GREENVALE

BULL EST 1950s SALE

OPEN HOUSE MARCH 2 2025

SALE DAY MARCH 19 2025 1:00 AT THE FARM

PROVEN GRASS TESTED GENETICS



REICH ANGUS RANCH
HAROLD AND DOROTHY REICH
780-372-2175
403-783-0207

K3 RANCH
KOLTON AND BAILEY KASUR
780-387-8376

WWW.REICHANGUSRANCH.CA

ANGUS & SIMMENTAL FORAGE DEVELOPED BULLS

WELCOME

WELCOME TO THE 2025 GREENVALE BULL SALE.... THE FIRST AT THE FARM!



75 YEARS.... THE FALL OF 2025 MARKS 75 YEARS OF BREEDING ANGUS CATTLE FOR OUR FAMILY.

IF YOU HAVE BEEN FOLLOWING OUR PROGRAM, YOU'LL KNOW THAT WE HAVE FOCUSED ON PRODUCING LOW MAINTENANCE, LOW MANAGEMENT, CONSISTENT CATTLE. CATTLE THAT THRIVE ON GRASS, CAN BREED BACK IN A TIGHT WINDOW, AND PRODUCE MUSCLE. THIS YEARS GROUP OF SALE BULLS REALLY PULL THOSE QUALITIES TOGETHER.

EVEN AS CALVES, THIS PARTICULAR GROUP OF BULLS HAVE BEEN ONE OF THE EASIEST TO GET EXCITED ABOUT IN THE PAST FEW YEARS. THERE IS A FEW NEW SIRE GROUPS IN BOTH THE ANGUS AND SIMMENTAL PENS AND WHILE THE NUMBER IN THIS YEAR'S SALE ISN'T HUGE THE CONSISTENCY AND QUALITY ARE AS DEEP AS THEY HAVE EVER BEEN!

AS CALVES THE BULLS NEVER SEE ANY CREEP, THEY RUN BESIDE THEIR DAMS INTO NOVEMBER WHEN THEY ARE WEANED. THEY SPEND THEIR FIRST WINTER IN BIG PADDOCKS WHERE THEY CAN GET EXERCISE, TRAVEL, AND GROW. THIS FIRST WINTER IS A CRITICAL PERIOD FOR THE BULLS DEVELOPMENT, THEIR FORAGE DIET ALLOWS THEM TO GROW AT THEIR OWN RATE WITHOUT ANY ARTIFICIAL INFLUENCES. WE FEEL THIS IS IMPORTANT NOT ONLY FOR THE SKELETAL AND STRUCTURAL DEVELOPMENT OF THE BULLS, BUT ALSO THE INTERNAL ORGAN HEALTH. WHEN THE SNOW CLEARS THE FIELDS IN THE SPRING THE BULLS ARE GROUPED AT THE K3 WHERE THEY SPEND THE SPRING, SUMMER, FALL IN THE BIG PASTURE. ITS A ROUGH PASTURE WHERE THE BULLS MUST TRAVEL THROUGH BIG HILLS AND LONG DISTANCES BETWEEN WATER. WHEN THE BULLS COME HOME IN NOVEMBER, TO GET READY FOR THE SALE, WE THEN CALCULATE FOR THE GRASS GAINS (GG) OVER THE GRAZING SEASON. WITH A CONTINUED FOCUS ON MUSCLE, PERFORMANCE, AND PRODUCTION ON GRASS, WE ARE FEEDING OUR BULLS LESS AND STARTING OUR BULLS LATER INTO THE FALL THEN EVER BEFORE, WITHOUT SACRIFICING CONDITION. OVER THE PAST 6 YEARS 195 BULLS HAVE AVERAGED 2.82LBS/DAY ON GRASS -NO SUPPLIMENT!



AT THIS POINT IN TIME THE BULLS ARE 18 MONTHS OLD AND THEIR DIET WILL HAVE CONSISTED OF ONLY GRASS AND HARVESTED FORAGE. THIS DEVELOPMENT PROGRAM HAS THE LONGEVITY OF THE ANIMAL IN MIND, WHICH ALSO HELPS OUR CUSTOMER GET THE MOST OUT OF THEIR INVESTMENT.

WE WILL HOST THE OPEN HOUSE ON SUNDAY MARCH 2ND AT THE K3 RANCH. ALL THE BULLS WILL BE AVAILABLE FOR VIEWING, AS WELL AS THE COWS. STAY FOR A VISIT AND WARM UP IN THE SHOP WITH COFFEE AND CINNAMON BUNS. WE ARE EASY TO WORK WITH, IF THE OPEN HOUSE DATE DOESN'T WORK WITH YOUR SCHEDULE, YOUR WELCOME TO COME VIEW THE BULLS ANY TIME!

JOIN US IN THE SAME LOCATION ON SALE DAY, WEDNESDAY MARCH 19TH, FOR A PRIME RIB LUNCH AT NOON, SALE STARTING AT 1:00 AND PIE AND COFFEE AFTERWARDS!

RANCH RAISED BULLS. BRED FOR PERFORMANCE. DEVELOPED FOR LONGEVITY.

RAISED WITH THE RANCHER IN MIND


DKF BREWSTER 13E


KTHREE FUEL 22D


GVR SLATE 18J


REICH RIPPER 37B


LAZY MC INDIAN ROLLER 224J

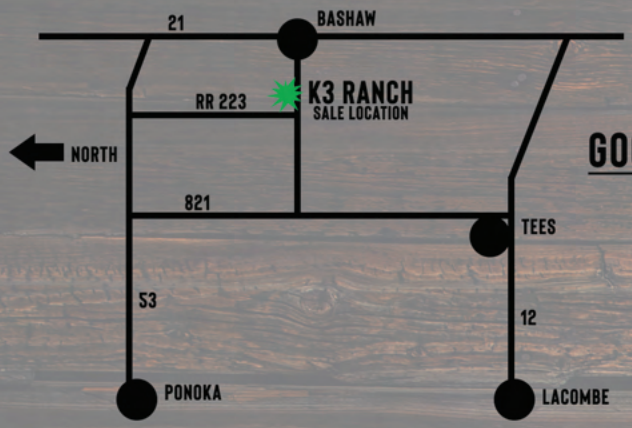

GVR CARBON 46


GV 19H

REAL WORLD CONDITIONS
REAL WORLD BULLS

DIRECTIONS

WE ARE VERY EXCITED TO BE HOSTING THE SALE ON THE RANCH FOR THE FIRST TIME.



GOOGLE MAPS SEARCH: GREENVALE FARMS -K3 RANCH

22254 HIGHWAY 605, BASHAW AB
4.5 MILES WEST OF BASHAW ON HIWAY 605

FROM BASHAW- 4.5 MILES WEST ON HIGHWAY 605 (STRAIGHT WEST OF THE ESSO). DRIVEWAY ON THE NORTH SIDE ON HIGHWAY.

FROM PONOKA- HEAD EAST ON HIGHWAY 53 APPROX. 17 KM TO HIGHWAY 821. SOUTH ON 821 FOR 10KM (6 MILES) TO HIGHWAY 605. EAST ON 605 FOR 15KM. DRIVEWAY ON NORTH SIDE OF HIGHWAY (1/2 MILE EAST OF RANGE ROAD 223).

FROM LACOMBE- HEAD EAST ON HIGHWAY 12 TO TEES HIGHWAY 821 (27KM). NORTH ON 821 FOR 13KM TO HIGHWAY 605. EAST ON 605 FOR 15KM. DRIVEWAY ON NORTH SIDE OF HIGHWAY (1/2 MILE EAST OF RANGE ROAD 223).

IF YOU HAVE ANY FURTHER QUESTIONS REGARDING DIRECTIONS TO THE SALE PLEASE DON'T HESITATE TO ASK!

INTERNET ON-LINE BIDDING

WWW.DMLS.CA

MARK SHOLOGAN 780-699-5082 AND WHITNEY BOSOVICH 780-991-3025
WE RECOMEND THAT YOU REGISTER TO BID ONLINE AT LEAST 24 HOURS PRIOR TO SALE DAY TO PROVIDE ADEQUATE TIME FOR APPROVAL

D|L|M S
Direct Livestock Marketing Systems

VIDEOS OF THE BULLS ARE AVAILABLE AT
WWW.CATTLEVIDS.CA

SALE CONTACTS

HAROLD REICH 403-783-0207
KOLTON KASUR 780-387-8376
DOROTHY WILLIAMS REICH 403-704-5911
BAILEY KASUR 403-783-1739

AUCTIONEER

DEAN EDGE 403-704-0280

RINGMEN

LANE PURDIE 403 506 9488
MICHAEL JENNINGS 403-318-9998

TERMS AND CONDITIONS

- DELIVERY-REICH ANGUS AND K3 RANCH WILL DELIVER BULLS UP TO 200KM OR TO CENTRAL POINTS FOLLOWING THE SALE
- CATTLE CAN BE VIEWED AT THE REICH RANCH OR K3 RANCH ANYTIME
- BULLS WILL BE SEMEN TESTED PRIOR TO THE SALE AND ARE GIVEN AN INITIAL SHOT OF FOOT ROT VACCINE
- WE REQUEST ALL BULLS RETURNING TO THE RANCH BE INSURED. INSURANCE WILL BE AVAILABLE SALE DAY FROM HEATHER BARR WITH CANDIAN FARM INSURANCE 780-853-7067
- TERMS: SETTLEMENT TO BE MADE IN FULL IMMEDIATELY FOLLOWING THE SALE CANADIAN/US EXCHANGE RATE WILL BE SET THE DATE OF THE SALE
- BUYERS FROM THE US: WE CAN ORGANIZE TRANSPORT FOR YOUR PURCHASES TO BILLINGS, MONTANA AND CAN ASSIST IN ORGANIZING TRANSPORT FURTHER. OUR VET WILL PERFORM ALL NECESSARY TESTING REQUIRED FOR EXPORT TO YOUR INDIVIDUAL STATE. HOWEVER, AN ADDITIONAL $500USD WILL BE ADDED TO YOUR INVOICE TO COVER THE COSTS ASSOCIATED

REICH ANGUS AND K3 RANCH RESERVE THE RIGHT TO COLLECT SEMEN ON ANY BULL SOLD THROUGH THE SALE

ADDITIONAL INFO

REG #- REGISTRATION NUMBER
BW- BIRTH WEIGHT
WW- WEANING DATE AND WEIGHT
GG- GRASS GAINS PER DAY



ANGUS LOT #1 — GV 10L — TATTOO VALE 10L



SIRE
DKF BREWSTER 13E
GVR CARBON 4G
K THREE SALLY 2C
GV 31J
REICH RIPPER 37B
REICH BLACKCAP 4E
REICH BLACKCAP 30C

DAM
DMM BUBBA 2Y
REICH 28B
REICH SALLY 5Y
GV QUEENIE 25G
REICH RIPPER 37B
REICH QUEENIE 28E
REICH QUEENIE 66B

BD	REG #	BW	DATEWW	GG
APRIL 11 2023	2335952	83	OCT 31/760	2.8

ANGUS LOT #2 — GV 15L — TATTOO VALE 15L



SIRE
COLEMAN CHARLO 0256
SAV RAINFALL 6846
SAV BLACKCAP MAY 4136
JANSSEN STOCK OPTION 1015
SAV PEDIGREE 4834
JANSSEN EMBLYNETTE 7045
SALLY EMBLYNETTE 3906

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68Z
REICH PRIDE 24E
CARRUTHERS NET WORTH 53U
REICH PRIDE 13Y
REICH PRIDE 10M

BD	REG #	BW	DATEWW	GG
APRIL 14 2023	2336013	78	OCT 31/790	2.9

ANGUS LOT #3 — GV 22L — TATTOO VALE 22L

SIRE
COLEMAN CHARLO 0256
SAV RAINFALL 6846
SAV BLACKCAP MAY 4136
JANSSEN STOCK OPTION 1015
SAV PEDIGREE 4834
JANSSEN EMBLYNETTE 7045
SALLY EMBLYNETTE 3906

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68Z
GV PRIDE 30H
SAVE INTERNATIONAL 2020
REICH PRIDE 4D
REICH PRIDE 19R



BD	REG #	BW	DATEWW	GG
APRIL 18 2023	2336045	81	OCT 31/650	2.74

ANGUS LOT #4 — GV 25L — TATTOO VALE 25L

SIRE
EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
GV 19H
REICH RIPPER 37B
REICH PRIDE 5E
REICH PRIDE 33C

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GC BLACKCAP 62G
DMM CREED 28B
REICH BLACK CAP 27E
REICH BLACK CAP 83Z



BD	REG #	BW	DATEWW	GG
APRIL 19 2023	2336047	79	OCT 31/640	2.23

ANGUS LOT #5

GV 29L

TATTOO VALE 29L



SIRE

COLEMAN CHARLO 0256

SAV RAINFALL 6846

SAV BLACKCAP MAY 4136

JANSSEN STOCK OPTION 1015

SAV PEDIGREE 4834

JANSSEN EMBLYNETTE 7045

SALLY EMBLYNETTE 3906

DAM

DKF BREWSTER 13E

GVR CARBON 4G

K THREE SALLY 2C

GV QUEENIE 2J

REICH RIPPER 37B

REICH QUEENIE 7F

REICH QUEENIE 66B

BD	REG #	BW	DATEWW	GG
APRIL 23 2023	2336051	78	OCT 31/670	3

ANGUS LOT #6

GVR 301L

TATTOO KOLT 301L



SIRE

DMM RIPTIDE 2Z

REICH RIPPER 37B

REICH PRIDE 68X

GVR SLATE 18J

DKF BREWSTER 13E

GVR PRIDE 6G

K THREE PRIDE 10E

DAM

DKF BREWSTER 13E

GVR CARBON 4G

K THREE SALLY 2C

GVR BLACKCAP 4J

REICH 67Y

REICH BLACKCAP 1C

REICH BLACKCAP 2Z

BD	REG #	BW	DATEWW	GG
MARCH 31 2023	2340709	95	OCT 31/740	2.14

ANGUS LOT #7 — GVR 305L — TATTOO KOLT 305L

SIRE
EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
GVR CARBON 4G
REICH COUNT 80Z
K THREE SALLY 2C
REICH SALLY 5Y

DAM
SAV 004 DENSITY 4336
DMM DALLY 67B
DMM ESSENCE 12N
REICH MAY 9D
PEAKDOT IRON MOUNTAIN 696Y
REICH MAY 11B
REICH MAY 62Y



BD	REG #	BW	DATEWW	GG
APRIL 7 2023	2351305	84	OCT 31/730	1.9

ANGUS LOT #8 — GVR 309L — TATTOO KOLT 309L

SIRE
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GV 271J
DMM BUBBA 2Y
REICH QUEENIE 47B
REICH QUEENIE 55X

DAM
SAV NET WORTH 4200
CARRUTHERS NET WORTH 53U
CARRUTHERS MAYFLOWER 43N
REICH PRIDE 13Y
SAR JACKPOT 18J
REICH PRIDE 10M
REICH PRIDE 57J



BD	REG #	BW	DATEWW	GG
APRIL 9 2023	2340711	80	OCT 31/715	2.83

ANGUS LOT #9 — GVR 311L — TATTOO KOLT 311L



SIRE
EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
GVR CARBON 4G
REICH COUNT 80Z
K THREE SALLY 2C
REICH SALLY 5Y

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
REICH PRIDE 37H
PEAKDOT IRON MOUNTAIN 696Y
REICH PRIDE 21B
REICH PRIDE 70Y

BD	REG #	BW	DATEWW	GG
APRIL 10 2023	2351158	81	OCT 31/675	2.7

ANGUS LOT #10 — GVR 314L — TATTOO KOLT 314L



SIRE
EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
GVR CARBON 4G
REICH COUNT 80Z
K THREE SALLY 2C
REICH SALLY 5Y

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GV BURGESS 261J
PEAKDOT IRON MOUNTAIN 696Y
REICH BURGESS 23A
REICH BURGESS 73Y

BD	REG #	BW	DATEWW	GG
APRIL 13 2023	2340713	75	OCT 31/650	2.5

ANGUS LOT #11 — GVR 316L — TATTOO KOLT 316L

EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
SIRE XO CROWFOOT DIXIE 381A
GVR CARBON 4G
REICH COUNT 80Z
K THREE SALLY 2C
REICH SALLY 5Y

DMM RIPTIDE 2Z
REICH RIPPER 37B
DAM REICH PRIDE 68X
GV BETTY 361J
HF TIGER 7X
REICH BETTY 31X
REICH BETTY 29N



BD	REG #	BW	DATEWW	GG
APRIL 14 2023	2340714	80	OCT 31/660	2.35

ANGUS LOT #12 — GVR 318L — TATTOO KOLT 318L

DMM RIPTIDE 2Z
REICH RIPPER 37B
SIRE REICH PRIDE 68X
GVR SLATE 18J
DFK BREWSTER 13E
GVR PRIDE 6G
K THREE PRIDE 10E

DKF BREWSTER 13E
GVR CARBON 4G
DAM K THREE SALLY 2C
GVR QUEENIE 16J
REICH 28B
K THREE QUEENIE 6D
REICH QUEENIE 13W



BD	REG #	BW	DATEWW	GG
APRIL 14 2023	2340715	82	OCT 31/620	2.8

ANGUS LOT #13 — GVR 321L — TATTOO KOLT 321L



SIRE
EARLEY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
GVR CARBON 4G
REICH COUNT 80Z
K THREE SALLY 2C
REICH SALLY 5Y

DAM
REICH RIPPER 37B
REICH IRON 10E
REICH PRIDE 70Y
GVR PRIDE 8H
REICH COUNT 80Z
K THREE PRIDE 10E
REICH PRIDE 74A

BD	REG #	BW	DATEWW	GG
APRIL 16 2023	2340718	83	OCT 31/675	2.6

ANGUS LOT #14 — GVR 322L — TATTOO KOLT 322L



SIRE
DDM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GVR SLATE 18J
DKF BREWSTER 13E
GVR PRIDE 6G
K THREE PRIDE 10E

DAM
EARLEY ZUNEAU 6Z
DKF BREWESTER 13E
XO CROWFOOT DIXIE 381A
GVR SALLY 7H
REICH COUNT 80Z
K THREE SALLY 14F
REICH SALLY 5Y

BD	REG #	BW	DATEWW	GG
APRIL 16 2023	2340719	88	OCT 31/680	1.9

ANGUS LOT #15 — GVR 326L — TATTOO VALE 326L

SIRE
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GVR SLATE 18J
DKF BREWSTER 13E
GVR PRIDE 6G
K THREE PRIDE 10E

DAM
CARRUTHERS NET WORTH 53U
REICH COUNT 80Z
REICH SALLY 43R
GV QUEENIE 18C
DMM CREED 75W
REICH QUEENIE 54Y
REICH QUEENIE 24R



BD	REG #	BW	DATEWW	GG
APRIL 22 2023	2340723	92	OCT 31/665	3.06

ANGUS LOT #16 — GVR 329L — TATTOO KOLT 329L

SIRE
COLEMAN CHARLO 0256
SAV RAINFALL 6846
SAV BLACKCAP MAY 4136
JANSSEN STOCK OPTION 1015
SAV PEDIGREE 4834
JANSSEN EMBLYNETTE 7045
SAV EMBLYNETTE 3906

DAM
DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GVR SALLY 33J
REICH COUNT 80Z
K THREE SALLY 14F
REICH SALLY 5Y



BD	REG #	BW	DATEWW	GG
APRIL 23 2023	2340726	80	OCT 31/625	2.3

ANGUS LOT #17

GVR 333L

TATTOO KOLT 333L



SIRE

COLEMAN CHARLO 0256
SAV RAINFALL 6846
SAV BLACKCAP MAY 4136
JANSSEN STOCK OPTION 1015
SAV PEDIGREE 4834
JANSSEN EMBLYNETTE 7045
SAV EMBLYNETTE 3906

DAM

EARLY ZUNEAU 6Z
DKF BREWSTER 13E
XO CROWFOOT DIXIE 381A
REICH PRIDE 6G
REICH COUNT 80Z
REICH PRIDE 10E
REICH PRIDE 74A

BD	REG #	BW	DATEWW	GG
MAY 1 2023	2340729	78	OCT 31/635	2.4

ANGUS LOT #18

GVR 334L

TATTOO KOLT 334L



SIRE

DMM RIPTIDE 2Z
REICH RIPPER 37B
REICH PRIDE 68X
GVR SLATE 18J
DKF BREWSTER 13E
GVR PRIDE 6G
K THREE PRIDE 10E

DAM

CARRUTHERS NET WORTH 53U
REICH COUNT 80Z
REICH SALLY 43R
K THREE SALLY 2C
DUFF 927K MOVIN UP 874
REICH SALLY 5Y
REICH SALLY 18W

BD	REG #	BW	DATEWW	GG
MAY 5 2023	2340730	86	OCT 31/620	2.8

SIMMENTAL LOT #19 — GVS 3L — TATTOO KTR 3L

HOMO BLACK / HOMO POLLED

SIRE
K THREE MICHELIN 1E
BEE GOODYEAR 50J
BEE BRITA 50B

DAM
RF DOUBLE UP 37W
K THREE BABYDOLL 12C
TH BLACK BABYDOLL 17R



BD	REG #	BW	DATEWW	GG
APRIL 8 2023	1482834	85	OCT 31/900	2.53

SIMMENTAL LOT #20 — GVS 6L — TATTOO KTR 6L

HOMO BLACK / HOMO POLLED

SIRE
SVS DYNASTY 915G
LAZY MC INDIAN ROLLER 224J
PM HOUSTON 802'18

DAM
KTHREE ZEUS 1D
KTHREE AUBURN 2F
KTHREE AUBURN 18D



BD	REG #	BW	DATEWW	GG
APRIL 12 2023	1482837	85	OCT 31/760	2.2

SIMMENTAL LOT #21 — GVS 8L — TATTOO KTR 8L

HOMO POLLED



SIRE: SVS DYNASTY 915G

LAZY MC INDIAN ROLLER 224J

PM HOUSTON 802'18

DAM: KTHREE FUEL 22D

GVS MISTRESS 33G

KTHREE MISTRESS 27E

BD	REG #	BW	DATEWW	GG
APRIL 13 2023	1482839	90	OCT 31/750	3.12

SIMMENTAL LOT #22 — GVS 14L — TATTOO KTR 14L

HOMO BLACK



SIRE: K THREE MICHELIN 1E

BEE GOODYEAR 50J

BEE BRITA 50B

DAM: KTHREE DOUBLE DOWN 3F

GVS AUBURN 22H

KTHREE AUBURN 2F

BD	REG #	BW	DATEWW	GG
APRIL 19 2023	1482842	85	OCT 31/775	2.38

SIMMENTAL LOT #23 — GVS 16L — TATTOO KTR 16L

HOMO BLACK / HOMO POLLED

SIRE
K THREE MICHELIN 1E
BEE GOODYEAR 50J
BEE BRITA 50B

DAM
KTHREE FUEL 22D
GVS BLACK BABYDOLL 19J
KTHREE BLACKBABYDOLL 14B



BD	REG #	BW	DATEWW	GG
APRIL 20 2023	1482844	77	OCT 31/670	2.44

SIMMENTAL LOT #24 — GVS 20L — TATTOO KTR 20L

SCURRED

SIRE
SVS DYNASTY 915G
LAZY MC INDIAN ROLLER 224J
PM HOUSTON 802'18

DAM
KTHREE FUEL 22D
GVS BLACK PEARL 15J
KTHREE RED PEARL 74B



BD	REG #	BW	DATEWW	GG
APRIL 21 2023	1482849	100	OCT 31/640	2.56

NOTES

NOTES

GREENVALE BULL SALE
RR#1
BASHAW, AB, CAN
T0B0H0

FOLLOW US ON FACEBOOK



CATALOGUE BY FAWCETT PHOTOGRAPHY