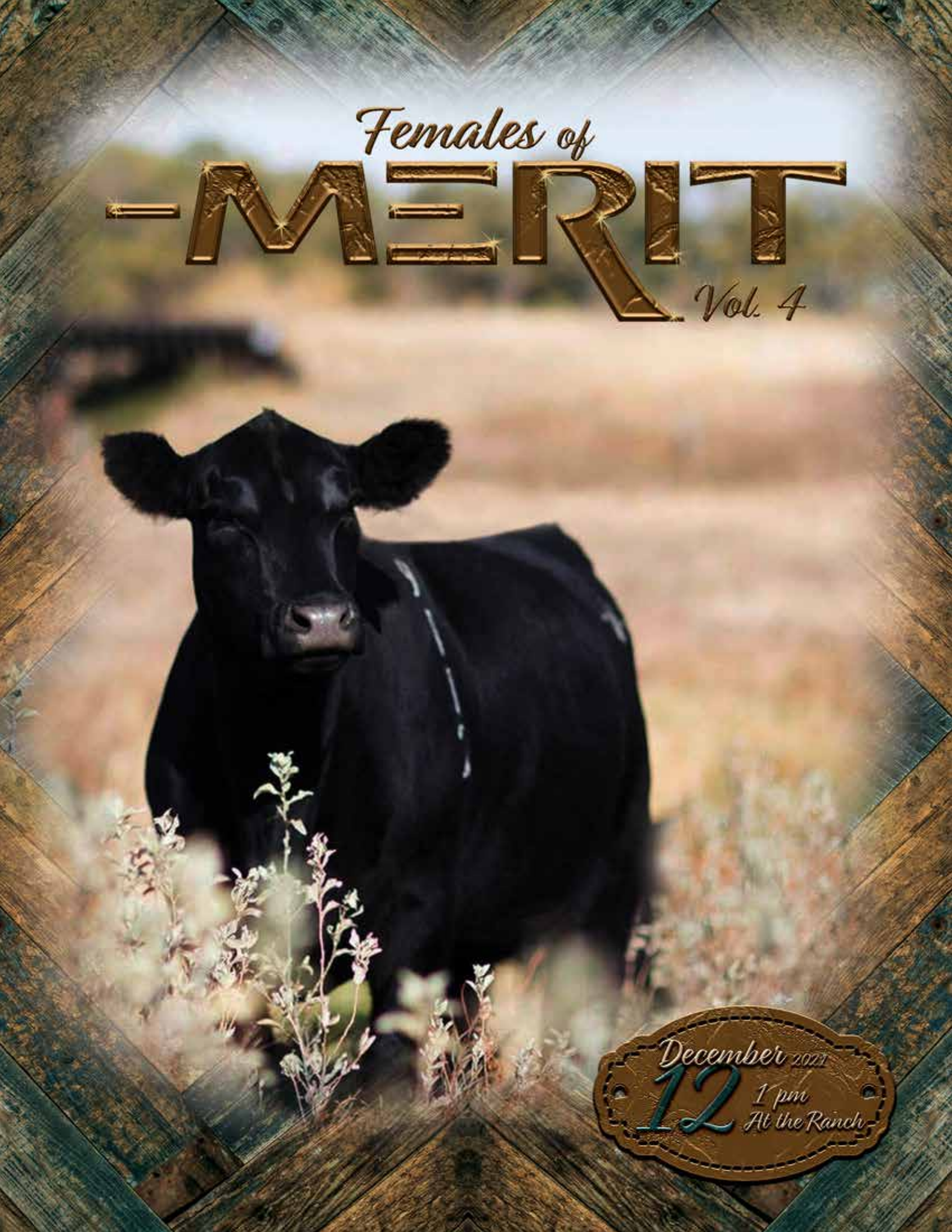

Females of
-MERIT
Vol. 4
December 2021
12
1 pm
At the Ranch

# Welcome Friends & Cattleman!

12.12.21

Thank you to our customers & friends for your support of our program!!

Merit is a family operation and we are passionate about the industry and its future.

Our unwavering focus has been to breed and raise functional, profitable cattle that excel in our environment and management. Raising the kind of bulls that our commercial customers demand is front and centre for us and we adjust to fill those needs. We are proud of our program that's taken over 35 years to build, but we are always striving to be better. The basics are critical and every piece of the puzzle is scrutinized to make the best cattle we can. That being said, you will not find any unicorns here, they don't exist.

Our herd reference and service sires are unique in the fact that they are owned or raised by Merit so there's an opportunity for you to own fresh genetics. We primarily use bulls we own or have raised because we believe in their genetic value. We try to stack as many superior cows in every mating to create maternal quality and predictability.

We are so grateful this past summer and fall to get back out on the show road, seeing all our friends and meeting new folks. Showing has been a great way to present our product for people to evaluate. That being said, WE DO NOT RAISE SHOW CATTLE, WE SIMPLY SHOW THE CATTLE WE RAISE!

These cattle are fresh in condition and genetics!

Videos will be available prior to the sale. The cattle are always available for viewing and we'd love to have you see them in person.

This offering is deep! The "general" footnote we feel explains what we try to accomplish with each and every female on the ranch. Give us a call or shoot us a text to talk about our program or individuals in the offering, we can give you an honest and accurate evaluation of our cattle and their genetic history as we know them best.

Best Regards,

*Trent, Janelle, Macy, Garrett & Carson Liebreich*

-MERIT

Trent and Janelle Liebreich
Radville, Saskatchewan

Trent - 306-869-7207
Janelle - 306-869-6993
Garrett - 306-815-7078
Carson - 306-869-7073

Directions to the Ranch
From the Junction of Hwy #28 and #13
West of Weyburn
16 kms south - 3 kms west on Township Rd 64 - 1 km south Range Rd 182

*Details Create the Big Picture*
Sanford I. Weill

MERIT

**SALES STAFF**

| | |
|---|---|
| Brent Carey, Auctioneer | 403-650-9028 |
| Nate Marin | 306-869-7130 |
| Don Oberg | 780-678-6926 |

**SALE CONSULTANTS**

Castlerock Marketing

| | |
|---|---|
| Shane Castle | 306-741-7485 |
| Mark Forsyth | 306-784-7844 |

OBI Bovine Inc. (OBI)

| | |
|---|---|
| Mark Holowaychuck: | 403-896-4990 |

Bohrson Marketing

| | |
|---|---|
| Jay Sibbald | 403-899-2625 |
| Jaxon Payne | 306-830-0456 |

**ACCOMODATIONS**

| | |
|---|---|
| Ramada By Wyndham, Weyburn, SK | 306-842-4994 |
| Canalta, Weyburn, SK | 306-842-8000 |

**U.S. EXCHANGE**

US monies will be accepted at the current exchange rate on sale day and will be announced before the sale.

**BREEDING GUARANTEE**

All breeding guarantees fall under the rules and regulations as outlined in the Canadian Angus Association.

**VIDEO SALE**

Video of the cattle on offer will be available online and will be used during the sale. Live cattle will be available for viewing at the Merit Cattle Co. ranch prior to sale day.
Videos by Golden Thread Livestock Images, Sarah Hasson

**ONLINE BIDDING AVAILABLE**

Online bidding will be available through DV Auction.
Contact: Sarah Hasson - 306-681-5340

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

Online bidding will be available through DLMS
Contact: Mark Shologan - (780) 699-5082

DLMS
www.dlms.ca
Can't make it to the sale?
Bid Live Online

# Ranch - Tough Range Cows

# Welcome to the Sale!

The Females of Merit Vol 4 brings a clear and distinct vision of the direction of the herd and the building blocks of genetics deemed necessary in the never ending quest of making top quality cattle. As you read through the catalogue it is of no mistake that you see many of the same cow families appearing time and time again whether it be the Flora, Jilt, Annie K, Pride and the Socialite cow families you can trace them back a long ways and rest assured they're foundation type animals for you to invest in and anchor a new cow family for your program! At Merit, they're always looking for that next piece in their genetic puzzle by incorporating their own genetics which are backed by a productive dam to keep moving that genetic needle to keep fine tuning the genetic path. An outcross bull in McCumber Armour was selected this year to enhance not only a moderate birthweight potential with pleasing muscle pattern, outcross genetics and the maternal function of the Miss Wix cow family that has been legendary for the Tastad's. This will be his first service available.

The heifer calves on offer are a select group again represented by the mainstay cow families and are sure to meet your needs for being a front pasture cow for years down the road.

The embryo offering comes from the heart of the herd and of the latest embryo work at Merit. Big time potential in these breed leading genetics which you will be able to secure and put your own prefix on the resulting calves. Whether it be a potential herd bull prospect or heifer born to the matings available the possibilities are endless

Feel welcome to give us a call for an evaluation of the offering as we work with the Merit crew throughout the year and are extremely familiar with the program!

See you sale day
Shane Castle

Shane Castle
Castlerock Marketing
306.741.7485
www.castlerockmarketing.com

## PRODUCING THE QUALITY to be *Highly Competitive*

## 8196 MERIT Socialite 8196F

FLUSH - 2066448 - GML 8196F - April 4, 2018

BAR S RANGE BOSS 4002
MERIT SOCIALITE 3060

BAR S RANGE BOSS 1118
BAR S PRIDE 0073
MERIT JUSTICE 41X
MERIT SOCIALITE 48X

PERFORMANCE
BIRTH WT: 80 lbs
EPD's: BW: 3.1 WW: 41 YW: 73 M: 21

Turn the ranch cow into the show cow. Trent picked her out this spring and felt she would look great on a halter if we could get her hater broke and he was right! This female is high quality donor material. Sound footed and sound in her structure with an elegant profile and excellent udder quality. It's no secret that Range Boss daughters make great females. The proof is in the pudding with her son Merit Ranch Water 1067 at side, he will be a top end herd bull prospect in the spring bull sale. Great cows produce herd bulls! Her first calf was also high quality but we lost him prior to weaning.

The pair was Champion female at Perdue, Olds Fall Classic, Manitoba Ag-Ex, Reserve Champion female at Farm Fair and Res Senior Champion at Agribition.

Offering 1 flush guaranteed 6 embryos.

Full Sister to 8196

Prairie Slap in Edmonton

Son of 8196 - Merit Ranch Water 1067

8196 - CWA Supreme Top 10

Our most elite genetics combining the dam of McLaren, the $28,500 herdsire for Duralta and South View Ranch and the $62,500 Kingpin to the 66 Ranch with the best cow families from Bar-E-L, Poplar Meadows, and Hamilton Farms.

W Sunrise sold Executive Law for a long dollar privately to Koupals and Pine Coulee. His phenotypic excellence, EPD profile and maternal history add value to this mating.

Embyros are Canada/USA qualified.

3 embyros guaranteeing 1 pregnancy if put in by a certified technician.

W Sunrise Executive Law 507H - Sire of Embryo Lots A and B

## Lot A MERIT *Embryo Lot*

Proposed Embryo Pedigree

W SUNRISE EXECUTIVE LAW 507H

MERIT BLACKLASS 6060D

PM EXECUTIVE DECISION 5'17
HF TIBBIE 27D
MERIT STONEY CREEK 4023
MERIT BLACKLASS 1184

- 5024 is phenotypically ideal with perfect feet and udder in an easy fleshing package
- 5024 is our best Big Dawg daughter.
- More excellence from our Socialite family

Embyros are Canada/USA qualified.

3 embyros guaranteeing 1 pregnancy if put in by a certified technician.

Merit Socialite 5024C

## Lot B MERIT *Embryo Lot*

Proposed Embryo Pedigree

W SUNRISE EXECUTIVE LAW 507H

MERIT SOCIALITE 5024C

PM EXECUTIVE DECISION 5'17
HF TIBBIE 27D
MERIT BIG DAWG 3049A
MERIT SOCIALITE 1122

MERIT

# Choice of 2 of 3 Packages of 3 Embryos

## Lot C1 MERIT Embryo Lot

Proposed Embryo Pedigree

BC-4 Eternity 7018

MERIT FLORA 4120

BC Alpha c1327
BC 188 9FB3 Matrix 701
BAR-E-L IRON WILL 32Y
MERIT FLORA 4105

## Lot C2 MERIT Embryo Lot

Proposed Embryo Pedigree

MERIT KINGSMAN 8030F

MERIT FLORA 4120

BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X
BAR-E-L IRON WILL 32Y
MERIT FLORA 4105

## Lot C3 MERIT Embryo Lot

Proposed Embryo Pedigree

MERIT MCLAREN 8020F

MERIT FLORA 4120

BAR S RANGE BOSS 4002
MERIT BLACKLASS 6060D
BAR-E-L IRON WILL 32Y
MERIT FLORA 4105

Merit Flora 4120 "Charlotte" was Carsons pick of our 2014 heifer calves for his 4H and junior project. She was admired by many as a yearling for her correct structure, depth, and overall balance. She continued to impress as a 2 yr old with her excellent udder and her "Fancy" heifer calf at side. She then raised our top Merit Valor daughter who subsequently did a topnotch job on her first calf. Her third calf is the feature lot 11 bred heifer, Merit Flora 8040.

- Dam of Merit Guardian 85H a full sib to Flora 6078 and a high seller in 2021 to Cowtrax .

- We're real happy with her Kingsman progeny on the ground and are excited to get those females into production.

This is a unique opportunity to share in the future of the Flora family.

Each package - 3 embyros guaranteeing 1 pregnancy if put in by a certified technician

Merit Flora 6078 - daughter of 4120.

Merit Kingsman 8030F - Sire of Lot C2

BC-4 Eternity 701B - Sire of Lot C1

Merit McLaren 8020F - Sire of Lot C3

## Lot D MERIT Embryo Lot

Proposed Embryo Pedigree

MLG MOMENTOUS 6079

MERIT SOCIALITE 9063G

JL AUTHORITY 2098
MLG BLACKBIRD 10Z
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

- Combining the full sister to the $40,000 Kingsman herdsire for Pedersen & McNab and the $22,500 Whiskey for Blair's West and Blair.Ag with the foot and function specialist Momentous.

- Resulting progeny will be ¾ siblings to our lead off bred heifer Merit Jilt 131H

Embyros are Canada qualified only.

3 embyros guaranteeing 1 pregnancy if put in by a certified technician.

Merit Socialite 9063G - Dam of 9063G

MLG Momentous 6079 - Sire of Lot D

Merit Kingsman 8030F
Full Brother to 9063G

## 131H MERIT Jilt 131H

FEMALE - 2149395 - GML 131H - March 4, 2020

| | |
|---|---|
| MLG MOMENTOUS 6079 | JL AUTHORITY 2098<br>MLG BLACKBIRD 10Z |
| MERIT JILT 7060E | BAR S RANGE BOSS 4002<br>MERIT JILT 2023 |

PERFORMANCE
BIRTH WT: 86 lbs
EPD's: BW: 4.3 WW: 54 YW: 99 M: 29

Here's an opportunity to own an exceptional breeding piece.

"Monica" as we affectionately call her is built right from the ground up, tremendously long spined, deep bodied and easy fleshing in an attractive package. She looks to be laying in a beautiful udder. She made a lot of friends this fall on the show road and was Junior Champion female at both Olds Fall Classic and Edmonton Farm Fair. She was also Champion Bred & Owned Female in the Junior Beef Extreme show at Agribition.

Her dam is a beautiful Range Boss daughter the kids also showed with success, but more importantly she's been a producer with WWR 113. Her grandmother has been an exceptional producer earning Premier dam status with the CAA.

Her mating to U-2 Coalition is super exciting and will be an easily saleable commodity. We have embryo Coalition calves on the ground and they are the front end kind!

We would like to retain a flush on Jilt 131 and if possible in 2022.

Bred May 8 - U-2 Coalition 206C
Favourable due Feb 14
Exposed to McCumber Armour 058

Merit Jilt 7060E - Dam of 131H

MLG Momentous 6079 - Sire of 131H

U-2 Coalition 206C - Service Sire of 131H

Merit Jilt 7060E - Dam of 131H

U2 Erelite 109Z - Dam of Coalition 206C

Merit Jilt 131H

## WHAT WE EXPECT *from our females*

- Sound structure, starting from the ground up.
- Fertility
- Calve unassisted
- Be maternally minded, but have a good disposition
- Have a good udder that will remain sound for a long productive life.
- Wean a quality calf; one that makes the replacement female pen or a bull with the performance and soundness that our commercial customers demand. *THAT'S WHAT WE ARE ALL ABOUT.*
- We only use EPD's and performance records as tools. Stockmanship does NOT require a computer!
- They've got to look good, life's too short to look at ugly cattle.
- Easy fleshing with the capacity and ability to rustle for forage.
- Be productive on grass and hay, these are the only resources we have. High input females are self eliminating.
- The past 5 years here have been tough, the cattle have to be tough.
- They're not perfect and don't always work out. That's just the nature of the business. We don't make fantastical claims.
- We are always striving to make them better and more efficient. We love nothing more to see our customers success both commercially and as seedstock.
- Constantly studying and analyzing our cattle bring us joy and satisfaction.

MERIT

## 5H MERIT Idelette 5H

FEMALE - 2152654 - TJL 5H - January 27, 2020

| | |
|---|---|
| **FLEMING RIGHT TIME 007X** | HYLINE RIGHT TIME 338 |
| | FLEMING 6100 |
| **FLEMING 808 IDELETTE** | MERIT CHIEF 6059D |
| | FLEMING 648 IDELETTE |

PERFORMANCE
BIRTH WT: 65 lbs
EPD's: BW: 0.1 WW: 48 YW: 80 M: 22

- Going back to the breed legend Right Time
- Moderate framed and easy fleshing
- Her dam has a beautiful udder
- Loads of maternal strength here.

Bred June 6 - McCumber Armour 058
Favourable due Mar 15
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 20H MERIT 20H

FEMALE - APPLED - CRSN 20H - February 3, 2020

| | |
|---|---|
| **2K WISCONSIN 207** | A A R TEN X 7008 S A |
| | 2K RACQUEL 11 |
| **MERIT FLORA 8031F** | BAR S RANGE BOSS 4002 |
| | MERIT FLORA 6055D |

PERFORMANCE
BIRTH WT: 56 lbs
PE EPD's: BW: 1.3 WW: 48 YW: 85 M: 24

- Very complete, well balanced Wisconsin daughter
- Same cow family that produced our donors Flora 6078 and Flora 4120

Bred May 9 - McCumber Armour 058
Favourable due Feb 15
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 29H MERIT Pride 29H

FEMALE - 2149133 - TJL 29H - February 5, 2020

| | |
|---|---|
| **MERIT MCLAREN 8020F** | BAR S RANGE BOSS 4002 |
| | MERIT BLACKLASS 6060D |
| **MERIT PRIDE 8119F** | KR APOLLO 6458 |
| | MERIT PRIDE 5091 |

PERFORMANCE
BIRTH WT: 70 lbs
EPD's: BW: 0.5 WW: 48 YW: 78 M: 27

- One of our favourite heifers in the offering by McLaren
- Easy fleshing, long and bold ribbed
- Unique paperwork that stems back to our original Angus purchase
- maternally stacked for generations
- Syndicate is proven calving ease backed by Hamilton Farms great maternal genetics from their donor 27R female

Bred May 2 - HF Syndicate 213Z
Favourable due Feb 8
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 41H MERIT Annie K 41H

FEMALE - 2149128 - TJL 41H - February 8, 2020 TWIN

| | |
|---|---|
| **BAR S RANGE BOSS 4002** | BAR S RANGE BOSS 1118 |
| | BAR S PRIDE 0073 |
| **MERIT ANNIE K 7185E** | E A R UPFRONT B72 |
| | MERIT ANNIE K 4053 |

PERFORMANCE
BIRTH WT: 65 lbs
EPD's: BW: 2.5 WW: 43 YW: 78 M: 24

- Range Boss daughters are just flat out hard to part with no matter where they fit in the pen. Twin to 42H.
- Grandam has earned CAA Elite status

Bred Apr 29 - McCumber Armour 058
Favourable due Feb 5
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 42H MERIT Annie K 42H

FEMALE - 2149127 - TJL 42H - February 8, 2020 TWIN

| | |
|---|---|
| **BAR S RANGE BOSS 4002** | BAR S RANGE BOSS 1118 |
| | BAR S PRIDE 0073 |
| **MERIT ANNIE K 7185E** | E A R UPFRONT B72 |
| | MERIT ANNIE K 4053 |

PERFORMANCE
BIRTH WT: 65 lbs
EPD's: BW: 2.5 WW: 43 YW: 78 M: 24

- Range Boss daughters are just flat out hard to part with no matter where they fit in the pen. Twin to 41H.
- Grandam has earned CAA Elite status

Bred May 9 - Merit Paycheque 9002
Favourable due Feb 15
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 47H MERIT Blackbird 47H

FEMALE - 2161604 - TJL 47H - February 9, 2020

| | |
|---|---|
| **BROOKING FIREBRAND 6068** | BROOKING BANK NOTE 4040 |
| | BROOKING ANNIE K 390 |
| **DMM BLACKBIRD 105A** | GUMBO GULCH CREED 94S |
| | SOUTHERN OX BLACKBIRD 12J |

PERFORMANCE
BIRTH WT: 93 lbs
EPD's: BW: 6.3 WW: 55 YW: 85 M: 22

- Here's a sale feature for sure
- Moderate, tanky and elegant
- Her dam is none other than one of the breed's great cows, DMM Blackbird 105A
- Her mating to the great HF Syndicate bull will be a valuable coupon

Bred May 8 - HF Syndicate 213Z
Favourable due Feb 14
Exposed from June 11 to Whiskey Lane Galaxy 28G

## SS McCumber *Armour 058*

BULL - 19892569 - January 24, 2020

**MC CUMBER ARMOUR 7148**
MC CUMBER TITANIUM 5005
MISS WIX 2003 OF MC CUMBER

**MISS WIX 1224 OF MC CUMBER**
MC CUMBER FORTUNATE 248
MISS WIX 1224 OF MC CUMBER

EPD's: BW: -0.1 WW: 39 YW: 76 M: 27

- Armour was purchased this spring to bring a new dimension of calving ease and maternal strength to our program.
- His lineage is steeped with highly productive, functional, and attractive cows.
- He's long sided, long fronted, big nutted, and clean sheathed.
- Armour has a proud carriage and moves like a cat on his excellent foot structure.
- We believe he may be the next 'Range Boss' at Merit!

## 51H MERIT *Socialite 51H*

FEMALE - 2149136 - TJL 51H - February 10, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT SOCIALITE 1122**
BEVERLY HILLS VISA 734
MERIT SOCIALITE 5084

PERFORMANCE
BIRTH WT: 93 lbs
EPD's: BW: 5.1 WW: 53 YW: 91 M: 23

- These Kingsman daughters have always been impressive females and should make awesome cows
- Merit Kingpin 32H by Kingsman was our high selling bull in 2020 for $62,500 to 66 Ranch
- Maternal sister to our donor Socialite 5024 female
- Socialite cow family has always been at the top of production at Merit.

Bred Apr 27 - Merit Gibson Creek 7026
Favourable, due Feb 3
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 52H MERIT *Jilt 52H*

FEMALE - 2149125 - TJL 52H - February 10, 2020

**MLG MOMENTOUS 6079**
JL AUTHORITY 2098
MLG BLACKBIRD 10Z

**MERIT JILT 7078E**
BAR S RANGE BOSS 4002
MERIT JILT 9830

PERFORMANCE
BIRTH WT: 81 lbs
EPD's: BW: 3.0 WW: 38 YW: 73 M: 27

- ¾ sib to lead off heifer from same cow family
- Her dam is a gorgeous Range Boss daughter with added growth and an impeccable udder.
- This mating to Eternity is exciting!!

Bred May 15 - BC-4 Eternity 7018
Favourable due Feb 21
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 57H MERIT Heroine 57H

FEMALE - 2149047 - TJL 57H - February 11, 2020

**MERIT STING 7047E**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 5121C

**MERIT HEROINE 3071**
MERIT 77X
MERIT HEROINE 7221

PERFORMANCE
BIRTH WT: 78 lbs
EPD's: BW: 2.2 WW: 52 YW: 90 M: 21

- Sting daughters are now in production and making beautiful females
- 57H is a tank with added fleshing ability in an eye appealing package combined with a great temperament

Bred May 6 - McCumber Armour 058
Favourable due Feb 12 -
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 65H MERIT Pride 65H

FEMALE - 2149119 - TJL 65H - February 12, 2020

**MERIT RENEGADE 8130F**
HF UNIT 14C
MERIT FLORA 6078D

**MERIT PRIDE 8041F**
KR APOLLO 6458
MERIT PRIDE 2014

PERFORMANCE
BIRTH WT: 68 lbs
EPD's: BW: -0.3 WW: 56 YW: 92 M: 26

- This female is a sale feature.
- The first crop of Renegade daughters are laying down beautiful udders like their maternal history says they should.
- Unique pedigree
- Granddam has earned CAA Elite status

Bred Apr 25 - Merit Gibson Creek 7026
Favourable due Feb 1
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 70H MERIT Socialite 70H

FEMALE - 2149389 - GML 70H - February 15, 2020

**MLG MOMENTOUS 6079**
JL AUTHORITY 2098
MLG BLACKBIRD 10Z

**MERIT SOCIALITE 7037E**
EXAR ONE-IRON 3889B
MERIT SOCIALITE 5130C

PERFORMANCE
BIRTH WT: 86 lbs
EPD's: BW: 3.6 WW: 57 YW: 103 M: 27

- Another ¾ sib to the lead off heifer
- ¾ sister to Merit Monument a herdsire at Browns Angus in N.D.
- Socialite females will produce to the top of the calf crop
- 70H's grandmother is a powerful donor by EXAR One-Iron

Bred May 8 - BC-4 Eternity 7018 and possibly naturally May 24 to McCumber Armour 058
Favourable to AI due Feb 14. DNA will be required and paid by Merit.
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 72H MERIT Pride 72H

FEMALE - 2149116 - TJL 72H - February 15, 2020

**BAR S RANGE BOSS 4002**
BAR S RANGE BOSS 1118
BAR S PRIDE 0073

**MERIT PRIDE 7012E**
HF UNIT 14C
MERIT PRIDE 5087C

PERFORMANCE
BIRTH WT: 76 lbs
EPD's: BW: 0.9 WW: 45 YW: 71 M: 25

- 72H is really nice in her design
- She had to raise herself as her mother claimed another calf at calving time

Bred April 30 to McCumber Armour 058
Favourable due Feb 6
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 79H MERIT Socialite 79H

FEMALE - 2149111 - TJL 79H - February 18, 2020

**MERIT RENEGADE 8130F**
HF UNIT 14C
MERIT FLORA 6078D

**MERIT SOCIALITE 1223**
EASTONDALE WINDY 43'05
MERIT SOCIALITE 6086

PERFORMANCE
BIRTH WT: 85 lbs
EPD's: BW: 2.8 WW: 46 YW: 83 M: 24

- Here's an awesome maternal combination
- Dam is the 10yr old grandmother of Sting
- This one resembles Sting's dam as much as any we've raised.
- Gentle disposition

Bred May 3 - McCumber Armour 058
Favourable due Feb 9
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 96H MERIT Lass 96H

FEMALE - 2149105 - TJL 96H - February 22, 2020

**MERIT WHISKEY 8010F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT LASS 1036**
BAD LANDS IMAGE MAKER 65W
MERIT LASS 9617

PERFORMANCE
BIRTH WT: 80 lbs
EPD's: BW: 1.2 WW: 46 YW: 75 M: 27

- Deep sided and easy fleshing daughter of Whiskey
- Maternal lineage of Image Maker and Equation on the bottom side combined with the Socialite 48X donor

Bred May 8 - McCumber Armour 058
Favourable due Feb 14
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 108H MERIT *Jilt 108H*

FEMALE - 2149316 - TJL 108H - February 24, 2020 TWIN

**MERIT STONE COLD 8151F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 5121C

**MERIT JILT 2002**
MERIT LUKE 3120
MERIT JILT 17X

PERFORMANCE
BIRTH WT: 82 lbs
EPD's: BW: 3.3 WW: 54 YW: 92 M: 27

- High growth daughter of Stone Cold (full brother to Sting)
- Her dam is a productive Luke daughter with a perfect foot and udder

Bred May 30 - McCumber Armour 058
Favourable due Mar 8
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 115H MERIT *Rosebud 115H*

FEMALE - 2239886 - TJL 150H - February 27, 2020

**ELLINGSON STETSON**
CONNEALY EARNAN 076E
EA BLACKBIRD 1058

**U2 ROSEBUD 576E**
HF SYNDICATE 213Z
U2 ROSEBUD 381Z

PERFORMANCE
BIRTH WT: 64 lbs
PE EPD's: BW: 1.3 WW: 47 YW: 81 M: 24

- Dam was a high selling 2 year-old at the U2 dispersal
- Her grandam is a donor for U2 Quality Seedstock
- Long bodied and sweet

Bred May 19 - McCumber Armour 058
Favourable due Feb 25
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 117H MERIT *Blackbird 117H*

FEMALE - 2149314 - TJL 117H - February 27, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT BLACKBIRD 6171D**
BAD LANDS IMAGE MAKER 65W
SOO LINE BLACKBIRD 1283

PERFORMANCE
BIRTH WT: 97 lbs
EPD's: BW: 5.0 WW: 47 YW: 82 M: 28

- Impressive in her body mass
- Nice lines
- Easy fleshing
- Kingsman daughters are poised to make productive cows

Exposed to Whiskey Lane Galaxy 28G
Due early to mid April

## 132H MERIT *Pride 132H*

FEMALE - 2149307 - TJL 132H - March 4, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT PRIDE 9538**
MERIT SUGAR RAY 7051
MERIT PRIDE 8179

PERFORMANCE
BIRTH WT: 88 lbs
EPD's: BW: 4.2 WW: 43 YW: 77 M: 19

- Soft made, feminine and balanced
- Easy fleshing with extra body
- Our Paycheque daughters are like peas in a pod and the sons combine calving ease and performance

Bred Apr 27 - Merit Paycheque 9002
Favourable due Feb 3
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 133H MERIT *Heroine 133H*

FEMALE - 2149306 - TJL 133H - March 6, 2020

**MLG MOMENTOUS 6079**
JL AUTHORITY 2098
MLG BLACKBIRD 10Z

**MERIT HEROINE 2081**
MERIT LUKE 3120
MERIT HEROINE 5043

PERFORMANCE
BIRTH WT: 100 lbs
EPD's: BW: 6.3 WW: 48 YW: 95 M: 24

- Added growth, frame and length
- Deep sided and easy fleshing

Bred Apr 29 - McCumber Armour 058
Favourable due Feb 5
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 134H MERIT *Blackbird 134H*

FEMALE - 2149305 - TJL 134H - March 6, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT BLACKBIRD 7016E**
HF UNIT 14C
BEVERLY HILLS BLACKBIRD 503

PERFORMANCE
BIRTH WT: 69 lbs
EPD's: BW: 0.0 WW: 43 YW: 78 M: 28

- Super sweet and sound in her structure
- Her maternal brother was in our string at CWA

Bred May 15 - Merit Paycheque 9002
Favourable due Feb 21
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 139H MERIT Socialite 139H

FEMALE - 2149300 - TJL 139H - March 8, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT SOCIALITE 7045E**
HF UNIT 14C
MERIT SOCIALITE 3131

PERFORMANCE
BIRTH WT: 70 lbs
EPD's: BW: 0.7 WW: 43 YW: 77 M: 27

- These Socialite females are really hard to part with and 139 is no exception.
- Beautiful Kingsman daughter with Socialite on the top and bottom side of her paper.
- Her dam is a top daughter of our HF Unit bull and grandmother is a producing machine.
- Socialites hit the mark when it comes to production.

Bred May 1 - McCumber Armour 058
Favourable due Feb 7
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 141H MERIT Annie K 141H

FEMALE - 2149299 - TJL 141H - March 9, 2020

**MERIT KINGSMAN 8030F**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 48X

**MERIT ANNIE K 4018**
BAD LANDS IMAGE MAKER 65W
MERIT ANNIE K 4142

PERFORMANCE
BIRTH WT: 84 lbs
EPD's: BW: 3.1 WW: 51 YW: 82 M: 24

- Sad to see this one go, as it's the only daughter her powerful Image Maker dam has produced
- High quality maternal

Bred May 8 - McCumber Armour 058
Favourable due Feb 14
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 144H MERIT Socialite 144H

FEMALE - 2149287 - TJL 144H - March 11, 2020

**2K WISCONSIN 207**
A A R TEN X 7008 S A
2K RACQUEL 11

**MERIT SOCIALITE 7006E**
MERIT STONEY CREEK 402
MERIT SOCIALITE 5098C

PERFORMANCE
BIRTH WT: 77 lbs
EPD's: BW: 0.0 WW: 55 YW: 95 M: 24

- This young Socialite female has always been a favourite.
- She combines low birth, performance and maternal in an easy fleshing sound package
- She's the only heifer in the offering carrying the Range Boss service
- Her dam is a model cow

Bred May 2 - Bar S Range Boss 4002
Favourable due Feb 8
Exposed from June 11 to Whiskey Lane Galaxy 28G

## 147H MERIT Socialite 147H

FEMALE - 2149301 - TJL 147H - March 13, 2020

**MLG MOMENTOUS 6079**
JL AUTHORITY 2098
MLG BLACKBIRD 10Z

**MERIT SOCIALITE 7010E**
COLEMAN KNIGHT 209
MERIT SOCIALITE 5111C

PERFORMANCE
BIRTH WT: 74 lbs
EPD's: BW: 2.9 WW: 54 YW: 95 M: 24

- The Momentous/Range Boss mating really clicks
- A moderate female that gets your attention in the group with her style and balance

Exposed to Whiskey Lane Galaxy 28G
Due late March

## 152H MERIT Blacklass 152H

FEMALE - 2149420 - MSL 152H - March 16, 2020

**KR LITTLE JOE 7143**
KR LITTLE JOE
KR EMPRESS 339

**MERIT BLACKLASS 7183E**
BAR S RANGE BOSS 4002
MERIT BLACKLASS 4016

PERFORMANCE
BIRTH WT: 79 lbs
EPD's: BW: 2.7 WW: 46 YW: 90 M: 20

- Lots of grow, length and bone in this Little Joe daughter
- Her dam by Range Boss is ideal in her kind, she's flat out beautiful

Exposed to Whiskey Lane Galaxy 28G
Due late March

# Heifer Calves

These heifer calves were brought in from the general population on December 1st. They're from the absolute front end of the calf crop. They have seen no special treatment. What you see is what you get. Expect them to do nothing but look better with time. Remember that Socialite 8196 was developed the in exact same manner.

## 1008J MERIT Pride 1008 J

FEMALE -2220567 - TJL 1008J - January 29, 2021

**BLAIR'S THUNDERSTORM 807F**
PM THUNDERSTRUCK 22'13
S A V MADAME PRIDE 0151

**MERIT PRIDE 8049F**
MERIT STONEY CREEK 4023
MERIT PRIDE 5004C

PERFORMANCE
BIRTH WT: 81 lbs
EPD's: BW: 3.4 WW: 57 YW: 93 M: 24

- This is the best of our Thunderstorm daughters.
- Thunderstorm is the sire of Merit Ranch Water 1067, the bull calf on the highly successful show pair.
- She's stout ended, long sided and attractive fronted.
- Her dam is a big volume easy fleshing Stoney Creek daughter.
- Thunderstorm's dam is best known as the dam of SAV Renovation.

## 1012J MERIT Flora 1012 J

FEMALE - APPLIED - TJL 1012J - January 31, 2021

**S A V SUPERCHARGER 6813**
S A V RECHARGE 3436
S A V MADAME PRIDE 0075

**MERIT FLORA 6078D**
BAR S RANGE BOSS 4002
MERIT FLORA 4120

PERFORMANCE
BIRTH WT: 93 lbs
PE EPD's: BW: 2.7 WW: 60 YW: 90 M: 20

- This ET daughter of 6078 is hard to part with.
- She is the best of the Fancy – Supercharger flush born at Merit
- Maternal sister to the $33,000 bull Merit Intent 37H to Linden Cattle co, as well as last years high selling heifer calf to the Cadieux family.
- Her yearling sister 14H was many time divisional champion at shows this summer and fall.
- Maternal sister to Merit Incredible 1020, CWA Intermediate champion bull calf, as well as the Angus President Classic champion and overall Res Champion.
- Three flush brothers will highlight our 2022 bull sale
- Three sons of 6078 have seen service at Merit and more will follow.
- Here's one you can build a program around.

## 1044J MERIT Pride 1044 J

FEMALE - 2220636 - TJL 1044J - February 7, 2021

**MERIT PAYCHEQUE 9002G9**
BASIN PAYWEIGHT 1682
NORTH PERTH BARBARA 507

**MERIT PRIDE 8048F**
MERIT CHIEF 6059D
MERIT PRIDE 2123

PERFORMANCE
BIRTH WT: 85 lbs
EPD's: BW: 3.1 WW: 59 YW: 101 M: 28

- With many of the bred heifers carrying the service of Merit Paycheque 9002, we wanted to offer a couple of his daughters.
- With a dam by Range Boss, the maternal strength runs deep.
- She's deep sided with extra length and style

## 1055J MERIT Jilt 1055 J

FEMALE - 2223767 - TJL 1055J - February 11, 2021

**MERIT PAYCHEQUE 9002G**
BASIN PAYWEIGHT 1682
NORTH PERTH BARBARA 507

**MERIT JILT 6011D**
BAR S RANGE BOSS 4002
MERIT JILT 4038

PERFORMANCE
BIRTH WT: 88 lbs
EPD's: BW: 3.6 WW: 57 YW: 104 M: 25

- The second of two ¾ sisters
- You can see the extra length of Barbara 507 in this granddaughter.
- You'll appreciate the consistency of this mating.

## 1080J MERIT Socialite 1080 J

FEMALE - 2223795 - TJL 1080J - February 16, 2021

**CONLEY EXPRESS 7211**
SMA WATCHOUT 482
DPL SANDY 3040

**MERIT SOCIALITE 7121E**
BAR S RANGE BOSS 4002
MERIT SOCIALITE 2099

PERFORMANCE
BIRTH WT: 84 lbs
EPD's: BW: 4.4 WW: 55 YW: 91 M: 21

- Show enthusiasts take note, a direct daughter of Conley Express.
- 1080 is long fronted and extra wide hipped.
- This one could stand some serious competition next summer and fall.

Merit Renegade 8130

Merit Kingsman 8030

MLG Momentous 79D

Bar S Range Boss 4002

Coleman-Marsha II 7170

HF Sydicate

Merit Sting 7047

Merit Stone Cold 8151

# ce Sires

Merit Paycheque 9002

Merit Whiskey 8010

2K Wisconsin 207

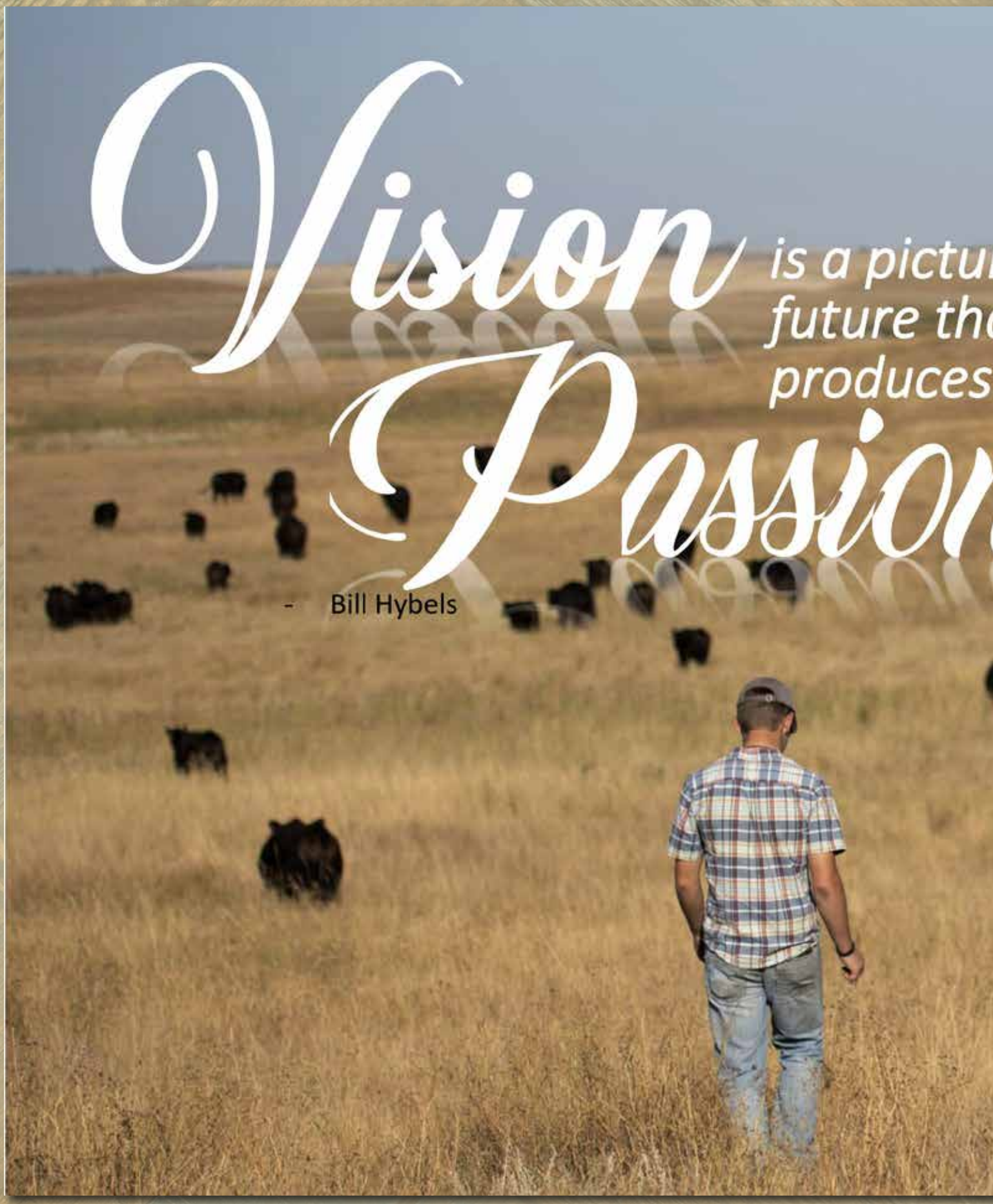
BC-4 Eternity 7018

KR Little Joe

Merit Gibson Creek 7026

U-2 Coalition 206C

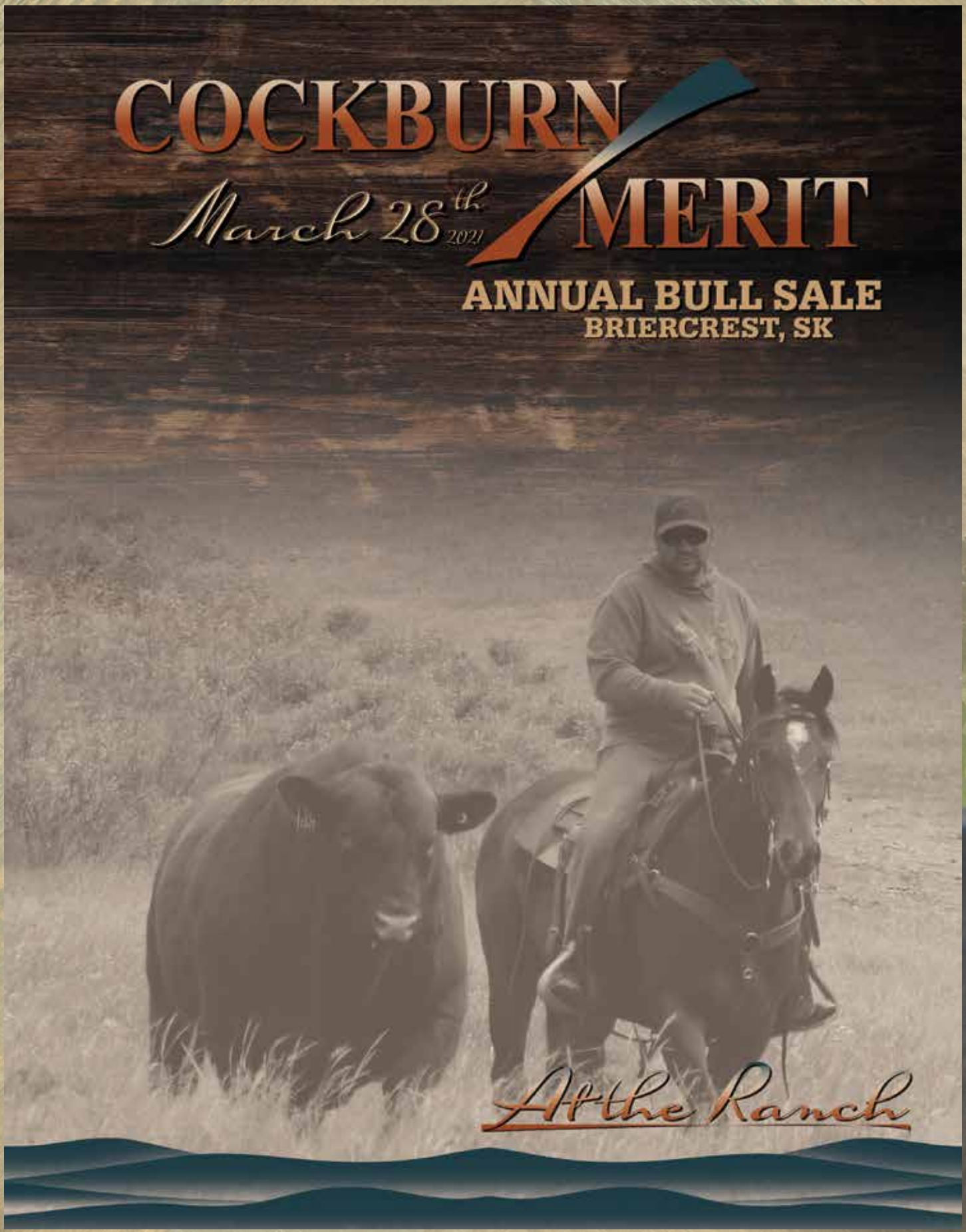
Whiskey Lane Galaxy 28G


Vision
is a pictu
future th
produces
Passion
- Bill Hybels

# Merit Herd Health

**Bred Heifers**
**Vista 5 SQ & a magnet prior to breeding.**
**Sept 28th Virashield 6, Scour Bos 4 and Vitamin AD&E. A Scour Bos 9 booster will be needed late December or early January.**

**Heifer Calves**
**Vaccinated and boostered with Vista Once SQ, Vision 7 Somnus, and Vitamin AD&E.**
**Weaned Sept 24th, earlier than usual due to dry conditions. They are being fed 5lbs of a complete pelleted ration with hay, Sweet Pro protein tubs and loose mineral. They have been out with their contemporaries until Dec 1.**


COCKBURN
MERIT
March 28th 2021
ANNUAL BULL SALE
BRIERCREST, SK
At the Ranch

# Terms & Conditions

Terms: The terms of the sale are cash or cheque payable at par at the sale unless satisfactory credit arrangements have been made previous to the sale. The right of property shall not pass until after settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released. The auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance to the sale with the owner or Sales Manager.

Bidding: Each animal is to be sold to the highest bidder. No by-bidding will be permitted. A reasonable price base may be set.

Disputes: In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters is final.

Purchaser's Risk: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

Announcements: Errors discovered in the catalogue will be corrected by announcements from the auction stand at sale time and such corrections will take precedence over the printed matter in the catalogue. Buyers are cautioned to pay close attention to announcements.

Certificate of registry: Each animal will carry papers issued by the Canadian Angus Association. A certificate of registry duly transferred will be furnished to the buyers for each animal after settlement has been made.

Breeders Guarantee, bulls: Should any bull (14) fourteen months of age or over, fail to prove a breeder after being used on cows known to be breeders, the matter shall be reported in writing to the seller within (6) six months following date of purchase or (6) six months after the bull has reached (14) fourteen months of age. The seller will then have the right and privilege of (6) six months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

In no event shall the seller be responsible for more than the purchase price. The seller is not responsible for damage caused by foreign bodies after the animal has been sold nor for sickness not apparent at sale time.
Exception guarantee: In cases where the animal was subjected to hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

Settlement: Transportation charges on animals returned to the seller are for account of the purchaser. No incidental expenses such as feed, care, A.I., signing fees, interest, veterinary charges, etc., will be charged by either party when making settlement. If the seller is successful in proving the animal in question to be a breeder, the said animal will be reclaimed by the purchaser at his expense. Should the seller fail to prove the animal a breeder, then the buyer is guaranteed a satisfactory replacement F.O.B. ranch or location of origin or a refund of the actual price. Should a dispute arise over the quality of the replacement animal, the Sale Management will appoint a mediator.

Accidents: Although every precaution will be taken to protect the safety and comfort of buyers, neither the sales manager, auctioneer, or sellers assume any responsibility in this matter and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

Mail or telephone bids: Bidders unable to attend the sale may phone or mail their bids and instructions to the sale manager, auctioneer, or special representatives. Bids must be received in sufficient time prior to the sale.

Rights and obligations: The above terms and conditions of the sale shall continue a contract between the buyer and the seller and be equally binding to both.

Resale of animals following purchase in this sale shall constitute a separate transaction which is not covered by the terms and conditions of this sale.

RETURN:
MERIT CATTLE CO.
BOX 768
Radville, Saskatchewan, Canada
S0C 2G0