STAN 20S LAD TRACE 101T EV X-MAN 42X EV U BET RINGER 33R

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
9	2.2	60	84	20	50	3	-0.26	32	0.69	0.25	-0.05

BW: 85 | Adj WW:

TIP Miss Maggy is an outstanding female she is soft in her makeup but is as power full as we can make them! She goes back to a TTG female Dezerea who has done a wonderful job here.

AI JDPD Movado 407T April 19. Exposed to TIP Marvel 310M April 22 to June 15, 2025



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TIP Wiss Mazy 184M

PB94 | 27-Feb-24 | Polled | Red | CDGV191812 | TIP 184M

SLC MASTERPLAN 111Y HL HL SLC MASTER 72F HL MISS LINDA 19P SLC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 VV LINDA 37L

TTG TWISTED T ARMADAEUS 2A IAB IAB ELSA
IAB COUNTESS ISELY

FLAD FLADELAND PITBULL 47Y SLC REBA 112Y MGF ROCKY 39Y TIP MISS AMBROSE 63A

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
9.9	0.5	56	77	22	50	4	-0.21	35	0.59	0.19	-0.05

BW: 85 | Adj WW:

Mazy is another dark red power female, she goes back to an outstanding dam in Elsa who goes back to Ambrose who TTG purchased out of the PGA Sale years back. Mazy is setting up to be a potential heard matron.

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TIP Wiss May 114M

PB94 | 18-Feb-24 | Polled | Red | CDGV191811 | TIP 114M

SLC MASTERPLAN 111Y HL HL SLC MASTER 72F HL MISS LINDA 19P SLC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 VV LINDA 37L

FRL FIR RIVER RED CHILLI 451Y **DL JEN-TY BUTTER CUP 670B** LC WANDERING LAURA-JOY 460L

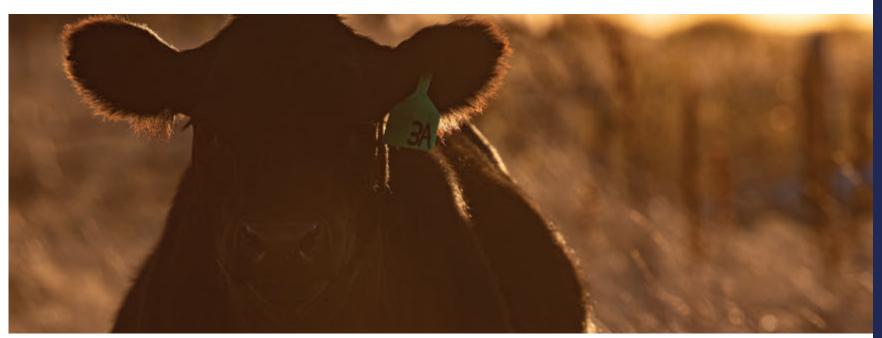
SLC MASTERPLAN 512T ULL RED OLIVIA 7W GKT BOO BOO 155E VCR MS PLD BLACK BEAUTY 2H

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
8.7	1.9	60	87	20	51	5	-0.20	28	0.55	0.16	-0.04

BW: 90 | Adj WW:

TIP Miss May 114M is an own daughter of Buttercup 670B, big deal you say! The 670B females have been outstanding in the past and this may be the best one yet! I love her for the length of spine as well as overall thickness! With excellent udder quality.





Hurlburt Livestock



HL Journey 38N

PC75 | 14-Mar-25 | Polled | Black | CDGV191786 | HL 38N

ULL FLINT 14F HL HL SLC FIRESTICK 26J HL HL MISS FAYET 30F

ULL CATALYST ULL MISS PRETTY SLC MASTERPLAN 111Y HL MISS FAYET 5A

CLR JORDAN ET **ULL ULL MISS JOURNEY 6L ULL ULL JOURNEY 1J**

HF G-MAN 29B K XANADU 71X **ULL FLINT 14F** DL JEN-TY CUP CAKE 303G

-0.02

BW: 87 | Adj WW: 721

Sired by the popular Firestick, this heifer commands attention she is attractively made and moves very well. Miss Journey is gentle and easy to get along with and has been a favorite all summer. Maternally backed by the ULL Journey cow family her dam was a standout bred heifer last year at the Destination Female Sale. She is halter broke and suitable for junior member.



HL CC Juchess 11N

BA75 | 04-Mar-25 | Polled | Black | CDGV191783 | HL 11N

FRL FIR RIVER DRAGON FRL FIR RIVER BLACK DRAGON 828J RWG CAPTAIN C701 FRL FIR RIVER LUCY 303F

SLC OUTBACK 89Y FRL FIR RIVER MS CLASS FRL FIR RIVER LUCY 474Y

SLC SLC VELOCITY 14C HL CC DUCHESS 7K CRESCENT CREEK DUCHESS 68D

SLC OUTBACK 142X SLC CHARLA 65R CRESCENT CREEK ENTREPENEUR 105A CRESCENT CREEK DUCHESS 3A

-0.05

BW: 73 | Adi WW: 685

This lil scamp will flat out get ere done in the pasture or the show ring. She is the only female to sell off FRL Black Dragon 828J (the female maker). 11N's dam is a young and productive female with a great future, full sib to Colt Hrebeniuk's show cow that was at many events in 2025. Keep this heifer in mind when shopping for a show prospect or the one that will be a great producer.



Prairie Gelbyich Alliance Sale

Hurlburt Livestock

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HL Wikita 1N

PB94 | 25-Jan-25 | Polled | Black | CDGV191782 | HL 1N

DRT LONESOME SPARK JOY 282H JOE JOE KEEP ON TRUCKIN 320K KJL LAWES YAMIR 8Y **KJL LAWES MOLLY 489B**

DVE DAVIDSON RUTTAN 117C DRT LONESOME FIONA KJL LAWES LITTLE GIRL 958W

DL JEN-TY HOME WRECKER 61J KCC KCC LITE BRITE 98L KCC KCC JAZMAN 64J

JM EXCALIBUR 58E DL JEN-TY BROOKLYNN JM JM DECEPTICON 41D KCC KCC WITH OUT A DOUBT 92D

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
18.7	-2.1	56	81	25	53	11	-0.16	18	0.31	0.11	-0.04

BW: 74 | Adj WW: 779

We are so impressed with Nikita's dam, a female we purchased from Keriness Cattle Co. at the 2024 PGA sale. KCC 98L has done an excellent job raising HL Nikita 1N. She started out with a moderate birth weight of 74 pounds and weaned off at 779 pounds. Study her outcross pedigree along with her high volume and great structure, these make her an interesting female.



HL Wiss Bubbles 213N

PB94 | 20-Mar-25 | Polled | Red | CDGV191787 | HL 213N

FRL FIR RIVER DRAGON FRL FIR RIVER HENNESSY 711H FLAD FLADELAND DAISY DUKE 51D

SLC OUTBACK 89Y FRL FIR RIVER MS CLASS VV ZAKE 114Z FLAD FLADELAND SPARKS FLY 29Z

SLC TOUCHDOWN 82W TIP MISSBUBBLES 129B CVF CRESTVIEW MANDY 39W SLC TOUCHDOWN 71T SLC MISS BLACK LASS 120H VV TOP HEAVY 8T DTJ MANDY 17M

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
9	1.2	61	87	24	54	5	-0.15	24	0.43	0.13	-0.03

BW: 83 | Adj WW: 732

HL Miss Bubbles 214N, has length, femininity and a great hair coat. Her dam TIP129B is a consistent producer that is a no miss cow. Solid EPD's, solid pedigree, Miss Bubbles 214N will go out and work.



Hurlburt Livestock



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HL Matalie 21N

PB88 | 07-Mar-25 | Polled | Red | CDGV191785 | HL 21N

RWGW HASHTAG H447 ET CLR CLR LEO 5L DDN 0164H

RWG EXACT COMBINATION E409 RWG KITTY'S FANTASY F516 RWGK ERNIE E429 DDN 104D

SLC MASTER PLAN 144Z
HL HL MISS NATALIE 28C
VCR MR PLD VALE COUNTRY 22J

SLC MASTER PLAN 191U SLC KATHERINE 166M VCR MR PLD VALE COUNTRY 22J CDXX22442

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
9	1.6	74	102	25	62	4	-0.03	38	0.39	0.32	-0.01

BW: 88 | Adj WW: 686

HL 21N is a long-bodied heifer with exceptional muscle development. She is sired by our new herd sire, CLR Leo 5L, whose first calf crop is consistently turning heads. HL 21's dam comes from a strong cow family that has been in our herd for over 30 years. Do not miss your chance on this fancy heifer that will be in your herd for years to come.



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HL Crushmaid 18N

BA75 | 07-Mar-25 | Polled | Red | CDGV191784 | HL 18N

RWGW HASHTAG H447 ET CLR CLR LEO 5L DDN 0164H RWG EXACT COMBINATION E409 RWG KITTY'S FANTASY F516 RWGK ERNIE E429 DDN 104D

SLC SLC ROAD TRIP 103B **HL HL CRUSHMAID 33F**CRESCENT CREEK CRUSHMAID 41D

CES DECKA ROADIE 81T CK BLACK GOLD 119Z CRESCENT CREEK ENTREPENEUR 105A CRESCENT CREEK CRUSHMAID 90A

C	E	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
11	.7	-0.8	60	87	26	55	7	-0.03	28	0.26	0.24	-0.01

BW: 75 | Adj WW: 638

She will be one of the first CLR Leo 5L daughters to sell this year. CLR Leo 5L has really impressed us with his first set of calves. CE deluxe with good growth and structurally correct, red off a Crushmaid kinda unique.

Maple Grove Gelbvieh

14 MGF Hell Ya Equisite 22M

PB94 | 04-Mar-24 | Polled | Red | CDGV188544 | MGF 22M

RPS TANK ABBOTT **MGF MGF HELL YA 91H** MGF MGF ARROW'S X-RATED 146E RPS RED STACKER 96Z AWB BIRCH'S UPTOWN GIRL 19Y JM ARROW 1A MGF MISS X-RATED 29A

MGF ROCKY 39Y
MGF MGF ROCKY'S EXQUISITE 16G
TIP MISS EXQUISITE

BMGF BULOVA
VV PHEBE 100P
SA BIRCH'S CEN

BMGF BULOVA 1W VV PHEBE 100P SA BIRCH'S CENTRE ICE 139C TIP MISS WIRED 203Y

CE	$_{\mathrm{BW}}$	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
10.4	1.8	74	104	24	61	4	-0.23	33	0.67	0.16	-0.05

BW: 92 | Adj WW: 667

Hell ya! MGF HELL YA 91H is the sire of 3 of the 4 entries into the 25th Prairie Gelbvieh Alliance Sale and Hell ya its been a long minute since MGF has had any purebred bred females at a sale, so the wait has been worth the time I believe. This first heifer on the sale list right out of the heifer pen is none other that a granddaughter of TIP Miss Exquisite 56E who in her only time to town was named 2017 Sweetheart Champion at CWA, where Neal purchased her in the sale as the winner. This heifers dam was the first calf off of TIP 56E. Longevity and doability checked off. All heifers sell exposed to the -4.5 BW MAINSTREAM bull purchased this past spring from the esteemed Foursquare Gelbvieh program.

5 MGF Julian Cindy 79M

BA50 | 02-Apr-24 | Polled | Red | CDGV188540 | MGF 79M

RED TOWAW JULIAN 545F RED HAMCO JULIAN 268K RED HAMCO MIMI 344G RED FLYING K JULIAN 72Y RED TOWAW MINIATA 110Y RED WILDMAN XEMPT 422B RED HAMCO MIMI 134A

MGF X-RATED 124X MGF 65B MGF TOP CINDY 106R OSF ROADHAMMER 1R MGF RHONDA 101M ET JRI TOP GUN 253L70 MGF BEAR'S CINDY 96H

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
9.3	1.7	60	89	25	55	3	-0.13	19	0.3	0.16	-0.03

BW: 90 | Adj WW: 642

BALANCER FOLKS here is a super daughter off of a "B" cow that traces back to the X-Rated that spent many a summer here in the MGF pastures. Her sire Julian was our pick out of the HAMCO program that produces well accepted Angus & Red Angus genetics. Solid pick bred again to MAINSTREAM the homopolled JRI Bonanza son from Foursquare.





Maple Grove Gelbvieh



16 NMGF Hell Ya Daisy 76M

PB94 | 02-Apr-24 | Polled | Red | CDGV188542 | NMGF 76M

RPS TANK ABBOTT MGF MGF HELL YA 91H MGF MGF ARROW'S X-RATED 146E RPS RED STACKER 96Z AWB BIRCH'S UPTOWN GIRL 19Y JM ARROW 1A

MGF MISS X-RATED 29A

MGF WRANGLER 56A
MGF 6F
MGF MGF BENN'S DAISY

ZTM MCCOY 301P WRANGLER 107W MGF TMACK REDA FRL FIR RIVER BENN

WRS FINAL SONG 17S

TM CEM YG CW CREA MB FT

58 6 -0.24 36 0.73 0.16 -0.05

13 0.3 69 BW: 90 | Adj WW: 674

Hell Ya! Another deep red great headed momma cow in the making, tracing back on the dam side to the WRS cow. You know longevity is built in. Hell Ya 91H is a bull we retained because of the early demise of RPS Tank Abbott. This Tank son has left some females and these ones are no exception! Calving ease plus exceptional performance and again bred to FRSQ Mainstream 20M. Lots of boxes checked off. 100K tests and Homo Polled tests were done on all of our heifers in the sale.

Exposed to FRSQ Mainstream 20M May 17-June 28, 2025



17 NMGF Hell Ya Daisy 109M

PB94 | 19-Apr-24 | Polled | Red | CDGV191686 | NMGF 109M

RPS TANK ABBOTT

MGF MGF HELL YA 91H

MGF MGF ARROW'S X-RATED 146E

RPS RED STACKER 96Z AWB BIRCH'S UPTOWN GIRL 19Y JM ARROW 1A

MGF MISS X-RATED 29A

FRL FIR RIVER BENN MGF MGF BENN'S DAISY WRS FINAL SONG 17S SINK SLC MASTERPLAN 512T FRL FIR RIVER SURI 431Y ET FINAL TOUCH F601 WRS BLACK MABELL 39M

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
13	0.5	69	98	24	58	5	-0.22	34	0.64	0.21	-0.05

BW: 84 | Adj WW: 682

Hell ya! Did I mention these are all Mid March to Mid April heifers? Hell ya they are! This heifer traces back in the same ways to the ol' WRS cow. She's in pedigrees a lot. Throw in the tremendous FIR RIVER BENN bull and the pedigree gets deeper and stronger. Daisy ain't a wallflower, she's meant for your pasture! Regen Ag at its finest.

Maple Grove Gelbvieh

18

Maverick 63M

| Tan White Face | Steer Calf |

CHAROLAIS SIRE

HEREFORD X GELBVIEH DAM

Nov 1 - 715 lbs

This is one heck of a steer calf. He has caught our eye right from the day they went to pasture. Lots of length, depth, bone and hair. He is like a teddy bear. Halter broke, fit for any 4-H or junior member. Be sure to check him out!



LCF Gelbvieh Livestock

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LCF McFlurry 7M

PB88 | 26-Mar-24 | Polled | Black | CDGV186694 | LCF 7M

TTG TWISTED T FIRE BALL DL JEN-TY BLUESMAN 66K DL JEN-TY ELIZABETH 131E

FRL FIR RIVER DRAGON EV TINA 38Z PHG CROWN ROYAL C57 DL JEN-TY COCO 733C

AWB TWIN VIEW INVICTUS 110G LCF LCF OREO 7K LCF LCF SLURPEE 7E TVR EASTWOOD 730E AWB BIRCH'S RAINBOW 123D TVR AMOS MOSES 339A SIMMENTAL

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
6	2.8	74	101	24	60	0	-0.11	30	0.23	0.25	-0.05

BW: 86 | Adj WW: 600

LCF McFlurry 7M is the result of a mating we knew would be a great result sired by our Jen-Ty Bluesman 66k bull, whom we purchased from Jen-ty in 2023. Mcflurry's dam LCF Oreo 7K is well known in the junior show world as our son took her down the show road right from a calf at "Young Ranchmans" show to a bred heifer at the Junior Gelbvieh show. Oreo made her mark at every show Keegan took her to with her white bold face as a Gelbvieh cross simmental heifer. As a first year calver Oreo really made her mark on "Mcflurry" wide topped and muscled in all the right places and very masculine like his sire Bluesman.



Jonus Cattle

Exposed to JOE KEEP ON TRUCKIN 320K March 29 – June 3, 2025



20 JOE Wakin it Classy 640M ET

PB94 | 14 -Jan-24 | Polled | Black | UNGV191950 | JOE 640M

BEAS BEAS 2806Z RWG CAPTAIN C701 VG VALLEY MISS TRIX 157T MCFG 94X BEAS 7084T VV RALLY LOU 16R VG VALLEY PD GOOD NIGHT 90H

OHF WORLD CLASS 16W
FRL FIR RIVER MS CLASS
FRL FIR RIVER BREA 234X ET

BLB GOODVIEW PLD TITAN 6T OHF HAVEN 6T JRI FULLY EXPOSED 270N83 ATC GOLD STAR 96E

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
8	2.7	82	124	25	66	2	-0.17	48	0.72	0.05	-0.04

BW: | Adj WW:

Eyes are immediately attracted to her large deep powerful hip and lots of middle, enhances the side profile of filling in the rectangular box. JOE 640M ET top view is large Rib Eye that spreads out to her full capacity hips, she should calf anything with no problems. Brenda & I waved our hands at the time of bidding for the flush of FRL 673Z, a dam that produced 'FRL FIR RIVER DRAGON 104D' and our purchased daughter 'FRL FIR RIVER BLACK CLASS 8C' that was high seller at this PGA sale in 2015. This flush mates with RWG CAPTAIN C701, a 'Peoples Choice Bull Futurity 2016' winner (Thank you Darcy H. good choice), is what we are presenting at this sale.



Keriness Cattle Company

21 KCC Widnight Air 139M

PB94 | 05-Jan-24 | Polled | Gold | CDGV191370 | KCC 139M

JRI GUNG HO 282C51 JNA JNA GUNG HO 609J JM JM GEORGIA 35G

JRI HOSS 293A43 ET JRI MS FRANKIE 282R11 PHG CROWN ROYAL C57 JM JM DIVA 34D

AJBG AJBG FINAL COUNTDOWN 15E KCC KCC JASMINE PERFUME 73J DL JEN-TY LIPSTICK 114E

FLAD FLADELAND CLOCKWORK 162C AJBG LADY BENTZ 28B TTG TWISTED T BUBBA DL JEN-TY MEL 269U

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
4.8	2.5	70	104	26	61	2	-0.09	31	0.50	-0.17	-0.01

BW: 95 | Adj WW: 622

Midnight Air gets 4-B's; Big, Bold, Brisket and Building Bulls!! Not to mention deep, with a brod top line, she is all that from a second calver. We will be sorry to see her leave our program.







KCC More Angel 127M

PB88 | 07-Feb-24 | Polled (Homo - P) | Red | CDGV191367 | KCC 127M

AWB BIRCH'S THE BOXER 21D AWB TWIN VIEW ACTIVE DUTY 52H COX A LITTLE BIT OF SUGAR 24A

FLAD FLADELAND DJW ROCKM SOCKM AWB BIRCH'S MACY 37A RWG XPOSED 0549 COX RAKISHA 25R

SLC SLC SWAGGER 195C **CK GENUINE ANGEL 39G** CK KLASSY 79A

SLC SWAGGER 105A ET SFL SFL SLC SUE 325P CK UNDERCOVER AGENT 7U CK CHARLOTTE 95U

ı	CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
	8.2	1.5	60	84	22	52	4	-0.12	40	0.59	0.36	-0.03

BW: 93 | Adj WW: 582

A Keriness style of moderate size, well balanced bred heifer with capacity in those hips, still has femineity with her, clean fronted, and narrow in the shoulder without giving up thickness behind the withers. Her Dam 'CK Genuine Angel 39G' has not let the Ness's down as another progeny is going to a production sale.



Exposed to KLC Money Talks 48M March 29 - June 3, 2025



Foursquare Farms

AI to Foursquare Legacy 51L on April 3. Exposed to Foursquare El Jefe 84L from April 8-June 15, 2025. Preg checked safe for a mid January calf!





FRSQ FOURSQUARE **Ms Felicia 41M**

45

PB94 | 06-Feb-24 | Polled | Black | CDGV187795 | FRSQ 41M

RWG RIGHT COMBINATION C506 FRL FIR RIVER HUSKIE 862J FRL FIR RIVER MS CLASS RWG WAR ADMIRAL 2528 SLC LORA 164Y OHF WORLD CLASS 16W FRL FIR RIVER BREA 234X ET

CES DECKA ROADIE 81T
HDG HILLSDOWN FELICIA 1F
HDG LADY CONSTANCE 36C

SLC ROADHAMMER 1R CES DECKA LATOYA 136P HDG LITTLE MISS MAMAS BOY 3Z HDG HILLSDOWN LADY PILAR 16Z

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
11	0	59	86	18	47	5	-0.14	24	0.26	-0.07	-0.05

BW: 65 | Adj WW: 528

Foursquare Felicia is a special heifer that we are very proud to offer for sale. She is sired by Fir River Huskie 862J, a son of Fir River Ms Class the dam of Fir River Dragon 104D! Her dam is HDG Felicia 1F and we are extremely happy with the calves we are getting from her. Her daughter Foursquare Felicia 28L was the high seller for us in the Destination sale last year! Felicia is well built with a balance of femininity and capacity. She is smooth made through the front, with good extension, and has some added length to her as well. She has a very good foot under her, perfect teat and udder development and has an excellent curly hair coat.

24

FRSQ FOURSQUARE ir Presto 11N ET

PB94 | 07-Jan-25 | Polled | Red | UNGV192061 | FRSQ 11N

PHG EMINENCE E02 PHG JUST DO IT J120 PHG BETTY B57 BABR DOMINANCE 4280B DDN BELLY RIVER AMBER 56A RWG YIKES 1512 DCH HILLE Y105

JRI TOP PRODUCER 282Z3 JRI MS PRESTO 282B41 JRI MS FRANKIE 282R11

JRI POP A TOP 197T83 JRI MS GRAND CANYON 282S2 JRI EXTRA EXPOSURE 285L71 ET JRI MS NEW & IMPROVED 282L9

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
14	0/3	72	107	24	60	6	-0.12	35	0.60	-0.70	-0.01

BW: 85 | Adj WW: 552

Foursquare Air Presto is a PHG Just Do It J120 sired Female and a product of a flush that we purchased from Prairie Hills Gelbvieh in the fall of 2023. Her dam is JRI Presto 282B41, an outstanding female that has produced excellent progeny for Klint with 3 of her sons walking in breeders herds! We have 6 calves weaned from that flush and they are all high-quality Progeny! Air Presto is a sweet female with a ton of hair, good foot and leg structure, added length of spine and extra extension. She has a sweet temperament and moves out very well. Here is a unique opportunity to own some "Just do it" Genetics!



Fir River Livestock

25 FRL Fir River Madi 4421M

PB94 | 31-Jan-24 | Polled | Red | CDGV191983 | FRL 4421M

SLC MASTERPLAN 111Y HL HL SLC HECTOR 1H HL MISS RAYNA 111T

LC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 TSCC TWIN STAR RAYNA 313R

RWG RIGHT COMBINATION C506 FRL FRL FIR RIVER NADIA 523G FRL FIR RIVER NADIA 98D RWG WAR ADMIRAL 2528 SLC LORA 164Y SLC OUTBACK 89Y TSCC TWIN STAR MISS NADIA 770

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
5	2.7	66	94	17	50	-0.09	-0.07	32	0.35	0.3	-0.03

BW: 90 | Adj WW: 765

Fir River Nadia is a stunning redhead that will definitely catch your attention. This long made, deep bodied heifer is the herd bull producing kind that we strive to make. With sires like Hector 1H and Right Combination in her pedigree make her the right kind of maternal female we all are looking for, She is due for a early Feb 2025 calf out of BLB Goodview Dan 102D.



26 FRL Fir River Penny 449M

PB94 | BDATE | Polled | Red | Pending | FRL 449M

SLC MASTERPLAN 111Y HL HL SLC HECTOR 1H HL MISS RAYNA 111T LC MASTER PLAN 191U SLC SMOKE 20U ARN SIR ARNOLD K114 TSCC TWIN STAR RAYNA 313R

RID R COLLATERAL 2R FRL PENNY 824 ET LONESOME LUCKY PENNY 7W

CE BW WW YW Milk TM CEM YG CW CREA MB FT

BW: x | Adj WW: x

Fir River Penny is a female you can't miss while looking through the catalog. This power house made heifer packs great depth and length to body. She is sire by the herd bull HL Hector 1 H that has truly made a huge impact with is stunning bulls and females that are now into production. With also stacked genetics from her maternal side coming from Lonesome Lucky Penny 7w, This heifer will be a donor female one day in any herd just like her dam. She is due for a mid Jan Calf out of LRSF Dungy H 275.



Wade and Ruthie Davidson



WDE Davidson ady Jolene 21N

PB94 | 14-Mar-25 | Polled | Red | CDGV191358 | WDE 21N

DVE DAVIDSON JUBILEE 138F DRT LONESOME LONELY EYES 426K DRT LONESOME IT GIRL 116F

DVE DAVIDSON FUEL 87D DVE DAVIDSON MS JAY 74C DVE DAVIDSON RUTTAN 117C DRT LONESOME KNOCKOUT 1Y

DVE DAVIDSON POWERPAC 180F WDE DAVIDSON LADY ANGELENE 3J DVE DAVIDSON MS ROCKY 13C AMD DAVIDSON LADY ANGELENE 2Y

DVE DAVIDSON BENTLEY 78B WDE DAVIDSON SHOWTIME 10U AMD DAVIDSON COVER GIRL 2W

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
12	2.1	75	114	22	60	4	3.22	47	0.62	0.04	-0.06

BW: 84 | Adj WW: 726

Her name is "Lady Jolene". This fancy young lady has been a standout, in the pasture, all summer long. She will go on to work well in your pasture too or if you would like to deck her out, she could go to town and compete with the city girls. This long red classy heifer is highly attractive and her dam is also a beautiful female. This purebred heifer, will appeal to all 'Gelbvieh enthusiasts!", like purebred breeders, Junior member's Gelbvieh projects and 4-H members, that would like pretty "Gelbvieh" female, in their club. Check out "Lady Jolene" at the Fair grounds in Moose Jaw , on Sale day.... Then head to the "Grant Hall Hotel" to make your bid. Above all, enjoy your day of "Gelbvieh fun!"

VDE Davidson y Tammy 11N

PB94 | 28-Feb-25 | Polled | Red | CDGV191352 | WDE 11N

DVE DAVIDSON JUBILEE 138F DRT LONESOME LONELY EYES 426K DRT LONESOME IT GIRL 116F

DVE DAVIDSON FUEL 87D DVE DAVIDSON MS JAY 74C **DVE DAVIDSON RUTTAN 117C** DRT LONESOME KNOCKOUT 1Y

DVE DAVIDSON MCBRIDE 146B WDE DAVIDSON LADY DARLA 11G AMD DAVIDSON LADY ANGELENE 2Y DVE DAVIDSON JUMPSTART 44X DVE DAVIDSON MS SECRET 65W WDE DAVIDSON SHOWTIME 1011 AMD DAVIDSON COVER GIRL 2W

CE	$_{\mathrm{BW}}$	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
11	1.1	69	106	22	56	4	-0.18	45	0.56	0.04	-0.06

BW: 87 | Adj WW: 660

We are very pleased to be part of the "Prairie Gelbvieh Alliance Female Sale's "25th Anniversary". For this exciting occasion, we have gone to the cream of the crop, of our purebred Gelbvieh herd. We are bringing you a great opportunity to purchase a extra special looking young lady, that we call "Davidson Lady Tammy". She is bubbling over with eye appeal. She has a beautiful soft, dark red hair coat and her genetics, have herd building potential. We look forward to any questions, that you may have about her, before the sale. Come to the sale early and have a great "Gelbvieh" day!

Prairie Gelbvieh Alliance Sale

FULL BROTHER WDE 1M



Stocking Stuffers

DVE Davidson Ms Brett 29K × HL SLC Hector 1H

Dam: CDGV178648

OSF BRETT FAVRE 1G DVE DAVIDSON MS HISGIFT 158H Sire: CDGV173768

SLC MASTERPLAN 111Y **HL MISS RAYNA 111T**

29K has proven early that she will be a foundation female. Her first calf is service sire to a couple of our bred heifers and will be in the show string, second calf is in the "don't touch" heifer replacement pen! Her foot and udder quality are exceptional. The mating to HL 1H will be very exciting, adding power and mass.





Consigned By: Thackeray Land & Cattle Offering: 3 embryos Stored at: Bow Valley Genetics - Bassano, AB



SUN Lillith 84E X TIP Hercules 99H ET

Dam: CDGV163753

SLC SLC ROAD TRIP 103B **RED TEG LILLITH 735Z**

Sire: CDGV174547

DVE DAVIDSON YELLOWBIRD 4B DTJ PRAIRIE JEWEL P37

SUN 84E has an outstanding type and look to her, she sports a great udder and has muscle and mass yet keeping that sweet feminine look. The mating to 99H who has sired many great individuals should peek the interest of many savvy breeders.





Consigned By: Thackeray Land & Cattle Offering: 3 embryos Stored at: Bow Valley Genetics - Bassano, AB



Dam: CDGV166798

GCC A MACK ATTACK 5A **GCC 31U**

GCC Jazz 38F x FRL Fir River Hennessy 711H

Sire: CDGV175459

FRL FIR RIVER DRAGON FLAD FLADELAND DAISY DUKE 51D

GCC 38F was purchased from Milne Gelbvieh and has been a consistent producer with a perfect udder and structurally correct, FRL 711H sires the right kind for today's industry, thick, long and hairy.





Consigned By: Hulburt Livestock Offering: 2 embryos Stored at: Bovigen - Moose Jaw, SK

Stocking Stuffers





Consigned By: Foursquare Gelbvieh Offering: 2 embryos

Stored at: Sundown Livestock Transplants - Cremona, AB - Exportable to USA

32

JRI Was Presto 282B41

PHG Just Do It J120

Dam: AMGV1286582

Sire: AMGV1520311

JRI TOP PRODUCER 282Z3 JRI MS FRANKIE 282R11 PHG EMINENCE E02 PHG BETTY B57

Here is a chance to own a full sib to Foursquare Air Presto. PHG Just Do It J120 is the \$52,500 high seller from Prairie Hills Gelbvieh 2022 bull sale, selling to a group of progressive breeders in the US and Canada. Now that those first calves have hit the ground, there have been some very impressive sons and daughters that have sold. Prairie Hills Purchased Ms Presto from Judd Ranch in 2016 through their female sale, and since that time she has produced sons that are walking in 3 purebred herds. Here is a chance to own some very unique genetics that can be a building block in your program!



Consigned By: Foursquare Farms and Dean Hurlburt Offering 2 packs of 10 units

Stored at: BoviGen - Moose Jaw, SK - Qualified for Canada, USA, Australia

34 a-b

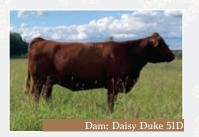
FRL Fir River Hennessy 711H

Reg No. CDGV175459

FRL FIR RIVER DRAGON FLAD FLADELAND DAISY DUKE 51D

Fir River Hennessy 711H, here is a golden opportunity to get in on some select genetics. Dark red, length, depth and muscle are just a few ways to describe him. The proof is in the offspring, hair coat, style and structure. Whether it's the show ring or the front pasture his progeny are making their mark. Be sure to get in on this limited amount of semen. This is an international opportunity!





Consigned By: Fir River Livestock Offering: 2 embryos Stored at: Fir River Livestock

33

Fladeland Daisy Duke 51D A Fir River Dragon 104D

Dam: CDGV160038

VV ZAKE 114Z FLAD FLADELAND SPARKS FLY 29Z Sire: CDGV161548 SLC OUTBACK 89Y FRL FIR RIVER MS CLASS

Here's opportunity that doesn't come around very often, For the first time we are offering FRL Dragon 104D X FLAD Daisy Duke 51D, This is the Full Sib mating to infamous FRL Hennesy 711H. The resulting Calves will be Dark red, heavy hair, deep powerful, heading turned cattle that you can't miss out on.



Consigned By: Severtson Land & Cattle Offering: 2 packs of 5 units Stored at: Davis Raidan International - Crossfield, AB



SLC Strut 146E

Reg No. CDGV164021

CK XANADU 71X

SLC SWAGGER 105A ET

Great opportunity to get in on some of the Gelbvieh breeds top genetics. Strut is backed by some of the top cow families at Severtson Land and Cattle. Strut has been admired by many breeders as one of the thickest Gelbvieh bulls with a very good front end.

Donation Lot

ZAL DIAMOND Z Ninny 74N

BA75 | 18-Mar-25 | Polled | Black | CDGV191043 | ZAL 74N

CTR CTR JACKPOT 8660F ET DDGR BULLSEYE 50K **DDGR 364F**

DVE DAVIDSON JACKPOT 74Z CTR 198L AT EASE A357 **DDGR 286D**

HDG HILLSDOWN FINNEGAN 4F ZAL DIAMOND Z JESSIE'S GIRL 5J STAPLE K BF 114Z

DL JEN-TY DYNAMITE HDG AVERY 13D STAPLE K WINDWALKER 22W IVANHOE BF 8U

CE	BW	WW	YW	Milk	TM	CEM	YG	CW	CREA	MB	FT
12	-1.3	52	75	27	53	6	-0.14	20	0.39	0.31	-0.02

BW: 82 | WW: 536

ZAL Diamond Z Ninny 74N is a moderate framed Balancer 75 female. She patterns very similar to her dam, deep bodied in build with good feet and a thick hair coat. Ninny is sired by our herdsire DDGR Bullseve 50K, a son of CTR Jackpot 8660F ET. The Bullseye progeny continue to impress us.







& Conditions

Cattle Inspection All cattle will carry ear tags corresponding to lot numbers. We encourage inspection of the sale cattle at the farm any time prior to the sale.

Announcements Announcements made from the auction block on sale day shall take precedence over printed material in the catalog. It is therefore the buyer's responsibility to pay attention to such announcements.

Health Overall herd health is excellent. Official vaccinates are designated.

Pregnancy All bred females will be examined prior to the sale.

Export Sales Please make yourself familiar with the health requirements in your state. Bangs vaccinations are noted as O.V.C. In the event that animals are sold to the continental USA, the animals will be kept und excellent care; health tested and export health charts supplied at cost. Release of export animals will only take place upon full and complete payment of such animals.

Agent Only It is already understood that the sales management is acting only as intermediary between the buyer and the seller and it is not responsible for any failure by either party to uphold their obligations. Any legal action that may, in extreme cases, have to be taken must be between the buyer and the seller and will in no way involve sales management.

Mail/Phone Bids Mail or phone bids may be entrusted to any of the sales staff

Insurance Insurance agents will be present at the sale to cover all insurance needs.

Accidents Although every precaution will be taken to protect the safety and comfort of buyers, neither sales management, auctioneer, or the seller assumes any responsibility in these matters and

disclaims any liable or otherwise in the event of accidents or loss of property.

Terms of Sale Terms of sale are cash or cheque at par, payable sale day. Release of livestock will not be given without satisfactory settlement. Registration papers will be transferred upon full payment.

Handling Each animal becomes the property of the purchaser when sold and will be maintained at the purchaser's risk. Due care will be exercised to ensure the animals sale welfare.

All persons who attend the sale do so at their own risk and the owners, management and sale staff assume no liability, legal or otherwise, for property loss or for any accidents that may occur.

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