

New Trend Sales

Bull Sale

2023

March 30



Online Sale:
March 30th, 2023
Register prior to
the sale with DLMS.

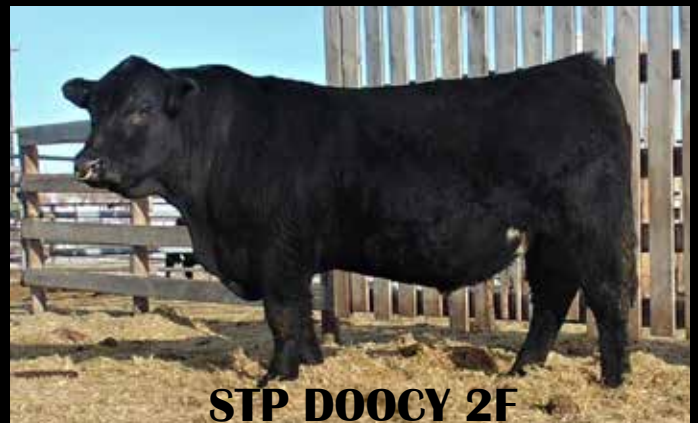
Viewing:
March 25th, 2023
at GIT Performance Cattle.
Everybody welcome.



- * New Format with DLMS
- * 25 Red & Black Lots
- * Performance Tested



Mac Evanston 257E



STP DOOCY 2F

PW Stock Farm

Peter & Tina, Maddie Watkins
Foothills, AB
(403) 650-8362
pwstockfarm1@gmail.com

GIT Performance Cattle

Gerry Isley, Langdon, AB
(403) 888-2577 gerry@gitloam.ca
Cody Isley, Namaka, AB
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New Trend Sales Bull Sale, March 30th, 2023

GIT Performance Cattle

Gerry Isley 403-936-5393 / Cody Isley 403-888-2578

Welcome to The Sale

Once again Peter, Gerry and I are excited to welcome you to the New Trend Bull Sale. An exciting addition to this year's sale is a consignment of Charolais bulls from Rocky Creek Charolais of Strathmore. This is an excellent group of bulls, and a welcome addition as we look to compile a selection of bulls that can meet every demand of the commercial cattleman. The challenges facing beef producers vary greatly as you move north to south, and east to west across this province, and as a group of consigners we have brought a set of bulls based on a foundation of soundness, functionality and ease of management that should be a perfect fit on any outfit, operating under any conditions.

In the current agricultural landscape, efficiency and performance are paramount to success. To this end, we continue to utilize all the tools at our disposal to offer the best possible set of bulls to producers. Testing for genetic markers and carcass ultrasound have allowed us to give our customers the clearest picture of a bull's potential. We have seen the benefits of optimizing genotype and carcass traits as we make our breeding decision. Every year we create a set of bulls that is more efficient and performs better than the last, and we are always excited to here the success stories from our customers that see the results paying off in their herd.

We would like to take this opportunity to thank all our past buyers that have believed in our programs and have found success using our genetics. We are excited about the promising trends in the beef industry and look forward to providing commercial cattlemen with bulls that work as hard as they do.

GIT KID ROCK 22K PB

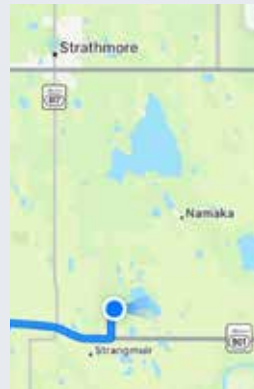
February 25, 2022 BW 88 Black
Homo Polled 68948 GIT 22K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
JCGC UNMATCHED 820U
Dam: GIT 40D
SC MISS 59X

Here is a high performance bull, ready to put pounds on his calves. Square made, free moving bull with width and thickness throughout. LEPTIN:TT PMCH:AT IGF2:CT CRH:CG

BW	88
ADJ WW	611
BW	0.6
WW	53
YW	74
Milk	18

Map to GIT Performance



GPS coordinates (50.9086877, -113.3489230)



GIT KICK OFF 24K PB

February 25, 2022 BW 80 Black
Homo Polled 69151 GIT 24K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
GIT UNDER COVER 4U
Dam: GIT ROUTE 66X

GIT MADAME SHOW TIME 4S
Calving ease bull, sired by Ford. Structurally sound, deep bodied and wide topped. This bull really puts it all together. LEPTIN:TT PMCH:AT IGF2:CT CRH:GG

BW	80
ADJ WW	559
BW	0.7
WW	52
YW	73
Milk	20



New Trend Salers Bull Sale, March 30th, 2023

GIT Performance Cattle

Gerry Isley 403-936-5393 / Cody Isley 403-888-2578



GIT KING OF THE HILL 25K PB

February 25, 2022 BW 83 Black
Homo Polled 69149 GIT 25K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
JCGC UNMATCHED 820U
Dam: GIT CHRISTINE 35C
GIT 20U

Growthy bull with depth and capacity.
Sired by Ford, and out of an Unmatched
cow. This bull is the total package.
LEPTIN:TT PMCH:AT IGF2:CC CRH:CC

BW	83
ADJ WW	584
BW	1.1
WW	51
YW	72
Milk	17

GIT KINSELLA 33K PB

March 2, 2022 BW 77 Black
Homo Polled 69158 GIT 33K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
THATS BUD 260
Dam: GIT 56E
SC MISS 59X

Low birth weight Ford son with a calving
ease pedigree. Great option for heifers.
LEPTIN:CT PMCH:TT IGF2:CC CRH:CG

BW	77
ADJ WW	638
BW	0.2
WW	53
YW	75
Milk	18

GIT KINCAID 36K PB

March 4, 2022 BW 82 Black
Polled 69156 GIT 36K

KKCC AUTHORITY 304A
Sire: AGW BLACK GRANITE 8G
AGW CINNAMON 2C
AJP VISTA 116A
Dam: GIT GLENDIV 18G
GIT ULTRA-FOXY 7U

We are pleased with the selection of Gran-
ite calves we have in the sale this year.
This bull has a ton of depth and thickness, with a mod-
erate birthweight. LEPTIN:CT PMCH:AT IGF2:CC CRH:CC

BW	82
ADJ WW	599
BW	-0.3
WW	52
YW	72
Milk	14

GIT KING KONG 37K PB

March 3, 2022 BW 88 Homo Black
Homo Polled 69150 GIT 37K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
JCGC UNMATCHED 820U
Dam: GIT CADILLAC 8C
GIT WYOMING 1W

King Kong is a big time performance bull,
leading the pen in weaning weight and
ADG. Ready to go to work on any set of cows.
LEPTIN:CC PMCH:AT IGF2:CC CRH:CG

BW	88
ADJ WW	662
BW	1.0
WW	51
YW	74
Milk	14

GIT KILLER BEE 38K PB

March 3, 2022 BW 90 Homo Black
Homo Polled 69148 GIT 38K

STP INDIANA JONES
Sire: STP DOOCY
STP ANGIE 2C
JCGC UNMATCHED 820U
Dam: GIT BUTTE 35B
CMS PASADENA 52P

Performance bull sired by Doocy. This
bull's dam is a never miss female that
has produce top end bulls and females every year. This
bull has the performance, eye appeal and pedigree.
LEPTIN:CC PMCH:AT IGF2:CC CRH:CC

BW	90
WW	637
BW	1.5
WW	59
YW	87
Milk	20

GIT KESTREL 39K PB

March 3, 2022 BW 88 Homo Black
Homo Polled 69144 GIT 39K

AJP VISTA 116A
Sire: GIT FORD 58F
JNS NEWSBREAK LASS 91C
JCGC UNMATCHED 820U
Dam: GIT BECKY 26B
GIT ULTRA-FOXY 7U

High performance bull, sired by Ford and
out of an Unmatched cow. Moderate
framed bull, with lots of depth and capacity. Very free
moving, athletic bull.
LEPTIN:CT PMCH:AT IGF2:CC CRH:CC

BW	88
ADJ WW	599
BW	0.5
WW	52
YW	74
Milk	16

GIT PERFORMANCE CATTLE



New Trend Salers Bull Sale, March 30th, 2023

GIT Performance Cattle

Gerry Isley 403-936-5393 / Cody Isley 403-888-2578

GIT KEYSTONE 41K PB

March 3, 2022 BW 77 Homo Black
Polled 69147 GIT 41K

JP VISTA 116A	BW	77
Sire: GIT FORD 58F	ADJ WW	543
JNS NEWSBREAK LASS 91C	BW	0.1
JCGC UNMATCHED 820U	WW	50
Dam: GIT CAROLINA 18C	YW	72
GIT MADAME SHOW TIME 4S	Milk	19

Low birthweight, heifer bull prospect.
This bull has calving ease all throughout his pedigree. Well muscled with an expansive hip.
LEPTIN:TT PMCH:AA IGF2:CT CRH:CC



41K

GIT KICKSTART 43K PB

March 3, 2022 BW 86 Black Polled
69143 GIT 43K

JP VISTA 116A	BW	86
Sire: GIT FORD 58F	ADJ WW	640
JNS NEWSBREAK LASS 91C	BW	1.0
JCGC UNMATCHED 820U	WW	53
Dam: GIT CALIFORNIA 30C	YW	75
GIT MADAME ROULETTE 7R	Milk	19

Smooth shoulder, eye appealing bull.
Moderate frame and wide topped.
Great performance bull option.
LEPTIN:TT PMCH:AT IGF2:CT CRH:GG



43K

GIT KILL SWITCH 45K PB

March 4, 2022 BW 80 Homo Black Polled
69153 GIT 45K

STP INDIANA JONES	BW	80
Sire: STP DOOCY 2F	ADJ WW	582
STP ANGIE 2C	BW	1.3
JCGS UNMATCHED 820U	WW	56
Dam: GIT BLACK BERRY 9B	YW	81
DAVE PLD SIXTH SENSE 87S	Milk	12

Kill Switch is a really exciting Doocy son. He had a moderate birthweight out of a proven calving ease cow, but still has the performance to put the pounds on his calves. His dam is a picture of consistency and longevity, she is a female that has made a huge impact on our program. LEPTIN:CC PMCH:AA IGF2:CC CRH:CC

GIT KINETIC 46K PB

March 4, 2022 BW 84 Homo Black
Homo Polled 69155 GIT 46K

STP INDIANA JONES	BW	84
Sire: STP DOOCY 2F	ADJ WW	586
STP ANGIE 2C	BW	1.3
GIT DRILL BIT 57D	WW	58
Dam: GIT FLIRT 20F	YW	88
GIT MADAME YALENA 111Y	Milk	16

Really impressive Doocy son, out of an exceptional cow. Moderate framed bull with a smooth, well made shoulder.
LEPTIN:CC PMCH:AT IGF2:CT CRH:CC

GIT Performance Cattle

Gerry Isley 403-936-5393 / Cody Isley 403-888-2578



GIT KLONDIKE 49K PB

March 7, 2022 BW 78 Black
Homo Polled 69152 GIT 49K

KKCC AUTHORITY 304A	BW	78
Sire: AGW BLACK GRANITE 8G	ADJ WW	552
AGW CINNAMON 2C	BW	0.7
AJP VISTA 116A	WW	54
Dam: GIT GATEWAY 73G	YW	77
GIT XYLOPHONE 14X	Milk	14

Low birthweight son of Granite, out of a red cow. This is a super sharp looking heifer bull prospect.

LEPTIN:CC PMCH:AA IGF2:CC CRH:GG

GIT KAMIKAZE 53K PB

March 6, 2022 BW 79 Black Polled
69154 GIT 53K

KKCC AUTHORITY 304A	BW	79
Sire: AGW BLACK GRANITE 8G	ADJ WW	624
AGW CINNAMON 2C	BW	0.6
THATS BUD 260	WW	55
Dam: GIT 44E	YW	74
DAVE PLD SIXTH SENSE 87S	Milk	15

Here is a great low birth weight bull with an impressive build, tons of muscle expression and capacity, great foot and leg structure and an overall eye-catching look to him. He is out of a Bud cow, sired by Granite, so he has a unique pedigree. Leptin:CC PMCH:AT IGF2:CC CRH:CG

GIT KINGSTON 68K PB

March 17, 2022 BW 80 Homo Black
Homo Polled 69145 GIT 68K

JP VISTA 116A	BW	80
Sire: GIT FORD 58F	ADJ WW	535
JNS NEWSBREAK LASS 91C	BW	1.3
JCGC UNMATCHED 820U	WW	52
Dam: GIT CHRISTINA 39C	YW	73
GIT ULENE 3U	Milk	15

Very eye appealing bull with lots of depth and capacity. Excellent performance with a low birth weight and calving ease pedigree
LEPTIN:CT PMCH:AT IGF2:CC CRH:CG

GIT KNOXVILLE 61K PB

March 11, 2022 BW 81 Black Homo Polled
69161 GIT 61K

KKCC AUTHORITY 304A	BW	81
Sire: AGW BLACK GRANITE 8G	ADJ WW	593
AGW CINNAMON 2C	BW	
AJP VISTA 116A	WW	
Dam: GIT GALLANTINE 33G	YW	
GIT CALIFORNIA 30C	Milk	

This is a moderate birthweight bull that doesn't give up any performance. Free moving, structurally correct bull.

LEPTIN:CT PMCH:AT IGF2:CC CRH:CG



GIT KENTUCKY 69K PB

March 17, 2022 BW 74 Homo Black
Polled 69145 GIT 69K

KKCC AUTHORITY 304A	BW	74
Sire: AGW BLACK GRANITE 8G	ADJ WW	561
AGW CINNAMON 2C	BW	1.2
GIT EL PASO 58E	WW	59
Dam: GIT GRACE 48G	YW	79
COALTA SUPER TIN CUP 45Z	Milk	17

Granite son, out of one of our favourite young cows. Low birthweight, will be a great option for heifers.

LEPTIN:CT PMCH:AA IGF2:CC CRH:CG



New Trend Salers Bull Sale, March 30th, 2023

PW STOCK FARM

Peter, Tina & Maddie Watkins 403-605-8362

GIT KNUCKLEBALL 78K PB

March 28, 2022 BW 80 Black Polled
69159 GIT 78K

JP VISTA 116A

Sire: GIT FORD 58F

JNS NEWSBREAK LASS 91C

THATS BUD 260

Dam: GIT FADE INTO BLACK

GIT DURHAM 23D

Another great heifer bull sired by Ford.
Long bodied bull with depth of rib and a
smooth, balanced build.

LEPTIN:CT PMCH:AA IGF2:CC CRH:CG

BW	74
ADJ WW	571
BW	0.3
WW	55
YW	80
Milk	19



PW KAIROS 8K PB

January 19, 2022 BW 80 Red Polled
68932 PW 8K

MAC TORRINGTON 139T

Sire: MAC EVANSTON 257E

MAC ZSUZSA 105Z

PW CYPRESS 10C

Dam: PW GRENADINE 18G

PW POWERPLAY 3P

Here are a couple of Evanston sons who
will be as useful in the cow herd, as the
heifer pen. 8K has maternal lines that trace to our beginning.
BSF 146C was a 1989 model. We feel paying attention to this
longevity in important to the herd book.

BW	85
BW	1.1
WW	49
YW	59
Milk	16



PW KONA 10K PB

January 23, 2022 BW 75 Red Polled
68927 PW 10K

MAC TORRINGTON 139T

Sire: MAC EVANSTON 257E

MAC ZSUZSA 105Z

GGT P APACHE 155U

Dam: PW DEMETER 3D

PW WANDA 18W

Built like his sire, Kona will mature into a
deep sided, easy fleshing fella. The 75lbs birth weight is also a
bonus!

BW	75
BW	-0.19
WW	48
YW	60
Milk	8



New Trend Salers Bull Sale, March 30th, 2023

ROCKY CREEK CHAROLAIS

Michelle Welsh, Strathmore
403-540-1962 michelle@efirehose.net



Guest Consignor

All bulls started on a 50% oats ration as I'm conscious of how excess calories can negatively effect major organs and feet longevity.

ROCKYCREEK KEEN 29K PB

February 2, 2022 White Polled
PMC849377 TEM 29K

CML CROWN JEWEL 87F
Sire: CML ANTHEM 20H
CML WILMA 412B
ROCKYCREEK CAPITAL 2C
Dam: ROCKYCREEK GIFT 21G
ROCKYCREEK X-OTIC 9X

CE	4.2
BW	1.5
WW	46
YW	89
Milk	23
MLT	46

Another great bull whose mother is a daughter of my "Grand Dam". This bull is from a second calver and she did a fantastic job. This bull has all the great numbers behind him, but he also has the style which takes a great picture. We need to appreciate his many traits, but he really knows how to show them off!!!



29K

ROCKYCREEK KNIGHT 36K PB

February 4, 2022 White Polled
PMC 849374 TEM 36K

CML CROWN JEWEL 87F
Sire: CML ANTHEM 20H
CML WILMA 412B
CEDARDALE APOLLO 12A
Dam: ROCKYCREEK DAMSEL 28D
ROCKYCREEK SPIRIT 35S

CE	5.7
BW	0.7
WW	43
YW	83
Milk	22
MLT	44

This bull has depth, width and length which has come from both his cow's and bull's pedigree. You will notice that his calving ease and birth weight EPD's are ahead of the breed averages. These traits are very important to me. I only offer bulls which exceed my strict guidelines, and I'm excited to see how strong this bull will mature.



36K

ROCKYCREEK KEY 48K PB

February 27, 2025 White Scurred
SMC849380 TEM 48K

MAIN GRANADA 191E
Sire: ROCKYCREEK HERO 24H
ROCKYCREEK BABE 13B
ROCKYCREEK UPHOLD 3U
Dam: ROCKYCREEK X-OTIC 9X

CE	4.1
BW	0.5
WW	39
YW	76
Milk	26
MLT	45

ROCKYCREEK TEDDY 55T
This bull has depth, width and length which has come from both his cow's and bull's pedigree. You will notice that his calving ease and birth weight EPD's are ahead of the breed averages. These traits are very important to me. I only offer bulls which exceed my strict guidelines, and I'm excited to see how strong this bull will mature.



48K

ROCKY CREEK CHAROLAIS

Reference Sires:



STP DOOCY 2F

Doocy has done an excellent job of filling the role of Senior Herdsire for us. He has sired a very impressive set of calves, adding length and depth of body. He has had consistently low birthweights but has also increased weaning weight in these bulls. He has truly worked on all types of cows and has proven to be extremely versatile. Whether you are looking for a high-performance bull for your cows, or a heifer safe sire there is a Doocy son that will serve your needs.



GIT Ford 58F

When you see the 58F on a bull's pedigree you know they are Built Ford Tough. We used Ford extensively as he was a Leptin TT sire, and he has helped us optimize the genetic markers in his calves. In addition to the genotype, he has sired a group of calves that have depth, thickness and tons of muscle shape and expression. Year after year he has brought us a consistent, uniform set of calves, with his sons performing well in the bull pen, and his daughters making some of the best replacement heifers we have ever had. They are structurally sound and functional females with a ton of style and eye appeal.



CML Anthem 20H Sire of 29K & 36K



MAIN Granada 191E Grand Sire of 48K

