

HEREFORD GENES
BEST OF THE
Best bull sale

Saturday, November 15, 2025

3:30 pm - Westerner Park, Red Deer, Alberta

Alberta Hereford
— SHOWCASE —

Welcome to the Alberta Hereford Showcase Genes Event.

This long-time Genes event has become a popular meeting place for commercial cattlemen and Hereford enthusiasts to check out the latest Hereford genetics and offers a chance to visit with old friends and an opportunity to meet some new ones.

The Genes event is a venue for progressive breeders to proudly showcase their genetics. The 2025 offering of bulls will be one of the most impressive groups to date.

Last year's sale was a great success with the sale average being the best so far. Hereford enthusiasts come from all over and evaluate the offering each year, speaking highly of the quality and direction the breed is heading.

DLMS will video the bulls first thing Friday Nov 14th and upload them to their site. The bulls will be proudly on display at each Consignor's stall prior to the event and sale.

This year we will be offering 3 \$2500 bull sale credits to registered bidders in attendance at the sale. In addition to this there will be another \$2500 bull sale credit issued to registered buyers that sign up on DLMS.

In an effort to continually keep things fresh, the Best of the West bull sale format will see a few exciting updates. Make sure you register when you arrive at the barn (you need to be registered to enter to win the sale credit), then meander through the alleys with your "new passport punch card" and discover the flags at the end of the consignors' stalls, indicating there is a sale and Genes bull at the stall for your appraisal. The remainder of the format and judging details will be unveiled closer to the sale.....

Once again SNS Herefords will be presenting the Champion bull with a banner and the Northern Alberta Hereford Club will present the Champion with a buckle. In addition there will be sponsorship and prizing by Alta Genetics and more for the Champion and Reserve choices.

Get a head start on your bull buying - the consignors are willing to work with you to ensure the timing of delivery works for you.

If your bull is to be wintered with the consignor, we encourage you to purchase insurance before you leave.

Welcome to the 3RD ANNUAL BEST OF THE WEST SALE

AYREY HEREFORD FARMS

Bill Ayrey
Evesham, SK
306-753-2500

BAR B RANCH

Irma, AB
Blair & Jessica Fenton
587-281-0900

CHURCH RANCH

Neal Church
Calgary, AB
403-618-8824

CIRCLE S RANCH

Jennifer & Sophia Busmann
Fort Macleod, AB
250-408-8546

DGB FARMS

Kimberlee Davis
Lethbridge, AB
587-220-5350

ECHO ROCK RANCH LTD.

Kevin Hirsche
Cardston, AB
403-593-8232

FENTON HEREFORD RANCH

Conrad Fenton
Irma, AB
780-209-3600

GARRETT RANCH LTD.

Wes & Dustin Garrett
Landis, SK
Wes 306 948-9663

HIRSCHE HEREFORDS

Grant Hirsche
Del Bonita, AB
403-652-8254

LANG HEREFORDS

Clay Lang
Killam, AB
780-385-5860

LILYBROOK HEREFORDS INC.

Andy Schuepbach
Claresholm, AB
403-625-4693

RAFTER DOUBLE U RANCH

Wes Van Sickle
Red Deer County, AB
780-806-3876

WYATT FARMS

Merle Wyatt
Arrowwood, AB
403-485-8289

TERMS & Conditions

TERMS The terms of the sale are cash or cheque, payable at par at sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Announcements from the auction block will take precedence over the printed matter in the catalogue. Current exchange rates will be announced sale day. All monies are in Canadian funds.

CERTIFICATE OF REGISTRATION Each animal will carry papers issued by the Canadian Hereford Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

HEALTH All animals in the sale have met all necessary health requirements.

GUARANTEE Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under terms and guarantees set forth by the Canadian Hereford Association with regards to health, freedom from genetic conditions and from both reproductive and specific genetic unsoundness.

LIABILITIES All persons attend the sale at their own risk. The seller, facility owner and sale manager assume no liability, legal or otherwise, for any accidents that occur. The buyer must look to the seller for fulfillment of all guarantees and representations made hereunder.

MORTALITY INSURANCE If your bull will be overwintered with the consignor, we encourage you to purchase mortality insurance.

PHONE, MAIL, WIRE BIDS Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

CATTLE INSURANCE Craig Flewelling: 403-556-0515

EPDS & HEALTH RECORDS:

EPDs and any health records are current at the time of printing

SALES STAFF

Auctioneers:
Bob Balog 403-382-5727

Ring Service: Craig Flewelling
403-556-0515

Ring Service: Louis Balog
403-320-1980



— Alberta —
HEREFORDS



Internet Bidding Available

DLMS
www.dlms.ca

Direct Livestock Marketing Systems

For more information call:

Mark Shologan 780-699-5082 or Purebred Team 780-991-3025



CONSIGNED BY FENTON HEREFORD RANCH

A powerhouse bull from a herd bull worthy mother. A bull we would no doubt retain for our own use had we not still been using the sire. The first progeny to sell from FE 205F Ranch Standard 179J. BRF 179J sons will feature in our sale Nov 27 and in Calgary this coming spring. You can use this bull to add pigment, correct udders, and increase performance all with a manageable birthweight and disposition.

101

FE 179J *Ranch Standard* 17M

BW: 93 lbs. adj WW: 738 lbs. adj YW: 1215 lbs.

CE	BW	WW	YW	Milk	TM	MCE
+0.0	+5.7	+58.7	+96.8	+18.4	+47.8	-0.8

Yearling Bull FHR 17M #C03114893 February 23, 2024 Horned

SIRE FE 279A RANCH STANDARD 205F
FE 205F RANCH STANDARD 179J
FE 89P ALBERTA RIBSTONE 141W

DAM SGC 324U SILVER AMIGO 33A
FE 33A SILVER AMIGO 426E
FE 11P SILVER STANDARD 2T



CONSIGNED BY GARRETT RANCH

A naturally thick, good haired bull from the top of our pen. His sire VWG 24H has done an outstanding job. As well, the 54E daughters are leading the way in our herd.

102

GR 24H *Billy Bob* 31M

BW: 97 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-	-	-	-	-	-	-

Yearling Bull VWG 31M #C03121999 April 11, 2024 Horned

SIRE LBH 237B BILLY LAD 242E
GR 242E BILLY LAD 24H
GR 49W STD LASS 24B

DAM NGC 142X SILVER RIBSTONE 54E
GR 54E SILVER LASS 30H
GR 20T STD LADY 731A





CONSIGNED BY HIRSCHE HEREFORDS

30N and 86N (2 half brothers) represent 2 of the best horned calves we've offered for a long time. Their sire, FA 46E Britisher 1G (Marble) is a straight horned bull that we've just started to use as a sire, the last couple of years. Daryl Anderson bought the pick of the Lilybrook bred heifers in 2018 and Marble was in dam, so he is a Lilybrook bred bull. His dam had a perfect udder with tons of milk. Anderson's used him the first year and then I bought him as a 2 year old for Nelson Hirsche. He's big, deep, thick with tons of hair and 2 big red eyes. A True Herd bull and in the top 8% of the breed from Marbling and top 5% for both milk and SC, as well as RFI top 20%. He checks all the boxes in most of the important traits. 30N is pretty special. Champion bull calf at the 2 shows he's been at this summer. Canadian Junior Bonanza and the prestigious Hardisty Field Day, competing again 150 bull calves.

103

GH 1G *Britisher Nucleus* 86N

BW: 91 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-0.1	+5.8	+50.7	+85.1	+28.2	+53.6	-1.1
Bull Calf GAH 86N #C03123458 February 1, 2025 Horned						

SIRE LBH 028X SENSATION 46E
FA 46E BRITISHER 1G
LBH 265Y MISS STANMORE 473E

DAM EL PASO 1E
GH 1E ELLA 325H
GH 377X DARLA 254D



FOOTNOTE CON'T

Hardisty is probably the largest bull calf show in North America. He's well marked with 100% eye pigment and has huge pigmented testicles. He's ultra thick and really classy. His dam is a granddaughter of the great Nixdorff 31A Herd sire. He was the best of all our Nixdorff bulls for producing good mother cows. She also goes back to our top donor cow 171Z. The dam's calf last year is our special feature in the Genes of the Future Female sale, 9M and is a full sister to 30N selling as Lot 10. 30N's half brother and stall mate in this sale, 86N is equally as impressive. 86N has one of our best young cows as a dam with a perfect udder. Her calf last year was a feature herd bull and sold 1/2 interest to Randy Wagner. We used him a lot this spring. 86N is marked perfect and very short on white and darker than his brother. Both of these calves are true Herd Bull prospect. *Terms on both will be announced at the sale.*

104

GH 1G *Navigator* 30N

BW: 81 lbs.

CE	BW	WW	YW	Milk	TM	MCE
+2.4	+4.8	+49.8	+85.4	+33.0	+57.9	+2.2
Bull Calf GAH 30N #C03123201 January 15, 2025 Horned						

SIRE LBH 028X SENSATION 46E
FA 46E BRITISHER 1G
LBH 265Y MISS STANMORE 473E

DAM GH BOLT TRUE GRIT ET 47G
GH 47G LADY GRIT 15J
GH 31A LADY SUNSHINE 902F





CONSIGNED BY LANG HEREFORDS

Monte 25M is a deep bodied bull with lots of length and size. His site RUT 37D has been working at our farm for many years and has had many great bull, replacement heifers and now cows in the herd. His dam 44G is a real good cow that always impresses us with her calves she has. We believe 25M will add size and pounds to all his calves and be quite fancy to boot.



DAM SHENAYE 44G

105

CLH 37D *Monte Red Lad* 25M {HYP}

CE	BW	WW	YW	Milk	TM	MCE
+1.5	+4.0	+54.5	+89.6	+23.8	+51.1	+4.1

Yearling Bull CLH 25M #C03127209 March 8, 2024 Horned

SIRE SGC 42W SUPER RED LAD 62Z
RUT 62Z RED LAD 37D
 K 41K SANDSTONE LADY 42S

BW: 102 lbs.

K7 028 LAD 1606
WA 1606 SHENAYE 44G
 WA 406W SHENAYE 7E

DAM



CONSIGNED BY LANG HEREFORDS

Mack 1M has been a standout since birth. He is a long, deep bodied bull out of 59J that we bought from Cal Ramsey and a home raised near perfect uddered cow CLH 7K. Mack was in the open show last year here alongside his dam in the futurity. Overall we believe he is the type of bull that anyone could add into their bull battery and be real happy with how easy to handle him and his calves will be.



DAM KINZLEY STRUCK 7K

106

CLH 59J *Mack Royal Don* 1M

CE	BW	WW	YW	Milk	TM	MCE
+2.6	+4.3	+43.3	+69.4	+17.5	+39.2	+2.9

Yearling Bull CLH 1M #Applied For February 12, 2024 Horned

SIRE LVR 417C BLUEPRINT 15F
CARLRAMS 15J ROYAL STD DON 59J
 CARLRAMS 35W STD ROYAL 37Z

BW: 101 lbs.

CLH YV 28Z GUINNESS STRUCK 15G
CLH 15G KINZLEY STRUCK 7K
 CLH 37D HOLLYWOOD RED LAD 3H

DAM





**CONSIGNED BY
LILYBROOK HEREFORDS INC.**

LBH 26M is a bull we debated on retaining but with four paternal brothers already walking we decided to sell him. He is a bull with phenomenal length and performance, with a 86 pound birth weight, a 119 weaning and 109 yearling index while also being strong in Carcass Quality with a 1.31 square inch of REA per 100 pounds and to top it off he was our 2nd highest in Feed Efficiency with a $-.7392$ RFI EPD. Don't miss this powerhouse 463F son!

107

LBH 463F *Standard* 26M

BW: 86 lbs. ACT WW: 748 lbs. ACT YW: 1250 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-1.1	+6.2	+68.1	+99.5	+21.8	+55.9	-1.1
Yearling Bull	LBH 26M	#C03115241	January 31, 2024	Horned		

SIRE LBH 268P STANDARD 106T
LBH 106T STANDARD 463F
LBH 438Z MISS STANDARD 69C

DAM BBSF 42Z BILLY 237B
LBH 237B MISS BILLY 178G
LBH 827 MISS EXTRA GEN 27D



**CONSIGNED BY
LILYBROOK HEREFORDS INC.**

LBH 299M is a soggy moderate framed bull with great width and muscle expression. He weighed 81 pounds at birth, had a 120 weaning index and a 107 yearling index, he did well on carcass with 1.22 square inch of REA per 100 pounds and he has a $-.1379$ RFI EPD. His dam 49B is still producing today at 11 years old and has not missed a beat.

108

LBH 478J *Standard* 299M

BW: 81 lbs. ACT WW: 712 lbs. ACT YW: 1175 lbs.

CE	BW	WW	YW	Milk	TM	MCE
+8.8	+2.7	+55.3	+86.3	+28.8	+56.5	+3.7
Yearling Bull	LBH 299M	#C03116331	February 18, 2024	Horned		

SIRE LBH 268P STANDARD 438Z
LBH 438Z STANDARD 478J
LBH 270B MISS GUINNESS 471F

DAM UU SENSATION 2042
LBH 2042 MISS SENSATION 49B
LBH 40W MISS RIBSTONE 7Z





**CONSIGNED BY
RAFTER DOUBLE U RANCH**

We have nearly 50 sisters working here and wouldn't change 'em! 9530 has left his mark and sons follow right in his footsteps. I think this bull just speaks for himself!

109

UU 9530 *Domino Lad* 91M

BW: 100 lbs. ACT WW: 765 lbs. ACT YW: 1188 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-5.0	+8.1	+66.7	+121.7	+24.6	+58.0	+3.1

Yearling Bull WVS 91M #C03115492 March 7, 2024 Horned

SIRE CL 1 DOMINO 7131E 1ET
H DOMINO 9530 ET
OO MS MARK DON X1396

DAM RUT 334A STANMORE LAD 71D
UU 71D MISS STANMORE 45H
RS 51X BRITISHER LASS 67B



**CONSIGNED BY
RAFTER DOUBLE U RANCH**

One of the very first sons to be offered out of our Big Sky bull from Van Newkirks. A maternal bull with generations of udder quality, he offers heavy bone, big performance, extra length, good hair, and ideal pigment. Puppy dog disposition!

110

UU 2190K *Big Sky Lad* 54M

BW: 98 lbs. ACT WW: 778 lbs. ACT YW: 1204 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-4.1	+7.5	+67.3	+116.7	+26.6	+60.3	-1.7

Yearling Bull WVS 54M #C03115446 February 25, 2024 Horned

SIRE HH ADVANCE 0159H
UU BIG SKY 2190K
UU MS FRECKLES 3307

DAM AGA 18Z ZOOM STAN EBENEZER 8E
UU 8E MISS EBENEZER 147H
RS 30S COWTOWN LASS 4X





CONSIGNED BY RAFTER DOUBLE U RANCH

A long pound maker bull that doesn't give up the all important maternal factors and udder quality. Sired by the Big Sky bull from Van Newkirks, you'll keep big, powerful daughters and sell heavy weight, short-marked steers with ideal pigment. He's as gentle as they come!

111

UU 2190K *Big Sky Lad* 48M

BW: 91 lbs. ADJ WW: 813 lbs. ADJ YW: 1188 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-1.1	+6.2	+65.9	+116.0	+30.1	+63.1	+2.7

Yearling Bull WVS 48M #C03115438 February 23, 2024 Horned

SIRE HH ADVANCE 0159H
UU BIG SKY 2190K
UU MS FRECKLES 3307

DAM RUT 334A STANMORE LAD 71D
UU 71D STANMORE LADY 111G
RS 305 COWTOWN LASS 4X



CONSIGNED BY WYATT FARMS

50M is a big strong son of our Dominate 1404 herd sire. He has excellent growth numbers, lots of pigment, goggle eyes and muscle to spare. His mother is a big strong cow with a great udder excellent feet.

Be sure to check him out at our stall at Red Deer.

112

MW *Dominate* 50M

BW: 104 lbs. ACT WW: 860 lbs. ACT YW: 1363 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-8.0	+7.9	+66.8	+111.0	+24.4	+57.8	-1.5

Yearling Bull M 50M #C03115063 February 18, 2024 Horned

SIRE SR DOMINATE 308F ET
H DOMINATE 1404 ET
K&B BELLA 219Z 1ET

DAM MW VOLTAGE LAD 22A
MW MISS VOLT 50D
MW LANDLADY 11A





CONSIGNED BY AYREY HEREFORD FARMS

107M is a well-muscled bull with a ton of eye appeal and will make for an outstanding cross in any herd. Make sure to find us if you have any questions. We are looking forward to seeing what this bull can do!



DAM SHENAYE 138G



SIRE ADVANCE 100H

113

WA 100H *Machine* 107M

BW: 102 lbs. ACT WW: 810 lbs. ACT YW: 1139 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-2.8	+6.2	+64.2	+101.1	+28.2	+60.3	+2.0
Yearling Bull	PCU 107M	#C03121826	March 30, 2024	Horned		

SIRE MH 4119 ADVANCE 6100
MW ADVANCE 100H
MW MISS VOLT 72D

DAM T-BAR-K 7122T BILLBOARD 9C
WA 9C SHENAYE 138G
WA 11Y SHENAYE 111D



CONSIGNED BY BAR B RANCH

7M is a real well balanced bull with a solid foot under him. He has great length of body without giving up depth and thickness and a big square hind end. With a yearling weight of 1400lbs there is a ton of performance in this guy! On his maternal side 153D is as strong as they come. A long bodied big volume cow and at 9 years old still has a perfect udder and feet. She puts calves at the top every year that weigh heavy with a lots of length. She's raised sons for Frolek Cattle Co. And Clinton and Darryl Brost. His sire 52J a 156F son and out of one of our very top cows 416E, the maternal side on the top and bottom of this bull are top notch. The 156F bloodline is known in our herd for their quiet temperaments, good footed, length and big thick hind quarters.

114

BRF 52J *Stanmore Lad* 7M

BW: 98 lbs. ACT WW: 682 lbs. ACT YW: 1405 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-2.0	+6.1	+54.9	+94.1	+15.5	+43.0	-1.3
Yearling Bull	BRF 7M	#C03118249	April 4, 2024	Horned		

SIRE FE 334A STANMORE LAD 156F
FE 156F STANMORE LAD 52J
FE 28Z ROYAL RIBSTONE 416E

DAM SGC 324U SILVER AMIGO 33A
FE 33A SILVER AMIGO 153D
FE 260U RED SKYLINE 86Z





CONSIGNED BY CHURCH RANCH

Mustang will be the first son of the 2023 Calgary Bull Sale Reserve Champion, Super Duty 11J, to sell. The Super Duty calves have exceptional growth and he tends to throw a lot of pigment. He has crossed really well on our 382 daughters. 68M is a really correct, deep ribbed bull that travels well.

NGC 11J *Mustang* 68M

BW: 94 lbs. ACT WW: 728 lbs.

115

CE	BW	WW	YW	Milk	TM	MCE
+4.3	+3.6	+52.2	+90.1	+27.4	+53.3	-1.2

Yearling Bull NGC 68M #Applied For April 20, 2024 Horned

SIRE

PAHL 63B FORD 10F
SNS 10F SUPER DUTY 11J
SNS 503C SILVER LASS 3F

DAM

MH 9126J DOMINO 382 1ET
NGC 382 SILVER STANMORE 98H
NGC 181X SILVER STANMORE 64D

Thursday, November 13

10:00 a.m. – 6:00 p.m. Show Office Open – Exhibitor Registration
 10:00 a.m. All Choice Cut Carcass bulls must be in the barns
 12:00 p.m. All remaining cattle must be in the barns
 1:00 p.m. Weigh In (Remaining cattle)
 6:15 p.m. Exhibitor Buffet & Social
 Exhibitor Meeting
 NextGen (18–35) Irvine's Shopping Event & Social

Friday, November 14

9:00 a.m. Open Show: Horned & Polled Hereford, Hereford Influence classes
 5:00 p.m. Choice Cut Competition – Carcass Showdown
Sponsored by Little Fort Herefords and Windy Ridge Ultrasound
 6:00 p.m. Barn Social & Networking

Saturday, November 15

9:00 a.m. – 12:00 p.m. Queen of Hearts: Youth Herd Builder Event
 Youth Presentations
Youth Lunch Sponsored by Lost River Ranches
 10:00 a.m. Bidder Registration Opens – Female & Bull Sale
 Hereford Genes Bull Event – Registration Opens
 1:00 p.m. GENES OF THE FUTURE FEMALE SALE
 2:00 p.m. Hereford Genes – Bull Parade
 Announcement of People's Choice
 Sale Credit Winners
 3:30 p.m. BEST OF THE WEST BULL SALE
 4:15 p.m. Queen of Hearts Youth Lottery
 QUEENS HEIFER SALE

Sunday November 16

9:00 a.m. Open Junior Show Program – All Breeds
 Juniors – Seedstock Sellers Challenge

Schedule



CONSIGNED BY SOPHIA BUSMANN

Big, growth bull with tremendous length of body, long hip, smooth shoulders and moderate birth weight from a cow Sophia showed several times, that is hard to fault - she has oodles of milk. This bull brings excellent structure, longevity and easy doing ability to the table. His dam was 10 when he was born and has a very good heifer calf this year. He is a replacement heifer maker.

116

CSR 54H *Advance* 8203 241S 16M

BW: 81 lbs.

CE	BW	WW	YW	Milk	TM	MCE
+6.1	+2.0	+54.6	+99.0	+26.2	+53.5	+8.1
Yearling Bull	APJP 16M	#C03114244	March 1, 2024	Polled		

SIRE CSR STOUT 241S L1 7D
CSR 222D ANCHOR 54H
BP 78B MISS WAYNE 11D

DAM GLENLEES DBK 9W STACKER 2Z
CSR MAEZY 20B
CSR 241S MAE 6Z



CONSIGNED BY CIRCLE S RANCH

This bull horned bull comes from a basic polled pedigree. Thick - he's got this in spades. A bull that has been very easy to handle from the first day in a pen. With a low 70's birth weight and his easy doing ability - he will add pounds to any program. Here's a heifer bull from a Bar Pipe polled cow and Sophia's herd bull CSR 222D Braxton 16F. Braxton 16F is here and still breeding cows at 7. Here is an outcross horned bull for the horned enthusiasts in the industry.

Both these bulls are structurally sound with good feet with ample bone. Bulls that will work for many years, have family friendly dispositions and will deliver top replacement heifer and steer calf crops. Cattle from a program that began in the 1960's.

117

CSR 16F *Wayne* 52M

BW: 71 lbs.

CE	BW	WW	YW	Milk	TM	MCE
-1.8	+5.2	+57.7	+92.4	+23.6	+52.5	+0.1
Yearling Bull	APJP 52M	#C03119018	February 18, 2024	Horned		

SIRE CSR STOUT 241S L1 7D
CSR 222D BRAXTON 16F
CSR MAEZY 20B

DAM BBSF 465Y BOYD 78B
BP 78B MISS WAYNE 161F
BP 38T STANDARD LADY 50Z





CONSIGNED BY DGB FARMS

Copper Top ran with our commercial heifers this year and we are excited for his calves this spring. He's smooth shouldered; the right type to put big calves on the ground without a fuss. If you are keeping replacements, this bull has a freckle faced dam with a near perfect udder. Parker showed them both as a pair in 4H and she's been the grand champion female multiple times. His half sister was a show stopper at Agribition, coming away with championship banners. Sired by the Agribition grand drive bull, Copperstone, Copper Top has a show pedigree. He's easy to handle and loaded himself on the trailer when we pulled him out of the pasture. He's got the right makeup to produce the heavy weaning calves you are looking for. He has eyeliner pigment on both eyes and a freckled face. We see him working in almost any program.

DGB Copper Top 5M

118

CE	BW	WW	YW	Milk	TM	MCE
+5.2	+3.1	+65.0	+96.7	+27.0	+59.5	+4.6

Yearling Bull	DGB 5M	#C03113094	February 26, 2024	Polled
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SIRE C 4212 BLACK HAWK 7057 ET
GH 7057 COPPERSTONE ET 11K
 CCR 4R DONNA 23B

BW: 95 lbs. ADJ WW: 815 lbs. ADJ YW: 1202 lbs.

DAM JFK 174E AVALANCHE 1H
GH AVALANCHE POPPY 222K
 GH KILO AMARA 323D

join us for the SHOWCASE SOCIAL & SALE WEEKEND

FRIDAY, NOVEMBER 14

6:00 p.m. Barn Social

SATURDAY, NOVEMBER 15

1:00 p.m. Genes of the Future Female Sale

3:30 p.m. Best of the West Bull Sale





CONSIGNED BY ECHO ROCK RANCH LTD

Introducing the one and only Echo Rock Swagger 8M—a true standout in the world of cattle! Born on January 23, 2024, this solid marked bull is the epitome of strength, style, and superior genetics. Sired by the legendary SR Dominate 308F ET, and out of the exceptional Dam GH 239D Sunny Lady 165J (NHP 165J), Echo Rock Swagger 8M brings together a powerhouse pedigree that shines through in every stride. Swagger 8M stormed out of the blocks at 84 lbs, a 205 day weight of 779 lbs, and a striking 365 day weight of 1196 lbs. With superior muscle structure, excellent feet and legs, and a calm temperament, he's not just built to impress—he's built to lead. Whether in the ring or out in the pasture, Echo Rock Swagger 8M is a bold example of bovine brilliance! This isn't just any bull; it's your opportunity to take your herd to the next level. Don't get caught standing on the sidelines – take this chance by the horns!

ECHO ROCK *Swagger* 8M

119

CE	BW	WW	YW	Milk	TM	MCE
-5.6	+6.6	+59.4	+106.8	+28.4	+58.1	+0.7

Yearling Bull ECHO 8M #C03128140 January 23, 2024 Horned

SIRE BCC DOMINATOR 619D
SR DOMINATE 308F ET
CHURCHILL LADY 1162Y ET

BW: 84 lbs.

DAM GH SENSATION DRAFT 239D
GH 239D SUNNY LADY 165J
GH LADY BRITISH SUNSHINE 1025F



CONSIGNED BY ECHO ROCK RANCH LTD

Meet Echo Rock Commander 2M, a powerhouse of pedigree and performance! Born on January 17, 2024, this striking bull is the proud son of SR Dominate 308F ET and GH Eclipse Lady Brita 72J (NHP72J), a low-maintenance female with a stellar disposition. Commander hit the ground at 94 lbs and has grown into a muscular marvel, weighing in at 785 lbs at 205 days and an impressive 1202 lbs at one year. With extra length, a wide top, and a big butt, he's one of the heaviest muscled bulls we've ever raised! Marked beautifully like his dam and backed by a lineage full of champions on both sides, Echo Rock Commander 2M is a standout Dominate son you won't want to miss—come check him out!

ECHO ROCK *Commander* 2M

120

CE	BW	WW	YW	Milk	TM	MCE
-1.8	+5.3	+59.5	+101.1	+24.5	+54.3	+0.7

Yearling Bull ECHO 2M #C03128138 January 17, 2024 Polled

SIRE BCC DOMINATOR 619D
SR DOMINATE 308F ET
CHURCHILL LADY 1162Y ET

BW: 94 lbs.

DAM GH 377X ECLIPSE 27E
GH ECLIPSE LADY BRITA 72J
FA 58U BRITISHER LADY 130Y



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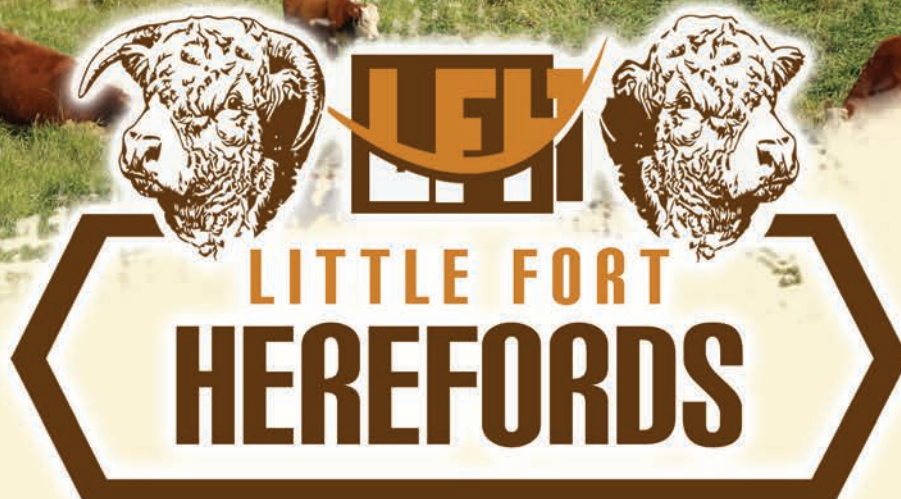
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